

① MISSION/PURPOSE - WHAT HAS WORKED?

- Having reliable space is great
- Great way to present diversity of arts
- Happy visual arts involved - Let's add to it!
- Instagram account - social media partnering
- Knowing there is a group here producing arts. Greater platform of possibility.
- Availability of space - access
- Raising artist community
- There is a go-to place for artists
- Community knows where to find us

① MISSION/PURPOSE - WHAT HAS NOT WORKED?

- Mission should include/include of visual arts
- Mission seems outdated - doesn't include Latinx Community
- Art Pace Residency as a model
- "Residency" term brings up idea of funding, staff support, etc.
- Should we call it Residency or is it subsidized rental?
- Representation on website visual arts / LARP in general
- Lacks structure - Should be a go-to place to learn about opportunities
- False Advertising: What does MAC + PARB actually have capacity to offer?
- Rigor + Discipline bring up significant definitions.
- Team (staff) cannot provide support for the mission
- 1. More funding, 2. Partnerships, 3 etc. These things are not being fulfilled
- Need to shift expectations of artist
- Infrastructure to assist every artist
- City needs to ask itself: What is this? Who is this for?
- Burden on artists, especially on marketing materials; need more support
- Fear burnout - These artists are the mirrors of our country

② CONTRACT- WHAT HAS WORKED?

1st agreement:
short + sweet
- Worked

Schematics of
how restaurants
work
- Understand
everything at once

"Latino" is
used a lot in
1st contract
- Know what it is for

Collaboration
model was
helpful

Scheduling
priorities on
1st contract
- Helpful

② CONTRACT- WHAT HAS NOT WORKED? Suggestions?

Length of residency
was unclear
- Told contract
was for 1 year

Website -
Have to dig
to find LARP

Needed
clarity of what
was offered to
artists

Burden on artists
- Produce
- And everything
else!

Shared responsibility
on PARB.
Burden is overly
on artists.

Marketing was
part of contract
but it did not
seem to help

Supposed to
get exposure
but it was
difficult to get

Interpretation
of contract in
a fair way
(not just in City's
favor)

How does City
envision using
this public asset
to make it easier
to open up facility

Put burden back
on PARB -
sometimes they
commit errors or
need to have more
accountability

Monthly meetings
Yes + No
↳ Helpful to pay
attention to each
(for contract)

Shouldn't mix
procedures +
contract

Interpretation
clause

What pieces
are unnecessary
or put artist
in danger of breach
if misunderstood?

Should differentiate
between renters
& LARP artists

What is recourse
if PARB does
not clean up?
(fulfill their
responsibilities)

Marketing
Clause -
Burden some
city w/o support

Marketing
Specialist -
Contract should
reflect needs of
artists

3) APPLICATION - WHAT HAS WORKED?

Submitting by email was good - easier

3) APPLICATION - WHAT HAS NOT WORKED?

Very intimidating for artist
- Budget? How?

Budget part
im

Individual artist application (different from artist organization)

Shorter cycles should have opportunity to renew w/in cycle.

Overwhelming + confusing

Renew - fill the spots
- Rolling Application

Community initiatives - individual artists guidelines

App. should put a \$ value to the facilities provided

Budget: Is it money MACC is bringing? or do I have to bring it?

Place needs activity. When my spot ends, it should open to others

Advising/info sessions for applicants - lay out expectations + guidelines

Show will cost \$4k, but is MACC covering or me?

Maintain a certain # of artists - even if one artist term ends

Community initiatives workshop!

Hard to find - Make it accessible on home page

80% cut-paste from Cultural contracts - a lot is unnecessary eg. Budget

This is for emerging artists - help guide and prepare them

Technical issues w/ PDFs

Budget in requested form if unnecessary

Spanish language!

Connect to non-bilingual community

If Budget needed, explain why and what you are looking for.

SELECTION PROCESS - WHAT HAS WORKED? (4)

Panelists who are guest judges works

Diverse, multiple-person panel from Latino community

(4) SELECTION PROCESS - WHAT HAS NOT WORKED?

Each art should have a representative w/credentials

Need subject matter experts at each point. (evaluating)

"Highest professional quality" which will position MACC... (MISSION)

... This will require highest process quality of Panel - each expertise & discipline

⑤ PROCEDURES / EXPECTATIONS - WHAT HAS WORKED?

Centralized coordination of logistics, Reservations + scheduling

Support from technical staff - Actual financial value

Good technical equipment + space well-stocked

Great opportunity to connect to community

Opportunity to create educational programming for my community.

LARP Instagram account needed

PROCEDURES / EXPECTATIONS - WHAT HAS NOT WORKED?

Visual Arts - stipend and dedicated space

Marketing

Provide additional guidance/professional development

LARP Level 1 Level 2 *Growth of Artists

Access to spaces. Getting keys. Have to wait for MACC staff.

Marketing - Must be approved but not support to create it. Meetings about what policy is

Constant evaluation for both sides - Monthly meeting is helpful for communication

Access to equipment has been challenging. Procedures should be streamlined

Equipment has been used by others who don't know what they are doing.

Expectations of "residency" did not happen

Musicians Residencies to renew within cycle

Procedures should reflect reality of artists. eg. Submitting a rehearsal needs to be created 2 weeks out

Evaluation of all program. What is necessary for reality of artists.

Equipment set aside for only LARP artists

Engagement among LARP artists - other MACC programs

One space for all artists to be promoted (not separated by LARP-MACC)

Treated as city property (future in all procedures) but don't receive all support of City

Expectations should reflect we are emerging artists

Access to city (other) resources about all MACC - some grants + bids have options to use city resources (not sure) this could include both equipment from other centers

Not having subject matter experts - managers, LARP - producers - tech - etc - marketing