

Demographics, Outdoor Recreation and Camping Trends

POPULATION



Thirty Mile Drive Time - Population

National Participatory Trends - Outdoor Recreation

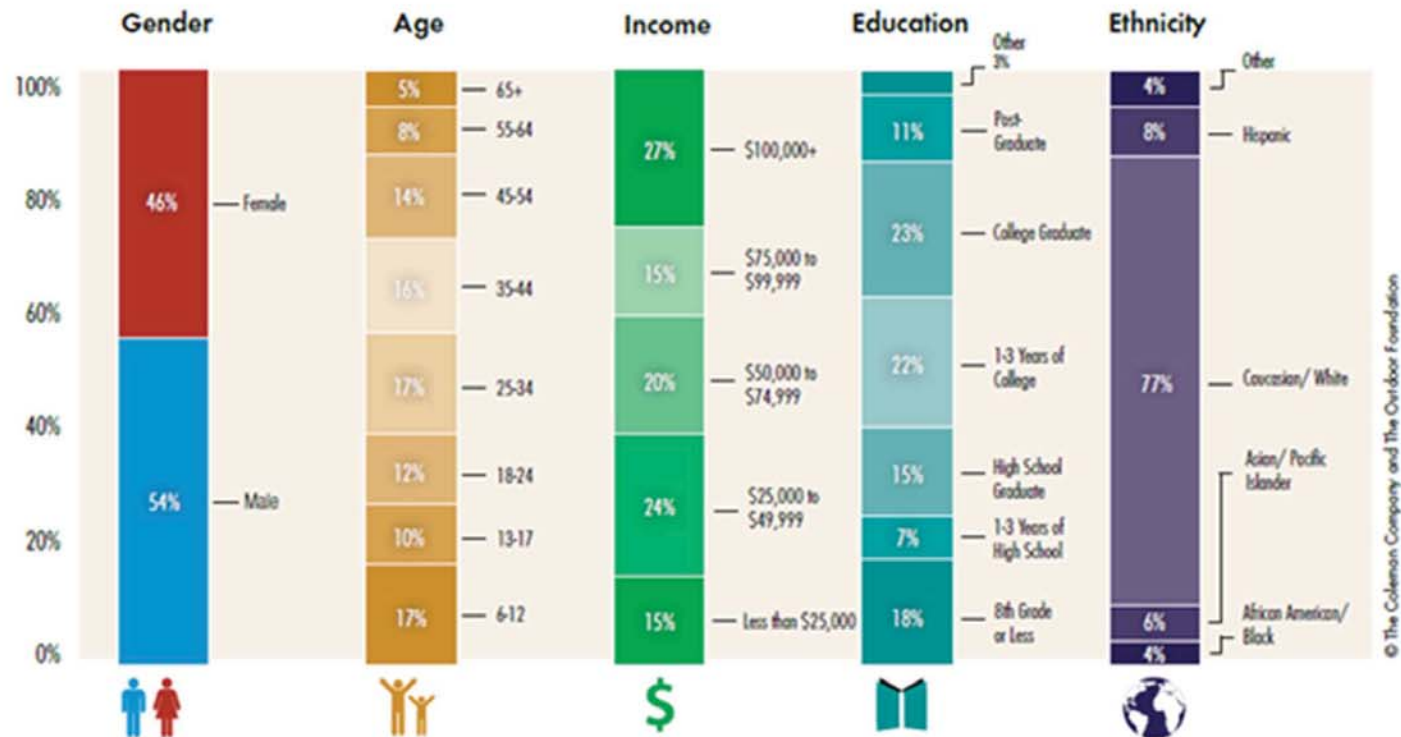
Activity	Participation Levels			% Change	
	2009	2013	2014	13-14	09-14
Bicycling (Road)	39,127	40,888	39,725	-2.8%	1.5%
Hiking (Day)	32,542	34,378	36,222	5.4%	11.3%
Camping (< 1/4 Mile of Vehicle/Home)	34,012	29,269	28,660	-2.1%	-15.7%
Wildlife Viewing (>1/4 Mile of Home/Vehicle)	22,702	21,359	21,110	-1.2%	-7.0%
Camping (Recreational Vehicle)	16,977	14,556	14,633	0.5%	-13.8%
Birdwatching (>1/4 mile of Vehicle/Home)	13,847	14,152	13,179	-6.9%	-4.8%
Backpacking Overnight	7,757	9,069	10,101	11.4%	30.2%
Bicycling (Mountain)	7,367	8,542	8,044	-5.8%	9.2%
NOTE: Participation figures are in 000's for the US population ages 6 and over					
	Large Increase (greater than 25%)	Moderate Increase (0% to 25%)	Moderate Decrease (0% to -25%)	Large Decrease (less than -25%)	



National Outdoor Recreation Trends Analysis

Demographics

Campers, Ages 6+



© The Coleman Company and The Outdoor Foundation

*Source: 2014 American Camper Report

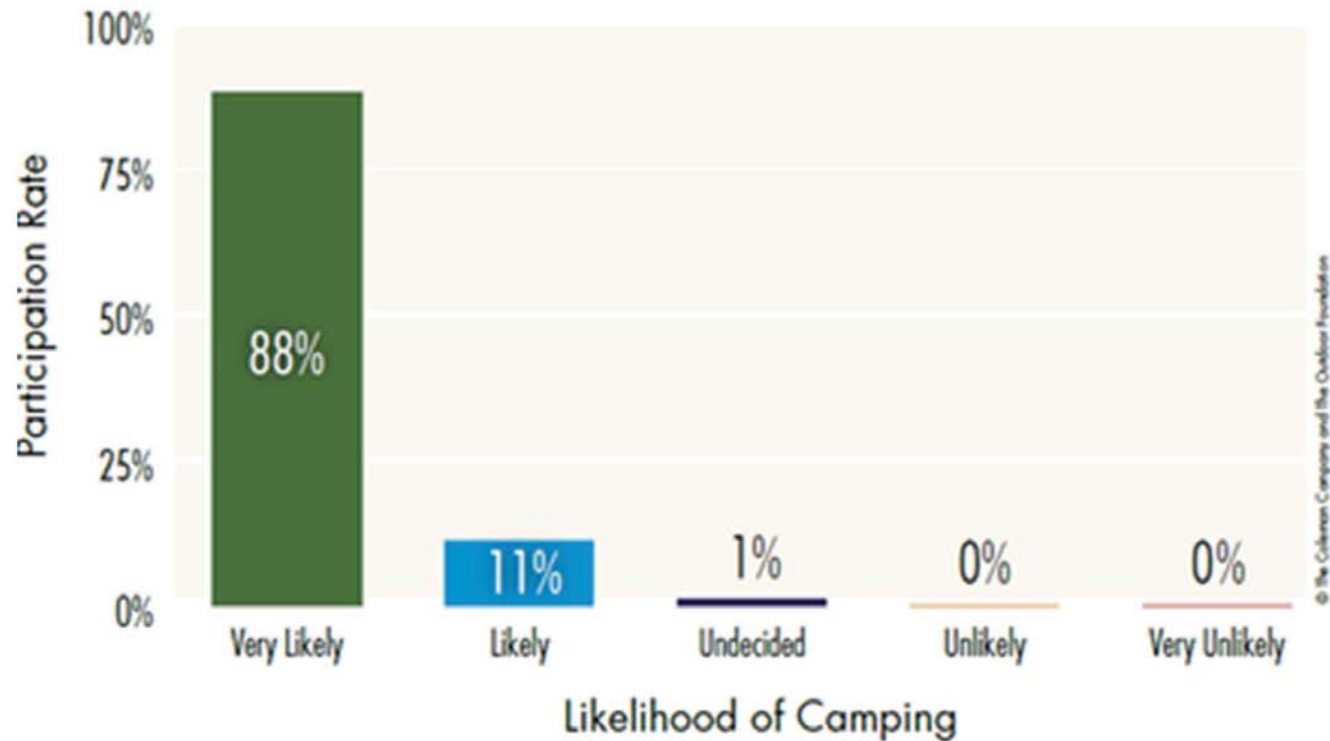


National Camping Trends Analysis



Likelihood of Camping Next Year

Campers, Ages 18+



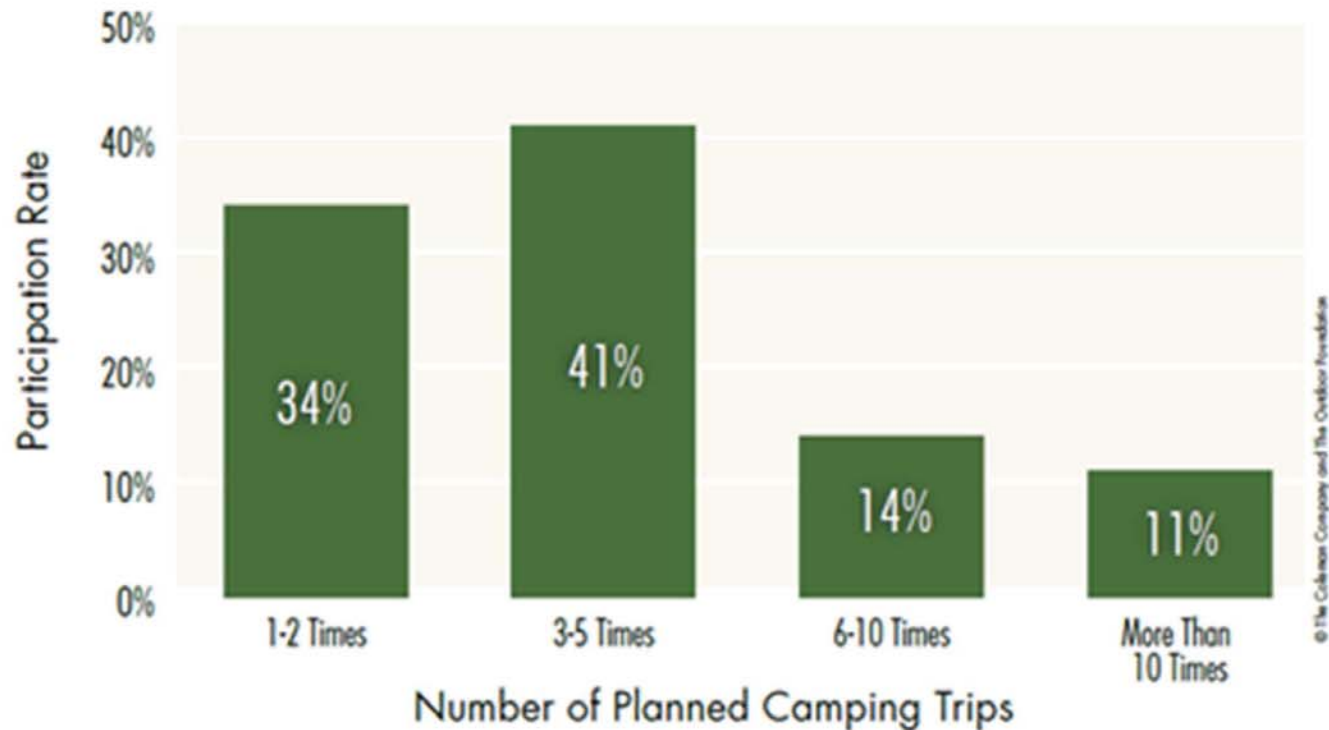
*Source: 2014 American Camper Report



National Camping Trends Analysis

Number of Trips Planned

Campers, Ages 18+



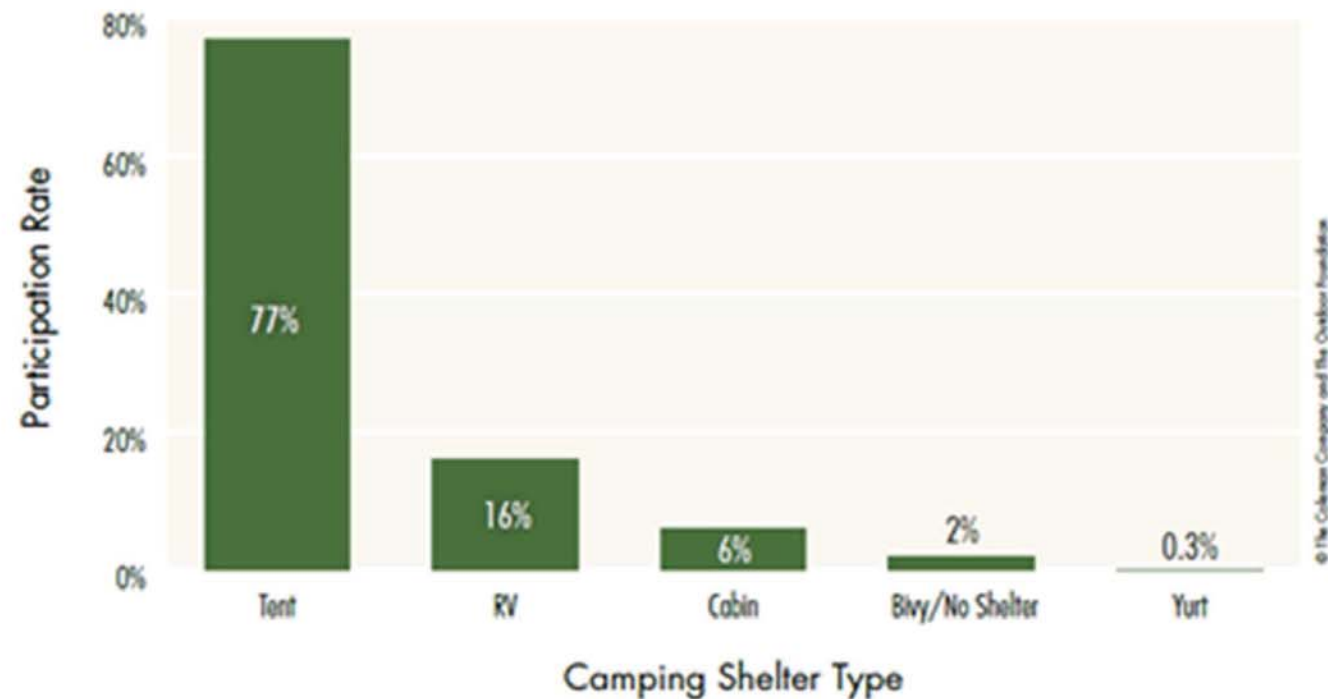
*Source: 2014 American Camper Report



National Camping Trends Analysis

Primary Type of Camping Shelter

All Campers
Ages 18+

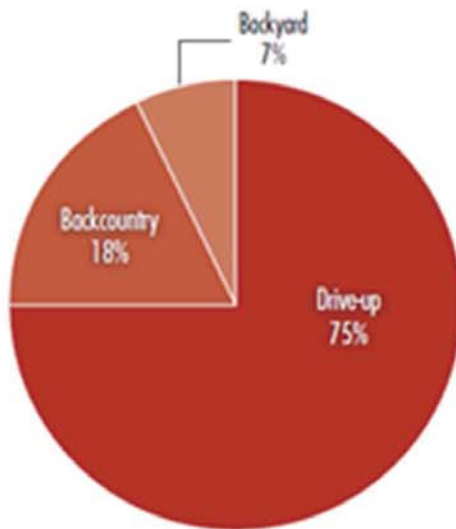


*Source: 2014 American Camper Report



National Camping Trends Analysis

Type of Trip



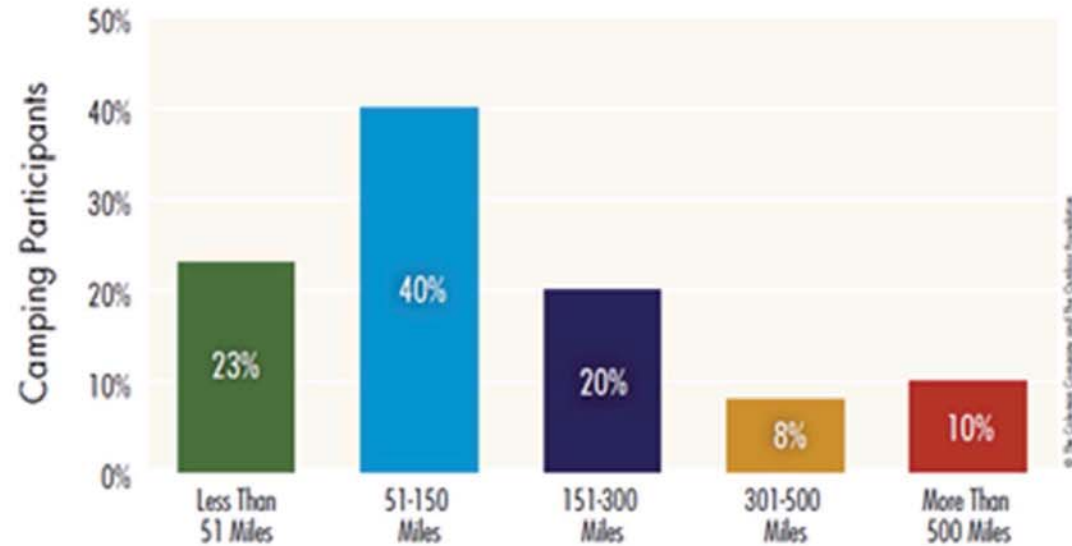
Campers, Ages 18+

© The Coleman Company and The Outdoor Foundation

*Source: 2014 American Camper Report

Distance from Home

Campers, Ages 18+



Distance Traveled for Camping Trip

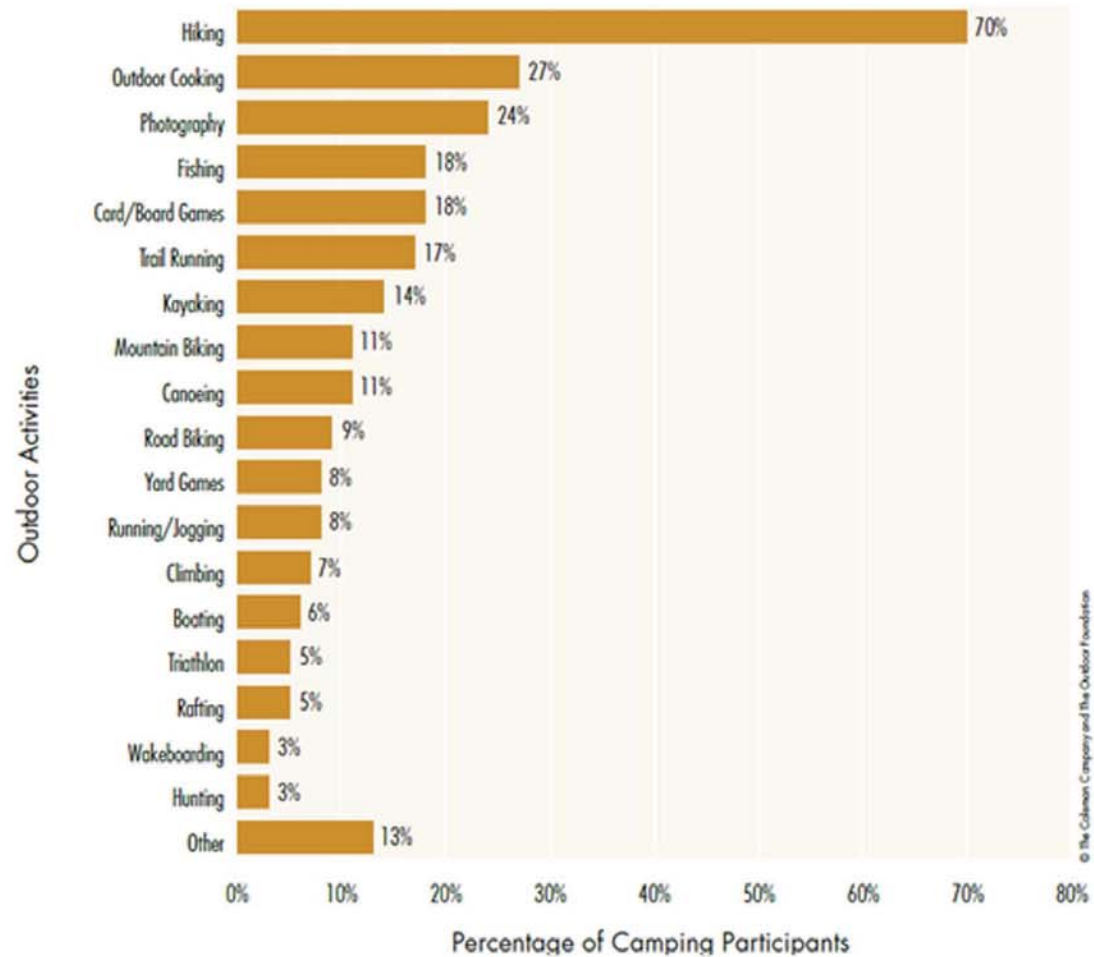
© The Coleman Company and The Outdoor Foundation



National Camping Trends Analysis

Favorite Activities while Camping

Camper, Ages 18+



*Source: 2014 American Camper Report



Camper Activity