

Public Relations, Marketing Assistant for Austin Park Rangers

Division: Park Rangers

Date of Internship: Fall/Winter 2011

Work Schedule: M-F 8-5

Internship Description:

- Intern will assist Park Rangers in all areas of administrative operations
- Intern will assist in the creation of public relations materials such as newsletters, online calendars, press releases, and graphic design
- Intern will assist in maintaining social media marketing efforts to promote recurring educational programming provided by the Park Rangers
- Intern will help to organize outreach efforts with local volunteer groups to increase environmental sustainability, and enhance community involvement in parks and natural spaces
- Intern will assist in organizing and cataloging the Park Ranger educational library and resource center

Internship Goals:

- Intern will gain experience working for the City of Austin Parks and Recreation Department
- Intern will gain experience in the field of Marketing and Public Relations
- Intern will gain experience working with environmental conservation volunteer groups
- City of Austin will participate in participation for academic credit

Intern Qualifications:

- Graduate Students accepted.
- Public Relations, Marketing, Land Management, Environmental Science, Biology, Geology, Geography, or Recreation Management students seeking an internship should apply

Internship Paid: ___ Yes ___x___ No

Intern Supervisor: LeAnn Ishcomer, Park Ranger Supervisor Phone: 512-978-2602

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