

Ideas from Break Out Sessions

Nutrition & Food Access

Ideas Ready for Action

- The City sends a consistent message by:
 - Ensuring at least 50% of all foods served by City facilities meet RDAs.
 - Banning junk food/fast food marketing on all City facilities and properties
 - All vendor contracts must be required to offer 40% healthy options for City facilities

- Elevate accessible, sustainable, local organic food in the Comprehensive Plan/Imagine Austin strategies for the City
 - Create a task force to continue work starting today
 - Promote a high profile community event to grow a healthy food movement/network with goal to develop a plan to provide accessible food for all Austin residents
 - Build on current work for half-mile, quarter-mile food access

- Policy to bring fresh foods to the community
 - Encourage small business support
 - Incentives to small businesses to provide fresh foods
 - *Sustainable Food Policy Board, Minority Owned & Women Owned Enterprises and Small Business, Community Development Commission*

- Food related needs
 - Food audit, community interest audit
 - *Sustainable Food Policy Board*
 - Parkland for food production
 - *Parks and Recreation Board, PARD*
 - Education on what is out there
 - *Municipal land agencies, PARD, TPWD, Public Works, Library Commission, Council, HHS, AISD*
 - Assess access to food
 - Address connectivity to markets, find gaps
 - *Urban Transportation Commission*
 - Tax abatement for existing grocery outlets to sell fresh foods
 - *Community Development Commission*
 - Pregnancy council on healthy decisions
 - *Commission for Women*

Additional Ideas

- Food events
- Model urban farm
- Incentives for small businesses to move into the community

- Provide space for community gardens in local park
- Promote community gardens through policies and incentives, especially in food deserts
- Better connect resources/organizations
- Involve older generations
- Create incentives (i.e. financial)
- Breakdown barriers
- Use multi-media resources to educate
- City policy: Food contracts to include healthy food options
- Seasonal food trend awareness
- Bring fresh foods to “food deserts”
- Consistent message, City facilities offer healthier food options
- Avoid McDonalds ads on city bus
- No corporation that receives 10M>/yr can supply food for kids
- Food stamps regulated – fresh more reason (did not understand...?)
- SNAP – quality food-increase standards
- Celebrate with a Healthy Hero Recognition program & event
- City match program for food stamp users at local farmers markets
- Encourage local markets and drugstores/convenience to offer fruit and healthier options
- Establish food as infrastructure (gardens, urban farms, lunch programs)
- Ensure and permit front yard gardens
- Set limits on fast food restaurants
- Limit concentration of junk food
- Limit locations of food trailers near schools
- Limit unhealthy food in schools (i.e. vending contracts, etc.)