

**HOLLY SHORES  
ES PARA TI.**





**WHY CHOCOLATE CAKE?**





**‘MAKING’ EQUALS KNOWING  
AND BETTER IDEAS.**





**IT HELPS PEOPLE  
COMMUNICATE BETTER  
ABOUT A PLACE.**





**IT BRINGS NOT JUST YOUTH  
BUT FAMILIES TO THE TABLE.**





**IT KEEPS PARTICIPANTS  
ENGAGED.**





Johnny

MY FAVORITE PLACE  
IN HOLLY SHORES

Baseball field

BECAUSE

It brings families together,

My name is Johnny and I love Holly Shores!

IT HELPS CELEBRATE A PLACE  
AND ITS PEOPLE.





**HOORAY FOR HOLLY SHORES!**  
**18 AUGUST, 2012**



MY, WHAT FUN  
WE ARE GOING TO  
HAVE TODAY.

ME ENCANTARÍA UN  
LUGAR PARA.....

Mi nombre es \_\_\_\_\_ Y Yo Soy Holly Shores!

I WOULD TAKE MY  
KIDS TO HOLLY  
SHORES MORE  
FREQUENTLY  
IF.....

.....IS A  
HIDDEN GEM.

WE CAN  
CELEBRATE OUR  
COMMUNITY IN  
THE PARK BY.....

WE SHOULD  
CELEBRATE &  
HAVE MORE.....

I WOULD SPEND  
MORE TIME AT  
HOLLY SHORES  
IF.....

THE PARK COULD  
MAKE THE  
LEARNING IN OUR  
SCHOOLS EVEN  
BETTER BY.....

I WOULD LIKE TO  
BE ABLE TO.....

**THESE QUESTIONS CAME FROM YOUR CONCERNS.**



## **BASIC EVENT STATS**

**42% kids, 58% adults**

**92% of participants use the Park at least 20 times a month**

**83% of participants drove to the event, the remaining participants walked or bicycled**

**Organizations represented- Central East Austin Youth League and Holly Neighborhood Coalition**








**PARTICIPANTS HAVE.....IN HOLLY SHORES.**

**coached baseball, barbecued, picnicked, gardened,  
played baseball, bicycled, run, played, walked dog,  
canoed from Barton Springs, helped organize a youth  
baseball league and maintained fields, celebrated  
Deiz Y Seis**





**‘BASEBALL HAS BEEN PART OF THE  
COMMUNITY FOR AS LONG AS I CAN  
REMEMBER. THE BASEBALL FIELDS TIE  
EVERYTHING TOGETHER--THEY ARE  
COMMUNITY.’~TINA RIVAS, CAYL**



Johnny

• I love to

at Holly Shores

Adding  
More trails, water fountains  
open parking and a baseball field

...COULD BE BETTER.

Johnny and I am Holly Shores!



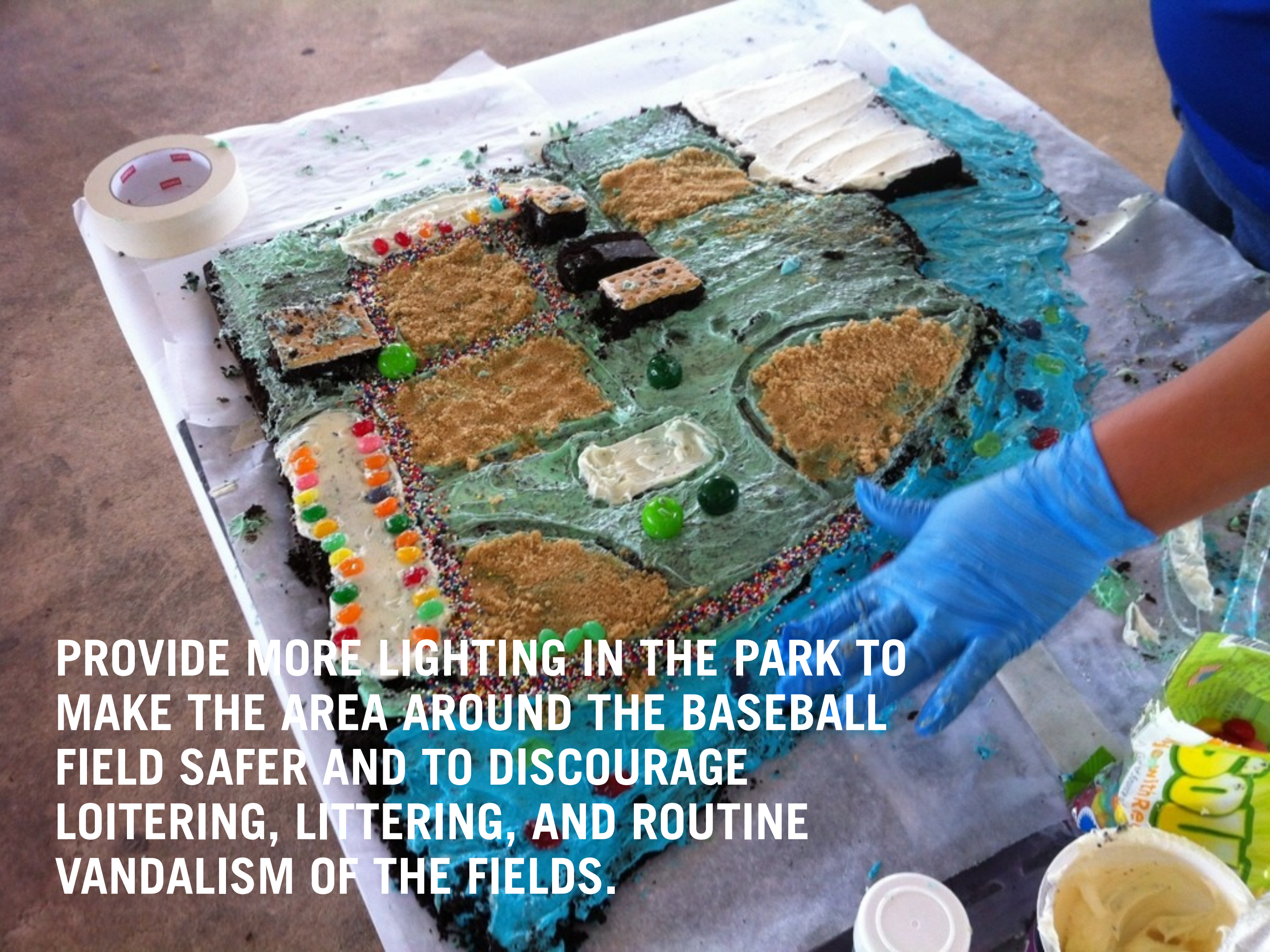
## **BASIC FACILITIES IMPROVEMENTS**

**Fix the water fountains and other basic amenities in the park. Maintain what exists.**

**Create more parking to accommodate overflows during events. This is one of the biggest points of stress in the Park and the surrounding community.**

**Build sidewalks that allow kids and families to safely walk to the Park.**





**PROVIDE MORE LIGHTING IN THE PARK TO  
MAKE THE AREA AROUND THE BASEBALL  
FIELD SAFER AND TO DISCOURAGE  
LOITERING, LITTERING, AND ROUTINE  
VANDALISM OF THE FIELDS.**



## BIG IDEAS

We are proud of our community and our Park shouldn't be hidden. It should be a point of pride and should be accessible by all. More people equals a safer Park.

Also increase the number of people passing through the park by continuing the trail around the baseball fields and generally creating more trails.





**CREATE MORE ACCESS POINTS TO THE WATER THAT  
ALLOW THE NEIGHBORHOOD TO BETTER USE THE LAKE AS  
WELL AS USERS FROM OTHER PARTS OF AUSTIN TO  
DISEMBARK AND ENJOY OUR PARK.**

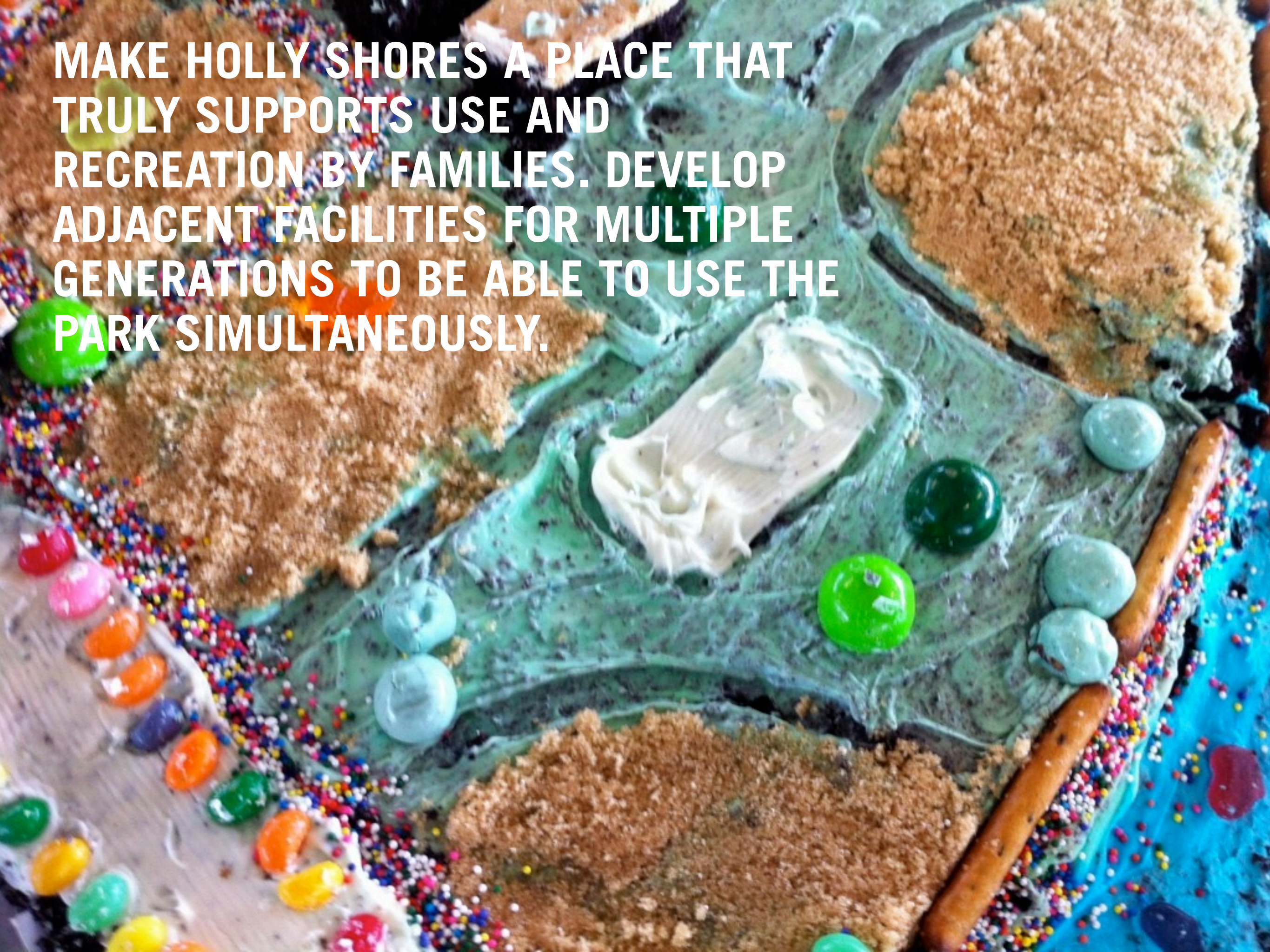


## **BIG IDEAS**

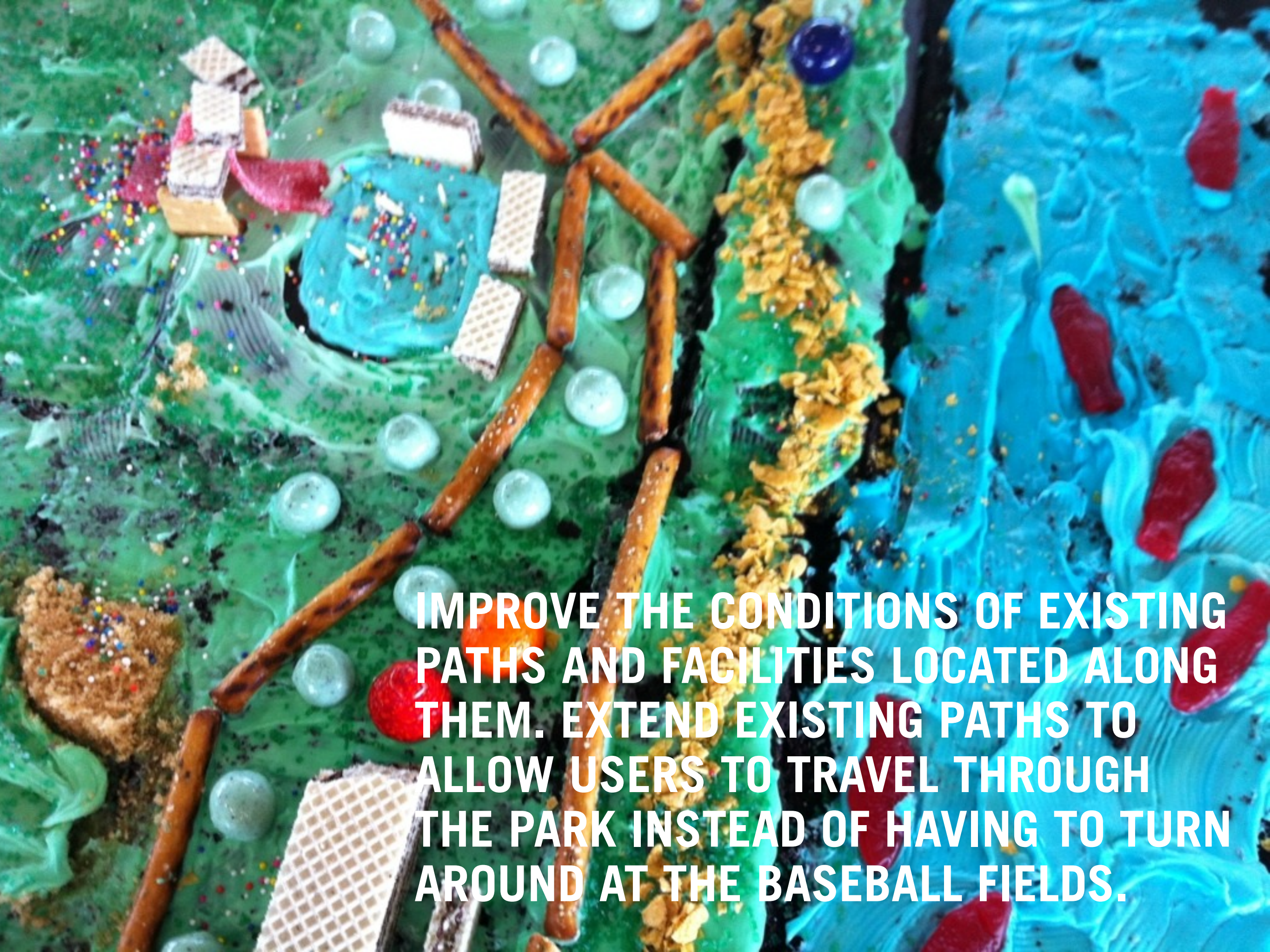
**Create more opportunities for play and youth recreation throughout the park; children in the community need this. This could involve more recreation fields and play facilities like the water park at Metz.**



**MAKE HOLLY SHORES A PLACE THAT  
TRULY SUPPORTS USE AND  
RECREATION BY FAMILIES. DEVELOP  
ADJACENT FACILITIES FOR MULTIPLE  
GENERATIONS TO BE ABLE TO USE THE  
PARK SIMULTANEOUSLY.**







**IMPROVE THE CONDITIONS OF EXISTING  
PATHS AND FACILITIES LOCATED ALONG  
THEM. EXTEND EXISTING PATHS TO  
ALLOW USERS TO TRAVEL THROUGH  
THE PARK INSTEAD OF HAVING TO TURN  
AROUND AT THE BASEBALL FIELDS.**



# QUESTIONS

**What happens when the power plant is given over to the public? What will remain? What disappears?**

**How can we best address the security and vagrancy challenge around the baseball fields and the park?**

**Can we do more events that involve youth and families through play?**



**WHAT DO YOU THINK ABOUT TRYING THIS  
AGAIN? TO USING IT TO HEAR FROM AND  
ENGAGE MORE YOUTH AND FAMILIES IN  
YOUR COMMUNITY?**

★ I love to.....  
Celebrate Cinco de Mayo  
+ Diez y Seis  
.....in Holly Shores.  
Learn about the Master Plan at: [www.austintexas.gov/hollyshoresmasterplan](http://www.austintexas.gov/hollyshoresmasterplan)





**THANK YOU!**

**RENE RENTERIA, FOR SHARING HIS  
PHOTOGRAPHS OF THE EVENT. YOU CAN READ  
HIS EVALUATION OF THE EVENT AND LISTEN TO  
HIS INTERVIEWS OF A FEW PARK USERS AT:**

**[WWW.RENERENTERIA.WORDPRESS.COM](http://WWW.RENERENTERIA.WORDPRESS.COM)**





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