

Grants + Funding for Artists

DOUGHERTY ART CENTER

FEBRUARY 2020

What is missing?



How can fund your project/self?



Before you start

1. Do not expect grants to be your primary source of income
2. Grantors want to fund you!
3. Do your research - be sure you are seeking the right grantor for your project
4. Don't create a program just to apply for funding
5. Contact the Grantor and **ask questions**

Most Importantly



READ THE GUIDELINES

Most common reasons for a declined funding application

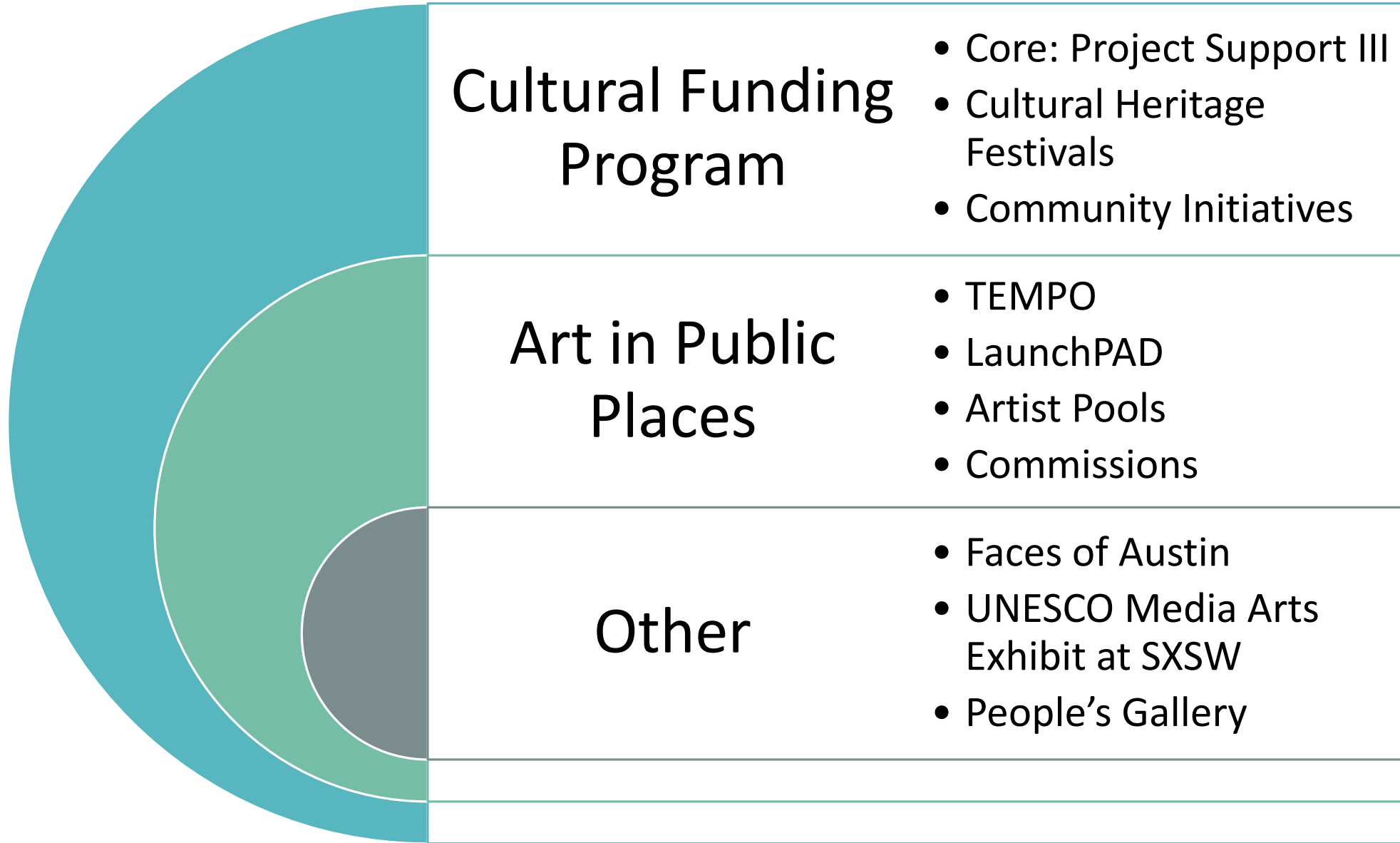
- Applicant did not meet the funding program eligibility
- Applicant did not complete the application correctly



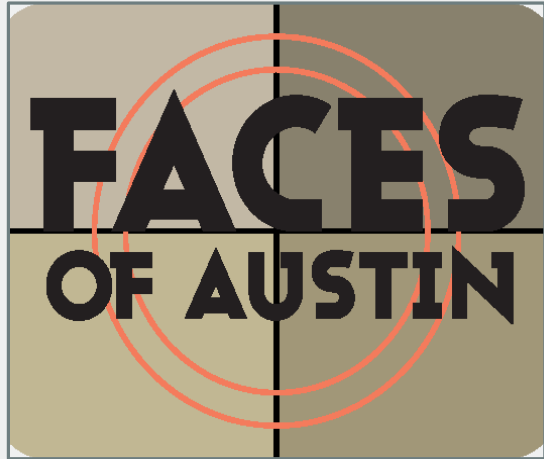
Are you an artist who
has lived in Austin for at
least 1 year?



You're eligible
for Cultural
Funding from
the City!



“Other” Funding Opportunities



Faces of Austin

UNESCO
Media Arts
Exhibition
@SXSW

UNESCO Media
Arts Exhibit



The People's
Gallery

“Other”: Faces of Austin

Established in 2005, Faces of Austin showcases shorts (under 10 minutes) by local filmmakers that reflect the diverse faces, voices, and experiences of our City.

\$500 Cash Honorarium,
Premier at SXSW, SXSW Wristband
Screenings throughout the year,
Plays on ATXN and Channel 6

Short Films

Deadline: January 6th, 5:00 PM

Come to the 2020 Screening @ SXSW!



O F A U S T I N

CALLING ALL FILMMAKERS!



APPLY AT [AUSTINTEXAS.GOV/FACESOFAUSTIN](https://austintexas.gov/facesofaustin) BY JAN. 6TH

“Other”: The People’s Gallery

Austin-area artists, galleries, museums, and arts organizations are invited to apply for The 2019 People’s Gallery exhibition. The annual exhibition showcases work by local artists, in a range of styles and media, throughout Austin City Hall.

+Install the Wall: \$3,000 budget

Deadline: October 17th, 5:00 PM

2020 Exhibition Opening Reception:
Friday, March 6, 2020 (6 -9 pm) at
Austin City Hall, 301 W. 2nd Street



“Other”: UNESCO Media Arts Exhibition

Propose an existing or new artwork for inclusion in the international United Nations Educational, Scientific, and Cultural Organization (UNESCO) Media Arts Exhibition to be held during the SXSW Festival between March 13-22, 2020.

Honorarium: \$1,500 + SXSW Badge

Deadline: January 27th

Come to the UNESCO Media Arts Exhibition @SXSW! **March 13-15** at the **Motion Media Arts Center.**



Art in Public Places



TEMPO –Temporary, site specific work. Proposed artworks have a budget of \$10,000 max.

LaunchPAD– Rolling applications on publicartist.org. Professional development opportunities for local artists interested in public art. LaunchPAD artists receive a flat fee of \$15,000

Artist Pool Calls– Short list for artist selections. Various budgets based on opportunity.

www.PublicArtist.org/AustinAIPP

Artist Funding Opportunity: Art in Public Places - TEMPO



Artist Funding Opportunity: Art in Public Places – LaunchPAD



What is
LaunchPAD?

- A program to match local professional artists with artists commissioned for AIPP projects with budgets over \$200,000. The purpose is to grow our local artists and provide an opportunity to gain technical and administrative public art experience.

Who is LaunchPAD
for?

- A professional visual artist already on the path of public art, ready to develop their skills in order to gain bigger commissions!

What might a
LaunchPAD artist
do?

- LP artists support the commissioned artist in administrative and technical challenges. The expectation is for a symbiotic relationship!

Why should I
apply?

- To grow your network; to meet high level artists and curators; to better understand what it takes to create lasting public art; to embrace your creative community!

Artist Funding Opportunity: Art in Public Places – Corridor Program Artist Pool

Local artists are invited to apply to be included in an artist pool for Art in Public Places projects for the Corridor Construction Program. Artists in all stages of their careers are eligible! Budgets \$40,000 – 200,000

Deadline: February 13th *(but will probably be extended!)*

Info session February 8, 2020, 11AM-1PM at the Asian American Cultural Center (11713 Jollyville Rd)

<http://www.austintexas.gov/departments/aipp-opportunities>



Cultural Funding Review Process

Organizing Equity, Shaping the Mission

Saturday, February 29th at 10AM

@ Hancock Recreation Center

Operationalizing Equity, Sharing Strategies

Saturday, March 28th at 10:30 AM

@ South Austin Recreation Center



Cultural Funding Programs

Core Project Support III

Cultural Heritage Festival

Community Initiatives

For more information attend Cultural Funding Open Office Hours

2nd and 4th Tuesday of the month, 9:00 am – 1:00 PM, at Cultural Arts Division offices. No appointments necessary. **Next open office hours: February 11th**

Artist Funding Opportunity: Cultural Funding- Community Initiatives

Funding Requests: **\$3,000**
(+ Supplemental funds for expanding accessibility)

Quarterly Funding Cycle

Proposed event in July, August, September 2020

→ deadline is Monday, April 27th

Eligibility Requirements

Austin based w/ 1 year history

Arts event open to the public

1:2 (Half) match

Insurance

Priority 1 5 points each

- *Ensures and encourages racial & social equity*
- *Sustains ethnic or historical heritage*
- *Engages community*

Priority 2 3 points each

- *Grows the cultural arts ecology*
- *Enhances accessibility & inclusion*
- *Deepens lifelong learning*

Priority 3 1 point each

- *Demonstrates financial resourcefulness*
- *Maintains affordability*
- *Compensates personnel*
- *Inspires cultural & artistic innovation*
- *Cultivates leadership*
- *Fosters collaboration*

Application Review: Peer Panel Process

Peer Panels are held for Core and CHFP, CI is staff reviewed

Panelists provide a numerical score (1-100) along with written comments to justify the score.

Panelist may include first hand experience as part of their review but not hearsay

They are instructed not to consider geographical service area or financial need

Panels are open to the public and applicants may attend.

Applicants may provide clarification, or correct misinformation but they cannot add new information during the review

Olympic scoring method is used to determine the final score.

Frequent Peer Panelist Comments

Detail is key

Do not use jargon, acronyms, or flowery language – Keep it **clear and easy** to understand

Provide explanation for any major changes to budget, organization or project history

Double check for typos, calculation errors in the budget and that links to documentation work

The focus of the application should be on the **activities** you wish the funds to support

Consider including in-kind contributions in your budget – it shows community support

Back up claims with **data** and documentation

Describe efforts to reach out to **tourists** and the hotel/motel industry

Helpful Tips

Start **early!!**

Attend application **workshops** and open office hours

Ask **questions**

Be clear about what you want, why you want it and **how you plan to achieve your stated goals**

Attend the peer panel

If you don't receive funding **contact us for feedback**

Considering Fiscal Sponsorship...

What is Fiscal Sponsorship?

Fiscal sponsorship generally entails a nonprofit organization (the “fiscal sponsor”) agreeing to provide administrative services and oversight to, and assume some or all of the legal and financial responsibility for, the activities of groups or individuals engaged in work that relates to the fiscal sponsor’s mission.

- From the National Network of Fiscal Sponsors

Common Terms



Benefits of Fiscal Sponsorship

Ability to offer a **tax deduction** to your donors

Ability to apply for **grants**

Ability to focus on developing **programming** vs. developing and maintaining administrative capacity

Technical Support

Access to **insurance**

No immediate need to become a 501(c)

Fiscal Sponsorship Considerations

How soon do you need to be sponsored?

What is the application process?

Do your missions align?

What are the fees?

What services does the sponsor provide?

How much oversight does the Fiscal Sponsor offer?

How is intellectual property handled?

Other (Non-Grant) Funding Options:

Crowd funding

- IndieGoGo
- Kickstarter
- GoFundMe
- RocketHub
- PledgeMusic
- Patreon
- Paypal donate
- Causes

Residencies

Corporate Giving Programs

Amplify Austin – 24-hour day of giving

Individual donations

Business Matching

In-Kind Contributions

Other City Funding Options

Call for Exhibitions at the **Central Library Gallery**

Artists, collectives, curators, and beyond can submit proposals to be considered for exhibitions. (2700sq ft. gallery)

Exhibition period: Summer 2021

Artist stipend will be offered.

Deadline for submissions: **February 23rd**

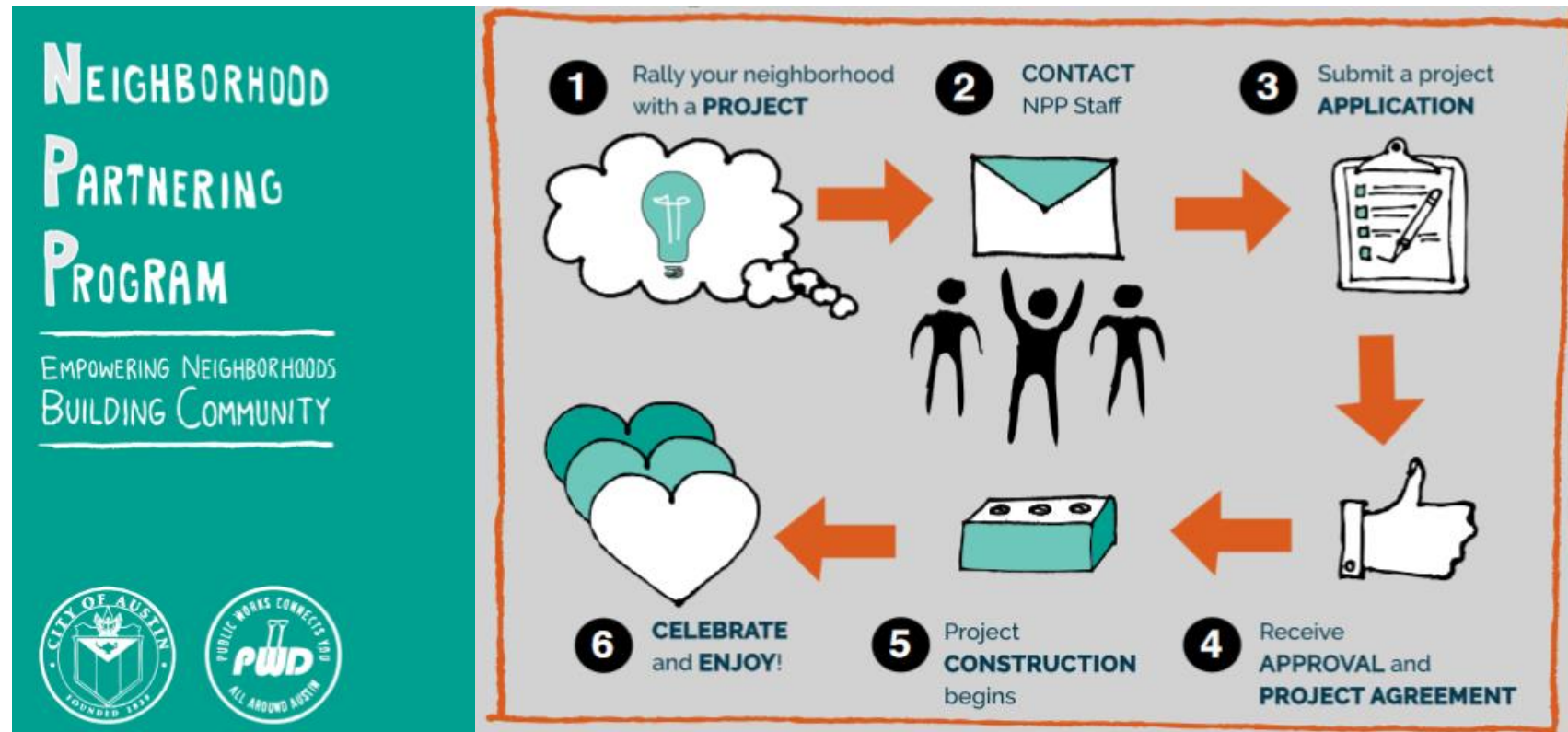
Apply at: <https://bit.ly/2SgVQFc>

www.library.austintexas.gov/central/gallery



Other City Funding Options

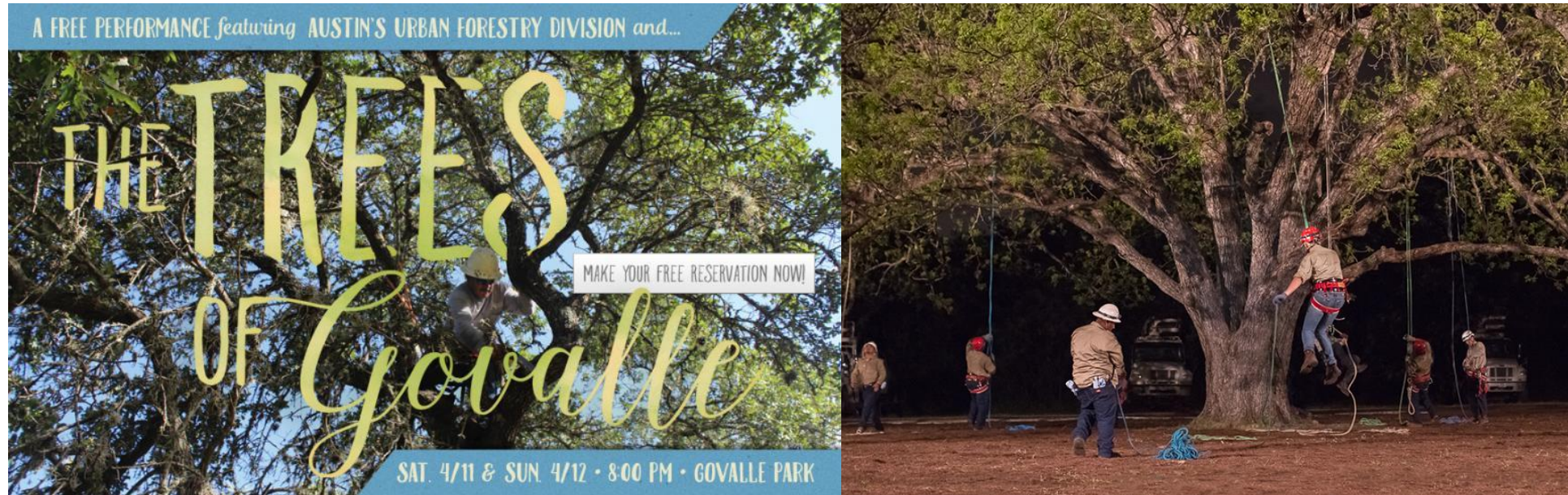
Applications are due **June 1st** and **October 1st**.



www.austintexas.gov/neighborhoodpartnering

Other City Funding Options

Applications are due **January 1st** and **July 1st**. Four Project areas: Growing / Caring / Informing / Inspiring



<https://www.austintexas.gov/page/urban-forest-grant-program>



Other Resources

The Texas Grants Resource Center- 1009 East 11th St. <http://ddce.utexas.edu/tgrc>

Alliance of Artists Communities – Residency Directory - <https://www.artistcommunities.org/residencies>

National Network of Fiscal Sponsors - <http://www.fiscalsponsors.org/>

NYFA – Fiscal sponsorship program, Resources, Learning and Professional development <https://www.nyfa.org/>

M-AAA – Grants and Professional Development Opportunities <https://www.maaa.org/>

Americans for the Arts – Funding Resource Guide - <http://www.americansforthearts.org/by-topic/funding-resources>

CERF+ The Artists Safety Net - <https://cerfplus.org/get-ready/get-ready-grants/>

Other Resources

Creative Capital - Creative Capital helps artists realize specific projects while building their capacity to sustain their careers for the long-term. <https://www.creative-capital.org/ourprogram>

The Nathan Cummings Foundation – Will fund projects that expand public discourse about equity, and social justice - <http://ncf.org/voice-creativity-and-culture>

Foundation for Contemporary Arts – Emergency Grants Program
<http://www.foundationforcontemporaryarts.org/grants/emergency-grants>

Graham Foundation – Funding for architectural and designed environment projects
http://www.grahamfoundation.org/grant_programs?mode=individual

Reach out with Questions!

www.austincreates.com

Laura Odeggaard

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Cultural Arts Division Open Office Hours

9:00 AM – 1:00 PM, 2nd and 4th Tuesday of each month

5202 E Ben White Blvd, Suite 400, Austin TX 78741

