

Welcome!





# Homelessness Response Overview



# Homeless Strategy Division – Established 2020



## Strategy and Planning

Identify, implement, and scale proven and promising interventions

Target City of Austin funding for greatest impact and leverage outside funding



## Cross-Departmental Support

Coordinate crisis intervention, housing stability, and public space management

Promote consistent application of values in policy and practice

Coordinate w/ Communications & Public Information Intergovernmental Relations offices



## Partnerships

Advance system-level approach via cooperation with ECHO

Represent the City of Austin in collaborative efforts

Community Engagement





# Homelessness in Austin

**On any given night...**

**3,160** Austinites are experiencing homelessness

**2,238** are unsheltered, or sleeping in places not meant for human habitation

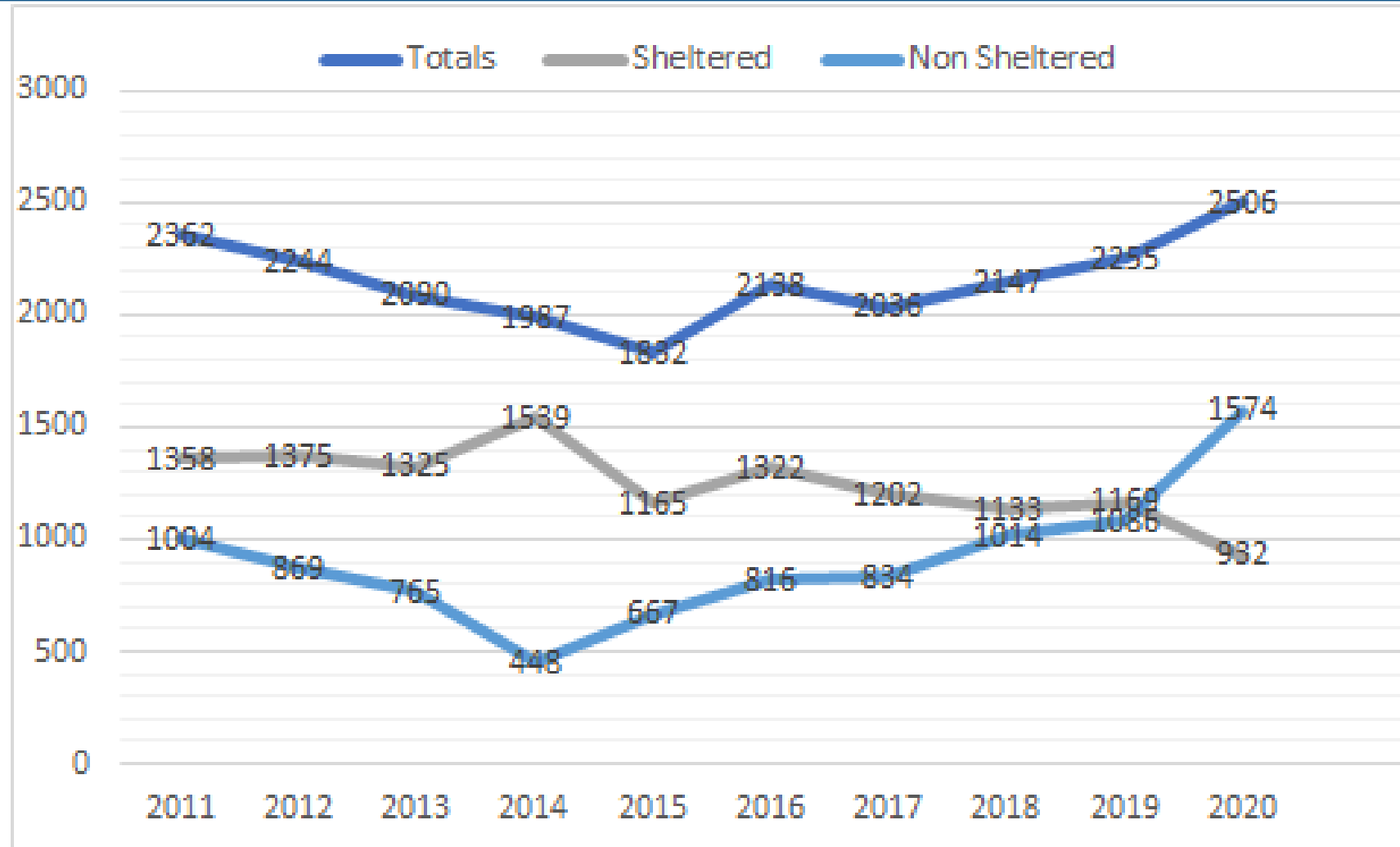
**Over the course of a year**

**9,000** Austinites experience homelessness

*Source – ECHO 5/21/2021*



# Homelessness in Austin



*ECHO Point in Time Count through 2020*

# The Citywide Response



# The Citywide Response





# Core Rehousing System Services

## Prevention

Focused resources to preserve housing and prevent recurrence of homelessness among individuals who have previously accessed or are currently accessing housing services.

**GOAL: Make homelessness rare and nonrecurring**

Eviction Prevention

Rental Assistance

Supportive Services

Housing Instability

## Crisis Response

Identify and quickly connect people experiencing homelessness to essential services and resources.

**GOAL: Protect the vulnerable and make homelessness brief**

Coordinated Entry

Emergency Shelter

Outreach

Diversion

Experiencing Homelessness

## Housing

Resolve homelessness by developing new housing resources, connecting people to housing, and supporting retention in housing.

**GOAL: Make Homelessness rare and nonrecurring**

Permanent Supportive Housing

Rapid Rehousing

Other Housing Configurations

Exiting Homelessness

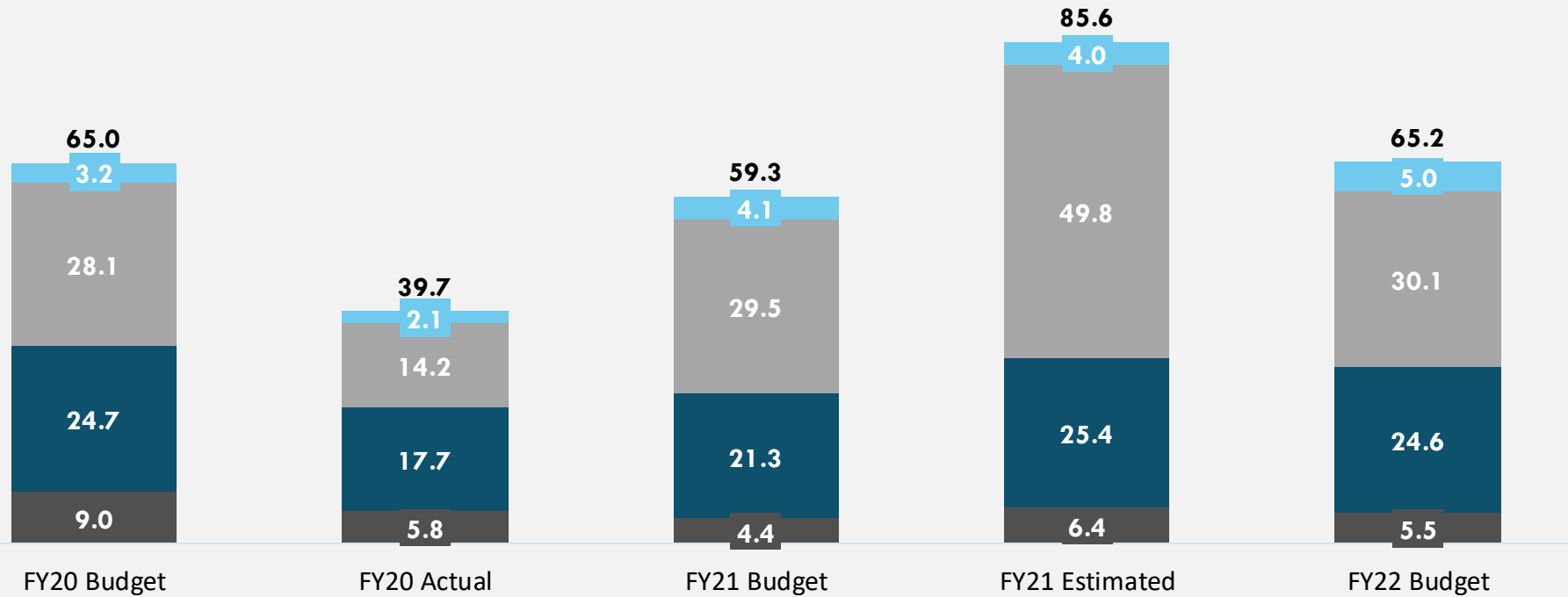


# The Citywide Response



## City of Austin Homeless Services Appropriations By Core Component (\$ Millions)

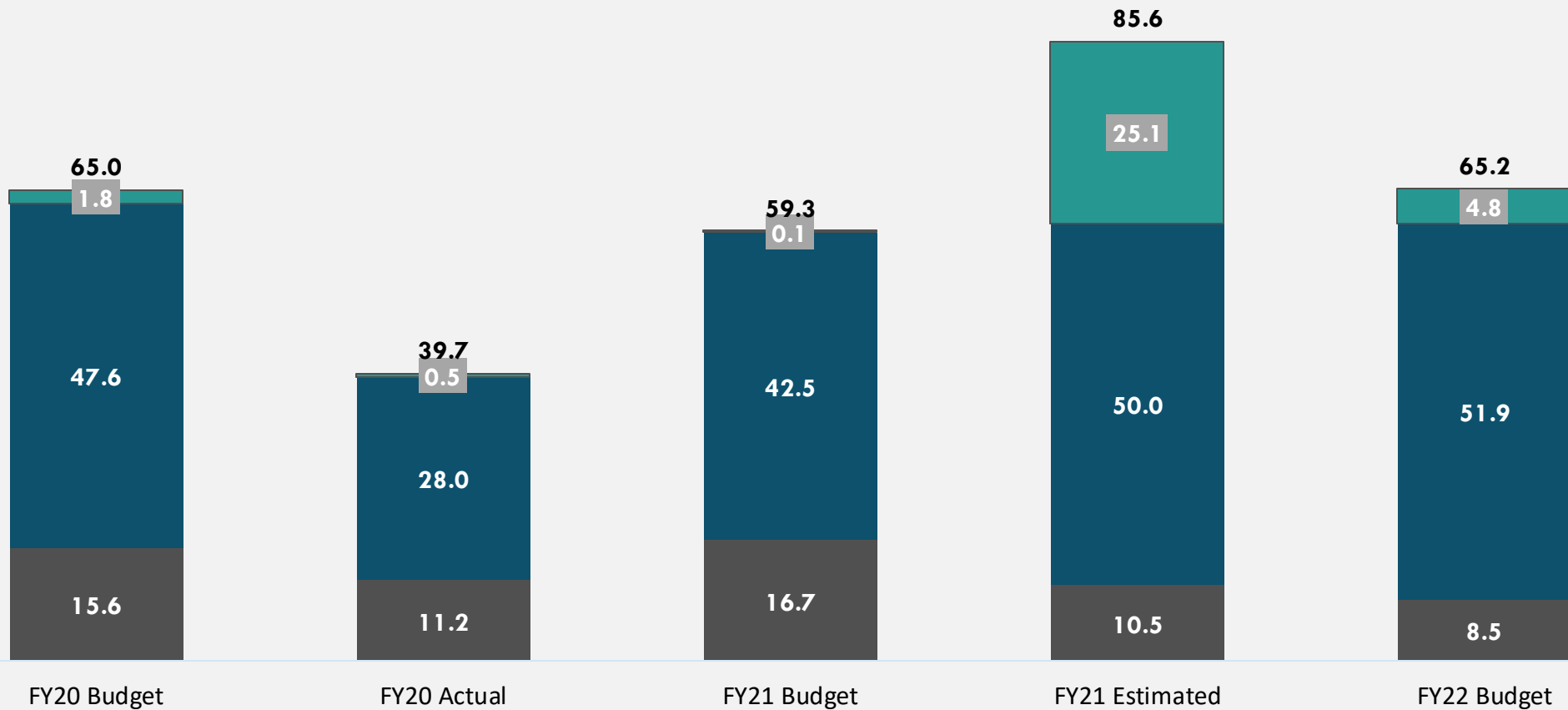
■ Reducing Inflow    
 ■ Crisis Response    
 ■ Housing Stabilization    
 ■ Public Space Management





# Operating and Leveraged Funding By Core Component, in \$ Millions

■ Federal & State Funding    ■ City Operating    ■ City Capital Improvement Program



# The City Response: City-Funded Housing & Service Partners

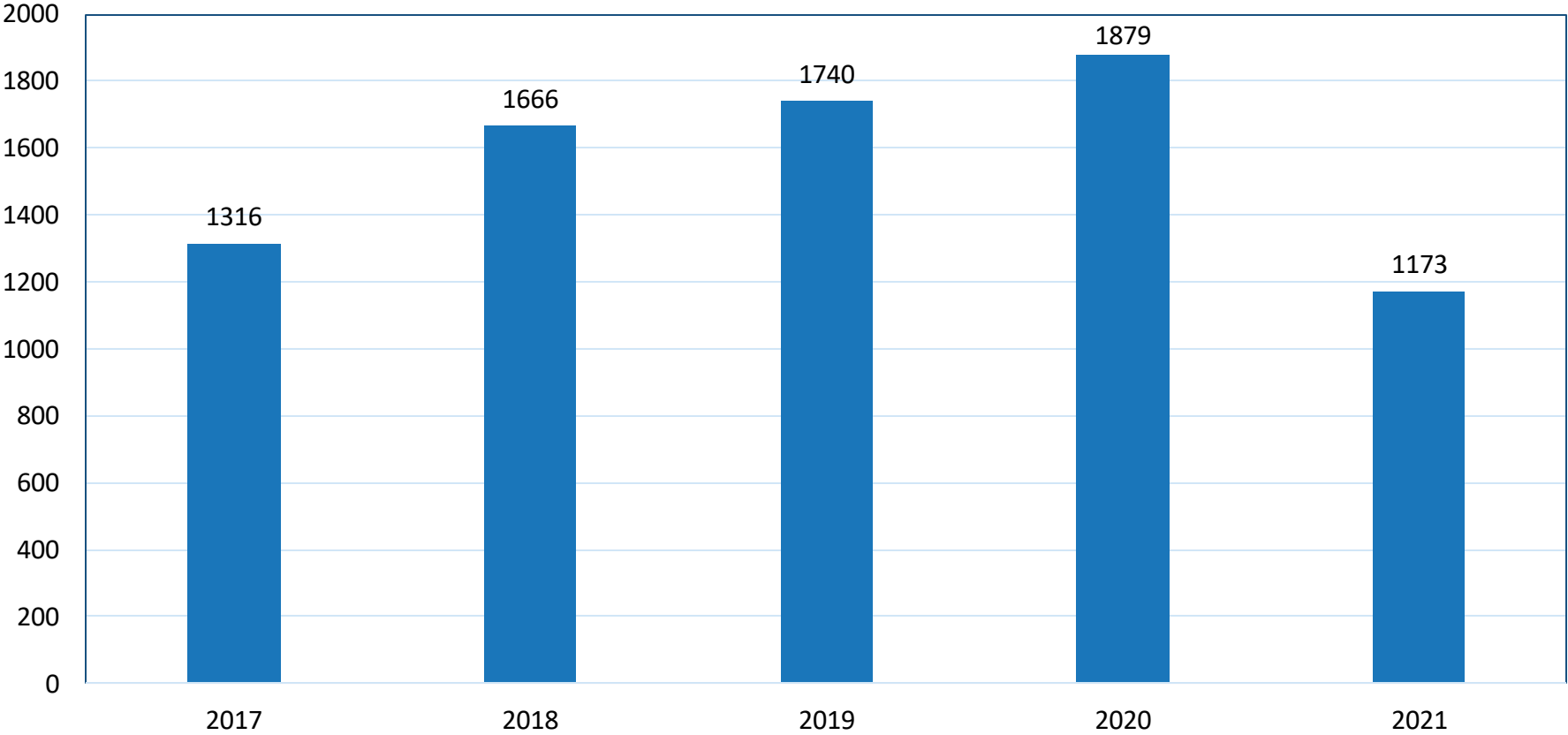


- A New Entry
- AIDS Services of Austin
- Austin Tenants' Council
- Austin Area Urban League
- Austin Voices for Education and Youth
- Catholic Charities of Central Texas
- Communities for Recovery
- Caritas of Austin
- Casa Marianella
- El Buen Samaritano
- ECHO
- Family Eldercare
- Foundation Communities, Inc.
- Foundation for the Homeless
- Housing Authority of the City of Austin
- Integral Care
- Imagine Art
- Lighter Loads ATX
- LifeWorks
- Mission Accomplished
- McDowell Housing Partners
- Mobile Loaves and Fishes
- O-SDA
- Planned Living Assistance of Central Texas
- Project Transitions
- RGTP Real Estate, LLC
- Salvation Army
- Social Finance
- Texas Harm Reduction Alliance
- Texas Rio Grande Legal Aid
- The SAFE Alliance
- Trinity Center
- Texas Rio Grande Legal Aid
- UT Austin
- VinCare Services of Austin
- Workers Defense Project
- Youth and Family Alliance





# Rehousing of People Experiencing Homelessness

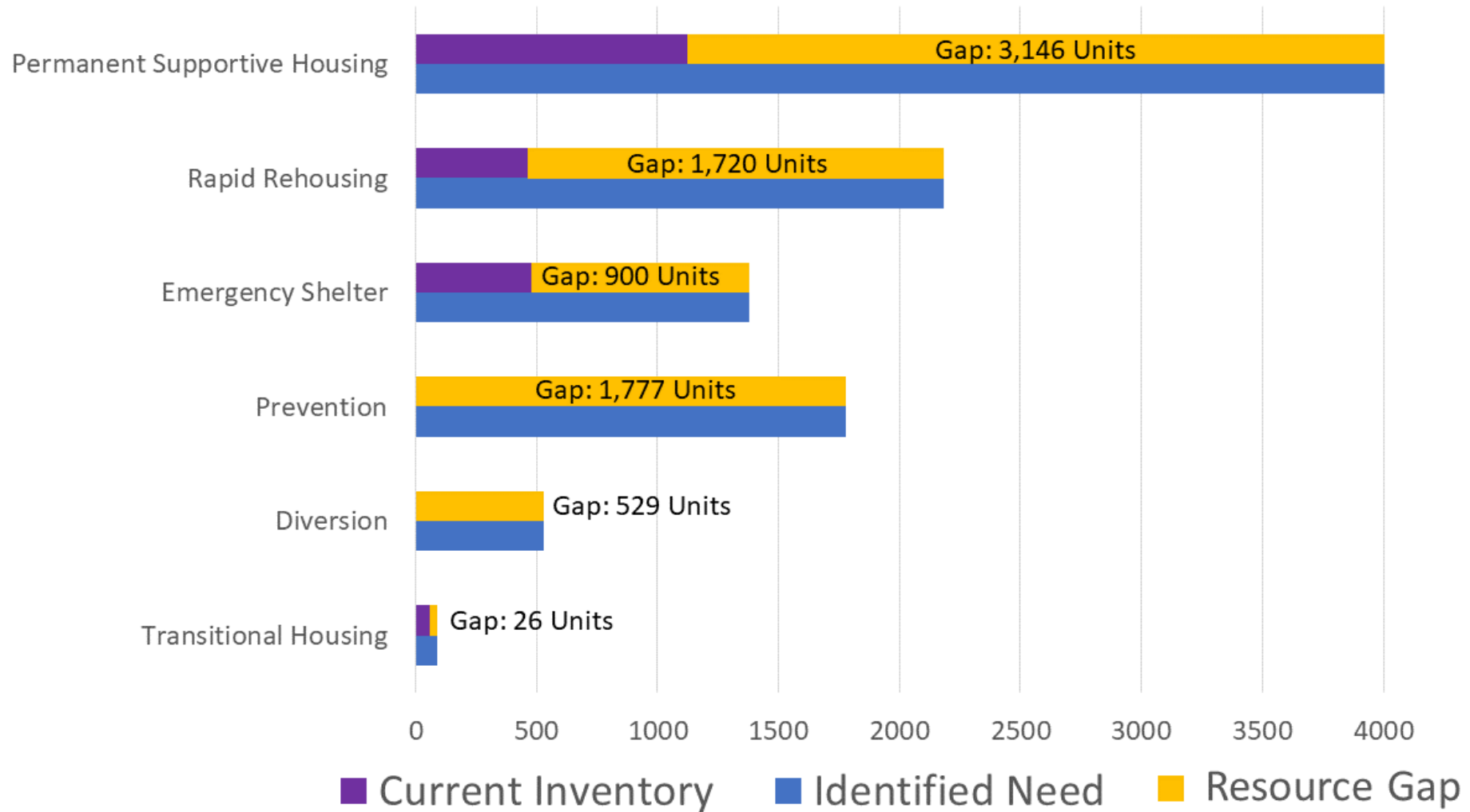


Source: Austin/Travis Co. HMIS  
\*2021 Year to Date

# The Citywide Response



# Identified Needs and Gaps





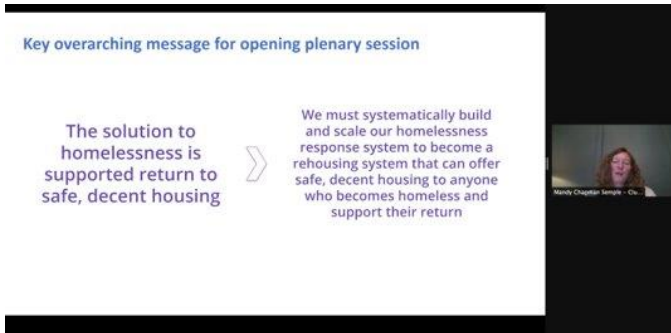
# Summit to Address Unsheltered Homelessness in Austin

**March 19 – April 15, 2021**

To develop an implementation strategy to effectively and significantly reduce unsheltered homelessness in Austin

Unified vision for equitably addressing unsheltered homelessness

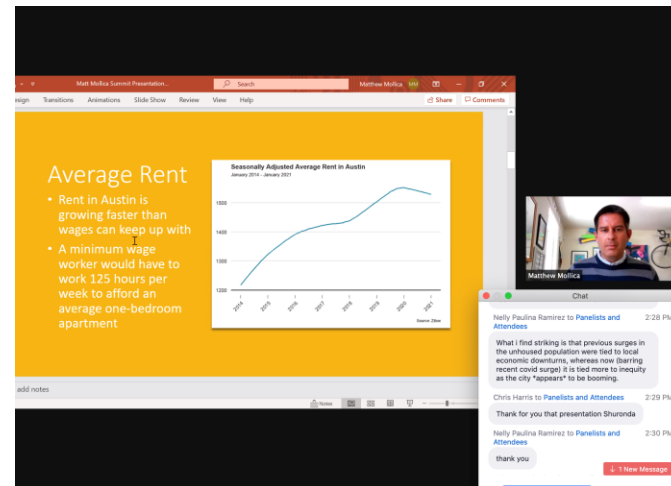
- Investment plan for addressing unsheltered homelessness
- Aligned implementation plans and timelines
- Equitable implementation and oversight structures



**Key overarching message for opening plenary session**

The solution to homelessness is supported return to safe, decent housing

We must systematically build and scale our homelessness response system to become a rehousing system that can offer safe, decent housing to anyone who becomes homeless and support their return



**Average Rent**

- Rent in Austin is growing faster than wages can keep up with
- A minimum wage worker would have to work 125 hours per week to afford an average one-bedroom apartment

**Seasonally Adjusted Average Rent in Austin**  
January 2011 - January 2021

Year	Average Rent (Approximate)
2011	800
2012	900
2013	1000
2014	1100
2015	1200
2016	1300
2017	1400
2018	1500
2019	1600
2020	1700
2021	1800

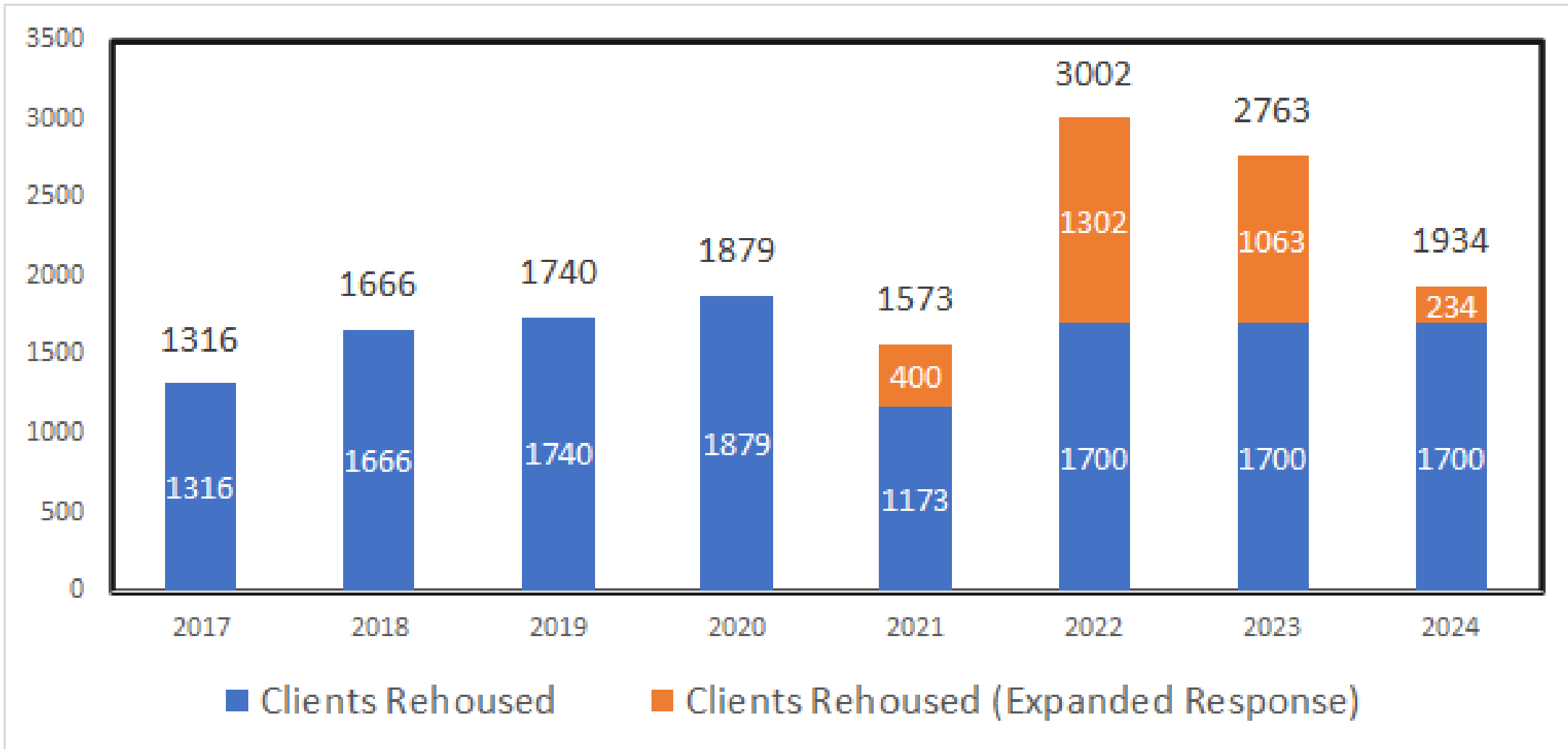


# Summit to Address Unsheltered Homelessness in Austin

## High-Level Goals

- Over and above existing system capacity:
  - Housing Stabilization services for over 6,000 households
  - Robust housing support (PSH & Rapid Rehousing) for 3,000 households
- Produce 1300 units of deeply affordable housing
- Transformational investment in system effectiveness
- Center equity and lived expertise

# Expanding the Response: Potential Annual Housing





# Investment Plan: Summit to Address Unsheltered Homelessness



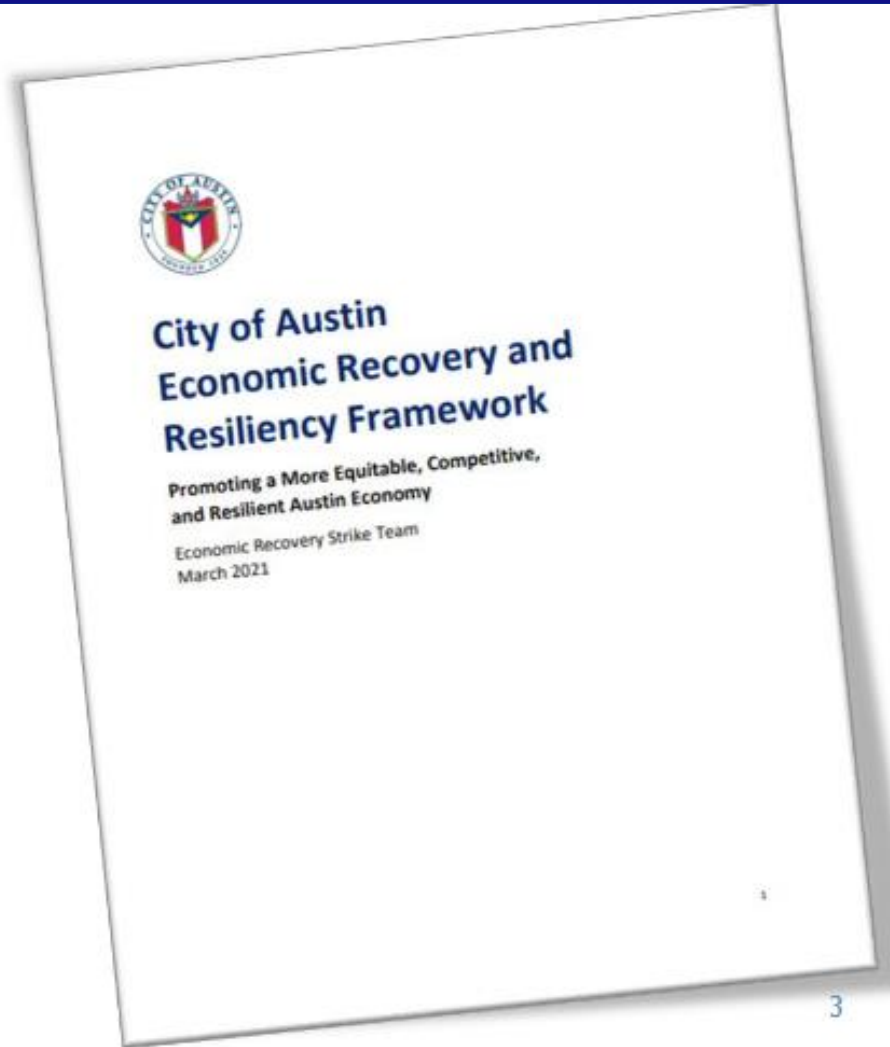
Spending by Category <sup>1</sup>		People Served or Housing Units				Funding Needs			
		Year 1	Year 2	Year 3	Totals	Year 1	Year 2	Year 3	Totals (\$)
Programmatic Expenditures (3 YR Cost: 218M)	<b>1. Crises Services (HH Stabilized)</b>	<b>110</b>	<b>220</b>	<b>330</b>	<b>660</b>	<b>\$9.2M</b>	<b>\$6.5M</b>	<b>\$7.1M</b>	<b>\$22.8M</b>
	Diversions	110	220	330	660	\$0.4M	\$1.3M	\$2.3M	\$3.9M
	Shelter	TBD	TBD	TBD	TBD	\$5.0M	-	-	\$5.0M
	Outreach Services	TBD	TBD	TBD	TBD	\$1.8M	\$1.2M	\$0.9M	\$3.9M
	To Be Determined	TBD	TBD	TBD	TBD	\$2.0M	\$4.0M	\$4.0M	\$10.0M
	<b>2. Core Housing Programs (HH Stabilized)</b>	<b>898</b>	<b>2,388</b>	<b>2,359</b>	<b>5,645</b>	<b>\$20.2M</b>	<b>\$63.4M</b>	<b>\$94.2M</b>	<b>\$177.8M</b>
	Permanent Supportive Housing (PSH)	25	638	838	1,500	\$0.5M	\$15.3M	\$40.3M	\$56.1M
	Rapid Rehousing <sup>2</sup>	600	1,204	701	2,505	\$13.1M	\$35.6M	\$36.8M	\$85.5M
	Rapid Exit	73	147	220	440	\$0.2M	\$0.8M	\$1.5M	\$2.6M
	Targeted Prevention	200	400	600	1,200	\$1.1M	\$3.9M	\$6.9M	\$11.9M
	Other <sup>3</sup>	N/A	N/A	N/A	N/A	\$5.3M	\$7.8M	\$8.8M	\$21.8M
	<b>3. Other Services</b>	<b>TBD</b>	<b>TBD</b>	<b>TBD</b>	<b>TBD</b>	<b>\$8.3M</b>	<b>\$5.5M</b>	<b>\$3.9M</b>	<b>\$17.7M</b>
Mental Health & Substance Abuse	TBD	TBD	TBD	TBD	\$4.2M	\$2.8M	\$1.9M	\$8.9M	
Employment Services	TBD	TBD	TBD	TBD	\$3.1M	\$2.0M	\$1.4M	\$6.5M	
Benefits Access	TBD	TBD	TBD	TBD	\$1.1M	\$0.7M	\$0.5M	\$2.3M	
System Investment (3 YR Cost: \$20M)	<b>4. Capacity Building</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>\$6.9M</b>	<b>\$7.2M</b>	<b>\$6.3M</b>	<b>\$20.4M</b>
	Provider Capacity Building	N/A	N/A	N/A	N/A	\$1.8M	\$1.2M	\$0.9M	\$3.9M
	System Oversight & Performance Management	N/A	N/A	N/A	N/A	\$2.1M	\$1.4M	\$1.0M	\$4.6M
	Communications	N/A	N/A	N/A	N/A	\$0.9M	\$0.6M	\$0.4M	\$1.9M
	Equity and Innovation	N/A	N/A	N/A	N/A	\$2.0M	\$4.0M	\$4.0M	\$10.0M
Capital Expense (3 YR: \$266M)	<b>5. Capital Investment (Housing Units)</b>	<b>0</b>	<b>700</b>	<b>690</b>	<b>1,390</b>	<b>\$140.0M</b>	<b>\$126.0M</b>	<b>-</b>	<b>\$266.0M</b>
	PSH	0	400	600	1,000	\$80.0M	\$126.0M	-	\$206.0M
	Rapid Rehousing	0	300	90	390	\$60.0M	-	-	\$60.0M
Contingency (3 YR: \$10M)	<b>6. Contingency</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>\$2.0M</b>	<b>\$4.0M</b>	<b>\$4.0M</b>	<b>\$10.0M</b>
<b>TOTALS</b>						<b>\$186.6M</b>	<b>\$212.7M</b>	<b>\$115.5M</b>	<b>\$514.7M</b>

<sup>1</sup> Figures may not add up exactly due to rounding.

<sup>2</sup> Includes bridge housing to PSH.

<sup>3</sup> Includes housing navigation, landlord outreach and incentives, and move in supplies.

# American Rescue Plan Act Funding



**City of Austin's total allocation: \$188,482,478. Funds will arrive in two tranches, with 50% arriving in May 2021 and the balance arriving May 2022.**

Eligible uses:

- Supporting the public health response
  - Addressing the negative economic impacts
  - Serving the hardest-hit communities and families
  - Replacing lost public sector revenue
  - Providing premium pay for essential workers
  - Investing in water and sewer infrastructure
  - Investing in broadband infrastructure
- On June 10<sup>th</sup>, 2021, Austin City Council voted to direct \$95.3M of its ARPA State and Local Fiscal Relief Funds to address homelessness, in addition to \$11.4M direct allocation to Housing and Planning for a total of \$106.M.***



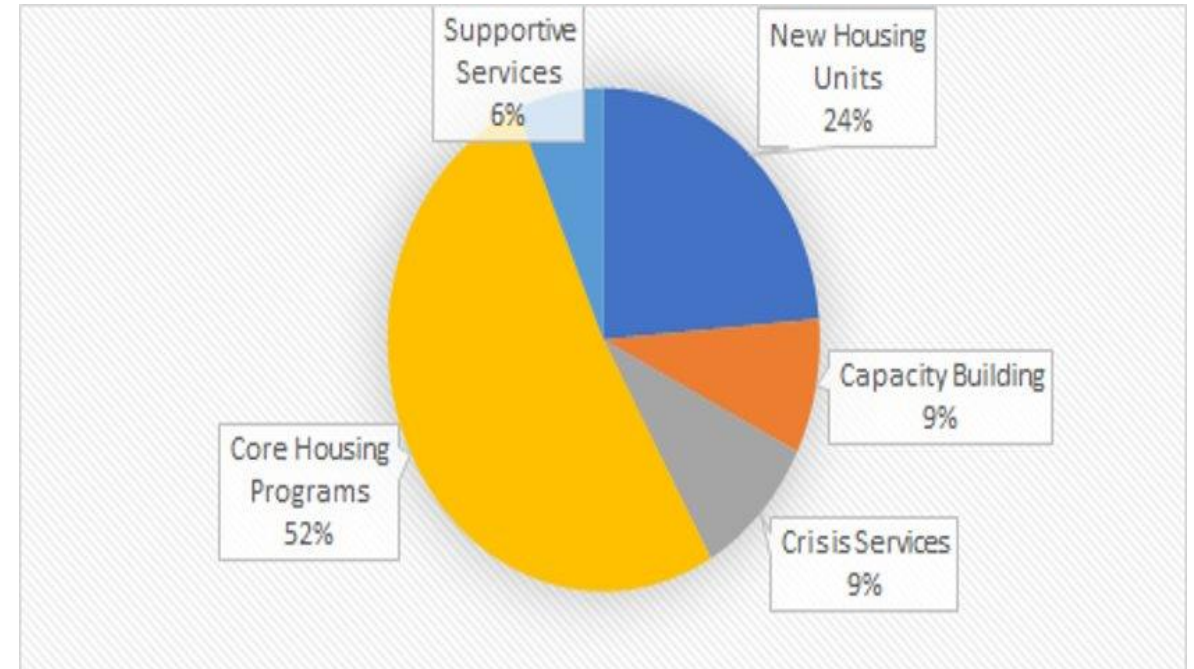
# How Does the City's ARPA Investment Impact the Summit Goal?

<b>Summary of Fundraising Activity</b>		
<i>(as of October 12, 2021)</i>	<b>3 YR Total</b>	<b>% of Goal</b>
Summit Funding Need	\$515M	-
Committed & Anticipated	\$396M	77%
<i>Committed</i>	<i>\$264M</i>	<i>51%</i>
<i>Anticipated</i>	<i>\$131M</i>	<i>26%</i>
<b>Funding Gap</b>	<b>\$119M</b>	<b>23%</b>

# American Rescue Plan Act Funding

## Five Priority Areas for the City of Austin's \$106.7M ARPA Investment

1. Core housing programs – \$55M
2. New housing units - \$25.5M
3. Crisis services - \$10M
4. System capacity building - \$9.2M
5. Supportive services - \$7M



# Five Priority Areas for ARPA Investment:

## #1 Core Housing Programs



**Core housing programs** including short, medium, and long-term rental assistance and case management along with landlord outreach and incentives. *Proposed Investment: \$55M*

- Rapid Rehousing **\$45M (including bridge to PSH)**
- Permanent Supportive Housing **(\$0 – One time funding)**
- Landlord outreach and incentives **(\$2.5M)**
- Housing navigation **(\$2.5M)**
- Move in supplies and furnishings **(\$2.5M)**
- Targeted prevention **(\$2.5M)**



# Five Priority Areas for ARPA Investment

## #2 Building New Housing Units



**Building new housing units** that are specifically set aside for people exiting homelessness.

***Proposed Investment: \$25.5M***

Capital expenses for purchase/renovations and new building of new Permanent Supportive Housing (PSH) and Continuum of Care (COC) units, which accept ECHO referrals for both PSH and Rapid Rehousing tenants

# Five Priority Areas for ARPA Investment

## #3 Crisis Services

**Crisis services** such as homelessness prevention, emergency shelter, street outreach and diversion. *Proposed Investment: \$10M*

- Street outreach teams - **\$2M**
- Diversion – **\$0M**
- Shelter beds - **\$5M**
- Other/TBD - **\$3M**





# Five Priority Areas for ARPA Investment

## #4 System Capacity Building

**System capacity building** to improve effectiveness and efficiency by enhancing data quality and analysis, communications, recruiting new providers and frontline workers, and strengthening existing organizations. ***Proposed Investment: \$9.2M***

- Expanding nonprofit capacity - **\$3M**
- System strategy and oversight - **\$3.5M**
- Enhancing communication - **\$500K**
- Enhancing equity - **\$1M**
- Innovation and Technology - **\$1.2M**



# Five Priority Areas for ARPA Investment

## #5 Other Supportive Services

**Supportive services** including intensive mental health services, substance use disorder treatment, employment programs, and help with accessing public benefits such as Social Security and Medicaid.

***Proposed Investment: \$7M***

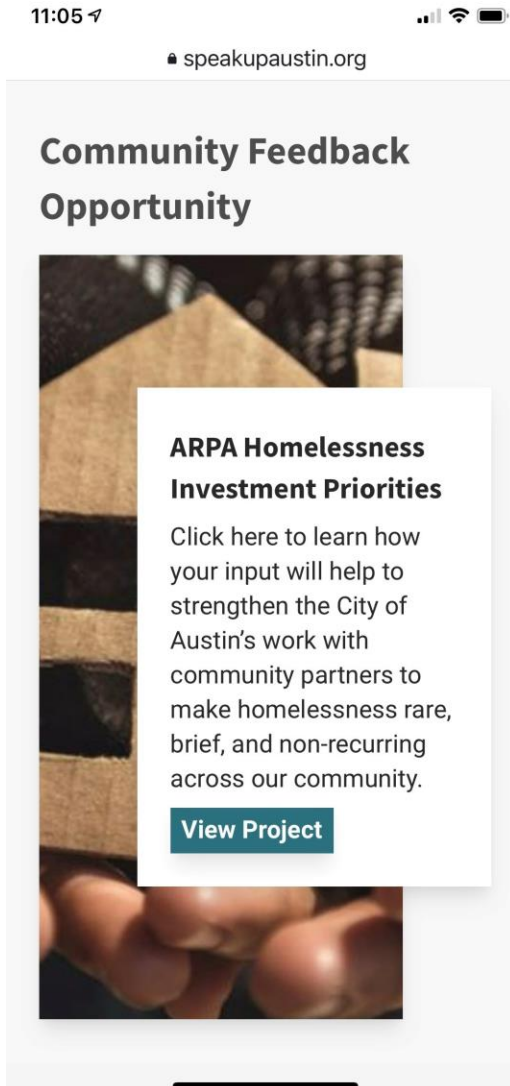
- Mental health/substance use disorder treatment **\$3M**
- Employment services, including supported employment **\$3M**
- Benefit enrollment specialists **\$1M**

# Open Discussion





# Please Share Your Thoughts!



Thank you!

We are committed to an ongoing dialogue with our community.

Visit [Speakupaustin.org](https://speakupaustin.org) to take the survey before Oct. 26

Email your thoughts and any remaining questions to the Homeless Strategy team [homeless.input@austintexas.gov](mailto:homeless.input@austintexas.gov)