

Call for Artists

The City of Austin's Cultural Arts Division, Economic Growth and Redevelopment Services Office, is partnering with Circuit of the Americas on the 2nd annual Austin Fan Fest. The Cultural Arts Division invites Austin-area artists, arts organizations, and creative professionals to present succinct proposals for street entertainment during Austin Fan Fest 2013.

Information About the Event

What: Austin Fan Fest is the downtown party celebrating the Formula One United States Grand Prix. For the second year in a row, downtown Austin will be transformed into a festive atmosphere where fans will experience free stages of music, interactive racing activities, street performances, sponsor parties, a kids zone, and much more. Thousands of attendees, from international visitors to locals, are expected. This is a great opportunity to showcase Austin's creative talents to the world!

Where: Downtown Austin, various locations between Colorado & Lavaca Streets and 2nd & 4th Streets.

When: November 14 – 17, 2013, times each day will vary

What we are looking for

A variety of creative, family-friendly musical and artistic performances, activities, and visual art installations to activate the downtown footprint of Austin Fan Fest. All proposals must be mobile and able to happen on the streets in non-specific locations. A financial award is available for each selected proposal for an amount not to exceed \$1,000 per performance, activity, or installation.

Possible proposals include, but are not limited to

- Individual musicians and groups. Acoustic or ability to furnish own PA required.
- Performing artists such as actors, jugglers, dancers, fire dancers, elaborate costumes, and other festive performances
- Temporary, non-site specific art installations

Submit a simple proposal with

1) Contact Information –

Please designate a single point of contact within your group or organization and include that person's name, phone number, and e-mail address.

2) A Written Narrative –

Describe who you are and the project or performance that you or your arts organization would like to present during Austin Fan Fest. Please include any links, videos, or photos, that can help illustrate what you want to do. Be sure to include any technical requirements you may need. Be detailed, be realistic, and keep it short and sweet.

3) A detailed budget –

Include everything that you would need for the project, including the rental costs for equipment such as portable PA systems. The City is working with limited resources, so we encourage you to be conservative in your proposed project and scope (\$1,000 maximum). Projects that do not require financial assistance are also welcome.

**Please email all proposals to culturalarts@austintexas.gov
All submissions are due no later than 5:00 p.m. on August 9, 2013.**

An artist or arts organization may submit more than one proposal for consideration. City staff will review the proposal submissions, and selection of projects will be based on feasibility of the project, compatibility with other selected projects, availability, professionalism, and budget. Once selected, the artist or arts organization will enter into a contract with the City of Austin for services to take place during Austin Fan Fest.

Questions?

Contact Lani Golstab at 512-974-7875 or Kevin Shaw at 512-974-9316
or email culturalarts@austintexas.gov

