# Art in Public Places



CULTURAL ARTS DIVISION

CITY OF AUSTIN ECONOMIC DEVELOPMENT DEPARTMENT

SEPTEMBER 16, 2016

UNIVERSITY HILLS BRANCH LIBRARY: ARTIST INFORMATION MEETING



### AGENDA

### Welcome, Introductions and Overview of Meeting Carrie Brown, Art in Public Places

### University Hills Library: Background and Schedule Crystal Pirone, Library Department Carrie Brown, Art in Public Places

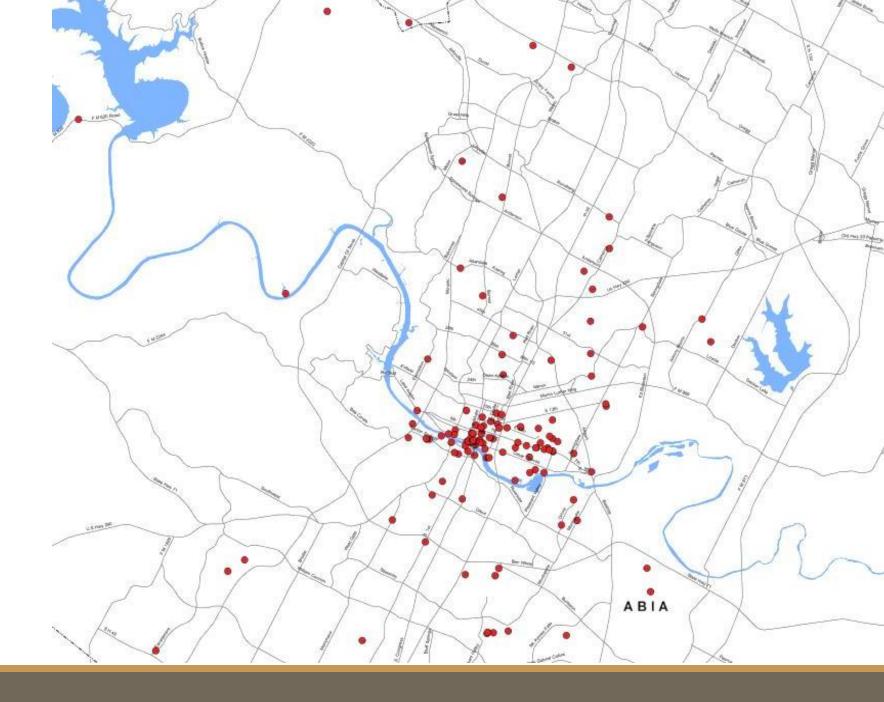
Artwork Goals, Selection Process, Online Application Carrie Brown, Art in Public Places

Q&A

AIPP Ordinance 1985 = 1% of eligible 2002 = 2% of eligible

CIP eligible = buildings, parks, streetscapes, bridges and more

- Artwork must be sited at funding project/facility
- Staff works with AIPP Panel, department staff, project teams and the community





### **AUSTIN ART IN PUBLIC PLACES**

Since 1985, the Art in Public Places (AIPP) program has collaborated with local and nationally known artists to create cultural landmarks for the city. These artworks incorporate our community's history and values and have become cornerstones of Austin's identity.

Austin was the first municipality in Texas to make a commitment to include works of art in City construction projects. By ordinance, 2% of the budget for eligible capital improvement projects is allocated to commission or purchase art for that facility. Austin's public art collection, located at sites such the airport, convention center, libraries, parks, police stations, recreation centers, and streetscapes, greatly enhances public spaces for all residents and visitors.

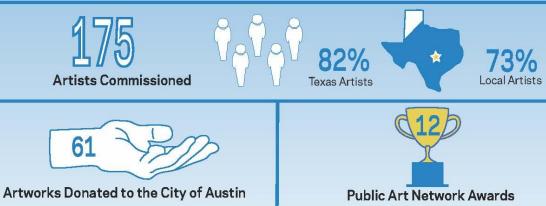


HELLO

AUSTIN

LAMP POST

## LONG LIVE ART IN PUBLIC PLACES









## **Art in Public Places Collection**

## **Citizen Advisory**



Austin Arts Commission is made up of citizens appointed by Council to serve.

Art In Public Places Panel:

Seven visual arts and design professionals who help guide the Art in Public Places program.



The approval process includes the AIPP Panel, Arts Commission, and sometimes City Council, as well as collaboration with City staff and project stakeholders

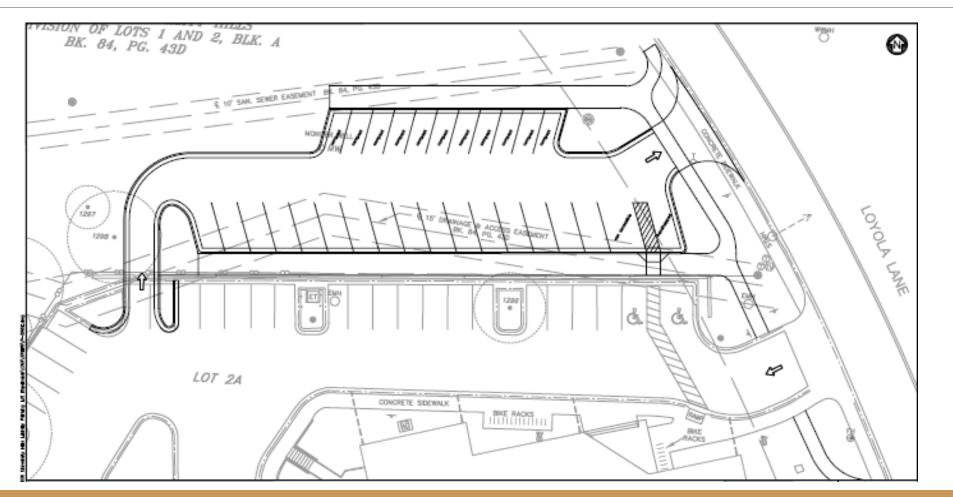


## **University Hills Branch Library**

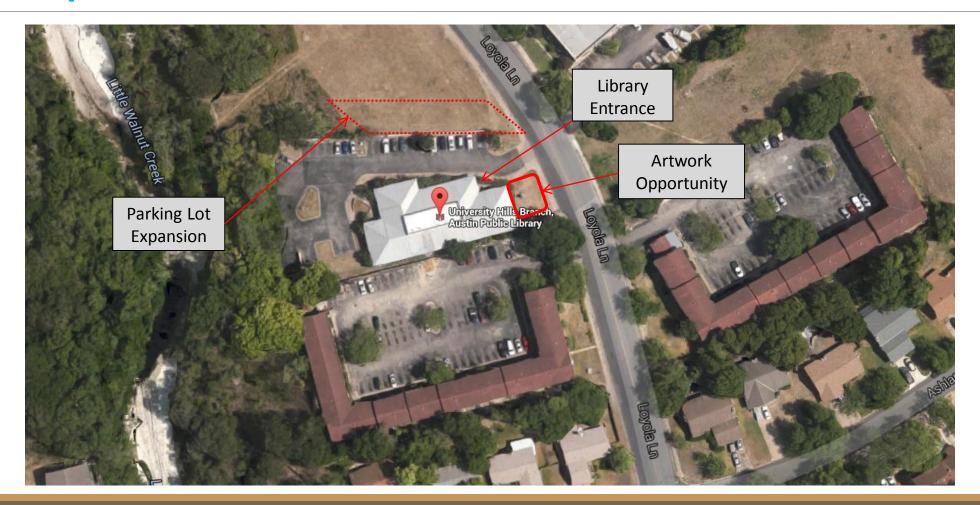




## **University Hills Branch Library**



## **Request for Qualifications**



## Artwork Opportunity

This public art opportunity is open to a wide range of ideas to be proposed by the selected artist, or artist team, in consultation with the City staff and project stakeholders.

The artwork must be located near the entrance to the library (exterior), as shown below, and may include alterations to the existing landscape that enhance the siting of the artwork.

A variety of media suitable for exterior applications will be considered. It is expected that the selected artist(s) will engage with the local community to develop the design of the artwork.

# Artist Eligibility

A Request for Qualifications will be solicited from professional visual artists, or artist teams, **who live in the Austin metropolitan area**. This includes Travis, Williamson, Bastrop, Caldwell, and Hays counties.

Artists who currently have one active contract with the Art in Public Places program or who have more than two commissioned permanent projects in the AIPP Collection are ineligible to apply.

## **Evaluation Criteria**

technical expertise;

demonstrated ability to successfully execute public art projects, of a similar scope, on time and on budget;

expressed interest in creating artwork in a library setting.

## **Selection Process**

Staff will convene a three member Selection Panel to evaluate the submissions. **Up to three finalists will be selected for interviews**. The Selection Panel will review qualifications (images of work, resume, letter of interest, references), interview finalists, and select one artist and one alternate.

This recommendation will be presented to the Art in Public Places Panel and Arts Commission for approval.

## Public Art Intent & Goals

- strengthens the identity of the library by providing a visually engaging landmark visible to motorists and pedestrians;
- reflects the character of the surrounding neighbourhoods and the diverse population served by the library;
- is accessible physically and conceptually by all ages of library patrons and neighborhood residents;
- > is made of durable, low maintenance materials suitable for exterior applications;
- > enriches the depth and breadth of the City's public art collection.

## **Submission Requirements**

- **DEADLINE:** 5:00pm, Thursday, October 15, 2015
- Applicants must submit all materials through <u>www.PublicArtist.org</u>
  - Sign up for FREE!
  - Select up to 10 images to apply for the call. Artist teams must have each team member's work represented in the 10 images.
  - Letter of Interest: briefly describe your specific interest in the project and explain why your qualifications are a good fit. Please keep in mind the "Public Art Intent & Goals."
  - For technical assistance with your application, please contact info@publicartist.org or 210-701-0775 (9am - 5pm)



Artist Opportunities

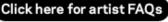
Guidelines & Policies

Resources for Public Artists

AIPP Current Projects

Have questions about PublicArtist.org?

Email: info@publicartist.org or Phone: 210-701-0775 (9 am - 5 pm CST)





### **Economic Development Department**

#### AIPP OPPORTUNITIES

Artists interested in being considered for a public art commission for the City of Austin must apply through **PublicArtist.org**. All professional artists, with a consistent body of work in any visual art media, are eligible to apply.

Watch Now: How to Apply for Public Art Projects using PublicArtist.org

- Visit PublicArtist.org to apply for art opportunities
- Read the PublicArtist.org User Guide
- Read the complete City of Austin Art in Public Places Program Standard Artist Selection Criteria
- · More information about Selection Panels

#### **Current Calls for Art in Public Places Projects**

Request for Qualifications: University Hills Library

#### Deadline: 5:00 pm, October 15, 2015

The City of Austin seeks to commission a professional visual artist, or artist team, to design, fabricate, and install artwork for the University Hills Branch Library located at 4721 Loyola Lane. Professional visual artists who live in the Austin metropolitan area (Travis, Williamson, Bastrop, Caldwell, and Hays counties) are eligible to apply. Budget: \$55,000.

#### Read the full RFQ

#### Artist Information Meeting: September 16, 7 -8 pm, University Hills Branch Library

Questions? Contact AIPP project coordinator Carrie Brown at 512-974-9310 or email.

Be the first to know about new public art opportunities! Sign up for the Art in Public Places "Calls to Artists" mailing list HERE

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- \* Small Business Program
- ☆ Cultural Arts
- ☆ Art in Public Places
- \* Downtown Redevelopment
- \* Cultural Funding

#### UPCOMING EVENTS

Artist Information Meeting: University Sep. 16, 2015

Artwork Dedication: Geode Sep. 18, 2015

Downtown Public Art Crawl with Art in Public Places Sep. 20, 2015

#### MORE EVENTS

#### CONTACT INFO

Phone: 512-974-7700 Fax: 512-974-6379 Email

Physical Address: 201 E. Second Street Austin, TX 78701 See Map



#### Current Project Spotlight



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### publicartist.org



### Austin Art in Public Places

The City of Austin's Art in Public Places (AIPP) program acquires and maintains works of art for City facilities through commissions, donations and loans for the cultural enrichment of the Austin community. AIPP is a program of the Cultural Arts Division within the City of Austin's Economic Development Department.



In 1985, the City of Austin became the first municipality in Texas to make a commitment to include works of art in construction projects. By ordinance, 2% of eligible capital improvement project budgets are allocated to commission or purchase art for that site. The AIPP Collection is found at sites such as the airport, convention center, libraries, parks, police stations, recreation centers, and streetscapes, enhancing public spaces for all residents and visitors to our City.

#### **Open Calls**

University Hills Branch Library - \$55,000 - Deadline: 10/15/2015

### publicartist.org

### Applying to calls is always free!

### Life's easier with a Premium Membership.

You've got creativity covered. Let us boost your productivity and efficiency. Public Art is a numbers game; the more applications you submit, the more likely you are to get commissions. With an Artist Premium Membership you can quickly complete applications and <u>maximize your</u> exposure.

Artist Premium Memberships offer:

- Email notification of calls based on your preferences
- An unlimited online image library
- Automatic image resizing, renaming, and reordering
- Resume, Letter of Interest, Reference, Statement, and Biography management (easily customizable for each application)
- Download PDFs and JPGs of your information any time, for any purpose via "Folios"

See our Pricing page for details. Sign up and get started with a free 30 day trial!





"Like" us on Facebook to get special updates, offers, and news about public art!



#### **How We Help Artists**

Prepare to be more productive as a public artist than you've ever been!

#### We keep all of your images in one place

Our system allows artists to upload high resolution images and attach project details to each image. Your image library is extremely flexible, allowing you to tailor an application with the most appropriate images in just a few clicks. We also take care of all the image resizing for your applications! Tired of making detailed image lists with thumbnails? We take care of that, too!

#### We keep all of your documents in one place

Our system is equipped to handle the supporting documentation for all of your applications: artist statements, bios, letters of interest, references and your resume or CV. Your documents are stored in our system and you can edit each before attaching them to an application, so you can be sure you're submitting the most up-to-date and relevant information for a particular call. Our ResumeBuilder is particularly useful for keeping track of all of your shows, commissions and accolades... you choose what's necessary for any RFQ.



Watch this video for tips on uploading images. See the VIDEOS page for more videos!

### For technical assistance,

please contact <u>info@publicartist.org</u> or 210-701-0775

## **Questions?**

Carrie Brown Art in Public Places Project Manager 512-974-9310 <u>carrie.brown@austintexas.gov</u>

VISIT OUR WEBSITE: WWW.AUSTINCREATES.COM



**THANK YOU!** 

## Stay connected!

- Art in Public Places Monthly Newsletter
- Cultural Arts Division Monthly Newsletter

culture

PUBLIC ART MAKING PUBLIC ART MORE PUBLIC

ARCHIVE

MUSEUM

- www.facebook.com/AustinAIPP
- www.austincreates.com