Form to be COMPLETED by request letter signatory for the below mentioned Major Events Trust Fund or Events Trust Fund

ATTENDANCE CERTIFICATION

A request was processed to establish an Event Trust Fund for the event:	**2015 FIM Road Racing World Championship Grand Prix (MotoGP at COTA)**
You submitted a Request letter for an event:	December 5, 2014
The Texas Comptroller of Public Accounts (CPA) mailed a fund approval letter to you on:	December 30, 2014
This affidavit is to be returned to the CPA no later than forth-five (45) days after the end of this event:	May 28, 2015
The attendance metric* identified by the CPA to evaluate the estimated number of event attendees as part of the calculations for the incremental tax impact: * If requestor has questions or concerns about how this metric was developed, please contact the CPA within 10-days of fund approval letter	36,759 unique fans in the stands as per EIS (does not include sponsors/credentialed or family)

The TOTAL attendance at the PRIMARY EVENT was: 44,421

The estimated attendees NOT residents of this state for this PRIMARY EVENT was: 28,897

Source(s) and Methodology feel free to attach support information:

See attached support document.

- I understand that non-compliance with reporting requirements could be treated as a violation of the statute and/or program rules resulting in the possible withholding of disbursement funding.
- I understand that it is a felony offense under Section 37.10, Texas Penal Code, to knowingly make a false entry in, or false alteration of, a governmental record, or to make, present, or use a governmental record with knowledge of its falsity, when the actor has the intent to harm or defraud another.
- I understand my obligation to provide information about event expectations and performance that are true and accurate to the best of my knowledge and ability. I also understand my obligation to immediately report any known or suspected waste, fraud, and abuse of funds received under the Act to the Texas State Auditor's Office at 1-800-892-8348.

Requestor: Texas Comptroller of Public Accounts
CIRCUIT EVENTS LOCAL ORGANIZING COMMITTEE

Signature:

Printed Name: Wayne S. Hollingsworth, Director

Date: May 28, 2015

Send to:Texas Comptroller of Public Accounts, Economic Development and Analysis Department, P.O. Box 13528, Austin, TX 78711-3528

2015 FIM Road Racing World Championship Grand Prix (MotoGP at COTA)
Attendance Certification Support Document

Every April, Circuit of The Americas hosts MotoGP, which is the premium motorcycle racing series in the world. MotoGP has a global television reach of over 11 million viewers and our event showcases Austin, Texas and Circuit of The Americas to their global audience. With 36,610 fans at the primary event, COTA reached 99.6% of the chosen metric from the EIS of 36,759 fans at COTA. This does not include additional attendance by team personnel, COTA credentialed, drivers, family & friends of drivers, sponsors and media which added an additional 7,811 for a total of 44,421.

This year Circuit of The Americas hosted another successful MotoGP race, one of only two races of its kind in the United States. This was our third year as a MotoGP host and COTA was able to cement our position as a world-class venue for the event and continue to increase the visibility and participation surrounding the event.

Red Bull continued to be the title sponsor of the event, who maintained their tradition of supporting the event with a state-wide grass roots activation campaign. This year, their on-site activation focused on a much greater area for fan engaging elements. In addition to Red Bull's larger fan areas, we were able to double motorcycle manufacturer participation by growing the size of their activations and increasing the number of participating manufacturers (KTM, BMW, Victory and Harley-Davidson were added to the mix). COTA was also able to extend our exclusive relationship with the Ducati Island for the next two years, which is the single largest and highest quality fan entertainment and interactive motorcycle experience on the MotoGP circuit.

The addition of motorcycle demo rides by several manufacturers allowed us to provide a more interactive experience for our fans. The participating manufacturers in that program were Yamaha, Suzuki, Honda, Harley-Davidson and Victory Motorcycle. The manufacturers had a great experience at the event, recording new records in the number of demo rides taken, unique riders and fans registering as being interested in buying a new motorcycle in the next six months.

The Circuit of The Americas continued to invest in building the local profile of the event by sponsoring The Handbuilt Motorcycle show, presented by Revival Cycles, which is a local moto-centric event held in downtown Austin. COTA engaged local Austin artists to create motorcycle themed graffiti wall art in a couple of strategic locations in downtown Austin as part of a viral marketing campaign. Some elements from The Handbuilt Motorcycle show were later brought to the circuit for fan display.

COTA also enhanced the hospitality experience associated with the event by incorporating displays from the Evel Knievel and Kevin Schwantz museums and the integration of many of the exhibitors from The Handbuilt Motorcycle Show. As a result, participation in the hospitality program increased from prior years and received higher approval ratings post-race.