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RFA #002 COVID-19 Vaccine Outreach 2021 - NPS Request for Applications (RFA) Pre-Bid Conference Call

December 21, 2020 at 2-3:30pm Conference call

RFA Authorized Contact Person:

Natasha Ponczek Shoemake APHCompetitions@austintexas.gov

AGENDA

02:00 pm – 03:30 pm

- Welcome and Introductions
- RFA Submission Instructions
- Scope of Work
- Application
- Important Dates
- Question and Answer Process



Welcome & Introductions

- Introductions
- Housekeeping
- Everyone is muted for the call until the Q&A.
 - Materials for meeting located on the website and in Partnergrants and on the <u>Competition Website</u>.
- Questions during the presentation can be typed in the Chat OR sent to
 <u>APHCompetitions@austintexas.gov</u>. Questions may not be answered during the presentation.
- After the presentation: Comment and questions need to be submitted via email to <u>APHCompetitions@austintexas.gov</u>
- Partnergrants technical assistance will follow the presentation.



Austin Public Health Staff



Angela Baucom



Allan McCracken





Natasha Ponczek Shoemake



Laura LaFuente CMU Manager



Jade Roy



Initial Steps

All Applicants must:

- 1. Confirm that their organization is a registered vendor with the City of Austin
- To confirm enter the organization's City of Austin Vendor Number when registering as a user in the Partnergrants system (see #2 below).
- To find the City of Austin Vendor Number please VISIt <u>Austin Finance Online</u>. and search for the organization's legal name.
- To register to become a potential City of Austin vendor, go to <u>Austin Finance Online</u> to register.

2. Be a registered user in the Partnergrants system. The applications will be submitted through this web-based system. <u>To register, visit the Partnergrants</u> site and click on "Register Here."

 Note that the organization's City of Austin Vendor number is required to complete registration in Partnergrants.



Sections of the RFA

SEC TION∙ NO.¤	TITLE¤	Requires⊷ Applicant⊷ Response (X
A¤	OFFER·SHEET [®]	X¤
B¤	STANDARD PURCHASE DEFINITIONS ^{xx}	α*
C¤	RFA·STANDARD·SOLICITATION·INSTRUCTIONS¤	α*
D¤	SUPPLEMENTAL·PURCHASING·PROVISIONS¤	α*
E¤	RFA·SCOPE·OF·WORK·AND·APPLICATION¤	Attachments- Required⋅¤
F¤	AGREEMENT·WORK·STATEMENT·FOR·DELIVERABLES·-·SAMPLE¤	α*
G¤	STANDARD-APH-AGREEMENT-BOILER ¹²²	α*
H¤	COA·CERTIFICATIONS·AND·DISCLOSURES∞	α*
ļα	APPLYING·FOR·APH-FUNDED·OPPORTUNITY·–·PARTNERGRANTS· INSTRUCTIONS·∞	*¤







Section A: Offer Sheet

The Offer Sheet is required for your application to be valid, and must be submitted to have a valid Application. SOLICITATION NO: RFA 002 - COVID 19 Vaccine Outreach- 2021 - NPS

SOLICITATION NAME: Request for Applications for COVID 19 Vaccine Outreach

DATE ISSUED:	December 21, 2020	
RFA Application Date Due:	Wednesday, January 6, 2021, 3 PM CST	
Anticipated Start date of contract:	January 15, 2021	
Questions regarding the RFGA are due on or before		
Note: Technical Assistance questions regarding entry into Partnergrants may be submitted until the due date.	January 6, 2021 at 12 PM CST	
Questions must be submitted in writing to the	Authorized Contact Person: Natasha Ponczek Shoemake	
Authorized Contact Person or through	Contract Management Specialist III	
Partnergrants	E-Mail: <u>Natasha.Ponczek@austintexas.gov</u>	
Questions and Answers will be available:	In Partnergrants and on the solicitation website:	
	COVID19 Vaccine Outreach RFA Website	
Optional Pre-Bid Meetings- Dates and Times:	Monday, December 21, 2020	
	2:00 pm – 3:30 pm CST	
	Registration Required with this link to get the	
Pre-Bid Meeting Location:	Conference Call details:	
	Eventbrite Link	



Section A: Offer Sheet

- On the Offer sheet the \bigcirc organization's representative states that they are authorized to submit this application for funding.
- It also states that the \bigcirc representative has received and read the entire RFA document packet sections and agrees to be bound by the terms therein.
- Required signature by authorized Ο representative in order for the City of Austin to accept the application.



Austin CITYOFAUSTIN, TEXAS Austin Public Health REQUEST FOR APPLICATION (RFA) OFFER SHEE



The undersigned, by his/her signature, represents that he/she is submitting a binding offer and is authorized to bind the Applicant to fully comply with the solicitation document contained herein. The Applicant, by submitting and signing below, acknowledges that he/she has received and read the entire document packet sections defined above including all documents incorporated by reference, and agrees to be bound by the terms therein.

Company Name:	
Company Address:	
City, State, Zip:	
Federal Tax ID No.:	
Printed Name of Officer	
or Authorized	
Representative:	
Title:	
Email Address:	
Phone Number:	

Signature of Officer or Authorized Representat

* This Offer Sheet must be signed and submitted in Partnergrants to be considered for award Electronic Signature is acceptable



Partnergrants Database

- Website: https://partnergrants.austintexas.gov
- Partnergrants is an online/webbased database APH uses for contract management
- APPLICATIONS MUST BE SUBMITTED THROUGH THE PARTNERGRANTS SYSTEM.
- PAPER APPLICATIONS WILL NOT BE ACCEPTED.

	System Com
Log In	
Click HERE to use your City of Austin Login If you do not have a City of Austin account, please login by entering your User ID and Password below User ID:*	PREVENT. PROMOTE. PROTECT.
User ID:* Password:* Log In Forgot User Id? Forgot Password?	New to PartnerGrants? Register Here
Announcements	
D 19 UPDATE ee austintexas.gov/COVID19 for rapidly evolving information.	
eople experiencing coronavirus-like symptoms (COVID-19) who are stablished doctor should call the COVID-19 Hotline at 512-978-8775 or uninsured Travis County residents - and established CommUnity 9 symptoms.	for guidance. This number is
gencies may need to modify the way services are rendered during th o implementing any changes to your APH Social Services contract(s), nanager to discuss and receive approval.	

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partnergrants.austintexas.gov/home.do

Austin

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🔇 Log In



Submission Documents

For the RFA Application, the following information must be submitted by **3 pm on January 6, 2021**:

Section No.	Item/Document	Instructions	How to Submit
Α	Offer Sheet	Review, sign and scan signed document	Upload into PartnerGrants
F	RFA Application – required attachment only	Fill Application out in Partnergrants. Upload one required attachment. <u>Do not</u> have to type out the Application in a Word document.	Upload required attachment into PartnerGrants



Scope of Work

- The City of Austin (City) seeks to fund qualified non-profit providers (Applicants) with demonstrated experience with evidence-based interventions to shape and support outreach efforts to promote the COVID-19 vaccine to populations at a high risk of severe COVID-19 disease.
- Vaccine Outreach funds will be used to conduct outreach to promote the COVID-19 vaccine with populations at highest risk of contracting COVID-19, as well as those at highest risk of severe illness and mortality as a result of COVID-19.
- Agencies will conduct a linguistically and culturally appropriate community assessment to determine attitudes and concerns regarding the COVID-19 vaccine, and to identify barriers priority populations may face in accessing the vaccine.



Scope of Work

- Funds will be used to conduct evidence-based, culturally and linguistically appropriate outreach activities that increase trust regarding the COVID-19 vaccine, increase awareness of the vaccine requirements, and provide navigation support to Department of State Health Services designated access points.
- Agencies will share needs assessment and promotion plans with larger COVID-19 vaccine response partners, including regular updates to the COVID-19 Vaccine Distribution Coalition.
- Other possible activities include participating at planned APH PPE distribution events and/or participating in meetings with the APH Public Information Officer to inform messaging.



RFA Application: Estimated Outreach Goal

Part III: Estimated Outreach Goals

Individual touch points achieved by the program – provide number*

Unique outreach events (virtual or in-person) provide number*



Scope of Work: Funding and Timeline

- Austin Public Health has \$100,000 available in one-time funds. In the event additional funds become available, these funds may be used to support additional awards through this solicitation.
- Austin Public Health anticipates awarding four Agreements for contract term ending on June 30, 2021.
- If awarded, Austin Public Health staff will create a contract structured as a deliverable-based agreement where an agency is reimbursed for a report or product that must be delivered to the City by the grantee (or by the Subgrantee to the Grantee) to satisfy contractual requirements. It can include goods or finished works, documentation of services provided or activities undertaken, and/or other related documentation.

Project Type Amount Available Minir	num/Maximum Amount Requested
COVID-19 \$25,000 for outreach Applie	cants must apply for the full \$25,000 maximum
Vaccine activities and program aware	d amount
Outreach staff costs APH	anticipates awarding four agreements.



RFA Application: Successful Applicants Factors

- Preference will be given to organizations not currently contracting with APH and with an annual operating budget at or below \$750,000.
- Can demonstrate a trusted relationship with priority populations adversely affected by COVID-19
- □ Have demonstrated experience with evidence based and/or grass roots approaches.
- Shall have capacity to complete a needs assessment within the first 30 days of the contract.
- Shall have demonstrated capacity to develop promotional strategies that are cultural and linguistically appropriate for the priority populations.
- Shall have the ability to track and report type of events and data on demographics and number of individuals reached.



RFA Application: Evaluation Factors

Consideration will be given to Applicants that have:

- Demonstrated experience with evidence-based interventions to shape a support outreach effort
- Trusting relationships with populations at high risk of severe COVID-19 disease
- Capacity to increase outreach efforts immediately and efficiently
- **TIP:** Review the Scope of Work for Deliverables Sample in the RFA Packet to see the timeline and expected deliverables for the contract.



Scope of Work: Application Evaluation

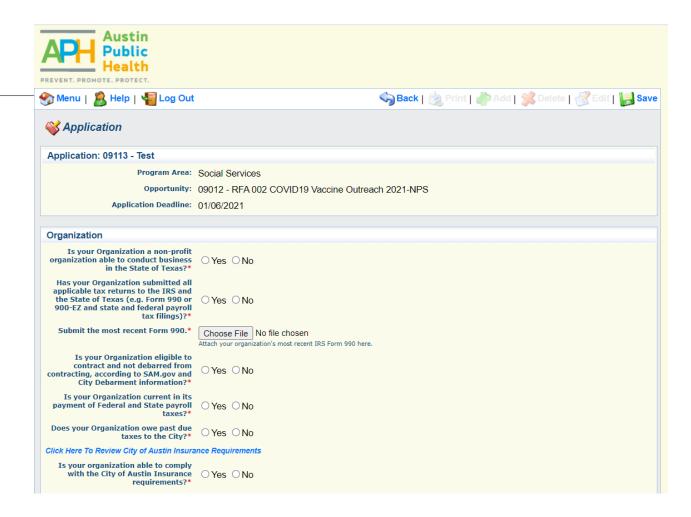
• Applications will be evaluated based on the content of their application and then, an evaluation panel of subject matter experts from the City of Austin will determine Applications to receive funding.

Section A: Offer Sheet Required	Applicants must print, sign, scan and upload signed forms.	No points, but Applicant must submit Offer Sheet in order to submit RFA	
Section E: RFA Application			
Part I: Organization Questions	Questions A-G	No points, but Applicant must pass threshold defined in Applicant Minimum Qualifications to be evaluated	
Part II: Experience conducting outreach	Questions 1 - 2	30 points	
Part II Priority Population	Questions 3-6	35 points	
Part II: Data Management, Reporting and Performance Standards	Questions 7	15 points	
Part II: Program Operations -Health and Safety	Question 8	10 points	
Part III: Outreach Goals		10 points	Austi Publi
		Total: 100 Points	ROMOTE PROTEC



Application Tips:

- All documents must be uploaded into Partnergrants. No paper copies will be accepted.
- Make sure to answer every question and every part of each question.
- And note that there are attachments that must be included.
- Some questions allow for multiple selections, which can be done by holding Ctrl and selecting each item that applies.
- Free response fields are limited to 7500 characters. Additional characters will not be included in your submitted application.
- It is preferable to be repetitive rather than to leave sections incomplete.





RFA Application

All applications must be completed in Partnergrants database.

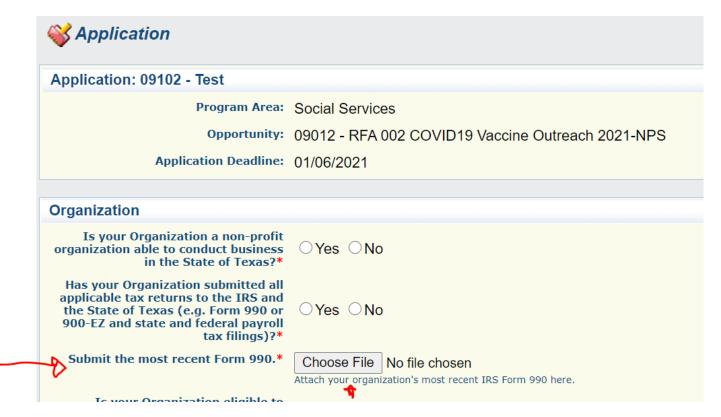
There are two required uploads for this application.

1) 1st Required Upload: Your agency's 990

You will upload in the Partnergrants Application Form.

Click on Choose File and upload a PDF of your most recent 990.

If you do not have a 990, use the comment field to explain.

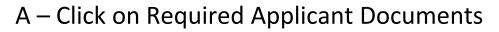




RFA Application

2) 2nd Required Upload

OFFER SHEET – see other slide for a pictures of it. You must download the PDF, sign it, scan it and upload it into partnergrants here:









Communication with the City

Question and Answer Process

- All questions submitted via email and through public meetings will be answered in writing and posted to the Funding Opportunity page in Partnergrants and the solicitation website at least once per week.
- Questions regarding the RFA must be directed to the Authorized Contact Person: Tasha Ponczek Shoemake at <u>APHCompetitions@austintexas.gov</u>.
- Only the information provided by the Authorized Contact Person is valid.

Anti-lobbying ordinance

• Request for Grant Application process: Anti-lobbying ordinance does not apply.





Important Dates

- Deadline to Submit Questions to APH: January 6, 2021 at 12 PM CST
 - This includes TA questions about submitting in PG, so please make sure to get your application ready *early* so you don't miss the question deadline.
- RFA Applications DUE to APH: January 6, 2021 at 3 PM CST
- Anticipated Start Date of Contract: January 15, 2021
- Technical assistance in how to submit an application in PG is available on YouTube
- Also, you may contact Allan McCracken <u>Allan.McCracken@Austintexas.gov</u> or John Sanchez <u>-John.Sanchez2@austintexas.gov</u>





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Questions?

Contact: Natasha.Ponczek@austintexas.gov



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Thank You for Your Participation