

Community Survey #1 - Results

April 2, 2024

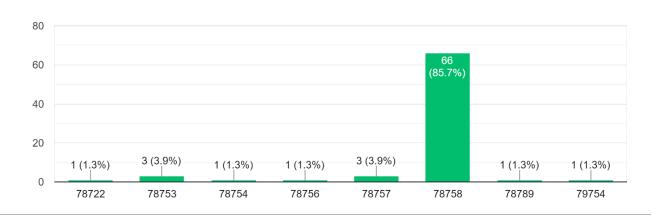
- The survey was introduced at Community Meeting #1 on Tuesday, March 5, 2024
- Community members could access the survey at <u>www.austintexas.gov/jamestownpark</u> from March 5 April 1, 2024
- We received 77 total responses. See below for the results:

Section 1: Demographics

Question 1:

What is your zip code?

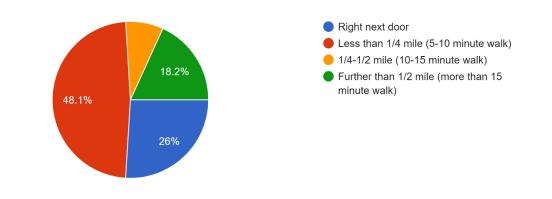




Question 2:

Where do you live in relation to the park?

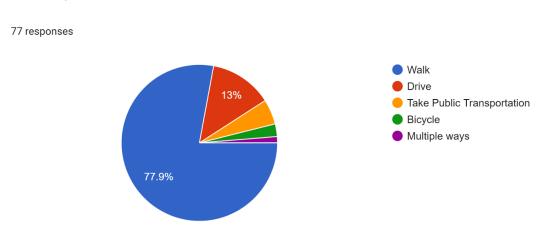
77 responses





Question 3:

How would you get to the park?

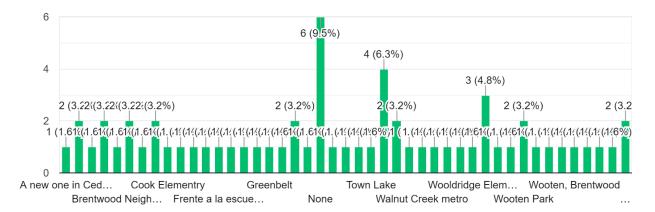


Section 2: Park Preferences

Question 4:

Which other park does your family use the most frequently?





Results:

- Wooten Neighborhood Park (14)
- Walnut Creek Metro (11)
- Brentwood Neighborhood Park (10)
- None (8)
- Mueller (4)
- Wooldridge (3)

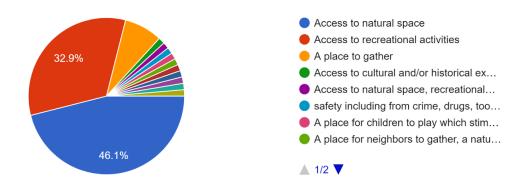


- Barrington School Park (3)
- Central Park (2)
- Pease Park (2)
- Cook Elementary (2)
- Navarro High School (2)
- Northwest (2)
- Kennemer Pool
- El Salido Pool
- Domain
- Barton Springs
- Georgian Acres
- Gracywoods
- Granger Lake
- Greenbelt
- Metropolitan Park
- Ramsey
- Town Lake
- Ron Rigsby
- Lady Bird Lake Hike and Bike Trail
- Beverly Sheffield Northwest District Park
- Bull Creek
- Zilker

Question 5:

Which value is most important to you for the future park?

76 responses



- Access to natural space and recreational opportunities was the top priority for nearly 79% of respondents.
- Other responses include:
 - (4) Concerns of safety from drugs, crimes, proximity to the road, etc.
 - (3) Dog friendly or open space for dogs to play

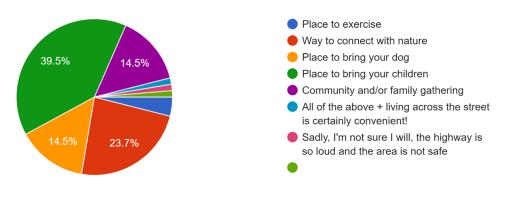


- A place for neighbors to gather, a natural space for the wild life, and place for walking dogs
- Access to children with wheelchairs
- A place for children to play which stimulates vestibular system and allows them to be in nature
- Grass for softball or soccer etc
- Place to exercise

Question 6:

What is the primary reason you think you will use Jamestown Neighborhood Park in the future?

76 responses

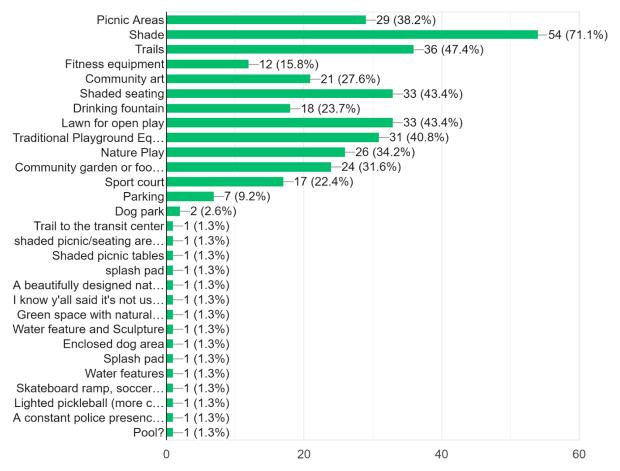


- The most popular response was "a place to bring children" with 39.5% of responses.
- The second most popular response was "a way to connect with nature".
- "Community and family gathering" and "a place to bring your dog" were both selected by 14.5% of respondents.



Question 7:

Which park elements would you most like to see included in the park? Check your top 5. 76 responses



- Shade was chosen by 71% of respondents and shaded seating was chosen by 43% of respondents.
- Trails, picnic areas, lawn or open play, and traditional play equipment were popular among 35% or more of respondents.
- Play equipment received a combined 75% of responses with nature play receiving 34% and traditional play equipment receiving 41%.



Question 8:

What is your favorite thing about your neighborhood?

Key Takeaways:

- Friendly neighbors, strong community, diversity, and convenient location were the most commonly listed favorite things about this neighborhood:





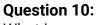
Question 9:

Do you have any other hopes or concerns about the development of this park?

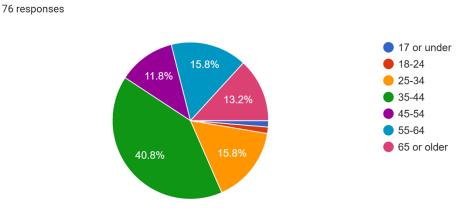
- Top Concerns:
 - Safety (related to crime, drug activity, homeless encampments, highway proximity)
 - Potential for the park to attract unhoused people and crime
 - Noise from the highway
 - Impact on surrounding neighborhoods (traffic, trash, safety)
 - Maintaining the natural environment
 - Inclusivity and accessibility for all community members
 - Funding and maintenance of park amenities
 - Proximity to establishments like a gambling hall
- Top Hopes:
 - Creation of a safe and enjoyable space for children and families
 - Provision of shaded areas and amenities like benches and picnic tables
 - Inclusion of playground equipment suitable for all ages and ADA compliance
 - Addition of features like a splash pad, butterfly garden, or wildlife habitat
 - Minimal parking with a focus on green space
 - Connectivity to transit centers or surrounding neighborhoods
 - Development of a community gathering space for families and neighbors
 - Successful implementation and utilization of the park as public space



Section 3: Demographics

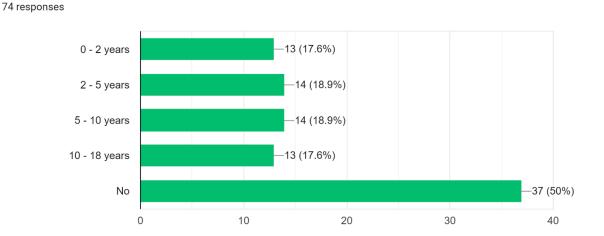


What is your age?



Question 11:

Does your household have children? If so, how old are they?

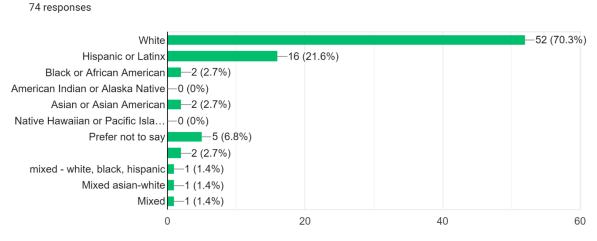


- Households with and without children were split 50/50%.
- The proposed design will provide recreational opportunities for children and adults. Comfort will key for the enjoyment of visitors young and old.



Question 12:

What is your race/ethnicity?

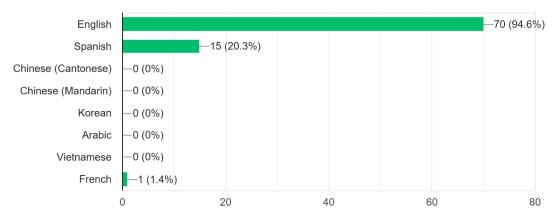


Key Takeaways:

- The community engagement efforts will continue to try and reach a population that is reflective of the neighborhood demographics.

Question 13: What language is spoken in your home?

74 responses



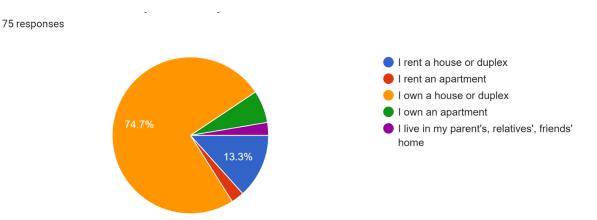
Key Takeaways:

- Interpretation services will be provided at all community events and all public presentations will be provided in both English and Spanish. Surveys, flyers, signage will also be in Spanish.



Question 14:

Please describe where you currently live:



Question 15:

How did you hear about this project?

- 1. Neighbors: 14
- 2. Facebook: 10
- 3. Flyers: 10
- 4. Family member: 5
- 5. City Council email: 4
- 6. NACA (Neighborhood Association of the Quail Creek Area): 4
- 7. Austin Parks Foundation (APF): 3
- 8. Signs: 3
- 9. GANA (Gracywoods Neighborhood Association): 2
- 10. City of Austin Website: 1
- 11. Chito's newsletter: 1
- 12. Living Streets program: 1
- 13. Wooldridge School: 1
- 14. HOA (Homeowners Association): 1
- 15. Alejandro: 1
- 16. It's My Park Day: 1