Health begins where we live, learn, work and play. Opportunities for health start at home, in our neighborhoods and work places. And all people—regardless of background, education or money—should have the chance to make choices that lead to a long and healthy life.

~ ROBERT WOOD JOHNSON FOUNDATION

Community Health Assessment
Austin/Travis County
Texas

December 2012
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Dear Community Partner,

From August 2011 through July 2012, Austin/Travis County Health and Human Services Department (A/TCHHSD) partnered with Travis County Health and Human Services and Veterans Services, Central Health, St. David’s Foundation, Seton Healthcare Family, and the University of Texas Health Science Center (UTHSC) at Houston School of Public Health Austin Regional Campus to lead a comprehensive community health planning initiative. The Austin/Travis County Community Health Assessment (CHA) represents a collaborative and community participatory process in order to illustrate our health status, strengths, and opportunities for the future.

Through the CHA community activities and events, the voices of our city and county contributed to an engaging and substantive process. While every person or agency may not share the same viewpoint, capturing the community’s voice is essential so we, as a community, can work together to identify strengths, capacity, and opportunity to better address the many determinants of health.

The drive, diligence, and support from the core partners—our Austin/Travis County CHA team—made planning, conducting, and completing this assessment possible. This has truly been a collaborative experience.

As we move forward to develop collaborative plans and strategies to improve the health and wellbeing for all community members, remember that your story builds our story. Thank you for your ongoing contributions to this remarkable community health improvement process.

Sincerely,

Carlos Rivera
Director, Austin/Travis County HHSD

Shannon Jones
Chair of Steering Committee
Deputy Director, Austin/Travis County HHSD

Philip Huang
Health Authority, Austin/Travis County HHSD
Acknowledgements

The dedication, expertise, and leadership of the following agencies and people made the 2012 Austin / Travis County Community Health Assessment a collaborative, engaging, and substantive plan that will guide our community in developing a Community Health Improvement Plan. Special thanks to all of you.

Austin/Travis County appreciates the National Association of County and City Health Officials (NACCHO) and the Robert Wood Johnson Foundation (RWJF) for their selection of Austin/Travis County HHSD as a Demonstration Site for Community Health Improvement Planning and Accreditation Preparation. Thank you NACCHO and RWJF for your guidance and training.

To the participants in the focus groups, forums, key informant interviews and the staff from our core agencies and partners/stakeholders: Your voice and leadership are invaluable. We are grateful that we are in this together now and moving forward.

To Health Resources in Action, for their strategic community health improvement planning expertise, insight, and passion from data analysis to facilitation to report writing.

To Suma Orchard Social Marketing, for working with us to design the Together We Thrive logo and one-page talking points tool.

Thank you to HEB for donating healthy food and water for the Community Forums.

Steering Committee
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- Logistics Chair: Sherryl DeCampo
- Sharon Alexander
- Carole Barasch
- Vince Cobalis
- Linda Cox
- Chris Crookham
- Lori Doubrava

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### City of Austin Planning and Development Review
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- Carol Haywood
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### City of Austin Public Information Office
- Jill Goodman
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- Katie Coburn, Central Health
- Ashton Cumberbatch, Seton Healthcare Family
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- John McNabb, One Voice Central Texas
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- Andrew Springer, University of Texas Health Science Center at Houston School of Public Health Austin Regional Campus
- Suki Steinhauser, One Voice Central Texas
- Willie Williams, Austin/Travis County HHSD
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EXECUTIVE SUMMARY

Introduction
Health is affected by where and how we live, work, play, and learn. Understanding these factors and how they influence health is critical to efforts aimed to improve the health of the community. Identifying the health issues of an area and their larger context and then developing a plan to address them are key steps in the larger health planning process. To accomplish these goals, Austin/Travis County Health and Human Services – in collaboration with Travis County Health and Human Services & Veterans Services, Central Health, St. David’s Foundation, Seton Healthcare Family, and the University of Texas Health Science Center at Houston School of Public Health Austin Regional Campus – is leading a comprehensive community health planning effort to measurably improve the health of Austin/Travis County, TX residents. This effort entails two major phases:

1. A community health assessment (CHA) to identify the health-related needs and strengths of Austin/Travis County
2. A community health improvement plan (CHIP) to determine major health priorities, overarching goals, and specific strategies to be implemented in a coordinated way across Austin/Travis County

This report discusses the findings from the CHA, which was conducted August 2011–June 2012, using a collaborative, participatory approach. These findings will inform discussions and priority areas for the CHIP, scheduled to take place July 2012 - December 2012.

The December 2012 Austin/Travis County CHA\(^1\) was conducted to fulfill several overarching goals, specifically:

- To examine the current health status across Austin/Travis County as compared to state and national indicators
- To explore the current health concerns among Austin/Travis County residents within the social context of their communities
- To identify community strengths, resources, forces of change, and gaps in services to inform funding and programming priorities of Austin/Travis County

This CHA focuses on Travis County which is home to numerous communities as well as Austin, the capital city of Texas. While the largest proportion of the population in Travis County resides in Austin, given the fluidity of where people work and live in the County and that numerous service organizations in the area serve individuals across the County, a focused effort was made to include data and the community voice from across the County.

Methods
The CHA defines health in the broadest sense and recognizes numerous factors at multiple levels— from lifestyle behaviors (e.g., diet and exercise) to clinical care (e.g., access to medical services) to social and economic factors (e.g., employment opportunities) to the physical environment (e.g., air quality) – all have an impact on the community's health. Existing social, economic, and health data were drawn from national, state, county, and local sources, such as the U.S. Census and Texas Department of State Health Services, which include self-report, public health surveillance, and vital statistics data. Over 300 individuals from multi-sector organizations, community stakeholders, and residents were engaged in

\(^1\) The 2012 Austin/Travis County CHA was drafted in August 2012 and finalized in December 2012.
community forums, focus groups, and interviews to gauge their perceptions of the community, their health concerns, and what programming, services, or initiatives are most needed to address these concerns.

Demographics – Who lives in Austin/Travis County?
The population of Austin/Travis County is ethnically and linguistically diverse, with wide variations in socioeconomic level, and is experiencing rapid growth, including demographic shifts among the aging, Hispanic, and Asian populations.

- The population of Travis County has grown by over 25% in the past decade \(^2\) and is expected to more than double in the next three decades, from a population of 1,024,266 in 2010 to 2.3 million residents in 2045. \(^3\) Specifically of note is the changing composition of the population in terms of age, cultural background, and socioeconomic status.
- While Austin was often described as youthful, concerns regarding an increasing and often “forgotten” aging population were frequently expressed. According to the U.S. Census, from 2000 to 2010, the senior population (aged 65 years and over) in Travis County grew by over 25%. \(^4\)
- Many participants described the region (Austin/Travis County) as ethnically and linguistically diverse. In 2010, approximately half of the population of Travis County was non-Hispanic White, with growing Latino/Hispanic and Asian populations and a proportionally decreasing Black/African American population. \(^5\)
- Overall, the region was described by participants as highly educated; however, this was contrasted by perceived low levels of educational attainment, specifically among the economically disadvantaged. Over 40% of Travis County adults (25 years or older) had a bachelor’s degree or higher compared to 25.9% of Texas adults. \(^6\)
- While the median income was higher in Travis County ($51,743) than the State overall ($48,615), poverty disproportionately affects certain segments of the population, mainly Latinos/Hispanics (26.8% living in poverty) and Blacks/African Americans (21.2% living in poverty). \(^7\)

Social and Physical Environment – What is the Austin/Travis County community like?
The wide variations in demographic characteristics of Austin/Travis County result in geographic disparities across the region where residents lack access to services and resources.

- The east-west divide (physically defined by I-35), as well as differences between urban and rural communities were prominent themes across interviews and focus groups.
- Participants described Travis County as a largely car-dependent region, not supporting other modes of transportation, such as walking or biking. The lack of a robust public transportation system was noted as a challenge to conducting everyday activities.
- Residents described struggling to pay high rent prices and an increasing demand for affordable housing resulting in long waiting lists to access Section 8 housing. Quantitative data confirm an increase in both housing (31.1%) and renting costs (22%) in Austin between 2000 and 2009, which were similar to or less than increases seen statewide. \(^8\)
- The existence of food deserts was a prominent theme through key informant interviews. In 2006, 8.7% of Travis County’s low-income population did not live within one mile of a grocery store. \(^9\) Healthy food that is available was described by residents as unaffordable. \(^10\)
- Despite a higher rate of recreational facilities in Travis County (11.1 facilities per 100,000 population) than in Texas as a whole (7.2 facilities per 100,000 population), unequal geographic and financial access to green space and recreational facilities was a concern among participants. \(^11\)
Community Strengths and Resources

Focus group and interview participants identified several community strengths and assets, including social and human capital, access to services, and organizational leadership and partnerships.

- Many participants described Austin as an entrepreneurial and liberal city that is politically active and culturally rich. Neighborhood cohesion and community engagement among residents were also highlighted as assets.
- Despite the challenges to accessing services mentioned in previous sections, residents did note the multitude of resources available to them in their community, if one knows how to access them.
- Similarly, community-based and non-for-profit organizations were described as assets, especially their willingness to collaborate, and committed and innovative leadership.

Health Behaviors

A majority of key informants, including Central Health Connection interviewees, considered obesity to be a pressing health issue, particularly among children and in relation to other chronic diseases such as diabetes and heart disease.

- Interview participants discussed the importance of and challenges to nutrition and exercise, especially highlighting the disparities among Blacks/African Americans and Latinos/Hispanics.
- In 2010, the percentage of obese adults in Travis County (24.0%) was less than that of the state (29.6%); however, Blacks/African Americans and Latinos/Hispanics experienced much higher rates of obesity, 41.7% and 36.5% respectively, compared to less than 20% of Whites (19.4%).

Health Outcomes

While chronic diseases emerged as a key concern among participants and represent the leading causes of death in the region, the need for mental health services was the foremost community health concern raised by residents. Additionally, it is evident that Blacks/African Americans and Latinos/Hispanics experience disproportionately higher rates of several health outcomes.

- Cancer and heart disease were the leading causes of death in Travis County between 2005 and 2009, with Blacks/African Americans experiencing disparate rates of mortality due to cancer and heart disease (Figure 1).
- Approximately 20% of Travis County adults experienced five or more days of poor mental health in the past month. A greater proportion of Blacks/African Americans (24.3%) and Latinos/Hispanics (26.6%) reported poor mental health than did Whites in the County (17.9%).

** Figure 1: Age-Adjusted Mortality Rate per 100,000 Population for the Leading Causes of Mortality by Race/Ethnicity in Travis County, 2005-2009 **

DATA SOURCE: Texas Department of State Health Services, Texas Health Data: Deaths (2005-2009).
Health Care Access and Affordability

Access to health care was a predominant theme among residents, specifically the availability and accessibility of health care facilities and resources, emergency room overuse, challenges of navigating a complex health care system, and health insurance and cost related barriers.

- Focus group and interview participants repeatedly cited the challenges of accessing health care, such as transportation, language, and cost barriers. Yet Travis County adults were more likely to have health insurance or their own health care provider compared to rates statewide. The Latino/Hispanic population in Travis County had disproportionately lower rates of either of these indicators.14

External Factors (“Forces of Change”)

The primary external factors recognized by participants as challenges towards achieving their identified health priorities were population growth and demographic shifts, the fiscal and political environment, and fragmented organizational efforts.

- The ability of the City's and County's physical and social infrastructure to keep up with its rapid growth was of concern to many key informant interviewees and focus group participants.
- Achieving change in a weak fiscal environment was described as a challenge for both implementing new initiatives and sustaining existing ones. The political environment was described as preventing effective and efficient dialogue, especially in an election year, during which several participants indicated achieving change is particularly challenging.
- Despite numerous non-profits and service organizations in the area, the perception was that efforts could be more integrated and coordinated to reduce fragmentation and duplication of services.

Community’s Vision and Identified Opportunities

When focus group respondents and interviewees were asked about their visions and hopes for the future 3-5 years from now, the overarching themes that emerged from these conversations included focusing on prevention, ensuring affordable and accessible health care, improving the built environment, and engaging in policy change and strategic city planning.

- Participants envisioned an integrated and holistic health care delivery system that focuses on prevention rather than treatment. A continuum of coordinated care was also considered critical.
- Ensuring equitable access to health care was also identified as a priority for achieving a healthy community; this included patient centered medical homes and culturally and linguistically appropriate services.
- Participants noted many opportunities to improve the built environment so that it supports a healthy and physically active community.
- Engaging in policy change and “strategic” city planning was also viewed as a viable option for creating a healthier community.

Key Themes and Suggestions

Through a review of the secondary social, economic, and epidemiological data in the region as well as discussions with community residents and leaders, this assessment report provides an overview of the social and economic environment of Austin/Travis County, the health conditions and behaviors that most affect the population, and the perceptions on strengths and gaps in the current public health and health care environment. Several overarching themes emerged from this synthesis:
• There is wide variation within Travis County in population composition and socioeconomic levels. Lack of transportation services and living in a walkable community are two main concerns which have affected residents’ perceived quality of life, stress level, and ease of accessing services.
• Latinos/Hispanics were identified as a vulnerable population in the community whose concerns stand to be exacerbated by the population growth in the region.
• Mental health was considered a growing, pressing concern by focus group and interview participants, and one in which the current services were considered inadequate to meet the current demand.
• As with the rest of the country and state, issues around physical activity, healthy eating, and obesity are issues for Travis County residents, especially as chronic conditions are the leading causes of morbidity and mortality.
• While strong health care services exist in the region, vulnerable populations such as the socially isolated elderly, non-English speaking residents, those living with disabilities, and the poor encounter continued difficulties in accessing primary care services.
• Residents viewed prevention as critical, but they emphasized that the health care system focused more on clinical care and disease management than prevention.
• Numerous services, resources, and organizations are currently working in Austin/Travis County to meet the population's health and social service needs.
AUSTIN/TRAVIS COUNTY COMMUNITY HEALTH ASSESSMENT

INTRODUCTION
Health is affected by where and how we live, work, play, and learn. Understanding these factors and how they influence health is critical to efforts aimed to improve the health of the community. Identifying the health issues of an area and their larger context and then developing a plan to address them are key steps in the larger health planning process. To accomplish these goals, Austin/Travis County Health and Human Services (ATCHHS) – in collaboration with Travis County Health and Human Services and Veterans Services, Central Health, St. David’s Foundation, Seton Healthcare Family, and the University of Texas Health Science Center at Houston School of Public Health Austin Regional Campus – is leading a comprehensive community health planning effort to measurably improve the health of Austin/Travis County, TX residents. This effort, funded by the National Association of County and City Health Officials with support from the Robert Wood Johnson Foundation, entails two major phases:

1. A community health assessment (CHA) to identify the health-related needs and strengths of Austin/Travis County
2. A community health improvement plan (CHIP) to determine major health priorities, overarching goals, and specific strategies to be implemented in a coordinated way across the Austin/Travis County

In addition to guiding future services, programs, and policies for these agencies and the area overall, the CHA and CHIP are also required prerequisites for the health department to earn accreditation, which indicates that the agency is meeting national standards.

This report discusses the findings from the CHA, which was conducted August 2011–June 2012, using a collaborative, participatory approach. These findings will inform discussions and priority areas for the CHIP, scheduled to take place July –December 2012.

Purpose and Geographic Scope of the Austin/Travis County Community Health Assessment
The 2012 Austin/Travis County CHA was conducted to fulfill several overarching goals, specifically:
• To examine the current health status across Austin/Travis County as compared to state and national indicators
• To explore the current health priorities among Austin/Travis County residents within the social context of their communities
• To identify community strengths, resources, forces of change, and gaps in services to inform funding and programming priorities of Austin/Travis County

This CHA focuses on Travis County which is home to numerous communities as well as Austin, the capital city of Texas. While the largest proportion of the population in Travis County resides in the City of Austin, given the fluidity of where people work and live in the County and that numerous social service and health organizations in the area serve individuals across the County, a focused effort was made to include data and the community voice from across the County.

__________________________

3 The final CHA report was published and posted online (www.austintexas.gov/healthforum) in December 2012. The draft CHA report was posted at the aforementioned website in August 2012.
This community health assessment provides a snapshot in time of community strengths, needs, and perceptions. It should be acknowledged that there are numerous community initiatives and plans, expansion of health and social services, and improvements in programs and services that have recently been undertaken. This report does not delve into these areas, but further examination of these initiatives will occur during the CHIP process when discussions will focus on specific health issues.

Structure of Engagement
As with the process for the upcoming CHIP, the CHA utilized a participatory, collaborative approach guided by the Mobilization for Action through Planning and Partnerships (MAPP) process. MAPP, a comprehensive, community-driven planning process for improving health, recommends four different broad focus areas to examine for the CHA process: 1) health status, 2) community strengths and themes, 3) forces of change (external factors that affect health), and 4) the local public health system. Given the focus and scope of this effort, the Austin/Travis County CHA focuses on and integrates data on the first three MAPP-recommended assessment areas.

To develop a shared vision and plan for the community and help sustain lasting change, the Austin/Travis County assessment and planning process aims to engage agencies, organizations, and residents in the County through different avenues: a) the Steering Committee is responsible for overseeing the community health assessment and improvement process, b) the Core Coordinating Committee serves as the overall steward of the process, c) the Data and Research Subcommittee identifies, gathers, and analyzes key health and human service indicators, and d) the Outreach and Engagement Subcommittee is responsible for identifying community organizations to participate in qualitative data collection activities. Additionally, One Voice Central Texas, a network representing 54 health and human services community based organizations, was instrumental in identifying priority populations and entities to engage in qualitative data activities. In January 2012, Austin/Travis County Health and Human Services hired Health Resources in Action (HRiA), a non-profit public health organization, as a consultant partner to provide strategic guidance and facilitation of the CHA-CHIP process, collect and analyze data, and develop the report deliverables.

Vision, Mission, and Together We Thrive Logo
The Steering and Core Coordinating Committees participated in quality improvement and planning activities including brainstorming, force field analysis, and prioritization exercises to develop the vision and mission for the CHA:

Vision: Healthy People are the Foundation of our Thriving Community
Mission: Our community – individuals and organizations (public, private, non-profit) – works together to create a healthy and sustainable Austin/Travis County

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4 Advanced by the National Association of County and City Health Officials (NACCHO), MAPP’s vision is for communities to achieve improved health and quality of life by mobilizing partnerships and taking strategic action. Facilitated by public health leaders, this framework helps communities apply strategic thinking to prioritize public health issues and identify resources to address them. More information on MAPP can be found at: http://www.naccho.org/topics/infrastructure/mapp/
In order to develop and market the community health improvement process, the Austin/Travis County team and Suma Orchard Consultants developed the “Together We Thrive” brand and logo to emphasize that we, the community, are working together to advance our health and wellness. To help spread the message and engage the community, the Austin/Travis County CHA team and partners promoted a one-page talking points tool highlighting the importance of the community’s voice for the community to thrive.

METHODS
The following section details how the data for the CHA was compiled and analyzed, as well as the broader lens used to guide this process. Specifically, the CHA defines health in the broadest sense and recognizes numerous factors at multiple levels— from lifestyle behaviors (e.g., diet and exercise) to clinical care (e.g., access to medical services) to social and economic factors (e.g., employment opportunities) to the physical environment (e.g., air quality)—all have an impact on the community’s health. The beginning discussion of this section describes the larger social determinants of health framework which helped guide this overarching process.

Social Determinants of Health Framework
It is important to recognize that multiple factors affect health and there is a dynamic relationship between people and their environments. Where and how we live, work, play, and learn are interconnected factors that are critical to consider. That is, not only do people’s genes and lifestyle behaviors affect their health, but health is also influenced by more upstream factors (i.e., distal factors that influence health) such as employment status and quality of housing stock. The social determinants of health framework addresses the distribution of wellness and illness among a population—its patterns, origins, and implications. While the data to which we have access is often a snapshot of a population in time, the people represented by that data have lived their lives in ways that are constrained and enabled by economic circumstances, social context, and government policies. Building on this framework, this assessment utilizes data to discuss who is healthiest and least healthy in the community as well as to examine the larger social and economic factors associated with good and ill health.

The following diagram provides a visual representation of this relationship, demonstrating how individual lifestyle factors, which are closest to health outcomes, are influenced by more upstream factors such as employment status and educational opportunities (Figure 2). This report provides information on many of these factors, as well as reviews key health outcomes among the people of Austin/Travis County.
Quantitative Data: Reviewing Existing Secondary Data
To develop a social, economic, and health portrait of Austin/Travis County, through a social determinants of health framework, existing data were drawn from state, county, and local sources. Sources of data included, but were not limited to, the U.S. Census, U.S. Bureau of Labor Statistics, County Health Rankings, and Texas Department of State Health Services. Types of data included self-report of health behaviors from large, population-based surveys such as the Behavioral Risk Factor Surveillance System (BRFSS), public health disease surveillance data, as well as vital statistics based on birth and death records. The BRFSS, a telephone survey of Travis County adult residents, asks respondents about their behaviors that influence health, as well as whether they have had or currently have specific conditions.

The quantitative data collection addressed the first goal of this assessment—to examine the current health status across Austin/Travis County as compared to state and national indicators. Specifically, by following the MAPP framework, data were collected for the 11 suggested categories within the framework, including the core community health status assessment indicators outlined by MAPP.

Qualitative Data: Forums, Focus Groups, and Interviews
From February – May 2012, forums, focus groups, and interviews were conducted with leaders from a wide range of organizations in different sectors, community stakeholders, and residents to gauge their perceptions of the community, their health concerns, and what programming, services, or initiatives are most needed to address these concerns. Priority sectors and representative participants were identified based on: 1) a brainstorming session with members from the Core Coordinating and Steering Committees, 2) a survey completed by the Steering Committee nominating key informants, and 3) a survey completed by the Outreach and Engagement Subcommittee identifying focus group sectors and relevant community-based organizations. To this end, a total of 4 community forums, 14 focus groups, and 28 interviews with community stakeholders were conducted. Additionally, findings from 25 key informant interviews with senior leaders in multiple sectors including the business, education, and health fields previously conducted for the Central Health Connection’s Leader Dialogue Series were
included in the analysis. Ultimately, the qualitative research engaged over 300 individuals in discussion about the health issues they deemed critical in their community.

Specifically, the qualitative data collection addressed the last two goals of the assessment: 1) to explore the current health priorities among Austin/Travis County residents within the social context of their communities and 2) to identify community strengths, resources, forces of change, and gaps in services to inform funding and programming priorities of Austin/Travis County. For this first goal which encompassed the community themes and strengths assessment, focus groups, interviews, and community precinct forums were completed. For the second goal of the forces of change assessment, focus groups and interviews discussed important external factors that have had and will have an impact on the community’s health. More about these qualitative data collection methods can be found below:

**Community Forums**
Four community forums were held in different areas of Austin/Travis County and engaged a total of 152 participants. During each forum an overview of ATCHHS and its partners’ programs and services was given, local health indicators were presented, and attendees participated in a dialogue around health and their community. Facilitators guided discussions using a set of questions (Appendix A) and note-takers captured responses. In addition, each forum had bilingual staff available to simultaneously interpret presentations, facilitate, and take notes in Spanish. On average, each community forum lasted two hours, of which the community dialogue comprised one hour. Forums were advertised to a wide variety of community entities such as schools, churches, neighborhood associations, social services agencies, and local business. Free health screenings (e.g., blood pressure, HIV, etc.) were offered before and after the forum. In addition, the first 50 participants received a $20 gift card to a local grocery store if they attended the duration of the event.

**Focus Groups and Interviews**
In total, 14 focus groups and 28 interviews were conducted with individuals from across Austin/Travis County. Focus groups were with the general public and with selected priority populations. For example, three focus groups were conducted with senior citizens, two groups with public housing residents, and two groups with refugees. A total of 101 individuals participated in the focus groups. Interviews were conducted with 31 individuals representing a range of sectors. These included government officials, educational leaders, social service providers, and health care providers. A full list of the different sectors engaged during the focus group and interview process can be found in Appendix B.

Focus group and interview discussions explored participants’ perceptions of their communities, priority health concerns, perceptions of public health, prevention, and health care services, and suggestions for future programming and services to address these issues. A semi-structured moderator’s guide was used across all discussions to ensure consistency in the topics covered (Appendix C and D). Each focus group and interview was facilitated by a trained moderator, and detailed notes were taken during conversations. On average, focus groups lasted 90 minutes and included 6-12 participants, while interviews lasted approximately 30-60 minutes. Participants for the focus groups were recruited by community and social service organizations located throughout Travis County. As an incentive, focus group participants received a $30 gift card to a local grocery store.

**Analyses**
The collected qualitative information was coded using NVivo qualitative data analysis software and then analyzed thematically by data analysts for main categories and sub-themes. Analysts identified key themes that emerged across all groups and interviews as well as the unique issues that were noted for specific populations. Throughout the qualitative findings included in this report the term “participants”
is used to refer to community forum, focus group, and key informant interview participants. Unique issues that emerged among a group of participants are specified as such (e.g., community forum participants, Spanish-speaking focus group participants, etc.). Frequency and intensity of discussions on a specific topic were key indicators used for extracting main themes. While regional differences are noted where appropriate, analyses emphasized findings common across Austin/Travis County. Selected paraphrased quotes – without personal identifying information – are presented in the narrative of this report to further illustrate points within topic areas.

Limitations
As with all research efforts, there are several limitations related to the assessment’s research methods that should be acknowledged. It should be noted that for the secondary data analyses, in several instances, city-level data were not available or could not be analyzed due to small sample sizes. In some cases, data was aggregated across multiple years to increase sample size (e.g., 2005-2009). Additionally, several sources did not provide current data stratified by race/ethnicity, gender, or age – thus, these data could only be analyzed by total population. Due to the variety of sources used to conduct this assessment, it is also important to note that the term “Hispanic” could not be consistently defined throughout the report. For example, in demographic data presented, Hispanic refers to an ethnicity of any race; however, the qualitative data represents the perspectives of participants who may define the term Hispanic differently.

Likewise, data based on self-reports should be interpreted with particular caution. In some instances, respondents may over- or underreport behaviors and illnesses based on fear of social stigma or misunderstanding the question being asked. In addition, respondents may be prone to recall bias—that is, they may attempt to answer accurately but remember incorrectly. In some surveys, reporting and recall bias may differ according to a risk factor or health outcome of interest. Despite these limitations, most of the self-report surveys here benefit from large sample sizes and repeated administrations, enabling comparison over time. Additionally, public health surveillance data has its limitations regarding how data are collected and reported, who is included in public health datasets, and whether sample sizes for specific population groups is large enough for sub-group analyses.

While the focus groups and interviews conducted for this study provide valuable insights, results are not statistically representative of a larger population due to non-random recruiting techniques and a small sample size. Recruitment for focus groups was conducted by community organizations, and participants were those individuals already involved in community programming. Because of this, it is possible that the responses received only provide one perspective on the issues discussed. In addition, organizations did not exclude participants if they did not live in the particular neighborhood, so participants in a specific community’s focus group might not necessarily live in that area, although they did spend time there through the organization. Lastly, it is important to note that data were collected at one point in time, so findings, while directional and descriptive, should not be interpreted as definitive.
DEMOGRAPHICS – Who lives in Austin/Travis County?

The population of Austin/Travis County is ethnically and linguistically diverse, with wide variations in socioeconomic level, and is experiencing rapid growth, including demographic shifts among the aging, Hispanic, and Asian populations.

The health of a community is associated with numerous factors including what resources and services are available (e.g., safe green space, access to healthy foods) as well as who lives in the community. The section below provides an overview of the population of Travis County, TX. The demographics of a community are significantly related to the rates of health outcomes and behaviors of that area. While age, gender, race, and ethnicity are important characteristics that have an impact on an individual’s health, the distribution of these characteristics in a community may affect the number and type of services and resources available.

Population

“Austin is growing at a very fast pace which will eventually bring problems, although it is good to see the development.” —Focus group participant

The City of Austin, with a population of 790,390 in 2010 has grown by over 20% since 2000, closely mirroring the increase of the state’s population (Table 1). The population of Travis County has experienced even greater growth over the past decade, increasing by over 25% from 812,280 in 2000 to 1,024,266 in 2010. When focus group and interview participants were asked to describe their communities and changes that they have seen, many noted the rapid growth of the population in the region (Austin/Travis County) and specifically the changing composition of the population in terms of age, cultural backgrounds, and socioeconomic status.

Table 1: Population Change in Texas, Travis County, and Austin, 2000 and 2010

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Texas</td>
<td>20,851,820</td>
<td>25,145,561</td>
<td>20.6%</td>
</tr>
<tr>
<td>Travis County</td>
<td>812,280</td>
<td>1,024,266</td>
<td>26.1%</td>
</tr>
<tr>
<td>Austin</td>
<td>656,562</td>
<td>790,390</td>
<td>20.4%</td>
</tr>
</tbody>
</table>


Focus group and interview participants largely associated population growth with an influx of people attracted to the area, including retirees, immigrants and refugees. As Figure 3 demonstrates, Travis County is projected to more than double its population in the next three decades, from its present size to over 2.3 million residents. Austin is expected to see a similar upward trajectory during this time.
Figure 3: Population Projections for Travis County and Austin, 2012-2045

<table>
<thead>
<tr>
<th>Year</th>
<th>Travis County</th>
<th>Austin</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>1,076,119</td>
<td>824,205</td>
</tr>
<tr>
<td>2015</td>
<td>1,740,812</td>
<td>1,093,539</td>
</tr>
<tr>
<td>2020</td>
<td>2,314,193</td>
<td>1,285,356</td>
</tr>
</tbody>
</table>

Note: At the time this CHA was developed, the Texas State Data Center had not yet released growth projections based on 2010 Census data.


Age Distribution

“We have so many young people coming to Austin with the tech center and people are being pushed out [of Austin].” – Focus group participant

“Austin has a young population...as a result of having all the universities.” – Interview participant

While Austin was often described as youthful, concerns regarding an increasing and often “forgotten” aging population were frequently expressed. The age distribution in Austin and Travis County is similar to that of Texas overall, although the statewide proportions of residents under the age of 18 and 65 years and over are higher than that of Austin and Travis County. In comparison to the nation, Austin and Travis County have higher proportions of residents between 18 and 44 years old. As illustrated in Table 2, over one-third of the populations in Austin (35.5%) and Travis County (33.9%) were between the ages of 25 and 44 years old in 2010. According to the U.S. Census, from 2000 to 2010, the senior population (aged 65 years and over) in Travis County grew by over 25% (14,204 persons).  

Table 2: Age Distribution in United States, Texas, Travis County, and Austin, 2010

<table>
<thead>
<tr>
<th>Geography</th>
<th>Under 18 yrs</th>
<th>18-24 yrs</th>
<th>25 to 44 yrs</th>
<th>45 to 64 yrs</th>
<th>65 yrs and over</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>24.0%</td>
<td>9.9%</td>
<td>26.6%</td>
<td>26.4%</td>
<td>13.0%</td>
</tr>
<tr>
<td>Texas</td>
<td>27.3%</td>
<td>10.2%</td>
<td>28.1%</td>
<td>24.0%</td>
<td>10.3%</td>
</tr>
<tr>
<td>Travis County</td>
<td>23.9%</td>
<td>12.7%</td>
<td>33.9%</td>
<td>22.2%</td>
<td>7.3%</td>
</tr>
<tr>
<td>Austin</td>
<td>22.2%</td>
<td>14.5%</td>
<td>35.5%</td>
<td>20.8%</td>
<td>7.0%</td>
</tr>
</tbody>
</table>

Racial and Ethnic Diversity

“Austin Independent School District, the fifth largest district in Texas, is scrambling to provide services to over so many refugee students who speak a wide range of languages.” —Focus group participant

Many participants also described the region as ethnically and linguistically diverse. Communities of color were noted as being largely comprised of Latinos/Hispanics, Blacks/African Americans, and Asians, who were also considered some of the most vulnerable populations. Several key informants highlighted a growing Latino/Hispanic population, especially among children and youth. Subsequent sections will describe how the increasing diversity of the population will impact future demand of health and other service areas.

In 2010, approximately half of the populations of Travis County (50.5%) and Austin (48.7%) were non-Hispanic White (Table 3). The Latino/Hispanic population comprised over one-third of the population and has grown substantially since 2000, whereas the non-Hispanic Black/African American population, representing approximately 8% of the total population, has proportionally decreased during that time. Additionally, in the City of Austin, Latinos/Hispanics comprised more than half of the population (50.9%) under the age of 18 (Figure 4). There was also a greater proportion of non-Hispanic Asians in Travis County (5.7%) and Austin (6.0%) than in the state overall (3.8%) (Table 3); this population has also increased since 2000.

Table 3: Percent Population by Race/Ethnicity of Texas, Travis County, and Austin, 2010

<table>
<thead>
<tr>
<th>Geography</th>
<th>White, non-Hispanic</th>
<th>Black/African American, non-Hispanic</th>
<th>Asian, non-Hispanic</th>
<th>Latino/Hispanic, all Races</th>
</tr>
</thead>
<tbody>
<tr>
<td>Texas</td>
<td>45.3%</td>
<td>11.5%</td>
<td>3.8%</td>
<td>37.6%</td>
</tr>
<tr>
<td>Travis County</td>
<td>50.5%</td>
<td>8.1%</td>
<td>5.7%</td>
<td>33.5%</td>
</tr>
<tr>
<td>Austin</td>
<td>48.7%</td>
<td>8.2%</td>
<td>6.0%</td>
<td>35.0%</td>
</tr>
</tbody>
</table>


Figure 4: Percent Population under Age 18 by Race/Ethnicity in Austin, 2010

Further reflecting the diversity of the community, nearly one-third of Austin’s residents spoke a language other than English at home in 2010 (Figure 5), which is greater than the national average (20.6%). Nearly 31% of Travis County residents reported speaking a language other than English at home, the majority of whom spoke Spanish (23.7%), followed by Asian or Pacific Island languages (4.1%), and other Indo-European languages (2.3%).

Figure 5: Percent Population Who Speak Language Other Than English at Home in Texas, Travis County, and Austin, 2010


Educational Attainment

“Austin is competitive and requires that folks have a secondary education, even beyond college. The population will continue to increase, but we’ll see a wider gap between those that are doing well, and those individuals that cannot get jobs.” —Focus group participant

“Job opportunities will be limited unless they get the right education.” —Interview participant

“We want to go for our GED and there are classes but in order to do the test it costs $45-$100 dollars. How are you going to afford that without a job? I think they should provide free classes and tests.” —Focus group participant

Overall, the region was described by participants as highly educated; however, this was contrasted by low levels of educational attainment, specifically among the economically disadvantaged. Quantitative data demonstrate high educational attainment in the region; over 40% of Travis County and Austin adults (25 years or older) had a bachelor’s degree or higher compared to 25.9% of Texas adults, as shown in Figure 6.
Improving low education levels among a growing Latino/Hispanic population was also seen as challenging due to linguistic barriers. Despite having a strong public school system, many key informants indicated that the system is struggling to meet the needs of disadvantaged populations; several also expressed concerns regarding an increasing high school dropout rate. Quantitative data indicate that between 2007 and 2011, the annual dropout rate for grades 7-12 decreased in seven of the nine school districts serving Travis County; Lake Travis and Manor Independent School Districts experienced an increase. Additionally, among the nine school districts serving Travis County, high school completion rates increased across racial/ethnic groups during this time, with the exception of Manor Independent School District. 

The presence of the University of Texas at Austin and other universities in the area was also seen as an asset for retaining a well-educated population; however, access to higher education was not viewed as equal. Supporting this sentiment, when asked what a healthy community looks like or feels like to them, community forum participants stated “more education options,” as they cited gaps in educational attainment opportunities for more vulnerable populations, such as Hispanics/Latinos and low income groups, from primary through higher education.

**Income, Poverty, and Employment**

“More people are trading off paying bills versus buying groceries because our incomes don’t cover both.” —Focus group participant

“There’s a bunch of unemployment. There’s a bunch of 20 to 25 year old guys walking around because they got no jobs.” —Focus group participant
Income and Poverty
Participants indicated that there is a broad socioeconomic spectrum in the region, ranging from low to high income. Several participants shared that there are pockets of poverty with residents who are struggling to make ends meet, the majority of whom represent minority populations. Gentrification was also described as causing a rising cost of living in the region, resulting in the displacement of residents to the outskirts of Austin and unincorporated areas in the County.

Quantitative data about income and poverty rates confirmed focus group respondents’ and interviewees’ perceptions of substantial variation across the region. According to the 2010 U.S. Census, median household income in Travis County was $3,128 higher than that of the State of Texas as a whole, and $4,309 higher than that of the city of Austin (Figure 7). Figure 8 illustrates that households with lower median incomes are concentrated in the eastern core.

Figure 7: Median Household Income in Texas, Travis County, and Austin, 2010

![Bar chart showing median household income in Texas, Travis County, and Austin, 2010](chart.png)

As shown in Figure 9, wealth is unevenly distributed across the population of Travis County. In 2010, the bottom fifth of households earned 3% of the income in Travis County; whereas 53% of the County's income resides among the top fifth of households.

Note: In this chart, households have been separated into five groups each representing 20% of households.

DATA SOURCE: 2010 American Community Survey 1-Year Estimates as cited by Travis County HHS/VS Research & Planning Division, 2011
Poverty also disproportionately affects certain segments of the Travis County population. In 2009, the overall percentage of individuals in poverty in Travis County was 15.2%. Latinos/Hispanics were the largest proportion of the population (26.8%) living in poverty, followed by Blacks/African Americans (21.2%), both of which represent more than double the proportion of Whites (9.5%) or Asians (10.4%) living in poverty (Figure 10).

**Figure 10: Percent of Individuals below Poverty by Race/Ethnicity in Travis County, 2009**

![Bar chart showing poverty percentages for different races/ethnicities in 2009.]


There are stark racial/ethnic differences when looking at the distribution of poverty for young children. Among all children under 5 years old in poverty in the City of Austin, 82.8% of those in poverty are Latino/Hispanic (Figure 11). Among this group, 13.2% are Black/African American and 2.3% are non-Hispanic White. For further information about poverty in Travis County, see: [http://www.co.travis.tx.us/health_human_services/research_planning/publications/acs/acs_focus_on_poverty_2011.pdf](http://www.co.travis.tx.us/health_human_services/research_planning/publications/acs/acs_focus_on_poverty_2011.pdf)

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5 Poverty level statistics indicate individuals whose income in the past 12 months fell below the federal poverty level, which is adjusted for family size. For example, in 2009, the federal poverty level was $14,570 for a family of two and $22,050 for a family of four.
Employment
In general, the workforce in the region was described as highly skilled. Several key informants indicated that Austin/Travis County was not as hard hit by the economic recession as other areas, an observation supported by quantitative data. According to the Census Bureau’s 2010 American Community Survey, unemployment rates in Texas (8.8%), Travis County (8.2%), and the city of Austin (8.4%) were below that of the U.S. (10.8%) (Figure 12).

Figure 12: Unemployment in the US, Texas, Travis County, and Austin, 2006 and 2010

Despite better than average employment rates, participants indicated that vulnerable populations in Travis County have been differentially affected by the economic downturn. According to key informants, while Austin’s “dynamic economy” provides employment for residents with higher levels of education, opportunities for low-skilled residents are limited. They described that this gap in job creation is resulting in the unemployment of low-income and other high-risk populations (e.g., homeless, formerly incarcerated, disabled, or limited English proficient).

For example, several key informants indicated that, due to economic development, the technology industry (e.g., Apple) is expanding in Austin; however, there is a mismatch between job availability and skills of residents. Several participants expressed concerns for persons formerly incarcerated, explaining that residents with criminal records are struggling to find job opportunities. Spanish-speaking residents further described challenges in obtaining employment, particularly if they were not bilingual in English and Spanish, and stated that the jobs available to them (e.g., house cleaning) are low wage.

Parents and key informants also reported that the cost of childcare poses a barrier for employment as well as education. Quantitative data indicate that in Travis County the average monthly cost of child care for a family of four with two young children was 28.0% of total income, more than double what is considered affordable (10% of family income).  

Community forum participants discussed the economic downturn as well and identified unemployment as one of the most important issues in their communities (i.e., job losses, lack of businesses, etc.). High-risk populations, such as the homeless or previously incarcerated, were described as particularly susceptible to these issues.

The following section will further illustrate how these demographic characteristics are differentially distributed across Austin/Travis County.

SOCIAL AND PHYSICAL ENVIRONMENT – What is the Austin/Travis County community like?

*There is wide variation in the demographic characteristics of Austin/Travis County resulting in geographic disparities across the region where residents lack access to services and resources.*

“The community is very diverse and geographically and demographically dispersed throughout the city, county, and region...Many are working class and middle class citizens. Some are even high to wealthy individuals.” —Interview participant

“Health concerns in the unincorporated areas include poor walkability and livability. There are no sidewalks or recreation centers, and no play areas, nor access to healthy food. To get to healthy food, people have to drive a long way and gas is expensive.” —Interview participant

The social and physical environments are important contextual factors that have been shown to have an impact on the health of individuals and the community as a whole. Understanding these issues will help in identifying how they may facilitate or hinder health at a community level. For example, parks may not necessarily be able to be utilized for physical activity if residents are fearful of their safety or healthy foods may not be accessible if the public transportation system is limited. The section below provides an overview of the larger environment around Travis County to provide greater context when discussing the community’s health.
Geographic Disparities

“When Black Americans bought houses, they bought because they could afford to buy. They bought and stayed... Other people moved in; property taxes increased; Black people couldn’t afford to stay so they moved out. Now, the group coming in here is younger but the black community in the neighborhood is old. The cultures are different and there is a lack of understanding. There are too many rental properties. People who rent here should be able to buy here.” —Focus group participant

“East Austin is being gentrified at a fast rate; prices of homes have gone up in the past ten years. Poverty is moving out of the area of concentration and fairly well served by transit into more rural areas and far-flung suburban communities. We are being dispersed so providing service is more of a challenge.” —Interview participant

Despite the diversity of the area, many participants considered communities to be divided or concentrated geographically, with the exception of Asians who were described by focus group participants and/or key informants as being more dispersed. The east-west divide as well as differences between urban and rural communities were prominent themes across interviews and focus groups. Participants often described the division between the east and west side of Austin as delineated by interstate 35, with the west side being described as more affluent. Participants frequently identified East Austin as lacking in resources. More rural areas of communities such as Manor were described as being physically isolated. Many see the rapid growth of both Austin and Travis County as exacerbating existing disparities. Revitalization and development efforts were described as causing an outward migration of communities of color, immigrants, and urban poor to areas that lack access to services, specifically the outskirts and unincorporated areas of the City and County. Participants noted that the Black/African American community is disproportionately affected by this phenomenon. It is also important to recognize reasons for migration due to opportunity and development. City of Austin Demographer, Ryan Robinson, explains that:

“The large-scale suburbanization of African Americans in Austin over the past 20 years is more a function of increasing levels of affluence within the African American community and the explicit choice to move out of East Austin to places like Pflugerville and Round Rock—moves to better schools, newer housing, more middle class socioeconomic environments. The full-blown, displacing effects of gentrification are more recent than the macro-trend movement of African Americans out of East Austin.”

The following two figures geographically illustrate observations made by focus group and interview participants concerning the east-west divide in the City of Austin. In both Figure 13 and Figure 14, it is clear that the Black/African American and Latino/Hispanic populations were largely concentrated in the east. However, between 2000 and 2010, there was a notable decrease in the range and concentration of the Black/African American population in the eastern core (Figure 13). By contrast, the Latino/Hispanic population is not only expanding throughout the eastern core, but neighborhoods that were predominantly Latino/Hispanic in 2000 increased in concentration by 2010 (Figure 14).
Figure 13: Changing Black/African American Population Concentrations in Eastern Austin, 2000 and 2010

The rest of this section will elaborate upon how these communities are affected by lack of access to resources such as transportation and housing.

Transportation

“Transportation to health centers is an issue. We have a decent bus system with rates that are reasonable for the most part, but our general transportation infrastructure is deficient in all categories—public transit and highways. Increasingly, the poor have to depend on private vehicles which are just an added cost for people already overwhelmed by costs.” —Interview participant

“My aunt is diabetic and she has stomach problems and it’s hard for her to catch the bus with three children. When she’s on the bus she has to take all the groceries and carry the baby also. Why does she have to go do all that? Why doesn’t someone help her out with that issue?” —Focus group participant

Transportation emerged as one of the most common cross-cutting themes of the assessment, affecting aspects of everyday life in the region, and especially the health of the community. Participants described Austin/Travis County as a largely car-dependent region that does not support other modes of transportation, such as walking or biking. For example, the lack of sidewalks was considered a barrier to transportation, and participants expressed feeling unsafe when walking. Frustration was also expressed by focus group and interview participants regarding unfinished or incomplete roadways. Those who did drive reported that the rising cost of gasoline and heavy traffic make travel more difficult. Community
Forum participants shared in these challenges, citing a lack of local public transport, crumbling infrastructure (i.e., cracked roads), and road congestion as some of the most important problems facing their communities.

Contributing to the traffic congestion, quantitative data illustrate that, consistent with the state (83.0%) and national (80.0%) figures, a majority of Travis County workers in 2010 drove alone to work (79.0%) (Table 4) and had an average commute time of 23.8 minutes.20

Table 4: Means of Transportation to Work for Workers 16+ Years in US, Texas, and Travis County, 2010

<table>
<thead>
<tr>
<th>Transport</th>
<th>U.S.</th>
<th>Texas</th>
<th>Travis County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Car, truck or van (Drove Alone)</td>
<td>80.0%</td>
<td>83.0%</td>
<td>79.0%</td>
</tr>
<tr>
<td>Car, truck or van (Carpooled)</td>
<td>10.0%</td>
<td>12.0%</td>
<td>11.0%</td>
</tr>
<tr>
<td>Public transportation (Excluding Taxicabs)</td>
<td>5.0%</td>
<td>2.0%</td>
<td>4.0%</td>
</tr>
<tr>
<td>Other Means</td>
<td>5.0%</td>
<td>0.0%</td>
<td>6.0%</td>
</tr>
</tbody>
</table>


Though a largely car dependent region, census tract data in Austin reveal that at least one in eight households in some areas has no access to a car and must rely on public transportation to get to and from work, the grocery store, and the doctor’s office.21 While some residents described transportation services as adequate, most found them to be severely lacking to non-existent. Challenges around public transportation included long wait times for the bus, having to walk over a mile to the nearest bus stop, and rising fares. In 2010, the cost of transportation as a percent of income for Travis County was 24.4%.22 According to participants, transportation challenges disproportionately affected the elderly, disabled, and poor. For example, participants cited the limited availability of Capital Metro vehicles to transport the elderly and disabled. Residents living outside of Austin shared that they had to rely on a car because their community had no access to public transportation, highlighting the lack of a robust public transportation system that extends to outlying areas.

Housing

“It is disturbing to see how much of an investment is going into developing high priced condo spaces in the downtown area and how little is going into developing and planning for more affordable housing.” —Interview participant

“It seems like there is a 2-year waiting list. They’re backed up and the rent is expensive. Section 8 and low-income housing is backed up...People are trying to move to Austin thinking it’s a bigger city and there’s more opportunity, but there’s not.” —Focus group participant

Challenges around access to affordable housing were frequently raised by focus group and key informant participants. Residents described struggling to pay high rent prices and an increasing demand for affordable housing resulting in long waiting lists to access Section 8 housing. As Figure 15 illustrates, Section 8 housing is concentrated largely in the eastern core. Utility costs and home repair costs were also considered prohibitive. Rising property values and taxes as a result of revitalization efforts and subsequent gentrification were described as forcing residents to move to more affordable areas outside the City. According to some participants, other residents have been negatively affected by the depreciating value of their homes and increasing foreclosures. Several long-term residents of communities observed seeing the composition of their neighborhoods change from home owners to
renters. Key informants also indicated that the lack of affordable housing is resulting in a transient population; this instability was described as creating challenges for the school system to educate frequently mobile children.

**Figure 15: Distribution of Section 8 Rental Housing Units in Austin, 2010**

DATA SOURCE: U.S. Department of Commerce, Bureau of the Census, 2010 Census as cited by Ryan Robinson, City Demographer, Department of Planning, City of Austin, 2012

Quantitative data confirm an increase in both housing and renting costs between 2000 and 2009. As illustrated in Figure 16, the median housing price increase in Austin (31.1%) was consistent with the percent increase in Texas as a whole (31.7%). Although the median rent increase in the City of Austin was not as great as it was at the state-level, it still rose 22.0% over nine years. In 2010, the percentage of residents whose housing costs were 50% or more of their household income was greater in Travis County than in Texas for both renters and homeowners (Figure 17).
Figure 16: Increase in Median Rent and Median Housing Prices in Texas and Austin, 2000-2009


Figure 17: Percent of Residents Whose Housing Costs are 50% or more of Household Income in Texas and Travis County, 2010

According to City Demographer Ryan Robinson, “In addition to East Austin, the pressure from rapidly rising property values has affected middle class families throughout the urban core.” Nationally the median housing value has decreased from 2006-2010; whereas the median housing value in Travis County increased by 23.6% during this time, compared to 12.4% in Texas (Table 5).

Table 5: Median Housing Values in U.S., Texas, and Travis County, 2006 and 2010

<table>
<thead>
<tr>
<th>Geography</th>
<th>2006</th>
<th>2010</th>
<th>% Change 2006 to 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>U.S.</td>
<td>$185,200</td>
<td>$179,900</td>
<td>- 2.9%</td>
</tr>
<tr>
<td>Texas</td>
<td>$114,000</td>
<td>$128,100</td>
<td>12.4%</td>
</tr>
<tr>
<td>Travis County</td>
<td>$173,200</td>
<td>$214,100</td>
<td>23.6%</td>
</tr>
</tbody>
</table>

DATA SOURCE: 2006 and 2010 American Communities Surveys

In addition to affordability, substandard housing was also mentioned as a concern. Focus group participants expressed frustration with the lack of apartment and facility maintenance. Residents of senior housing and public housing as well as apartments indicated that housing issues are not promptly addressed by landlords and property owners. In a few focus groups, bed bugs were mentioned as a housing issue several residents were experiencing.

Homelessness was commonly discussed as a concern of many key informants due to the lack of affordable and supportive housing; interview participants indicated that this vulnerable population, including children who are homeless, is growing. The number of homeless persons identified through the annual Austin/Travis County Homeless Count, was 2,244 in 2012. Point-in-time count limitations traditionally undercount families and children and do not include those living in marginal conditions such as on a friend's sofa or in a motel. However, 2011 point-in-time homeless counts illustrate a 35% decrease from 2008. Community forum participants identified increased costs in the housing market, retaining membership in homeowner's associations, monthly rent, and utilities bills as challenges that often lead to homelessness.

Access to Healthy Food and Physical Activity

“We have to go further to get fresh food and that takes more time, more gas money and a lot of driving.” —Focus group participant

“Making the built environment one that works for people –making bike lanes, thinking about walkability, creating areas in which people can play and recreate are all very important. We are not building our cities in this manner.” —Interview participant

When describing their community, many participants discussed the impact of the built environment (e.g., parks, recreational facilities, traffic, etc.) on their ability to consume healthy food and engage in physical activity. The existence of food deserts was a prominent theme throughout key informant interviews. Participants identified that several communities are void of grocery stores and lack public transport to travel to supermarkets. In 2006, 8.7% of Travis County’s low-income population did not live close to a grocery store (i.e., less than 1 mile), as compared to Texas’ 11.6% (Figure 18). The percentage of residents in Travis County considered to be food insecure was 16.6% in 2010, lower than that of Texas (18.5%) and similar that of the U.S. (16.1%) (Table 6). East Austin and eastern Travis County in particular were identified as lacking proximity to stores that sell fresh produce. Refugees shared that in their home countries they had gardens and could produce their own food, whereas in Austin they are unable to do so. However, key informants did note that there are efforts to address food deserts, such as expanding farmers markets to disadvantaged neighborhoods.
Figure 18: Percent of Population who are Low-Income and do not Live Close to a Grocery Store, 2006


Table 6: Percent of Residents Considered Food Insecure in US, Texas, and Travis County, 2010

<table>
<thead>
<tr>
<th>Geography</th>
<th>Percent</th>
<th>Total Number of Food Insecure People</th>
</tr>
</thead>
<tbody>
<tr>
<td>US</td>
<td>16.1%</td>
<td>-</td>
</tr>
<tr>
<td>Texas</td>
<td>18.5%</td>
<td>4,672,780</td>
</tr>
<tr>
<td>Travis County</td>
<td>16.6%</td>
<td>162,440</td>
</tr>
</tbody>
</table>

Note: Food insecurity is the household-level economic and social condition of limited or uncertain access to adequate food.


Furthermore, several residents shared that while healthy food may be readily available through local grocery stores and supermarkets, cost is often prohibitive. In 2010, the average cost of a meal in Travis County was $2.36, which was 5 cents greater than the Texas average ($2.31) and 16 cents less than the national average ($2.52).  

A few focus group participants also indicated that supermarkets in certain areas have lower quality produce than others. Similarly, community forum participants noted that they could be healthier in their communities if they had better access to affordable, healthy food options (i.e., proximity of grocery stores, healthy food options at restaurants, community gardens, etc.). In 2009, just over half of the restaurants in Travis County (51.0%), much like in Texas as a whole (53.0%), were fast-food establishments.

Participants frequently described that there is unequal access to green space and recreational facilities; while parks and recreational centers exist, they are not in close proximity or residents are unaware of how to access them. Additionally, programs offered at recreational centers were considered unaffordable by some residents. Lack of access to recreational facilities and programs (e.g., YMCA) and the need for more bike and pedestrian friendly areas was expressed by both focus group and interview participants.
participants. In 2009, there was a higher rate of recreational facilities in Travis County (11.1 facilities per 100,000 population) than in Texas as a whole (7.2 facilities per 100,000 population). While community forum participants recognized an existing presence of these facilities to promote physical activity (i.e., parks, school tracks), they ultimately concluded that additional services, such as affordable exercise programs and recreational centers, were needed in order to achieve their definitions of a healthy community.

**Environmental Quality**

“The lack of water has resulted in situations in which residents cannot flush toilets or cook so they frequently report septic tank issues. Repairs are needed for these tanks but there is no funding for these systems which are no longer code compliant.” —Interview participant

The extended drought in the region and lack of access to water were mentioned by some participants. A few key informants noted the lack of water in outlying areas—outside of Austin but within Travis County—is creating challenges around sanitation and other housing issues. Participants also expressed concerns regarding the negative impact of traffic congestion on air quality and the resulting health effects (e.g., asthma and other respiratory illnesses). While the annual number of unhealthy air quality days (due to fine particulate matter) throughout the State ranged from 0 to 6 (with an average of 1 day) in the year 2007, Travis County recorded 0 unhealthy air quality days (Table 7). As for the air pollution ozone days, which represent the annual number of days that air quality was unhealthy for sensitive populations due to ozone levels, Travis County recorded 16 days, fewer than that of the State (Table 7). According to the Imagine Austin Comprehensive Plan, although Central Texas is compliant with federal air quality standards, the area is “in danger of exceeding ground-level ozone due to stricter federal standards”.

<table>
<thead>
<tr>
<th>Geography</th>
<th>Particulate Matter Days</th>
<th>Ozone Days</th>
</tr>
</thead>
<tbody>
<tr>
<td>Texas</td>
<td>1</td>
<td>18</td>
</tr>
<tr>
<td>Travis County</td>
<td>0</td>
<td>16</td>
</tr>
</tbody>
</table>

DATA SOURCE: Community Multi-Scale Air Quality Model output and Air Quality Monitor Data, Public Health Air Surveillance Evaluation (PHASE) project, Centers for Disease Control and Prevention (CDC) and the EPA (2007), as cited in County Health Rankings, 2012

**Crime and Safety**

“I live in Southeast Austin. It’s a rough neighborhood with sirens and crime. I feel safe in my home, but it’s not that safe outside at night. The crime in Southeast Austin has really grown a lot. Crime and gangs – it’s something I am not used to. It’s unfortunate that that is the way it is. I hope not to stay there long. This city has grown a lot and with growth comes crime.” —Focus group participant

The importance of feeling safe in one’s community was discussed in several focus groups. While some residents indicated that crime was not an issue in their community, others expressed concerns regarding vandalism, gangs, and drug dealing. The participation of youth in crime related activities and the role of law enforcement were discussed as well. Levels of neighborhood cohesion and police presence were frequently associated with how safe one felt in their community and feelings of insecurity were most often experienced at night. Parents expressed concern for the safety of their children when playing
outside, primarily regarding traffic safety, and noted the lack of secure recreation spaces. Safety was also one of the community issues cited most often by community forum participants, particularly referring to issues around the built environment (i.e., lack of sidewalks and street lighting), teen drug use and gang activity, property crime, and police brutality.

According to 2010 FBI Uniform Crime Reports data, while the violent crime rate in Texas and the City of Austin were similar, the property crime rate was substantially higher in the City of Austin (5,754.8 per 100,000 population) as compared to Texas as a whole (3,783.0 per 100,000 population) (Figure 19). The violent and property crime rates in Travis County were 495 and 3,692 per 100,000 population, respectively; however, it is important to note that this data excludes the City of Austin. In some focus groups, a few participants expressed concern over the city’s growth in population potentially causing an escalation in crime rates; however, similar to Texas, examining trends in crime data from 2006 to 2010 indicated a decrease in Austin’s violent (515.3 per 100,000 population in 2006) and property crime rates (5,856.9 per 100,000 population in 2006).

**Figure 19: Offenses Known to Law Enforcement per 100,000 Population in Texas and Austin, 2010**

![Bar chart showing crime rates per 100,000 population for Texas, Travis County (excluding Austin), and Austin.](chart.png)

*Violent crime includes: murder and non-negligent manslaughter; forcible rape; robbery; and aggravated assault.
**Property crime includes: burglary; larceny-theft; motor vehicle theft; and arson.

NOTE: The data shown for Travis County in this chart do not reflect county totals but are the number of offenses reported by the sheriff’s office or county police department.

The underreporting of domestic violence and child abuse was briefly mentioned by some residents, but these issues were not heavily discussed. Figure 20 illustrates that in Travis County and Austin, overall family violence rates were increasing up until the year 2008. In the subsequent two years for which data are available, there was a notable decrease. For example, Travis County rates fell from 1,032.5 per 100,000 population in 2008 to 866.9 per 100,000 population in 2010. It should be noted that these rates
refer to police reports and not number of unique individuals. Similarly, while the statewide rate of child abuse and neglect has remained relatively stable from 2006-2010, the rate has declined in Travis County during this time period (Figure 21).

**Figure 20: Overall Family Violence Rate per 100,000 Population in Texas, Travis County, and Austin, 2006-2010**

NOTE: Rates standardized to the 2010 Census population figures. Represents reports and not individuals. The data shown for Travis County in this chart do not reflect county totals but are the number of offenses reported by the sheriff’s office or county police department.

DATA SOURCE: Austin data: Austin Police Department, Public Information Request (2012); Travis County data: Travis County Sheriff’s Office, Public Information Request (2012); Texas data: Texas Department of Public Safety, Public information request (2012).
COMMUNITY STRENGTHS AND RESOURCES

Focus group and interview participants identified several community strengths and assets, including social and human capital, access to services, and organizational leadership and partnerships.

“Breadth and depth of collaborative activities going on in the county; there are lots of people thinking about public health and working together to leverage dollars to serve folks.” — Interview participant

Participants in focus groups and interviews were asked to identify their communities’ strengths and assets. Several themes emerged as discussed throughout this report. This section briefly highlights some of the key community strengths which focus group and interview participants identified.

Social and Human Capital

Many participants described Austin as an entrepreneurial and liberal city, whose open minded and creative residents benefit the community in many ways. The cultural richness and diversity of the area were noted by participants as positive aspects of their community. Participants also stated that there is a strong sense of community and pride in Austin; many residents highlighted neighborhood cohesion as a strength of their community. Participants mentioned efforts in their communities such as “Neighborhood watch” and noted that residents “take care of each other” or “look out for each other,” which enhances the safety of neighborhood. They also cited several community resources in the area, such as senior citizen centers, that were described as facilitating social cohesion. Additionally, many key informants stated that Austin is a health conscious and physically active city.

Communities were also described as being politically active; many participants highlighted the engagement of residents in efforts to improve the community as an asset, although it was noted by some that who is engaged is not always representative of the community. Quantitative data reporting the percentage of residents that voted in the 2008 presidential election (66.1%), which was greater than
that of the state (56.0%) and the nation (64.0%), support these observations around active civic engagement in the region.  

**Access to Services**

Despite the challenges to accessing services noted in previous sections, residents did note the multitude of resources available to them in their community, given that one knows how to access them. This included public safety, the education system, hospitals such as Seton and St. David’s, and churches, among others. Residents living in more densely populated areas of the city described having easy access to transportation as well as proximity to health care facilities, supermarkets, and other resources. Several focus group participants appreciated the access to public safety services in their community, particularly law enforcement, and how it increased their sense of neighborhood safety. Austin was described as a “college town” and the presence of the University of Texas at Austin and other area universities and colleges was viewed as a valuable resource in the community, providing a well-educated workforce. Similarly, the strong public school system was also considered an asset. Austin was commonly described as a family-oriented community due to the quality of its public schools and the availability of community resources such as parks. Key informants and focus group participants noted that strong health care and social services serve the area as well. Additionally, the helpful services and support provided by area churches, such as food pantries, were mentioned by focus group participants.

**Organizational Leadership and Partnerships**

Similarly, community-based and not-for-profit organizations were described as assets, especially for their willingness to collaborate and their committed, innovative leadership. Several key informants stated that Austin has a “vibrant” nonprofit community. Residents appreciated the plethora of community-based organizations, such as Casa Marianella and El Buen Samaritano, which were noted as providing critical services for immigrants. Key informants cited many community partnerships among organizations, many of which focus on addressing the community challenges and concerns described throughout this assessment. The partnerships and collaborations among organizations were extensive and considered critical to achieving change in the region. Participants credited both elected officials and community leaders for their dedication and creativity towards addressing community challenges. For example, residents indicated that elected officials were responsive to their needs; as one participant shared, “the commissioner here got us the bus line to come here after some phone calls.” Key informants recognized the leadership of elected officials in promoting and supporting the health of the community.

**HEALTH BEHAVIORS**

A majority of key informants, including Central Health Connection interviewees, considered obesity to be a pressing health issue, particularly among children and in relation to other chronic diseases such as diabetes and heart disease.

This section examines lifestyle behaviors among Travis County residents that support or hinder health. Several aspects of individuals’ personal health behaviors and risk factors (including physical activity, nutrition, and substance use) result in the leading causes of morbidity and mortality among Travis County residents. Included in this analysis are specific measures that are tracked as part of the Healthy People 2020 (HP2020) Initiative, a 10-year agenda focused on improving the Nation’s health. Due to data constraints, most health behavior measures are available only for Travis County as a whole, not Austin specifically. When appropriate and available, Travis County statistics are compared to those of the state as a whole as well as HP2020 targets.
Obesity
A majority of key informants, including Central Health Connection interviewees, considered obesity to be a pressing health issue, particularly among children and in relation to other chronic diseases such as diabetes and heart disease. Interview participants identified disparities among racial/ethnic groups impacted by obesity, especially Blacks/African Americans and Latinos/Hispanics. While obesity was only mentioned as a community concern in a few focus groups, the importance of and challenges around nutrition and exercise were frequently discussed.

Quantitative results show that in 2008-2010, the percentage of obese adults in Travis County (24.0%) was less than that of the state (29.6%), both of which are better than the HP2020 target (30.6%); however, Blacks/African Americans and Latinos/Hispanics experienced much higher rates of obesity, 41.7% and 36.5% respectively, compared to less than 20% of Whites (19.4%) (Figure 22). This pattern is consistent for the youth population (grades 9-12) where the percentage of obese youth at the county-level was below that of Texas overall (15.6%) and the national HP2020 target (14.6%), yet higher among Blacks/African Americans (12.0%) and Latinos/Hispanics (13.0%) (Figure 23). Additionally, while female adults (25.5%) were slightly more likely to be obese than male adults (22.6%), male youth (13.8%) were more than twice as likely to be obese than female youth (6.0%).

Figure 22: Percentage of Obese Adults (BMI≥30) in Texas and by Race/Ethnicity in Travis County, 2008-2010

Figure 23: Percentage of Obese Students (9th-12th grade) in Texas (2011) and by Race/Ethnicity in Travis County, 2010

Note: Obesity defined as at or above the 95th percentile body mass index (BMI) by age
DATA SOURCE: Centers for Disease Control and Prevention (CDC). Travis County Youth Risk Behavioral Survey. Atlanta, Georgia: US Department of Health and Human Services, Centers for Disease Control and Prevention, 2010 and 2011

Healthy Eating and Physical Activity

“We have the access but not the finances. While we have a good HEB right here, we got a raise in costs – in utilities and rent – so that’s where our money goes. Also, trying to buy fresh fruits and vegetables can be difficult, but it’s not an access issue it’s a quality issue.” —Focus group participant

Focus group participants described struggling to afford fresh fruits and vegetables when their paycheck is depleted by housing costs (e.g., rent and utilities). Most residents expressed that healthy food is available but not affordable. Several focus group participants indicated that the availability and marketing of fast food also presents challenges to healthy eating because of its comparative convenience and affordability.

As seen in Figure 24, less than 30% of Travis County and Texas adult residents reported eating five or more fruit and vegetable servings per day (the recommended guideline). Consumption was even lower for Black/African American and Latino/Hispanic adults in Travis County (both at 24.1%). When this data was stratified by income in Travis County, it was noted that the percentage of adults who consume the recommended amount of fruits and vegetables increased with income. However, even within the highest economic bracket illustrated in Figure 25, less than one-third of the population is meeting the guideline.
Figure 24: Percentage of Adults Reporting Eating 5+ Servings of Fruit and Vegetables per day in Texas and by Race/Ethnicity in Travis County, 2007 and 2009 Average


Figure 25: Percentage of Adults Reporting Eating 5+ Servings of Fruits and Vegetables per day by Income in Travis County, 2007 and 2009 Average

Both focus group participants and key informants indicated that knowledge and awareness regarding the importance of healthy eating and physical activity need to be improved for residents. Schools were considered an ideal venue for promoting healthier lifestyles via physical education, healthier school lunch options, and dissemination of information to parents through children. Many agreed that healthy behaviors need to be instilled early in life to achieve lifelong wellness. Employee wellness programs were also identified as helpful.

According to the Travis County Youth Risk Behavioral Survey (YRBS), the percentage of students in Travis County eating the recommended servings of fruits and vegetables was lower than that of adults (18.4%) and consistent with what is seen statewide. When further stratified by race/ethnicity at the county-level, Black/African American students (22.5%) were more likely to report consuming five or more fruits and vegetables than their peers (Figure 26).

**Figure 26: Percentage of Students (9th-12th grade) Eating 5+ Servings of Fruits and Vegetables per day in Texas (2011) and by Race/Ethnicity in Travis County, 2010**

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Texas</td>
<td>18.5%</td>
</tr>
<tr>
<td>Travis County</td>
<td>18.4%</td>
</tr>
<tr>
<td>White</td>
<td>18.0%</td>
</tr>
<tr>
<td>Black/African American</td>
<td>22.5%</td>
</tr>
<tr>
<td>Latino/Hispanic</td>
<td>17.8%</td>
</tr>
</tbody>
</table>

DATA SOURCE: Centers for Disease Control and Prevention (CDC). *Travis County Youth Risk Behavioral Survey*. Atlanta, Georgia: US Department of Health and Human Services, Centers for Disease Control and Prevention, Fall 2010 for Travis County and 2011 for Texas

Many focus group and interview participants discussed whether Travis County facilitated physical activity or not. Several participants across the discussions mentioned that the City of Austin, specifically, was considered to be an “active” city with many resources and active residents. However, other participants noted that the areas within Travis County that were outside of Austin were quite different. Specifically, the unincorporated areas were considered to be disproportionately affected by lack of access to recreational spaces (See Access to Healthy Food and Physical Activity). Key informants stressed the importance of creating a built environment across the entire County that is conducive to biking and walking. The park system in the County, for example, was described as disconnected and difficult to access.

Generally, quantitative data supported observations about physical activity made by focus group and interview participants. In Travis County, approximately one in five adults (20.5%) indicated that they get
no physical activity, which is lower than what is seen statewide (26.7%). More than double the proportion of Blacks/African Americans (34.5%) and Latinos/Hispanics (31.8%) reported no participation in any extracurricular physical activities or exercise than Whites (15.3%) (Figure 27). Also, Figure 28 illustrates that adults with lower incomes are more likely to be physically inactive than their higher income counterparts.

Figure 27: Percentage of Adults Reporting No Participation in Any Physical Activities or Exercise in Texas and by Race/Ethnicity in Travis County, 2008-2010

Figure 28: Percentage of Adults Reporting No Participation in Any Physical Activities or Exercise by Income in Travis County, 2008-2010
According to the YRBS, in 2010 only 13.1% of Travis County students indicated that they were physically inactive as compared to 16.4% in Texas as a whole. Among racial/ethnic groups, Latino/Hispanic students were the most physically inactive, followed by Whites then Blacks/African Americans (Figure 29).

**Figure 29: Percentage of Physically Inactive Students (9th-12th grade) in Texas and by Race/Ethnicity in Travis County, 2010**

DATA SOURCE: Centers for Disease Control and Prevention (CDC). *Travis County Youth Risk Behavioral Survey*. Atlanta, Georgia: US Department of Health and Human Services, Centers for Disease Control and Prevention, Fall 2010

**Substance Use**

“*Alcohol is too cheap, too easy for people to buy and abuse, and dangerous for the community.*”
—Focus group participant

Substance use was noted as a community concern in some focus groups but was not heavily discussed. When substance use was mentioned, it was often in relation to mental health and how stress or depression can drive someone to abuse drugs. The high visibility of substance use in neighborhoods was described as posing a risk to communities. For example, participants observed residents publicly drinking alcohol in their neighborhoods and stated that alcohol was too affordable and accessible in their communities. Parents expressed concern regarding second-hand smoke from tobacco and marijuana use in their neighborhoods and how it may affect their children. The limited availability of substance abuse treatment services was also noted by a few residents.

Quantitative data illustrate that there was a larger percentage of adults who reported binge drinking in Travis County (20.7%) than in Texas as a whole (15.2%). According to the BRFSS data for Travis County in 2008-2010, Whites comprised the largest percentage of the binge drinking population (24.1%), followed by Latinos/Hispanics (19.2%) (Figure 30). As for the use of tobacco products, BRFSS data illustrates that between 2008 and 2010, 14.4% of Travis County adults were current smokers. While less than the percentage of adult smokers for Texas as a whole (17.8%), this percentage was still above the HP2020...
target of 12.0%. When the Travis County data was stratified by race/ethnicity, Whites (15.1%) and Latinos/Hispanics (15.2%) comprised a substantially larger percentage of adult smokers than Blacks/African Americans (11.8%) (Figure 31). Travis County data stratified by income reveal that as income increases, the percentage of adult smokers decreases (Figure 32).

Figure 30: Percentage of Adults who Report Binge Drinking in Texas and by Race/Ethnicity in Travis County, 2008-2010

*Estimate is unstable and should be interpreted with caution (residual standard error >30%)

Figure 31: Percentage of Adults who are Current Smokers in Texas and by Race/Ethnicity in Travis County, 2008-2010


Figure 32: Percentage of Adults who are Current Smokers by Income in Travis County, 2008-2010


Issues around drug and alcohol use, particularly among youth, were mentioned by community forum participants as they relate to crime and safety. Forum participants also discussed an unmet need for rehabilitation and transitional services for individuals who wish to address their addictions. As one
participant shared, “There need to be more outreach programs on rehab for people who want to get their lives together.”

Travis County’s percentage of youth tobacco product users in 2010 (16.3%) was not only lower than the HP2020 goal of 21.0%, but substantially lower than the state percentage of approximately 29%. Race/ethnicity data at the county level showed similar percentages of White and Latino/Hispanic youth that used tobacco products (17.5% and 17.8%, respectively), which were notably higher than the percentage of Black/African American youth (10.0%) (Figure 33). While County-level data on youth alcohol use was not readily available, State-level YRBS data indicate that 39.7% of youth reported current alcohol use and 23.5% reported binge drinking in 2011, both of which are slightly higher than national rates (38.7% and 21.9%, respectively). Additionally, approximately one in five youth indicated that they currently use marijuana, which is below the national average (23.1%).

Figure 33: Percentage of Youth who used Tobacco Products in the Last 30 days in Texas (2011) and by Race/Ethnicity in Travis County (2010)

DATA SOURCE: Centers for Disease Control and Prevention (CDC). Travis County Youth Risk Behavioral Survey. Atlanta, Georgia: US Department of Health and Human Services, Centers for Disease Control and Prevention, 2010 and 2011

Key informants agreed that the availability of substance abuse prevention and treatment programs needs to be improved to meet demand. Funding restrictions often present challenges to service providers due to strict eligibility requirements. They also acknowledged that substance use usually accompanies mental illness, which presents additional challenges; substance abuse recovery is often a lower priority when there are co-occurring disorders. Several key informants highlighted the success of tobacco cessation campaigns in the area, yet indicated that there is still more work to be done, especially to reach youth.
HEALTH OUTCOMES

While chronic diseases emerged as a key concern among participants and represent the leading causes of death in the region, the need for mental health services was the foremost community health concern raised by residents. Additionally, it is evident that Blacks/African Americans and Latinos/Hispanics experience disproportionately higher rates of several health outcomes.

This section of the report provides an overview of leading health conditions in Travis County from an epidemiological perspective of examining incidence, hospitalization, and mortality data as well as discussing the pressing concerns that residents and leaders identified during in-depth conversations.

Leading Causes of Death

Quantitative data indicate that the top three causes of mortality in Travis County between 2005 and 2009 were cancer, heart disease, and cerebrovascular disease (i.e., stroke) (Figure 34). Among persons aged 15-24 years, motor vehicle accidents were the leading cause of mortality in Travis County and Texas.

Figure 34: Age-Adjusted Mortality Rate per 100,000 Population for the Leading Causes of Mortality in Travis County, 2005-2009

Blacks/African Americans experienced disparate rates of mortality due to cancer and heart disease (200.9 per 100,000 and 220.9 per 100,000, respectively) compared to Whites and Latinos/Hispanics. Quantitative data also illustrate that while diabetes was the seventh leading cause of death in the region, Blacks/African Americans and Latinos/Hispanics disproportionately suffer from death due to diabetes (37.8 per 100,000 and 36.1 per 100,000 population, respectively) at twice the rate of Whites (14.4 per 100,000) (Figure 35).
**Figure 35: Age-Adjusted Mortality Rate per 100,000 Population for the Leading Causes of Mortality by Race/Ethnicity in Travis County, 2005-2009**

**Indicated a numerator too small for rate calculation**


**Chronic Disease**

“The most pressing health concerns in my community are obesity, which will lead into high blood pressure, and a lack of physical activity which leads to diabetes, depression, etc. “—Focus group participant

When asked about health concerns in their communities, many focus group participants and interviewees cited chronic diseases, specifically diabetes, heart (cardiovascular) disease, and cancer. Central Health interviewees also identified these chronic diseases as priority health areas. Key informants and focus group participants stressed the importance and challenges of chronic disease prevention and management. Several participants noted the relationship between the emerging obesity epidemic and increasing rates of chronic disease.

**Heart Disease**

Among BRFSS survey respondents in Travis County, 5.3% had been diagnosed with cardiovascular disease, lower than statewide (7.3%). The proportion of Whites and Blacks/African Americans (6.6% and 6.5%, respectively) reporting cardiovascular disease diagnosis was more than double that of Latinos/Hispanics (2.7%) (Figure 36). Several focus group participants mentioned the complexity of managing high blood pressure and cholesterol (e.g., medications), often caused by diabetes.
Figure 36: Percentage of Adults with Diagnosed Cardiovascular Disease in Texas and by Race/Ethnicity in Travis County, 2008-2010

Cancer
Some key informant participants identified cancer as a concern. They primarily discussed challenges to accessing cancer screening and care. Participants emphasized the need for prevention, early detection, and treatment. A few female focus group participants did mention the importance of cervical and breast cancer screening as part of women’s health. Consistent with national statistics, lung cancer (42.1 deaths per 100,000) was the leading cause of cancer mortality in Travis County, followed by colon and breast cancer (15.0 deaths per 100,000 and 11.7 deaths per 100,000, respectively) (Figure 37).

Figure 37: Age-Adjusted Mortality Rate per 100,000 Population for the Leading Causes of Cancer Mortality in Travis County, 2005-2009


While colon and breast cancer were the second and third leading causes of cancer mortality (BRFSS data indicate that 76.6% of Travis County women aged 40 years and older had received a mammogram in the past two years and 65.5% of the population aged 50 years and older had ever received a sigmoidoscopy or colonoscopy. The percentage of the population that received screenings increased along the income gradient illustrating how cost may be a barrier to accessing these preventive measures for lower income populations (Figure 38 and Figure 39).
Figure 38: Percentage of Women Aged 40+ Who Have Received a Mammogram in Last 2 Years in Texas and by Income in Travis County, 2008-2010


Figure 39: Percentage of People Aged 50+ Who Have Ever Had a Sigmoidoscopy/Colonoscopy in Texas and by Income in Travis County, 2008-2010

In focus groups and interviews, diabetes was the chronic condition most frequently cited as a pressing concern. Diabetes was mentioned often in the context of other chronic conditions such as high blood pressure and cholesterol as well as associated with obesity and nutrition. Participants described how diabetes disproportionately affects Blacks/African Americans, Latinos/Hispanics, and Asians. Several focus group participants shared personal experiences with diabetes, including seniors affected by the risks of uncontrolled diabetes, including eye surgery and amputations.

According to BRFSS data, in 2008-2010, the percentage of adults diagnosed with diabetes in Travis County (6.8%) was below that of the state (8.9%). However, Blacks/African Americans and Latinos/Hispanics comprised a larger percentage of Travis County’s diabetic population (9.2% and 8.8%, respectively) when compared to Whites (6.3%) (Figure 40) Additionally, trend data indicate that from 2007 to 2010, Travis County experienced a greater increase in diabetes prevalence than the state overall (Figure 41).

**Figure 40: Percentage of Adults with Diagnosed Diabetes in Texas and by Race/Ethnicity in Travis County, 2008-2010**

![Bar chart showing diabetes prevalence in Texas, Travis County, White, Black/African American, and Latino/Hispanic populations.](chart)

Mental Health

“We are under a lot of stress and need more mental health services, but we never talk about this topic.” —Focus group participant

“If you are a single mom of color with an IV drug abuse problem, with a poly-substance use problem, and are HIV positive, then you will get immediate care; if you are ‘just’ a homeless male alcoholic without poly-substance use and not in crisis you could end up waiting a long time to get a bed.” —Interview participant

“It is not an efficient model. There is no continuum of care. If you only have a few days to take care of the problem, it won’t work. An acute, psych hospital is not the answer. We need group homes and transitional living environments.” —Interview participant

Mental health was one of the foremost health concerns raised by Travis County residents. Focus group participants and interviewees reported rising rates of mental health conditions among residents in the region, its relationship with substance abuse, and the challenges of inadequate mental health services. Addressing mental health was also seen as a priority by the Central Health Connection interview participants. Consistent with the state percentage, approximately 20% of Travis County adults experienced five or more days of poor mental health in the past month. A greater proportion of Blacks/African Americans (24.3%) and Latinos/Hispanics (26.6%) reported poor mental health than did Whites in the County (17.9%) (Figure 42).
The importance of addressing mental health was frequently discussed and emerged as a pressing concern for a majority of participants, particularly in the context of co-occurring disorders, namely substance abuse. Focus group participants described experiencing stress and depression as well as challenges around accessing services, especially affordable, bilingual and culturally competent services for communities of color. Some participants also expressed concern regarding suicide rates. Stigma associated with mental illness and experiences of discrimination were identified as challenges to seeking early intervention as well. As one participant shared, “I have an aunt who won’t touch me because she thinks she’ll catch my mental illness.” Several focus group participants experienced challenges around employment, such as differential treatment and losing one’s job due to a mental illness. The importance of improving the community’s ability to understand and identify mental health needs, as well as access services, was emphasized.

Key informants and focus group participants cited an overwhelming lack of resources for people with mental illnesses, including a shortage of psychiatrists and facilities to serve community needs. The population affected by mental illness was described as complex, often accompanied by co-occurring disorders and tobacco use, and requiring resource-intensive treatment. Key informants reported that insufficient resources to handle need, such as inpatient capacity, resulted in long waiting lists. The greatest need for services was identified among minority communities due to cultural barriers around mental health. Mental health services for the recently incarcerated were also considered critical. A few key informants expressed concerns regarding the school system’s capacity to address mental health among children with behavioral issues.

Quantitative data indicate that across all Travis County hospitals there was a rate of 759.4 psychiatric discharges per 100,000 population. Further, in 2010 Travis County had a rate of 16.7 psychiatrists per
100,000 population, which was more than double that of Texas as a whole (6.6 psychiatrists per 100,000 population). When interpreting provider to population ratios, it is important to note that providers in Travis County may serve patients who travel from outlying counties, which would lower the effective rate of providers to population.

The mental health system was described as “crisis driven” by several key informants. They emphasized the need for levels of care beyond the acute care setting, with a focus on outpatient services. While key informants did indicate that progress is being made to address inadequate mental health services in the region, the integration of mental health into public health and primary care was considered essential. They stated that improved coordination of care was needed to address multiple challenges, including providing transportation to primary care and supportive housing. Additionally, providing these wrap around services would require coordination with multiple systems, particularly the criminal justice system, to support outpatient care and facilitate reintegration. Key informants reported that sharing data and exchanging information across sectors would be required to achieve a continuum of care.

Maternal and Child Health
The health of children and mothers was discussed in focus groups and interviews particularly as it related to teen pregnancy, access to prenatal services, and other related health care for women. Among a few key informants, high teen pregnancy rates were discussed as a concern. On a related note, women’s health and family planning were also mentioned as important; some key informants also indicated that these issues were suffering in light of political controversies.

Teen Pregnancy
Quantitative trend data illustrate that the percentage of births to mothers aged 17 or younger in Travis County remained relatively steady from 2005 to 2009 and below that of the state; however, there was a notably higher percentage of births to teenage Latino/Hispanic (6%) and Black/African American (5.2%) mothers than to teenage White mothers (0.5%) (Figure 43).

Figure 43: Percentage of Births to Mothers Aged 17 Years or Younger in Texas and by Race/Ethnicity in Travis County, 2005-2009

DATA SOURCE: Texas Department of State Health Services, Texas Health Data: Birth (2005-2009). Retrieved from [http://soupfin.tdh.state.tx.us/birth05.htm](http://soupfin.tdh.state.tx.us/birth05.htm)
Prenatal Care
Travis County mothers (62.1%) were slightly more likely than mothers across the state (60.1%) to initiate prenatal care in the first trimester, yet these data vary considerably by race/ethnicity. A greater percentage of White mothers (80.9%) received prenatal care in the first trimester, than Black/African American (59.0%) or Latino/Hispanic (46.7%) mothers (Figure 44).

Figure 44: Percentage of Births with Onset of Prenatal Care in First Trimester in Texas and by Race/Ethnicity in Travis County, 2005-2009

DATA SOURCE: Texas Department of State Health Services, Texas Health Data: Birth (2005-2009). Retrieved from [http://soupfin.tdh.state.tx.us/birth05.htm](http://soupfin.tdh.state.tx.us/birth05.htm)
**Very Low Birth Weight**

Very low birth weight (less than 1,500 grams or 3 pounds 5 ounces) outcomes were slightly lower in Travis County than Texas; however, the percentage of very low birth weight babies born to Black/African American mothers in Travis County was substantially higher (3.6%) than those born to White or Latino/Hispanic mothers (1.2% each) (Figure 45). It is noteworthy that despite receiving prenatal care at a lower rate than their White and Black/African American counterparts, Latino/Hispanic mothers were less likely to give birth to very low birth weight babies.

![Figure 45: Percentage of Babies Born with Very Low Birth Weight in Texas and by Race/Ethnicity in Travis County, 2005-2009](http://soupfin.tdh.state.tx.us/birth05.htm)

**Oral Health**

“A number of folks we serve have dental issues and challenges accessing dental services.” — Interview participant

While not heavily discussed, many participants mentioned the importance of dental care in the community and described challenges in accessing dental health services. Focus group participants indicated that if they have public health insurance, such as Medicaid, it does not cover dental care. However, it is important to note that Texas Medicaid does cover dental care. The contradicting perspective among focus group participants may indicate that Medicaid recipients need to be better informed about their benefits or that they experience difficulties accessing Medicaid providers due to insufficient reimbursement rates. Regardless of whether residents had dental insurance, they described difficulties finding dentists who are accepting patients and long wait times for scheduling appointments. Some key informants also shared that clients they serve have trouble accessing care to address their dental health issues. Quantitative data report that in 2011, Travis County had a higher rate of general
dentists (51.3 per 100,000 population) than did Texas as a whole (38.3 per 100,000). Further, the total number of dentists accepting Medicaid in Travis County (N=813) amount to an average number of 109 Medicaid patients per dentist for the County.

Communicable Diseases
While a few parents mentioned the importance of immunizations for their children, communicable diseases were not discussed in focus groups or interviews. Of note is that, despite a decline from 2009 to 2010, pertussis infections were eight times that of the 2010 state incidence rate.

Vaccine-Preventable Diseases
In 2008-2010, percentages of adults aged 65 years and older who reported receiving the influenza and pneumococcal vaccines were slightly higher in Travis County than for the state as a whole (Figure 46). Race/ethnicity stratified data was essentially consistent with the county and state data; however, an interesting piece to note is that substantially fewer Latinos/Hispanics received the pneumococcal vaccine (63.3%) versus the influenza vaccine (73.3%) –a discrepancy not seen in the other racial/ethnic, county, or state data.

Figure 46: Percentage of Adults Aged 65+ who Report Receiving Influenza Vaccine in Past 12 Months and Pneumococcal Vaccine in Lifetime in Texas and by Race/Ethnicity in Travis County, 2008-2010

**HIV/AIDS**

Central Health Connection interviewees identified HIV/AIDS as a health priority for the region. Quantitative data for Travis County indicate that, while the overall rate of newly diagnosed HIV (21.3 per 100,000 population; N=1,035) and AIDS (14.2 per 100,000 population; N=690) cases were only slightly above the state rate, the vast majority of those cases were among Blacks/African Americans (Figure 47). Further, rates of newly diagnosed HIV and AIDS cases among men were substantially higher than the rates recorded for women (Figure 48). However, trend data suggest that overall, newly diagnosed HIV and AIDS cases are remaining stable or decreasing at both the county and state level (Figure 49).

**Figure 47: Rate of Newly Diagnosed HIV and AIDS Cases per 100,000 Population in Texas and by Race/Ethnicity in Travis County, 2006-2010**

Figure 48: Rate of Newly Diagnosed HIV and AIDS Cases per 100,000 Population in by Gender in Travis County, 2006-2010


Figure 49: Rate of Newly Diagnosed HIV and AIDS Cases per 100,000 Population in Texas and Travis County, 2006-2010

Sexually Transmitted Diseases
According to the Texas Department of State Health Services HIV/STD Program, among sexually transmitted diseases (STD) the most notable was Chlamydia, which had a significantly higher infection rate in Travis County (569.4 per 100,000) than in Texas as a whole (394.8 per 100,000). The rate was particularly high among the Black/African American population (1383.4 per 100,000). Similarly, the Gonorrhea rate was highest among the Black/African American population (738.1 per 100,000), while the overall county rate was slightly higher than the state rate (Figure 50). Chlamydia and Gonorrhea both affected youth (aged 15-19 years old) at substantially higher rates than adult or elderly populations (Figure 51).

Figure 50: Rate of Chlamydia and Gonorrhea Cases Reported Per 100,000 Population in Texas and by Race/Ethnicity in Travis County, 2006-2010

HEALTH CARE ACCESS AND AFFORDABILITY

Access to health care was a predominant theme among residents, specifically the availability and accessibility of health care facilities and resources, emergency room overuse, challenges of navigating a complex health care system, and health insurance and cost related barriers.

Access to health care was reported as a challenge in nearly every focus group and interview. It was also a predominant theme among community forum participants. For some key informants, representing various sectors, access to health care and affordability was considered the primary issue facing low-income residents. This section will discuss the themes that arose around health care facilities and resources, emergency room use, navigating the health care system, and health insurance and cost.

Health Care Facilities and Resources

“*My Mother-in-law has health problems and is disabled. She has to get a doctor that’s way away from here...but how’s she going to get around when she’s got a bad back, diabetes, and high blood pressure...how is she going to get on the bus when she can barely walk.*” —Focus group participant

“*People we serve have a number of jobs so they’re too busy to go see doctor or employers won’t let them take time off to go to the doctor or they’re afraid they will lose their job.*” —Interview participant

While community forum participants recognized a presence of facilities and programming, the majority of participants noted that health care resources are greatly lacking. According to key informants, lack of access to health services was of particular concern for low-income and aging populations. Although, some focus group and key informant participants indicated that “lower income populations have better
access to health care services” while those who are middle income have greater difficulties accessing care due to affordability. As one key informant shared, “That middle is getting squeezed – the safety nets don’t take care of them – if health insurance is too expensive they will opt out completely.” Most senior focus group participants indicated that they have access to both primary and specialty care. The one exception was those seniors who reported losing Medicaid due to their citizenship status. Focus group participants indicated that there are not enough clinics and hospitals to meet demand and thus one needs to travel great distances to receive care. According to participants, the location of facilities often posed barriers due to limited and costly transportation options. Additionally, health care was considered more accessible in downtown Austin where clinics were described as closer and scheduling appointments as easier, compared to rural areas, such as Manor. Although, East Austin was seen as lacking high quality health care; residents described needing to travel outside of the area to seek such care.

Focus group participants reported mixed experiences regarding quality of care when accessing health care. A few participants reported having negative experiences of mistreatment and misdiagnoses, while other participants shared positive experiences. For example, a participant said, “I didn’t like the way they treated my Mom at the hospital...My main concern is the hospitals in Travis County – they don’t care.” Some participants described the resources at University Medical Center Brackenridge as being strained due to high demand of their services.

Additional health care resources discussed included the public school system, which was noted as a source of health care, yet is inaccessible during the summer, thus creating a gap in services. A few key informants expressed concern regarding a shortage of primary and specialty care physicians to meet demand, especially in the context of a rapidly growing and aging population. Several participants also noted that Austin lacks a medical school, which impacts the level of care available. The accessibility of pharmacies was also noted as a concern, partially due to hours of operation. Similarly, residents described difficulties finding after hours care, which led to use of the emergency room during the weekend or evenings.

BRFSS data from 2008-2010 showed that adults in Travis County report having private or public health care coverage at a rate (80.9%) slightly higher than the state (75.9%). However, the Black/African American population, and especially the Latino/Hispanic population, had fewer adults reporting health care coverage (Figure 52).
Consistent with key informant concerns about the lack of access to health services particularly affecting low-income populations, quantitative data demonstrate that as the income level of Travis County resident decreased, so did the percentage of adults in the County reporting that they had private or public health care coverage (Figure 53).

Figure 52: Percentage of Adults Reporting Having Health Care Coverage (Private or Public) in Texas and by Race/Ethnicity in Travis County, 2008-2010

Figure 53: Percentage of Adults Reporting Having Health Care Coverage (Private or Public) by Income in Travis County, 2008-2010
Travis County has a rate of 96.4 primary care physicians per 100,000 population, which is substantially higher than the statewide rate (69.5 per 100,000). Additionally, according to BRFSS data, approximately three-fourths of Travis County adults reported that they had a personal doctor or health care provider in 2008-2010, which was slightly higher than that of the state. As seen with health care coverage rates, the Latino/Hispanic population of Travis County had a notably lower percentage of adults reporting having a doctor (60.9%) than other racial/ethnic groups (Figure 54). Similarly, as income decreased among Travis County adults, fewer adults reported having a doctor (Figure 55).

Figure 54: Percentage of Adults with a Personal Doctor or Health Care Provider in Texas and by Race/Ethnicity in Travis County, 2008-2010

Figure 55: Percentage of Adults with a Personal Doctor or Health Care provider by Income in Travis County, 2008-2010


**Emergency Room Use**

Across focus groups and interviews, concerns regarding overuse of the emergency room (ER) were raised. Inappropriate use of the ER was considered an indicator of the pressure on the health care system; key informants described that the inability to access community clinics resulted in increasing ER visits. Many attributed the overuse of the ER to the inadequacies of the health care system overall. Some residents identified the ER as a more affordable and convenient source of care. Participants utilizing the ER as a regular source of care positively described the service delivery and appreciated receiving care in a timely manner. Key informants stated that many residents use Emergency Medical Services “as their entry point into the health care system.”

**Navigating the Healthcare System**

“It's hard to understand doctors. I need someone who can break information down for me so I can understand it.” —Focus group participant

Focus group participants described the health care system as complicated and fragmented. Additionally, obtaining information from doctors was described as cumbersome. Participants felt like they were getting “the run around”, particularly when trying to coordinate care between doctors and pharmacists. Frustrations with the need to change doctors frequently and schedule multiple appointments were associated with a lack of continuity of care. For some participants, difficulty scheduling appointments was seen as one of the major problems with accessing health care. Focus group participants particularly expressed aggravation regarding the difficulties of scheduling appointments in urgent or emergency situations. As a participant illustrated, “There is a problem to get an appointment with the doctor. The receptionist makes us wait two weeks. We have to fill out forms. When you need a doctor right away, it hurts to not be able to see one.”
Many focus group and interview participants highlighted health literacy and lack of knowledge as adding to the challenges of navigating a complex health system. With health literacy creating a significant barrier to accessing services, focus group participants described having difficulty understanding complicated paperwork, such as medical bills written in “medicalese”. As one focus group participant shared, “health care services are very confusing; as one ages, things get more confusing.”

Key informants indicated that their clients do not have the knowledge and skills to navigate the system and access available resources. For example, they described that parents are unaware of how to connect with a pediatrician and obtain wellness visits for their children. Participants emphasized the importance of educating both providers and patients about the programs and services available for the uninsured. While resources such as the 211 call center were considered helpful, residents expressed that to navigate the system they needed more than just information or a list of resources. Focus group participants specifically requested help to navigate the Medicaid system.

Cultural and linguistic differences were identified as creating additional barriers to navigating the health care system. Both key informants and Spanish-speaking focus group participants stated that there is a lack of bilingual doctors. Despite the availability of some bilingual staff, Spanish-speaking focus group participants described experiences of discrimination based on language. Immigrant and refugee populations also described challenges in accessing services due to language barriers, such as being unable to communicate with doctors or complete paperwork. They also cited a lack of interpreters and incorrect interpretation as barriers. For example, one participant shared “I was at the doctor’s and pointed to the middle of my chest to show where it hurt. However, the interpreter translated that there was a problem in my breasts.”

Health Insurance and Cost

“I can’t keep afloat. I don’t meet the threshold. I’m trying to receive services but I make $62.50 too much to qualify for WIC or something to keep afloat. But, there are no exceptions. If I don’t get that help to keep me afloat then you (the system) will have to pay for me later.” – Focus group participant

“The MAP card is good if you’re sufficiently low-income, but if you work insurance is very expensive.” – Focus group participant

“You have to pay a monthly an annual deductible and a co-pay. I will probably never get to go to the doctor again because I can’t afford it. So I have to go to the ER but that overloads the emergency system. But if I could just go to the doctor, that would take care of it.” – Focus group participant

Affordability of health care was also of significant concern to Travis County residents, including the cost of insurance deductibles, co-payments, and prescriptions. Lack of insurance and underinsurance was the most frequently cited barrier by focus group and interview participants to accessing health care. As one key informant stated, “We have a very high uninsured population.” Focus group participants indicated that they were fearful of using the health care system due to the unexpected cost, especially if they do not qualify for public assistance (e.g., Medicare or Medical Access Program). Eligibility requirements, extent of coverage, and cost of prescriptions were frequently raised as barriers to care. Those who do not have insurance or are not eligible for free or subsidized insurance were considered an at-risk population. Several participants shared that due to cost they do not have a regular doctor or that
they utilized self-care instead of accessing expensive health care. Many found the coverage provided by public assistance programs to be limited (e.g., no dental services).

According to the 2010 American Community Survey, over three-fourths of the non-institutionalized civilian populations in Austin (77.9%) and Travis County (79.4%) had health insurance, slightly higher than that of the Texas (76.3%). Quantitative data also indicate that the percentage of adults who needed to see a doctor but did not due to cost was lower in Travis County (16.5%) than for the state as a whole (19.3%). However, the county data varied substantially by race/ethnicity with a far higher percentage of Blacks/African Americans (36.5%) and Latinos/Hispanics (27.2%) reporting cost as a barrier than Whites (10.2%) (Figure 56). When this BRFSS data are stratified by income at the county-level, percentages of the population experiencing cost as a barrier to care decreased as income increased (Figure 57). Additionally, according to the Texas Medical Association 2010 Survey of Texas Physicians, 38.0% of Travis County physicians did not accept Medicaid, as compared to 32.0% statewide. Meanwhile, 32.0% of Travis County physicians and 26.0% of Texas physicians did accept Medicaid but with certain limitations. 

Figure 56: Percentage of Adults who Needed to See a Doctor but Did Not Due to Cost in past 12 Months in Texas and by Race/Ethnicity in Travis County, 2008-2010

In addition to Medicaid and Medicare, participants frequently discussed the Medical Access Program (MAP) when describing challenges regarding their ability to afford care. Perceptions of MAP were mixed. Some participants felt that MAP limited their choice of hospital, whereas others indicated that MAP provides a “decent level of community care.” Residents using MAP described challenges in accessing the health care system in a timely manner, including finding a doctor who will accept their health insurance. As a community forum participant explained, “It’s really hard to get appointments that don’t make you wait a month or two at the MAP clinics.” While some residents said they had positive experiences with MAP, the program was frequently described as unhelpful. For example, one participant shared that the “MAP system is not user friendly, and not helpful, not easy to use...you have to go through a lot of hoops to get care via the MAP system.”

EXTERNAL FACTORS (“Forces of Change”)  
The primary external factors recognized by participants as challenges towards achieving their identified health priorities were population growth and demographic shifts, the fiscal and political environment, and fragmented organizational efforts.

“Certainly the demographics have shifted dramatically...the Hispanic population is growing exponentially and coupled with economically disadvantaged neighborhoods, the impact is going to be astronomical in terms of services this population will need.” —Interview participant

“The population is aging...organizations and services are not equipped to handle that growth.”  
—Interview participant

“We need to better coordinate planning groups. There are hours and hours of meetings that are not effective. A lot of groups are doing similar things.” —Interview participant
Population Growth and Demographic Shifts
The ability of the City's and County's physical and social infrastructure to keep up with its rapid growth was of concern to many key informant interviewees and focus group participants. As one key informant shared, “There is a mismatch between the capacity of the [health care] system and presenting need of the community.” Reflecting a primary challenge shared by many organizations, a leader of a community-based organization described struggling with “the sheer numbers of people we need to serve” and “acknowledging that we don’t have the resources to do it.” Additionally, organizations described grappling with suburban sprawl and serving communities that are not near existing resources. As one key informant shared, “Many of those requiring assistance are physically and perhaps linguistically isolated and are living in substandard conditions. They don’t know what services are available.” Key informants indicated that because populations in unincorporated areas are diffuse, serving them requires a different approach to delivering services. Furthermore, demographic and cultural shifts were described as creating challenges for services to meet the needs of segments of the population (i.e., aging, youth, and racial/ethnic groups). As many participants identified, there is a growing demand for culturally and linguistically appropriate services. One participant explained, “[We] are not as equipped as we need to be to address primary Spanish-speaking audiences – there are not nearly enough bilingual staff.”

Fiscal Environment
Achieving change in a weak fiscal environment was described as a challenge for both implementing new initiatives and sustaining existing ones. As one key informant shared, “We’re still operating in a less than perfect economic environment. It’s still hard to make big things happen.” Across interviews and focus groups, participants shared how the economic recession has caused financial constraints as a result of state, county, and city level funding cuts. Limitations regarding funding were mentioned by most key informants who described how financial constraints were creating a dilemma of where to invest already limited funds. Several key informants also indicated that siloed funding sources and stringent eligibility requirements fuel competition among organizations and agencies for limited funds and creates barriers to providing services. On a related note, a weak and fragmented philanthropic community was also considered a challenge.

Political Environment
The political environment was described as preventing effective and efficient dialogue, especially in an election year, during which several participants indicated achieving change is particularly challenging. Many key informants noted that the location of Austin, a liberal city, in a conservative state, also poses challenges to the implementation of progressive ideas. Additionally, key informants highlighted that there is a lack of effective policy or there is the existence of outdated and ineffective policies, which must be updated to meet the needs of a changing environment. Yet, policy change is difficult to implement due to bureaucratic barriers. As one participant shared, “our policies around planning have not evolved because of bureaucracies that have always done it the same way.”

Fragmented Organizational Efforts
Despite numerous non-profits and social service organizations in the area, the perception was that efforts could be more integrated and coordinated to reduce fragmentation and duplication of services. However, as key informants noted, several collaborative partnerships have been formed to address this issue (e.g., Integrated Care Collaboration) on a small scale that should be expanded. While organizations were described as engaged in collaborative efforts, participants expressed that the lack of a cohesive and focused vision hinders forward progress, resulting in more dialogue than action. The need for a coordinated approach to maximize limited resources was stressed.
COMMUNITY’S VISION AND IDENTIFIED OPPORTUNITIES
When focus group respondents and interviewees were asked about their visions and hopes for the future 3-5 years from now, the overarching themes that emerged from these conversations included focusing on prevention, ensuring equitable health care, improving the built environment, and engaging in policy change and strategic city planning.

“Good health involves good mental health and we need to integrate mental health into overall public health approaches and health care delivery.” – Interview participant

“Basic public health care needs to be available and affordable.” – Focus group participant

“Providing an urban environment that is conducive to physical activity is probably the most important thing that we can do to prevent many issues.” – Interview Participant

Focus on Prevention
Participants envisioned an integrated and holistic health care delivery system that focuses on prevention. Perceptions were that the health care system focuses much more on treatment than prevention. If efforts were implemented earlier on and at a population level, and addressed the social determinants of health, then prevention or delay of many conditions would ease the cost burden on the health care system and the region overall. Providing a continuum of coordinated care, especially for behavioral health services, was considered critical. In addition to integrating mental health services into primary care, coordinated care included providing wrap-around social services (e.g., housing, employment, etc.). Essential to coordinated care was sharing data and exchanging information, such as through electronic medical records. In addition, tying funding to collaborative efforts (e.g., “funders insisting on coordinated and integrated care”) was viewed as critical for reducing competition for limited resources.

Equitable Access to Health Care
Ensuring equitable access to health care was also identified as a priority for achieving a healthy community. As one key informant described, health care access “should be like getting a haircut” – easy and routine. Residents were interested in seeing more centrally located, community-based clinics to facilitate a patient centered medical home. Furthermore, health facilities should be capable of providing culturally and linguistically appropriate services through staff who are knowledgeable of the resources available. Similarly, residents requested additional information and education to improve their awareness of existing community resources to assist them with navigating the complex health care system. As one focus group participant shared, “There are a lot of resources out there...that’s what a lot of people are not aware of...they don’t know how to find the resources.” Several participants identified the initiative to bring a teaching hospital or medical school to Austin as a critical step towards addressing health equity. Another participant indicated that, “a teaching hospital would help the disadvantaged community and people with mental health conditions.” However, many participants noted that funds must be sought to increase health insurance coverage and make health care more affordable.

Improved Built Environment
Participants noted many opportunities to improve the built environment – one that supports a healthy and physically active community. Almost all participants discussed how the current built environment is often prohibitive of leading a healthy lifestyle. Key approaches included “activating” green spaces, supporting multiple modes of transportation, providing affordable and supportive housing, and increasing food security. For many participants, increasing access to healthy food was considered important; this included produce that was affordable and of high quality. There was also a strong desire
for the community to be more physically active by creating an environment that encourages walking and biking. Similarly, focus group and key informants would like to see resources and programs that are within walking distance. For example, one participant shared, “I would like to see more retailers being closer to the community so people don’t have to get on the bus and go 20-30 miles to shop.” Additionally, green spaces, such as Lady Bird Lake, were frequently described as isolated and difficult to access. As one focus group participant noted, “I’m one block away from the lake, and it’s not evident how to get there.” Participants suggested attracting residents to existing green spaces by incorporating art and cultural events and physically connecting communities to parks (e.g., greenways, bike paths). The integration of all sectors ranging from arts and culture to transportation and health was considered necessary to transform the built environment.

Policy Change and Strategic City/County Planning
Engaging in policy change and “strategic” city/county planning was also viewed as a viable option for creating a healthier community. From the resident’s perspective, this included advocating for seniors and other vulnerable or underrepresented populations to ensure their voices are heard in the political process. The involvement of elected officials in creating a healthier community was viewed as critical. For example, one key informant suggested “having a serious conversation where the mayors get together and address how you develop the ‘fittest cities’ and then create policy change as a low-hanging fruit.” In light of existing fragmented and uncoordinated approaches, participants expressed the need for a unified community with a common goal and shared vision, which would require the broad participation of stakeholders in action-oriented planning with defined goals and focused application of resources. As one key informant described, “collaborations need to be better defined to get the right people that make sense around the table.” Some participants did identify Senator Watson’s 10 in 10 plan as a positive example of a cohesive, collaborative approach and encouraged its promotion. Furthermore, as the population of the region continues to grow, engaging in thoughtful and comprehensive development efforts that examine the health impacts of land use will be essential. For example, participants indicated that it would be important to improve the quality of housing stock in unincorporated areas as well as supportive infrastructures such as access to roads, water, and social services.

KEY THEMES AND SUGGESTIONS
Through a review of the secondary social, economic, and epidemiological data in the region as well as discussions with community residents and leaders, this assessment report provides an overview of the social and economic environment of Austin/Travis County, the health conditions and behaviors that most affect the population, and the perceptions of strengths and gaps in the current public health and health care environment. Several overarching themes emerged from this synthesis:

- **There is wide variation within Travis County in population composition and socioeconomic levels.** While the West side of Austin/Travis County is highly affluent, communities in the East experience lower median incomes and fewer health-related outlets (e.g., grocery stores and recreational facilities). This bifurcation between the “haves and the have not’s” is physically divided by I-35. These factors have a significant impact on people’s health priorities, their ability to seek services, access to resources, stress level, and opportunities to engage in healthful lives. Additionally, the cultural, language, and economic diversity across Austin/Travis County presents significant challenges when delivering services and care that aim to meet the multitude of needs across the region.
• **Lack of transportation services and not living in a walkable community are two main concerns which have affected residents’ perceived quality of life and ease of accessing services.** In many focus groups and interviews, transportation or walkability was discussed as a critical issue in the community. Except for downtown Austin, Travis County is a lower density area where residents are reliant on their cars. For those who do not have a car, it is difficult to walk to services and retail due to distance and lack of infrastructure for pedestrians. Public transportation was discussed as being unreliable and limited. For vulnerable populations such as the elderly and lower income, these limited transportation options have a severe impact on their time, ease of getting to employment, appointments, and going about their daily lives, such as going to the grocery store. These discussions repeatedly identified the interconnections between transportation and its challenges to maintaining good health. As Travis County’s population grows, the issue of transportation will become even more critical to address.

• **Hispanics were identified as a vulnerable population in the community whose concerns stand to be exacerbated by the population growth in the region, particularly among youth.** In many interviews, concerns around meeting the needs of a growing Hispanic population were at the forefront of conversations. Discussions focused on how current challenging issues in the community—specifically, lack of culturally and linguistically appropriate care and limited educational and employment opportunities—disproportionately affect the Hispanic population. In addition, Travis County is likely to see increases in chronic conditions that disparately affect Hispanics, such as diabetes. If the aforementioned challenges are not addressed, the growth of Travis County’s Hispanic population will likely have a significant impact on health care and other services as a larger proportion of the community is at higher risk for health problems.

• **Mental health was considered a growing, pressing concern by focus group and interview participants, and one in which the current services were considered inadequate.** Many participants noted that the issues of substance abuse and mental health are intricately intertwined. This situation makes addressing these issues even more challenging. Current treatment programs do exist, but the demand exceeds what is currently available. Integrating health care services and providing a continuum of care (e.g., wrap around social services) were seen as viable options for improving the capacity of behavioral health to serve this complex population.

• **As with the rest of the country and state, issues around physical activity, healthy eating, and obesity are issues for Travis County residents, especially as chronic conditions are the leading causes of morbidity and mortality.** Travis County’s rates related to physical activity, nutrition, and obesity are better than what is seen statewide, yet with heart disease, cancer, and diabetes as top issues in relation to morbidity and mortality, these issues are considered critical to address. While Travis County has many grocery stores, parks, and recreational facilities, concerns were related to the accessibility and affordability of these outlets. The high cost of healthier foods, limited transportation to services, fees for recreational facilities, and reduced walkability within some communities due to traffic and lack of sidewalks were cited as challenges related to these issues. While it acknowledged that efforts to address these issues exist, participants commented that it was critical to address this issue through a comprehensive and focused approach, in that multiple sectors—including health care, education, public works, transportation, local government, and the business community—needed to be involved and collaborate together to impact current conditions.
• While strong health care services exist in the region, vulnerable populations—such as the socially isolated elderly, non-English speaking residents, those living with disabilities, and the poor—encounter continued difficulties in accessing primary care services. Numerous challenges for these populations were identified during the focus groups and interviews: limited or slow public transportation options in some communities, language and cultural barriers, complexity of navigating the health care system, lack of health insurance coverage, time or cost constraints (e.g., limited hours of operation of health care services), and funding cuts. These issues have a strong impact on a range of services including prenatal care and preventive health visits. Some approaches that have been suggested to help address the numerous challenges to accessing care include transportation programs, greater supply of primary care providers, and greater coordination across health care settings.

• Residents viewed prevention as critical, but they emphasized that the health care system focused more on clinical care and disease management than prevention. Discussions with community residents and key informants commonly revolved around the issue of prevention. Participants repeatedly mentioned that many health conditions, especially chronic diseases, could be avoided or minimized if programs and services focused on disease prevention and preventive behaviors, particularly among children and adolescents. However, the current health care system is not set up in this manner. Between reimbursement barriers, provider time constraints, and a system built around a biomedical—rather than public health—model, clinical services currently emphasize secondary and tertiary care and not prevention. There was consensus among those involved in the assessment discussions that prevention needed to be more in the forefront of health care services and programs.

• Numerous services, resources, and organizations are currently working in Austin/Travis County to meet the population's health and social service needs. Throughout the discussions, interview and focus group participants recognized the strong work related to health in which many community-based and regional organizations are involved. However, several interviewees commented that many efforts and services in the area are fragmented, uncoordinated, and under-funded. There was strong interest for these issues to be addressed via a more strategic, coordinated approach with multiple organizations and agencies working together. Overall, participants were hopeful for the future and saw that the discussions occurring in the region would create momentum for moving forward with innovative, collaborative approaches towards health.
APPENDIX A. COMMUNITY FORUM QUESTIONS

1) I could be healthier if...
2) What are the most important issues/problems in your community?
3) What types of services/resources exist in your community that keep you/your family healthy?
4) What additional services do you/your family need?
5) What would a healthy community look like/feel like to you?
### APPENDIX B. FULL LIST OF FOCUS GROUP AND INTERVIEW SECTORS

<table>
<thead>
<tr>
<th>Focus Group Sectors</th>
<th>Interview Sectors</th>
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<tbody>
<tr>
<td>Asian American</td>
<td>Economic Development/Business</td>
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<tr>
<td>Black/African American</td>
<td>Philanthropic</td>
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<tr>
<td>Latino/Hispanic</td>
<td>Public Safety</td>
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<tr>
<td>Aging/Elderly/Disabled</td>
<td>Faith Community</td>
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<tr>
<td>Behavioral and Mental Health</td>
<td>Education</td>
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<td>Housing</td>
<td>Behavioral and Mental Health</td>
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<td>Parents</td>
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<td>Refugees</td>
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<td>Health Promotion</td>
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<td>Culture/Arts</td>
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<td>Government/Political</td>
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APPENDIX C. FOCUS GROUP GUIDE

Austin/Travis County Community Health Assessment
General Focus Group Guide for Community Residents

<table>
<thead>
<tr>
<th>Goals of the focus group:</th>
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<tr>
<td>• To determine perceptions of the health strengths and needs of Austin/Travis County</td>
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<tr>
<td>• To explore how these issues can be addressed in the future</td>
</tr>
<tr>
<td>• To identify the gaps, challenges, and opportunities for addressing community needs more effectively</td>
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[NOTE: QUESTIONS IN THE FOCUS GROUP GUIDE ARE INTENDED TO SERVE AS A GUIDE, NOT A SCRIPT.]

I. BACKGROUND (10 minutes)

• Hi, my name is __________ and I am with [ORGANIZATION]. Thank you for taking the time to speak with me today.

• We’re going to be having a focus group today. Has anyone here been part of a focus group before? You are here because we want to hear your opinions. I want everyone to know there are no right or wrong answers during our discussion. We want to know your opinions, and those opinions might differ. This is fine. Please feel free to share your opinions, both positive and negative.

• In collaboration with community members and partners, Austin/Travis County Health and Human Services is undertaking a comprehensive community health assessment effort to gain a greater understanding of the health of area residents and how health needs are currently being addressed. The assessment looks at health in the broadest sense, recognizing that where we live, learn, work, and play all have a significant impact on population health.

• As part of this process, we are having discussions like these around the county with community members, government officials, health care providers, and staff from a range of community organizations. We are interested in hearing people’s feedback on the strengths and needs of the community and suggestions for the future.

• As you can see, I have a colleague with me today, [NAME], who is taking notes during our discussion. She works with me on this project. I want to give you my full attention, so she is helping me out by taking notes during the group and she doesn’t want to distract from our discussion.

• [NOTE AUDIOTAPING IF APPLICABLE] Just in case we miss something in our note-taking, we are also audio-taping the groups tonight. We are conducting several of these types of groups, and we want to make sure we capture everyone’s opinions. After all of the groups are done, we will be writing a summary report of the general opinions that have come up. In that report, we might provide some general information on what we discussed tonight, but I will not include any names or identifying information. Nothing you say here will be connected to your name.

• Lastly, please turn off your cell phones, beepers, or pagers or at least put them on vibrate mode. The group will last only about 80-90 minutes. If you need to go to the restroom during the discussion, please feel free to leave, but we’d appreciate it if you would go one at a time.

• Any questions before we begin our introductions and discussion?
II. **INTRODUCTIONS (10 minutes)**

Now, first let’s spend a little time getting to know one another. Let’s go around the table and introduce ourselves. Please tell me: 1) Your first name; 2) what city or town you live in; and 3) something about yourself you’d like to share—such as how many children you have or what activities you like to do in your spare time. [AFTER ALL PARTICIPANTS INTRODUCE THEMSELVES, MODERATOR TO ANSWER INTRO QUESTIONS]

III. **COMMUNITY ISSUES (30 minutes)**

1. Tonight, we’re going to be talking a lot about the community that you live in. How would you describe your community?

   a. When I say the words, “your community” – what comes to mind? How do you define your community?

2. If someone was thinking about moving into your community, what would you say are some of its biggest strengths or the most positive things about it? [PROBE ON COMMUNITY AND ORGANIZATIONAL ASSETS/STRENGTHS]

   a. What are some of the biggest problems or concerns in your community? [PROBE ON ISSUES IF NEEDED – HEALTH, ECONOMIC, SOCIAL, SAFETY, ETC.]

      i. [IF NOT DISCUSSED] What challenges around transportation have you faced or you believe others in the community face day-to-day?

      ii. How about around housing? Employment? Education? Environment (e.g., climate change, green space, etc.)? Discrimination (e.g., by race, gender, or class), etc.?

   b. Over the past 2-3 years, what changes have you seen in your community? (e.g., demographic shifts and particularly related aging population, impact of the recession, etc.)

3. What do you think are the most pressing health concerns in your community?

   a. How have these health issues affected your community? In what way?

   b. Are there things about your community that make it easier for you to be healthy? What specifically?

   c. Are there things about your community that make it harder for you to be healthy? What specifically?

      i. [PROBE ON FOOD ACCESS IF NOT YET BROUGHT UP] In our discussion, you have/have not mentioned issues related to healthy eating. How hard is it to buy healthy foods in your community? [PROBE ON ACCESS, TRANSPORTATION, COST, ETC.]
IV. PERCEPTIONS OF PUBLIC HEALTH/PREVENTION SERVICES AND HEALTH CARE (30 minutes)

4. Let’s talk about a few of the issues you mentioned. [SELECT TOP HEALTH CONCERNS] What programs, services, and policies are you aware of in the community that currently focus on these health issues?

   a. What’s missing? What programs, services, or policies are currently not available that you think should be?

   b. What do you think the community should do to address these issues?

5. I’d like to ask specifically about health care in your community. If you or your family had a general health issue that needed a doctor’s care or prescription medicine – such as the flu or a child’s ear infection– where would you go for this type of health care? [PROBE IF THEY GO TO PRIVATE PRACTICE, COMMUNITY HEALTH CLINIC, E/R, ETC]

   a. What do you think of the health care services in your community? [PROBE ON POSITIVE AND NEGATIVE ASPECTS OF THE HEALTH CARE SERVICES]

6. Have you or someone close to you ever experienced any challenges in trying to get health care? What specifically? [PROBE FOR BARRIERS: INSURANCE ISSUES, LANGUAGE BARRIERS, LACK OF TRANSPORTION, ETC.]

   a. [PROBE IF NEEDED] What part of getting health care was the most challenging? Was it finding a doctor? Making an appointment? Getting to the office/clinic? Being at the office/clinic and understanding the doctor?

7. [NAME BARRIER] was mentioned as something that made it difficult to get health care. What do you think would help so that people don’t experience the same type of problem that you did in getting health care? What would be needed so that this doesn’t happen again? [REPEAT FOR OTHER BARRIERS]

V. VISION OF COMMUNITY AND PROGRAM/SERVICE ENVIRONMENT (10 minutes)

8. I’d like you to think ahead about the future of your community. When you think about the community 3-5 years from now, what do you see as the priorities for a healthy community?

   a. What is your vision specifically related to people’s health in the community?

      i. What do you think needs to happen in the community to make this vision a reality?

      1. Who do you think needs to be involved in these efforts?

9. CLOSING (2 minutes)

Thank you so much for your time. That’s it for my questions. Is there anything else that you would like to mention that we didn’t discuss today? Thank you again. Have a good afternoon.
APPENDIX D. KEY INFORMANT INTERVIEW GUIDE

Austin/Travis County Community Health Assessment
General Key Informant Interview Guide

Goals of the Key Informant Interview
- To determine perceptions of the health strengths and needs of Austin/Travis County
- To explore how these issues can be addressed in the future
- To identify the gaps, challenges, and opportunities for addressing community needs more effectively

[NOTE: QUESTIONS FOR THE INTERVIEW GUIDE ARE INTENDED TO SERVE AS A GUIDE, NOT A SCRIPT.]

I. BACKGROUND (5 minutes)
- Hi, my name is __________ and I am with [ORGANIZATION]. Thank you for taking the time to speak with me today.

- Austin/Travis County Health and Human Services is undertaking a comprehensive community health assessment effort to gain a greater understanding of the health of area residents and how health needs are currently being addressed. The assessment looks at health in the broadest sense, recognizing that where we live, learn, work, and play all have a significant impact on population health.

- The assessment is being conducted in collaboration with our partners – Travis County Health and Human Services & Veterans Services, Central Health, St. David’s Foundation, Seton Healthcare Family, and the University of Texas Health Science Center at Houston School of Public Health Austin Regional Campus. In addition to guiding future planning for these agencies and the area overall, the assessment is also the first step for the health department to earn accreditation, showing that the agency is meeting national standards.

- We are conducting interviews with leaders in the community and focus groups with residents to understand different people’s perspectives on these issues. We greatly appreciate your feedback, insight, and honesty.

- Our interview will last about ____ minutes [EXPECTED RANGE FROM 30-60 MINUTES, DEPENDING ON INTERVIEWEE]. After all of the interview and focus group discussions are completed, we will be writing a summary report of the general themes that have emerged during the discussions. No names or organizations will be connected to anything that any one particular person said in a discussion. Additionally, nothing sensitive that is said in these discussions will be reported out. However, at the end of the report, we do hope to provide a list of all the organizations engaged in this effort, including those from the key informant interviews, focus groups, and community dialogue sessions.

- Any questions before we begin our introductions and discussion?
II. THEIR AGENCY/ORGANIZATION
1. Can you tell me a bit about your organization/agency? [TAILOR PROBES DEPENDING ON AGENCY]
   a. [PROBE ON ORGANIZATION: What is your organization’s mission? What communities do you serve? Who are the main clients/audiences for your programs?]
      i. What are some of the biggest challenges your organization faces in providing these programs/services in the community?
   b. To what extent do you currently partner with any other organizations or institutions in any of your programs/services?

III. COMMUNITY ISSUES
2. How would you describe the community which your organization serves?
   c. What do you consider to be the community’s strongest assets/strengths?
      i. What are some of its biggest concerns/issues in general? What challenges do residents face day-to-day?
         1. [IF NOT DISCUSSED] What challenges around transportation do residents face that affect their day-to-day lives? How about around housing? Employment? Education? Environment (e.g., climate change, green space, etc.)? Discrimination (e.g., by race, gender, or class), etc.?
      ii. Over the past 2-3 years, what changes have you seen in your community? (e.g., demographic shifts, impact of the recession, etc.)
   d. Recognizing that where we live, learn, work, and play affect health, what do you think are the most pressing health concerns in the community? Why? [PROBE ON SPECIFICS]
      i. How have these health issues affected your community? In what way?
      ii. Who do you consider to be the populations in the community most vulnerable or at risk for the pressing health conditions/issues you identified?
   e. From your experience, what are residents’ biggest challenges to addressing these health issues?
      i. [PROBE ON RANGE OF CHALLENGES]: What challenges around transportation do residents face to addressing these health issues? How about around housing? Employment? Education? Environment (e.g., climate change, green space, etc.)? Discrimination (e.g., by race, gender, or class), etc.?
   f. What are residents' biggest strengths to addressing these health issues?
IV. PERCEPTIONS OF PUBLIC HEALTH/PREVENTION SERVICES AND HEALTH CARE

3. Let’s talk about a few of these issues you mentioned. [SELECT TOP HEALTH CONCERNS PROVIDED IN Q2b ABOVE] What programs, services, or policies are you aware of in the community that currently focus on these health issues? [PROBE FOR SPECIFICS]

   i. In your opinion, how effective have these programs/services been at addressing these issues? Why?
   
   b. Where are the gaps? What programs, services, or policies are currently not available that you think should be?
   
   c. What do you think needs to be done to address these issues?

   i. Do you see opportunities currently out there that can be capitalized on to address these issues? For example, what are some “low hanging fruit” – current collaborations or initiatives that can be strengthened or expanded?

4. In general, what do you see as the overall strengths and limitations related to the public health/prevention-related services, programs, or policies in your community?

   a. What challenges do residents in your community face in accessing prevention services or programs?

      i. What do you think needs to happen in your community to help residents overcome or address these challenges?

5. What do you see as the strengths of the health care services in your community? What do you see as its limitations?

   a. What challenges do residents in your community face in accessing health care?

      i. What do you think needs to happen in your community to help residents overcome or address these challenges?

V. VISION OF COMMUNITY AND PROGRAM/SERVICE ENVIRONMENT

6. I’d like you to think ahead about the future of your community. When you think about the community 3-5 years from now, what do you see as the priorities for a healthy community?

   a. What is your vision for the future related to people’s health in the community?

      i. What do you think needs to happen in the community to make this vision a reality?

         1. Who do you think needs to be involved in these efforts?
         
         2. What current or emerging events or trends do you see as having an impact on this vision? (e.g., social/economic/demographic trends, legislation, funding shifts, political events, etc.)
ii. What steps do you think should be taken to promote sustainability of these efforts?

1. What are biggest challenges to sustainability?

VI. CLOSING (2 minutes)
Thank you so much for your time. That’s it for my questions. Is there anything else that you would like to mention that we didn’t discuss today? Thank you again. Have a good afternoon.
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This report prepared by: