



Zilker Trailhead Public Engagement Plan (PEP) – Update 12/07/18

As of December 7, 2018, the Hill Country Conservancy (HCC), in support of the Parkland Improvement Agreement (PIA) for the Violet Crown Trailhead in Zilker Park, has completed the following elements of our Public Engagement Plan (PEP):

Phase 1 – Briefings of stakeholder organization: Sept.2017 – May 2018

The purpose of these activities was to introduce the project to stakeholders, gauge the level of public acceptance, and receive comments regarding concerns and unidentified issues. See Attachment A for details and feedback.

Phase 2 – Public Events: Sept.- Nov. 2018

HCC hosted three public events to solicit stakeholder and interested party input for the Trailhead Project design concepts. These events were advertised through social media, city calendar, and email invitations. See Attachment B for details, participant rosters, and generated feedback

Input received from the above activities inform the design process for the VCT Zilker Trailhead. HCC is now in the position to move forward on this project by presenting our conceptual designs to the Parks Board in support of their consideration of the PIA.

Besides the public hearing process associated with PIA adoption and Boards and Commission permit review, HCC will continue to engage stakeholders and interested parties throughout the design process to provide accurate information and solicit comment.



*Clark Hancock
Interpretive Consultant
12/7/2018*



Attachment A

Report on Phase I of the Public Engagement Plan (PEP) for Violet Crown Trailhead in Zilker Park Concept

In alignment with the Violet Crown Trail (VCT) MOU between the Hill Country Conservancy (HCC), the Austin Parks Foundation (APF), and the City of Austin's Parks and Recreation Department (PARAD), HCC engaged TBG Partners to identify needs and concerns, feasibility, and develop conceptual designs for improvements to the Violet Crown Trailhead in Zilker Park.

TBG completed their work in September 2017. The package was reviewed and endorsed by representatives of APF and PARAD then presented to HCC's Board and supporters at HCC's Annual Gala.

Between October 2017 and March 2018, representatives of various stakeholder organizations were briefed on the design concepts and their input was received. These organizations included the Barton Springs Conservancy, SOS Alliance, Save Barton Creek Association, Austin Ridge Riders Mountain Bike Club, Texas Conservation Corp, The Trail Foundation, Trail Tamers, Greenbelt Guardians, Spyglass neighborhood, Barton Hills Neighborhood Association, and Barton View neighborhood.

On March 31, 2017, HCC hosted a four-hour Open House at the Beverly S. Sheffield Education Center at Barton Springs to solicit input on the concepts. Approximately 20 individuals reviewed the plans during that event, however the majority were visitors to Austin and not residents.

On May 3, 2018, a presentation on this project was made to over 50 trail and alternate transportation professionals including representatives of Travis County Parks at the 2018 Texas Trails and Active Transportation Conference.

The purpose of these activities was to introduce the project to stakeholders, gauge the level of public acceptance, and receive comments regarding concerns and unidentified issues. The feedback received from these interactions were positive and supportive. Two specific concerns that were brought up: the need to ensure the trail through the trailhead zone should be wide enough for bikes and walkers; care should be taken when finalizing the design of the overlook deck to protect the adjacent heritage pecan.



Attachment B

Zilker Trailhead Public Engagement Plan (PEP) – Phase 2

In support of the Parkland Improvement Agreement (PIA) for the Violet Crown Trailhead in Zilker Park, Hill Country Conservancy (HCC) hosted the following opportunities for community engagement and stakeholder input. At each event, project design concept exhibits were available for study. HCC representatives were present to document participation and solicit comments.

Original Date	Actual Date	Event	Location	Time
14 Sept 18	18 Sept 18	Mother Earth Day Festival	Zilker Park adjacent to VCT Trailhead	9a – 1p
22 Sept 18	29 Sept 18	Trailhead Tabling	VCT Trailhead @ Barton Creek Greenbelt	9a – 12n
25 Sept 18	Cancelled Due to weather	Barton Springs University	Barton Springs Pool Southside	9:30 – 3:30p
2 Oct 18	7 Nov 18	Stakeholder Open-house*	COA Main Library Demonstration Area	5:30p – 7p

* Besides public notification of the Stakeholder Open-house, the representatives from following groups were invited to participate:

VCT Zilker Trailhead Stakeholders

- | | |
|-----------------------------------|--------------------------------|
| Hill Country Conservancy | Tx Conservation Corp |
| Austin Parks Foundation | Trail Foundation |
| Austin Parks and Recreation Dept. | COA Watershed Protection Dept. |
| EPIC | - Earth Camp |
| Austin Ridge Riders | Austin Nature & Science Center |
| Barton Springs Conservancy | - Sheffield Education Center |
| Friends of Barton Springs | Young Men’s Business League |
| SOS Alliance | - Sunshine Camp |
| Save Barton Creek Association | Barton Hills NA |
| Greenbelt Guardians | Zilker NA |
| | Friends of Zilker |

*Clark Hancock
Interpretive Consultant
12/7/2018*



VIOLET CROWN TRAIL

Attachment B

Mother Earth Day Festival Attendance Log

VIOLET CROWN TRAIL		ZILKER PARK TRAILHEAD	DATE: 9/18/19
NAME: <i>Aurora gwllara</i>	AUSTIN RESIDENT? <i>Yes</i>	COUNCIL DISTRICT #	COMMENTS: <i>Light, build a bridge that connect the trails.</i>
EMAIL: <i>Aurora.gwllara@gmail.com</i>	ZIP CODE <i>78794</i>		
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT?			
NAME: <i>Montanna d Zen</i>	AUSTIN RESIDENT? <i>Yes</i>	COUNCIL DISTRICT #	COMMENTS:
EMAIL: <i>Montanna.d.zen@gmail.com</i>	ZIP CODE <i>78727</i>		
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT?	<i>Yes</i>		
NAME: <i>Jim Mapes</i>	AUSTIN RESIDENT? <i>Yes</i>	COUNCIL DISTRICT #	COMMENTS: <i>considers separate use trails maybe original for bikes</i>
EMAIL: <i>JamesMapes@gmail.com</i>	ZIP CODE <i>78703</i>		
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT?			
NAME: <i>Erica Blue</i>	AUSTIN RESIDENT? <i>No</i>	COUNCIL DISTRICT #	COMMENTS:
EMAIL: <i>erica@sunshinecamps.org</i>	ZIP CODE <i>78748</i>		
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT?	<i>Yes</i>		
NAME:	AUSTIN RESIDENT?	COUNCIL DISTRICT #	COMMENTS:
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT?		ZIP CODE	
EMAIL:			





VIOLET CROWN TRAIL



VIOLET CROWN TRAIL

ZILKER PARK TRAILHEAD

DATE: 7/18/18

NAME: Clark Hancock		AUSTIN RESIDENT?	Y	COMMENTS:
COUNCIL DISTRICT #		4		
ZIP CODE		78723		
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT? Y				
EMAIL: CLAREN.HAN@AEC.COM				
NAME: Dan Rieks		AUSTIN RESIDENT?	yes	COMMENTS: yeah!
COUNCIL DISTRICT #				
ZIP CODE		78617		
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT? X-S				
EMAIL: driesk33@swdn.vr.com				
NAME: Brenda LADD		AUSTIN RESIDENT?	yes	COMMENTS: BRILLIANT & SO NEEDED! Thank you
COUNCIL DISTRICT #		9		
ZIP CODE		78704		
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT? yes				
EMAIL: brenadaladdphoto@gmail.com				
NAME: Sarah Pina		AUSTIN RESIDENT?	yes	COMMENTS: Great Concept.
COUNCIL DISTRICT #				
ZIP CODE		78704		
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT? yes				
EMAIL: sarahutpina@gmail.com				
NAME: Collins Van Wert		AUSTIN RESIDENT?		COMMENTS:
COUNCIL DISTRICT #		04		
ZIP CODE				
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT? yes.				
EMAIL: cvw.vanwert@yaho.com				





VIOLET CROWN TRAIL



VIOLET CROWN TRAIL

ZILKER PARK TRAILHEAD

DATE: 9/18/19

NAME: Jamie Savage		AUSTIN RESIDENT?	YES	COMMENTS:
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT?		COUNCIL DISTRICT #	1814A	
EMAIL: jilummarley2008@gmail.com		ZIP CODE	78744	
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT?		AUSTIN RESIDENT?		COMMENTS:
EMAIL:		COUNCIL DISTRICT #		
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT?		ZIP CODE		
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT?		AUSTIN RESIDENT?		COMMENTS:
EMAIL:		COUNCIL DISTRICT #		
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT?		ZIP CODE		
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT?		AUSTIN RESIDENT?		COMMENTS:
EMAIL:		COUNCIL DISTRICT #		
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT?		ZIP CODE		





VIOLET CROWN TRAIL

Attachment B

Trailhead Tabling Attendance Log



ZILKER PARK TRAILHEAD

DATE: 9/29/19

NAME: Clark Hancock		AUSTIN RESIDENT? <input checked="" type="checkbox"/>	COMMENTS:
COUNCIL DISTRICT #		78703	
ZIP CODE			
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT? <input checked="" type="checkbox"/>			
EMAIL: clkhan@com.com			
NAME: Tim Neffing		AUSTIN RESIDENT? <input checked="" type="checkbox"/>	COMMENTS:
COUNCIL DISTRICT #		78703	
ZIP CODE			
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT? <input type="checkbox"/>			
EMAIL:			
NAME: Christina Freeman		AUSTIN RESIDENT? <input checked="" type="checkbox"/>	COMMENTS:
COUNCIL DISTRICT #			Love it.
ZIP CODE		78703	
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT? <input type="checkbox"/>			
EMAIL: freeman.christina@gmail.com			
NAME: Andrew Maxwell		AUSTIN RESIDENT? <input type="checkbox"/>	COMMENTS:
COUNCIL DISTRICT #		78703	owner of the budafu hiker
ZIP CODE			
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT? <input type="checkbox"/>			
EMAIL: info@thebudafuhiker.com			
NAME: Elisabeth Jones		AUSTIN RESIDENT? <input type="checkbox"/>	COMMENTS:
COUNCIL DISTRICT #		78703	very interested in volunteer opportunities
ZIP CODE			
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT? <input checked="" type="checkbox"/>			
EMAIL: 13.ejones@gmail.com			





VIOLET CROWN TRAIL



VIOLET CROWN TRAIL

ZILKER PARK TRAILHEAD

DATE:

2/27/18

NAME: Nicole Ferstl		AUSTIN RESIDENT? YES	COMMENTS:
COUNCIL DISTRICT #		78704	
ZIP CODE		78704	
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT? YES			
EMAIL: ferstlmm@netmail.com			
NAME: Blake Smith		AUSTIN RESIDENT?	COMMENTS: lets do it!
COUNCIL DISTRICT #			
ZIP CODE		78745	
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT?			
EMAIL: dblakesmith@yahoo.com			
NAME: Daniel Rook		AUSTIN RESIDENT?	COMMENTS:
COUNCIL DISTRICT #			
ZIP CODE			
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT?			
EMAIL: danieljrook@gmail.com			
NAME: Caroline Thomas		AUSTIN RESIDENT? Y	COMMENTS:
COUNCIL DISTRICT #			
ZIP CODE		78731	
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT?			
EMAIL: emisawmohr@gmail.com			
NAME: ENISA THORNTON		AUSTIN RESIDENT? YES	COMMENTS: Clark is awesome! Very informative!
COUNCIL DISTRICT #			
ZIP CODE		78721	
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT? YES			
EMAIL: thalpuwhetstam@gmail.com			





VIOLET CROWN TRAIL



VIOLET CROWN TRAIL

ZILKER PARK TRAILHEAD

DATE:

9/25/19

NAME: Alexandra Escobedo		AUSTIN RESIDENT? W	COMMENTS:
COUNCIL DISTRICT #		75209	Very much in favor
ZIP CODE			
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT?			
EMAIL: PEDRO ESCOBEDO@yahoo.com			
NAME:		AUSTIN RESIDENT?	COMMENTS:
COUNCIL DISTRICT #			
ZIP CODE			
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT?			
EMAIL:			
NAME:		AUSTIN RESIDENT?	COMMENTS:
COUNCIL DISTRICT #			
ZIP CODE			
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT?			
EMAIL:			
NAME:		AUSTIN RESIDENT?	COMMENTS:
COUNCIL DISTRICT #			
ZIP CODE			
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT?			
EMAIL:			





VIOLET CROWN
TRAIL

Attachment B

Stakeholder Open-house Attendance Log

VIOLET CROWN TRAIL		ZILKER PARK TRAILHEAD	DATE:
NAME: <i>DAN LEWIS</i>	AUSTIN RESIDENT? <input checked="" type="checkbox"/>	COMMENTS:	<i>11/2/18</i>
<i>5329 ARKWOOD DRIVE</i>	COUNCIL DISTRICT # <i>5</i>		
<i>AUSTIN, TX 78749</i>	ZIP CODE <i>78749</i>		
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT? <input type="checkbox"/>			
EMAIL: <i>mkalina@outscope.net</i>	AUSTIN RESIDENT? <input type="checkbox"/>	COMMENTS:	
NAME: <i>TRAVIS BEYER</i>	COUNCIL DISTRICT #		
	ZIP CODE <i>78703</i>		
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT? <input type="checkbox"/>			
EMAIL: <i>patrick_beyer@att.net</i>	AUSTIN RESIDENT? <input checked="" type="checkbox"/>	COMMENTS:	
NAME: <i>Mac Ragsdale</i>	COUNCIL DISTRICT # <i>10</i>		
	ZIP CODE <i>78756</i>		
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT? <input checked="" type="checkbox"/>			
EMAIL: <i>mac51triangle@gmail.com</i>	AUSTIN RESIDENT? <input checked="" type="checkbox"/>	COMMENTS:	
NAME: <i>Angela Richter</i>	COUNCIL DISTRICT # <i>3</i>		
	ZIP CODE <i>78145</i>		
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT? <input checked="" type="checkbox"/>			
EMAIL: <i>angela@savebarhancreek.org</i>	AUSTIN RESIDENT? <input type="checkbox"/>	COMMENTS:	
NAME:	COUNCIL DISTRICT #		
	ZIP CODE		
WOULD YOU LIKE TO RECEIVE UPDATES ABOUT THE VCT? <input type="checkbox"/>			
EMAIL:			





Attachment B

Stakeholder Open-house Participant Comments

1. Address runoff volume that comes down Lou Barton Dr. and runs down existing car +path and into Barton Springs Pool. It's a large volume and very fast.
2. Don't give away any more impervious cover than is necessary to balance added pervious. This can be used for future projects
3. Stormwater collection / water source for wildlife habitat @ shelters
4. "Zero" in stone?
5. Landfill/recycling amenities?
6. Crosswalk to restroom – scope ADA compliant
7. Ensure there is sufficient space and shade for class groups at Meadow pavilion and Overlook