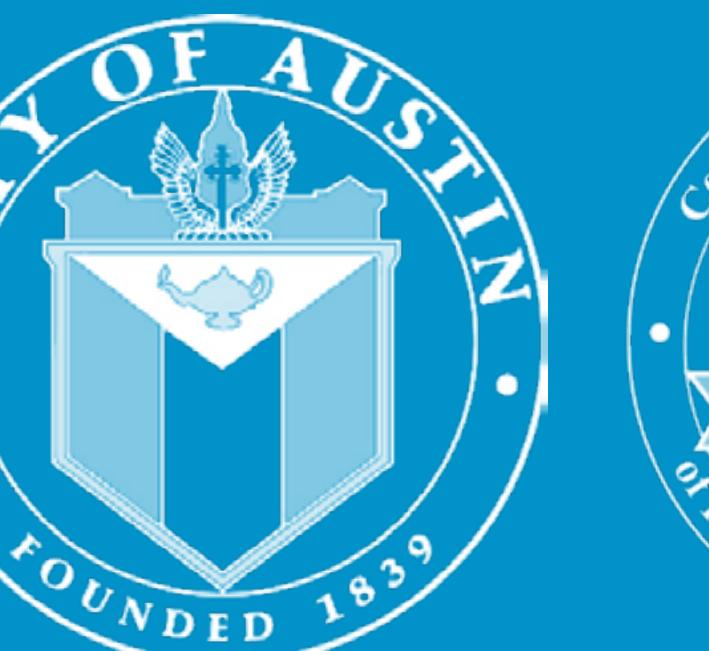


WELCOME

Dougherty Arts Center Redevelopment Open House





40 Years of Excellence

The building at 1100 Barton Springs Road is built as the Navy and Marine Reserve Building

The building is purchased by the Dougherty family and donated to the City of Austin as the Dougherty Arts Center

1984 Town Lake Park Comprehensive Plan envisions Butler Shores

A study prepared for the EPA confirms that the building sits on a former landfill

Building assessment completed with 2006 bond funding determines the building is beyond useful life

Five stakeholder focus groups are conducted to review study results and envision program requirements for a new DAC

Friends of the DAC is resurrected to advocate for a new DAC

Site registered with TCEQ as former landfill

Architectural Feasibility Study completed by Architecture Plus determines that floodplain issues prevent rebuilding on current site

RVi and Studio 8 undertake feasibility study for Butler Shores site

Bond Election Advisory Task Force proposes \$25 million for replacement of the DAC

1947

1978

1984

2008

2009-2010

2010-2011

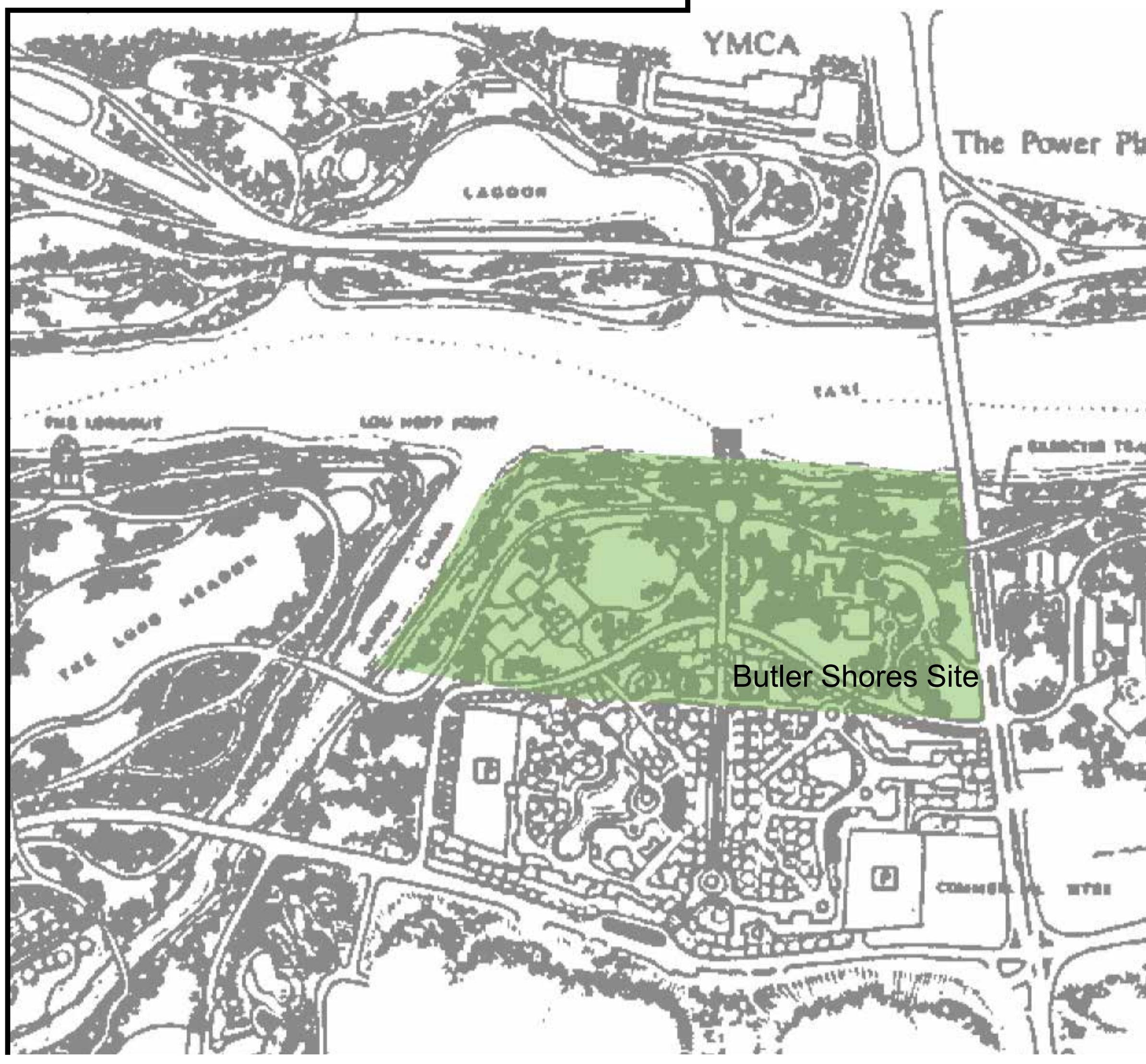
2012

2013

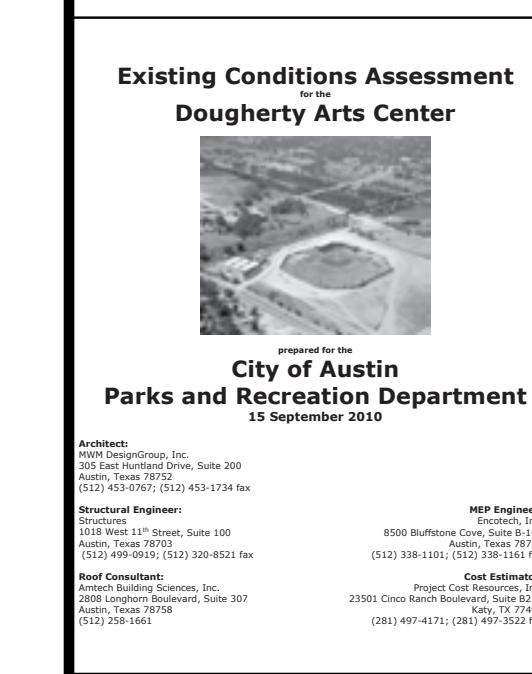
2014

2017

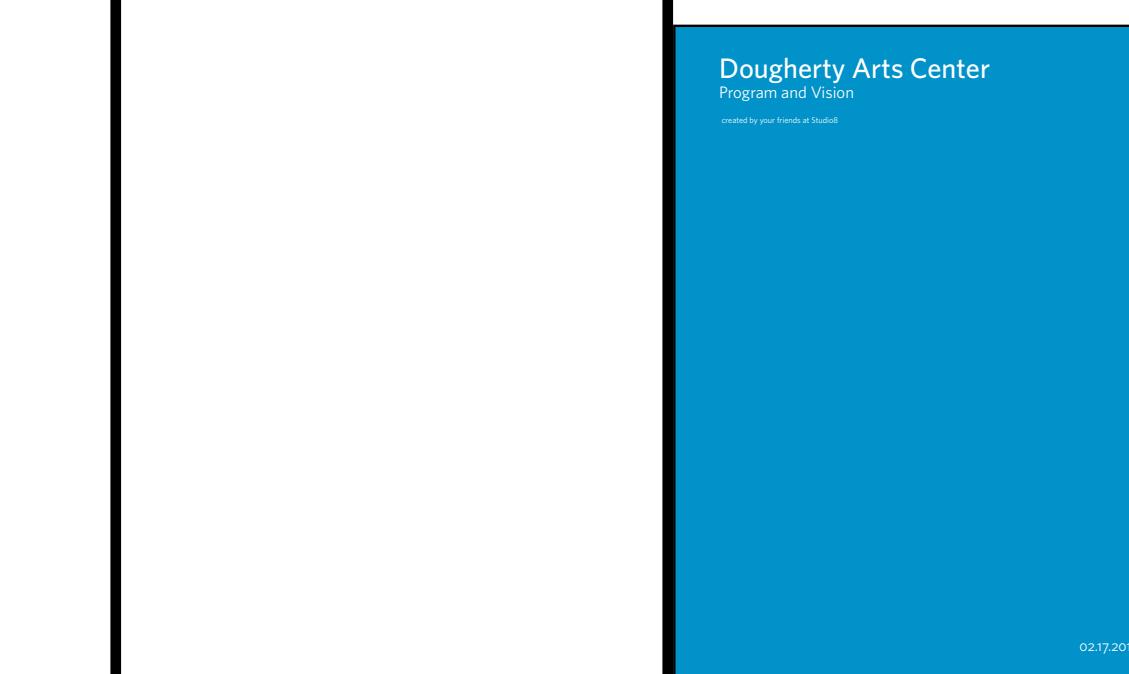
2017-2018



Town Lake Comprehensive Plan (1984)



"The particular regulatory constraints associated with the existing building and its site render concurrent compliance with the City's objectives fundamentally infeasible."



"Comfortable and homey like your favorite house shoes."
"The very human scale of the place. It is not corporate."

"The building is literally and figuratively alive."

100% of respondents said natural light is important to the character of the DAC.

100% of respondents said a connection to nature is important.

What We Heard: June 21, 2018 Open House

The DAC community survey was available from June 21, 2018 to July 25, 2018. We received a total of 616 survey responses, 4 of which were in Spanish.

What do you like about the current DAC facility?

- Location/accessibility/proximity to parkland
- Affordable, diverse programs
- History and character
- Size, scale, warmth, and natural light
- Staff and artist spaces within the building

Buzz Words: cozy, informal, low-tech, authentic, unpretentious, neighborly, old-Austin

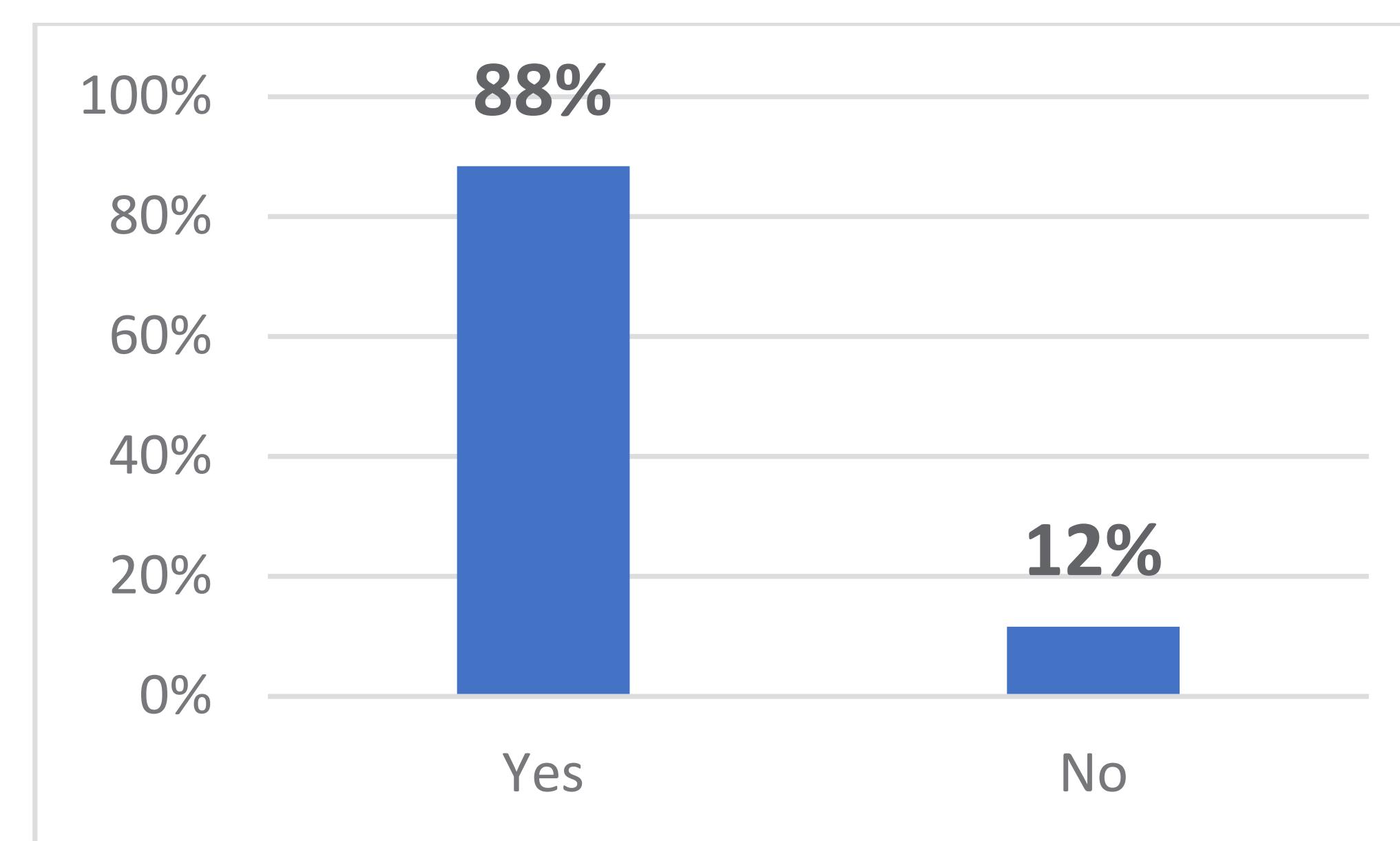
How do you think the DAC can improve its facility?

- Expand the space to offer more programming
- Allow for more gallery space
- Upgrade the equipment
- Provide better/more parking
- Offer a better outdoor space for children

Buzz Words: modernize, climate control improvement, larger space, upgrade

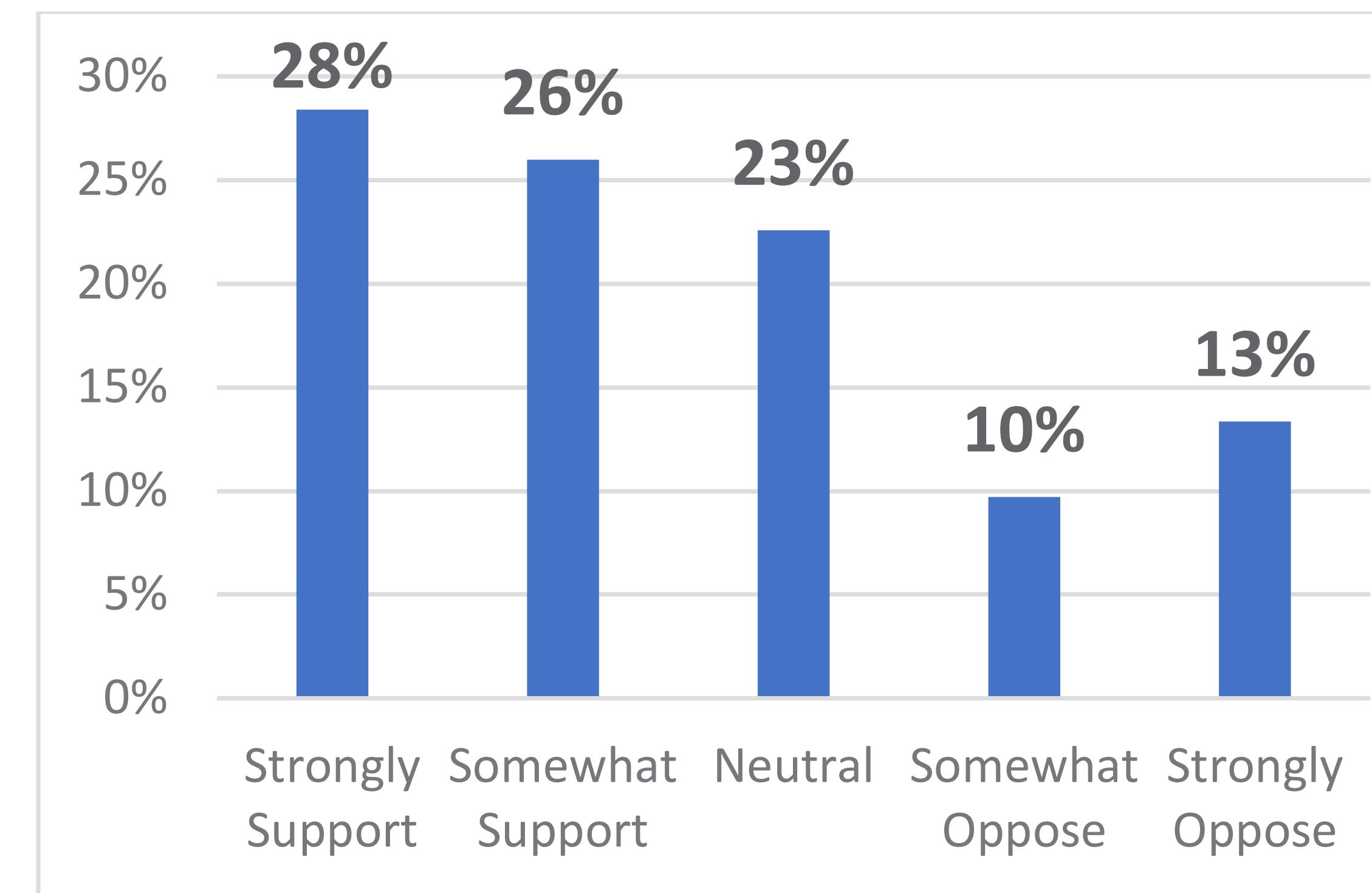
Is the existing DAC conveniently located for you (central Austin, south of Lady Bird Lake)?

88% of respondents believe the existing DAC is conveniently located.



Are you supportive of relocating the DAC to the Butler Shores site?

54% of respondents are supportive of the relocation, 23% oppose, and 23% are neutral to the relocation.



What do you see as an advantage/opportunity for relocating the DAC at the Butler Shores location? (Check all that apply)

The top three advantages/opportunities that respondents identified were:

- The potential for partnering with other arts facilities like the ZACH Theater
- Central and accessible location
- It supports the emergence of a cultural arts district along the South Central waterfront

Other responses included:

- "Better parking. Opportunity to grow the facility to the demand."
- "Moving it would be costly plus take up much needed parkland."
- "Enhances opportunities for outside play during childcare programming."
- "There are no advantages to building on parkland and adding traffic to an area that is beyond capacity in traffic."

What We Heard: June 21, 2018 Open House

The DAC community survey was available from June 21, 2018 to July 25, 2018. We received a total of 616 survey responses, 4 of which were in Spanish.

What is your primary concern about relocating the DAC on the Butler Shores site:

50% of respondents were primarily concerned with parking and traffic.

Other themes included:

- Potential for increased congestion on Toomey Road
- Cost of relocating the DAC
- Rising costs of venue rental/classes and programs to offset construction costs
- Returning the current site to parkland

What do you think are the most critical needs Austin artists have in regards to space and resources?

Key themes included:

- Affordable spaces
- More artist studio spaces
- Availability of classes

Responses included:

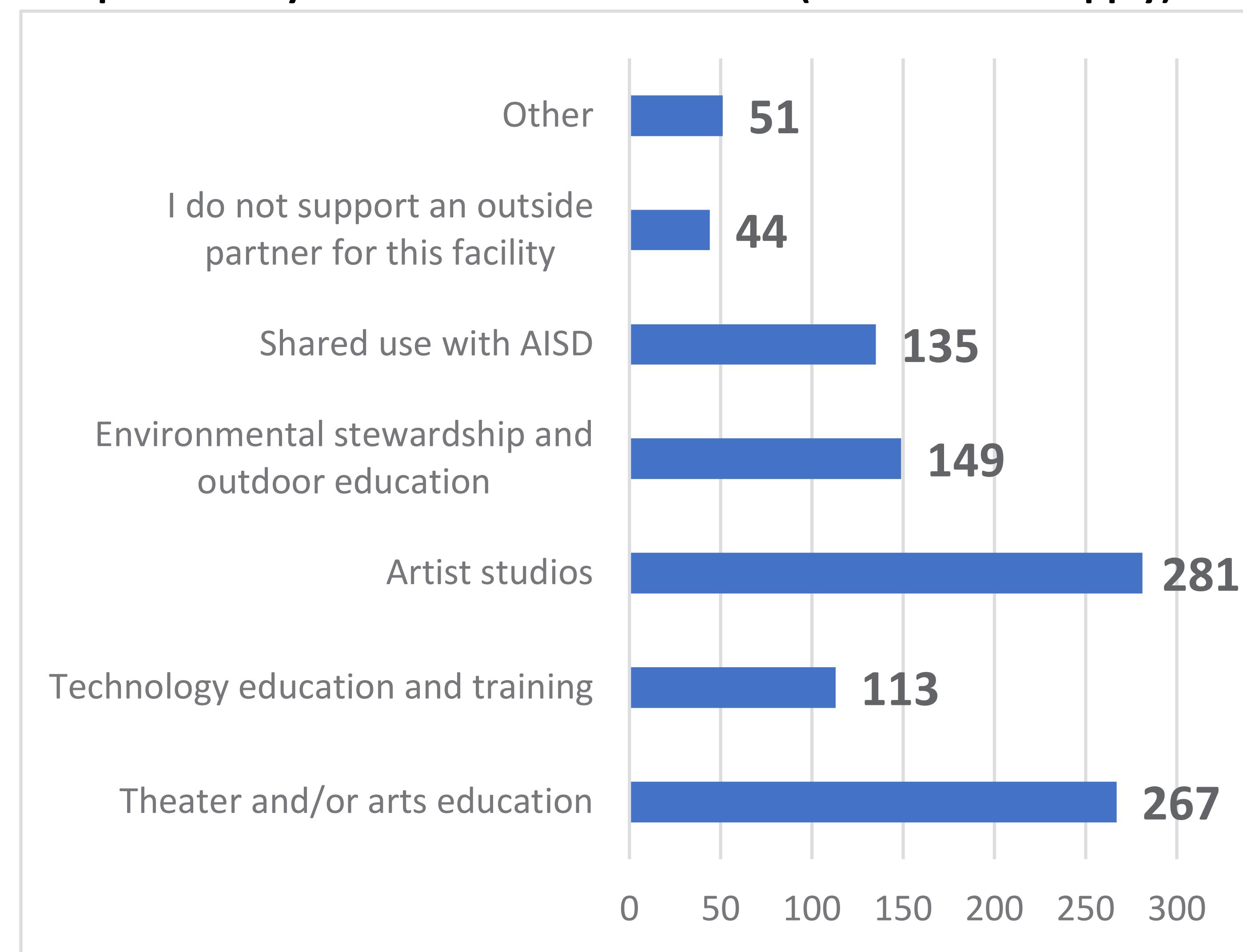
- "Spaces too small and need repairs."
- "DAC met my needs as far as space and resources."

How should the DAC address these critical needs?

Themes included:

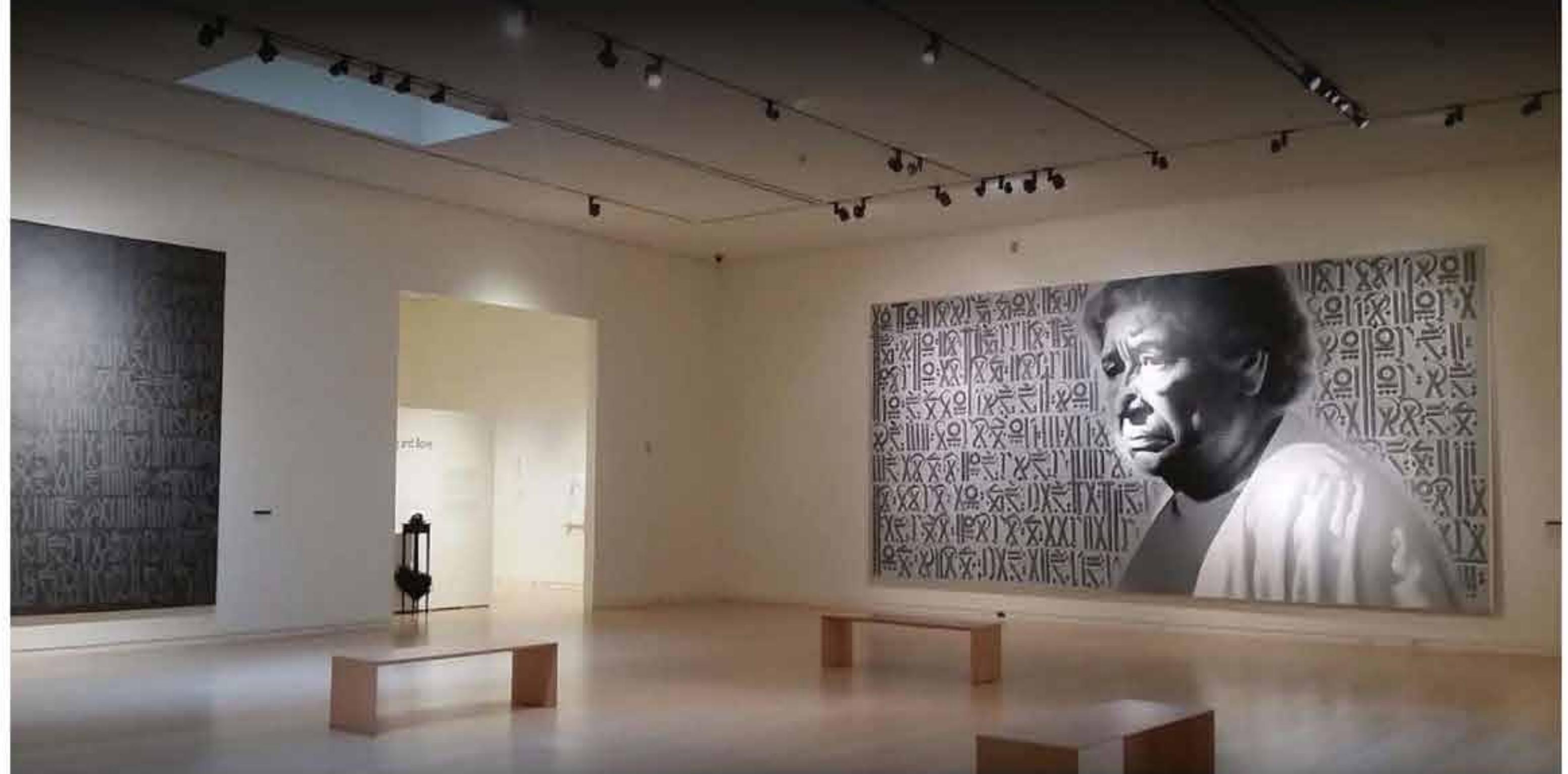
- Provide more exhibition/gallery spaces for artists to showcase their work to increase community participation and help emerging artists
- Building a new facility to increase space
- Provide affordable studio space

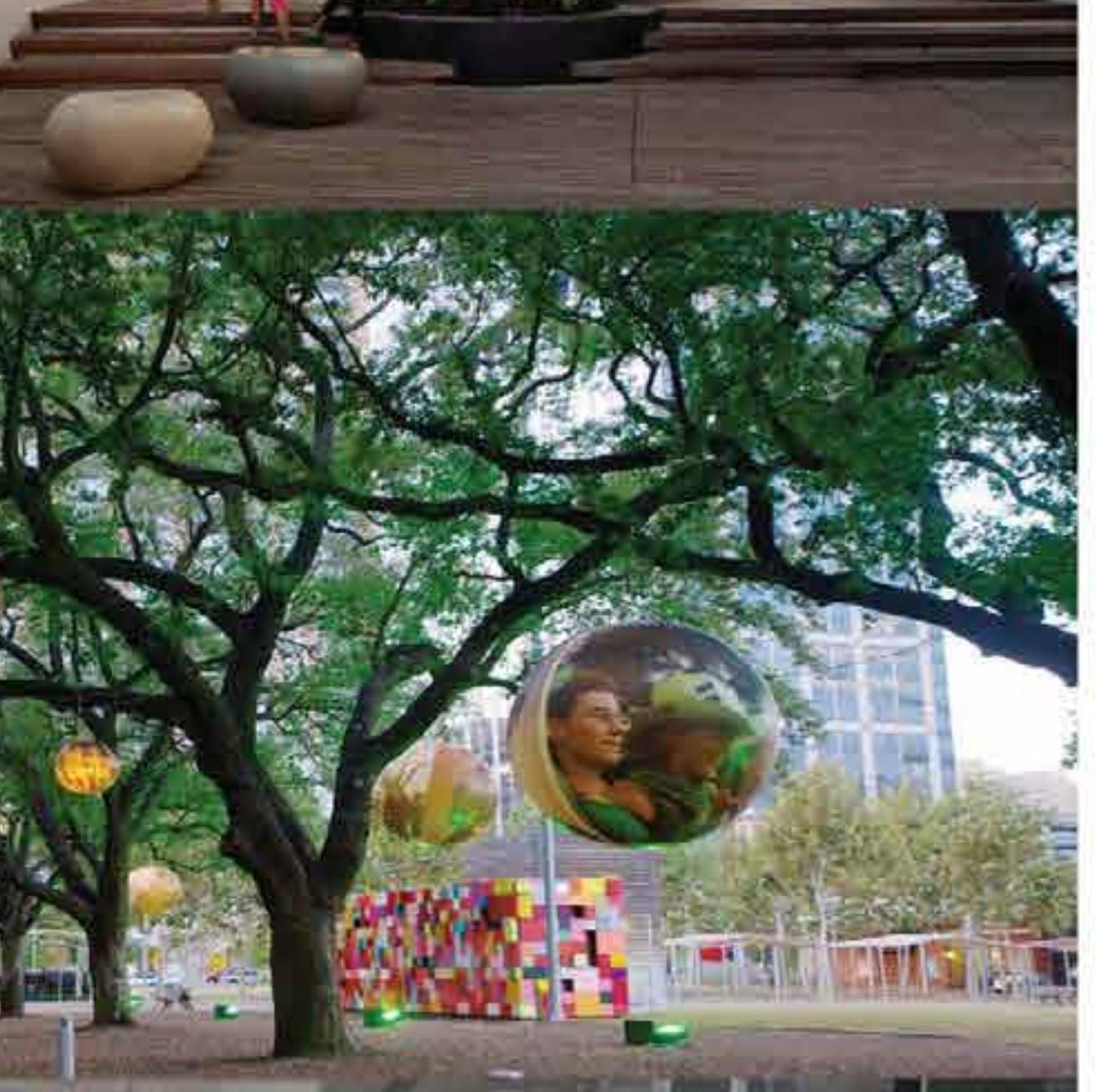
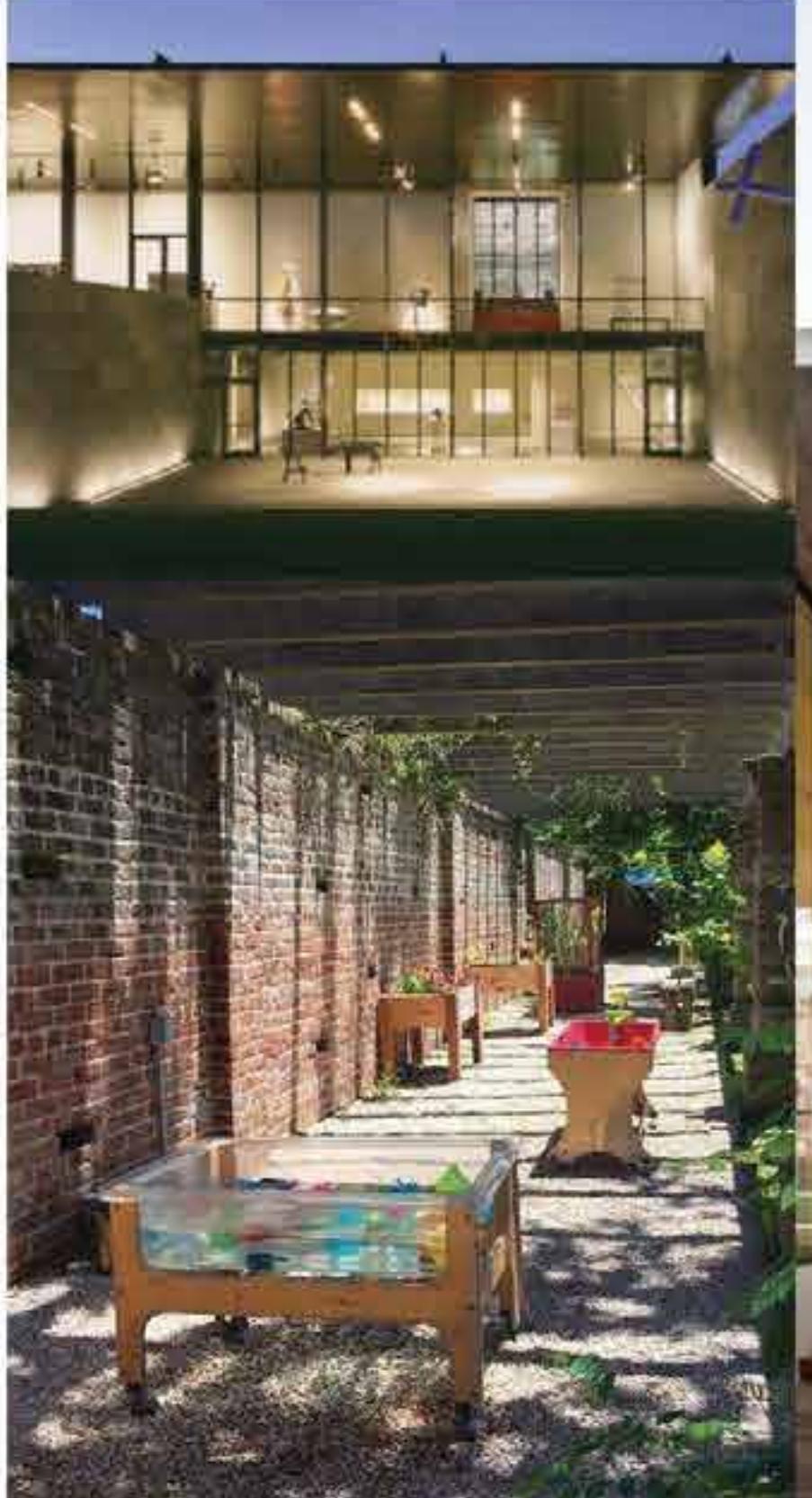
If you support the idea of a partnering agency who might share space in the new facility, what types of partnership missions would you see as beneficial and complementary to the mission of the DAC? (Check all that apply)



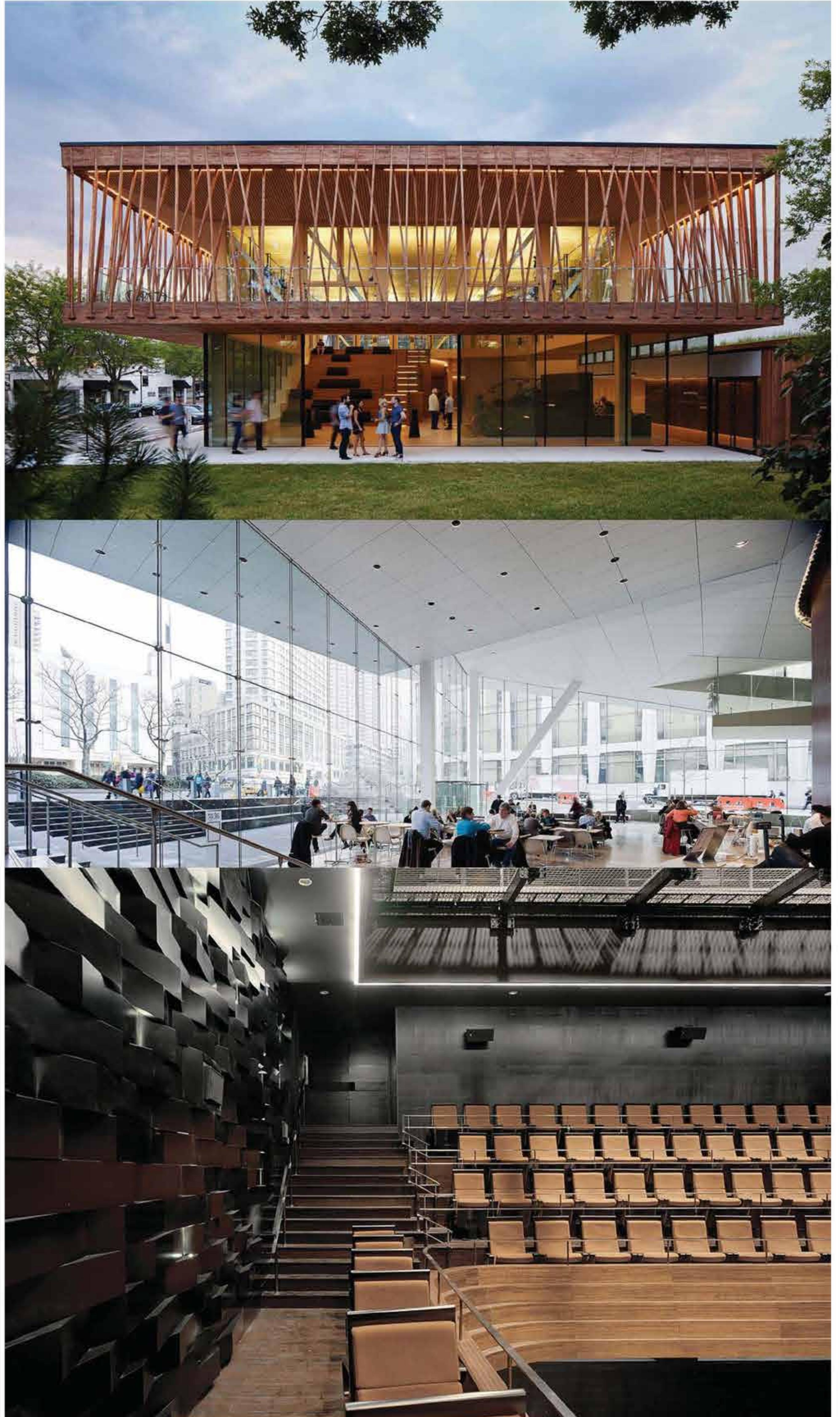
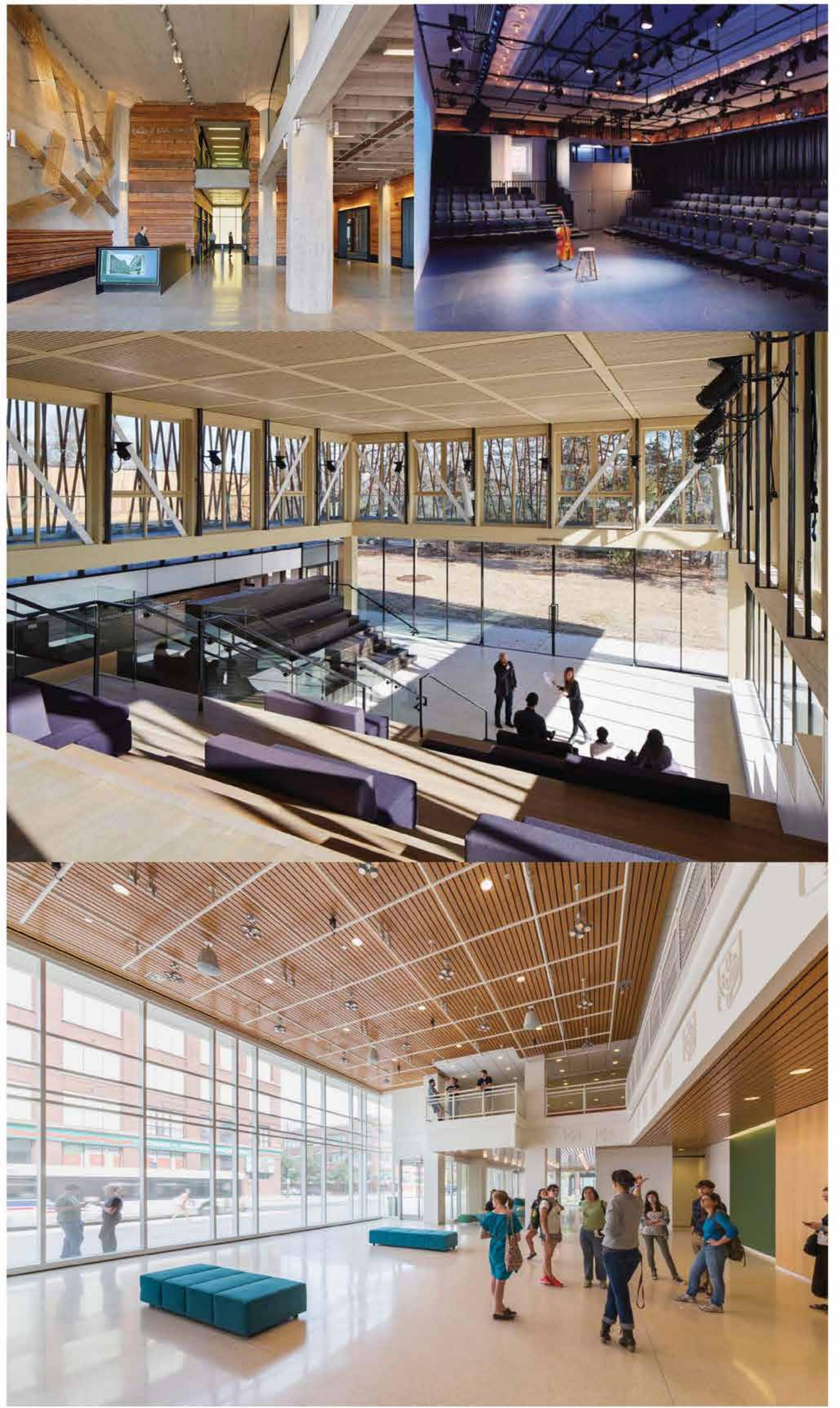
Other responses included:

- "Access for lower-income residents."
- "Art programs for people with disabilities."
- "My concern is only that a partnership could create higher rental fees."





Public Space



Theater & Lobby Space



Youth School & Pre-School



Adult School & Studio Spaces



Context Map

What's Working?

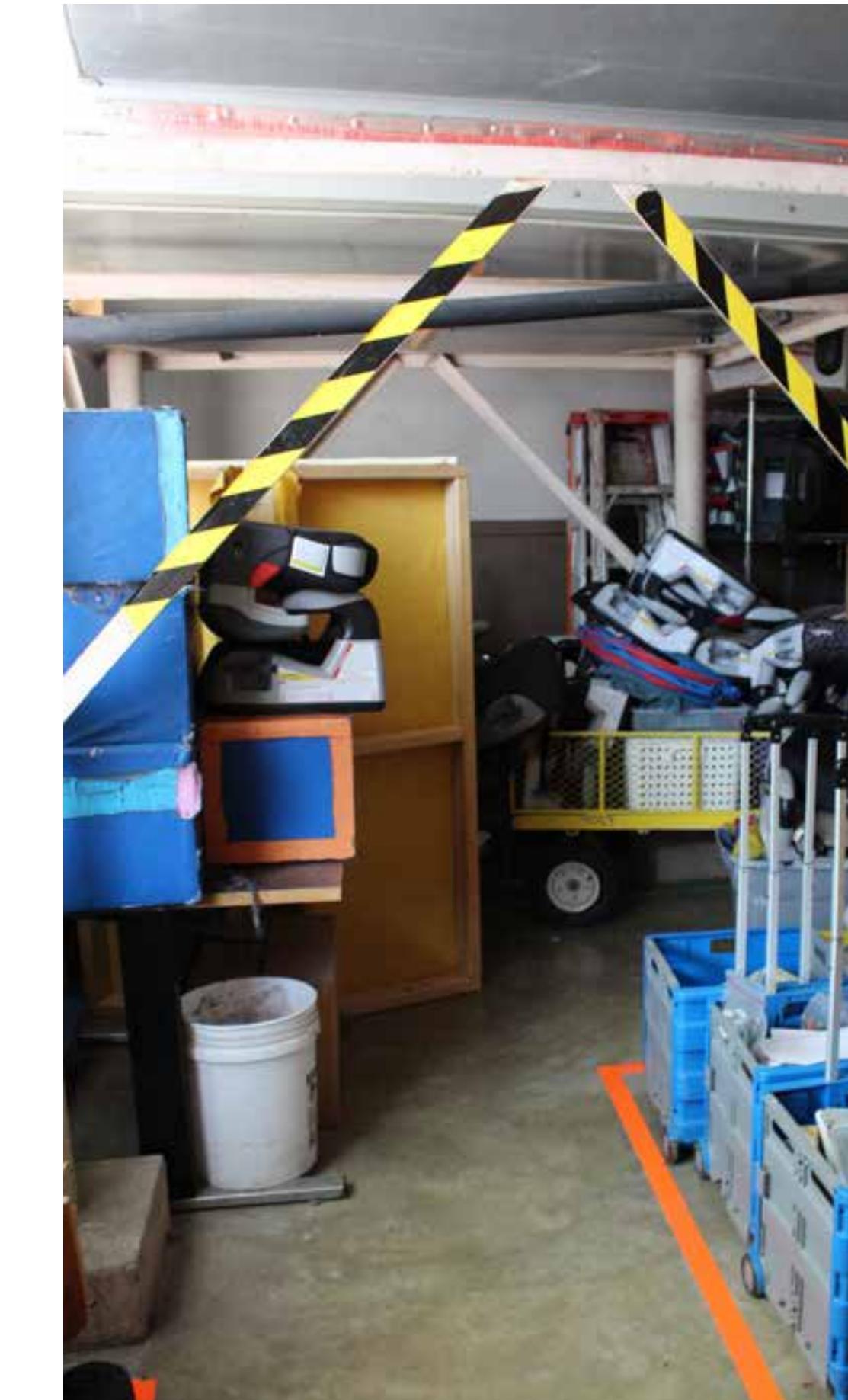
- Centrally located
- Students enjoy the warmth and character of the building
- Staff is genuinely interested and invested in facilitating a good experience for each student
- The vitality and opportunity the center provides to the Austin arts community



Current Facility

What's Not Working?

- The facility is “surviving not thriving”
- Aging facility requires increasing maintenance and repair costs
- Facility lacks flexibility
- Too small, with limited storage and support spaces
- Outdated and inefficient building systems
- Lack of parking
- Inadequate outdoor play areas



Why Can't the Current Site be Redeveloped?

- Facility was built over a landfill
- Building sits within FEMA floodplain
- Property floods every year
- Emergency access and accessibility is limited in floodplain
- Future floodplain limits will be stricter
- Current building site is approx. 6' below 100 year floodplain
- New structures must be 2' above floodplain level
- Any new structure in the floodplain would negatively impact area drainage
- Rebuilding on current site would require a multi-year closure of the DAC



Current Facility

VISION

- Public gathering areas (inside and outside) that foster a sense of community for Austinites of all ages
- Spaces that inspire creativity; a feeling that this is a place to make things
- Gallery Space that meets the requirements of the Smithsonian Institution
- Rehearsal Rooms that can be reserved by students, faculty or the public
- New technology options for students and faculty
- Spaces that are flexible enough to serve multiple needs, yet able to accommodate their specific function well
- Rentable public space (similar to other PARD facilities)
- Facility that embraces the history and emotion of the DAC
- Top Words to describe the New DAC Facility:
Flexible, Adaptable, Authentic, Polished, Surprising, Inviting, Accessible, Cutting Edge, light, Functional, Industrial, Human Scale, Comfortable, and Beautiful

PROGRAM SPACES

SCHOOL & PRE-SCHOOL

- Arts Classrooms
- Digital Technology Lab
- Commons/Gathering Space
- Teacher Areas
- Storage and Support Spaces

STUDIO SPACES

- Multi-discipline Studio Spaces
- Outdoor Studios
- Artists Resource Center
- Artist in Residence areas
- Storage and Support Spaces

GALLERY

- Public Gallery (Smithsonian Inst. Stnd.)
- Outdoor Gallery
- Storage and Support Spaces


PUBLIC SPACES

- Entry and Cafe
- Outdoor Gathering

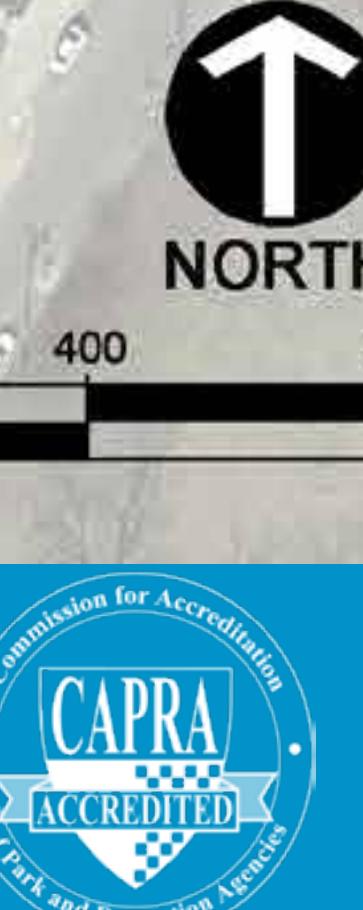
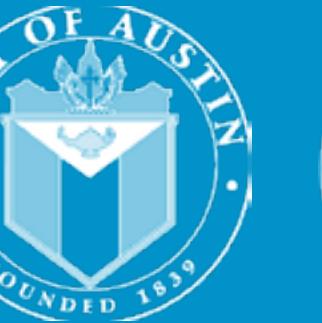
THEATER

- Public Gallery
- Proscenium Theater
- Black Box Theater
- Rehearsal Spaces
- Storage and Support Spaces

Zilker Park



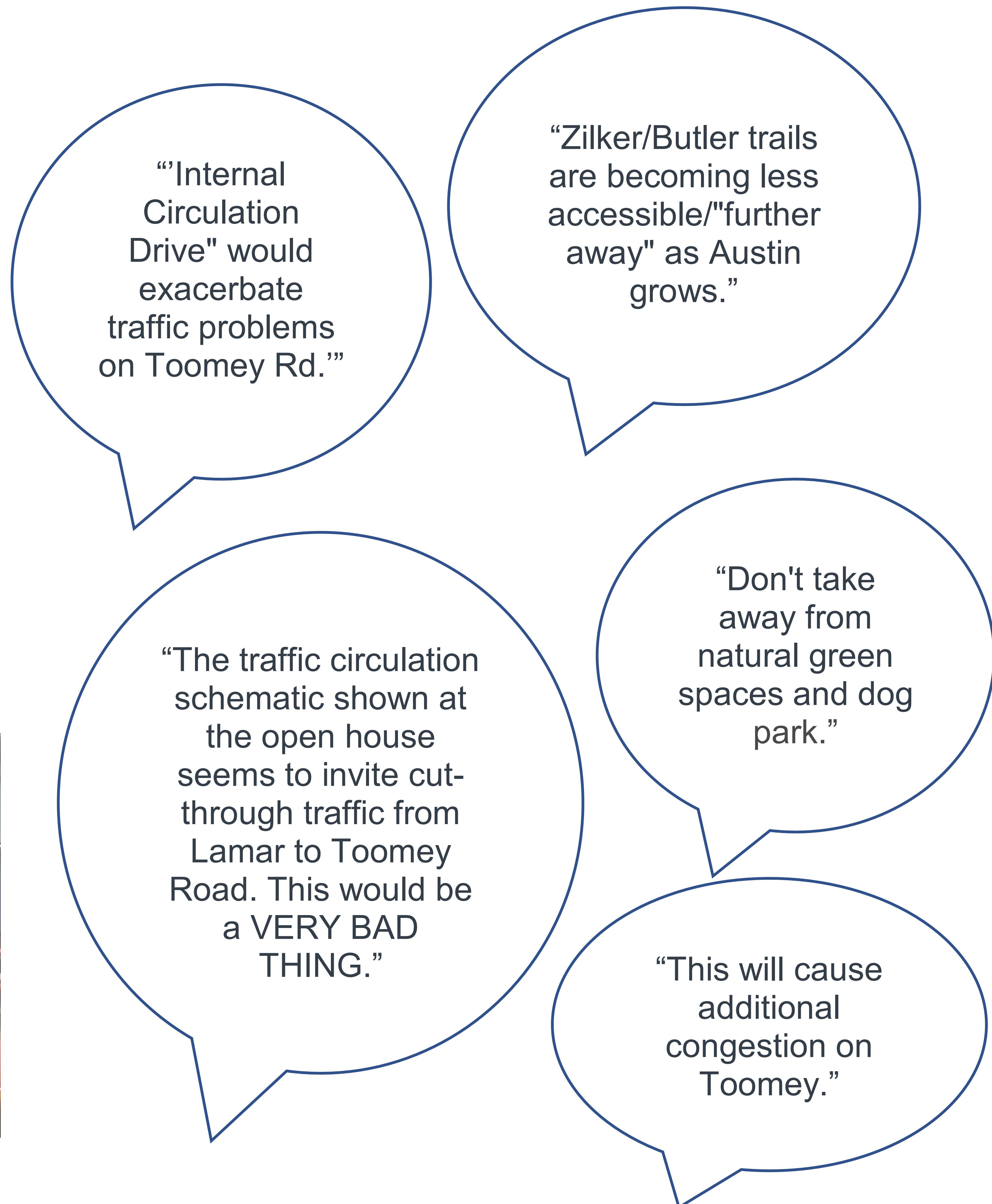
Butler Shores Existing Conditions



You Are Shaping the Future of the DAC

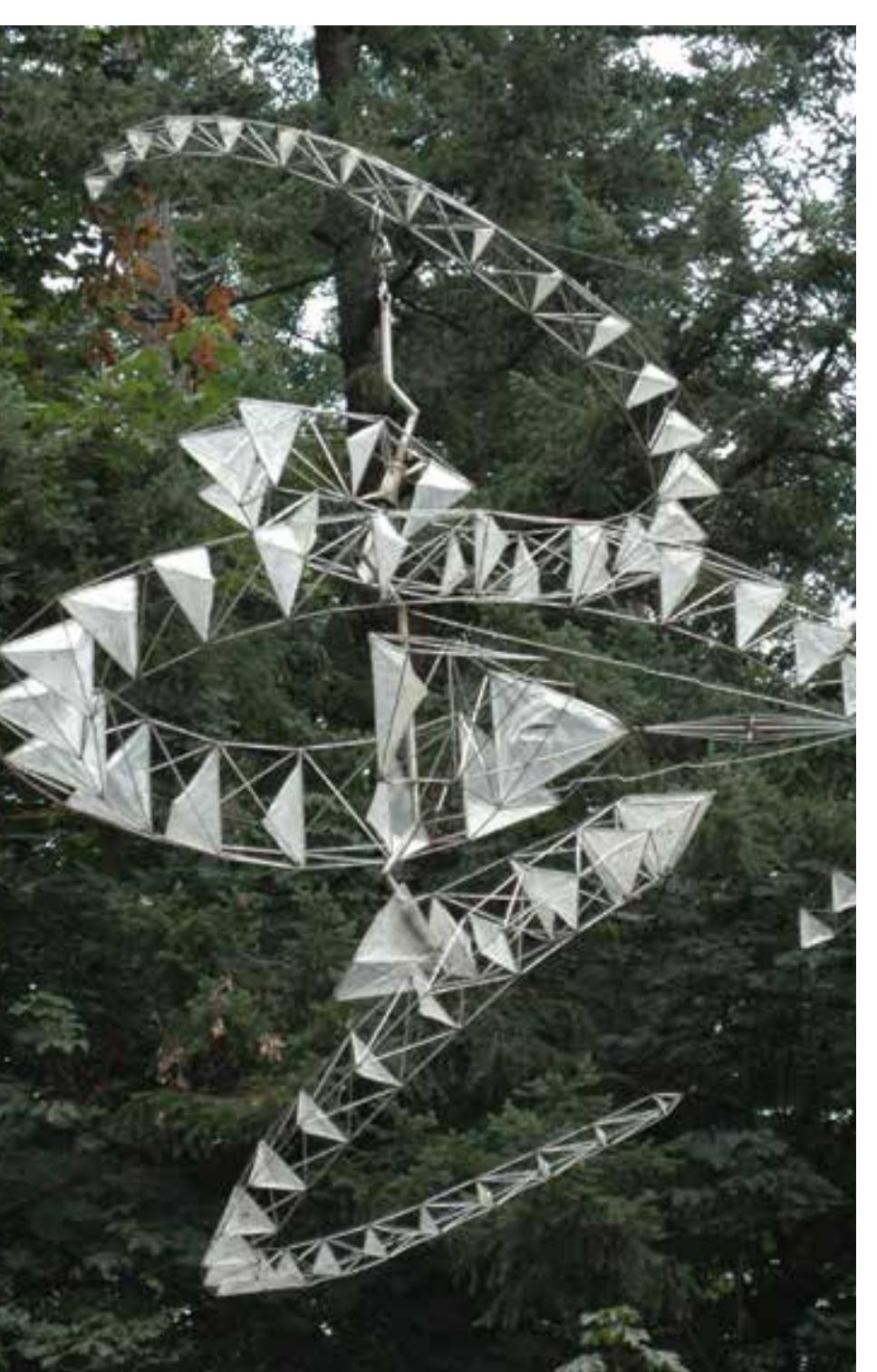
Your participation in the open house has contributed significant improvements to the conceptual layout. These improvements include:

- Removed vehicular drive in favor of pedestrian connection to adjacent green space.
- Strengthened trail connection across the site to connect to the Hike and Bike Trail.
- Enhanced concepts for Cultural Park and reconfigured circulation routes to preserve more existing trees.
- Redesigned Toomey pedestrian plaza to accommodate attractive, green streetscape.

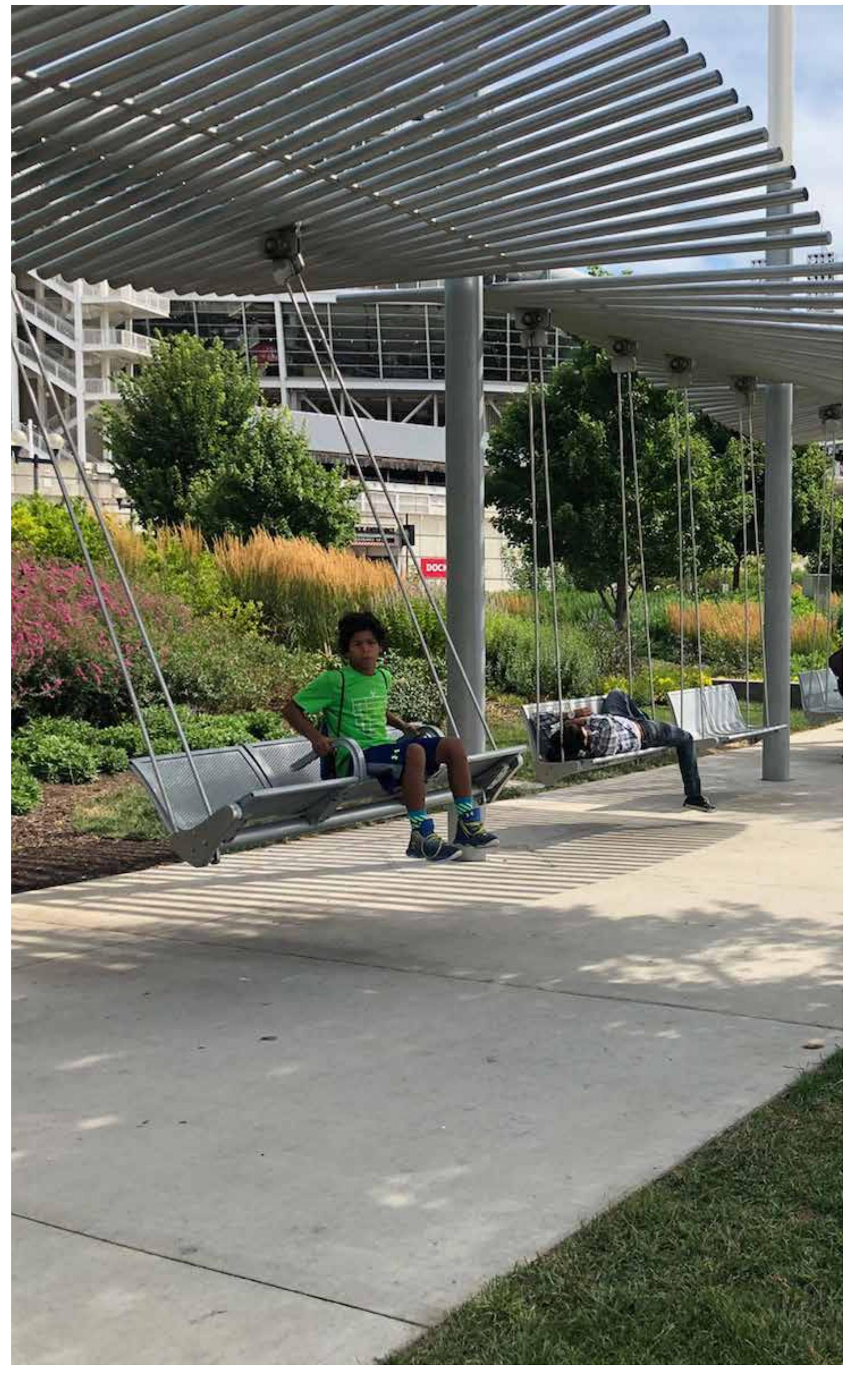


Zilker Park





Cultural Park Elements

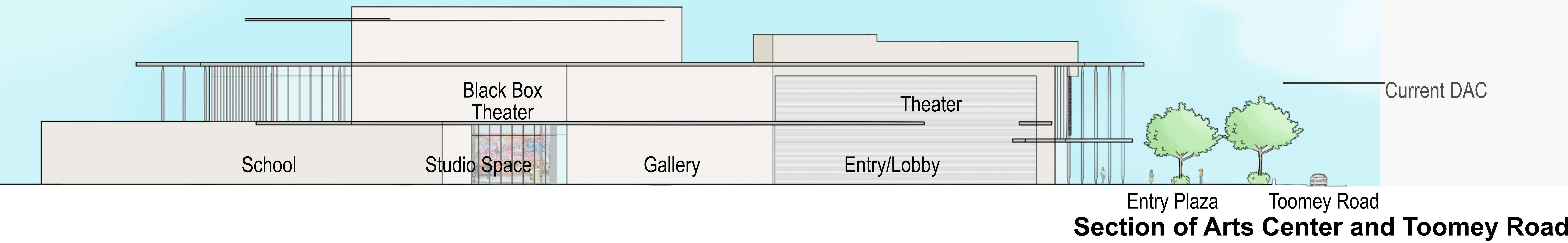


Cultural Park Elements

Building Heights

Barton Place Condos

Cole Apartments



Building Frontage and Plaza

Next Steps:

- Review all latest feedback and finalize preliminary design phase
- Prepare presentations for City Boards, Commissions, and Council this fall and winter
- Await the results of the 2018 Bond election in November

Stay Informed and Involved:

- For questions and comments, please send an email to DACProject@austintexas.gov.
- Stay in touch with progress at the project website: www.austintexas.gov/DACProject.