

Colony Park District Park AIPP Project

ARTIST INFORMATION MEETING

DECEMBER 12, 2017



AGENDA

- ✓ Welcome and Introductions
- ✓ Project Background and Scope of Work
- ✓ Artwork Goals, Selection Process, Online Application
- ✓ Q&A

NOTE: Presentation and Q&A results will be posted on our website: austincreates.com

In 2017...

AIPP Staff will manage

70+

Commissions, Donations and Repairs



AIPP Projects

Public Art: 52 active

Donations, loans + repairs: 21 active

AIPP Staff

Program Manager: 1

Project Managers: 3.5 people

Collection Managers: 1.5 people

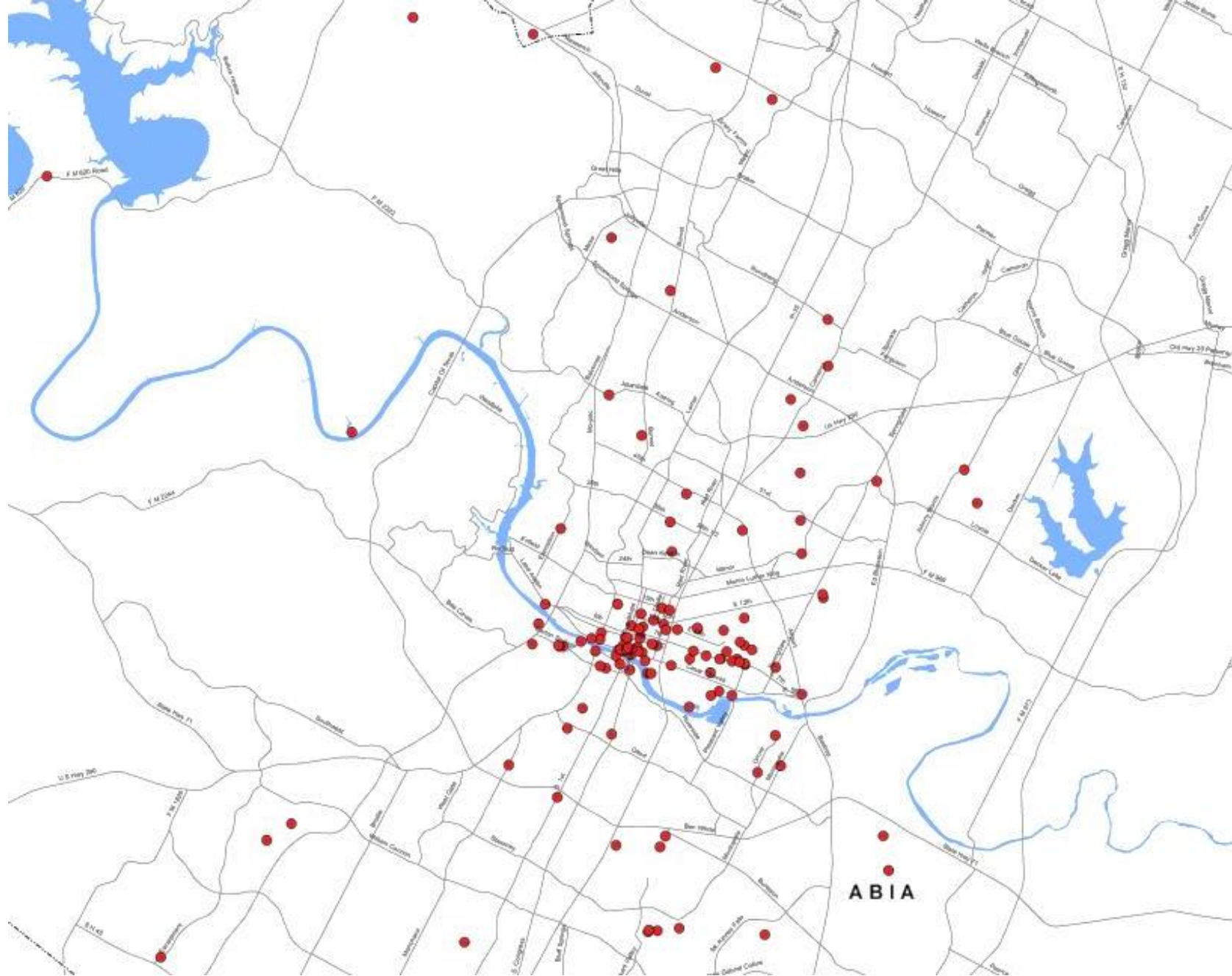
AIPP Ordinance

1985 = 1% of eligible

2002 = 2% of eligible

Eligible Capital Improvement
Projects = buildings, parks,
streetscapes, bridges and more

- *Artwork must be sited at funding project/facility*
- *Staff works with AIPP Panel, department staff, project teams and the community to develop artwork opportunities*





266

permanent collection

\$13M

Citizen Advisory



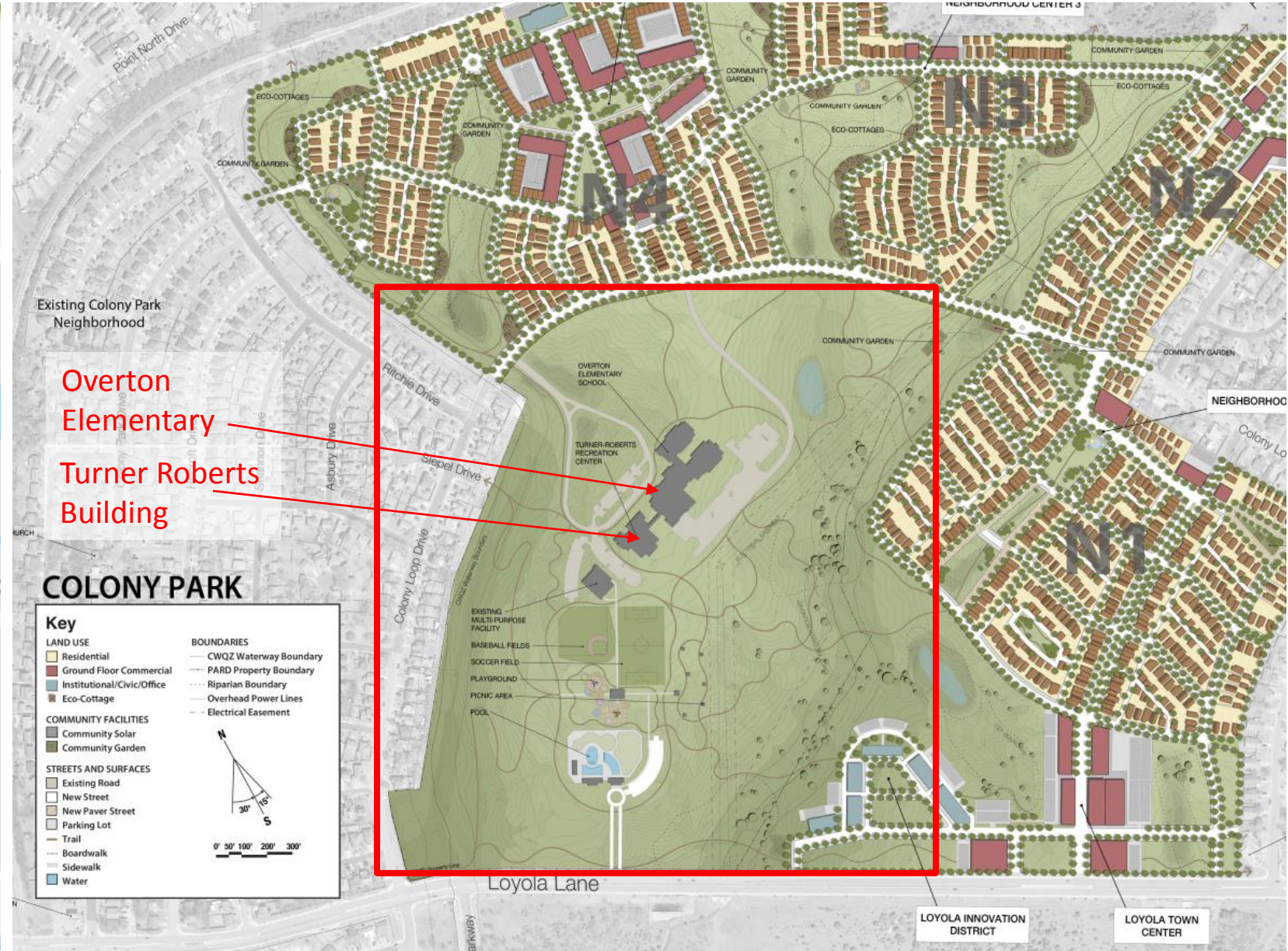
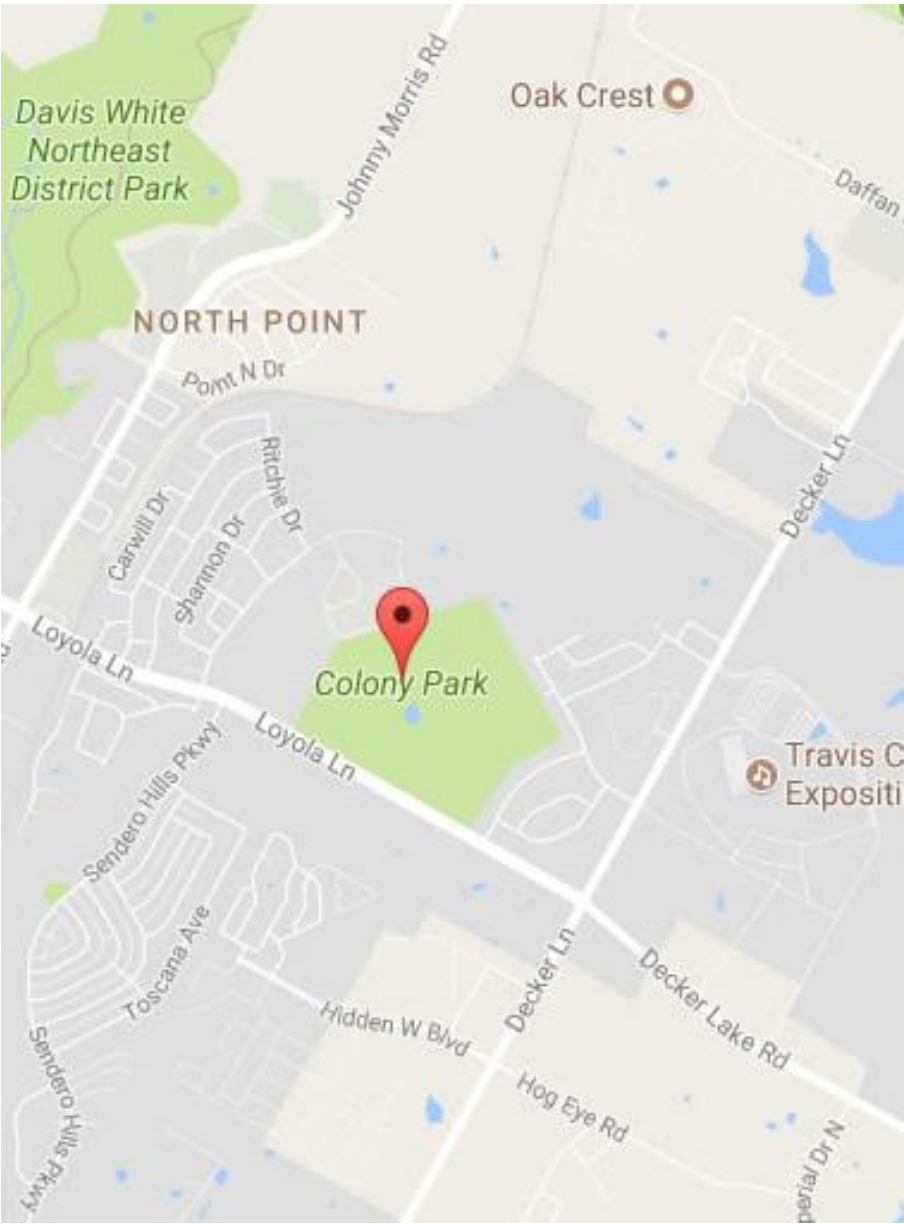
Austin Arts Commission is made up of citizens appointed by Council to serve.

Art In Public Places Panel: Seven visual arts and design professionals who help guide the Art in Public Places program.



The approval process includes the AIPP Panel, Arts Commission, and sometimes City Council, as well as collaboration with City staff and project stakeholders

PARD | Colony Park District Park



Site Plan District 1



Budget and Scope of Work

Colony Park District Park:

Funded from 3 park projects pooled to build a budget of:

Total: \$39,500

The budget must include all expenses related to design, fabrication, and installation including engineering and permitting fees, travel and shipping, insurance, any and all project-related costs.

The goal of the Colony Park District Park AIPP Project is to select an artist/artist team who will design artwork that:

- establishes a simple, visually engaging landmark, potentially through lighting, visible to visitors entering the park;
- reflects the history and current aspiration of the surrounding neighborhoods;
- is physically and conceptually accessible to visitors of all ages;
- is easily maintained and vandal resistant in an exterior environment; and
- contributes to the depth/breadth of the City of Austin's public art collection.

Artist Eligibility

A Request for Qualifications will be solicited from professional visual artists, or artist teams, **who live in the Austin metropolitan area**. This includes Travis, Williamson, Bastrop, Caldwell, Hays, Burnet, and Blanco counties.

Artists who currently have one active contract with the Art in Public Places program or who have more than two commissioned permanent projects in the AIPP Collection are ineligible to apply. Artist teams are considered as separate entities; their projects do not count as projects by the individual artists. We encourage artist teams to apply.

Selection Process

AIPP will convene a Selection Panel to evaluate the submissions. Artists may be selected directly from the submissions (images of work, resume, letter of interest, references) or through an interview process. The Selection Panel will review submissions, select finalists, interview finalists, and select one artist and one alternate for the artwork opportunity.

Please also consider applying to our open call for Pre-Qualified Local or Pre-Qualified National Pools if you are eligible. More information here:

<https://www.publicartist.org/call.cfm?id=1643>

<https://www.publicartist.org/call.cfm?id=1642>

Evaluation Criteria

- ✓ technical expertise
- ✓ demonstrated ability to successfully execute public art projects, of a similar scope, on time and on budget
- ✓ expressed interest in creating artwork within this project's site and context
- ✓ experience working collaboratively within a community context or residency setting

How to Apply

DEADLINE TO APPLY: January 4, 2018 at 5PM (CST)

Applicants must submit all materials through **publicartist.org**

Sign up for FREE!

For technical assistance:
info@publicartist.org
210-701-0775 (9am - 5pm)

1. Download and review the full RFQ at austincreates.com
2. Sign up and create a FREE artist profile at publicartist.org
3. Complete and submit the application online at publicartist.org

Artist Opportunities

Guidelines & Policies

Resources for Public Artists

AIPP Current Projects



APPLY NOW!

Have questions about PublicArtist.org?

Email: info@publicartist.org

or

Phone: 210-701-0775 (9 am - 5 pm CST)

Click here for artist FAQs

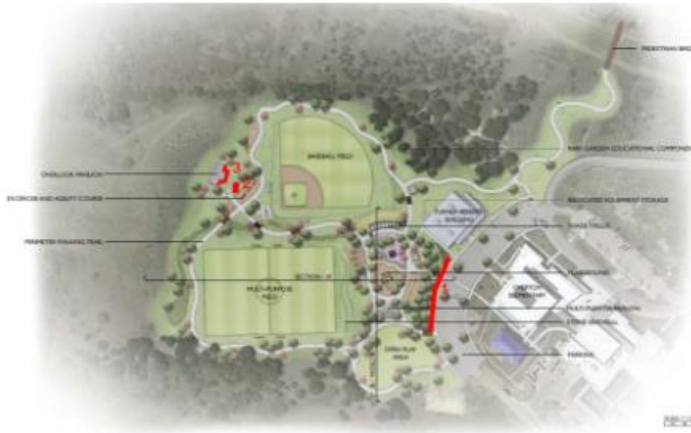
Economic Development Department

AIPP OPPORTUNITIES

Current Calls for Art in Public Places Projects

Request for Qualifications for Colony Park District Park

Project Budget: \$39,500



Art in Public Places seeks to commission a professional artist or artist team to create a permanent public artwork for Colony Park District Park. Located between Loyola and Decker Lanes, and adjacent to the community's Turner Roberts Recreation Center, the park is being developed in partnership with Austin Parks Foundation and St. David's Foundation, with planned improvements including a multi-purpose field, nature-based play area, pedestrian bridge and other amenities. The selected artwork will reflect the unique history and values of the neighborhood and serve as a visual marker to help identify Colony Park District Park. The total project budget is \$39,500, and professional visual artists, or artist teams, at least 18 years of age who live in the Williamson, Travis, Bastrop, Caldwell, Hays, Burnet and Blanco counties are eligible to apply. The **deadline is January 4, 2018**. Applications must be received online via www.PublicArtist.org/AustinAIPP.

Click here to read the complete Request for Qualifications.

2017-2019 Local and National Pre-Qualified Artist Pools

DEADLINE EXTENDED TO DECEMBER 31 at 5PM!

Local Pool: Individual project budgets projected to range between \$20,000 and \$250,000

National Pool: Individual project budgets projected to be \$300,000 or more

Apply now to be part of the AIPP 2017-2019 Local and/or National Pre-Qualified Artist Pools. The Pre-Qualified Artist Pools are a streamlined application and

TOP CONTENT

- ★ Small Business Program
- ★ Cultural Arts
- ★ Art in Public Places
- ★ The People's Gallery
- ★ Cultural Funding

CONTACT INFO

Phone: 512-974-7700
Fax: 512-974-6379
Email

Physical Address:
201 E. Second Street
Austin , TX 78701
See Map



Project Spotlight

Public Art Masterplan for the Austin Airport

Guide to Austin Public Art

7 Unique Tours of Austin Public Art



Austin Art in Public Places

The City of Austin's Art in Public Places (AIPP) program acquires and maintains works of art for City facilities through commissions, donations and loans for the cultural enrichment of the Austin community. AIPP is a program of the Cultural Arts Division within the City of Austin's Economic Development Department.

In 1985, the City of Austin became the first municipality in Texas to make a commitment to include works of art in construction projects. By ordinance, 2% of eligible capital improvement project budgets are allocated to commission or purchase art for that site. The AIPP Collection is found at sites such as the airport, convention center, libraries, parks, police stations, recreation centers, and streetscapes, enhancing public spaces for all residents and visitors to our City.



Open Calls

- Austin Art In Public Places Pre-Qualified Local Artist Pool (2017-19) - \$0 - Deadline: 12/31/2017
- Austin Art In Public Places Pre-Qualified National Artist Pool (2017-19) - \$0 - Deadline: 12/31/2017
- Colony Park District Park-Austin, TX - \$39,500 - Deadline: 1/4/2018
- LaunchPAD (Public Art Duo) Program, Austin, Texas - \$15,000 - Deadline: 12/31/2017



Pre-Qualified Artist Pool



Rezinald Adams



Integrated Visions



Sook Jin Jo



Jennifer Prichard

publicartist.org

Applying to calls is always free!

Life's easier with a Premium Membership.

You've got creativity covered. Let us boost your productivity and efficiency. Public Art is a numbers game; the more applications you submit, the more likely you are to get commissions. With an Artist Premium Membership you can quickly complete applications and **maximize your exposure.**

Artist Premium Memberships offer:

- Email notification of calls based on your preferences
- An unlimited online image library
- Automatic image resizing, renaming, and reordering
- Resume, Letter of Interest, Reference, Statement, and Biography management (easily customizable for each application)
- Download PDFs and JPGs of your information any time, for any purpose - via "Folios"

See our Pricing page for details. Sign up and get started with a free 30 day trial!

Sign Up

How We Help Artists

Prepare to be more productive as a public artist than you've ever been!

We keep all of your images in one place

Our system allows artists to upload high resolution images and attach project details to each image. Your image library is extremely flexible, allowing you to tailor an application with the most appropriate images in just a few clicks. We also take care of all the image resizing for your applications! Tired of making detailed image lists with thumbnails? We take care of that, too!

We keep all of your documents in one place

Our system is equipped to handle the supporting documentation for all of your applications: artist statements, bios, letters of interest, references and your resume or CV. Your documents are stored in our system and you can edit each before attaching them to an application, so you can be sure you're submitting the most up-to-date and relevant information for a particular call. Our ResumeBuilder is particularly useful for keeping track of all of your shows, commissions and accolades... you choose what's necessary for any RFQ.

Email

Password

Sign In

Forgot Password?

Sign up and get started with a free 30 day trial!

Sign Up



"Like" us on Facebook to get special updates, offers, and news about public art!



Watch this video for tips on uploading images. See the VIDEOS page for more videos!

For technical assistance, contact info@publicartist.org or 210-701-0775

Colony Park District Park-Austin, TX

apply

← Click to Apply

Our records indicate that you are not eligible for this call.
If you feel this is in error, please contact the arts administrator shown below.

You will submit this application online using PublicArtist.org.

Budget: \$39,500

Activated: 11/21/2017

Deadline: 01/04/2018 5:00 PM Central Time

↓ SCROLL DOWN ↓

Additional Resources

www.austincreates.com

[Unnamed Resource \(PDF\)](#)

← Download RFQ

Contact Information

Marjorie Flanagan

Austin Texas 78701 United States

Marjorie.Flanagan@austintexas.gov

For technical assistance,
contact
info@publicartist.org or
210-701-0775

Application Requirements

The application includes:

- **Letter of Interest:** why you are interested, what makes you a good match for the project, and how you might approach it. **Please keep in mind the project Goals & Priorities!** (700 words)
- Up to **10 images** of completed relevant artwork with the required descriptions
- **Resume** (up to 3 pages)
- 3 professional **references** (name and contact information)

For Artist TEAMS:

- Artist teams must have each team member's work represented in the 10 images
- In Letter of Interest, please include your team members' names

November 6 & 20, 2017

Approval of Prospectus by AIPP Panel and Austin Arts Commission

November 21, 2017

Request for Qualifications (RFQ) released

December 12, 2017

Artist Information Meeting

January 2018

Selection of Finalists

Interviews and Selection of Artist + Alternate

February 2018

Approval of Artist and Alternate by AIPP Panel and Arts Commission

Artist(s) under contract

May 2018

Mid-Design review

July 2018

CIP Construction begins

July 2018

Final Design review

Fabrication begins

TBD 2019

Artwork installed as required

ADDITIONAL NOTICE OF ARTIST OPPORTUNITIES~



NATIONAL & LOCAL

PRE-QUALIFIED

ARTIST POOL

The City of Austin Art in Public Places program seeks artists from diverse demographic backgrounds for public art commissions. Visual artists or artist teams in the United States at least 18 years of age are eligible to apply for the National Pool, and artist and artist teams who live in Travis, Williamson, Bastrop, Caldwell, Hays, Burnet, and Blanco counties are eligible for both the Local and National Artist Pool.

The purpose of the Pre-Qualified Artist Pools is to provide a streamlined application and selection process for artists interested in being commissioned for public art projects through Art in Public Places.

Deadline to apply: December 31st, 2017

Apply at www.PublicArtist.Org

Open Application Hours:
12/13 4-6pm African American
Cultural and Heritage Facility
912 E 11th St.

Information Meeting:
12/14 7-730pm Victory Grill
1104 E 11th St.

Open Office Hours:
12/20 1-3pm Cultural Arts Division Offices
201 E 2nd St.

1 APPLICATION=TWO YEARS OF AIPP OPPORTUNITIES!

ADDITIONAL NOTICE OF ARTIST OPPORTUNITIES~

Pre-Qualified Artist Pools:

PURPOSE

- Streamline application and selection processes
 - *Reduces staff time spent in selection*
- Facilitate inter-departmental collaboration
 - *Allows project design teams and eligible staff, such as ABIA's architectural staff, to vote in selection*
- Reduces artist time spent applying for calls
 - *Artists apply once to be considered for Pool; able to be direct selected or nominated or invited to apply for invitational*

USE

- Short-time frame projects where window of artist collaboration is short
- Projects with limiting parameters (small budgets, specific artwork opportunity area, specific media in mind, enterprise departments, etc.)
- Artist roster may be shared with community, including private developers and other commissioning agencies or entities
- Selection process to be determined in each Prospectus, as usual.

1 APPLICATION=TWO YEARS OF AIPP OPPORTUNITIES!

ADDITIONAL NOTICE OF ARTIST OPPORTUNITIES~

Pre-Qualified Artist Pools:

LOCAL

Opportunities for artwork commissions with budgets ranging from \$20k to \$250k, for emerging and established artists.

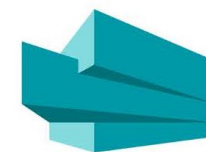
Artists must be practitioners of the visual arts, have original, self-conceptualized bodies of work, and generally be recognized as professionals with serious intent and abilities.

Artists must have managed projects with budgets of at least \$10K.

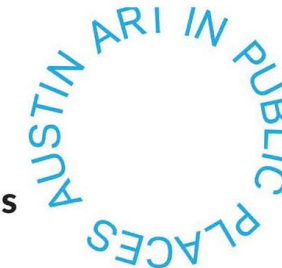
Artists must have experience working with materials suitable for durable indoor or outdoor settings, and experience in site-specific design.

NATIONAL

Qualified artists and artist teams will have demonstrated experience working with: budgets in excess of \$100,000; materials suitable for indoor or outdoor public settings; site-specific design; experience working with public entities; and/or demonstrable skills in public art project management and/or collaboration with other artists, design professionals, or community members.



Cultural Arts
CITY OF AUSTIN
ECONOMIC
DEVELOPMENT



Questions?

Marjorie Flanagan
Art in Public Places Project Manager
512-974-8706
Marjorie.flanagan@austintexas.gov

THANK YOU!

Stay connected!

- Art in Public Places Monthly Newsletter
- Cultural Arts Division Monthly Newsletter
- www.facebook.com/AustinAIPP
- www.austincreates.com

PUBLIC ART MAKING PUBLIC ART MORE PUBLIC
ARCHIVE