

Appendices

- A. Performance Report Card Template**
- B. Department Operational Plan Template**
- C. Public Engagement Process**

Performance Report Card Template

A

Appendix A - Performance Report Card Template

How well are we managing the urban forest? How can we stay on track toward our goals for a more sustainable urban forest? We have identified 30 criteria for monitoring our performance in sustainable urban forestry. Each criterion can be scored from 1 to 4 and totaled to provide a benchmark performance rating across all City departments. The following is a template showing how our urban forestry goals can be evaluated. Actual rankings are to be determined.

Appendix A - Performance Report Card Template

VEGETATIVE RESOURCE						
Criteria	Key Objective	Performance Indicators			Related Policy Element	
		Low (Rating = 1)	Moderate (Rating = 2)	Good (Rating = 3)	Optimal (Rating = 4)	
Relative Canopy Cover	Achieve regionally appropriate degree of tree cover.					PCM-5 UF-11
Size class distribution of trees: Diameter at Breast Height	Provide for uneven aged urban forest.					S-1
Species suitability	Establish an urban forest population suitable for the urban environment, adapted to the regional environment, and comprised of regional native species.					S-1 S-6 PCM-2 PCM-4 PD-2
Species distribution	Establish a native and genetically diverse urban forest.					S-1

Appendix A - Performance Report Card Template

VEGETATIVE RESOURCE						
Criteria	Key Objective	Performance Indicators			Related Policy Element	
		Low (Rating = 1)	Moderate (Rating = 2)	Good (Rating = 3)	Optimal (Rating = 4)	
Condition of public urban forest in the built environment (streets, active-use parkland, etc.)	Detailed understanding of the condition and risk potential of the public urban forest.					PCM-3 PCM-8 UF-11 UF-12 PD-2
Publicly owned natural areas	Detailed understanding of the ecological structure and function of all publicly owned natural areas.					PR-6 PR-7 UF-1 UF-2 UF-11 UF-13
Native vegetation	Preservation and enhancement of local natural biodiversity.					PR-1-8 S-1 S-6 PCM-2 PCM-4
Urban forest pests	Urban forest pests do not have a significant impact on the long-term health of the urban forest.					S-3 S-6 S-8

Appendix A - Performance Report Card Template

COMMUNITY FRAMEWORK					
Criteria	Key Objective	Performance Indicators			Related Policy Element
		Low (Rating = 1)	Moderate (Rating = 2)	Good (Rating = 3)	Optimal (Rating = 4)
	Public agency cooperation	All city departments cooperate with common urban forest goals and objectives.			PR-4 S-9 PCM-7 UF-1 UF-7 UF-10 UF-14 PD-1 PD-7 EO-4
	Involvement of state and federal landholders	State and federal landholders embrace City urban forestry goals and objectives.			PR-4 S-9 PCM-7 UF-7 UF-11 PD-7 EO-4
	Green industry cooperation	The green industry operates with high professional standards and commits to City goals and objectives.			S-9 PCM-7 UF-7 UF-9 UF-11 PD-7 PD-9 EO-4 EO-6

Appendix A - Performance Report Card Template

COMMUNITY FRAMEWORK					
Criteria	Key Objective	Performance Indicators			Related Policy Element
		Low (Rating = 1)	Moderate (Rating = 2)	Good (Rating = 3)	Optimal (Rating = 4)
Neighborhood action	At the neighborhood level, citizens understand and cooperate in public urban forest management.				PR-4 EO-1 - 4 S-9 PCM-7 UF-7 UF-11 PD-7
General urban forest awareness	The general public understands the role of the urban forest and the impact to the community.				EO-1 EO-2 EO-7
Regional urban forest cooperation	Seamless cooperation and interaction among neighboring communities and regional groups.				PR-4 S-9 PCM-7 UF-7 PD-7 EO-4
Complete urban forest recognition	The urban forest is recognized by the City and the community as being a system composed of native trees, and their associated flora and fauna.				PR-1 PR-4 S-9 PCM-7 UF-7 PD-7 EO-1 EO-4

Appendix A - Performance Report Card Template

RESOURCE MANAGEMENT: COORDINATION, SUPPORT, & PLANNING					
Criteria	Key Objective	Performance Indicators			Related Policy Element
		Low (Rating = 1)	Moderate (Rating = 2)	Good (Rating = 3)	Optimal (Rating = 4)
Urban forest inventory	A comprehensive inventory of the urban forest resource used to direct its management.				UF-11 UF-13 EO-5
Canopy cover inventory	Periodically updated assessments of the existing and potential canopy cover for the entire community used to inform management decisions.				PCM-5 UF-11 EO-5
Citywide urban forest plan	A periodically updated urban forest plan is used to guide citywide urban forest management.				UF-5
Municipality-wide funding	Adequate funding exists to implement a citywide urban forest plan goals and objectives.				UF-2 UF-3 UF-4

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RESOURCE MANAGEMENT: COORDINATION, SUPPORT, & PLANNING					
Criteria	Key Objective	Performance Indicators			Related Policy Element
		Low (Rating = 1)	Moderate (Rating = 2)	Good (Rating = 3)	Optimal (Rating = 4)
City staffing	Employment and training of adequate staff to implement citywide urban forest goals and objectives and serve as a model for other cities.				UF-7 UF-8 UF-10
Urban forest establishment planning and implementation	Urban forest renewal is ensured through an urban forest establishment program driven by resource and community-based needs.				PCM-1 PCM-3

RESOURCE MANAGEMENT: PROTECTION & PRACTICES					
Criteria	Key Objective	Performance Indicators			Related Policy Element
		Low (Rating = 1)	Moderate (Rating = 2)	Good (Rating = 3)	Optimal (Rating = 4)
Urban forest risk management	The public urban forest is safe.				S-5 PCM-8 UF-12

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RESOURCE MANAGEMENT: PROTECTION & PRACTICES					
Criteria	Key Objective	Performance Indicators			Related Policy Element
		Low (Rating = 1)	Moderate (Rating = 2)	Good (Rating = 3)	Optimal (Rating = 4)
Urban forest protection	The urban forest enjoys significant protection from development impacts on public and private property.				PR-1-8 PCM-9 UF-14 PD-5
Water use and drought response	Urban forest irrigation is utilized sparingly and urban forest irrigation planning takes climate trends into consideration.				S-1 S-7 PCM-2 PD-6
Carbon sequestration and woody biomass	All or nearly all of City-generated woody waste is left on site, recycled, or used for the highest possible ecological purpose.				S-2
Publicly owned natural areas management planning and implementation	The ecological structure and function of all publicly owned natural areas are protected and, where appropriate, enhanced.				PR-3 PR-6 PR-7 UF-1 UF-2 UF-13 EO-2

Appendix A - Performance Report Card Template

RESOURCE MANAGEMENT: PROTECTION & PRACTICES						
Criteria	Key Objective	Performance Indicators			Related Policy Element	
		Low (Rating = 1)	Moderate (Rating = 2)	Good (Rating = 3)	Optimal (Rating = 4)	
Maintenance of publicly owned, intensively managed trees	All publicly owned trees are maintained to maximize current and future benefits. Tree health and condition ensure maximum longevity.					PCM-1 PCM-3 PCM-6 PCM-9 PD-8 PD-12
Wildlife and human habitat	The urban forest is managed to support and provide healthy habitats for native wildlife and people.					S-4 PCM-1 PD-3 PD-10 PD-11
Sustainable practices	The urban forest is managed using environmentally friendly sustainable practices, including a citywide integrated pest management (IPM).					S-2 S-6 PCM-3 UF-6 PD-3 PD-6 PD-12
Urban forest habitat suitability	The urban forest is planted and established in habitats that will maximize current and future benefits provided to the site.					S-1 S-4 PCM-1 PCM-2 PD-3 - 5