



Austin Studios Expansion Project
Artist Information Meeting
October 9, 2014





Art in Public Places | Cultural Arts Division | Economic Development Department

Welcome

-

Austin Studios Expansion Project Overview

-

RFQ Requirements and Selection Process

-

Q&A

Rebecca Campbell, Executive Director, Austin Film Society

Holly Herrick, Associate Artistic Director, Austin Film Society

Catherine Sckerl, AICP, LEED AP / Interim Studio Director, Austin Film Society

Margaret Shaw, Project Manager, Economic Development Department

Susan Lambe, Art in Public Places



About the Austin Film Society

AFS is a non-profit organization that empowers its community to make, watch and love film and creative media.

We do this by:

- showing great films and premieres;
- managing Austin Studios;
- awarding grants and supporting filmmakers;
- teaching kids & adults about filmmaking; and
- presenting the annual Texas Film Awards, raising funds + awareness for the above.



Background | Austin Studios Expansion AIPP Project

About Austin Studios

- Founded in 2000
- Lease with City of Austin
- 20-acre film and creative media production complex
- East 51st Street - former municipal airport
- 2006 CoA Bond Project: \$5M + \$1M
- 200,000sf of facilities



Background | Austin Studios Expansion AIPP Project

About Austin Studios

- Production Facilities
 - 2 Soundstages
 - Mill/wardrobe facilities
 - Production offices
 - Acres of back-lot for base camp, set construction, and parking
- Space small business tenants
 - 40+ Tenants, including:
 - Detour Filmproduction
 - Rooster Teeth
 - Chapman Leonard Studio Equipment
 - MPS Camera
 - SoundCheck Austin
 - AFS offices, screening room



Background | Austin Studios Expansion AIPP Project



AUSTIN STUDIOS

Aerial view of Stages 2, 3, 4 and the "Red Building"

About Austin Studios

Economic impact is approximately \$1.4 billion for Austin area since 2000

Feature Films:

- TRUE GRIT
- IDIOCRACY
- MISS CONGENIALITY
- PREDATORS
- SPY KIDS
- PARKLAND, etc.

Television Series:

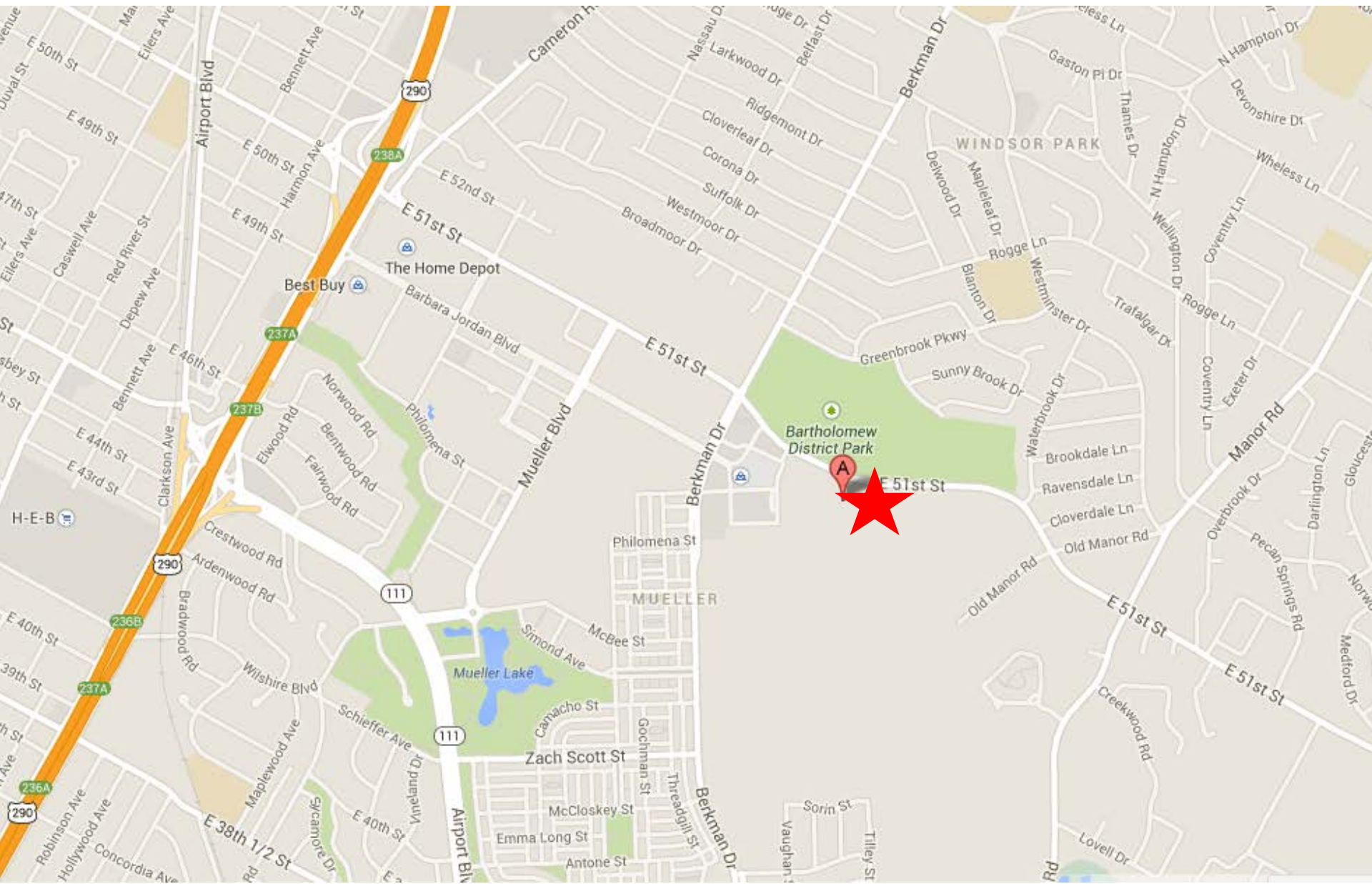
- “The Lying Game”
- “From Dusk Till Dawn”

Commercials and Photoshoots:

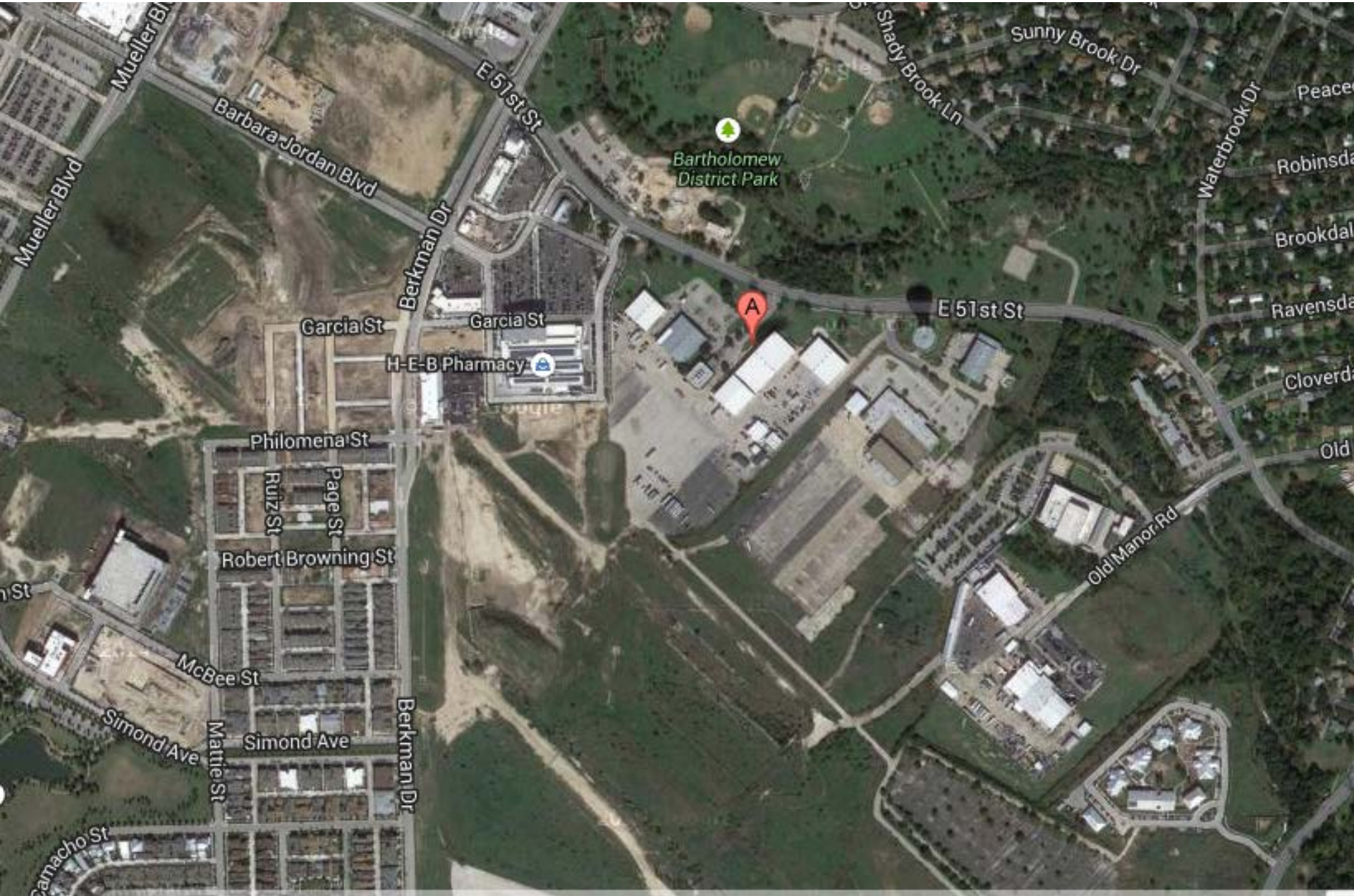
- ESPN Sports
- Reebok
- Entertainment Weekly, etc.

Music Videos, Community Events, + more!

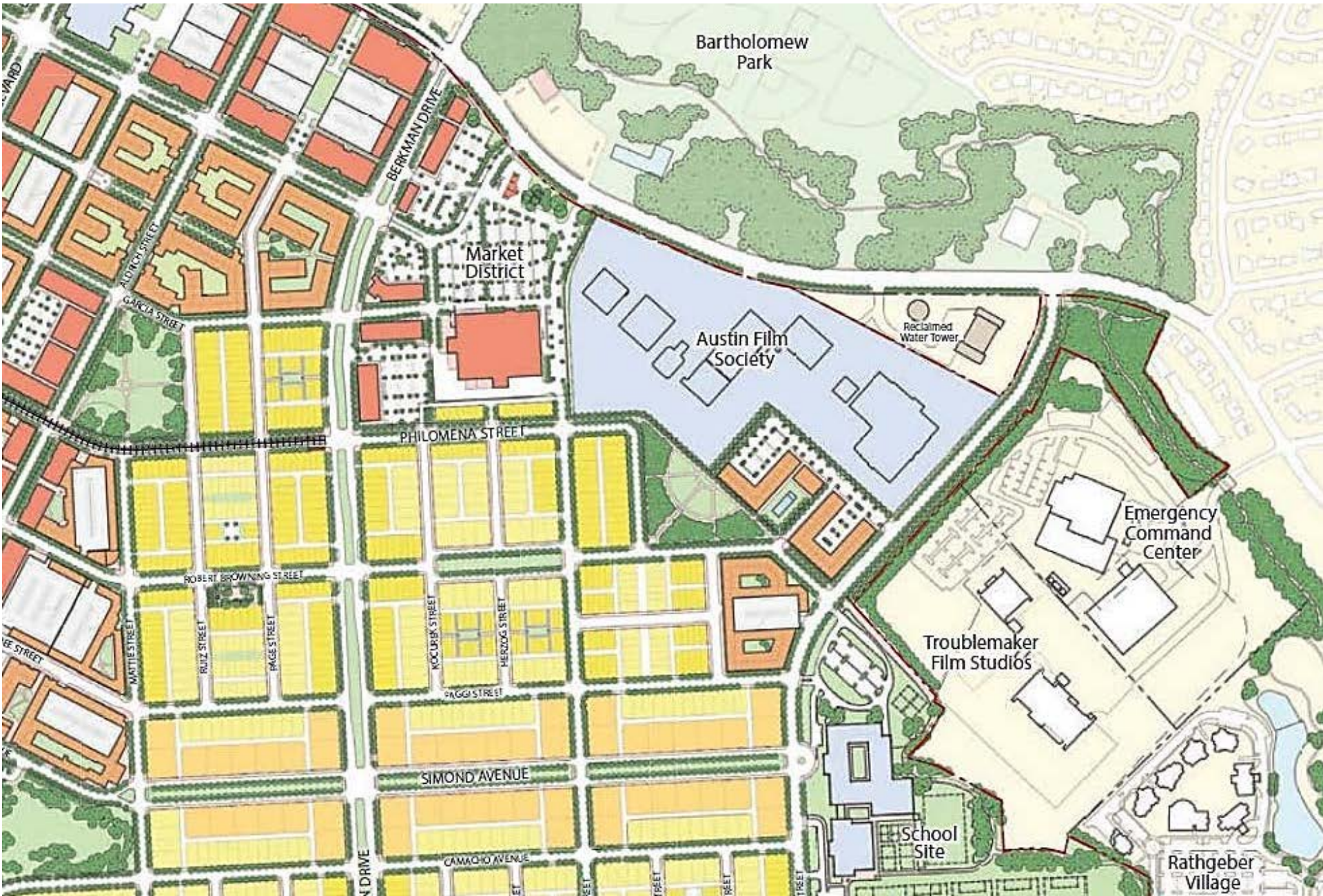
Background | Austin Studios Expansion AIPP Project



Background | Austin Studios Expansion AIPP Project



Background | Austin Studios Expansion AIPP Project



Austin Studios Expansion

- **Years in the making....**
- **2012 City of Austin Bond Election (Proposition 18)**
 - \$5.4 million to expand City-owned buildings that are leased and operated by Austin Film Society (AFS) to increase space available for film and television production and add office space for creative small businesses.
- AFS & City of Austin “Co-Owners” of the Project
- Overall Project Timeline
 - Planning: Spring 2012 – Fall 2014
 - Design: Winter 2014 – Summer 2015
 - Construction: Fall 2015 – Summer 2016
 - Project Completion: Mid-2016



Transform the Armory into a Creative Media Hub

- Collaborative & dynamic home for film & creative media production in Austin
- Consolidate small businesses and vendors
- "Publicly-accessible" AFS Offices
- Screening Room
- Conference / Flexible Meeting Rooms
- Google Fiber Community Connections

\$5.4 million is the foundation

- Enhance infrastructure, including communications/internet
- Improve access and circulation
- Clarify "public" and "private" areas

Background | Austin Studios Expansion AIPP Project

Scope of Work (\$5.4M)

- Renovation former National Guard Armory
 - Shell & core systems
 - Roof, restrooms, etc.
- Infrastructure Upgrades
- Security & Landscaping
- Drainage & Foundation
- Access & Wayfinding



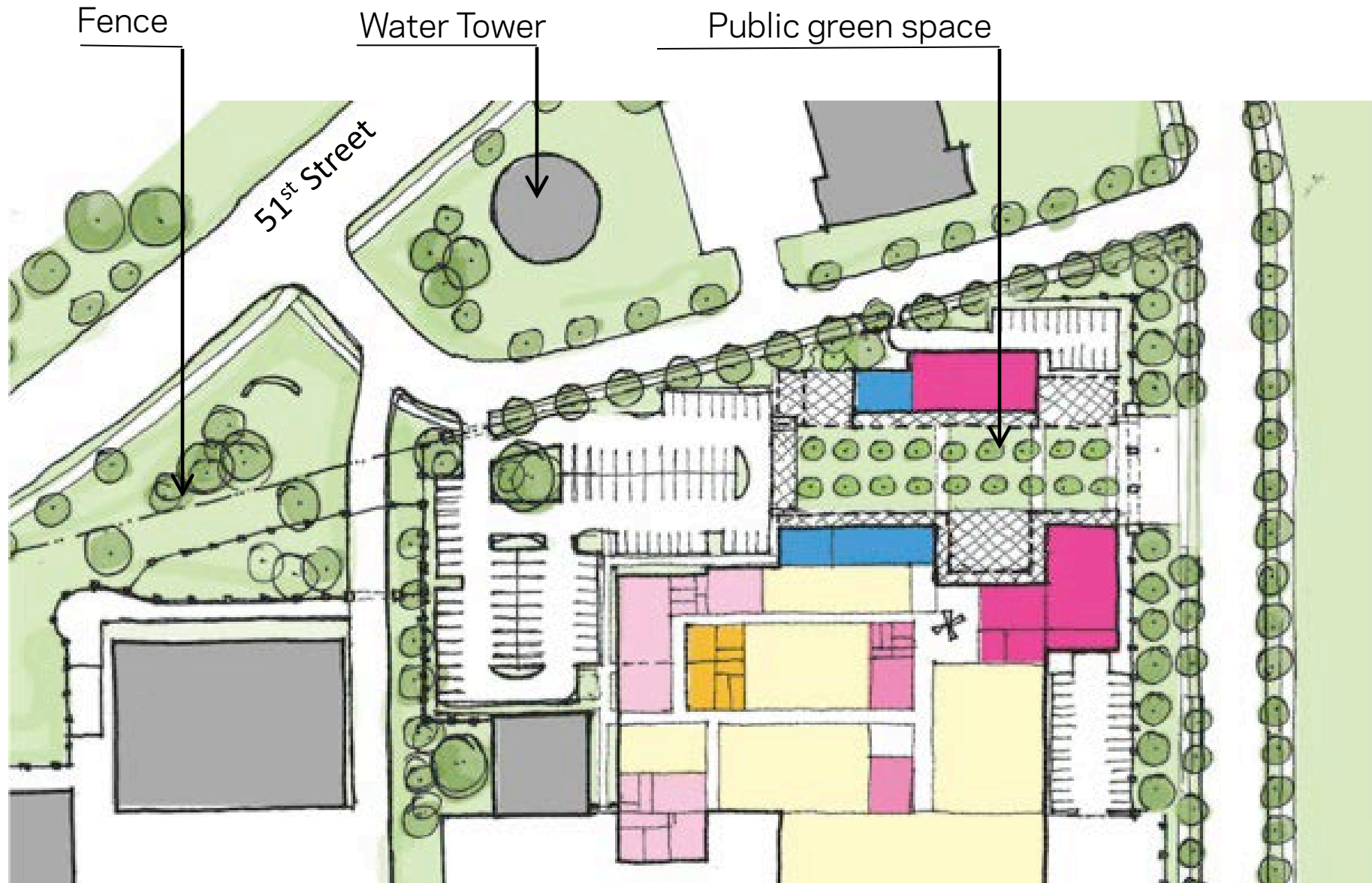
Public Art Intent and Goals | Austin Studios Expansion AIPP Project



The goal of the Austin Studios Expansion AIPP Project is to select an artist/artist team who will design artwork that:

- » is a dynamic intervention, strengthening the visibility of the AFS campus;
- » explores the connection between various genres of visual and media arts;
- » creates an innovative, engaging and unique work of contemporary art for the public that reflects the Austin Film Society mission and personality; and
- » enriches or adds to the depth/breadth of the City of Austin's public art collection.

Artwork Opportunity | Austin Studios Expansion AIPP Project



Early Conceptual Sketch from 2013 Design Charrette

Artwork Opportunity | Austin Studios Expansion AIPP Project



Artwork Opportunity | Austin Studios Expansion AIPP Project

BUDGET \$95,000

inclusive of design, fabrication and installation, including engineering and permitting fees, travel and shipping expenses, insurance and other project-related costs.

This public art opportunity is open to:

- a wide range of ideas
- a variety of media

The work should be:

- durable
- sustainable
- very low maintenance

Location

- Exterior location, within public space
- Selected artist and the project design team and stakeholders will conceptualize the project

Eligibility

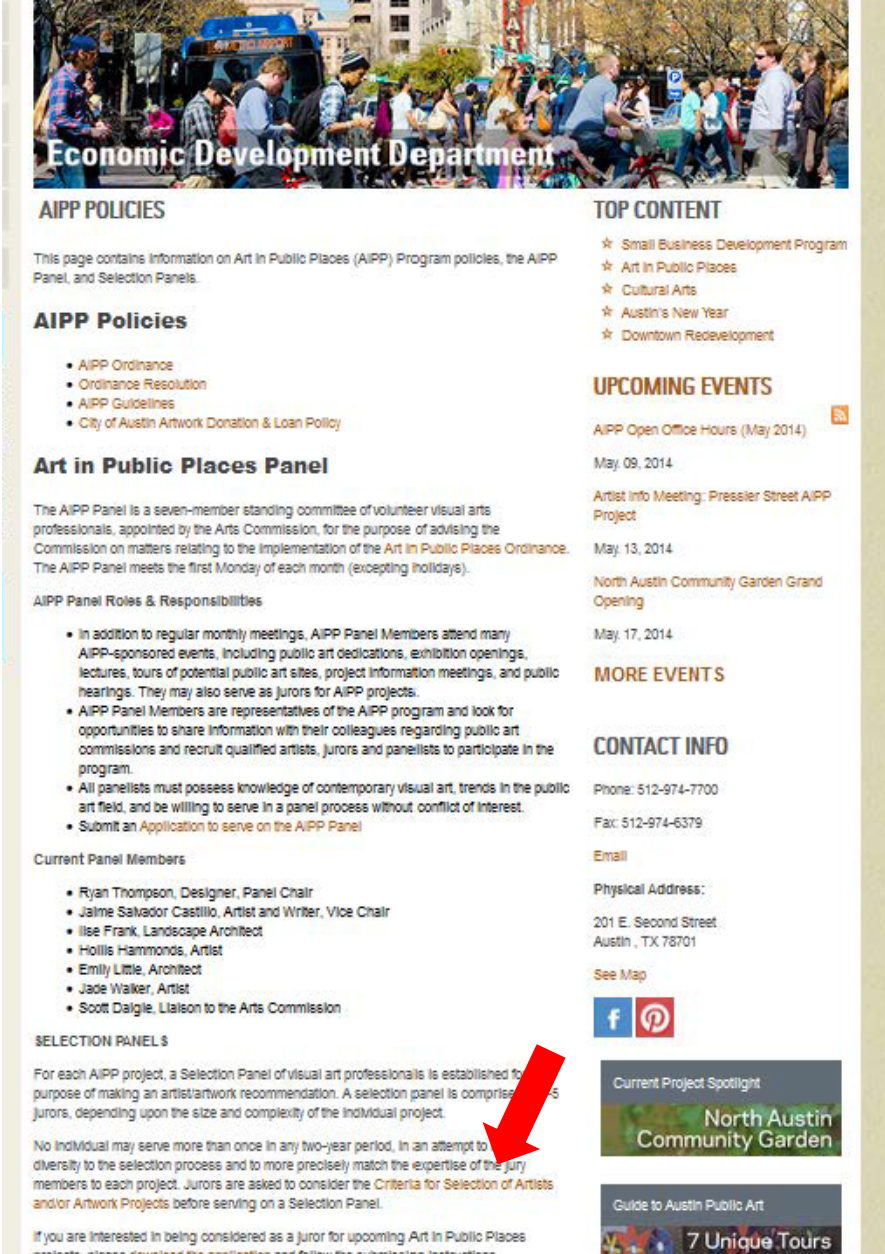
Professional visual artists, or lead artist if applying as a team, who must live or work in the State of Texas may apply.

A professional visual artist is defined as "A practitioner in the visual arts with an original self-conceptualized body of work, generally recognized by critics and peers as a professional possessing serious intent and ability."

Evaluation Criteria | Austin Studios Expansion AIPP Project

In addition to the standard selection criteria found on Art in Public Places website, the Selection Panel will review and consider the following evaluation criteria:

- artistic merit and technical expertise;
- demonstrated successful, innovative and effective approach to public art projects of a similar scope;
- ability to successfully execute a public art project in a culturally rich and complex area; and
- expressed interest in creating artwork for the opportunities presented by this Request for Qualifications.



Economic Development Department

AIPP POLICIES

This page contains information on Art in Public Places (AIPP) Program policies, the AIPP Panel, and Selection Panels.

AIPP Policies

- AIPP Ordinance
- Ordinance Resolution
- AIPP Guidelines
- City of Austin Artwork Donation & Loan Policy

Art in Public Places Panel

The AIPP Panel is a seven-member standing committee of volunteer visual arts professionals, appointed by the Arts Commission, for the purpose of advising the Commission on matters relating to the implementation of the Art in Public Places Ordinance. The AIPP Panel meets the first Monday of each month (excepting holidays).

AIPP Panel Roles & Responsibilities

- In addition to regular monthly meetings, AIPP Panel Members attend many AIPP-sponsored events, including public art dedications, exhibition openings, lectures, tours of potential public art sites, project information meetings, and public hearings. They may also serve as jurors for AIPP projects.
- AIPP Panel Members are representatives of the AIPP program and look for opportunities to share information with their colleagues regarding public art commissions and recruit qualified artists, jurors and panelists to participate in the program.
- All panelists must possess knowledge of contemporary visual art, trends in the public art field, and be willing to serve in a panel process without conflict of interest.
- Submit an [Application to serve on the AIPP Panel](#)

Current Panel Members

- Ryan Thompson, Designer, Panel Chair
- Jaime Salvador Castillo, Artist and Writer, Vice Chair
- Ilse Frank, Landscape Architect
- Hollis Hammonds, Artist
- Emily Little, Architect
- Jade Walker, Artist
- Scott Dalgie, Liaison to the Arts Commission

SELECTION PANELS

For each AIPP project, a Selection Panel of visual art professionals is established for the purpose of making an artist/artwork recommendation. A selection panel is comprised of 5 jurors, depending upon the size and complexity of the individual project.

No individual may serve more than once in any two-year period, in an attempt to diversity to the selection process and to more precisely match the expertise of the jury members to each project. Jurors are asked to consider the [Criteria for Selection of Artists and/or Artwork Projects](#) before serving on a Selection Panel.

If you are interested in being considered as a juror for upcoming Art in Public Places projects, please [download the application](#) and follow the submission instructions.

TOP CONTENT

- ★ Small Business Development Program
- ★ Art in Public Places
- ★ Cultural Arts
- ★ Austin's New Year
- ★ Downtown Redevelopment

UPCOMING EVENTS

AIPP Open Office Hours (May 2014)

May 09, 2014

Artist Info Meeting: Pressler Street AIPP Project

May 13, 2014

North Austin Community Garden Grand Opening

May 17, 2014

MORE EVENTS

CONTACT INFO

Phone: 512-974-7700

Fax: 512-974-6379

Email

Physical Address:

201 E. Second Street
Austin, TX 78701

See Map

[f](#) [p](#)

Current Project Spotlight

North Austin Community Garden

Guide to Austin Public Art

7 Unique Tours



Selection Process | Austin Studios Expansion AIPP Project

The Selection Panel and Project Advisors will review and evaluate the applications and recommend up to three finalists for interviews. Finalist interviews may be in person or via Skype.

- Selection Panel includes 3 art/design professionals (voting)
- Project Advisors include several project stakeholders (non-voting).

The selected artist, or artist team, must be approved by the AIPP Panel and the Austin Arts Commission.

The City Council approval is required before negotiating and executing a contract with the selected artist.

Application Process | Austin Studios Expansion AIPP Project

Artist Opportunities
Guidelines & Policies
Resources for Public Artists
AIPP Current Projects

Have questions about
PublicArtist.org?

Email:
info@publicartist.org
or
Phone:
210-701-0775
(9 am - 5 pm CST)

[Click here for artist FAQs](#)



APPLY NOW!



AIPP OPPORTUNITIES

Artists interested in being considered for a public art commission for the City of Austin must apply through PublicArtist.org. All professional artists, with a consistent body of work in any visual art media, are eligible to apply.

Watch Now: [How to Apply for Public Art Projects using PublicArtist.org](#)

- Visit PublicArtist.org to apply for art opportunities
- Read the [PublicArtist.org User Guide](#)
- Read the complete City of Austin Art in Public Places Program [Standard Artist Selection Criteria](#)
- More information about [Selection Panels](#)

Current Calls for Art in Public Places Projects

Request for Qualifications: Austin Studios Expansion

Deadline: 5:00 p.m., October 30, 2014

The City of Austin seeks to commission a professional artist, or artist team, to create artwork for the expansion of Austin Studios, which is owned by the Austin Film Society, a non-profit organization that empowers our community to make, watch, and love film. Visual artists who live or work in the State of Texas are eligible to apply.
Budget: \$95,000.

[Read the full RFQ](#)

An **Artist Information Meeting** will be held October 9, noon -1:00 p.m., at Austin Studios (1901 E. 51st Street). If you have questions about the project, please e-mail [Art in Public Places Coordinator Susan Lambe](#).

Request for Qualifications: APD Mounted Patrol Facility

Deadline: 5:00 p.m., October 16, 2014

The City of Austin seeks to commission a professional visual artist, or artist team, to create artwork for the Austin Police Department (APD) Mounted Patrol Facility, built to house, exercise, and train APD horses. Professional artists who live in Williamson, Travis, Bastrop, Caldwell, Hays, Burnet, and Blanco counties are eligible to apply.
Budget: \$53,000

[Read the full RFQ](#)

[Artist Information Meeting presentation and Q & A](#)

If you have questions about this project, contact AIPP Coordinators [Anna Bradley](#) or [Jean Graham](#).

Be the first to know about new public art opportunities! Sign up for the Art in Public Places "Calls to Artists" mailing list [HERE](#)

TOP CONTENT

- ★ [Small Business Development Program](#)
- ★ [Art in Public Places](#)
- ★ [Cultural Arts](#)
- ★ [Austin's New Year](#)
- ★ [Downtown Redevelopment](#)

UPCOMING EVENTS

Artist Information Meeting: Austin Studios
Oct. 09, 2014



MORE EVENTS

CONTACT INFO

Phone: 512-974-7700
Fax: 512-974-6379
Email

Physical Address:
201 E. Second Street
Austin, TX 78701
[See Map](#)



Current Project Spotlight

**North Austin
Community Garden**

Guide to Austin Public Art

**7 Unique Tours
of Austin Public Art**

Application Process | Austin Studios Expansion AIPP Project

Submission Requirements

- Applicants must submit all materials through www.PublicArtist.org.
- Sign up is free.
- Select up to 10 images to apply for the call. Artist teams must have each team member's work represented in the 10 images.
- Letter of Interest: briefly describe your specific interest in the project and explain why your qualifications are a good fit. Please keep in mind the "Public Art Intent and Goals."



For technical assistance with your application, please contact info@publicartist.org or 210-701-0775 (9am - 5pm CST)

DEADLINE: 5:00pm (CDT), Thursday, October 30, 2014

Application Process | Austin Studios Expansion AIPP Project

publicartist.org



Austin Art in Public Places

The City of Austin's Art in Public Places (AIPP) program acquires and maintains works of art for City facilities through commissions, donations and loans for the cultural enrichment of the Austin community. AIPP is a program of the Cultural Arts Division within the City of Austin's Economic Development Department.

In 1985, the City of Austin became the first municipality in Texas to make a commitment to include works of art in construction projects. By ordinance, 2% of eligible capital improvement project budgets are allocated to commission or purchase art for that site. The AIPP Collection is found at sites such as the airport, convention center, libraries, parks, police stations, recreation centers, and streetscapes, enhancing public spaces for all residents and visitors to our City.



Open Calls

[APD Mounted Patrol Facility, Austin, TX - \\$53,000 - Deadline: 10/16/2014](#)

[Austin Studios Expansion AIPP Project - \\$95,000 - Deadline: 10/30/2014](#)

Application Process | Austin Studios Expansion AIPP Project

publicartist.org

**Already have an account?
Sign in here.**

Email

Password

Sign In

Forget your password?

Please enter your email address:

Submit

**No account?
Sign up. It's free.**

You are about to sign up as an artist.

If you are an arts administrator or curator, [click here](#).

Email Address (this will be your username)

First Name

Last Name

The following details are optional but will be needed to apply to calls.

Mailing Address

City

State/Province

Zip/Postal Code

Country

Phone 1

Phone 2

Phone 3

Fax

Birthdate (for eligibility requirements)

Website Address

BOLD text indicates a required field.

For **technical assistance**, please contact
info@publicartist.org or 210-701-0775

Tentative Schedule | Austin Studios Expansion AIPP Project

October 30, 2014

Deadline for RFQ submission

November 2014

Selection Panel review of submissions

December 2014

Finalist interviews; selection of artist and alternate by Selection Panel

January 2015

Approval of Artist and Alternate by AIPP Panel and the Austin Arts Commission

January 2015

City Council approval to negotiate artist contract

Late January 2015

Execute artist design contract

Early February 2015
stakeholders and

Project kick-off meeting- work with project
design team

April 2015

Mid-Design presentation to AIPP Panel

June 2015
Arts

Final Design approval by AIPP Panel and the Austin
Commission

June 2015

Negotiate/execute fabrication/installation contract

February 2016

Artwork installed



QUESTIONS?

Susan Lambe, AIPP Coordinator
susan.lambe@austintexas.gov
or 512-974-7852

These slides and a pdf of the Q&A sheet
will be posted on our website at:
www.austintexas.gov/department/aipp-opportunities

