



Art in Public Places | Cultural Arts Division | Economic Development Department

Deep Eddy / Eilers Park AIPP Project

**Artist Information Meeting
February 17, 2015**

www.austincreates.com





Art in Public Places | Cultural Arts Division | Economic Development Department

Welcome

Jean Graham, Art in Public Places

Deep Eddy Pool / Eilers Park Background

Jean Graham, Art in Public Places

Paul Bardagjy, Friends of Deep Eddy

Pedro Patlan, Aquatics Supervisor, Parks and Recreation Department

Eilers Park Improvement Project

Rey Hernandez, Project Manager, Parks and Recreation Department

Artwork Opportunity and Selection Process

Jean Graham, Art in Public Places

Q&A



Welcome and thank you for coming. This is our agenda for the meeting. We have AIPP staff, and project advisors here to answer questions.

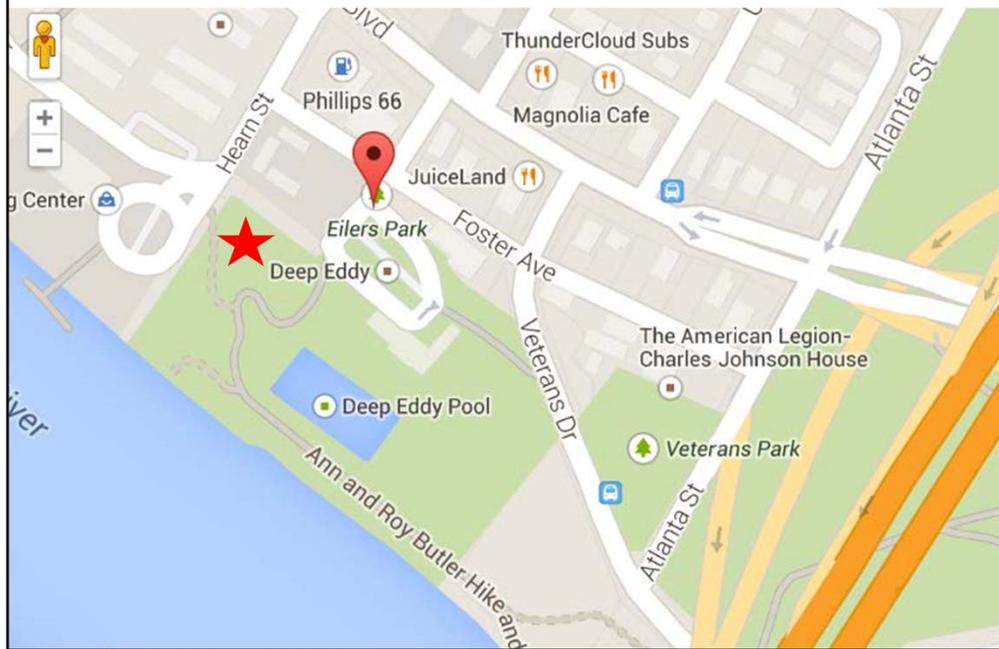
The purpose of this meeting is to go over the Deep Eddy/ Eilers Park Request for Qualifications and to review the application process through Public Artist.org. This presentation will be available on our website until the call closes on March 11th. We will also post the questions and answers from today's meeting as a PDF, and as more questions come in, I will update the PDF so everyone will have access to all the information.

Background | Deep Eddy/Eilers Park Project

*The City of Austin Art in Public Places (AIPP) program of the Cultural Arts Division, Economic Development Department **seeks to commission a permanent exterior public artwork that reflects the iconic aspect of the adjoining Deep Eddy Pool and Eilers Park, is mindful of the historic values of the site, and establishes a threshold area between the parking lot and park facilities.***

This is our stated goal - ***to commission a permanent exterior public artwork that reflects the iconic aspect of the adjoining Deep Eddy Pool and Eilers Park, is mindful of the historic values of the site, and establishes a threshold area between the parking lot and park facilities.***

Background | Deep Eddy/Eilers Park Project



Deep Eddy is well-known to Austinites. Some people are not as familiar with Eilers Park, but it is the park on which Deep Eddy Pool is located. The star shows the more precise location for the portion of Eilers Park that we are talking about.

Address is: 401 Deep Eddy Avenue

Background | Deep Eddy/Eilers Park Project



Here is an aerial view which shows more of the environs.

Located just south of Lake Austin Boulevard on Deep Eddy Avenue, Deep Eddy is a historic man-made swimming pool along the Colorado River (Lady Bird Lake) with a bathhouse built during the Depression-era by the WPA.

Eilers Park is comprised of 8 acres surrounding the pool and includes a play area and picnic tables. This land was purchased by the City in 1935 from Mr. A.J. Eilers.

Background | Deep Eddy/Eilers Park Project



This is a closer-up aerial view.

Two weeks after the purchase, a massive flood on the Colorado River destroyed the original bathhouse, cottages and other improvements, and filled the pool with mud and debris. The city cleaned out the pool, which was miraculously free of damage and joined with the Works Progress Administration in building the rock bathhouse, and the pool opened as a public park in July 1936.

Eventually, the western edge of the land was separated from the pool as a park and playground and named after A.J. Eilers. Today, the approximately 9 acres of parkland is used for picnics, toddler play, and fishing. There are 16 picnic tables, 6 barbecue pits, a small fishing pier, and a toddler's playscape.

Background | Deep Eddy/Eilers Park Project



<https://friendsofeilerspark.wordpress.com/history/>

Deep Eddy and Eilers Park have a long and colorful history which is available at this website link.

Deep Eddy began simply as a swimming hole in the Colorado River. Cold springs rose from the river banks and people swam in the river where a large boulder formed an eddy.

In 1915, A.J. Eilers, Sr. bought the land surrounding the swimming hole and built the concrete pool. The pool was the centerpiece of a resort, the Deep Eddy Bathing Beach, which featured cabins, camping, and concessions. Lorena's Diving Horse was one popular attraction. As seen in historic photographs, a ramp led to a 50 foot tall diving platform over the pool's deep end from which the horse and rider would dive. Other pool amenities included a zip line across the pool and a tall slide, while other attractions included a diving baby and a Ferris wheel.

Background | Deep Eddy/Eilers Park Project



The Deep Eddy pool shell was refurbished in 2011. A portion of the AIPP 2% allocation was used to commission the Deep Eddy Mural Project which was completed in 2011.

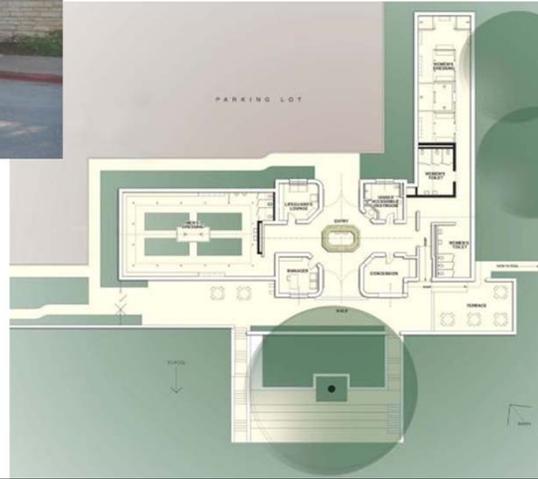
Led by Austin artists Wanda Montemayor and Lisa Orr, this was done as a collaborative, community project, engaging individuals, nonprofits, and schools. It resulted in a tile and glass mural that portrays much of the colorful history of the site. The Friends of Deep Eddy sponsored fund-raising efforts that supplemented the AIPP-allocated funds.

Background | Deep Eddy/Eilers Park Project



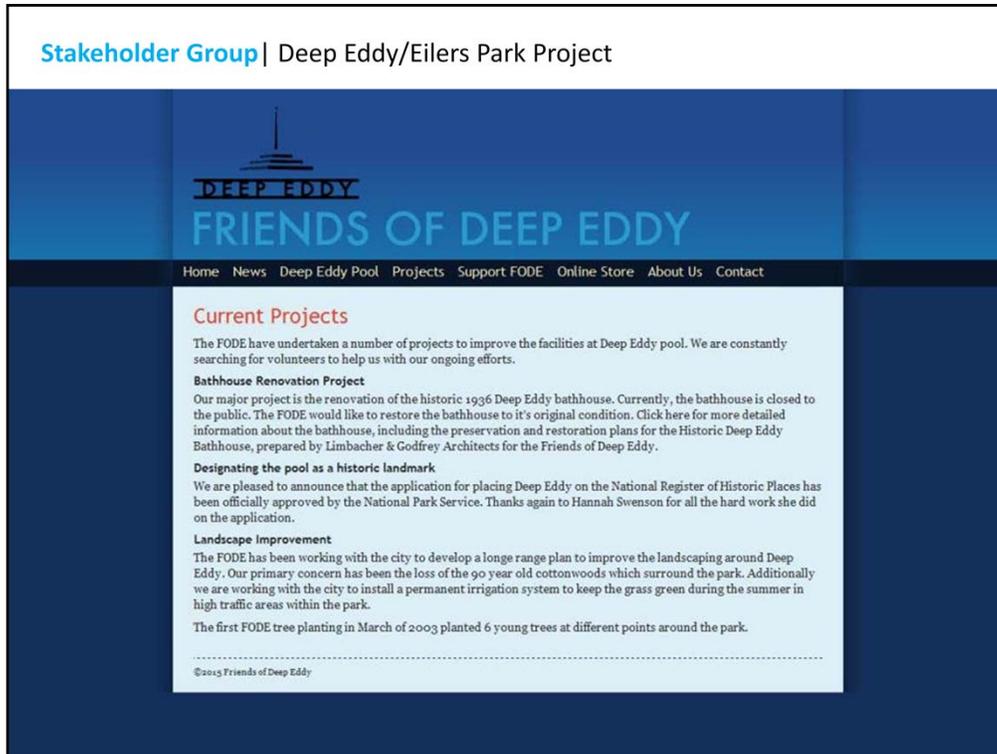
**Deep Eddy Bathhouse restored in 2007
In accordance with preservation plan
by Limbacher-Godfrey Architects.**

**Deep Eddy pool and bathhouse are
listed on the National Register of
Historic Places and are City of Austin
historic landmarks.**



The pool and bathhouse are listed on the National Register of Historic Places and are City of Austin historic landmarks.

The Deep Eddy bathhouse was restored in 2007 according to a preservation plan completed for the City by Limbacher Godfrey Architects.



Paul Bardagjy is here representing Friends of Deep Eddy. He will say a few words about how this organization has been involved over the years in supporting and advocating for this historic site and pool.

Friends of Deep Eddy are a significant stakeholder for this project.

Recreational Use | Deep Eddy/Eilers Park Project



DEEP EDDY POOL
Fresh water
Open year round
Recreations swimming
Swim Lessons
Sporting events
Summer movie nights

EILERS PARK
Toddler play area
Picnic tables
Barbeque pits
Fishing pier
Reservable facilities
Access to hike & bike trail



The Parks Department has overseen the ongoing programming and upkeep of Deep Eddy Pool and Eilers Park. Pedro Patlan is here as part of the Aquatics Division and he can give us some insight into how the facilities are used.

Funds for Artwork | Deep Eddy/Eilers Park Project

\$56,400 available for AIPP artwork commission

Inclusive of design, fabrication and installation, engineering & permitting fees, travel, shipping, insurance and other project-related costs.

AIPP 2% funds are generated from:

- Deep Eddy Pool Shell Repair CIP (2006 bond)
- Eilers Neighborhood Park Improvements (2012 bond)
- Veterans Park Improvements (2012 bond)

The artist commissioned for this project will work in coordination with the Eilers Neighborhood Park Improvement Capital Improvement project (CIP).

The AIPP 2% for this project is generated from pooling the remaining funds from the Deep Eddy Pool Shell Repair (2006 Bond); the Eilers Neighborhood Park Improvements and the Veterans Park Improvements (2012 Bond).

The total award for an artist contract is **\$56,400**, inclusive of design, fabrication and installation, including engineering and permitting fees, travel and shipping expenses, insurance and other project-related costs.

The commissioned artist will coordinate with the Eilers Neighborhood Park Improvement project.

Eilers Neighborhood Park Improvement CIP | Deep Eddy/Eilers Park Project

Part of 2012 bond

Managed by City of Austin Parks Department

Includes

- **design and construction of nature-based play features**
- **additional play features**
- **ADA-compliant walkways and ramps**
- **integrated site features such as retaining walls, seat walls and landscaped beds**
- **new park signage.**

Design Consultant:

Austin-based *Design Workshop*, Steven Spears, Landscape Architect

As part of the 2012 bond, an Eilers Park Improvement project was approved and is being managed by the City of Austin Parks Department.

It will include the design and construction of a nature-based play structure and additional play features, ADA-compliant walkways and ramps, integrated site features such as retaining walls, seat walls and landscaped beds, and new park signage. The City has hired Design Workshop as the consultant and schematic design currently underway.

Eilers Neighborhood Park Improvement CIP | Deep Eddy/Eilers Park Project



A view of the lower level of Eilers park.

Eilers Neighborhood Park Improvement CIP | Deep Eddy/Eilers Park Project

Schedule for Eilers Park CIP:

February 2015	Schematic Design TBD (duration 60-90 days)
August 2015	Permitting, bids
Fall/Winter 2015	Construction of Eilers Park improvement begins



The design consultants will receive their Notice to Proceed this Wednesday February 18, 2015. The schematic design phase is to be determined, but it is anticipated to be 60-90 days. Construction is anticipated to begin in the Fall/Winter of 2015. This is subject to change.

Public Art Intent and Goals | Deep Eddy/Eilers Park Project

The goal of the Deep Eddy/Eilers AIPP Project is to select an artist/artist team who will design artwork that:

- reflects the iconic aspect of Eilers Park which includes Deep Eddy Pool;
- conceptualizes a strong overall artwork design approach that Integrates with the site and coordinates with the required signage for the project;
- establishes a threshold area between the parking lot and Eilers Park where visitors can transit west towards the pool, east towards the Eilers Park playground area; or south towards the Roy and Ann Butler Hike and Bike Trail;
- is consistent with and mindful of the historic values of the site;
- is easily maintained and vandal resistant in an exterior environment; and
- contributes to the depth/breadth of the City of Austin’s public art collection.

These are the Public Art Project goals which will serve as guideposts throughout the project.

Artist Eligibility | Deep Eddy/Eilers Park Project

A range of durable materials and conceptual approaches are welcome for this commission as long as the parameters of the project are met.

Eligibility: Artist or Artist Team must live or work in the State of Texas in Williamson, Travis, Bastrop, Caldwell, Hays, Burnet and Blanco counties.

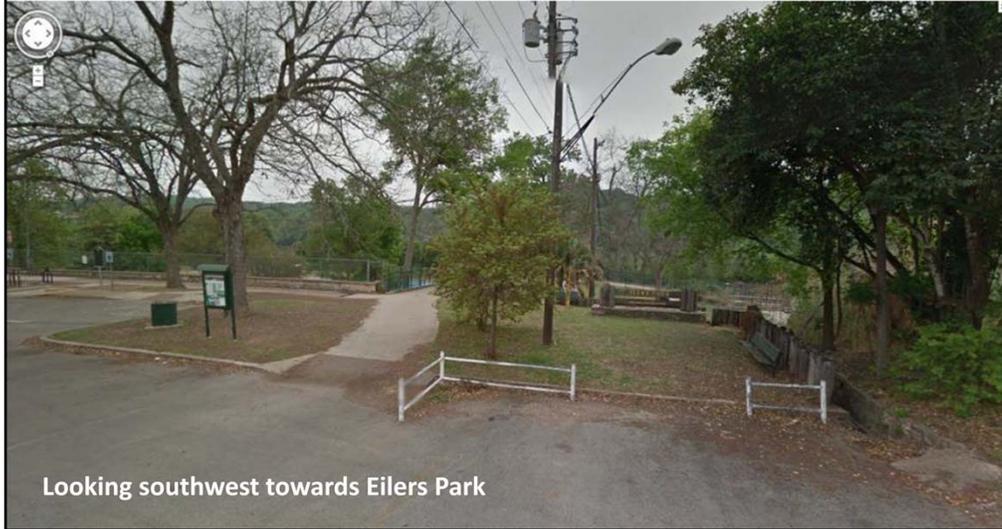
Artists who currently have one active contract with the Art in Public Places program or who have more than two permanent works in the AIPP Collection are ineligible to apply.

A **professional visual artist** is defined as “*A practitioner in the visual arts with an original self-conceptualized body of work, generally recognized by critics and peers as a professional possessing serious intent and ability.*”

Note: Full-time, permanent City of Austin employees including employees of the Austin Parks and Recreation Department and the Economic Development Department, and project consultants and their employees and sub-consultants are ineligible to apply.

Artwork Opportunity | Deep Eddy/Eilers Park Project

**Numerous restrictions in respect to historic designation of the site
AIPP artwork needs to be accessible without paying entrance fee**



The site has numerous restrictions in respect to the historic designation of the pool and bathhouse. In addition, it is important that the AIPP artwork be accessible to citizens without paying the fee to enter the pool area.

After numerous discussions with the Friends of Deep Eddy and the Austin Parks Department, it was determined that the site could benefit from an exterior artwork that integrates with the site, enhances the visibility of Deep Eddy Pool and Eilers Park; and coordinates with the proposed Eilers Park design and signage. The artwork will be located in the area between the parking lot and Eilers Park as noted in the photograph below.

Artwork Opportunity | Deep Eddy/Eilers Park Project



Looking towards the path that leads to the hike and bike trail

You can see here the access to the path (the handicap ramp) that leads down to the hike & bike trail and Lady Bird Lake.

Artwork Opportunity | Deep Eddy/Eilers Park Project



This is a view from a little farther back.

Artwork Opportunity | Deep Eddy/Eilers Park Project



A closer look at the entrance to the handicap ramp.

Artwork Opportunity | Deep Eddy/Eilers Park Project



This view shows some of the lower level where the children's play area is.

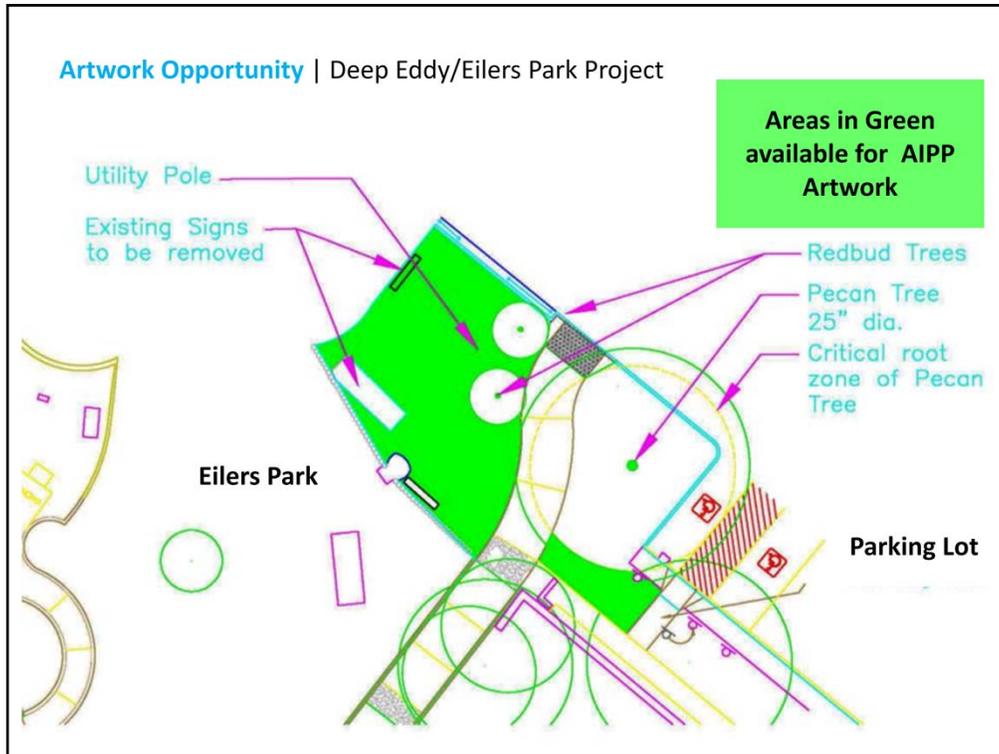
Artwork Opportunity | Deep Eddy/Eilers Park Project



This is looking north towards the parking lot.

Artwork Opportunity | Deep Eddy/Eilers Park Project





Here is a plan view showing where the artwork can be located.

There are limited locations where an exterior artwork can be sited between the parking lot and Eilers Park. Available locations are designated here in green, taking into consideration the critical root zone of trees and egress issues.

The selected artist will need to have a Registered Accessibility Specialist review their project for compliance with the Americans with Disabilities guidelines.

[Other sites are possible, as determined through the design process and through stakeholder feedback.]

In addition to the standard selection criteria found on Art in Public Places website, the Selection Panel will review and consider the following evaluation criteria:

- artistic merit and technical expertise;
- demonstrated successful, innovative and effective approach to public art projects of a similar scope;
- ability to successfully execute a public art project; and
- expressed interest in creating artwork in creating artwork within this community setting

AIPP POLICIES

This page contains information on Art in Public Places (AIPP) Program policies, the AIPP Panel, and Selection Panels.

AIPP Policies

- AIPP Ordinance
- Ordinance Resolution
- AIPP Guidelines
- City of Austin Artwork Donation & Loan Policy



Art in Public Places Panel

The AIPP Panel is a seven-member standing committee of volunteer visual arts professionals, appointed by the Arts Commission, for the purpose of advising the Commission on matters relating to the implementation of the Art in Public Places Ordinance. The AIPP Panel meets the first Monday of each month (excepting holidays).

AIPP Panel Roles & Responsibilities

- In addition to regular monthly meetings, AIPP Panel Members attend many AIPP-sponsored events, including public art dedications, exhibition openings, lectures, tours of potential public art sites, project information meetings, and public hearings. They may also serve as jurors for AIPP projects.
- AIPP Panel Members are representatives of the AIPP program and look for opportunities to share information with their colleagues regarding public art commissions and recruit qualified artists, jurors and panelists to participate in the program.
- All panelists must possess knowledge of contemporary visual art, trends in the public art field, and be willing to serve in a panel process without conflict of interest.
- Submit an Application to serve on the AIPP Panel

Current Panel Members

- Jaime Salvador Castillo, Artist and Writer, Chair
- Ise Frank, Landscape Architect
- Hollis Hammonds, Artist, Vice Chair
- Emily Little, Architect
- Chris McCray, Designer
- Jade Walker, Artist
- Scott Daigle, Liaison to the Arts Commission

SELECTION PANELS

For each AIPP project, a Selection Panel of visual art professionals is established for the purpose of making an artist/artwork recommendation. A selection panel is comprised of 3-5 jurors, depending upon the size and complexity of the individual project.

No individual may serve more than once in any two-year period, in an attempt to bring diversity to the selection process and to more precisely match the expertise of the jury members to each project. Jurors are asked to consider the Criteria for Selection of Artists and/or Artwork Projects before serving on a Selection Panel.

If you are interested in being considered as a juror for upcoming Art in Public Places projects, please download the application and follow the submission instructions.



Our evaluation criteria are noted in the RFQ, and we have a link on our AIPP Policies page on our website www.austincreates.com that goes into more depth regarding criteria.

Application Process | Deep Eddy/Eilers Park Project

Submission Requirements

- **DEADLINE: 5:00pm (CST), Wednesday, March 11, 2015**
- Applicants must submit all materials through www.PublicArtist.org.
- Sign up for FREE!
- Select up to 10 images to apply for the call. Artist teams must have each team member's work represented in the 10 images. Include all required descriptive information.
- Letter of Interest: Briefly state why you are interested, what makes you a good match for the project, and your preliminary thoughts (not a proposal) on how you might approach it. **Please keep in mind the "Public Art Intent and Goals."**
- Submit a 3-page resume and contact information for 3 professional references.
- **For technical assistance with your application, please contact info@publicartist.org or 210-701-0775 (9am - 5pm CST)**



Please don't wait until the last minute to apply – you will want to give yourself plenty of time to make sure no last minute questions come up! Remember that you can start an application and go back and work on it.

Economic Development Department

AIPP OPPORTUNITIES
Artists interested in being considered for a public art commission for the City of Austin must apply through PublicArtist.org. All professional artists, with a consistent body of work in any visual art media, are eligible to apply.

Watch Now: How to Apply for Public Art Projects using PublicArtist.org

- Visit PublicArtist.org to apply for art opportunities
- Read the PublicArtist.org User Guide
- Read the complete City of Austin Art in Public Places Program Standard Artist Selection Criteria
- More information about Selection Panels

Current Calls for Art in Public Places Projects
Apply for the Pre-Qualified Artist Pool
Deadline Extended: February 9, 2015, 5:00 p.m. (CST)

The City of Austin seeks exceptional emerging and established public artists working in a variety of visual media and artistic approaches for its 2015-17 Pre-Qualified Artist Pool. Selected artists or artist teams from the Pool may be contracted to design and fabricate artwork for eligible Capital Improvement Projects (CIPs) of various scopes, timelines, and budgets throughout the City of Austin. The purpose of the Pre-Qualified Artist Pool is to provide a streamlined application and selection process for artists interested in being commissioned for public art projects through Art in Public Places. Program staff and the Art in Public Places Panel will utilize the Pre-Qualified Pool for selecting artists for future artwork opportunities; however, selecting from the Pool is not an exclusive way for artists to be considered for artwork commission. Professional visual artists, or artist teams, at least 18 years of age who live in the United States are eligible to apply. Full-time, permanent City of Austin employees and CIP consultants and their employees and sub-consultants are ineligible to apply.

Read the full Call to Artists

Contact Meghan Wells with any questions, 512-974-9314.

Due to technical difficulties with our online application system, we have extended the deadline for this call. For technical assistance with your online application, please contact PublicArtist.org at (210) 701-0775 or info@publicartist.org.

Request for Qualifications: Deep Eddy Pool / Eilers Park
Deadline: March 11, 2015, 5:00 p.m.

The City of Austin seeks to commission a permanent exterior public artwork for Eilers Park and the adjoining Deep Eddy Pool. Professional visual artists who live or work in Williamson, Travis, Bastrop, Caldwell, Hays, Burnet, and Blanco counties are eligible to apply. Artists with active contracts with the Art in Public Places program or who have more than 2 permanent works in the AIPP collection are ineligible to apply. Budget: \$50,400

Read the full RFQ

An Artist Information Meeting will be held February 17, 5:30 - 8:30 p.m. at the Cultural Arts Division offices (201 E. 2nd Street). Contact Jean Graham with any questions, 512-974-9313.

Have questions about PublicArtist.org?
Email: info@publicartist.org
or Phone: 210-701-0775 (9 am - 5 pm CST)
Click here for artist FAQs

HELLO LAMP POST AUSTIN
TEXT 512 580 7373
HELLO AUSTIN

TOP CONTENT

- Small Business Program
- Cultural Arts
- Art in Public Places
- Austin's New Year
- Downtown Redevelopment

UPCOMING EVENTS
Artist Information Meeting: Deep Eddy/Eilers Park
Feb. 17, 2015

MORE EVENTS

CONTACT INFO
Phone: 512-974-7700
Fax: 512-974-6379
Email: info@publicartist.org
Physical Address: 201 E. Second Street, Austin, TX 78701
See Map

Current Project Spotlight: North Austin Community Garden

Guide to Austin Public Art: 7 Unique Tours of Austin Public Art

Go to our AIPP Opportunities page to find the RFQ and the link to apply through PublicArtist.org.

Application Process | Deep Eddy/Eilers Park Project

<http://www.publicartist.org/austinaipp/>

publicartist.org



The City of Austin's Art in Public Places (AIPP) program acquires and maintains works of art for City facilities through commissions, donations and loans for the cultural enrichment of the Austin community. AIPP is a program of the Cultural Arts Division within the City of Austin's Economic Development Department.

In 1985, the City of Austin became the first municipality in Texas to make a commitment to include works of art in construction projects. By ordinance, 2% of eligible capital improvement project budgets are allocated to commission or purchase art for that site. The AIPP Collection is found at sites such as the airport, convention center, libraries, parks, police stations, recreation centers, and streetscapes, enhancing public spaces for all residents and visitors to our City.



Open Calls

Deep Eddy - Eilers Park - \$56,400 - Deadline: 3/11/2015

Once you go to the AIPP Portal on PublicArtist.org, you will see the list of open calls. Click on Deep Eddy/Eilers Park!

publicartist.org

Already have an account?
Sign in here.

Email

Password

Sign In

Forgot your password?
Please enter your email address:

Submit

No account?
Sign up. It's free.

You are about to sign up as an artist.
If you are an arts administrator or curator, [click here](#).

Email Address (this will be your username)

First Name Last Name

The following details are optional but will be needed to apply to calls.

Mailing Address

City State/Province Zip/Postal Code

Country
United States

Phone 1 Phone 2 Phone 3

Fax

Birthdate (for eligibility requirements)
January 1 1900

Website Address

BOLD text indicates a required field.

Artist Sign Up

For **technical assistance**, please contact info@publicartist.org or 210-701-0775

You will be asked to sign in – it is free to apply to this call to artists. You will be asked to upload 10 images with descriptive information, a resume, a letter of interest and the contact information for 3 professional references. Please note that you shouldn't list anyone on Austin AIPP staff as one of your references.

Selection Process | Deep Eddy/Eilers Park Project

PROJECT ADVISORS - provide assistance and expertise to the Selection Panel

- Rey Hernandez – Project Manager, Parks Department, COA
- Pedro Patlan – Aquatics Manager, Parks Department, COA
- Steven Spears – Project Design Consultant, Design Workshop
- Representative – Friends of Deep Eddy
- Jade Walker – AIPP Panel Liaison

SELECTION PANELISTS – voting arts professionals

- Janet Kastner – Artist, former Professor of Art, Univ. of Texas at Austin
- Paul Bardagjy – Photographer, Design Professional, VP Friends of Deep Eddy
- TBD – Art Professional, Austin, TX

These are the advisors and voting selection panelists who will work together in the selection of an artist for the project.

Selection Process | Deep Eddy/Eilers Park Project

The Selection Panel and Project Advisors will review and evaluate the eligible applications.

Unless there is a consensus for a recommended artist and alternate, three finalists will be interviewed and one artist/team and one alternate/team will be recommended.

The selected artist, or artist team, must be approved by the AIPP Panel and the Austin Arts Commission.

The approved artist or artist team will be put under a design + commission contract to coordinate with the City and project team to develop a final design. The final design is approved to the AIPP Panel and the Arts Commission prior to fabrication and installation.

Review process

Project Schedule | Deep Eddy/Eilers Park Project

(subject to change)

March 11, 2015	Deadline for RFQ submission, 5pm
March 23, 2015	Selection Panel review of submissions
April 2, 2015	Finalist interviews (If required)
April 6, 20, 2015	Approval of Artist and Alternate by AIPP Panel + Austin Arts Commission
Late April 2015	Negotiate/execute artist design contract
July 2015	Mid-design presentation
August 2015	<i>CIP Permitting & bids</i>
October 2015	Approval of Final Design by AIPP Panel and Austin Arts Commission
Fall/Winter 2015	<i>CIP Construction Begins</i>
TBD 2016	Artwork installed in coordination with construction schedule

Schedule



Art in Public Places | Cultural Arts Division | Economic Development Department

QUESTIONS?

Jean Graham, Art in Public Places

Jean.graham@austintexas.gov or 512-974-9313

**Following is information from the Q+A session
from the Artist Information Meeting**



1. The artist may work as a team; there can be a team member outside of the geographic requirement. Subcontractors are not considered team members.
2. General Liability insurance and Workers Comp insurance is required for all sub-contractors who work on City property. General liability and Auto Liability are required of contracted artists. Contracted artist may waive their own Workers Compensation coverage for working on City property.
3. The CIP construction project funds will be used for an off-the-shelf playscape; the artwork is not intended to be a playscape; however it could be interactive.
4. The existing Eilers Park signage will be removed, however the old signage can be reused or recycled in the proposed artwork. The Parks Department consultants, *Design Workshop*, will be determining where the new signage will be located. The artist will coordinate with *Design Workshop* on the location and coordination of artwork.
5. The new signage will be the standard 3' x 4' Parks Department signage and will be sited somewhere in the general area near the parking lot.
6. There is some possibility that the Austin Energy pole and guide wires may be able to be moved.



7. It is possible that some grade work will be done in the area designated as eligible for artwork. Also, it is still to be determined what, if any, utilities are beneath the area designated for artwork installation. This information will be available by the time an artist is commissioned to design artwork.
8. It will be important for the commissioned artist to coordinate with *Design Workshop* in the development of the artwork design. As a result of this coordination, if an alternate location is of interest to the artist and is approved by AIPP, the Parks Department, the project team, and the AIPP Panel, this alternate location can be considered.

