MEETING: LARP REVIEW STAKEHOLDER MEETING FOR PAST/CURRENT ARTISTS

3/4/19 – Raul Salinas Room ESB-MACC

Mission/Purpose - What has worked?

- Happy that the Visual Arts were involved/Let's add to it.
- Great way to present diversity in the arts.
- Having reliable space is great.
- Instagram account and social media partnering.
- Knowing that there is a group here producing arts/creates a platform of possibility.
- Pulsing artist community.
- Availability of space/access.
- There is a go to place for artists.
- The Community knows where to find us.

Mission/Purpose - What has not worked?

- Mission should include the visual arts.
- Mission seems outdated and does not include Latinx community.
- Use the Art Pace residency as a model.
- "Residency" term brings up idea of funding, staff support, etc.
- Should we call it Residency or is it a subsidized rental.
- Representation on the website for the visual arts and LARP in general is missing.
- Lacks structure/should be a go to place to learn about opportunities.
- False advertising. What does the MACC & PARD actually have the capacity to offer?
- Rigger & Discipline bring up significant definitions.
- Staff cannot provide support for the mission.
- Funding, partnerships, support, etc. are things that are not being fulfilled.
- Need to shift expectation of artists.
- Infrastructure needs to assist emerging artists.
- City needs to ask itself. What is this? and Who is this is for?
- Fear of burnout. These artists are the mirror of our community.
- Burden falls on the artists, especially on marketing materials, artists need more support.

<u>Contract – What has worked?</u>

- Short and sweet.
- Schematics of how reservations work/understanding everything.
- "Latino" was used a lot in the 1st contract.
- Collaboration model was helpful.
- Scheduling priorities on 1st contract was helpful.

Contract – What has not worked?

- Length of residency was unclear. Was told the contract was only for 1 year.
- Website have to dig to find LARP.

- Needed clarity of what was offered to artists.
- Burden on artist to produce and everything else.
- Shared responsibility on PARD, burden is artists.
- Marketing was part of the contract but it did not seem to help.
- Supposed to get exposure but it was difficult to get.
- Interpretation of the contract in a fair way (not just in City's favor)
- How does the City envision this public asset to make it easier to open up the facility?
- Put burden back on PARD- sometimes they commit errors or need to have more accountability.
- Monthly meetings.
- Should not mix procedures in the contract.
- There should be an interpretation clause.
- What pieces are unnecessary or put artists in danger of breach if misunderstood?
- Should differentiate between renters and LARP artists.
- What is the recourse if PARD does not clean up? (fulfill their responsibilities)
- Marketing clause- burdensome w/o City support.
- Marketing Specialist-contract should reflect needs of the artists.

Application – What has worked?

• Submitting by email was good.

Application - What has not worked?

- Very intimidating for artists, budget.
- Budget part.
- Individual artist application different for artist organizations.
- Shorter cycles, should have opportunity to renew within cycle.
- Overwhelming and confusing.
- Offer rolling applications.
- Community initiatives individual artist guidelines.
- Application should put \$ value to the facilities provided.
- Budget: Is it money is bringing? Or do I have bring it?
- Place need activity, when my spot ends, it should open to others.
- Advising/info sessions for applicants lay out expectation and guidelines.
- Show will cost \$4k, but is MACC covering or me?
- Maintain a certain # of artists even if one artist's term end.
- Community initiative workshops.
- Hard to find- make it accessible on the home page.
- 80% cut & paste from cultural contracts and a lot is unnecessary, e.g. budget.
- This is for emerging artists- help guide them and prepare them.
- Technical issues with PDF.
- Budget in requested form is unnecessary.
- Spanish language.
- Connect to monolingual community.
- If budget needed, explain why and what you are looking for.

<u>Selection Process – What has worked?</u>

- Diverse panel from the Latino community.
- Panelists who are guest judges worked.

Selection Process - What has not worked?

- Each discipline should have a representative with credentials.
- Need subject matter experts evaluating.
- Highest quality panel is needed for each discipline.

Procedures/Expectations -What has worked?

- Centralized coordination of logistics reservations and scheduling.
- Support from technical staff, which is actual \$ value.
- Good technical equipment and space/well stacked.
- Great opportunity to connect to the community.
- Opportunity to created educational programming for my community.

Procedures/Expectations – What has not worked?

- No visual arts stipend and dedicated space for visual artists.
- Marketing.
- Provide additional guidance and professional development.
- LARP Levels: level (1) and level (2) growth of artists.
- Access to space; getting keys and having to wait for staff.
- Marketing; must be approved but no support to create.
- Constant evaluation for both sides; monthly meetings is helpful for communication.
- Access to equipment has been challenging; procedures should be streamlined.
- Equipment has been used by others who don't know how to use it.
- Expectations of "residency" did not happen.
- Musician residencies to renew with cycle.
- Procedures should reflect reality of artists, e.g. sometimes a rehearsal needs to be cancelled (2) hours before.
- Evaluation of all programs and what is unnecessary for the reality of artists.
- Equipment set aside for LARP artists.
- Engagement among LARP artists and other MACC programs.
- One space for all artists to be promoted, not separated.
- Treated as City property (adhere to all procedures) but don't receive all support of the City.
- Expectations should reflect, we are emerging artists.
- Access to other City resources outside of the MACC including tech equipment from other centers and grants.
- Not having support matters: managing LARP, production, marketing, and tech support.