



Asian American Resource Center

Phase 2 Master Plan
January 31, 2019



Agenda

- Review Comments
- Identify Themes
- Review Value Statements
- Provide Feedback on Values and Themes

Asian American Resource Center

Vision

- The vision is to empower Austin's diverse communities through cultural understanding and life-enhancing opportunities.

Mission

- The mission of the Asian American Resource Center (AARC) is to provide spaces, services, resources, and programs through an Asian Pacific Islander perspective.

What is a Master Plan?

- A master plan is a document designed to guide the future actions of a community. It presents a vision for the future, with long-range goals and objectives for all activities that affect the future of the site.

What?

- The Parks and Recreation Department is developing an updated master plan for improvements to the Asian American Resource Center.

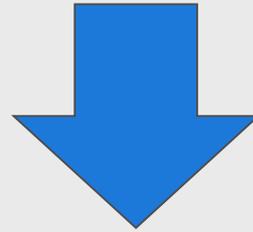
Why?

- A master plan identifies a plan of action for development and improvements.
- Identifies community preferences and priorities.
- Builds consensus.

Who?

- The community will provide the vision.
- The process is being led by the Parks and Recreation Department.
- RVI, Inc. will assist and provide technical guidance.

Timeline



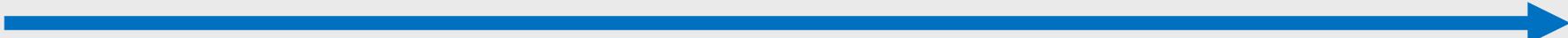
Preliminary
Feasibility
Phase

Gather
Input,
Values and
Future

Did we hear
you right?

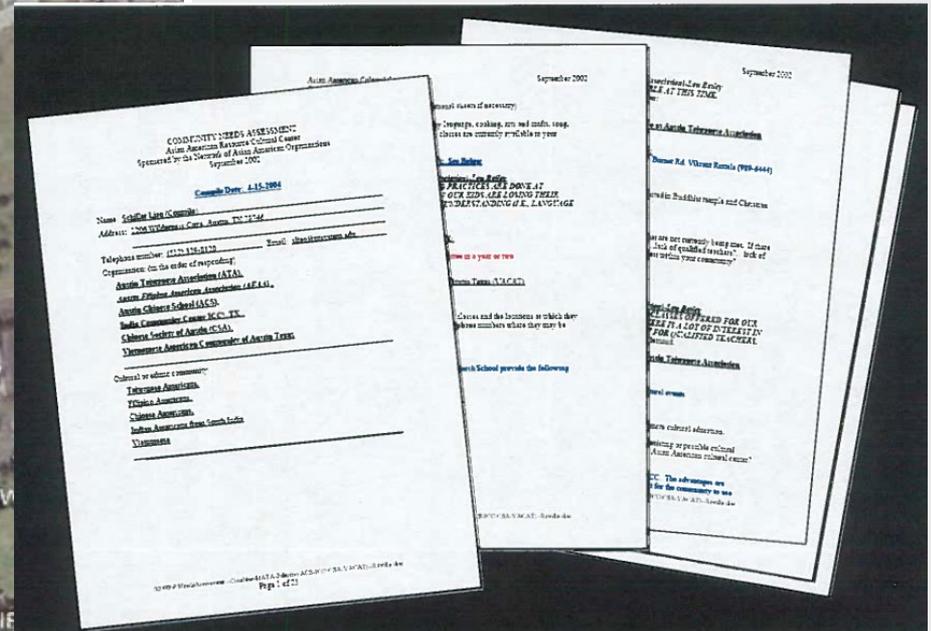
Design
Concepts

Draft
Master Plan
Update



COMMUNITY PARTICIPATION

Project Background



Community Survey

- 222 respondents
- Available Dec-January 27

Community Meeting #1

- 60 attendees

Small Group Discussions

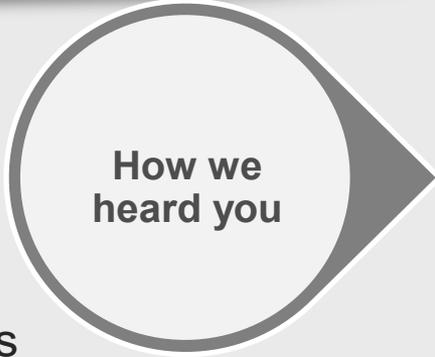
- 10 groups
- 154 participants

SpeakUp Austin

- 864 visitors
- 671 aware participants

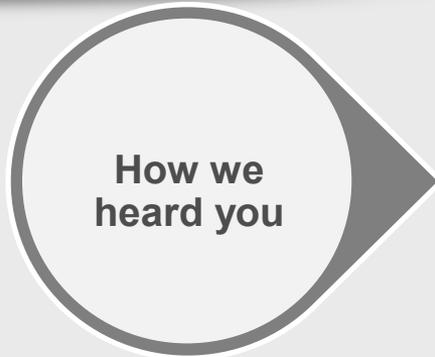
Outreach

- Over 200 organizations



How we
heard you

SpeakUp Austin

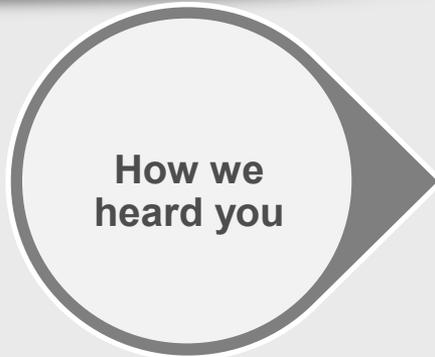
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How we
heard you

- 222 Survey Responses (including English, Chinese, Vietnamese, Korean, Burmese, Arabic)
- Primary Users:
 - Neighbor- Individual or Family
 - Participant- Special Events
 - Participant- Senior Programs
- Highest ranked for improvement
 - Performing arts space
 - Classroom
 - Recreational
- Added Spaces (indoor):
 - Café and vending
 - More classrooms
 - Performance space

SpeakUp Austin cont.

- Highest Ranked for Improvement (Outdoor)
 - Parking
 - Event Space
 - Recreational
- Added spaces (outdoor):
 - Trails
 - Picnic areas
 - More parking
- Programming:
 - Cooking classes
 - Senior programming
 - Language classes
 - Music
 - Dance
 - Recreation

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How we
heard you

Themes

What we
heard

- Senior Needs and Programs
 - Senior Housing
 - Senior Meals
 - Senior Programs
- Cross-cultural opportunities
 - Traditions/ Cultural Exchange
 - Asia Style Street
- Parking/ Transportation
 - Transportation
 - Parking
 - Access
- Performing Arts
- Gallery Space
 - Exhibits

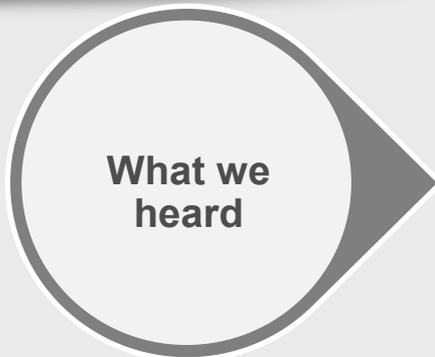
Themes

- Physical Activity
- Flexible Rooms and Space
 - Kitchen
 - Meeting space/classrooms
 - Event space
- Gallery Space
 - Exhibits

- Asian American Cultural

Education Programs

- Programs (General)
- Children's Programming
- Library
- Outdoor Use
- Other



What we
heard

Master Plan Value Statements



What we
heard

- Future plans should advance the mission and vision of the center as a cultural and life-enhancing space.
- To cultivate cross cultural Asian American experiences.
- To create opportunities for intergenerational experiences both indoors and outdoors.

Master Plan Value Statements (continued)

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What we
heard

- The space should be flexible; capable of supporting a wide range of programming with a priority for cultural arts and active life activities.
- Design should reflect Asian American identities.
- New development must meet the present and future needs of staff (offices, storage, meeting space).

Master Plan Value Statements (continued)



What we
heard

- Acknowledge and incorporate previous planning processes to the maximum extent possible.
- Use sustainable planning practices to take full advantage of current and future resources and funding.

Next participation opportunities

- Community Meetings
 - Today!
 - Design Concepts- March
 - Draft Master Plan Update- April
- SpeakUp Austin!
 - <https://www.speakupaustin.org/aarcmp-update>
 - Design Considerations
 - Community Survey

Project Webpage:
<http://www.austintexas.gov/AARCMP-update>
SpeakUp Austin:
<http://speakupaustin.org/AARCMP-update>

