



## SEO Write the Rules Summer Session

### Meeting Notes

August 7, 2018

#### Organizations Represented

Fair Market

SXSW

Red Velvet Events

Austin Film Festival

Austin Music People

Art Alliance Austin

Texas Disposable Services

Eeyore's Birthday

Bouldin Creek Neighborhood Association

#### Topics for Discussion

- Waste Reduction Diversion Plan
- Emission Management Plan
- Alternative Transportation
- Food/Beverage Permits

#### Meeting Feedback Summary

- Combine or Auto populate data between forms to ease paperwork burden.
- Cost and feasibility of post event waste and emission data report is cause for concern.
- stronger enforcement rules needed for scooters, other dockless transportation .
- Affordable/accessible power options on city properties to reduce the need for generators.

#### Detailed Meeting comments:

- 1 **Stakeholder:** Will all this stuff be filled out together on one form?



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- **Staff:** We haven't figured out the details, makes more sense to have a link, redundant to write some information over and over again
  - **Staff:** Amanda will take care of a lot of process issues. Baseline information will get transferred, backend work to streamline that part of the process, but working on it
- 2 **Stakeholder:** Sounds like a ton of work, especially the reporting. We work with so many contractors, almost seems easier for ARR to work directly with contractors. This is hours of work for us. Most of the contractors we use could probably do this pretty easily, but I'm not sure about everyone else. For example, 1 to 1 ratio sounds awesome for trash to recycling, but maybe not feasible.
- **Staff:** We do understand that this will increase demand in waste management services. We would love to provide training. Depends on where your event is being held. Venues currently already have to report numbers. Anything in a park, would require this. What term are you guys familiar with?
  - **Stakeholder:** Contractors
  - **Staff:** We're looking into working with contractors and event
  - **Staff:** If the contractors already have this information, we're just asking to get the information.
- 3 **Stakeholder:** Reporting after, I don't see why we would need to report specific numbers. On some of these things, maybe the City should ask. Y'all need the data, but there's a cost associated for us. If you're concerned about generators, make it easier to use onsite electricity without having to go through all the trouble.
- 4 **Stakeholder:** Bike parking, incentives, if we can't follow through with an incentive program, it's because we can't.
- **Staff:** The requirements by categories haven't been nailed down yet. Appreciate the feedback to know what may be too much. We're envisioning a comprehensive guideline, not everyone wants to bike or scooter, that's okay. We just want to look at it holistically. Bike parking, setting goals will make it more palatable per event.
  - **Staff:** Recs, best practices, maybe if you want to have scooters, these are the best practices around that.
  - **Staff:** To reiterate, each events has different needs and different clients. Requirements, meeting some of the requirements. How can we make sure we're not having unintentional consequences with the rules? Incremental improvements with mobility. We need to be flexible and not create rules that nobody can meet.
- 5 **Stakeholder:** Scooters, where people can ride them and how fast. The new thing will be scooters. How do y'all want to handle it?



AUSTIN CENTER  
FOR EVENTS

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- **Staff:** We need to accept the fact that they're here to stay. There are pros and cons, but we need to accommodate them safely. We're going to have to have designated scooter parking to keep people safe.
- **Stakeholder:** There needs to be something in the City code about not riding through scooters in a crowd.
- **Staff:** Policy discussion is a different discussion for a different day, our policy makers will want to look at that. As it pertains to SEO, what can we do to encourage the safe use of transportation tools, but also minding that as event organizers, there will be things you want to implement to make sure transportation is efficient, there are limits to what we can do right now. That's not for us to decide, we have to work with what we have.