Entire Application

Preparer Information

	Preparer Information
Prefix or Title	Ms.
*First Name	Marion
Middle Initial	
*Last Name	Sanchez
Organization Name	City of Austin Fire Department
*Address 1	4201 Ed Bluestein Blvd.
*City	Austin
*State	Texas
*Zip	78721 -
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*Secondary Phone	512-796-1747 Ext. Type work
Optional Phone	Ext. Type Select
*Email	marion.sanchez@austintexas.gov
* Is there a grant-writing fee associated with the preparation of this request?	No
If you answered yes above, what is the fee?	\$

* Are you the person to be contacted on matters involving this application? No

If no, please specify who should be contacted: Primary Contact

	- mary oomaot mormation	
* Title	Business Process Consultant	
Prefix	Ms.	
* First Name	Kathy	
Middle Initial		
* Last Name	Burke	
* Primary Phone	512-974-4129 Ext. Type work	
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Optional Phone	Ext. Type Select	
Fax		
*Email	kathy.burke@austintexas.gov	
	Alternate Contact Information	
* Title	Financial Manager	
Prefix	Mr.	
* First Name	Robert	
Middle Initial		
* Last Name	Menchaca	
* Primary Phone	512-974-0126 Ext. Type work	
*Secondary Phone	512-974-4100 Ext. Type work	
Optional Phone	Ext. Type Select	
Fax		
*Email	robert.menchaca@austintexas.gov	

Primary Contact Information

Applicant Information

EMW-2012-FP-01179 Originally submitted on 01/18/2013 by Kathy Burke (Userid: specops1)

Contact Information:

Address: 4201 Ed Bluestein City: Austin State: Texas Zip: 78721 Day Phone: 5129744100 Evening Phone: 5129744129 Cell Phone: 5126195623 Email: kathy.burke@austintexas.gov

Application number is EMW-2012-FP-01179

 * Organization Name * Type of Applicant 	Austin Fire Department Fire Department
If other, please enter the type of Applicant	
* Are you a Fire Department?	Yes No
* What kind of organization do you represent?	All Paid/Career
If you answered combination, above, what is the percentage of career members in your organization?	
* Are you a non-fire based EMS?	No
* Type of community served?	Urban
* Employer Identification Number	74-6000085
 * What is your Organization's <u>DUNS Number?</u> (call 1-866-705-5711 to get a DUNS number) 	948568654
* Have you registered with the System for Award Management (SAM)?	Yes

The City of Austin is a home-rule municipality situated in Travis, Williamson, and Hays Counties of Texas. Encompassing 262 square miles, the City provides services for 790,390 residents and an estimated 17 million visitors annually. The City of Austin Fire Department (AFD) operates 45 stations and seven work sites with a sworn strength of 1,100. AFD responds to incidents citywide as well as within several surrounding rural areas, bringing the total population served to 812,854.

Austin Fire Department calls for service have increased 3%, from 81,982 in 2011 to 84,473 in 2012. In 2012, AFD was able to contain fires to room of origin 86% of the time for structure fires and 90% of the time for multi-family fires. Over the two year period, calls for rescues increased 26% and calls for hazmat/hazardous material incidents increased 7%.

The department maintains a host of support divisions, including Educational Service, Wellness/Fitness, Homeland Security and Special Operation, Safety Office and Fleet Maintenance. In our Wellness/Fitness Center, AFD provides complete physical, medical and counseling services to firefighters and employees. Additionally, AFD is responsible for comprehensive fire engineering, education, code enforcement and investigation

Page 3 of 28

through their Emergency Prevention Division. On annual bases, the Emergency Prevention Division conducts safety inspections of approximately 25,000 buildings and 17,000 hydrants.

The Austin Fire Department Planning and Research Division conducts ongoing risk analysis and maintains a working risk assessment document, which identifies hazards, populations with higher risk, and unique fire challenges within the City of Austin. The assessment includes risk and hazard priorities, such as the need to establish acceptable levels of risks, develop mitigation plans, and allocate existing or secure new resources. AFD's planning and assessment evolves with ongoing analysis to ensure that the department uses cost effective, data-driven strategies for addressing operations, unit placement, and community outreach activities.

AFD's leadership, firefighters, civilians and staff are very proud and humble for the awards and recognitions received for the service provided to the community. These are only a few that are proudly on display throughout AFD headquarters: Eanes Independent School District, Certificate of Appreciation for keeping schools, students and staff safe, May 10, 2010; International Association of Fire Chiefs Safety, Health and Survival Section, 2010 Billy Goldfeder Fire Service Organizational Safety Award; National Night Out, Certificate of Appreciation for participation in the 2011 National Night Out; National Committee for Employer Support of the Guard and Reserve, Patriotic Employer. However, the most important recognition that everyone enjoys at AFD is knowing that each individual involved in the department has made a difference in keeping Austin and the surrounding communities safer.

* What is the permanent resident population of your <u>Primary/First-Due Response Area or jurisdiction served?</u>

* Please describe your organization and/or community that you

serve

790390 Note: If you are **not** a fire department or EMS organization, you may enter a zero.

* In the space provided below, please provide a brief synopsis of the proposed project and then identify the specific goals and objectives of your project(s):

Two of Chief Kerr's departmental goals for 2013 are in line with AFD's comprehensive home fire safety campaign: zero fire deaths and at least 1,000 free smoke alarms installations. The objectives are to: increase community home fire safety education activities; and increase the number of door-to-door home fire safety inspections and free smoke alarm installations with simultaneous education activities. Outreach activities will target high risk populations, including senior citizens, deaf/hearing impaired and other disabled citizens, multicultural families, children under the age of 18, low income families and individuals with little to no English literacy.

Over a 12-month period, grant funding will allow AFD: (1) To coordinate 12 canvassing activities targeting identified neighborhoods, resulting in the installation of 700 smoke alarms and 360 home safety inspections; (2) participate in 4 events organized for people with disabilities, resulting in the installation of smoke alarms and safety inspections of 100 households; (3) participate in 2 events for senior citizens, resulting in smoke alarms and safety inspections at 50 homes; (4) participate in 3 multicultural family events, resulting in 50 smoke alarm installations and safety inspections; and (5) create grant-funded market-specific publications to distribute to vulnerable populations, resulting in 100 smoke alarm installations. And (6) to perform at least 40 model home safety and extinguisher trainer demonstrations at community events. To complete each of these activities, AFD requests grant funding for 1,000 smoke alarms, 12 iPads with related software, printed material and related contracts to develop and translate, technology and media related items, a model home safety trailer, and an extinguisher trainer.

The City of Austin Fire Department has extensive experience with developing and implementing fire prevention and safety projects. AFD's established partnerships with government, business, non-profit, media, and faith based organizations allow the department to reach a large audience. Department personnel work with residents on annual public safety events (such as National Night Out) as well as in response to traumatic events, including fire fatalities and incidents involving children, senior citizens, and the disabled. AFD has been successful in sustaining established programming for the long-term due to healthy program and fiscal management, strong partnerships, and positive outcomes.

* Please describe your organization's need for Federal financial assistance.

During fiscal year 2008, the City began experiencing significant general fund shortfalls primarily due to lost revenue from

property tax, sales tax, and development revenue. Although recovery is taking hold, we continue to experience budget shortfalls due to rising costs. Austin, being the capital of Texas, clearly is still feeling the impact of the prior years' recession, especially on the consumer side. The State is facing budget reductions during the upcoming fiscal year which is projected to result in the elimination of more jobs as well as grant dollars for local emergency service providers. In 2011, the Austin Independent School District cut over 1,000 positions district-wide to close a \$94 million budget shortfall because of cuts in state funding and a reduction in local tax revenue. These job losses impact consumer spending in Austin, which in turn impact sales tax revenue for local jurisdictions and halt tax-reliant development activity within the region. The City of Austin continues to manage and prepare for unanticipated loss of revenue by reducing department budgets. City departments are currently "scrubbing" their respective budget projections, literally scrutinizing line items, searching for any potential savings that can be implemented without disrupting service delivery. The Fire Department budget for FY13 is \$136.9 million and includes the core services necessary to provide emergency services, including personnel salaries, facilities, vehicles, equipment, and training. Unfortunately, the Fire Department is currently unable to commit the funds needed to successfully complete the prevention activities described in this application without significant federal assistance. AFD project personnel have and will continue to seek other funding sources to improve the safety of Austin's most vulnerable populations.

Headquarters Physical Address

* Physical Address 1	4201 Ed Bluestein
Physical Address 2	
* City	Austin
* State	Texas
* Zip	78721 - 2909
Mailing Address	
* Mailing Address1	4201 Ed Bluestein
Mailing Address2	
* City	Austin
* State	Texas
* Zip	78721 - 2909
Account information	
* Type of bank account	Checking
* Bank routing number - 9 digit number on the bottom left hand corner of your check	111000614
*Your account number	9900075116
Additional Information	
* This fiscal year, are you receiving Federal funding from any other grant program for the same purpose for which you are applying for this grant?	No
* This fiscal year, are you receiving Federal funding from any other grant program regardless of purpose?	Yes
* Is the applicant delinquent on any federal debt?	No
If you answered yes to any of the additional questions above, please provide an explanation in the space provided below:	

In 2012, we were recipients of a SAFER grant with an award period of 18-OCT-12 to 17-OCT-14 for the purpose of hiring new firefighters. In 2012, AFD was recipient of a Assistance to Firefighters Health and Safety Grant with an award period from 19-DEC-2012 to 18-DEC-2013.

* 1. Select one of the choices listed below. You can apply for a maximum of 3 projects within an activity. (If you modify your selection, you will lose data entered under the original activity.)

Program Name

Fire Prevention and Safety

Request Details Summary

The number of projects and cost for the activity Fire Prevention and Safety are listed in the table below.

Activity	Number of Projects	Total Cost
Fire Prevention and Safety	2	\$ 252,600

Fire Prevention And Safety Projects

To review other sections of your application, select the appropriate section from the pull-down menu above and then press the Go button. You may <u>edit this application</u> if you want to correct a mistake. After you have reviewed all the sections and are satisfied with the information, please click on the Submit Application link on the left to complete your submission.

Note: Fields marked with an * is required.

Fire Prevention and Safety				
General Education/Awareness Project	t		Ac	tion
General Education/Awareness - Capabilities Information		V	iew Details	
Project				Action
General Education/Awareness-Smoke Alarm Campaign				View Details
Item	Number of units	Cost per unit	Total Cost	Action
Publication Design	80	\$ 50	\$ 4,000	View Details
Technical writing for publications	10	\$ 50	\$ 500	View Details
Door hangers printing	5000	\$ 1	\$ 5,000	View Details
Post cards printing	10000	\$ 1	\$ 10,000	View Details
Brochure printing	5000	\$ 1	\$ 5,000	View Details
Translation Korean	4	\$ 50	\$ 200	View Details
Translation: Chinese	4	\$ 50	\$ 200	View Details
Translation: Spanish	4	\$ 50	\$ 200	View Details
Large text printing (Visually Impaired)	200	\$ 10	\$ 2,000	View Details
Safety tips video production	5	\$ 2,000	\$ 10,000	View Details
MP3s: Safety tip downloads (Visually Impaired)	20	\$ 300	\$ 6,000	View Details
Website design & maintenance	1	\$ 5,000	\$ 5,000	View Details
Education message bags	1000	\$ 3	\$ 3,000	View Details
Long life alarms/batteries	750	\$ 23	\$ 17,250	View Details
Hearing impaired smoke detector	250	\$ 105	\$ 26,250	View Details

Page 7 of 28

Installation backpacks	10	\$ 50	\$ 500 View Details
IPads to track results and demo	12	\$ 1,200	\$ 14,400 View Details
Microsoft Enterprise Licenses	12	\$ 750	\$ 9,000 View Details
Internet access	12	\$ 900	\$ 10,800 View Details
Data collection service	12	\$ 900	\$ 10,800 View Details
Total Cost			\$ 140,100
General Education/Awareness-General Prevention/Awareness			View Details
Item	Number of units	Cost per unit	Total Cost Action
Model fire safety trailer	1	\$ 93,500	\$ 93,500 View Details
Delivery	1	\$ 7,000	\$ 7,000 View Details
Educational publications printing	10000	\$ 1	\$ 10,000 View Details
Large text printing (Visually Impaired)	200	\$ 10	\$ 2,000 View Details
Total Cost			\$ 112,500

General Education/Awareness Project(s)

View Project

General Education/Awareness Project Information		
*1. Project	Smoke Alarm Campaign	
*If you selected other, above, please specify		
*2. Who is the target audience for the planned project?		
*3. What is your estimated size of the target audience?	573186	
* 4. How was this target audience determined?	Informal Assessment	
If none of the above, briefly describe the method used to determine target audience.	2010 Census	
*5. Will you install the alarms?	Yes	
If no, Describe the plan for ensure the alarms will be installed *6. Describe the type of alarms that will be installed and the rationale for this selection	N/A Deaf, hard-of-hearing alarms and sealed long-life alarms/batteries	

*7. In the space provided below, please explain your experience and ability in developing and conducting (i.e., timely and satisfactory project completion) past fire prevention and safety projects. Additionally, please demonstrate the experience and expertise you have in managing the type of project you are proposing:

The City of Austin Fire Department has extensive experience with developing and implementing fire prevention and safety projects that include significant outreach components. AFD's established partnerships with government, business, non-profit, media, and

faith based organizations allow the department to reach a large audience. Department personnel work with residents on annual public safety events (such as National Night Out) as well as in response to traumatic events, including fire fatalities and incidents involving children, senior citizens, and the disabled. AFD has been successful in sustaining established programming for the long-term due to healthy program and fiscal management, strong partnerships, and positive outcomes.

The Community Outreach Division is the primary entity responsible for developing, conducting and managing all local and grant funded community outreach efforts. The leadership team consists of Assistant Chief Richard Davis, Battalion Chief David Girouard, and Grant Manager Marion Sanchez.

Chief Davis oversees the Investigation, Prevention and Community Outreach Divisions. He holds a Master's degree in Executive Fire Service Leadership and a bachelor's degree in Marketing & Management. Davis will provide vision, direction and the necessary resources for the successful completion and long-term sustainability of each of the grant projects. Chief Girouard manages the Community Outreach Division. He has over 18 years of experience at AFD primarily in the areas of operations and community outreach. Under Girouard's direction, the division has increased free smoke alarms installations from 150 to 550 per year, added 4 major canvassing operations in diverse neighborhoods, increased educational partnerships with the media, and participated in over 500 educational events, including visits to businesses and schools. Girouard will coordinate the participation of Operations and Public Education Divisions as well as internal and external partnerships. Ms. Sanchez, Grant Manager, holds a Masters in Organization Leadership and Ethics, a bachelor's in Literature, and an associate's in Computer Programming. Ms. Sanchez has over 25 years of community outreach program coordination experience. She is particularly adept in working with social injustice communities, including isolated neighborhoods, language and culturally challenged communities and senior citizens.

8. The narrative portion of the application should contain supporting information that allows for evaluation of this project. If you are applying for a grant in the Fire Prevention and Safety Activity, your Narrative Statement must address the evaluation elements as outlined in the FY2012 Program Guidance. ().

Keep in mind that the evaluation of your application will also be based on a clear understanding of your proposal, your ability to meet the objectives of the program, and your probability of successfully delivering your project to the population targeted. You need to fully explain how the funds will be used to accomplish the goals of your project. To that end, be sure to include descriptions/justification for all budgeted items - items not justified may be disallowed.

Your narrative is broken out into 6 separate sections. Each section will address each of the criteria which your application will be evaluated and scored. Due to the built in "time-out" feature, we recommend you create the narrative text in your word processing system and then copy it into the spaces provided below. Images, attachments, and special characters of formatting (i.e.: quote marks, bold print, bullet points, symbols, etc.) are not allowed.

*8a. Vulnerability Statement : What is the vulnerability in your community that you have identified? What statistics correspond with and support your project and target audience? Please describe the steps which were taken to determine the vulnerability and target audience and describe the methodology for determining all of the above.

Austin is a wonderful city; it has great universities, a beautiful downtown and a diverse population. Austin is known for its electric atmosphere, appetizing eating establishments, and the Music Capital of World. But, at a deeper level, Austin is facing some less celebratory realities.

To determine local vulnerability levels and the appropriate populations to target with fire safety prevention programming, the Austin Fire Department reviewed recent risk analysis with the project team, met with local stakeholders, and designed a realistic plan for reaching several of the City's most vulnerable populations. The demographic and social impacts factored into the plan included the following.

The 2010 Census reported a population of 790,390, an increase of 17% over the previous Census. The increase in population has resulted in an increase in service needs, but City resources and capabilities have primarily remained static, in some instances reduced.

The 2010 Census estimates that 20.3% of Austin's population lives below the poverty level, with children under 18 and adults over 65 accounting for 38% of those in poverty. The recent census also shows that 29.2% of Austin's population is youths under 18 and seniors over 65, and that 6.4% of all households are headed by single mothers. According to many sources, these are the most vulnerable populations.

The 2009-2011 American Community Survey 3-Year estimates at least 8.2% of the Austin civilian, non-institutionalized population lives with some kind of disability; close to 25% of this community has a type of hearing difficulty and about 50% are adults over the age of 65. The report also shows a 1.4% of the Austin civilian population lives with some kind of vision difficulty, of which 50% are 65 years old or older. The survey also spoke to language barriers that Austin faces: over 33% of the Austin population speaks a language other than English and close to half classified themselves as speaking English less than very well. Adding to the challenge is the large spectrum of languages spoken in Austin, including Spanish, Chinese, Japanese and Korean. According to the City Demographer, the Asian share of the total population in Austin almost doubled in the nineties and today is near 6.5% (2010 Census) and Asians immigrating to Austin are as diverse as Hispanics. The largest country contributors are India, Vietnam and China.

Several key indicators of vulnerability are noted by the Austin Fire Department ongoing risk assessment. Hispanics (43%) and African Americans (35%) were more likely to live in areas where there was a request for fire-related assistance. Between 2000 and 2011, 49% of fire-related deaths were children under the age of 18 or adults over the age of 60. Minorities (Hispanics, African Americans and Asians) represent 43% of all deaths between 2000 and 2011. Based on these findings, minorities, children under the 18, adults over the age of 60, people with disabilities and low-income families are the target populations that this grant will assist.

An example of a neighborhood selected for this project is Dove Springs. Dove Springs is a primarily Hispanic neighborhood with a population of about 36,000 residents, 13,000 of which are under the age of 19, 8,000 are foreign-born, 16,000 speak a language other than English, and 17.6% live below the poverty level. Last year in Dove Springs, two deadly fire incidents occurred within a few blocks of each other. One of the incidents took the lives of two boys, ages 5 and 7. The boys were sleeping in an overcrowded single-family home garage conversion that did not have smoke alarms. Unfortunately, this is not a unique incident. Several weeks ago, a 400-square-foot East Austin home with seven people, including teenagers and a senior citizen, caught on fire. All of them suffered injuries. This is just one of the high risk communities AFD will target with its comprehensive home fire safety campaign.

*8b. Implementation Plan: Provide details on the implementation plan which discusses the proposed project's goals and objectives. What are the methods and specific steps that will be used to achieve the goals and objectives? If applicable, what examples can you provide of marketing efforts to promote the project? Who will deliver the project and what partnerships may be involved? How will the materials or deliverables be distributed?

Two of Chief Kerr's departmental goals for 2013 are in line with AFD's comprehensive home fire safety campaign: zero deaths and the provision of free smoke alarms installations. The objectives are to: increase community home fire safety education activities; increase the number of home fire safety inspections and free smoke alarm installations; and, continue home fire safety campaign outreach efforts with door-to-door home fire safety inspections and free smoke alarm installations with simultaneous educational activities. Outreach activities will specifically target high risk populations, including senior citizens, deaf/hearing impaired and other disabled citizens, multicultural families, children under the age of 18, low income families and individuals with little to no English literacy.

Over a 12-month period, grant funding will allow AFD to: (1) coordinate 12 canvassing activities targeting identified neighborhoods, resulting in the installation of 700 smoke detectors and 360 home safety inspections; (2) participate in four events organized for people with disabilities, resulting in the installation of smoke alarms, safety inspection of 100 households; (3) participate in two events for senior citizens, resulting in smoke alarms and safety inspections at 50 homes; (4) participate in three multicultural family events, resulting in 50 smoke alarm installations and safety inspections; and (5) to create market-specific publications to distribute grant-funded printed materials to vulnerable populations, resulting in 100 smoke alarm installations. To complete each of these activities, AFD requests grant funding for 1,000 smoke alarms, 12 iPads with related software, printed material and related contracts to develop and translate, and technology and media related items.

To educate, several publications will be distributed: door hangers, postcards, fliers, and brochures. Information will be provided in relevant languages, large print, video and audio digital format (MP3) to address the needs of deaf/hearing impaired and other disabled populations as well as senior citizens. All publications, video and MP3 will also be accessible online.

AFD has developed strong partnerships in the community. This project will have maximum outreach capacity and effectiveness due to such partnerships. The division will utilize media partners, including Univision Radio, Univision TV, El Mundo, and the Villager. For event coordination and participation, the division will work with non-profits and organizations, including Green Doors (low income disability individuals), Greater Austin Hispanic Chamber of Commerce, Capital City African American Chamber of Commerce, Asian American Resource Center, Family Elderly and Recreation Centers. The division will continue to work with CERT (Community Emergency Response Teams) and the Fire Explorers, a group of young individuals, for interpretation during the canvassing activities and community events. These partnerships provide volunteers and resources making outreach efforts cost effective and efficient.

All canvassing and community events will be coordinated with AFD's Operations Division and volunteer organizations. Decisions will include command post location, public education set up, AFD demonstration engine availability, and AFD station involvement. AFD Planning and Research will provide locations of at risk neighborhoods and create canvasing maps with optimal directional instructions and assignment flow. During a typical canvassing event, a central command post will be set up from where the firefighters and volunteers, divided by teams, will fan out into the targeted high risk neighborhood. The roles will be divided among individuals including interpreters/translators (including sign language if necessary), smoke alarm installers and home safety inspectors. Each team will have an installation backpack, which will include an iPad to track demographic information, immediate comments, address of installations, feedback from the family, information for possible follow-up visits and disclaimer signatures. At the command post, there will be a manned education table with safety publications as well as a fire engine for children and adults to tour.

*8c. Evaluation Plan: Will the proposed project be periodically evaluated for its impact on the community? If yes, describe the methodology and steps you plan to take in order to conduct the evaluation.

The Austin Fire Department evaluation will begin the first month of project and will continue beyond the 12-month grant period. The AFD Planning and Research Division will head evaluation efforts in cooperation with the leadership of the Community Outreach Division. Those assigned to complete project activities will record (real time using grant-funded iPads) both federal and local

performance measures, as well as survey responses. The data and narrative will be collected, analyzed, and presented at monthly staff meetings. The analysis will include mapping components that will consider the demographic and social impacts described in the vulnerability section of this proposal. The Austin Fire Department's ongoing assessment of local risk will include grant program evaluation results and performance measure reporting.

*8d. Cost Benefit: Does your project demonstrate a high benefit for the cost incurred? Are the costs associated with the project are reasonable for the target audience that will be reached? If so, demonstrate the above in addition to the cost benefits and how you plan to maximize the level of funding that goes directly into the delivery of the project.

This proposal includes the purchase of First Alert Battery Operated 10-Year Lithium Sealed Smoke Alarm and Gentex Hardwired Interconnected Smoke Alarm with Battery Backup: The 7139LS is a 120VAC with 9VDC battery back-up photoelectric smoke alarm designed to give reliable early warning of the presence of smoke where both audible and visual alarms are required.

The AFD Smoke Alarm Campaign proposal is very realistic and cost effective. Reports indicate that when a smoke detector is present but not working, the battery is often the reason. The battery may be removed to avoid nuisance alarms, eliminate low battery chirping or dead battery. This project identifies vulnerable households as recipients of smoke detectors, to include installation and education. The 10 year, non-removable battery would be a significant cost benefit for older age groups, as well as physically and financially disadvantaged families that are unable to change batteries frequently.

Community outreach will be accomplished through media and technology outlets, event participation, and door-to-door canvassing which will target much larger audiences.

Radio, TV and social media technologies provide a much larger opportunity to reach out to residents and educate. This is the primary reason why this program will have such a large impact in the Austin community. With a total budget of \$141,700.00 and a target audience of 573,186, the average cost of outreach per person will be approximately .25 cents per person/opportunity. But the benefits will continue beyond the granted 1-year commitment.

*8e. Sustainability: Is it your organizations intent to deliver this program after the grant performance period? If so, how will the overall activity be sustained and what are the long-term benefits? Examples of sustainable projects can be illustrated through the long-term benefits derived from the delivery of the project, the presence of non-federal partners likely to continue the effort, or the demonstrated long-term commitment of the applicant.

The Austin Fire Department Community Outreach Division Grants Manager will form a small Development and Sustainability Workgroup to address the continuation of this and other fire prevention safety efforts beyond local and grant funded project periods. Workgroup membership will include culturally specific volunteer organizations and strategic operation specialists from AFD. The workgroup will provide updates for Community Outreach Division leadership during the last fifteen minutes of the monthly project staff meetings. The monthly agenda will allow for discussion of successful activities, lessons learned, current challenges, funding opportunities, potential new partnerships, and community concerns. The workgroup will be responsible for maintaining a "needs list" and tracking funded and unfunded items. Workgroup members will identify existing and future planned community resources and will network with local philanthropists and organizations to gain the additional resources necessary to support successful activities over the long term. At the conclusion of this grant project, the workgroup will draft a white paper to share with fire prevention agencies nationwide. The paper will include successes and lessons learned.

8f. Additional Comments: If you have any additional comments about your project, please provide them here. N/A

Budget Item

*Item	Publication Design
*Select Object Class	Other
If you selected other above, please specify	Print layout design work
* Number of units	80 (Whole number only)
* Cost per unit	\$ 50 (Whole dollar amounts only)

* Description

The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget justification should be included in the project narrative.

Graphic design for door hangers, post cards and home safety brochure

Budget Item

*Item

Technical writing for publications

Applicatio

Application Number: EMW-2012-FP-01179 Pag		
*Select Object Class	Other	
If you selected other above, please specify	fees for writing and design on publications	
* Number of units	10 (Whole number only)	
* Cost per unit	\$ 50 (Whole dollar amounts only)	
* Description The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget justification should be included in the project narrative.	Text for publications	
Budget Item		
*Item	Door hangers printing	
*Select Object Class	Supplies	
If you selected other above, please specify		
* Number of units	5000 (Whole number only)	
* Cost per unit	\$ 1 (Whole dollar amounts only)	
* Description The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget justification should be included in the project narrative.	Printing cost	
Budget Item		
*Item	Post cards printing	
*Select Object Class	Supplies	
If you selected other above, please specify		
* Number of units	10000 (Whole number only)	
* Cost per unit	\$ 1 (Whole dollar amounts only)	
* Description The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget justification should be included in the project narrative.	Printing	
Budget Item		
*Item	Brochure printing	
*Select Object Class	Supplies	
If you selected other above, please specify		
* Number of units	5000 (Whole number only)	
t O a at a an unit		

* Cost per unit

* Description

The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget justification should be included in the project narrative.

Printing cost

\$ 1 (Whole dollar amounts only)

Budget Item

*Item	Translation Korean
*Select Object Class	Other
If you selected other above, please specify	translation services
* Number of units	4 (Whole number only)
* Cost per unit	\$ 50 (Whole dollar amounts only)
* Description The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/davs/attendees: travel costs. etc.)	Translating original text into Korean

etings s, etc.) and types of items that you are requesting. Budget justification should be included in the project narrative.

justification should be included in the project narrative.

Budget Item

*Item	Translation: Chinese
*Select Object Class	Other
If you selected other above, please specify	translation services
* Number of units	4 (Whole number only)
* Cost per unit	\$ 50 (Whole dollar amounts only)
* Description The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget	Translating original text

*Item	Translation: Spanish
*Select Object Class	Other
If you selected other above, please specify	translation services
* Number of units	4 (Whole number only)
* Cost per unit	\$ 50 (Whole dollar amounts only)
* Description The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget justification should be included in the project narrative.	Translating original text to Spanish
Budget Item	
*Item	$\mathbf{L} = \mathbf{L} + $
item	Large text printing (Visually Impaired)
*Select Object Class	Supplies
*Select Object Class	
*Select Object Class If you selected other above, please specify	Supplies

Budget Item

Budget Item

Page 12 of 28

Application Number: EMW-2012-FP-01179		Page 13 of 28
*Item	Safety tips video production	
*Select Object Class	Supplies	
If you selected other above, please specify		
* Number of units	5 (Whole number only)	
* Cost per unit	\$ 2000 (Whole dollar amounts only)	
* Description The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget justification should be included in the project narrative.	Videos will be available in You Tube, AFD web site and social media	
Budget Item		
*Item	MP3s: Safety tip downloads (Visually Impaired)	
*Select Object Class	Supplies	
If you selected other above, please specify		
* Number of units	20 (Whole number only)	
* Cost per unit	\$ 300 (Whole dollar amounts only)	
* Description The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget justification should be included in the project narrative.	This is audio that can be download to technologies or listen from the	AFD website.
Budget Item		
*Item	Website design & maintenance	
*Select Object Class	Other	
If you selected other above, please specify	misc fess associated with web page maintenance	
* Number of units	1 (Whole number only)	
* Cost per unit	\$ 5000 (Whole dollar amounts only)	
* Description The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget justification should be included in the project narrative.	To add information, publications, MP3s and videos.	
Budget Item		
*Item	Education message bags	
*Select Object Class	Supplies	
If you selected other above, please specify		
* Number of units	1000 (Whole number only)	
* Cost per unit	\$ 3 (Whole dollar amounts only)	
* Description The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget justification should be included in the project narrative.	To place all educational materials in one place and give it to the parti	cipant.

Budget Item

*Item *Select Object Class If you selected other above, please specify * Number of units * Cost per unit * Description The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget justification should be included in the project narrative.	Long life alarms/batteries Supplies 750 (Whole number only) \$ 23 (Whole dollar amounts only)
If you selected other above, please specify * Number of units * Cost per unit * Description The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget	750 (Whole number only)\$ 23 (Whole dollar amounts only)
 * Number of units * Cost per unit * Description The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget	\$ 23 (Whole dollar amounts only)
 * Cost per unit * Description The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget 	\$ 23 (Whole dollar amounts only)
* Description The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget	
The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget	Socied long life clarme/betterice
	Sealed long life alarms/batteries
Budget Item	
*Item	Hearing impaired smoke detector
*Select Object Class	Supplies
If you selected other above, please specify	
* Number of units	250 (Whole number only)
* Cost per unit	\$ 105 (Whole dollar amounts only)
* Description The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget justification should be included in the project narrative.	Hearing impaired smoke detector
Budget Item	
*Item	Installation backpacks
*Select Object Class	Supplies
If you selected other above, please specify	
* Number of units	10 (Whole number only)
* Cost per unit	\$ 50 (Whole dollar amounts only)
* Description The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget justification should be included in the project narrative.	Backpacks include electrical drills, latter, lantern, and other tools for door-to-door canvassing.
Budget Item	
*Item	IPads to track results and demo
*Select Object Class	Equipment
If you selected other above, please specify	
* Number of units	12 (Whole number only)
* Cost per unit	\$ 1200 (Whole dollar amounts only)
* Description The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.)	iPads include heavy duty protectors

Page 14 of 28

Budget Item

Approation Number. LININ-2012-11-011	19
*Item	Microsoft Enterprise Licenses
*Select Object Class	Supplies
If you selected other above, please specify	
* Number of units	12 (Whole number only)
* Cost per unit	\$ 750 (Whole dollar amounts only)
* Description The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget justification should be included in the project narrative.	Includes excel, Microsoft, etc.
Budget Item	
*Item	Internet access
*Select Object Class	Supplies
If you selected other above, please specify	
* Number of units	12 (Whole number only)
* Cost per unit	\$ 900 (Whole dollar amounts only)
* Description The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget justification should be included in the project narrative.	To pay for internet services for 12 iPads for 12 months.
Budget Item	
*Item	Data collection service
*Select Object Class	Supplies
If you selected other above, please specify	
* Number of units	12 (Whole number only)
* Cost per unit	\$ 900 (Whole dollar amounts only)
* Description The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget justification should be included in the project narrative.	12 iPads X 12 months X \$100 per month

View Project

General Education/Awareness Project Information			
*1. Project	General Prevention/Awareness		
*If you selected other, above, please specify			
*2. Who is the target audience for the planned project?			
*3. What is your estimated size of the target audience?	6000		
https://eservices.fema.gov/FemaFireGrant/firegrant/jsp/preve	ention2012/application/print_app.jsp?print=tr	07/08/2013	

* 4. How was this target audience determined?

If none of the above, briefly describe the method used to determine target audience

40 events X 150 audiance = 6,000 participants

*5. In the space provided below, please explain your experience and ability in developing and conducting (i.e., timely and satisfactory project completion) past fire prevention and safety projects. Additionally, please demonstrate the experience and expertise you have in managing the type of project you are proposing:

AFD has extensive experience with developing and implementing fire prevention and safety projects. Personnel work with residents on annual public safety events as well as in response to traumatic events. AFD has been successful in sustaining established programming for the long-term due to healthy program and fiscal management, strong partnerships, and positive outcomes.

The Community Outreach Division is the primary entity responsible for developing, conducting and managing all community outreach efforts. The leadership team consists of Assistant Chief Richard Davis, Battalion Chief David Girouard, and Grant Manager Marion Sanchez.

Davis oversees the Investigation, Prevention and Community Outreach Divisions. He holds a Master's in Executive Fire Service Leadership and a bachelor's in Marketing & Management. Davis will provide vision, direction and the necessary resources for the successful completion and long-term sustainability of each of the grant projects. Girouard manages the Community Outreach Division. He has over 18 years of experience at AFD primarily in the areas of operations and community outreach. Under Girouard's direction, the division has increased free smoke alarms installations from 150 to 550 per year, added 4 major canvassing operations in diverse neighborhoods, increased educational partnerships with the media, and participated in over 500 educational events, including visits to businesses and schools. Girouard will coordinate the participation of Operations and Public Education Divisions as well as internal and external partnerships. Sanchez, Grant Manager, holds a Masters in Organization Leadership and Ethics, a bachelor's in Literature, and an associate's in Computer Programming. Sanchez has over 25 years of community outreach program coordination experience. She is particularly adept in working with social injustice communities, including isolated neighborhoods, language and culturally challenged communities and senior citizens.

6. The narrative portion of the application should contain supporting information that allows for evaluation of this project. If you are applying for a grant in the Fire Prevention and Safety Activity, your Narrative Statement must address the evaluation elements as outlined in the FY2012 Program Guidance. ().

Keep in mind that the evaluation of your application will also be based on a clear understanding of your proposal, your ability to meet the objectives of the program, and your probability of successfully delivering your project to the population targeted. You need to fully explain how the funds will be used to accomplish the goals of your project. To that end, be sure to include descriptions/justification for all budgeted items - items not justified may be disallowed.

Your narrative is broken out into 6 separate sections. Each section will address each of the criteria which your application will be evaluated and scored. Due to the built in "time-out" feature, we recommend you create the narrative text in your word processing system and then copy it into the spaces provided below. Images, attachments, and special characters of formatting (i.e.: quote marks, bold print, bullet points, symbols, etc.) are not allowed.

*6a. Vulnerability Statement : What is the vulnerability in your community that you have identified? What statistics correspond with and support your project and target audience? Please describe the steps which were taken to determine the vulnerability and target audience and describe the methodology for determining all of the above.

Austin is a wonderful city; it has great universities, a beautiful downtown and a diverse population. Austin is known for its electric atmosphere, appetizing eating establishments, and the Music Capital of World. But, at a deeper level, Austin is facing some less celebratory realities.

To determine local vulnerability levels and the appropriate populations to target with fire safety prevention programming, the Austin Fire Department reviewed recent risk analysis with the project team, met with local stakeholders, and designed a realistic plan for reaching several of the City's most vulnerable populations. The demographic and social impacts factored into the plan included the following.

The 2010 Census reported a population of 790,390, an increase of 17% over the previous Census. The increase in population has resulted in an increase in service needs, but City resources and capabilities have primarily remained static, in some instances reduced.

The 2010 Census estimates that 20.3% of Austin's population lives below the poverty level, with children under 18 and adults over 65 accounting for 38% of those in poverty. The recent census also shows that 29.2% of Austin's population is youths under 18 and seniors over 65, and that 6.4% of all households are headed by single mothers. According to many sources, these are the most vulnerable populations.

The 2009-2011 American Community Survey 3-Year estimates at least 8.2% of the Austin civilian, non-institutionalized population lives with some kind of disability; close to 25% of this community has a type of hearing difficulty and about 50% are adults over the age of 65. The report also shows a 1.4% of the Austin civilian population lives with some kind of vision difficulty, of which 50% are 65 years old or older. The survey also spoke to language barriers that Austin faces: over 33% of the Austin population speaks a language other than English and close to half classified themselves as speaking English less than very well. Adding to the challenge is the large spectrum of languages spoken in Austin, including Spanish, Chinese, Japanese and Korean. According to the City Demographer, the Asian share of the total population in Austin almost doubled in the nineties and today is near 6.5% (2010 Census) and Asians immigrating to Austin are as diverse as Hispanics. The largest country contributors are India, Vietnam and China.

Several key indicators of vulnerability are noted by the Austin Fire Department ongoing risk assessment. Hispanics (43%) and African Americans (35%) were more likely to live in areas where there was a request for fire-related assistance. Between 2000 and 2011, 49% of fire-related deaths were children under the age of 18 or adults over the age of 60. Minorities (Hispanics, African Americans and Asians) represent 43% of all deaths between 2000 and 2011. Based on these findings, minorities, children under the 18, adults over the age of 60, people with disabilities and low-income families are the target populations that this grant will assist.

An example of a neighborhood selected for this project is Dove Springs. Dove Springs is a primarily Hispanic neighborhood with a population of about 36,000 residents, 13,000 of which are under the age of 19, 8,000 are foreign-born, 16,000 speak a language other than English, and 17.6% live below the poverty level. Last year in Dove Springs, two deadly fire incidents occurred within a few blocks of each other. One of the incidents took the lives of two boys, ages 5 and 7. The boys were sleeping in an overcrowded single-family home garage conversion that did not have smoke alarms. Unfortunately, this is not a unique incident. Several weeks ago, a 400-square-foot East Austin home with seven people, including teenagers and a senior citizen, caught on fire. All of them suffered injuries. This is just one of the high risk communities AFD will target with its comprehensive home fire safety campaign.

*6b. Implementation Plan: Provide details on the implementation plan which discusses the proposed project's goals and objectives. What are the methods and specific steps that will be used to achieve the goals and objectives? If applicable, what examples can you provide of marketing efforts to promote the project? Who will deliver the project and what partnerships may be involved? How will the materials or deliverables be distributed?

In line with AFD's comprehensive home fire safety campaign, Chief Kerr has set a specific departmental objective for FY2013: zero deaths during any fire incident. To achieve this goal, the Community Outreach Division is increasing community home fire safety educational activities.

Outreach activities will specifically target high risk populations including senior citizens, multicultural families (in particular: Hispanics, African Americans and Asians), children under the age of 18, persons with disabilities, including the deaf/hearing impaired, and low income families. It is understood that some will overlap in different categories, but the intent is to reach as many families and individuals as possible.

Last year the division participated in over 500 events. The division understands that not everyone learns the same: some people are more visual & others like to read, but almost everyone can memorize an action if they have the opportunity to practice. Acquiring a new model home safety trailer and fire extinguisher trainer will add an extra learning dimension.

Fire Safety House:

With the new fire safety house the department will be able to attend events with a large number of children and adults and effectively show them what to do in case of a fire in a 'real life' scenario with smoke in a residential-like structure. During the navigation of the structure the children and adults will be taught important steps for evacuation. While waiting to go through or after going through, the apparatus can be used as a backdrop while an age appropriate fire safety talk is being done. Also, the fire safety house will be a good opportunity to set up an info table with literature for any adults that may be in attendance.

Extinguisher trainer:

Austin's citizens will get hands-on experience with the device until they feel comfortable using an extinguisher. The trainer will be much more effective than merely holding an active extinguisher and pretending. The more the trainer is used by one person, the more experienced they become. In an emergency situation people revert back to what they know. Firefighters are extensively trained in an endless amount of emergency scenarios so that when a situation arises with any similarities the brains will revert to what we learned worked best in training, this has not only to do with the mental memory but actual muscle memory as well. So by providing this trainer for citizens to use, they are better preparing for a realistic situation.

Partnerships are critical when reaching specific populations. Groups and organizations have relationships with culturally isolated communities that AFD may not. Throughout the years, the Community Outreach Division has developed strong partnerships in the community. This project will have maximum outreach capacity and effectiveness due to such relationships. will utilize media partners such as Univision Radio, Univision TV and Austin Women Magazine to inform the community about this home fire safety campaign and educate the community about home safety tips and notify them about the door-to-door inspections, free smoke alarm installations, etc., which are all events where the home safety trailer and extinguisher trainer will be present. Additionally, the division will work with non-profits and organizations such as Green Doors (low income disabled individuals), Greater Austin Hispanic Chamber of Commerce, Capital City African American Chamber of Commerce, Asian American Resource Center, Family

Elderly and Recreation Centers for event coordination and participation. In addition to firefighters, the division will continue to work with CERT (Community Emergency Response Teams) and the Fire Explorers, a group of young individuals, for interpretation and assistance during the events. These partnerships provide volunteers and resources making the outreach effort cost effective and efficient.

At most events, AFD will also provide model home safety trailer and extinguisher trainer demonstrations. These tools will provide participants with a unique learning experience and hands-on practice for fire prevention. An online customer survey will be available on iPads for visitors to provide feedback, enquire more information, and schedule a free smoke alarm installation and home safety inspection at their home.

The education process will also include several publications to distribute during the events. There is need to produce culturally sensitive safety publications that will resonate with the community-specific needs.

During demonstrations, including in the model safety home, lectures will be given to indicate key safety tips to practice at home or in the case of an accident outside the home environment. Lectures and practices will be target to the audience including age, language, physical needs, age and culture. Lectures and demonstrations will be given in a variety of different languages.

*6c. Evaluation Plan: Will the proposed project be periodically evaluated for its impact on the community? If yes, describe the methodology and steps you plan to take in order to conduct the evaluation.

The Austin Fire Department evaluation will begin the first month of project and will continue beyond the 12-month grant period. The AFD Planning and Research Division will head evaluation efforts in cooperation with the leadership of the Community Outreach Division. Those assigned to complete project activities will record (real time using grant-funded iPads) both federal and local performance measures, as well as survey responses. The data and narrative will be collected, analyzed, and presented at monthly staff meetings. The analysis will include mapping components that will consider the demographic and social impacts described in the vulnerability section of this proposal. The Austin Fire Department's ongoing assessment of local risk will include grant program evaluation results and performance measure reporting.

*6d. Cost Benefit: Does your project demonstrate a high benefit for the cost incurred? Are the costs associated with the project are reasonable for the target audience that will be reached? If so, demonstrate the above in addition to the cost benefits and how you plan to maximize the level of funding that goes directly into the delivery of the project.

Our current programs are focused on school-age children, primarily to increase awareness, planning escape routes and avoiding smoke inhalation. Our current model safety home trailer has limited usability outside this targeted group. With this addition to the program, the community will benefit from the increased educational opportunities through presentations that will address cooking fires causes, fire extinguishment methods, and escape routes for mobility challenged individuals.

With a total budget of \$122,000.00 and a target audience of at least 6000, the average cost of outreach per person will be approximately \$20.33 per person. But the benefits will continue beyond the granted 1-year commitment.

*6e. Sustainability: Is it your organizations intent to deliver this program after the grant performance period? If so, how will the overall activity be sustained and what are the long-term benefits? Examples of sustainable projects can be illustrated through the long-term benefits derived from the delivery of the project, the presence of non-federal partners likely to continue the effort, or the demonstrated long-term commitment of the applicant.

The Austin Fire Department Community Outreach Division Grants Manager will form a small Development and Sustainability Workgroup to address the continuation of this and other fire prevention safety efforts beyond local and grant funded project periods. Workgroup membership will include culturally specific volunteer organizations and strategic operation specialists from AFD. The workgroup will provide updates for Community Outreach Division leadership during the last fifteen minutes of the monthly project staff meetings. The monthly agenda will allow for discussion of successful activities, lessons learned, current challenges, funding opportunities, potential new partnerships, and community concerns. The workgroup will be responsible for maintaining a "needs list" and tracking funded and unfunded items. Workgroup members will identify existing and future planned community resources and will network with local philanthropists and organizations to gain the additional resources necessary to support successful activities over the long term. At the conclusion of this grant project, the workgroup will draft a white paper to share with fire prevention agencies nationwide. The paper will include successes and lessons learned.

6f. Additional Comments: If you have any additional comments about your project, please provide them here. N/A

*Item	Model fire safety trailer
*Select Object Class	Equipment
If you selected other above, please specify	
* Number of units	1 (Whole number only)
* Cost per unit	\$ 93500 (Whole dollar amounts only)

* Description

The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget justification should be included in the project narrative.

Model fire safety trailer

Budget Item

-	
*Item	Delivery
*Select Object Class	Other
If you selected other above, please specify	Delivery fees for large trailer
* Number of units	1 (Whole number only)
* Cost per unit	\$ 7000 (Whole dollar amounts only)
* Description The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget justification should be included in the project narrative.	Delivery
Budget Item	
*Item	Educational publications printing
*Select Object Class	Supplies
If you selected other above, please specify	
* Number of units	10000 (Whole number only)
* Cost per unit	\$ 1 (Whole dollar amounts only)
* Description The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs: number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget justification should be included in the project narrative.	Printing additional publications
Budget Item	
*Item	Large text printing (Visually Impaired)

 *Item
 Large text printing (Visually Impaired)

 *Select Object Class
 Supplies

 If you selected other above, please specify
 Supplies

 * Number of units
 200 (Whole number only)

 * Cost per unit
 \$ 10 (Whole dollar amounts only)

 * Description
 The space to the right should be used to provide further clarification and details on the costs (i.e. personnel costs: number of hours/rate/staff; meeting costs:
 Large text printing (Visually Impaired)

Research And Development Projects

number of meetings/days/attendees; travel costs, etc.) and types of items that you are requesting. Budget justification should be included in the project narrative.

Budget



Budget Object Class

Personnel	0
Benefits	0
Travel	0
Equipment	107,900
Supplies	127,600
Contractual	0
Construction	0
Other	17,100
Indirect Charges	0

Indirect Cost Details (complete this section only if you have a Federally approved Indirect Cost Rate agreement). Please note you must add the Indirect Costs as a line item within the Request Details section as they are not automatically calculated.

Agency Indirect Cost Agreement with	
Indirect Cost Rate	%
Agreement Summary	
Total Federal and Applicant Share	
Federal Share	\$ 202,080
Applicant Share	\$ 50,520
Federal Rate Sharing (%)	80/20
* Non-Federal Resources (The combined Non-Federal Res	sources must equal the Applicant Share of \$ 50,520)
a. Applicant	\$ 50,520
b. State	\$ O
c. Local	\$ O
d. Other Sources	\$ O
If we can take the sector is Others Occurrence of the sector of	(a) is shade as a second as the stars. More as a second this as a second stars its

If you entered a value in Other Sources other than zero (0), include your explanation below. You can use this space to provide information on the project, cost share match, or if you have an indirect cost agreement with a federal agency.

Total Budget

Budget Amount

The narrative for Fire Prevention and Safety is provided when adding Fire Prevention and Safety Projects under the **Request Details** section.

FEMA Form SF 424B

You must read and sign these assurances. These documents contain the Federal requirements attached to all Federal grants including the right of the Federal government to review the grant activity. You should read over the documents to become aware of the requirements. The Assurances and Certifications must be read, signed, and submitted as a part of the application.

Note: Fields marked with an * are required.

O.M.B Control Number 4040-0007

Assurances Non-Construction Programs

Note: Certain of these assurances may not be applicable to your project or program. If you have any questions, please contact the awarding agency. Further, certain Federal awarding agencies may require applicants to certify to additional assurances. If such is the case, you will be notified.

As the duly authorized representative of the applicant I certify that the applicant:

- 1. Has the legal authority to apply for Federal assistance and the institutional, managerial and financial capability (including funds sufficient to pay the non-Federal share of project costs) to ensure proper planning, management and completion of the project described in this application.
- 2. Will give the awarding agency, the Comptroller General of the United States, and if appropriate, the State, through any authorized representative, access to and the right to examine all records, books, papers, or documents related to the award; and will establish a proper accounting system in accordance with generally accepted accounting standards or agency directives.
- 3. Will establish safeguards to prohibit employees from using their positions for a purpose that constitutes or presents the appearance of personal or organizational conflict of interest, or personal gain.
- 4. Will initiate and complete the work within the applicable time frame after receipt of approval of the awarding agency.
- Will comply with the Intergovernmental Personnel Act of 1970 (42 U.S.C. Section 4728-4763) relating to prescribed standards for merit systems for programs funded under one of the nineteen statutes or regulations specified in Appendix A of OPM's Standards for a Merit System of Personnel Administration (5 C.F.R. 900, Subpart F).
- Will comply with all Federal statutes relating to nondiscrimination. These include but are not limited to: (a) Title 6 VI of the Civil Rights Act of 1964 (P.L. 88-352) which prohibits discrimination on the basis of race, color or national origin; (b) Title IX of the Education Amendments of 1972, as amended (20 U.S.C. Sections 1681-1683, and 1685-1686), which prohibits discrimination on the basis of sex; (c) Section 504 of the Rehabilitation Act of 1973, as amended (29 U.S.C. Section 794), which prohibits discrimination on the basis of handicaps; (d) the Age Discrimination Act of 1975, as amended (42 U.S.C. Sections 6101-6107), which prohibits discrimination on the basis of age; (e) the Drug Abuse Office and Treatment Act of 1972 (P.L. 92-255), as amended, relating to nondiscrimination on the basis of drug abuse; (f) the Comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act of 1970 (P.L. 91-616), as amended, relating to nondiscrimination on the basis of alcohol abuse or alcoholism; (g) §§523 and 527 of the Public Health Service Act of 1912 (42 U.S.C. §§290 dd-3 and 290 ee-3), as amended, relating to confidentiality of alcohol and drug abuse patient records; (h) Title VIII of the Civil Rights Acts of 1968 (42 U.S.C. Section 3601 et seq.), as amended, relating to nondiscrimination in the sale, rental or financing of housing; (i) any other nondiscrimination provisions in the specific statute(s) under which application for Federal assistance is being made; and (j) the requirements of any other nondiscrimination statute(s) which may apply to the application.
- 7. Will comply, or has already complied, with the requirements of Title II and III of the Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970 (P.L. 91-646) which provide for fair and equitable treatment of persons displaced or whose property is acquired as a result of Federal or federallyassisted programs. These requirements apply to all interest in real property acquired for project purposes regardless of Federal participation in purchases.
- 8. Will comply, as applicable, with provisions of the Hatch Act (5 U.S.C. §§1501-1508 and 7324-7328) which limit the political activities of employees whose principal employment activities are funded in whole or in part with

Federal funds.

- Will comply, as applicable, with the provisions of the Davis-Bacon Act (40 U.S.C. §§276a to 276a-7), the Copeland Act (40 U.S.C. §276c and 18 U.S.C. §874), and the Contract Work Hours and Safety Standards Act (40 U.S.C. §§327-333), regarding labor standards for federally-assisted construction subagreements.
- 10. Will comply, if applicable, with flood insurance purchase requirements of Section 102(a) of the Flood Disaster Protection Act of 1973 (P.L. 93-234) which requires recipients in a special flood hazard area to participate in the program and to purchase flood insurance if the total cost of insurable construction and acquisition is \$10,000 or more.
- 11. Will comply with environmental standards which may be prescribed pursuant to the following: (a) institution of environmental quality control measures under the National Environmental Policy Act of 1969 (P.L. 91-190) and Executive Order (EO) 11514; (b) notification of violating facilities pursuant to EO 11738; (c) protection of wetlands pursuant to EO 11990; (d) evaluation of flood hazards in floodplains in accordance with EO 11988; (e) assurance of project consistency with the approved State management program developed under the Coastal Zone Management Act of 1972 (16 U.S.C. §§1451 et seq.); (f) conformity of Federal actions to State (Clean Air) Implementation Plans under Section 176(c) of the Clean Air Act of 1955, as amended (42 U.S.C. §§7401 et seq.); (g) protection of underground sources of drinking water under the Safe Drinking Water Act of 1974, as amended (P.L. 93-523); and, (h) protection of endangered species under the Endangered Species Act of 1973, as amended (P.L. 93-205).
- 12. Will comply with the Wild and Scenic Rivers Act of 1968 (16 U.S.C. Section 1271 et seq.) related to protecting components or potential components of the national wild and scenic rivers system.
- 13. Will assist the awarding agency in assuring compliance with Section 106 of the National Historic Preservation Act of 1966, as amended (16 U.S.C. 470), EO 11593 (identification and protection of historic properties), and the Archaeological and Historic Preservation Act of 1974 (16 U.S.C. 469a-1 et seq.).
- 14. Will comply with P.L. 93-348 regarding the protection of human subjects involved in research, development, and related activities supported by this award of assistance.
- 15. Will comply with the Laboratory Animal Welfare Act of 1966 (P.L. 89-544, as amended, 7 U.S.C. 2131 et seq.) pertaining to the care, handling, and treatment of warm blooded animals held for research, teaching, or other activities supported by this award of assistance.
- 16. Will comply with the Lead-Based Paint Poisoning Prevention Act (42 U.S.C. Section 4801 et seq.) which prohibits the use of lead based paint in construction or rehabilitation of residence structures.
- 17. Will cause to be performed the required financial and compliance audits in accordance with the Single Audit Act Amendments of 1996 and OMB Circular No. A-133, "Audits of States, Local Governments, and Non-Profit Organizations."
- 18. Will comply with all applicable requirements of all other Federal laws, executive orders, regulations and policies governing this program.

Signed by Kathy Burke on 01/18/2013

You must read and sign these assurances.

Certifications Regarding Lobbying, Debarment, Suspension and Other Responsibility Matters and Drug-Free Workplace Requirements.

Note: Fields marked with an * are required.

O.M.B Control Number 1660-0025

Applicants should refer to the regulations cited below to determine the certification to which they are required to attest. Applicants should also review the instructions for certification included in the regulations before completing this form. Signature on this form provides for compliance with certification requirements under 44 CFR Part 18, "New Restrictions on Lobbying; and 44 CFR Part 17, "Government-wide Debarment and Suspension (Non-procurement) and Government-wide Requirements for Drug-Free Workplace (Grants)." The certifications shall be treated as a material representation of fact upon which reliance will be placed when the Department of Homeland Security (DHS) determines to award the covered transaction, grant, or cooperative agreement.

1. Lobbying

A. As required by the section 1352, Title 31 of the US Code, and implemented at 44 CFR Part 18 for persons (entering) into a grant or cooperative agreement over \$100,000, as defined at 44CFR Part 18, the applicant certifies that:

(a) No Federal appropriated funds have been paid or will be paid by or on behalf of the undersigned to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of congress, or an employee of a Member of Congress in connection with the making of any Federal grant, the entering into of any cooperative agreement and extension, continuation, renewal amendment or modification of any Federal grant or cooperative agreement.

(b) If any other funds than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of congress, or an employee of a Member of Congress in connection with this Federal grant or cooperative agreement, the undersigned shall complete and submit Standard Form LLL, "Disclosure of Lobbying Activities", in accordance with its instructions.

(c) The undersigned shall require that the language of this certification be included in the award documents for all the sub awards at all tiers (including sub grants, contracts under grants and cooperative agreements and sub contract (s)) and that all sub recipients shall certify and disclose accordingly.

2. Debarment, Suspension and Other Responsibility Matters (Direct Recipient)

A. As required by Executive Order 12549, Debarment and Suspension, and implemented at 44CFR Part 67, for prospective participants in primary covered transactions, as defined at 44 CFR Part 17, Section 17.510-A, the applicant certifies that it and its principals:

(a) Are not presently debarred, suspended, proposed for debarment, declared ineligible, sentenced to a denial of Federal benefits by a State or Federal court, or voluntarily excluded from covered transactions by any Federal department or agency.

(b) Have not within a three-year period preceding this application been convicted of or had a civilian judgment rendered against them for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain or perform a public (Federal, State, or local) transaction or contract under a public transaction; violation of Federal or State antitrust statutes or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements, or receiving stolen property.

(c) Are not presently indicted for or otherwise criminally or civilly charged by a government entity (Federal, State, or local) with commission of any of the offenses enumerated in paragraph (1)(b) of this certification: and

(d) Have not within a three-year period preceding this application had one or more public transactions (Federal, State, or local) terminated for cause or default; and

B. Where the applicant is unable to certify to any of the statements in this certification, he or she shall attach an explanation to this application.

3. Drug-Free Workplace (Grantees other than individuals)

As required by the Drug-Free Workplace Act of 1988, and implemented at 44CFR Part 17, Subpart F, for grantees, as defined at 44 CFR part 17, Sections 17.615 and 17.620:

(A) The applicant certifies that it will continue to provide a drug-free workplace by:

(a) Publishing a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession, or use of a controlled substance is prohibited in the grantee's workplace and specifying the actions that will be taken against employees for violation of such prohibition;
(b) Establishing an on-going drug free awareness program to inform employees about:

(1) The dangers of drug abuse in the workplace;

(2) The grantees policy of maintaining a drug-free workplace;

(3) Any available drug counseling, rehabilitation and employee assistance programs; and

(4) The penalties that may be imposed upon employees for drug abuse violations

occurring in the workplace;

(c) Making it a requirement that each employee to be engaged in the performance of the grant to be given a copy of the statement required by paragraph (a);

(d) Notifying the employee in the statement required by paragraph (a) that, as a condition of employment under the grant, the employee will:

(1) Abide by the terms of the statement and(2) Notify the employee in writing of his or her conviction for a violation of a criminal drug statute occurring in the workplace no later than five calendar days after such conviction.

(e) Notifying the agency, in writing within 10 calendar days after receiving notice under subparagraph (d)(2) from an employee or otherwise receiving actual notice of such conviction. Employers of convicted employees must provide notice, including position title, to the applicable DHS awarding office, i.e. regional office or DHS office.

(f) Taking one of the following actions, against such an employee, within 30 calendar days of receiving notice under subparagraph (d)(2), with respect to any employee who is so convicted:

(1) Taking appropriate personnel action against such an employee, up to and including termination, consistent with the requirements of the Rehabilitation Act of 1973, as amended; or

(2) Requiring such employee to participate satisfactorily in a drug abuse assistance or rehabilitation program approved for such purposes by a Federal, State, or local health, law enforcement or other appropriate agency.

(g) Making a good faith effort to continue to maintain a drug free workplace through implementation of paragraphs (a), (b), (c), (d), (e), and (f).

(B) The grantee may insert in the space provided below the site(s) for the performance of work done in connection with the specific grant:

Place of Performance

Street	City	State	Zip	Action
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If your place of performance is different from the physical address provided by you in the Applicant Information, press Add Place of *Performance* button above to ensure that the correct place of performance has been specified. You can add multiple addresses by repeating this process multiple times.

Section 17.630 of the regulations provide that a grantee that is a State may elect to make one certification in each Federal fiscal year. A copy of which should be included with each application for DHS funding. States and State agencies may elect to use a Statewide certification.

Signed by Kathy Burke on 01/18/2013

Only complete if applying for a grant for more than \$100,000 and have lobbying activities. See Form 20-16C for lobbying activities definition.

Submit Application

Application 100% complete, Submitted

Status

Please click on any of the following links to visit a particular section of your application. Once all areas of your application are complete, you may submit your application.

Application Area	
Preparer Information	Complete
Contact Information	Complete
Applicant Information	Complete
Request Information	Complete
Request Details	Complete
Budget	<u>Complete</u>
Narrative Statement	Complete
Assurances and Certifications	Complete

PLEASE READ THE FOLLOWING STATEMENTS BEFORE YOU SUBMIT.

- YOU WILL NOT BE ALLOWED TO EDIT THIS APPLICATION ONCE IT HAS BEEN SUBMITTED. If you are not yet ready to submit this application, save it, and log out until you feel that you have no more changes.
- When you submit this application, you, as an authorized representative of the organization applying for this grant, are certifying that the following statements are true:

To the best of my knowledge and belief, all data submitted in this application are true and correct.

This application has been duly authorized by the governing body of the applicant and the applicant will comply to the Assurances and Certifications if assistance is awarded.

To sign your application, check the box below and enter your password in the space provided. To submit your application, click the Submit Application button below to officially submit your application to FEMA.

Note: The primary contact will be responsible for signing and submitting the application. Fields marked with an * are required.

I, Kathy Burke, am hereby providing my signature for this application as of 14-Jun-2013.