



**Art in Public Places** | Cultural Arts Division | Economic Development Department

# **Republic Square Park Phase II Improvements AIPP Project**

***Artist Information Meeting  
April 16, 2015***



## AGENDA

### **Welcome, Introductions and Overview**

Anna Bradley – Art in Public Places Coordinator

Rey Hernandez – Project Manager, City of Austin Parks and Recreation Department

Susan Benz – Project Manager, The Benz Resource Group

### **Opportunity Overview**

Project Location and History

Artwork Opportunities

Project Goals and Eligibility

Budget Requirements

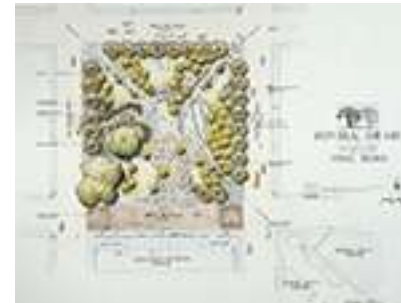
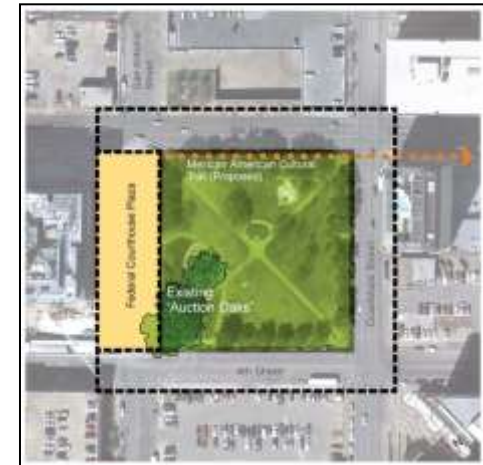
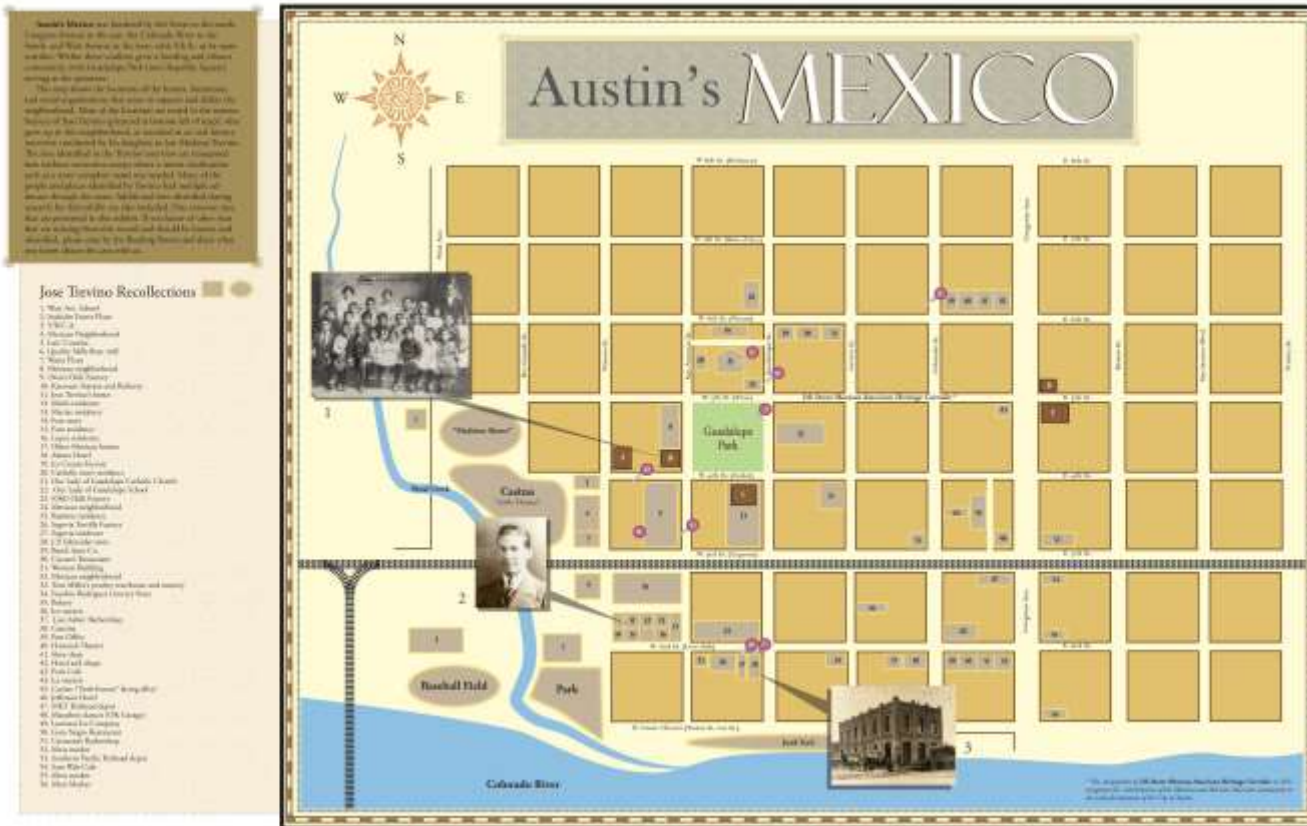
Schedule

### **Application Process**

Letter of Interest, Portfolio, Resume, & References.

# Republic Square Park Phase II Improvements

Site: 422 Guadalupe St, Austin, TX 78701



## Renovations will consist of the following:

### Preferred Concept Plan

by Design Workshop

The preferred concept for Republic Square includes a variety of flexible spaces while preserving much of the open feel that exists today.

### Legend

A: Public Transit Corridor

B: 5th St Corridor

C: 4th St Corridor

D: Federal Courthouse Plaza Zone

E: Auction Oak Area

F: Existing Deck

G: Main Lawn

H: Tiered Walls

I: Arc Promenade

J: Plaza Area

K: Market Area

L: Food Kiosk

M: Support Building

N: Primary Pedestrian Entrances

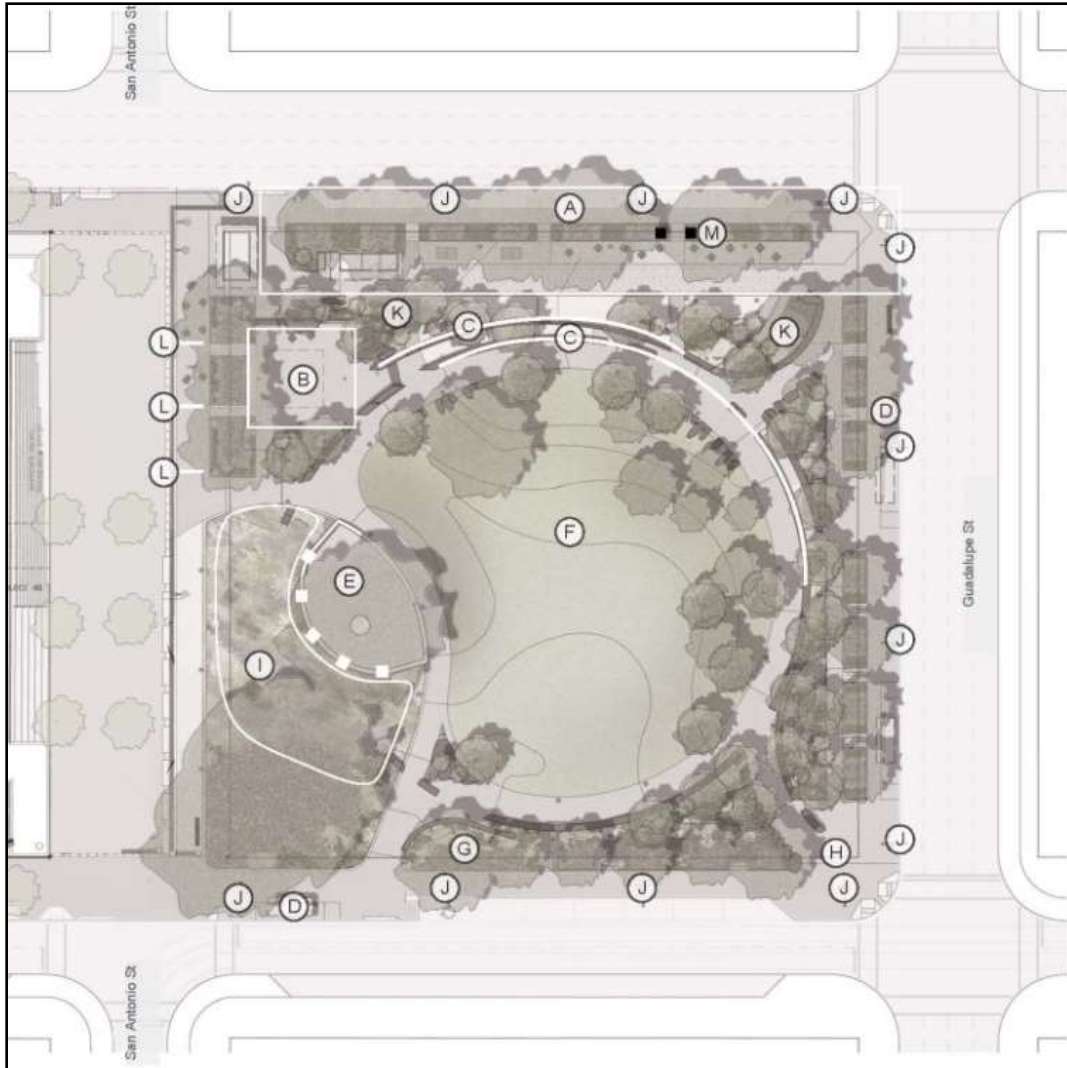
O: CapMetro Stop







## ART MASTER PLAN



### Legend

- A: 5th St Mexican-American Heritage Corridor
- B: Plaza Area
- C: Seat Wall Inscriptions
- D: CapMetro Transit Stops
- E: Existing Deck
- F: Main Lawn
- G: Planting Area
- H: Corner Icon
- I: Meadow
- J: Banners
- K: Planting
- L: Community Chalk Boards
- M: Mexican Busts

## ARTWORK OPPORTUNITY

### *Artwork may:*

- ❖ Enhance the planned design elements in the park such as the benches, walls, paving, etc;
- ❖ Could be proposed as a separate work or series of works that meet the goals of the project and tie in with the overall plan of the park;
- ❖ The historical context of Republic Square Park may influence the artwork with attention given to identifying and collecting local history, oral histories, and stories of the park, which was the center of a thriving Mexican community for fifty years beginning in 1880.
- ❖ Consider how the artwork will be integrated into the context of Community events, programming, farmers' markets, neighborhood dog walking, socializing, recreation, and other activities and how stakeholders' input might inform his or her design process.

### *Artwork may not:*

- ❖ Infringe upon the main lawn area, market area, deck area or arc promenade:
- ❖ Encroach on the critical root zones of trees



## PUBLIC ART PROJECT GOALS

- Responds to the historical and cultural significance of Republic Square Park;
- Complements the goals of the Republic Square Master Plan;
- Contributes to a family-friendly experience of the park;
- Creates a vibrant and contemporary artwork that lends identity to the park;
- Presents low maintenance needs through the use of appropriate and durable materials.



### EVALUATION CRITERIA

- Artistic merit and technical expertise;
- Demonstrated successful, innovative and effective approach to public art projects of a similar scope;
- Ability to successfully execute a public art project; and
- A willingness, interest and ability to design a work of art in the context of a public park.

## ARTIST ELIGIBILITY

- Professional visual artists at least 18 years of age who live and work in **Texas** are eligible to apply.
- Full-time, permanent City of Austin employees including employees of the Parks and Recreation Department and project consultants and their employees and sub-consultants are ineligible to apply.
- Artists who currently have *one* active contract with the Art in Public Places program or who have *more than two* permanent works in the AIPP Collection are ineligible to apply.

A **professional visual artist** is defined as “*A practitioner in the visual arts with an original self-conceptualized body of work, generally recognized by critics and peers as a professional possessing serious intent and ability.*” Applications not meeting all eligibility criteria will be withdrawn from consideration.

### Budget: \$105,000

- The total award is inclusive of:
  - design,
  - fabrication,
  - installation,
  - permitting,
  - travel,
  - shipping,
  - insurance,
  - project contingency,
  - and other project related costs.
  
- The approved artist(s) will be put under a design and commission contract.

### SELECTION PANEL (tentative)

Sylvia Orozco, Executive Director, Mexic-Arte Museum

Steven Spears, ASLA, PLA, AICP, Partner and Principal at Design Workshop

Claudia Aparicio Gamundi, Graphic Designer, Sanders\Wingo

Roy Watson, Principal, Dyal and Partners

Wells Mason, Designer and sculptor at Ironwood Industries

### PROJECT ADVISORS

Rey Hernandez – Project Manager, City of Austin Parks and Recreation Department

Susan Benz – Project Manager, The Benz Resource Group

Melissa Barry – Downtown Austin Alliance

Colin Wallis – Austin Parks Foundation

Meredith Powell – Downtown Austin Neighborhood Association

TBD – Representative from the Republic Square Partners Group

Emily Little – AIPP Panel Liaison



## Tentative Schedule:

**March 2, 2015**

*Presented to AIPP Panel for approval*

**March 16, 2015**

*Presented to Arts Commission for approval*

**March 17, 2015**

*Request for Qualifications (RFQ) released*

**April 16, 2015**

**Artist Information Meeting**

**May 21, 2015**

**Deadline for RFQ submission**

*Design Development starts*

**June 2015**

*Selection Committee review of submissions and selection of finalist and alternate*

**July 6, 2015**

*Approval of Artist and Alternate by AIPP Panel*

**July 20, 2015**

*Approval of Artist and Alternate by Arts Commission*

**August 2015**

*Approval of Artist and Alternate by City Council*

*Artist under contract*

**November 2015**

*Mid-Design review*

**March 2016**

*Final-Design approval*

**May 2016**

*Construction begins*

**Fall 2016 to spring 2017**

*Artwork installation*

## SUBMISSION REQUIREMENTS

**DEADLINE: 5:00pm (CDT), Thursday, May 21, 2015**

Applications submit on line via [www.PublicArtist.org](http://www.PublicArtist.org).

- 10 of 10 portfolio images  
Artist teams must have each team member's work represented within the 10 images. All images **MUST** include materials, budget, client, location, and dimensions. Video submissions must be of kinetic work only in MP4, MOV or WMV format with maximum duration of 2 minutes.
- Letter of Interest - 700 word limit  
Briefly describe your specific interest in this Art in Public Places project and explain why your qualifications are a good fit for this project.
- Up to 3 page professional resume  
Maximum 3 pages for each team member
- 3 professional references  
City of Austin Cultural Arts Division staff is not allowed

## APPLICATION PROCESS

[www.PublicArtist.org/AustinAIPP](http://www.PublicArtist.org/AustinAIPP)

[publicartist.org](http://publicartist.org)



The City of Austin's Art in Public Places (AIPP) program acquires and maintains works of art for City facilities through commissions, donations and loans for the cultural enrichment of the Austin community. AIPP is a program of the Cultural Arts Division within the City of Austin's Economic Development Department.

In 1985, the City of Austin became the first municipality in Texas to make a commitment to include works of art in construction projects. By ordinance, 2% of eligible capital improvement project budgets are allocated to commission or purchase art for that site. The AIPP Collection is found at sites such as the airport, convention center, libraries, parks, police stations, recreation centers, and streetscapes, enhancing public spaces for all residents and visitors to our City.



### Open Calls

[Airport Entrance Project at Austin-Bergstrom International Airport](#) - \$2,000,000 - **Deadline:** 9/30/2014

[Terminal/Apron Expansion and Improvements Project at Austin-Bergstrom International Airport](#) - \$1,000,000 - **Deadline:** 9/30/2014

## APPLICATION PROCESS

**publicartist.org**

Applying to calls is always free!

Life's easier with a Premium Membership.

**You've got creativity covered. Let us boost your productivity and efficiency.** Public Art is a numbers game; the more applications you submit, the more likely you are to get commissions. With an Artist Premium Membership you can quickly complete applications and **maximize your exposure**.

Artist Premium Memberships offer:

- Email notification of calls based on your preferences
- An unlimited online image library
- Automatic image resizing, renaming, and reordering
- Resume, Letter of Interest, Reference, Statement, and Biography management (easily customizable for each application)
- Download PDFs and JPGs of your information any time, for any purpose - via "Folios"

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with a free 30 day trial!**

**Sign Up**



"Like" us on Facebook to get special updates, offers, and news about public art!

**For technical assistance: email [info@publicartist.org](mailto:info@publicartist.org)  
or call: 210-701-0775 (9am - 5pm CDT)**



## QUESTIONS?

Contact:

Anna Bradley, AIPP Coordinator

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or 512-974-7841

Questions and answers from this presentation  
will be posted on our website at:

[www.tinyurl.com/austinaipp](http://www.tinyurl.com/austinaipp)