

**CIRCUIT EVENTS LOCAL ORGANIZING COMMITTEE,**  
a Texas non-profit corporation

**100 Congress Avenue, Suite 1300  
Austin, Texas 78701-2744**

December 11, 2013

Deputy Comptroller  
Comptroller of Public Accounts  
111 E. 17<sup>th</sup> Street  
Austin, Texas 78774

*via hand delivery*

***RE: Application for Participation in the Texas Events Trust Fund (MotoGP)***

Dear Deputy Comptroller:

Circuit Events Local Organizing Committee, is organized as a Texas non-profit corporation (the "***Committee***") with the purpose to help facilitate and support a motor race, with Dorna Sports, S.L., a Spanish company, as the site selection organization under the name "FIM Road Racing World Championship Grand Prix" and commonly known as "MotoGP" (the "***Race Events***") that is tentatively set to be held in Austin, Texas during the Spring of 2014 through 2017 with the next event scheduled for April 11 - 13, 2014. The upcoming event in Austin, Texas is marketed and advertised as the "2014 Red Bull Grand Prix of the Americas" (the "***Event***"). Further, as an integral part of this support, the Committee and the City of Austin, as approved by City Council resolution of December 13, 2012, entered into an "Agreement", dated December 11, 2013, whereby the City of Austin agreed to be the "endorsing municipality" for the Race Events, and in the capacity of endorsing municipality (i) authorized the Committee to act as the "local organizing committee" for purposes of securing and promoting the Race Events for the Austin area, as well as the application for and qualification of the 2014 Event as an "event" under TEX. REV. CIV. STAT. ART. 5190.14 (the "***Act***") and Section 5.C. thereof, the Texas Events Trust Fund (the "***Trust Fund***") and (ii) authorized and appointed the Committee as the City of Austin's sole and exclusive designee, for and on behalf of the City of Austin to submit, pursuant to TAC Title 34, Part 1 Chapter 2 Subchapter B, Rule 2.202, a request to the Texas Comptroller of Public Accounts for participation in the Trust Fund program and a request to the Texas Comptroller to determine the incremental increase in the receipts of various taxes (e.g. sales and use taxes, mixed beverage taxes, hotel occupancy taxes), by the City of Austin, as the endorsing municipality, for a 30 day period that ends at the end of the day after the day of the Event, (scheduled for the weekend of April 11 - 13, 2014), in accordance with the Comptroller's procedures and in accordance with the Act, and the rules promulgated thereunder (the "***Rules***").

It is my honor and great pleasure to submit this application from the Committee, as the City of Austin's duly appointed and authorized designee for and on behalf of and binding upon the City of Austin, as the formal request, pursuant to Rule 2.202, for participation in the Trust Fund

December 11, 2013

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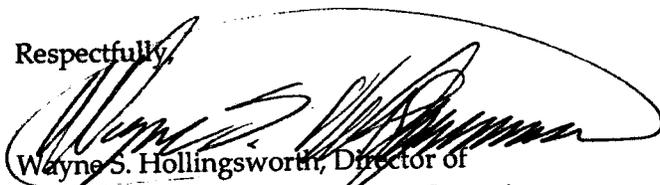
program and a request to the Texas Comptroller to determine the incremental increase in the applicable taxes for the City of Austin for the April 11 - 13, 2014 Event.

Further, as required by Rule 2.201(a)-(d), enclosed with this letter are (i) as Attachment 1, a letter, dated December 11, 2013 from the site selection committee for the Race Events confirming selection of the Circuit of the Americas' facilities in Austin, Texas; (ii) as Attachment 2, the economic impact study and other data with detailed information on the direct expenditures and direct impact data for the endorsing municipality hosting the Event and for the requested market area (the "*Economic Study*"); (iii) as Attachment 3, a description of the requested market area; and information to support the requested market area, which is included in the Economic Study, (iv) as Attachment 4, a list of all related events and activities proposed to be included in the trust fund estimate, with data for each such activity including projected attendance figures, ticket sales and relevant production and expenditure information related to the activity, included in the Economic Study, (v) as Attachments 5A and 5B, affidavits from Don Hoyte, Ph.D. and CELOC, as required under Rule §2.202(a)(5), as to the accuracy of the Economic Study; and (vi) , as Attachment 6, a completed and signed Comptroller Request Worksheet to Establish an Event Trust Fund for the 2014 Event. Also included as Attachment 7, is a letter from Mr. Marc Ott, City Manager for the City of Austin to the Comptroller's Office requesting participation in the Trust Fund for the 2014 Race Event.

If you have any questions or comments on or need any additional information or clarification on the above request, please to not hesitate to contact me or any member of the Board of Directors of the Committee.

Thank for your time and consideration of this request.

Respectfully,



Wayne S. Hollingsworth, Director of  
Circuit Events Local Organizing Committee

Ms. Leela Fireside, Assistant City Attorney, City of Austin  
Mr. Sam Bryant, Director  
Mr. Ford Smith, Director  
Mr. Rodney Gonzalez, Director  
Mr. Jason Dial, CEO of COTA  
Mr. Dan Allen, CFO of COTA

**ATTACHMENT 1**

**Site Selection Committee Designation Letter**

# DORNA

Mr. Marc Ott  
City Manager  
City of Austin  
Austin, Texas 78701  
*via email: marc.ott@austintexas.gov*

Madrid, December 10<sup>th</sup>, 2013

Dear Mr. Ott.

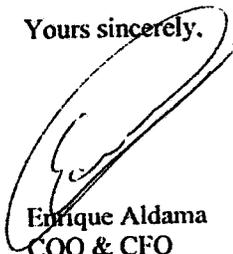
We have received and appreciate the confirmation of application, dated December 5<sup>th</sup>, 2013, from Circuit Events Local organizing Committee ("CELOC"), as designee and on behalf of the City of Austin, to host an event of the FIM Road Racing World Racing Championship Grand Prix (commonly known as MotoGP™) in Austin from 2014 to 2017 at the new raceway facilities in Austin, Texas, USA, known as Circuit of the Americas.

As we emphasized in our previous letters to you, there was substantial competition in our process of reviewing a number of venues interested in hosting our series. Our prior selection of Austin, Texas as the site for the 2014 through 2017 MotoGP™ Events is hereby made and confirmed. Congratulations!

The MotoGP™ series features the world's best riders and teams that appeal to a diverse audience. We race at venues in many countries, including Spain, France, Italy, Great Britain, Australia, Malaysia and the United States. MotoGP™ brings a substantial number of tourists to each region where we race, and we anticipate that our upcoming races during 2014 through 2017 in Austin will generate significant interest as well as major economic benefit to the community.

We look forward to receiving and working with CELOC to finalize an Event Support Contract related to the local and State support available for the events.

Yours sincerely,



Enrique Aldama  
COO & CFO  
DORNA SPORTS S.L.

# DORNA

Circuit Events Local Organizing Committee  
Attention: Mr. Wayne S. Hollingsworth  
100 Congress Avenue, Suite 1300  
Austin Texas 78701-2744  
*via email: [whollingsworth@abaustin.com](mailto:whollingsworth@abaustin.com)*

Madrid, December 10<sup>th</sup>, 2013

Dear Mr. Hollingsworth:

We appreciate the confirmation of the application by Circuit Events Local Organizing Committee, dated December 5, 2013 submitted as designee on behalf of the City of Austin, to host an event of the FIM Road Racing World Racing Championship Grand Prix (commonly known as MotoGP™) for 2013 and beyond in Austin, Texas at the raceway facilities known as Circuit of the Americas. We understand that your application is submitted in confirmation of and supplemental to your prior application to us dated December 17, 2012.

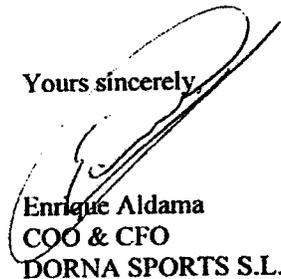
As we emphasized in our previous letters to you and City officials, there has been and remains substantial competition in our process of reviewing a number of venues interested in hosting our series. Please consider this letter as confirmation of our selection of Austin, Texas, and the Circuit of the Americas to host the MotoGP™ event each year of the upcoming series from 2014 through 2017. Congratulations!

As noted in your December 5<sup>th</sup> letter, we do not anticipate sanctioning or holding any other similar MotoGP™ Event in Texas or its contiguous states during 2014 or any other year that the MotoGP™ at the Circuit of the Americas is held in Austin.

The MotoGP™ series features the world's best riders and teams that appeal to a diverse audience. We race at venues in many countries, including Spain, France, Italy, Great Britain, Australia, and Malaysia. MotoGP™ brings a substantial number of tourists to each region where we race, and we anticipate that a race in Austin will generate significant interest as well as major economic benefit to the community.

We look forward to receiving and working with you to finalize and Event Support Contract related to the local and State support available through CELOC and the Circuit of the Americas.

Yours sincerely,



Enrique Aldama  
COO & CFO  
DORNA SPORTS S.L.

**ATTACHMENT 2**

**Economic Study**

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**Economic Impact Verification Study  
of the  
2013 MotoGP Championship Race Weekend at Circuit of the Americas  
and 2014 Economic Impact Estimate  
Austin, Texas**

Submitted for consideration under the Events Trust Fund by:

Don Hoyte, Ph.D.  
TexasTrustFunds.com  
10704 Scotland Well Drive  
Austin, Texas 78750

On behalf of

**Circuit Events Local Organizing Committee**  
100 Congress Avenue, Suite 1300  
Austin, Texas 78701-2744

December 11, 2013

TEXASTRUSTFUNDS.COM

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## **Event Background**

MotoGP™ is the premier motorcycle racing World Championship consisting, in 2013, of an eighteen-race series visiting thirteen countries in four continents with pan-global television coverage. Nine nationalities of the world's most skilled riders line a grid riding cutting-edge motorcycle technology with prototype machinery fielded by three manufacturers; Ducati, Yamaha and Honda.

2013 marked the inaugural visit of the MotoGP's World Championship to Austin TX and COTA. After considerable negotiations involving the Circuit of the Americas, the City of Austin and representatives of the organizations controlling MotoGP, Dorna Sports (commercial rights holder of MotoGP) announced that the Circuit of the Americas in Austin, Texas would be the newest site of a MotoGP weekend event from April 19 – 21, 2013. Dorna has been the exclusive commercial and television rights holder for the FIM RoadRacing World Championship Grand Prix (MotoGP™) since 1992. According to Dorna, the Austin site was selected as the preferred location for the race after considering alternative locations in the U.S. and other countries. Moreover, Dorna agreed that 2013 would mark the first of five consecutive visits to Austin as host city for the Championship. (see Appendix A for acceptance letter).

## **2013 COTA MotoGP Attendance**

In addition to the premier class of racing, MotoGP, the 2013 race weekend in Austin included two additional World Championship Grand Prix categories. The Moto3 (formerly 125cc) and Moto2 (formerly 250cc) World Championships had their own races at COTA resulting in three race winners on the podium.

Austin's first MotoGP Championship had a first-time winner and a record-setter. Marc Marquez, a 20-year-old rookie on the circuit, not only picked up his first MotoGP victory, but he became the youngest winner at motorcycling's highest level. On Saturday at Circuit of the Americas, Marquez became the youngest rider to win the pole for a MotoGP race, but that edge didn't last long. On Sunday, Marquez drifted high on the first turn, and Repsol Honda teammate Dani Pedrosa swooped in low to pass him. Marquez then dogged Pedrosa for a dozen laps before returning the favor.

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Marquez gradually pulled away, winning in 43 minutes, 42.123 seconds, with Pedrosa finishing 1.5 seconds behind. Jorge Lorenzo, the defending world champion, was third, more than 3 seconds off the pace.

The Sunday crowd of 61,091 saw Dallas' Ben Spies finish 13th and Houston's Colin Edwards drop out halfway through the race. Nicky Hayden, a former world champion from Kentucky, placed ninth.

Nicolas Terol placed first in Moto2 with an average speed of 149.4 km per hour while Alex Rims took first in Moto3.

The economic gains to Texas and to Austin and the surrounding region from hosting the event in some areas exceeded expectations, in many areas proved about what was expected and in a few areas proved somewhat lower than initial estimates. Overall the tax gains accruing to the state that contribute to the Event Trust Fund exceeded the estimated gain of \$1,975,811 established in 2012 by about \$30,000 based on available data about the event.

Table 1 presents the likely pattern of attendance in 2013 based on the number of riders and teams attending the event (Moto GP- MotoGP – 26 Riders/17 Teams, Moto2 – 32 Riders/21 Teams, Moto3 – 33 Riders/25 Teams) and total team, sponsor, and official (including FIM and Dorna) peak attendance of 3,500.<sup>1</sup>

Also included in Table 1 are the 433 press representatives attending the 2013 event from 24 countries. These consist of 212 television personnel, 12 electronic media representatives, 196 print media professionals and 8 radio representatives.<sup>2</sup>

But by far the biggest economic impact from the MotoGP event stems from spending by fans in Austin for the event, by family and friends of event participants also in Austin for the races, and even by a relatively few "visitors" to Austin who accompany fans of MotoGP to Austin but do not attend the COTA activities themselves.

Based on initial tabulations of fan surveys at the 2013 F1 race, fan attendance at the race venue actually underestimates total non-local attendance at the event by about 9.5 percent. In other words for every 9 fans coming to Austin from outside the area to attend the MotoGP, one additional visitor comes to the area who accompanies these fans but does not go to the event site themselves. Such visitors were not included in earlier estimates of the economic impact of the MotoGP event since survey data did not exist to accurately project the size of this group.<sup>3</sup>

**Table 1**  
**Estimated Team, Sponsors, Support, Media, Racing Organizations and Fan Attendance**  
**2013 MotoGP Austin - Verification Summary**

April 16 -22, 2013 in Austin, Texas

<u>Date</u>	<u>Tournament Schedule</u>	<u>Teams &amp; Drivers</u>	<u>Sponsors, Support, FIM, IRTA &amp; Dorna</u>	<u>Media</u>	<u>Friends &amp; Family</u>	<u>Fans</u>	<u>Visitors not attending COTA</u>	<u>Total Fans and Visitors</u>	<u>Out of State Fans and Visitors</u>
17-Apr	Crew & Team Arrives	600	600	87	1,040	1,258	120	1,378	1,102
18-Apr	Drivers Arrive	1,263	1,677	173	2,549	3,775	359	4,133	3,100
19-Apr	Set-up Press Conf.	1,263	2,237	260	6,067	7,549	717	8,267	5,373
20-Apr	Practice	1,263	2,237	346	6,067	25,165	2,391	27,556	15,353
21-Apr	Time Trials	1,263	2,237	433	6,067	39,992	3,799	43,791	24,399
22-Apr	Races	1,263	2,237	433	6,067	55,024	5,227	60,251	33,571
23-Apr	Return	1,263	1,677	217	5,098	11,005	1,045	12,050	13,428

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In addition, earlier reviews of F1 activity in 2012 indicate that the actual number of fans showing up at the venue two days before the final event probably represent only about 85% of all fans in the area for the event on that day. "No shows" at the venue (but in Austin) probably shrink to about 5 percent the day of qualifying, but again the actual ticket count at the venue understates the number of fans attracted to the area slightly for earlier days.

All together, these tweaks to the basic ticket data collected at the event site result in the pattern of family, friend, fan and visitor event stays presented in many of the columns of Table 1. For the calculation of tax impacts of the event on revenues that can be contributed to the Event Trust Fund, the attendance pattern in Table 1 provides data-driven projections of the economic impact of the 2013 MotoGP on the Austin area and Texas.

For the three main days of the event, the out-of-state percentage of fans and visitors was derived in part from MotoGP ticket data and in part from a recently conducted survey of F1 ticket purchasers.

Based on credit card data on the location of the person purchasing tickets for MotoGP, 36,097 tickets were purchased by persons residing outside of Texas. That is about 30% of all credit card ticket purchases.

But, by linking purchaser surveys at the 2013 F1 race with credit card ticket purchase data from that event, 2,378 ticket transactions were traced, of which 53.4 percent were made by Texans. Of that group, respondents indicated that 37 percent of their tickets purchased were destined to be used by a non-Texas resident. In other words, more than 1 in every three tickets purchased by a Texan actually goes to a non-Texan.<sup>4</sup>

Applying that percentage to the number of tickets purchased by Texans for the MotoGP event indicates that fans and visitors attending MotoGP from outside of Texas probably constituted 55.7 percent of all fans and visitors attending the event. That percent is reflective of the number of fans and visitors as a percent of total fan and visitor attendance during the three days of the event. However, since persons traveling longer distance tend to arrive the earliest at events and local residents are not included in any consideration of fans staying before and after the event, the percentage of out-of-state fans and visitors relative to all out of area visitors rises both before and after the event, even though the actual count of out-of-state attendees falls considerable both before and after the event.

Moreover, the data in Table 1 are not only determined by actual ticket sales data for the event, but also with length of stay estimates provided by hospitality industry experts. For example, Neil Goldman, founder and CEO of Hotels for Hope, said his organization booked 4,000 room nights for the MotoGP weekend and that the average stay was 3.86 nights. However that overall average is actually a combination of teams staying four to five nights while fans stay only two to

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three nights.<sup>5</sup> The average length of stay for out-of-state fans, visitors, teams, affiliated staff and officials and friends and family in Table 1 is 3.6 nights.

## Direct Economic Gains from 2013 MotoGP

The economic gains from events such as the 2013 Austin MotoGP Weekend are significant for the state and for the local economy. When calculated correctly, these “gains” are not merely the dollars that Texans might have otherwise spent in the state, but it represents a true addition to the local and state economy by: (1) keeping expenditures in Texas that likely would have otherwise left the state, and (2) bringing in expenditures from outside the state.

Based on the attendance pattern detailed in Table 1, the 2013 Austin MotoGP weekend filled an estimated 50,600 hotel room nights and generated an estimated total direct spending by fans, riders, teams, sponsors, media and racing organizations of more than \$41.2 million.<sup>6</sup> This gain is composed of \$9.3 million in lodging expenditures, \$11.9 million in food and beverage expenditures and more than \$15.6 million in entertainment and shopping expenditures.

Table 2  
**2013 MotoGP Austin - Verification Summary**  
April 16 -22, 2013 in Austin, Texas

Total Room nights	50,676
Hotel Expenditure	\$9,329,964
Food and Beverage	\$11,934,555
Entertainment & Shopping	\$15,628,294
Other Expenditures and Tips	\$4,403,048
Total Economic Impact	\$41,295,861

In calculating these gains a number of event- and venue-specific data points are used. These include the hotel room costs cited by local housing experts as typical of the event.<sup>7</sup> In addition, the post-event verification study figures from the F1 Event pertaining to average room occupancy by fans and the same survey result indicating 81 percent of out-of-state fans stayed in hotels were used for MotoGP.

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Also used in establishing expenditure patterns were the spending patterns derived from liquor taxes paid at the COTA venue and sales taxes on food and non-alcoholic beverages. Based on taxes submitted following the event, the average attendee spent \$5.72 per person per day on mixed beverages at COTA. Considering the time spent at the track was limited, it is estimated that such on-track expenditures account for one-third of all such mixed beverage expenditures at the event.<sup>8</sup>

Similarly, based on food and non-alcoholic beverage sales reports, each person at MotoGP averaged \$16.13 in such expenditures per day while at COTA. Again considering the time attendees were at the track, this expenditure probably amounts to about 20 percent of such average daily expenditures per person.<sup>9</sup>

### **Event Trust Fund Tax Gain**

In 2009 the Texas legislature established the Events Trust Fund to assist in attracting to Texas or retaining in Texas sporting and other events that could well be moved outside the state. The provisions of this law allow the Comptroller to deposit into a trust fund established for a qualifying event the amount of state hotel, sales and use, motor vehicle rental and alcohol taxes that can be attributed to the incremental gain in economic activity to the state from hosting the event. To qualify for reimbursement from the Trust Fund, the local sponsoring municipality or county must contribute matching tax revenues received from hosting the event at the rate of \$1 local tax dollar for every \$6.25 in state tax contributions.

Based on statutory tax rates<sup>10</sup> and the attendance figures presented in Table 1, Table 3 projects the tax gain to the state and to the City of Austin from hosting the 2013 Austin MotoGP.<sup>11</sup> In 2013, this event would have generated a total of \$3,059,847 in state and local tax revenues which could have been deposited into the trust fund for supporting this event. This is some 54.9 percent higher than the amount the state originally estimated for this event under the Event Trust Fund.

**Table 3**  
**State Tax and Expenditure Summary for the**  
**2013 MotoGP Austin - Verification Summary**

April 16 -22, 2013 in Austin, Texas

—Includes Friends and Family —

**Hotel Expenditures**

		Teams, Drivers Families & Friends	Sponsors, Support, FIM, IRTA, Dorna, Families & Friends	Media	Out of State Fans & Visitors		
Persons/ hotel room		1.50	1.50	1.25	1.71		
% Staying in hotel		100%	95%	90%	81%		
Hotel Cost rm/night		\$162.00	\$162.00	\$162.00	\$162.00		
						<b>State Tax</b>	<b>City Tax</b>
Tue	4/17	\$112,331	\$106,714	\$10,101	\$84,581	\$18,824	\$26,824
Wed	4/18	\$236,531	\$298,346	\$20,202	\$237,884	\$47,578	\$67,798
Thu	4/19	\$236,531	\$397,795	\$30,303	\$412,333	\$64,618	\$77,541
Fri	4/20	\$236,531	\$397,795	\$40,404	\$1,178,173	\$111,174	\$133,409
Sat	4/21	\$236,531	\$397,795	\$50,505	\$1,872,336	\$153,430	\$184,116
Sun	4/22	\$236,531	\$298,346	\$50,505	\$1,030,443	\$96,950	\$138,153
					<b>Total Tax</b>	<b>\$492,573</b>	<b>\$627,842</b>

**Food & Bev.  
Expenditures:**

		Teams & Drivers	Sponsors, Support, FIM, IRTA, and Dorna	Media	Friends & Family	Out of State Fans & Visitors	State Tax	City Tax
Tue	17-Apr	\$24,201	\$24,201	\$3,493	\$41,952	\$44,458	\$8,644	\$1,314
Wed	18-Apr	\$101,918	\$135,320	\$13,972	\$205,626	\$125,038	\$36,367	\$5,528
Thu	19-Apr	\$101,918	\$180,426	\$20,958	\$489,445	\$433,467	\$76,638	\$9,810
Fri	20-Apr	\$101,918	\$180,426	\$27,944	\$489,445	\$1,238,560	\$127,393	\$16,306
Sat	21-Apr	\$101,918	\$180,426	\$34,930	\$489,445	\$1,968,302	\$173,439	\$22,200
Sun	22-Apr	\$101,918	\$180,426	\$34,930	\$489,445	\$2,708,146	\$219,679	\$33,391
Mon	23-Apr	\$50,959	\$67,660	\$8,733	\$205,626	\$541,629	\$54,663	\$0
					<b>Total Tax</b>		<b>\$696,824</b>	<b>\$88,549</b>

**Entertainment &  
Shopping:**

		Teams & Drivers	Sponsors, Support, FIM, IRTA, and Dorna	Media	Friends & Family	Out of State Fans & Visitors	State Tax	City Tax
Tue	17-Apr	\$31,691	\$31,691	\$4,574	\$54,937	\$58,218	\$11,319	\$1,721
Wed	18-Apr	\$133,462	\$177,201	\$18,296	\$269,267	\$163,738	\$47,623	\$7,239
Thu	19-Apr	\$133,462	\$236,268	\$27,445	\$640,928	\$567,624	\$100,358	\$12,846
Fri	20-Apr	\$133,462	\$236,268	\$36,593	\$640,928	\$1,621,893	\$166,822	\$21,353
Sat	21-Apr	\$133,462	\$236,268	\$45,741	\$640,928	\$2,577,490	\$227,118	\$29,071
Sun	22-Apr	\$133,462	\$236,268	\$45,741	\$640,928	\$3,546,315	\$287,670	\$43,726
Mon	23-Apr	\$66,731	\$88,601	\$11,435	\$269,267	\$709,263	\$71,581	\$0
					<b>Total Tax</b>		<b>\$912,491</b>	<b>\$115,955</b>

Table 3, continued  
**State and Local Tax and Expenditure Summary for the  
 2013 MotoGP Austin - Verification Summary**  
 April 16 -22, 2013 in Austin, Texas

<b>State Mixed Beverage Tax:</b>		Teams & Drivers	Sponsors, Support, FIM, IRTA, and Dorna	Media	Friends & Family	Out of State Fans & Visitors	State Tax	City Tax
Tue	17-Apr	\$5,149	\$5,149	\$743	\$8,927	\$9,460	\$3,237	\$195
Wed	18-Apr	\$21,686	\$28,793	\$2,973	\$43,753	\$26,605	\$13,619	\$819
Thu	19-Apr	\$21,686	\$38,391	\$4,459	\$104,143	\$92,232	\$28,700	\$1,453
Fri	20-Apr	\$21,686	\$38,391	\$5,946	\$104,143	\$263,539	\$47,708	\$2,415
Sat	21-Apr	\$21,686	\$38,391	\$7,432	\$104,143	\$418,812	\$64,951	\$3,288
Sun	22-Apr	\$21,686	\$38,391	\$7,432	\$104,143	\$576,235	\$82,268	\$4,945
Mon	23-Apr	\$10,843	\$14,397	\$1,858	\$43,753	\$115,247	\$20,471	\$0
<b>Total Tax</b>							<b>\$260,954</b>	<b>\$13,114</b>
<b>Title 5 ABC State Tax:</b> (Calculated as % of Mixed Beverage tax expenditures)		Teams & Drivers	Sponsors, Support, FIM, IRTA, and Dorna	Media	Friends & Family	Out of State Fans & Visitors	State Tax	City Tax
Tue	17-Apr	\$5,149	\$5,149	\$743	\$8,927	\$9,460	\$829	\$ -
Wed	18-Apr	\$21,686	\$28,793	\$2,973	\$43,753	\$26,605	\$3,489	\$ -
Thu	19-Apr	\$21,686	\$38,391	\$4,459	\$104,143	\$92,232	\$7,352	\$ -
Fri	20-Apr	\$21,686	\$38,391	\$5,946	\$104,143	\$263,539	\$12,221	\$ -
Sat	21-Apr	\$21,686	\$38,391	\$7,432	\$104,143	\$418,812	\$16,638	\$ -
Sun	22-Apr	\$21,686	\$38,391	\$7,432	\$104,143	\$576,235	\$21,073	\$ -
Mon	23-Apr	\$10,843	\$14,397	\$1,858	\$43,753	\$115,247	\$5,244	\$ -
<b>Total Tax</b>							<b>\$40,528</b>	<b>\$0</b>
<b>Rental Car</b>		Teams & Drivers	Sponsors, Support, FIM, IRTA, and Dorna	Media	Friends & Family	Out of State Fans & Visitors	State Tax	City Tax
Percent Renting		27%	20%	67%	16%	19%		
Cost per Day <sup>12</sup>		\$79.75	\$79.75	\$66.46	\$66.46	\$66.46		
Tue	17-Apr	\$12,760	\$9,570	\$3,837	\$13,380	\$5,652	\$4,520	\$0
Wed	18-Apr	\$26,869	\$26,756	\$7,674	\$40,139	\$15,897	\$11,733	\$0
Thu	19-Apr	\$26,869	\$35,675	\$11,511	\$80,278	\$27,555	\$18,189	\$0
Fri	20-Apr	\$26,869	\$35,675	\$15,348	\$267,593	\$78,734	\$42,422	\$0
Sat	21-Apr	\$26,869	\$35,675	\$19,185	\$425,256	\$125,122	\$63,211	\$0
Sun	22-Apr	\$26,869	\$26,756	\$9,592	\$117,020	\$68,861	\$24,910	\$0
<b>Total Tax</b>							<b>\$34,442</b>	<b>\$0</b>
<b>Other Expend.:</b>								
Out-of State Ticket Sales			\$3,199,807			Tax	\$199,988	\$31,998
<b>Total Taxes</b>							<b>\$2,637,799</b>	<b>\$877,457</b>
Required Local Tax match							\$422,048	
<b>Total Event Trust Fund</b>							<b>\$3,059,847</b>	

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## **2014 Event Trust Fund Estimation and Request**

As was originally specified in the agreement with Dorna, the MotoGP Championship will be returning to COTA and Austin in 2014 on April 11 - 13, 2014. Based on the experience in 2013, the 2014 weekend should post similar attendance and expenditure figures.

Translating the projected 2013 gains into an expected tax gain under the Event Trust Fund for 2014 is not simply a straight-forward reiteration of 2013's figures since 2014 will mark the second year the event is in Texas and up through the fifth year an event is held in Texas, the amount the event would otherwise qualify for under the Event Trust Fund is reduced.<sup>13</sup>

Accordingly, although the MotoGP event in 2014 is expected to again generate the level of taxes seen in Table 3, the amount of the state contribution to the ETF would be limited to \$2,254,529 of the \$2,637,799 identified in Table 3. When matched by \$360,725 in contributions from the local area, this results in an estimated total event Trust Fund level of \$2,615,254.

After the 2014 MotoGP, this report requests the Comptroller to deposit into an Event Trust Fund for this event a total of \$2,254,529 in state taxes representing the allowable level of state contributions into the fund when matched by \$360,725 in contributions from or on behalf of the host municipality.

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**Appendix A:  
Event Award Letter**

# DORNA

Mr. Marc Ott  
City Manager  
City of Austin  
Austin, Texas 78701  
*via email: marc.ott@austintexas.gov*

Madrid, December 10<sup>th</sup>, 2013

Dear Mr. Ott,

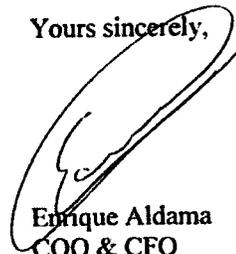
We have received and appreciate the confirmation of application, dated December 5<sup>th</sup>, 2013, from Circuit Events Local organizing Committee ("CELOC"), as designee and on behalf of the City of Austin, to host an event of the FIM Road Racing World Racing Championship Grand Prix (commonly known as MotoGP™) in Austin from 2014 to 2017 at the new raceway facilities in Austin, Texas, USA, known as Circuit of the Americas.

As we emphasized in our previous letters to you, there was substantial competition in our process of reviewing a number of venues interested in hosting our series. Our prior selection of Austin, Texas as the site for the 2014 through 2017 MotoGP™ Events is hereby made and confirmed. Congratulations!

The MotoGP™ series features the world's best riders and teams that appeal to a diverse audience. We race at venues in many countries, including Spain, France, Italy, Great Britain, Australia, Malaysia and the United States. MotoGP™ brings a substantial number of tourists to each region where we race, and we anticipate that our upcoming races during 2014 through 2017 in Austin will generate significant interest as well as major economic benefit to the community.

We look forward to receiving and working with CELOC to finalize an Event Support Contract related to the local and State support available for the events.

Yours sincerely,



Enrique Aldama  
COO & CFO  
DORNA SPORTS S.L.

# DORNA

Circuit Events Local Organizing Committee  
Attention: Mr. Wayne S. Hollingsworth  
100 Congress Avenue, Suite 1300  
Austin Texas 78701-2744  
via email: [whollingsworth@abaustin.com](mailto:whollingsworth@abaustin.com)

Madrid, December 10<sup>th</sup>, 2013

Dear Mr. Hollingsworth:

We appreciate the confirmation of the application by Circuit Events Local Organizing Committee, dated December 5, 2013 submitted as designee on behalf of the City of Austin, to host an event of the FIM Road Racing World Racing Championship Grand Prix (commonly known as MotoGP™) for 2013 and beyond in Austin, Texas at the raceway facilities known as Circuit of the Americas. We understand that your application is submitted in confirmation of and supplemental to your prior application to us dated December 17, 2012.

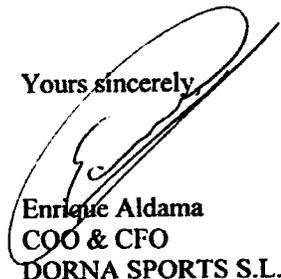
As we emphasized in our previous letters to you and City officials, there has been and remains substantial competition in our process of reviewing a number of venues interested in hosting our series. Please consider this letter as confirmation of our selection of Austin, Texas, and the Circuit of the Americas to host the MotoGP™ event each year of the upcoming series from 2014 through 2017. Congratulations!

As noted in your December 5<sup>th</sup> letter, we do not anticipate sanctioning or holding any other similar MotoGP™ Event in Texas or its contiguous states during 2014 or any other year that the MotoGP™ at the Circuit of the Americas is held in Austin.

The MotoGP™ series features the world's best riders and teams that appeal to a diverse audience. We race at venues in many countries, including Spain, France, Italy, Great Britain, Australia, and Malaysia. MotoGP™ brings a substantial number of tourists to each region where we race, and we anticipate that a race in Austin will generate significant interest as well as major economic benefit to the community.

We look forward to receiving and working with you to finalize and Event Support Contract related to the local and State support available through CELOC and the Circuit of the Americas.

Yours sincerely,



Enrique Aldama  
COO & CFO  
DORNA SPORTS S.L.

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## Endnotes

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<sup>1</sup> Email from Bruce Knox, Vice President of COTA to Dan Allen, CFO COTA , December 04, 2013 3:04 PM. Previous estimates noted that there are about 32 members per MotoGP team (excluding riders), 15 team members per Moto2 Team and 12 members per Moto3 team.

<sup>2</sup> Red Bull Grand Prix of the Americas Media Attendance list. April 26, 2013. MotoGP. Provided by Julie Loignon, Vice President of Public & Media Relations, Circuit of The Americas

<sup>3</sup> Preliminary survey tabulations of 2013 F1 fan responses provided by Geoff Moore, Circuit of the Americas, December 06, 2013 2:22 PM .

<sup>4</sup> This percent and details on the survey was provided by Geoff Moore from COTA, December 10, 2013.

<sup>5</sup> See April 26, 2013 article in Austin American Statesman on impact of MotoGP.

<sup>6</sup> Note the figures in Table 2 focus on expenditures for which a state tax gain under the Event Trust Funds is expected. As such those figures include drivers, teams, sponsors, media, racing organizations (and their friends and family that accompany them) plus the out-of state fans attending the event and affiliated visitors. It is not a generalized economic impact since it excludes spending by local fans and other Texans at the event and in Austin while attending the event.

<sup>7</sup> See AAS article April 27, 2013. The article notes that average room prices during the event weekend were \$129, compared to \$115 during the same period in 2012 according to Smith Travel Research, which tracks hotel industry data in North America. Also, Neil Goldman, founder and CEO of Hotels for Hope, said his organization booked 4,000 room nights for the MotoGP event and said the average room rate his organization booked was \$162.

<sup>8</sup> This would amount to a total daily expenditure of \$17.16 per day on mixed drinks per person. This is close to figures derived from survey-based data estimates of such expenditures.

<sup>9</sup> This amounts to an average daily expenditure on food and non alcoholic beverages of \$62.37, similar to many survey-based expenditure estimates.

<sup>10</sup> In general, Table 3 applies statutory tax rates to relevant expenditures in order to derive tax gains under the event trust fund. However since the Alcoholic Beverage Tax is a complex tax levied on the basis of the alcohol content of various beverages by volume, the estimate of that tax in Table 3 is based on a derived value-based percentage linking revenue from the Alcoholic Beverage Tax to mixed beverage tax sales. Specifically, in the January 2013 Biennial Revenue Estimate prepared by the Comptroller of Public Accounts, the estimated tax gain during the next biennium for the Mixed beverage tax is \$1,624 million (see page 17). The estimated gain from the other Alcoholic Beverage taxes is estimated at \$416 million or roughly a quarter of the tax raised by the state under the Mixed Beverage Tax. Accordingly, Table 3 applies the statutory tax rate of 11 percent to the value of mixed

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beverages as described in law and approximates the alcoholic beverage tax gains as being 2.56 percent of the value of mixed beverages which raises about a quarter of mixed tax raised by the state under the mixed beverage tax for this event. Since there is no local tax component to the alcoholic beverage tax, no estimate for this is included in Table 3.

<sup>11</sup> Note that at peak attendance, a total of less than 15,500 hotel rooms will be required for all participants and out-of-state fans for MotoGP. The number of hotel rooms in the Austin area total about 28,000 so this level of demand by MotoGP attendees, while significant, should not overly tax the availability of hotel rooms. Since facilities in the City of Austin account for more than 80 percent of all hotel rooms in the region, during the three peak days of the MotoGP event it is estimated that the City of Austin should host about 80 percent of participant and out-of-state fan spending. Earlier in the week when room demand is considerable lower, proximity of Austin hotels to COTA and other MotoGP events will probably result in the City of Austin hosting 95 percent of MotoGP activity. Hotel tax gains to the city as well as sales and alcoholic beverage tax gains are adjusted accordingly.

<sup>12</sup> Pre-tax cost of renting a standard sized car at the Austin airport for a day from April 19-20, 2013 by a driver over age 25 paid for at the airport. Based on the lowest priced standard sized vehicle from ten different companies for that date cited at [rentalcars.com](http://rentalcars.com)

<sup>13</sup> Also on January 1, 2014 there is a change in the taxation of mixed alcoholic beverages from a 14 percent gross receipts tax to a combined 14 percent sales tax and gross receipts tax. This change should not greatly affect the tax gains under the ETF for this event.

### **ATTACHMENT 3**

#### **Requested Formula One Economic Impact Study Market Area**

The requested basic economic impact region for the MotoGP race event scheduled for the weekend of April 11 - 13, 2014 is the five-county Austin Metropolitan area, including Travis, Williamson, Hays, Bastrop, and Caldwell Counties (collectively, the "*Economic Impact Region*"). This designated Economic Impact Region has been used for the Economic Study.

**ATTACHMENT 4**

**Events & Activities Schedule**

***MotoGP Race Event of the Circuit of the Americas – Austin, TX -- Schedule of Events\****

***MotoGP (Practice, Qualifying and Race)***

***Moto 2 (Practice, Qualifying and Race)***

***Moto 3(Practice, Qualifying and Race)***

\* Anticipated additional events will be added to schedule. See more details in the Economic Impact Study.

**PROFORMA DRAFT**  
**2014 MotoGP Schedule**

**EVENT SCHEDULE**

**Friday, April 11<sup>th</sup>:**

8:30AM	Gates & MotoGP VIP Village Opens
9:00 – 9:40AM	Moto3 Practice 1
9:55 – 10:40AM	MotoGP Practice 1
10:55 – 11:40AM	Moto2 Practice 1
1:10 – 1:50PM	Moto3 Practice 2
2:05 – 2:50PM	MotoGP Practice 2
3:05 – 3:50PM	Moto2 Practice 2
4:40 – 5:40PM	Pit Lane Walk
6:25 – 6:40PM	Media Laps
6:45 – 7:45PM	Track Walk
8:00PM	Gates & MotoGP VIP Village Closes
10:00PM	Parking Lots Close

**Saturday, April 12<sup>th</sup>:**

8:30AM	Gates & MotoGP VIP Village Opens
9:00 – 9:40AM	Moto3 Practice 3
9:55 – 10:40AM	MotoGP Practice 3
10:55 – 11:40AM	Moto2 Practice 3
11:50 – 12:25PM	MotoGP VIP Village Pit Lane Walk
11:50 – 12:25PM	Concerts at MG and Amphitheater stage
12:35 – 1:15PM	Moto3 Qualifying
1:30 – 2:00PM	MotoGP Practice 4
2:10 – 2:25PM	MotoGP Qualifying 1
2:35 – 2:50PM	MotoGP Qualifying 2
3:05 – 3:50PM	Moto2 Qualifying
3:50 – 4:30PM	Concerts at MG and Amphitheater stage
5:12 – 5:45PM	Track Lap
5:30PM	Gates & MotoGP VIP Village Closes
7:30PM	Parking Lots Close

**Sunday, April 13<sup>st</sup>:**

8:00AM	Gates & MotoGP VIP Village Opens
8:40 – 9:00AM	Moto3 Warm Up
9:10 – 9:30AM	Moto2 Warm Up
9:40 – 10:00AM	MotoGP Warm Up
10:05 – 10:35AM	MotoGP VIP Village Pit Lane Walk
10:05 – 10:35AM	Concert at MG and Amphitheater Stage
10:15AM	Parade Opening (God Bless America)
10:20 – 10:35AM	MotoGP Riders Parade
<b>11:00AM</b>	<b>Moto3 Race</b>
<b>12:20PM</b>	<b>Moto2 Race</b>
1:51PM	National Anthem
<b>2:00PM</b>	<b>MotoGP Race</b>
4:30PM	Gates & MotoGP VIP Village Closes
6:30PM	Parking lots close

**ATTACHMENT 5A**

**Affidavit of Don Hoyte Ph.D. Under Rule §2.212(a)(5)**



**Affidavit to be COMPLETED by any party(ies) providing economic data to support a request for a Major Events Trust Fund, Events Trust Fund, or Motor Sports Trust Fund**

**AFFIDAVIT**

*[Affidavit to be signed and sworn (notarized) by anyone providing information to be used in the estimate of the incremental tax increase]*

I, Don Hoyte, am providing information to be used by a city, county or local organizing committee for the purposes of receiving funding through the Major Events Trust Fund, Events Trust Fund, or Motor Sports Trust Fund ("the Act"), and hereby swear and affirm that, to the best of my knowledge, any data provided is true and accurate, and any projections made are based on reasonable assumptions documented in the information provided. I further swear and affirm that I have reviewed the information being submitted, and that all of the statements made and information provided herein, including statements made and information provided in any attachments are true, complete, and correct, to the best of my knowledge. Information provided includes but is not limited to an economic impact study or other data sufficient for the Comptroller's office to make the determination of the incremental increase in tax revenue associated with hosting the event in Texas, including a listing of any data for any related activities;

I understand that the city, county or local organizing committee is receiving funding under the Act for the purposes of facilitating this event: 2014 MotoGP Championship on these dates: April 11-13, 2014 and that the information will be provided by the city, county or local organizing committee as a government document

I understand that it is a felony offense under Section 37.10, Texas Penal Code, to knowingly make a false entry in, or false alteration of, a governmental record, or to make, present, or use a governmental record with knowledge of its falsity, when the actor has the intent to harm or defraud another.

I understand that the offense of perjury, under Section 37.02, Texas Penal Code, is committed when a person, with intent to deceive and with knowledge of the statement's meaning, makes a false statement under oath or swears to the truth of a false statement previously made and the statement is required or authorized by law to be made under oath.

I understand my obligation to provide information about event expectations, performance, and expenses that are true and accurate to the best of my knowledge and ability. I also understand my obligation to immediately report any known or suspected waste, fraud, and abuse of funds received under the Act to the Texas State Auditor's Office at 1-800-892-8348. I hereby swear and affirm that I have read the entire affidavit, and I understand its contents.

Don Hoyte  
Affiant Signature  
Texas Trust Funds.com  
Title and Name of Organization

Don Hoyte  
Printed Name  
Dec. 10, 2013 DH  
Date

Sworn and subscribed before me by the said

Corinne L Moore cmw  
(Printed Name of Recipient's Authorized Representative)

this 10<sup>th</sup> day of December, 2013.

Notary Public, State of Texas Corinne L Moore

Notary's printed name: Corinne L Moore My commission expires: Sept 15, 2015 (Seal)



**ATTACHMENT 5B**

**Affidavit of CELOC Under Rule §2.212(a)(5)**



**Affidavit to be COMPLETED by any party(ies) providing economic data to support a request for a Major Events Trust Fund, Events Trust Fund, or Motor Sports Trust Fund**  
**AFFIDAVIT**

*[Affidavit to be signed and sworn (notarized) by anyone providing information to be used in the estimate of the incremental tax increase]*

I, WAYNE S. HOLLINGSWORTH, am providing information to be used by a city, county or local organizing committee for the purposes of receiving funding through the Major Events Trust Fund, Events Trust Fund, or Motor Sports Trust Fund ("the Act"), and hereby swear and affirm that, to the best of my knowledge, any data provided is true and accurate, and any projections made are based on reasonable assumptions documented in the information provided. I further swear and affirm that I have reviewed the information being submitted, and that all of the statements made and information provided herein, including statements made and information provided in any attachments are true, complete, and correct, to the best of my knowledge. Information provided includes but is not limited to an economic impact study or other data sufficient for the Comptroller's office to make the determination of the incremental increase in tax revenue associated with hosting the event in Texas, including a listing of any data for any related activities;

I understand that the city, county or local organizing committee is receiving funding under the Act for the purposes of facilitating this event: FIM Road Racing World Championship Grand Prix also\* on these dates: April 11 - 13, 2014 and that the information will be provided by the city, county or local organizing committee as a government document

I understand that it is a felony offense under Section 37.10, Texas Penal Code, to knowingly make a false entry in, or false alteration of, a governmental record, or to make, present, or use a governmental record with knowledge of its falsity, when the actor has the intent to harm or defraud another.

I understand that the offense of perjury, under Section 37.02, Texas Penal Code, is committed when a person, with intent to deceive and with knowledge of the statement's meaning, makes a false statement under oath or swears to the truth of a false statement previously made and the statement is required or authorized by law to be made under oath.

I understand my obligation to provide information about event expectations, performance, and expenses that are true and accurate to the best of my knowledge and ability. I also understand my obligation to immediately report any known or suspected waste, fraud, and abuse of funds received under the Act to the Texas State Auditor's Office at 1-800-892-8348. I hereby swear and affirm that I have read the entire affidavit, and I understand its contents.

\*known as "MotoGP" marketed and advertised as the 2014 Red Bull Grand Prix of the Americas

[Signature]  
Affiant Signature

WAYNE S. HOLLINGSWORTH  
Printed Name

Director, Circuit Events Local Organizing Committee  
Title and Name of Organization

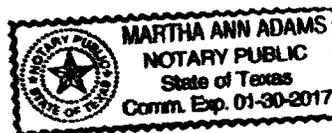
12-11-13  
Date

Sworn and subscribed before me by the said

Wayne S Hollingsworth  
(Printed Name of Recipient's Authorized Representative)

this 11th day of December, 2013

Notary Public, State of Texas [Signature]



Notary's printed name: MARTHA ANN ADAMS My commission expires: 1-30-2017 (Seal)



**Affidavit to be COMPLETED by any/all Municipality, County, and/or LOC endorsing a Major Events Trust Fund, Events Trust Fund, or Motor Sports Trust Fund**  
**AFFIDAVIT**

[Affidavit to be signed and sworn (notarized) by each Endorsing Municipality, Endorsing County, and Local Organizing Committee (if applicable)]

I, WAYNE S. HOLLINGSWORTH, an authorized representative of: CIRCUIT EVENTS LOCAL ORGANIZING COMMITTEE, a [local organizing committee (nonprofit corporation), endorsing municipality or endorsing county] (circle one) ("Requestor") that is receiving funding through the Major Events Trust Fund, Events Trust Fund, or Motor Sports Trust Fund ("the Act"), hereby swear and affirm that, to the best of my knowledge, the Requestor has designed and implemented internal controls, processes and procedures to help the Requestor ensure that the Requestor and its use of these funds complies with all applicable laws, rules, and written guidance from the Texas Comptroller's office. I further swear and affirm that I, or my duly authorized employee, representative, or agent, have reviewed the information, and that all of the statements made and information provided therein, including statements made and information provided in any attachments are true, complete, and correct to the best of my knowledge. All other information submitted as part of this request for participation is being represented by me as true and correct, and I am unaware of any information contained therein that is false, misleading, or fraudulent. Information provided includes but is not limited to:

- (1) a letter from the municipality or county requesting participation in the trust fund program and signed by a person authorized to bind the municipality or county;
- (2) a letter from the site selection organization on organization letterhead selecting the site in Texas;
- (3) an economic impact study or other data sufficient for the Comptroller's office to make the determination of the incremental increase in tax revenue associated with hosting the event in Texas, including a listing of any data for any related activities;
- (4) a Request Worksheet to Establish an Events Trust Fund form and any attachments; and
- (5) an Event Support Contract (if available - else due no later than date of event's first activities).

I understand that I am receiving funding under the Act for the purposes of facilitating this event: FIM Road Racing World Championship Grand Prix, commonly known as "MotoGP" and marketed and advertised as the 2014 Red Bull Grand Prix of the Americas  
on these dates: APRIL 11 - 13, 2014.

I understand that non-compliance with reporting requirements could be treated as a violation of the statute and/or program rules resulting in the possible withholding of disbursement funding.

I understand that it is a felony offense under Section 37.10, Texas Penal Code, to knowingly make a false entry in, or false alteration of, a governmental record, or to make, present, or use a governmental record with knowledge of its falsity, when the actor has the intent to harm or defraud another.

I understand that the offense of perjury, under Section 37.02, Texas Penal Code, is committed when a person, with intent to deceive and with knowledge of the statement's meaning, makes a false statement under oath or swears to the truth of a false statement previously made and the statement is required or authorized by law to be made under oath.

I understand my obligation to provide information about event expectations, performance, and expenses that are true and accurate to the best of my knowledge and ability. I also understand my obligation to immediately report any known or suspected waste, fraud, and abuse of funds received under the Act to the Texas State Auditor's Office at 1-800-892-8348. I hereby swear and affirm that I have read the entire affidavit, and I understand its contents.

[Signature]  
Affiant Signature  
DIRECTOR/CIRCUIT EVENTS LOCAL ORGANIZING COMMITTEE  
Title and Name of Organization

WAYNE S. HOLLINGSWORTH  
Printed Name  
12-11-13  
Date

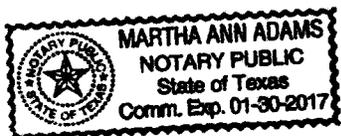
Sworn and subscribed before me by the said

Wayne S. Hollingsworth  
(Printed Name of Recipient's Authorized Representative)

this 11<sup>th</sup> day of December, 2013.

Notary Public, State of Texas [Signature]

Notary's printed name: MARtha Ann Adams My commission expires: 1-30-2017 (Seal)



**ATTACHMENT 6**

**Comptroller Request Worksheet to Establish an Event Trust Fund**



# Request Worksheet to Establish an Events Trust Fund

Please submit this informational worksheet with your official request to establish an events trust fund.

This worksheet is STEP 2 in the process to establish an Event Trust Fund – Requesting that the Comptroller determine the incremental tax increase of an event. Must be received by the agency not less than 120 days prior to the event. Please submit to:

Deputy Comptroller  
Comptroller of Public Accounts  
111 E. 17th Street  
Austin, TX 78774

## SECTION 1: Endorsing Municipality or County

CITY OF AUSTIN

Endorsing City or County

Leela Fireside / Rodney Gonzales

City or County Contact (officer or employee available to answer any/all follow-up questions)

Leela.Fireside@austintexas.org OR

Contact email Rodney.Gonzales@austintexas.org

(512) 974-2163 / (512) 974-2313

Contact phone (area code and phone number)

Has the Endorsing City or County reviewed the event and found that it meets all eligibility requirements, as listed in VCTS 5190.14?

Yes  No

Has the Endorsing City or County determined that it will contribute local funding ("local match") to the Events Trust Fund, if established?

Yes  No<sup>1</sup>

## SECTION 2: Local Organizing Committee

Has the City or County authorized a Nonprofit Local Organizing Committee to enter into an agreement with the Site Selection Organization to host the event on behalf of the City or County?

Yes  No

If "YES," provide the following information for the LOCAL ORGANIZING COMMITTEE:

Circuit Events Local Organizing Committee

Local Organizing Committee (LOC) designated in the official request letter

Is the LOC a registered non-profit corporation?

Yes  No

45-2727397

LOC Tax Payer ID#

Circuit Events Local Organizing Committee

Complete Business Name

<sup>1</sup>Circuit Events Local Organizing Committee has contractually agreed to provide this funding.

**SECTION 2: Local Organizing Committee (continued)**

Wayne S. Hollingsworth

IOC Contact Name

whollingsworth@abaustin.com

Contact email

(512) 435-2306

Contact phone (area code and phone number)

If "NO," The City or County must directly enter into the event hosting agreement with the site selection organization.

**NOTE:** If your ETF request is approved, the Event Support / Event Hosting AGREEMENT will be required for submittal to receive reimbursement.

**SECTION 3: Site Selection Organization**

Doma Sports, S.L.

Site Selection Organization

Pinar, 7, 28006 Madrid, Spain

City or County Contact (officer or employee available to answer follow-up questions – if different from above listed contacts)

enriquealdama@dorna.com

Contact email

34-91-782-02-20

Contact phone (area code and phone number)

The Comptroller's office reserves the right to contact the Site Selection Organization or any other organization directly related to this event.

**SECTION 4: Event Information**

FIM Road Racing World Championship Grand Prix

Official Event Name also known as "MotoGP"<sup>2</sup>

Circuit of the Americas

Venue

www.circuitoftheamericas.com

Event Website

<sup>2</sup>marketed and advertised as the 2014 Red Bull Grand Prix of the Americas

Location of this event the previous five years:

**1** See attached Schedule 1

**2**

**3**

**4**

**5**

Source of information:

**SECTION 4: Event Information (continued)**

April 11, 2014	April 13, 2014	April 13, 2014
First Day of Activities	Last Day of Activities	Date of the PRIMARY Event
70,151		41,988
Anticipated TOTAL attendance at the PRIMARY event		Anticipated Out of State Attendance at the PRIMARY Event

The Comptroller is required by statute to collect from the requestor and then evaluate the actual attendance figures for an ETF event. After this event has concluded you will need to offer final attendance figures. How do you plan on calculating these figures?

Circuit of the Americas ("COTA") tracks and tabulates attendance figures during each day of the event, including for the primary event day. COTA also conducts various surveys of attendees both during and after the event with the intent to determine an accurate calculation of out-of-state attendees for each day of the event.

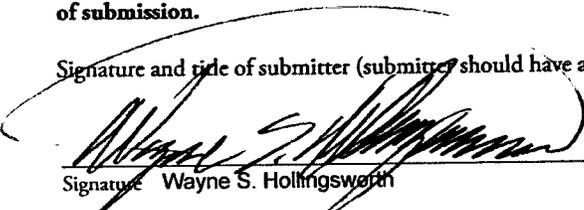
**SECTION 5: Checklist**

**ETF Checklist of documents required to issue an Estimate of Incremental Taxes.**

- ETF Request Worksheet.
- SELECTION Letter CLEARLY indicating a highly competitive selection process, and that the selection was based on an application by the endorsing city, county or local organizing committee. This selection letter should clearly indicate the selected LOC, the selected municipality, and the event date. The date must match the requested event date.
- REQUEST Letter CLEARLY indicating the municipality or county's endorsement of the event; names the LOC and the municipality or county's contact; and matches up with the Selection Letter.
- Economic information allowing the Comptroller to make a determination as to the incremental tax increase to the State of Texas.
- Affidavit signed by each endorsing city, county and/or LOC.
- Affidavit signed by party(ies) providing economic data to support this request.

You will be notified of the Estimate of Incremental Taxes following the completion of the agency's review, typically within 30 days of submission.

Signature and title of submitter (submitter should have authority to represent the Endorsing City or County as it regards this request)

  
Signature Wayne S. Hollingsworth

Director of Circuit Events Local Organizing Committee  
Title



*The following is a step by step guide to the request process of the Event Trust Funds program.*

**STEP 1:**

Review the ETF Administrative Code.

**STEP 2:**

Complete and submit the attached "Request Worksheet" along with the statutorily required documents outlined in Section 5 to request that the Comptroller determine the incremental tax increase of an event. Must be received by the agency not less than 120 days prior to the event. Please submit to:

Deputy Comptroller  
Comptroller of Public Accounts  
111 E. 17th Street  
Austin, TX 78774

**STEP 3:**

Submit the Event Support Contract to the Comptroller for review. This document should be sent to the Comptroller at the address above not later than the event date.

- **Event Support Contract** is a contract executed by a local organizing committee, an endorsing municipality, or an endorsing county and a site selection organization that outlines the responsibilities of each party. For more information on what an Event Support Contract should include, you may refer to our *Event Support Contract Guidelines* on the website ([http://www.texasahead.org/tax\\_programs/event\\_fund/](http://www.texasahead.org/tax_programs/event_fund/)).

You will be notified following the agency review of Event Support Contract. Please do not submit any local match funds or any expense reimbursement requests until you have been notified that the Event Support Contract has been accepted.

It is not necessary to submit the Event Support Contract in order to receive an estimate of the Incremental Tax Increase, however, agency review and acceptance of the Event Support Contract is required prior to submission of local match funds and expense reimbursement requests.

**STEP 4:**

Submit Local Funds. Must be submitted no later than 90 days following the event.

**STEP 5:**

Submit reimbursement requests.

Review the About Trust Fund Payments section on the website and submit any questions to our Event Trust Fund Accounting team at [etf.accounting@cpa.state.tx.us](mailto:etf.accounting@cpa.state.tx.us).



FÉDÉRATION INTERNATIONALE  
DE MOTOCYCLISME

PRESS RELEASE  
MIES, 11/12/2012  
FOR MORE INFORMATION:

ISABELLE LARIVIÈRE  
PRESS OFFICER  
isabelle.lariviere@fim.ch  
TEL +41 22 950 95 68

## FIM Road Racing World Championship Grand Prix

2013 calendar, update 11 December (Changes in bold)

Date	Grand Prix	Circuit
07 April	Qatar*	Doha/Losail
21 April	Americas	Austin
05 May	Spain	Jerez de la Frontera
19 May	France	Le Mans
2 June	Italy	Mugello
16 June	Catalunya	Circuit de Catalunya
29 June	Netherlands**	TT Assen
14 July	Germany	Sachsenring
21 July	United States***	Laguna Seca
18 August	Indianapolis	Indianapolis
25 August	Czech Republic	Brno
01 September	Great Britain	Silverstone
15 September	San Marino & Riviera di Rimini	Marco Simoncelli Misano
29 September	Aragón	MotorLand Aragón
13 October	Malaysia	Sepang
20 October	Australia	Phillip Island
27 October	Japan	Motegi
10 November	Valencia	Ricardo Tormo-Valencia

\* Evening Race

\*\* Saturday Race

\*\*\* Only MotoGP class

About the FIM ([www.fim-live.com](http://www.fim-live.com))

The FIM (Fédération Internationale de Motocyclisme) founded in 1904, is the governing body for motorcycle sport and the global advocate for motorcycling. The FIM is an independent association formed by 103 National Federations throughout the world. It is recognised as the sole competent authority in motorcycle sport by the International Olympic Committee (IOC). Among its 50 FIM World Championships the main events are MotoGP, Superbike, Endurance, Motocross, Supercross, Trial, Enduro, Cross-Country Rallies and Speedway. Furthermore, the FIM is also active and involved in the following areas: public affairs, road safety, touring and protection of the environment. The FIM was the first international sports federation to impose an Environmental Code in 1994.

11 ROUTE DE SUISSE  
CH - 1295 MIES  
FOUNDED 1904

TEL +41 22 950 95 00  
FAX +41 22 950 95 01  
[info@fim.ch](mailto:info@fim.ch)  
[WWW.FIM-LIVE.COM](http://WWW.FIM-LIVE.COM)



FÉDÉRATION INTERNATIONALE  
DE MOTOCYCLISME

## PRESS RELEASE

MIES, 15/02/12

FOR MORE INFORMATION:

ISABELLE LARIVIÈRE  
PRESS OFFICER  
isabelle.lariviere@fim.ch  
TEL +41 22 950 95 68

## FIM Road Racing World Championship Grand Prix 2012 Calendar, (Change in bold)

8 April	Qatar*	Doha/Losail
29 April	Spain	Jerez de la Frontera
6 May	Portugal	Estoril
20 May	France	Le Mans
3 June	Catalunya	Catalunya
17 June	Great Britain	Silverstone
30 June	Netherlands**	Assen
8 July	Germany	Sachsenring
15 July	Italy	Mugello
29 July	United States***	Laguna Seca
19 August	Indianapolis	Indianapolis
26 August	Czech Rep.	Brno
16 September	San Marino & Riviera di Rimini	Misano
30 September	Aragon	Motorland
14 October	Japan	Motegi
21 October	Malaysia	Sepang
28 October	Australia	Phillip Island
11 November	Valencia	Ricardo Tormo - Valencia

\* Evening Race

\*\* Saturday Race

\*\*\* Only MotoGP class

### About the FIM ([www.fim-live.com](http://www.fim-live.com))

The FIM (Fédération Internationale de Motocyclisme) founded in 1904, is the governing body for motorcycle sport and the global advocate for motorcycling. The FIM is an independent association formed by 107 National Federations throughout the world. It is recognised as the sole competent authority in motorcycle sport by the International Olympic Committee (IOC). Among its 50 FIM World Championships the main events are MotoGP, Superbike, Endurance, Motocross, Supercross, Trial, Enduro, Cross-Country Rallies and Speedway. Furthermore, the FIM is also active and involved in the following areas: public affairs, road safety, touring and protection of the environment. The FIM was the first international sports federation to impose an Environmental Code in 1994.

HEADQUARTERS 11 ROUTE DE SUISSE TEL +41 22 950 95 00  
CH - 1295 MIES FAX +41 22 950 95 01  
SWITZERLAND INFO@FIM.CH  
WWW.FIM-LIVE.COM

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FÉDÉRATION INTERNATIONALE  
DE MOTOCYCLISME

**PRESS RELEASE**

MIES, 30/09/10

FOR MORE INFORMATION:

ISABELLE LARIVIÈRE  
PRESS OFFICER  
isabelle.lariviere@fim.ch  
TEL +41 22 950 95 68

**FIM Road Racing World Championship Grand Prix  
2011 provisional calendar**

March 20	Qatar*	Doha/Losail
April 3	Spain	Jerez de la Frontera
April 24	Japan	Motegi
May 1	Portugal	Estoril
May 15	France	Le Mans
June 5	Catalunya	Catalunya
June 12	Great Britain	Silverstone
June 25	Netherlands**	Assen
July 3	Italy	Mugello
July 17	Germany	Sachsenring
July 24	United States***	Laguna Seca
August 14	Czech Rep.	Brno
August 28	Indianapolis	Indianapolis
September 4	San Marino & Riviera di Rimini	Misano
September 18	Aragon	Motorland Aragon
October 16	Australia	Phillip Island
October 23	Malaysia	Sepang
November 6	Valencia	Ricardo Tormo - Valencia

\* Evening Race

\*\* Saturday Race

\*\*\* Only MotoGP class

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**About the FIM ([www.fim-live.com](http://www.fim-live.com))**

The FIM (Fédération Internationale de Motocyclisme) founded in 1904, is the world governing body for motorcycle sport and is an independent association formed by 101 National Federations throughout the world. It is recognised as the sole competent authority in motorcycle sport by the International Olympic Committee (IOC). Among its 49 FIM World Championships the main events are MotoGP, Superbike, Endurance, Motocross, Supercross, Trial, Enduro and Speedway. The FIM also deals with non-sporting matters such as leisure motorcycling, mobility, transport, road safety, public policy and the environment. The FIM was the first International Sporting Federation to enforce an Environmental Code in 1994.



HEADQUARTERS 11 ROUTE DE  
SUISSE  
CH - 1295 MIES  
SWITZERLAND

TEL +41 22 950 95 00  
FAX +41 22 950 95 01  
INFO@FIM.CH  
WWW.FIM-LIVE.COM

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FÉDÉRATION INTERNATIONALE  
DE MOTOCYCLISME

**PRESS RELEASE**

MIES, 20/04/10  
FOR MORE INFORMATION:

ISABELLE LARIVIÈRE  
PRESS OFFICER  
isabelle.lariviere@fim.ch  
TEL +41 22 950 95 68

**FIM Road Racing World Championship Grand Prix**  
**Change to the 2010 Calendar**

Following the postponement of the Grand Prix of Japan because of 'force majeure' due to the recent volcanic eruption in Iceland that stopped all international travel in and out of Europe, the FIM has accepted the proposal made by the Grand Prix Permanent Bureau to reschedule the Grand Prix of Japan on 3 October 2010.

The 2010 amended calendar for the FIM Road Racing World Championship Grand Prix is the following (change in bold):

April 11 *	Qatar	Doha/Losail
May 2	Spain	Jerez de la Frontera
May 23	France	Le Mans
June 6	Italy	Mugello
June 20	Great Britain	Silverstone
June 26 **	Netherlands	Assen
July 4	Catalunya	Catalunya
July 18	Germany	Sachsenring
July 25 ***	United States	Laguna Seca
August 15	Czech Rep.	Brno
August 29	Indianapolis	Indianapolis
September 5	San Marino & Riviera di Rimini	Misano
September 19	Aragon	Motorland Aragon
October 3	Japan	Motegi
October 10	Malaysia	Sepang
October 17	Australia	Phillip Island
October 31	Portugal	Estoril
November 7	Valencia	Ricardo Tormo - Valencia

\*: Already run  
\*\*: Saturday  
\*\*\*: Only MotoGP class

**About the FIM ([www.fim-live.com](http://www.fim-live.com))**

The FIM (Fédération Internationale de Motocyclisme) founded in 1904, is the world governing body for motorcycle sport and is an independent association formed by 101 National Federations throughout the world. It is recognised as the sole competent authority in motorcycle sport by the International Olympic Committee (IOC). Among its 49 FIM World Championships the main events are MotoGP, Superbike, Endurance, Motocross, Supercross, Trial, Enduro and Speedway. The FIM also deals with non-sporting matters such as leisure motorcycling, mobility, transport, road safety, public policy and the environment. The FIM was the first International Sporting Federation to enforce an Environmental Code in 1994.



HEADQUARTERS 11 ROUTE DE  
SUISSE  
CH - 1295 MIES  
SWITZERLAND

TEL +41 22 950 95 00  
FAX +41 22 950 95 01  
INFO@FIM.CH  
WWW.FIM-LIVE.COM

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FÉDÉRATION INTERNATIONALE  
DE MOTOCYCLISME

**PRESS RELEASE**

MIES, 12/03/2009

FOR MORE INFORMATION PLEASE CONTACT :

ISABELLE LARIVIÈRE  
PRESS COORDINATOR  
isabelle.lariviere@fim.ch  
TEL +41 22 950 95 68

**2009 FIM Road Racing World Championship Grand Prix  
Cancellation of the Hungarian Grand Prix**

The Grand Prix of Hungary scheduled on September 20 is cancelled and will not be replaced in 2009. The FIM Road Racing World Championship Grand Prix will therefore consist of 17 events only in 2009 and the Hungarian Grand Prix will be rescheduled in the 2010 calendar.

**2009 Amended Calendar**

Dates	Grand Prix	Circuit
12.04.2009*	Qatar	Losail - Doha
26.04.2009	Japan	Motegi
03.05.2009	Spain	Jerez
17.05.2009	France	Le Mans
31.05.2009	Italy	Mugello
14.06.2009	Catalunya	Catalunya - Barcelona
27.06.2009 **	The Netherlands	Assen
05.07.2009***	United States	Laguna Seca
19.07.2009	Germany	Sachsenring
26.07.2009	Great Britain	Donington Park
16.08.2009	Czech Rep.	Brno
30.08.2009	Indianapolis	Indianapolis
06.09.2009	San Marino & Riviera di Rimini	Misano
04.10.2009	Portugal	Estoril
18.10.2009	Australia	Phillip Island
25.10.2009	Malaysia	Sepang
08.11.2009	Comunitat Valenciana	Ricardo Tormo - Valencia

\*: Evening Race

\*\*: Saturday

\*\*\*: Only MotoGP class

**About FIM**

FIM (WWW.FIM-LIVE.COM), the world governing body for motorcycle sport, is an independent association formed by 98 National Federations throughout the world. It is recognized as the sole competent authority in motorcycle sport by the International Olympic Committee (IOC). Among its 49 FIM World Championships its main events are MotoGP, Superbike, Endurance, Motocross, Supercross, Trial, Enduro and Speedway. FIM also deals with non-sporting matters such as leisure motorcycling, mobility, transport, road safety and public policy and the environment, FIM was the first International sporting Federation to enforce an Environmental Code in 1994.



HEADQUARTERS 11 ROUTE DE  
SUISSE  
CH - 1295 MIES  
SWITZERLAND

TEL +41 22 950 95 00  
FAX +41 22 950 95 01  
INFO@FIM.CH  
WWW.FIM-LIVE.COM

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## PRESS RELEASE - COMMUNIQUE DE PRESSE

Misano, September 2/le 2 septembre 2007

### FIM Road Racing World Championship Grand Prix 2008 calendar *Championnat du Monde FIM des Grands Prix de Courses sur Route Calendrier 2008*

The 2008 calendar of the FIM Road Racing World Championship Grand Prix received some changes in relation to the one published on July 21, in bold: Portugal and Valencia will be held a week earlier, Japan and Australia exchange their dates.

*Le calendrier 2008 du Championnat du Monde FIM des Grands Prix de Courses sur Route a subi quelques changements par rapport à celui publié le 21 juillet, indiqués en caractères gras : Portugal et Valencia une semaine plus tôt, échange de dates entre Japon et Australie.*

Dates	Grand Prix	Circuit
March/mars 9	Qatar	Losail - Doha
March/mars 30	Spain/Espagne	Jerez de la Frontera
<b>April/avril 13</b>	Portugal	Estoril
May/mai 4	China/Chine	Shanghai
May/mai 18	France	Le Mans
June/juin 1	Italy/Italie	Mugello
June/juin 8	Catalunya	Catalunya - Barcelona
June/juin 22	Great Britain/Grande-Bretagne	Donington Park
June/juin 28 **	Netherlands/Pays-Bas	Assen
July/juillet 13	Germany/Allemagne	Sachsenring
July/juillet 20	United States/Etats-Unis *	Laguna Seca
August/août 17	Czech Rep./Rép. Tchèque	Brno
August/août 31	San Marino e Riviera di Rimini	Misano
September/septembre 14	Indianapolis	Indianapolis
<b>September/septembre 28</b>	<b>Japan/Japon</b>	<b>Motegi</b>
<b>October/octobre 5</b>	<b>Australia/Australie</b>	<b>Phillip Island</b>
October/octobre 19	Malaysia/Malaisie	Sepang
October/octobre 26	Comunitat Valenciana	Ricardo Tormo – Valencia

\*: Only MotoGP class/Classe MotoGP seulement  
\*\*: Saturday/samedi

Marc Pétier  
FIM Press Officer/Attaché de Presse

FEDERATION INTERNATIONALE DE MOTOCYCLISME  
11, route Suisse - 1295 Mies - Switzerland/Suisse

Tel.: (+41-22) 950 9500 - Fax: (+41-22) 950 9501 - E-mail: [fim@fim.ch](mailto:fim@fim.ch) - Internet: [www.fim.ch](http://www.fim.ch)

**ATTACHMENT 7**

**City of Austin Letter to Comptroller re Participation**



# City of Austin

## City Manager's Office

P. O. Box 1088, Austin, TX 78767  
(512) 974-2200, Fax (512) 974-2833

Marc A. Ott, *City Manager*  
*Marc.Ott@ci.austin.tx.us*

December 11, 2013

The Honorable Susan Combs  
Texas Comptroller of Public Accounts  
Post Office Box 13528, Capitol Station  
Austin, Texas 78711-3528

Comptroller Combs:

The City of Austin requests participation in the Event Trust Fund (ETF) program pursuant to TEX. REV. CIV. STAT. ART. 5190.14 Section 5C (Act) as authorized by Austin City Council action on December 13<sup>th</sup>, 2012 in support of the FIM Road Racing World Championship Grand Prix, commonly known as "MotoGP" and for the April 11 – 13, 2014 event marketed as the "2014 Red Bull Grand Prix of the Americas", a motorcycling championship (the "Event"). This action satisfies the requirements of 34 TAC Section 2.202(a)(1) and documents that Austin is the endorsing municipality in accordance with the Act.

Enclosed is correspondence from DORNA SPORTS, S.L. (DORNA) confirming the selection of Austin, Texas as the location for this event in April of 2014 as well as for 2015 to 2017. The correspondence from DORNA satisfies the requirements found at 34 TAC Section 2.202(a)(2).

The correspondence from DORNA states that the selection of Austin as the location for the Event was completed after substantial competition in their process of reviewing a number of venues interested in hosting their series. Further, DORNA does not anticipate holding any other similar Event in Texas or its contiguous states during any year that the Event is held at the Circuit of the Americas in Austin. We believe that this supports a finding that Austin was selected as the site for this event consistent with the requirements of 34 TAC Section 2.201.

The Circuit Events Local Organizing Committee is the City's designee to make application to the Comptroller for participation of the MotoGP Event in the ETF under the Act, to submit the ETF economic analysis, to fund the City's contribution to the ETF, and to receive funds for eligible expenses from the ETF.

Sincerely,

Marc A. Ott, City Manager  
City of Austin, Texas