



AGENDA

Austin-Bergstrom International Airport Artist Information Meeting/Webinar

Welcome, Introductions and Overview of Meeting

Carrie Brown, Art in Public Places

Airport Overview and Facility Goals

Matt Coldwell, Aviation Department

Terminal/Apron Expansion and Improvements Project:

Project Background, Artwork Goals, Selection Process

Janice White, Aviation Department

Carrie Brown, Art in Public Places

Airport Entrance Project:

Project Background, Artwork Goals, Selection Process

Joe Medici, Aviation Department

Susan Lambe, Art in Public Places

Application Process

Q&A



Austin-Bergstrom International Airport Artist Information Meeting/Webinar

Airport Overview

The City of Austin Aviation Department has managed and operated the Austin-Bergstrom International Airport (ABIA) since its opening in 1999. The Barbara Jordan Terminal at the end of 2013 served over 10 million passengers. ABIA is an award winning airport in a growing community that is increasing its international and national presence. Excellence in customer service, Austin style, is our strategy. We work 24/7 to ensure a safe, convenient and friendly travel experience that reflects our customer and community values such as the nature and character of the City.

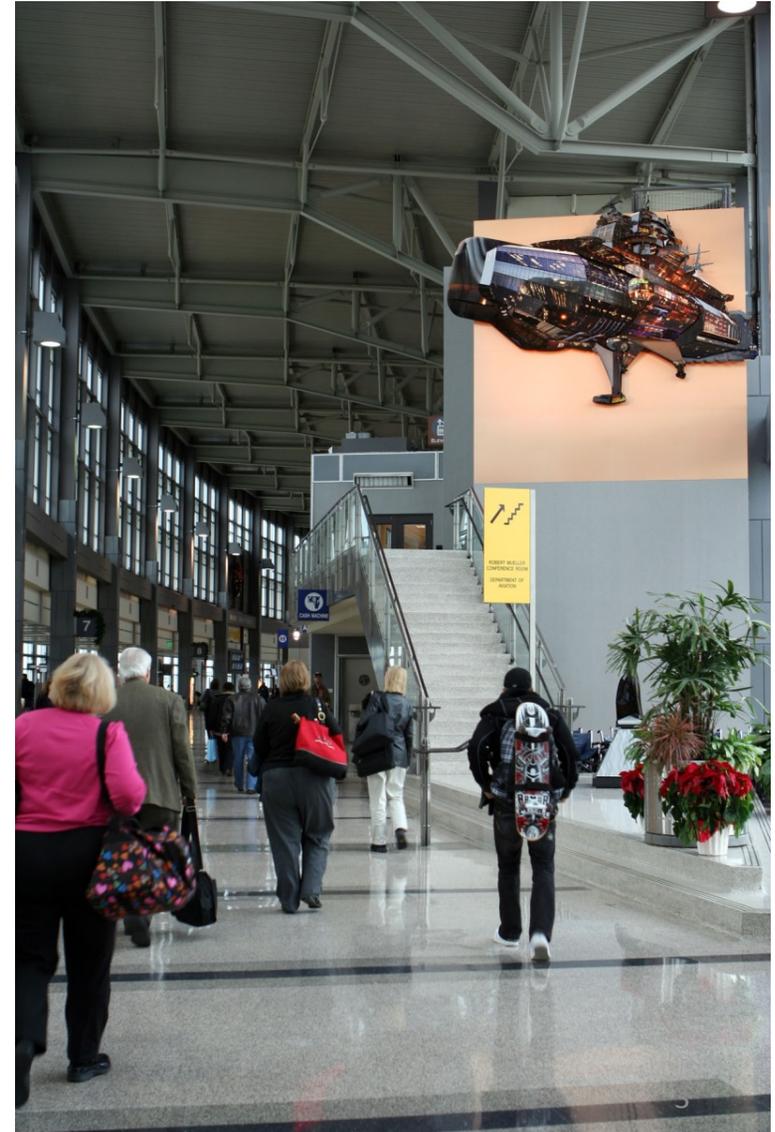
Growth

The airport is currently expanding its facilities to keep up with anticipated passenger demand. Current construction includes a new parking and rental car facility (CONRAC) and new security check point and customs processing area. For the next year we project a growth rate of over 5% above this year.





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Sustainability

As part of striving to make Austin the best managed city in the country and creating a sustainable future, the Aviation Department has four strategic focus points: customer and community value, operational excellence, economic sustainability, and environmental stewardship. View the 2014 Sustainability Report online: www.austintexas.gov/airport



Music in the Air and Changing Exhibits

Austin claims the title of Live Music Capital of the World and there's *Music In The Air* the minute you step into the terminal. Catch local musicians at one of several stages throughout the terminal.

Several changing exhibits are located on the secure side of the concourse, accessible to ticketed passengers only



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Funding Source

Both Calls to Artists are being funded by the Terminal/Apron Expansion and Improvements Project, which will provide much needed space for the ever-expanding passenger and aircraft operations.

Even though the City of Austin owns the facility, the airport is not supported by the City's general fund. Austin-Bergstrom is entirely self-sustaining, generating its own revenue to cover its operating costs.



Austin-Bergstrom International Airport Artist Information Meeting/Webinar
Terminal/Apron Expansion and Improvements Project

Terminal/Apron Expansion and Improvements Project

Project Background + Artwork Goals +
Selection Process



Austin-Bergstrom International Airport Artist Information Meeting/Webinar Terminal/Apron Expansion and Improvements Project

Program Summary and Schedule

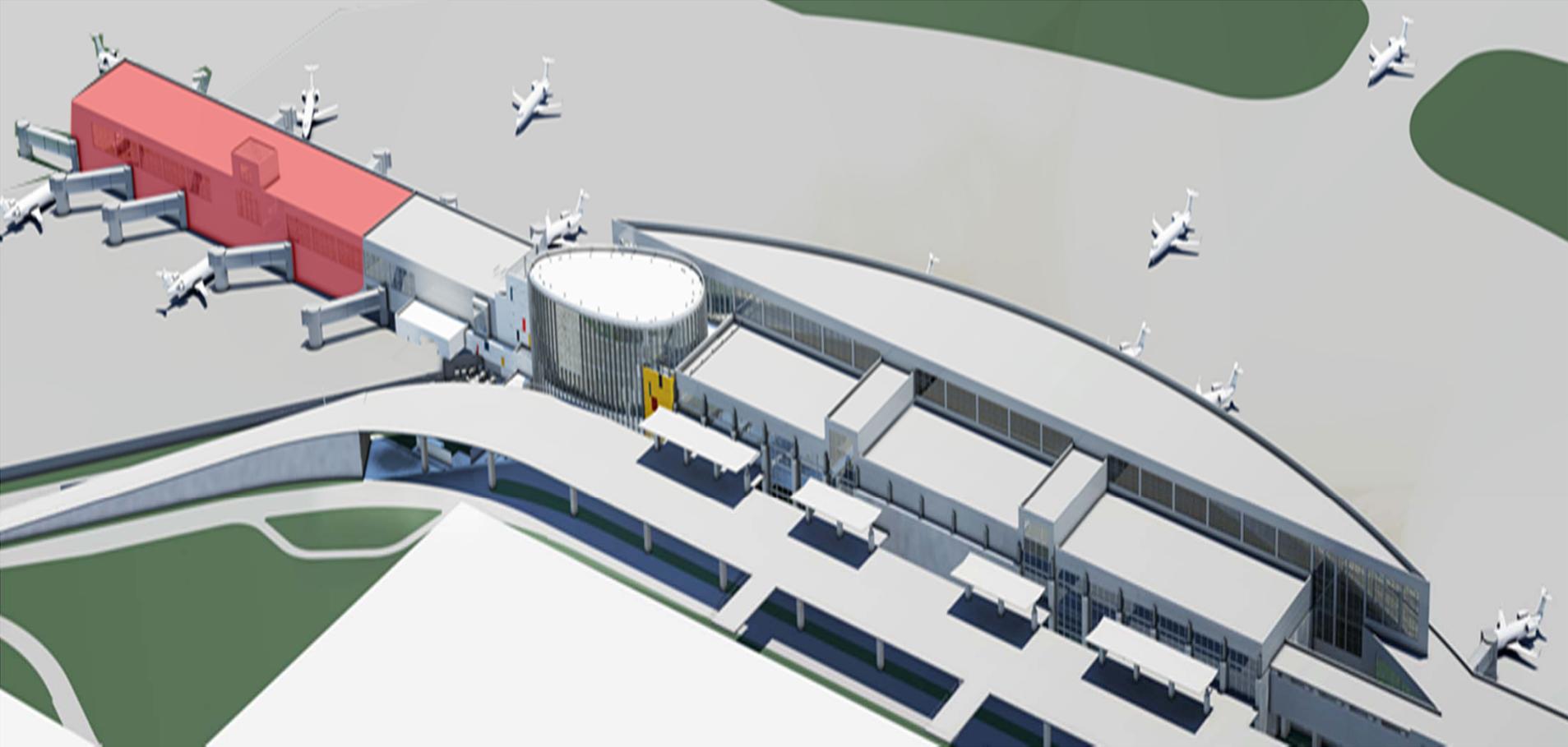
Terminal/Apron Expansion and Improvements Project which will provide much needed space for the ever-expanding passenger and aircraft operations.

Total Passengers	15 million annual passengers (↑ 27%)
Total Additional Space	70,000 square feet (↑ 23%)
Total Additional Gates	7 – 8
Construction Begins	Summer 2015
Project Completion	Fall 2017



Austin-Bergstrom International Airport Artist Information Meeting/Webinar Terminal/Apron Expansion and Improvements Project

Site



Terminal Expansion shown in red



Austin-Bergstrom International Airport Artist Information Meeting/Webinar **Terminal/Apron Expansion and Improvements Project**

Public Art Intent and Goals

Art in Public Places seeks to commission an artist, or artist team, for the Terminal/Apron Expansion and Improvements Project who will design artwork that:

- enhances the travellers' experience through innovative design;
- distinguishes Austin-Bergstrom International Airport and reflects the nature and character of Austin;
- supports the Airport's commitment to sustainability;
- contributes to a local, regional and national contemporary art dialogue; and
- serves as a significant piece within the artist's oeuvre.

Austin-Bergstrom International Airport Artist Information Meeting/Webinar Terminal/Apron Expansion and Improvements Project



Artwork Opportunity

This public art opportunity is open to a wide range of ideas to be proposed by the selected artist, or artist team, (Artist) in consultation with the project's design team (Team).

The artwork is to be located at an interior location in, or close to, the Project and must comply with various security and operational requirements inherent with airport facilities.

A variety of media will be considered.



Austin-Bergstrom International Airport Artist Information Meeting/Webinar Terminal/Apron Expansion and Improvements Project

Artwork Opportunity

In addition, the Artist will work closely with the Team to identify up to five additional artwork opportunities located in, or close to, the Project. These opportunities will be awarded to other artists through a separate selection process and budget managed by AIPP. Given their intimate knowledge of the project and relationship with the Team, the Artist will serve as a liaison for the newly selected artists.



The Project's fast track schedule will require the Artist to begin work immediately and complete designs for artwork by April 2015.



Austin-Bergstrom International Airport Artist Information Meeting/Webinar **Terminal/Apron Expansion and Improvements Project**

Budget

The funds for this project are derived from the 2% for public art portion of the City of Austin's contribution to the estimated construction budget.

The total award for an artist contract is \$1,000,000, inclusive of design team collaboration, design, fabrication, and installation of artwork (including shipping expenses and insurance), travel, and other project related costs.



Austin-Bergstrom International Airport Artist Information Meeting/Webinar **Terminal/Apron Expansion and Improvements Project**

Selection Process

- The Selection Panel and Project Advisors will review and evaluate the applications and recommend up to five finalists for interviews.
- Finalists will be invited to Austin to interview with the Selection Panel and will be paid an honorarium of \$2,000 which includes travel costs and meals. Lodging will be covered by AIPP.
- The selected artist must be approved by the AIPP Panel and the Austin Arts Commission, then authorized by City Council.



Austin-Bergstrom International Airport Artist Information Meeting/Webinar **Terminal/Apron Expansion and Improvements Project**

Schedule (subject to change)

August 19, 2014: RFQ released

August 29, 2014: Artist Information Meeting/Webinar

September 30, 2014, 5:00 pm (CDT) DEADLINE TO APPLY

October 16, 2014: Selection Panel convenes to review applications and recommend up to five finalists

November 6-7, 2014: Finalist orientation and interviews

December 2014: Approval of selected artist and alternate by the AIPP Panel and Austin Arts Commission

January 2015: Authorization of artist contract by City Council



Austin-Bergstrom International Airport Artist Information Meeting/Webinar
Airport Entrance Project

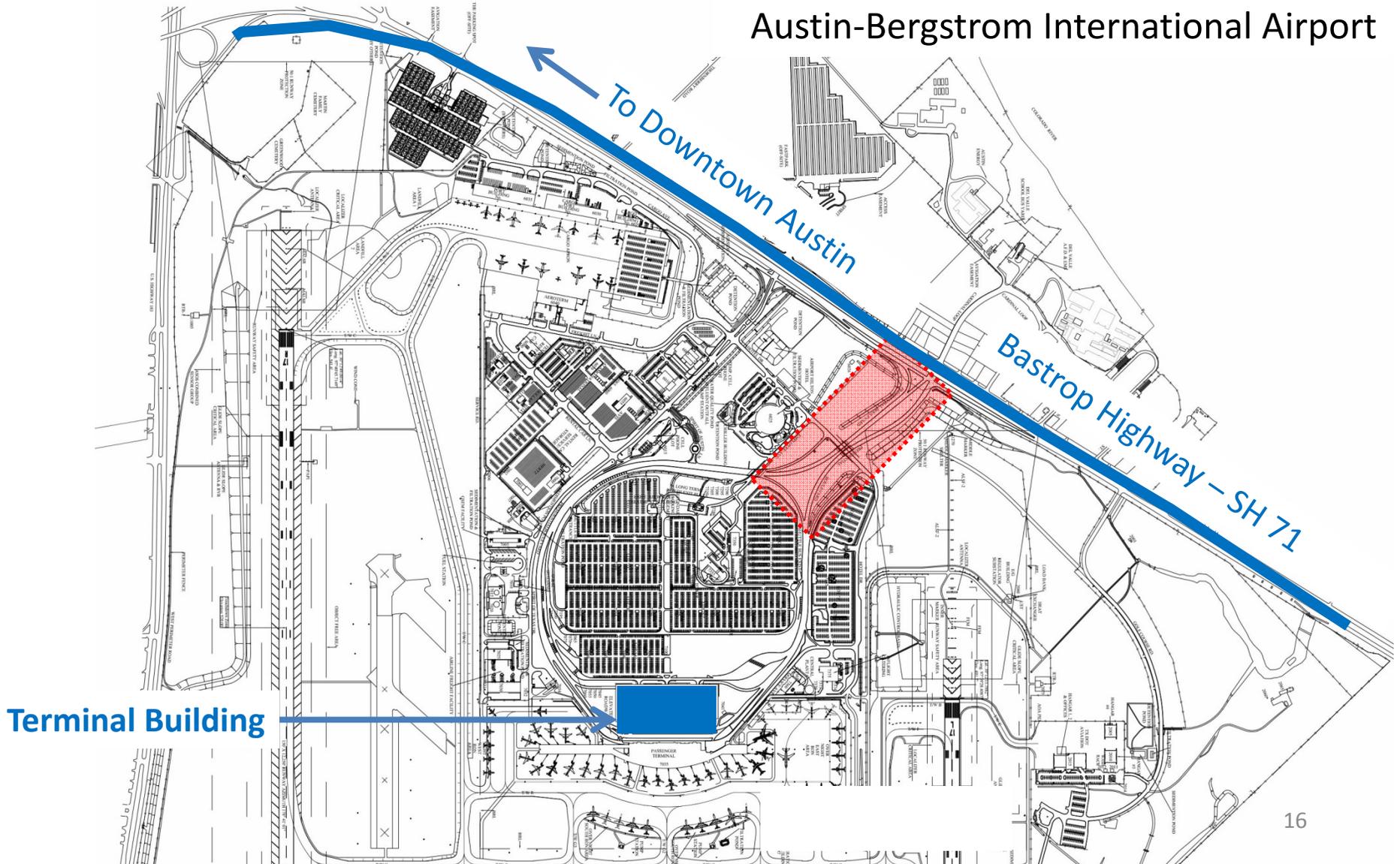
Airport Entrance Project

Project Background + Artwork Goals +
Selection Process

Austin-Bergstrom International Airport Artist Information Meeting/Webinar

Airport Entrance Project

Austin-Bergstrom International Airport





Austin-Bergstrom International Airport Artist Information Meeting/Webinar Airport Entrance Project



Presidential Boulevard, from SH 71 (Bastrop Highway) overpass, looking toward airport terminal



Austin-Bergstrom International Airport Artist Information Meeting/Webinar

Airport Entrance Project



Presidential Blvd: airport entrance monument, lower bowl

Austin-Bergstrom International Airport Artist Information Meeting/Webinar

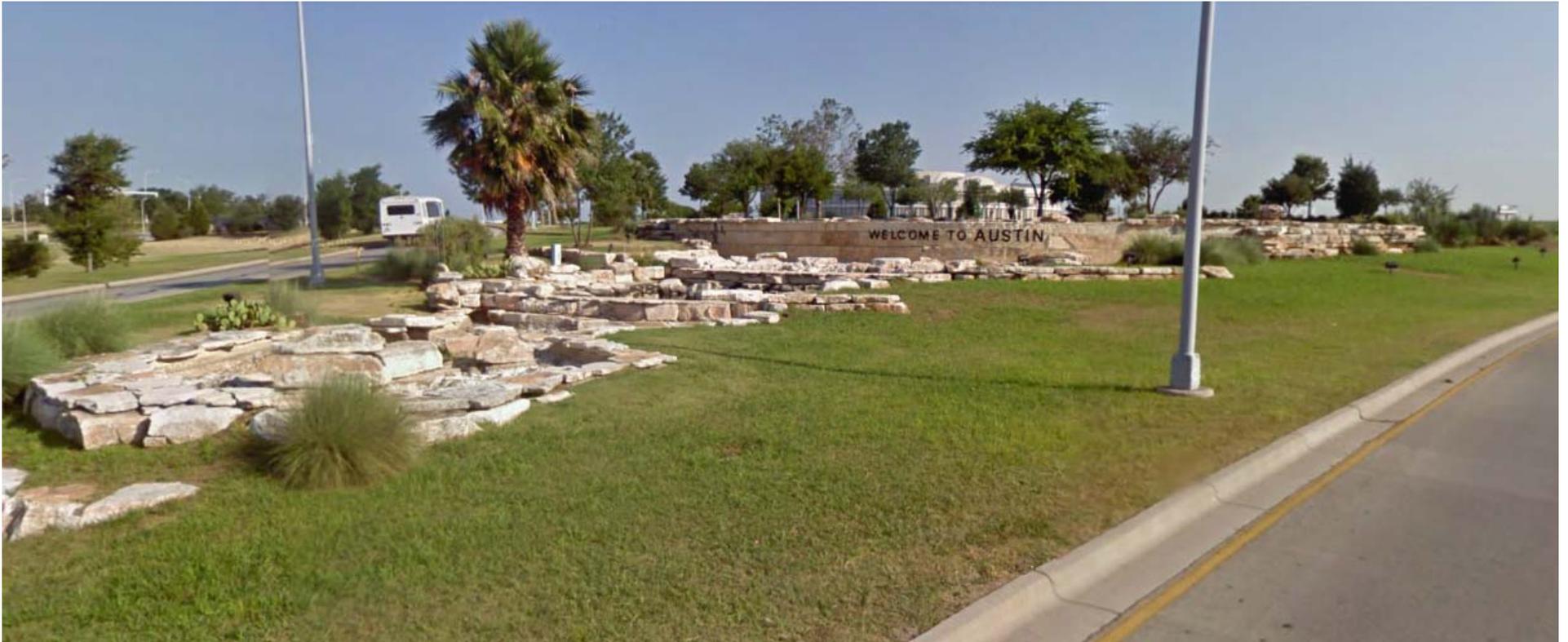
Airport Entrance Project



Presidential Blvd: airport entrance monument, upper bowl



Austin-Bergstrom International Airport Artist Information Meeting/Webinar **Airport Entrance Project**



Presidential Blvd airport exit monument - "Welcome to Austin"



Austin-Bergstrom International Airport Artist Information Meeting/Webinar

Airport Entrance Project

Public Art Intent and Goals

Art in Public Places seeks to commission an artist who will design artwork that:

- is dynamic and visually engaging at a monumental scale;
- elicits a memorable sense of place from travelers;
- harmoniously integrates into the site and reflects the nature and character of Austin;
- supports the Airport's commitment to sustainability;
- contributes to a local, national and international contemporary art dialogue; and
- serves as a significant piece within the artist's oeuvre.



Austin-Bergstrom International Airport Artist Information Meeting/Webinar

Airport Entrance Project

Artwork Opportunity

The artwork must serve as a unique entrance experience for the airport and may consist of a single intervention, or multiple interventions.

A variety of media will be considered, however artwork that is of monumental scale is desired.

- Open to a wide range of ideas
- The artwork must comply with various security and operational requirements inherent with airport facilities.
- Exterior location to be proposed by the artist, working with project stakeholders and City staff.
- Final location of the artwork will be determined through the artist's design process, in partnership with project stakeholders and Aviation staff.



Austin-Bergstrom International Airport Artist Information Meeting/Webinar **Airport Entrance Project**

Budget

The funds for this project are derived from the 2% for public art portion of the City of Austin's contribution to the estimated construction budget.

The total award for the artist contract is \$2,000,000, inclusive of stakeholder collaboration, design, fabrication, and installation of artwork (including shipping expenses and insurance), travel, and all other project related costs.



Austin-Bergstrom International Airport Artist Information Meeting/Webinar

Airport Entrance Project

Selection Process

The Selection Panel and Project Advisors will review and evaluate the applications and **recommend up to three finalists to develop conceptual proposals**. The finalists will be paid an honorarium of \$5,000, inclusive of all travel costs and expenses to produce a proposal, and invited to Austin twice:

Visit #1 - Thursday, November 6, 2014

The goal of this meeting is to provide finalists with the information needed to produce conceptual proposals.

Visit #2 - Week of December 8, 2014 (TBD)

Finalists will present their proposals during interviews with the Selection Panel; to be included in finalists' proposals:

- *Presentation media showing the proposed art project in the specific site;*
- *A brief written narrative;*
- *Preliminary budget; and*
- *Sub-consultants' qualifications*

The selected artist or artist team must be approved by the AIPP Panel and the Austin Arts Commission, then authorized by City Council.



Austin-Bergstrom International Airport Artist Information Meeting/Webinar **Airport Entrance Project**

Selection Schedule

August 19, 2014: RFQ released

August 29, 2014: Artist Information Meeting/Webinar

September 30, 2014, 5:00 pm (CDT) DEADLINE TO APPLY

October 17, 2014: Selection Panel convenes to review applications and recommend up to three finalists to submit proposals

November 6, 2014: Finalist orientation

Week of December 8, 2014: Finalist proposal presentations; selection of artist and alternate

January 2015: Approval of selected artist by the AIPP Panel and Austin Arts Commission

February 2015: Authorization of artist contract by City Council



Application Process



Evaluation Criteria

- artistic merit and technical expertise;
- demonstrated ability to successfully execute innovative public art projects in a complex design environment;
- demonstrated ability to successfully execute public art projects of a similar scope;
- demonstrated ability to successfully execute a public art project on time and on budget; and
- expressed interest in creating artwork for a growing international airport.



Austin-Bergstrom International Airport Artist Information Meeting/Webinar

Artist Eligibility

Professional visual artists, or artist teams, at least 18 years of age who live and work **within the United States** are eligible to apply. Full-time, permanent City of Austin employees including employees of the Aviation Department and the Economic Development Department, and project consultants and their employees and sub-consultants are ineligible to apply.

A **professional visual artist** is defined as “*A practitioner in the visual arts with an original self-conceptualized body of work, generally recognized by critics and peers as a professional possessing serious intent and ability.*” Applications not meeting all eligibility criteria will be withdrawn from consideration.



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Submission Requirements

DEADLINE: 5:00pm (CDT), September 30, 2014

Applicants must submit all materials through www.PublicArtist.org.

1. Select 10 images to apply for the call. Artist teams must have each team member's work represented within the 10 images.
2. Letter of Interest (600 word limit): briefly describe your specific interest in this Art in Public Places project and explain why your qualifications are a good fit for this project.
3. Please keep in mind the "Public Art Intent and Goals"
4. For technical assistance with your application, contact info@publicartist.org or 210-701-0775 (9am - 5pm CDT)



Austin-Bergstrom International Airport Artist Information Meeting/Webinar

publicartist.org



Austin Art in Public Places

The City of Austin's Art in Public Places (AIPP) program acquires and maintains works of art for City facilities through commissions, donations and loans for the cultural enrichment of the Austin community. AIPP is a program of the Cultural Arts Division within the City of Austin's Economic Development Department.

In 1985, the City of Austin became the first municipality in Texas to make a commitment to include works of art in construction projects. By ordinance, 2% of eligible capital improvement project budgets are allocated to commission or purchase art for that site. The AIPP Collection is found at sites such as the airport, convention center, libraries, parks, police stations, recreation centers, and streetscapes, enhancing public spaces for all residents and visitors to our City.



Open Calls

[Airport Entrance Project at Austin-Bergstrom International Airport](#) - \$2,000,000 - Deadline: 9/30/2014

[Terminal/Apron Expansion and Improvements Project at Austin-Bergstrom International Airport](#) - \$1,000,000 - Deadline: 9/30/2014



Austin-Bergstrom International Airport Artist Information Meeting/Webinar



**Already have an account?
Sign in here.**

Email

Password

Sign In

Forget your password?

Please enter your email address:

Submit

**No account?
Sign up. It's free.**

You are about to sign up as an artist.
If you are an arts administrator or curator, [click here](#).

Email Address (this will be your username)

First Name Last Name

The following details are optional but will be needed to apply to calls.

Mailing Address

City State/Province Zip/Postal Code

Country
United States

Phone 1 Phone 2 Phone 3

Fax



Austin-Bergstrom International Airport Artist Information Meeting/Webinar

publicartist.org

Email

Password

Sign In

[Forgot Password?](#)

Sign up. It's free!

Artists
(click here)

**Arts
Administrators
and Curators**
(click here)

Currently Listed Calls

Airport Entrance Project at Austin-Bergstrom International Airport	\$2,000,000
GE AVIATION - ASHEVILLE	\$40,000
Terminal/Apron Expansion and Improvements Project at Austin-Bergstrom International Airport	\$1,000,000



Austin-Bergstrom International Airport Artist Information Meeting/Webinar

publicartist.org

Applying to calls is always free!

Life's easier with a Premium Membership.

You've got creativity covered. Let us boost your productivity and efficiency. Public Art is a numbers game; the more applications you submit, the more likely you are to get commissions. With an Artist Premium Membership you can quickly complete applications and **maximize your exposure**.

Artist Premium Memberships offer:

- Email notification of calls based on your preferences
- An unlimited online image library
- Automatic image resizing, renaming, and reordering
- Resume, Letter of Interest, Reference, Statement, and Biography management (easily customizable for each application)
- Download PDFs and JPGs of your information any time, for any purpose - via "Folios"

Sign up and get started with a free 30 day trial!

Sign Up

How We Help Artists

Prepare to be more productive as a public artist than you've ever been!

We keep all of your images in one place

Our system allows artists to upload high resolution images and attach project details to each image. Your image library is extremely flexible, allowing you to tailor an application with the most appropriate images in just a few clicks. We also take care of all the image resizing for your applications! Tired of making detailed image lists with thumbnails? We take care of that, too!

We keep all of your documents in one place

Our system is equipped to handle the supporting documentation for all of your applications: artist statements, bios, letters of interest, references and your resume or CV. Your documents are stored in our system and you can edit each before attaching them to an application, so you can be sure you're submitting the most up-to-date and relevant information for a particular call. Our ResumeBuilder is particularly useful for keeping track of all of your shows, commissions and accolades... you choose what's necessary for any RFQ.

Email

Password

Sign In

[Forgot Password?](#)

Sign up and get started with a free 30 day trial!

Sign Up



"Like" us on Facebook to get special updates, offers, and news about public art!



Watch this video for tips on uploading images. See the VIDEOS page for more videos!





QUESTIONS?

Austin-Bergstrom International Airport Artist Information Meeting/Webinar

Terminal/Apron Expansion and Improvements Project:

Carrie Brown, AIPP Coordinator

carrie.brown@austintexas.gov or 512-974-9310

Airport Entrance Project:

Susan Lambe, AIPP Coordinator

susan.lambe@austintexas.gov or 512-974-7852

A recording of the meeting and a Q&A sheet will be posted on our website at:

www.austintexas.gov/department/aipp-opportunities