

THE EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER

and
Reyes Entertainment Present:

iGaytino!®



Written and performed by
Dan Guerrero

Mariachi to Merman.
Sondheim to Cesar Chavez.
A remarkable life journey
in story and song.

Wednesday, December 4, 2013

Auditorium | 7pm Reception | 8pm Curtain

Talkback Discussion after the show

A remarkable life journey from East LA in the 1950's to New York's Great White Way in the 60's and 70's and back to Hollywood.

Touching, hilarious, and absolutely one-of-a-kind, Dan Guerrero brings his two fascinating worlds together in a riveting solo show.



Dan Guerrero began his career in New York as a musical theatre performer, eventually becoming a successful Broadway talent agent representing future Hollywood stars. He returned to his hometown of Los Angeles and became a “born-again Hispanic,” fiercely working for more positive Latino images in the media as a casting director, writer, and independent producer of diverse TV programming. Guerrero also co-produced and co-

wrote *Lalo Guerrero: The Original Chicano*, an award-winning documentary about his late father, Chicano music icon Lalo Guerrero. The film aired nationally on PBS stations in the *Voces* series hosted by Edward James Olmos and included a DVD/CD release.

¡Gaytino! travels through decades of Mexican-American/Chicano history, and the gay experience, from a unique and very personal perspective. Touching, provocative, hilarious, and absolutely one-of-a-kind, *¡Gaytino!*, the autobiographical play with music and visual projections, appeals to all audiences with its universal themes: coming of age, self-identity, self-acceptance, a father/son relationship and a treasured lifelong friendship. Dan Guerrero’s father was Chicano music icon Lalo Guerrero and his lifelong friend was late visual artist Carlos Almaraz.

Reyes Entertainment was founded in 1997 by Gabriel Reyes, renowned Hollywood publicist and Latino market expert. The company works with top clients in the media business and other entertainment and Fortune 500 companies creating high impact mainstream and Latino communications campaigns. Reyes Entertainment is adapting to the changing American demographic and technological landscape, expanding its services to include English-language general market communications, digital content and mobile solutions for a unified market approach based on cultural marketing.

FREE ADMISSION

THE EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER



600 River St., Austin, TX 78701
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512-974-3772

Monday - Thursday 10am - 6pm
Friday 10am - 5:30pm
Saturday 10am - 4pm



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