



Spring 2012 Digital Photography Classes

Take your creativity to new heights.

- Learn to use your digital camera to it's fullest potential and control your images with ease.
- 2 digital labs with 24 computers, Epson 1900 printer and professional strobe lighting kit.
- Editing software we currently run Photoshop 6.0 and freeware GIMP.
- Basic and intermediate instruction classes offered.
- The goal of the Digital Department is to provide an enriching and rewarding experience for each student working with digital photography.
- Students ages 15-17 may register with Arts School permission.

Sign up early!

Register as soon as possible because each class has a minimum number of students needed for the class to make. If the minimum enrollment is not met, the class can be canceled two business days before the first class. All clay classes are held in the Ceramics Studio; students should bring clay and tools on the first day of class. The DAC does not have the capacity to allow outside pieces and production work is discouraged.

Beginning students are encouraged to take Digital 1 and Digital 2 foundation classes before taking the Digital Topic classes.

Digital Photography I

Instructor: Shelley Wood

Thursday	\$149 / 6 classes	6 – 9 pm	1/12 – 2/16
Thursday	\$149 / 6 classes	6 – 9 pm	3/1 – 4/5
Thursday	\$149 / 6 classes	6 – 9 pm	4/19 – 5/24

Do you have a digital camera with the option to manually control the aperture, shutter, ISO settings and flash but none of it makes sense? The goal of this class, learn how to manually control exposure and gain an understanding of the camera's menu choices. This class will have assignments, friendly critiques, discuss and demonstrate different lighting situations, touch on photo software and organizing your digital files. Digital SLR cameras preferred, a digital camera with manual controls of the aperture, shutter and ISO are fine for this class. Class held in 204E. Limit 12 students.

NEW! Digital Photography 2

Instructor: Rebecca McEntee

Saturday	\$149 / 6 classes	10am – 1pm	1/14 – 2/18
Saturday	\$149 / 6 classes	10am – 1pm	4/21 – 5/26

Go beyond Digital 1 and practice different composition choices, such as silhouetting, filters and editing. Technical aspects covered: how to bounce and balance light, use tripods, touch up photos with software (Photoshop® 6.0, GIMP, Lightroom®, etc.) and discuss how it relates to printing. Building upon the basics of Digital 1, learn how best to apply all of your choices tailored to specific subjects – portraiture, landscape or objects. The goal of this class is to be able to critique and appreciate the choices made when photographs are produced, from the moment of the shot, to the end product print. Class held in 204E. Limit 12 students.

Spring 2012 Digital Photography continued

NEW! Digital Topic: Beginning DSLR Video

Instructor: Kelly West

Tuesday \$99 / 6 classes 6:30-8:30pm 2/28 – 4/3

The goal of this class is to complete a series of in-class shooting assignments with your DSLR camera and increase your comfort behind the camera shooting video. All editing will be in camera, as the class will focus on how to compose the frame, what kind of shots to look for, how to match action, and how to record the highest quality audio with the in-camera microphone. Students should own a DSLR camera and have a basic level of comfort shooting with it. Class held in 204E. Limit 12 students.

NEW! Digital Topic: Digital Portrait

Instructor: Shelley Wood

Wednesday \$99 / 6 classes 1 – 3pm 1/11 – 2/15

Wednesday \$99 / 6 classes 1 – 3pm 4/18 – 5/23

This class will focus on how to create original portraits whether your subject has two or four legs! Principles of exposure, demonstrations covering the use of natural and artificial light, saving your images into digital files and basic digital photo editing (resizing, color spotting and correction) will be covered in this class. The goal is for students to develop an understanding of color, light, portraiture and their digital camera. This class is for both beginners and intermediate students. Class in 204E. Limit 12 students.

Digital Topic: Learning to See Creatively

Instructor: Michael Long

Monday \$99 / 5 classes 6 – 8:30pm 4/16 – 5/14

Let your spirit fly, play, investigate, seek the unordinary, follow intuition, break free, be guided by imagination - have fun and explore! The goal of this class is for anyone wanting to use a camera to make images that are poetic and desire to improve compositional skills. Learn how to capture the world around us in unique ways using photography as an art medium. Digital SLR cameras only; a laptop is helpful. This class is for beginners with a basic understanding of their camera and advanced students. Class held in 205E. Limit 12 students.

NEW! Digital Topic: Location Lighting

Instructor: Jessica Attie

Wednesday \$99 / 6 classes 6-8pm 4/18 – 5/23

This class teaches the technical side of using natural and strobe lights in photography with the focus on creative portraiture and technical control together in one class. Learn how to combine artificial strobe light with natural light to create dramatic and flattering portraits. We will conduct weekly critiques that focus on design, framing, posing, and use of lighting and occasionally meet off site. The goal of this class is for you to leave with a new set of skills and sense of your own photographic style. Class held in 204E. Limit 12 students.

Digital Topic: Natural Light Portrait

Instructor: Michael Long

Saturday \$99 / 6 classes 1:30 – 3:30pm 3/3 – 4/7

The class goal is to teach you how to take portraits using natural light and learn how to regulate and manipulate light and shadow to your advantage. Expressive body postures are demonstrated and the use of backgrounds and backdrops will be explained. By the end of the class you will know how to easily turn any window into a daylight portrait studio and be comfortable to work in a variety of environments. Digital SLR cameras only; a laptop is helpful. For beginners with a basic understanding of their camera and advanced students. Class held in 204E. Limit 12 students.

NEW! Photographing your Child

Instructor: Shelley Wood

Wednesday \$99 / 6 classes 1 – 3pm 2/29 – 4/4

It's frustrating to press the shutter button as your child jumps and you miss the picture or when you are in a low light room and your digital camera will not take the picture. The class goal is to learn how to control camera settings to the best of its ability and features you need in a camera when choosing one to purchase. We will also cover shooting techniques and the principles of exposure (aperture, shutter speed & ISO) to help you improve taking photos. Appropriate for both beginners and intermediate students. Class in 204E. Limit 12 students.

Spring 2012 Digital Photography continued

NEW! Digital Topic: Photojournalism

Instructor: Rebecca McEntee

Saturday **\$99 / 6 classes** **10am – 12pm** **3/3 – 4/7**

Learn the necessary aspects for good photojournalism, and gain an understanding of basic expectations and a brief history. The goal is to learn what is involved in learning about your subjects, interviews, and when it is appropriate or necessary to have permission and names of subjects, what the technical and informational standards are, and how/where to share your work. Technical aspects appropriate for subjects will be considered such as appropriate lighting, shutter speeds, and lens length. Similarly, the amount of information and type of information needed to accompany images will be addressed. Class held in 204E. Limit 12 students.

NEW! Digital Topic: Visual Storytelling

Instructor: Kelly West

Tuesday **\$99 / 6 classes** **6:30-8:30pm** **1/10 – 2/14**

Tuesday **\$99 / 6 classes** **6:30-8:30pm** **4/17 – 5/22**

The goal of this class is to learn to tell meaningful stories through photographs. By studying the history and impact of photojournalism, and by working on their own story throughout the duration of the class, students will come away with a better understanding of what it means to “capture a moment” and to document people in their natural environment. This is a class for intermediate to advanced photographers who want to work on a photo story for their portfolio. Class held in 204E. Limit 12 students.

Digital Workshop: iPhone Into Art

Instructor: Carol Schiraldi

Saturday **\$35 / 2 classes** **1:30 – 3:30 pm** **4/21 & 4/28**

Mobile phone photography is presenting new opportunities for artists. Gone are the days of lugging around heavy equipment with the a new world of “Apps” and small phone cameras. The goal of this class is to explore some of the more popular apps and present new ways of moving a photograph from existing in the iPhone® digital world into the art world. We’ll cover topics such as printing and making mixed-media pieces from your iPhone® images. Bring a fully charged Apple® iPhone® to class and be prepared to purchase apps through the Apple® store. Class in 204E. Limit 12 students.

Digital Workshop: Shoot the Band

Instructor: Carol Schiraldi

Monday **\$35 / 2 classes** **6:30 – 8:30 pm** **1/23 & 1/30**

Living in the “Live Music Capital of the World” has some advantages but can also present unique challenges for photographers wanting to capture the excitement of musical performance. This class will cover everything from the basics of shooting live performers to advanced tips and techniques you can use to get the greatest concert moments. The goal is to photograph live music venues, concerts, outdoor performances, or other music-related events with confidence. Digital SLR cameras only. Class held in 204E. Limit 12 students.

Jessica Attie has a BA in Photography from St. Edward’s University and graduated Summa Cum Laude. She has been freelancing as an editorial, wedding, event and portrait photographer since 2004 and currently works at St. Edward’s University as the staff-marketing photographer. She ran a successful wedding photography business for five years prior to working at St. Edward’s University.

Michael Long holds a BFA in Photography from the College of Santa Fe and a MFA in Photography from the University of Colorado. He has taught extensively at the University of Colorado, University of New Mexico, University of Hawaii, Santa Fe Workshops, and Dar al-Kalima College in Bethlehem, Palestine. His photography has been exhibited widely both nationally and internationally.

Rebecca McEntee has both her BA and MA in Journalism from the University of Texas at Austin. She has worked for the Texas House of Representatives, several newspapers and television stations, and has also freelanced from Austin for several years being published internationally in periodicals, advertisements and video. She has worked at the Austin American-Statesman since 1990, and the last six years as a photo editor. Rebecca is working on a Ph.D. in journalism - specializing in visual communication and specifically addressing issues around war photography, and writing research articles for publication in research journals and books.

Carol Schiraldi’s photographic work has gone on to be exhibited in over fifty juried exhibitions in galleries and museums around the world. Her work has also been included in books, printed publications, and many sites on the web. She has photographed art for artists ranging from beginners to career established artists in media ranging from oil paints to encaustics, watercolors to drawings, as well as photographic copy as part of her commercial photographic work.

Kelly West has a BA and MA of Journalism from University of Texas at Austin and has worked in news photography for over 10 years. She primarily covers the Central Texas region, but her work has taken her as far as Iraq. Working for a variety of news organizations, including The New York Times, Dallas Morning News, Austin American-Statesman, and Associated Press, she documented a wide variety of topics. Her desire to become a more complete visual storyteller led her to return to school where she expanded her skills to include multimedia and video production.

Shelley Wood earned her BFA from the University of Texas at Austin concentrating in Photography. She has worked in both San Diego and New York City working as a photographer’s assistant and teaching assistant at the International Center of Photography. She currently serves as President of the DarkRoom Coop. Her commercial work is published nationally and internationally, and has art work in private, public and corporate collections.



<http://www.ci.austin.tx.us/parks>

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