

# ZERO WASTE BUSINESS PROFILE

## BATCH CRAFT BEER AND KOLACHES

3220 Manor Rd. | batchatx.com



*"It all felt so effortless. Honestly it was really easy and I don't know why everyone doesn't do it."*

— Josh Lit, Owner  
Batch

### BACKGROUND

Batch is a family-owned restaurant that serves kolaches made from fresh, local ingredients to pair with a vast selection of craft beers.

Batch has been reducing waste since before the restaurant was opened. Stone from the original structure was reused to preserve the character of the building. Since opening in 2017 Batch owner Josh Lit set out to keep restaurant waste to a minimum.

Recycling and composting are available behind the counter, in the kitchen and in customer areas. Kolaches are served in reusable baskets with compostable wax paper liners. Beers are served in reusable glasses and compostable tableware and straws are available by request.

### RESULTS

- Reported 75 percent diversion rate.
- "We've never had to take the trash out during the day. Less trash means less work, reduced dumpster size and fewer pick-ups. It all adds up to lower costs."
- Customers notice the efforts: "I love the compost system here" writes one yelper among a sea of gleaming reviews.

### LESSONS LEARNED

Sharing leftover kolaches with nearby bars and breweries is a great way to make new friends.

Visibility and accessibility of bins is key. Having bins in the right place makes recycling/composting almost automatic. Put bins where they're most useful.

Thoughtful ordering of nearly all reuseable, recyclable, or compostable products simplifies the waste sorting process.

Very specific signage is super important. When you see what actually goes in what bins, it's so helpful.

Keep straws and utensils behind the counter. People will grab items that are out, even if they don't need them.

Try to avoid buying single use plastic items. It's hard to know which plastics are recyclable, but glass and aluminum are always recyclable.



### AUSTIN RESOURCE RECOVERY

Free consulting services are available to help businesses reduce waste, increase diversion and meet or exceed the requirements of the Universal Recycling Ordinance (URO). Find more information and resources at [austintexas.gov/bizorganics](http://austintexas.gov/bizorganics) or contact us:

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