



## Summary of Community Meeting No. 3

MASTER PLAN FOR JOHN TREVIÑO JR. METROPOLITAN PARK AT MORRISON RANCH

The third community meeting for the John Treviño Jr. Metropolitan Park Master Plan took place on Saturday August 24, 2019 in the cafeteria auditorium of Barbara Jordan Elementary School.

Upon arrival, meeting participants were presented with a packet containing an interactive sticker game sheet, information about four preliminary master plan concepts, and a comment/question card. These materials provided the opportunity for individuals to imagine their ideal day at the park and vote on the combination of schemes that would best support their experience. Open-house style informational boards provided a summary of community feedback to date and details about preliminary concepts for Treviño Park. A digital slideshow of site photos ran in the background on a screen at one side of the room, and blank postcards sprinkled throughout the central tables allowed participants to draw their visions of what they would like to see at the park.

During the meeting, GGN gave a 30-minute slideshow presentation outlining four preliminary concepts for the Prairie (upland) and River (floodplain) areas of the site. KVUE was present to record footage and interviews during the event, and Capital Metro hosted an informational table to share relevant information about public transportation initiatives in the area.

Following the community meeting, an online survey questionnaire on SpeakUp Austin was made available to the public (through October 1). The survey link was distributed via email to the project's ongoing stakeholder list and was also listed on Treviño Park Master Plan's main website alongside digital meeting materials.

# Inventory of materials presented for engagement

Information about Preliminary Master Plan Concepts was shared with the community through verbal and visual modes: Participants learned about the site and master planning process through conversation with the master planning team, a 30-minute slideshow presentation, a running photo slideshow, a 3-d topographical model, and interactive printed boards and handouts. *Public meeting materials are available at full size at [www.austintexas.gov/JohnTrevinoMetroPark](http://www.austintexas.gov/JohnTrevinoMetroPark).*



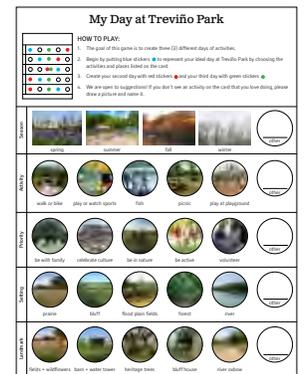
## Understanding the Site

- Existing conditions map of notable ecological or heritage features at Treviño Park.



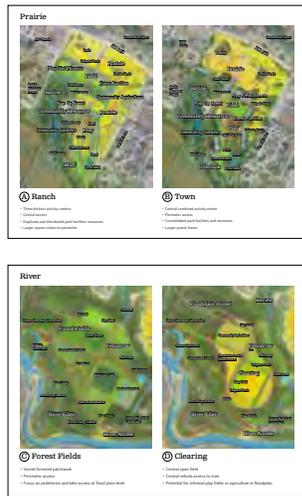
## Discovery in the Park

- Drawings that illustrate an approach to thinking about how interactions between program, place, and community generate broader impacts of the park



## My Day at Treviño Park

- Bingo-like game sheet for imagining three different days at Treviño Park  
- Four concepts on other side of handout for voting on preferred site schemes



## Prairie + River Concepts

- Info sheet with preliminary concepts and proposed program for:  
Prairie concepts (A) Ranch or (B) Town; and  
River concepts (C) Forest Fields or (D) Clearing



## Draw your own postcard

- Blank postcards that invited participants to draw their own ideas for the park



## Other Visual Information

- Printed Existing Conditions, Opportunities and Challenges Reports  
- Physical 3D topographical model of site  
- Slideshow of park photos  
- Drone video footage of Treviño Park





# Public engagement process for Community Meeting No. 3

The master planning team used a variety of engagement strategies to develop initial connections beginning in March 2019:

- Established connections with family members and friends of John Treviño Jr.
- Developed an ongoing project stakeholder and interested parties contact list
- Utilized existing community databases and relationships developed during other master planning efforts and development projects in the area
- Developed small-group discussions to gather perspectives and feedback from potential project “champions” with an interest in or identification with the following categories: Activities and Enrichment, Heritage and Culture, Local Neighborhood, and Nature and Ecology
- Met with project’s technical advisory group (TAG) to ensure inter-agency governmental stakeholder input

To advertise the public meeting, the team used the following public outreach strategies:

- Sent EDDM (Every Door Direct Mail) flyers to individuals and households living in park vicinity
- Follow-up e-mails with small-group discussion attendees and TAG group
- E-mail invitations to individuals listed on project stakeholder list, neighborhood associations and community leaders
- PARD social media invitations
- Advertisement on PARD website
- Word of mouth
- Held three small group discussions on August 22 and 23 for the following categories: Nature and Ecology; Neighbors and Activities/Enrichment; and Heritage, Culture, Community and Family

Pink Consulting, the public relations lead on the master planning team, additionally executed the following public outreach and engagement strategies leading up to Community Meeting #3:

- One-to-one engagement with community leaders
- One-to-one engagement with family members of John Treviño Jr.
- Showcasing event on Pink Consulting and personal Facebook page, requesting friends to share
- Personal invitation e-mails to neighborhood association leadership, school principals, and local parent-teacher associations requesting distribution to neighborhood memberships
- Dropped off event flyers at local businesses
- Requested local organizations to promote event in e-newsletters to their memberships (the following organizations participated: US Hispanic Contractors Association de Tejas and Las Comadres Network, a local Latina network with 2000+ members connected digitally)
- Personal emails and phone calls to project “champions” developed in small group discussion events
- Participation in two high profile Back to School events in close proximity to Treviño Park, with a pop up booth to promote Community Meeting #3

# Community meeting space at Barbara Jordan Elementary



ABOVE Meeting participants discuss concept elements and share their feedback on the preliminary concept boards.

BELOW, LEFT Family members of John Treviño Jr. gather together after the presentation.

BELOW, RIGHT Meeting participants discuss goals for the park while filling out their game card and concept preference handouts.

# Neighborhood representation (44 total participants signed in)

44 event participants signed in at the welcome station - 31 recorded their neighborhood on the map and 40 listed their zip code:



- NORTH (10):**  
 Cherrywood: 2  
 Heritage Hills: 1  
 North Lamar: 1  
 North Shoal Creek: 2  
 Oakmont Heights: 1  
 Parmer Square: 1  
 University Hills: 1  
 Windsor Hills: 1

- CENTRAL/SOUTH (11):**  
 Central East Austin: 1  
 Downtown Austin: 1  
 Montopolis: 1  
 South Congress: 8

- EAST (10):**  
 Agave Neighborhood: 2  
 Colony Park: 2  
 Del Valle: 1  
 Imperial Valley: 2  
 Meadows at Trinity Crossing: 1  
 Knollwood on the Colorado: 2

40 zip codes recorded from sign-in sheet:

78724: 8	78759: 2
78748: 4	78617: 1
78702: 3	78660: 1
78722: 3	78665: 1
78725: 3	78721: 1
78731: 3	78741: 1
78745: 3	78744: 1
78723: 2	78757: 1
78752: 2	

# Participatory Boards: Ranch

Participants were asked to place green dots on elements that they liked, or to write a note with comments.



## Notable Plan Elements (Green dot counts on plan)

- Trails - 5
- Community Gardens - 3
- Off-leash area - 3
- Community Agriculture - 2
- Community Resource - 1
- Cultural Events - 1
- Event Pavilion - 1
- Play - 1
- Pond - 1

## Notable Moments (Green dot counts on 3 sketch images)

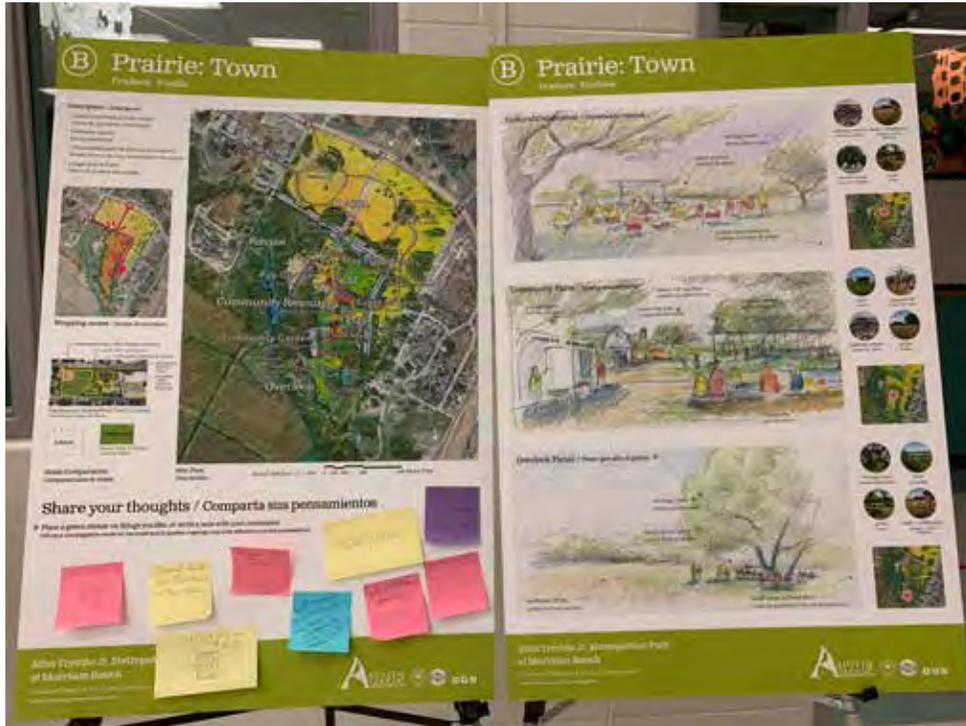
- Prairie Trail - 1
- Heritage tree gathering - 1
- Family Celebration - 1

## Comments

- Bird watching + office
- Community gardens
- Flat track, roller derby track, covered
- Hardsurfaced pump track w/ jumphines + skatepark, shade structures!
- MTB + BMX trails/jumps, skatepark
- Please preserve the natural beauty
- Pump Track + Skatepark w/ sun cover
- Skatepark (2)
- Skatepark w/ partial cover
- Wheelchair access
- World class skatepark and music venue, shaded

# Participatory Boards: Town

Participants were asked to place green dots on elements that they liked, or to write a note with comments.



## Notable Plan Elements (Green dot counts on plan)

- Event Pavilion - 3
- Play - 3
- Trails - 2
- Bluff House - 2
- Community Gardens - 1
- Community Resource - 1
- Cultural Events - 1
- Off-leash Area - 1
- Play Field/Events - 1
- Pond - 1
- Prairie - 1

## Comments

- Covered track for flat track roller derby
- Hardsurfaced pump track w/ jumphines + skatepark, shade structures
- Hay maze
- Pump track + skatepark w/ sun cover
- Skatepark (2)
- Skatepark from Evergreen
- Skatepark w/ partial cover
- Wheelchair Access

## Notable Moments (Green dot counts on 3 sketch images)

- Heritage Trees -2
- Barn welcome - 1
- Cultural Garden - 1
- Overlook Picnic - 1

# Participatory Boards: Forest Fields

Participants were asked to place green dots on elements that they liked, or to write a note with comments.



## Notable Plan Elements (Green dot counts on plan)

- Future Greenway Connection - 5
- Bird Blind - 3
- Pecan Grove - 2
- River Access - 2
- River Ecology Station - 2
- River Picnic - 2
- 5k Trail - 1
- Educational Marker - 1
- Future River Trail Connection - 1
- Multi-Use Trail - 1
- Oxbow Classroom - 1

## Comments

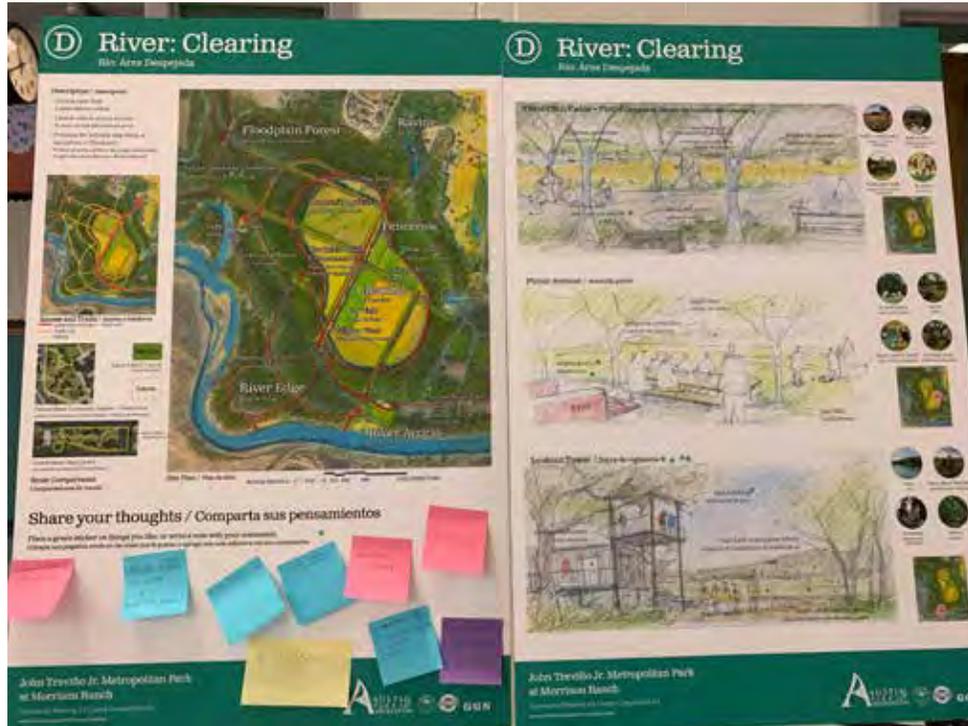
- Fishing Pier w/ tower
- Kayak dock
- More beautiful flowers
- Pump Track + Skatepark w/ sun cover
- Semi-permanent kayak dock for river entry
- Skatepark
- Skatepark and pumptrack
- Wheelchair Access

## Notable Moments (Green dot counts on 3 sketch images)

- Trail to Walnut Creek Greenbelt - 2
- Forest discovery trail - 1
- Kayak and canoe access - 1
- Oxbow outdoor classroom - 1
- Riverside ranger talks - 1

# Participatory Boards: Clearing

Participants were asked to place green dots on elements that they liked, or to write a note with comments.



## Notable Plan Elements (Green dots on plan)

- Future River Trail Connection - 4
- Future Greenway Connection - 3
- Community Agriculture - 2
- Mile Loop - 2
- River Access - 2
- Clearing - 1
- Hay Shed - 1
- River Edge - 1
- River Picnic - 1

## Comments

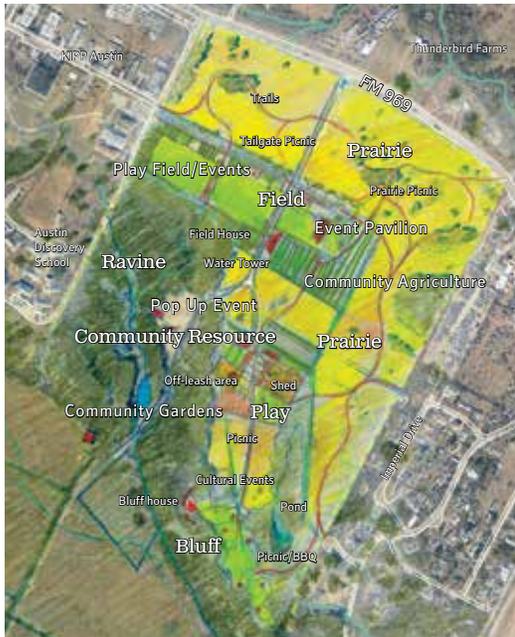
- River trail access
- Agricultura (agriculture)
- Boat ramp
- Canchas de volyball, canchas para soccer, seguridad, cabañas (volleyball courts, fields for soccer, security, cabins)
- Lugar para eventos familiares (place for family events)
- Pump track + skatepark w/ sun cover

## Notable Moments (Green dots on 3 sketch images)

- Lookout Tower - 4
- Tailgate picnic - 2
- Mile Loop path - 1
- Hiking trail access - 1
- Flood Plain Fields + Trail - 1
- Community agriculture - 1
- Bird watching - 1
- Youth canoe camping group - 1

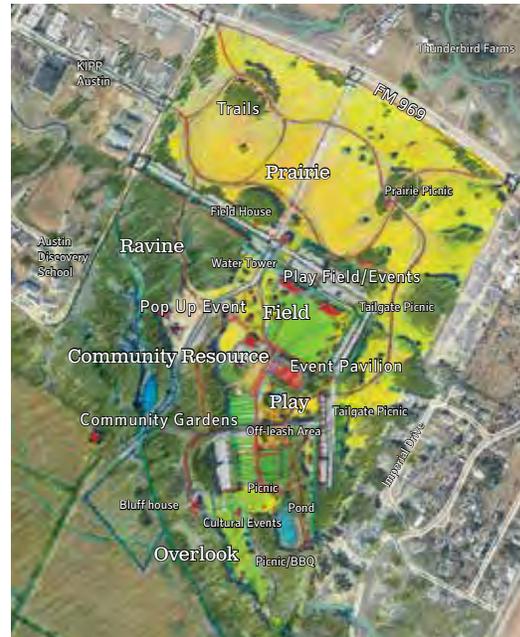
- River canoe/kayak access + nature trails!
- Skatepark
- World class skatepark

# Handout feedback: Ranch (9 votes) and Town (15 votes)



## Ⓐ Ranch

- Three distinct activity centers
- Central access
- Duplicate and distributed park facilities resources
- Larger spaces closer to perimeter



## Ⓑ Town

- Central combined activity center
- Perimeter access
- Consolidated park facilities and resources
- Larger prairie frame

- Meandering natural paths, no paved roads
- Kayak dock, boat ramp and fishing pier
- Hiking
- Love shade!
- Agricultural connection!
- Like the division/emphasis on 3 sites but the playing fields are too large
- This design seems to have great potential without too much development
- Developed area at the top and leave natural at the bottom
- Community row; prairie trail; family celebration
- Learning about nature
- Porque tenemos el Centro muy cerca para ir de compras ere necesitamos un lugar con ambiente natural de rancho. (We have downtown very close to go shopping so we need a place with a natural environment and ranch feel)

- World class skatepark suitable for all skill levels
- Seems more efficient and maintains most of "wilderness" (least impactful, preserves more nature)
- Like large prairie front and consolidated facilities
- I like the mixed use that incorporates the barn and the forest down below
- Skatepark!
- Nothing! beats the beauty of nature
- Viewing city, relaxing, having a picnic or just lunch
- I like having the prairie/trails in their own area. Facilities with solar panels to generate electricity for parks

### Online survey results:



# Handout Feedback: Forest Fields (13 votes) and Clearing (9 votes)



## © Forest Fields

- Varied forested patchwork
- Perimeter access
- Focus on pedestrian and bike access at flood plain level

- Hiking
- Who doesn't love shade?
- Wooded shade areas are rarity here - love this idea of a truly wooded canopy for a big shaded area
- Skatepark!
- Hiking/exploring
- Aprender de la naturaleza y hacer ejercicio a la vez (Learn about nature and exercise)
- Meandering paths please, no roads, natural paths

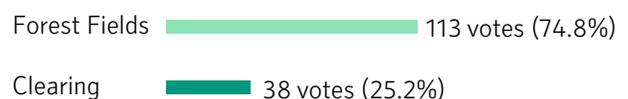


## Ⓓ Clearing

- Central open field
- Central vehicle access to river
- Potential for informal play fields or agriculture in floodplain

- Kayak, canoe, river access
- Love the idea of look out tower, would like to see playing fields
- Lookout tower
- Picnic area/avenue
- Music and sports
- I'd love a recycled water facility to tour

### Online survey results:

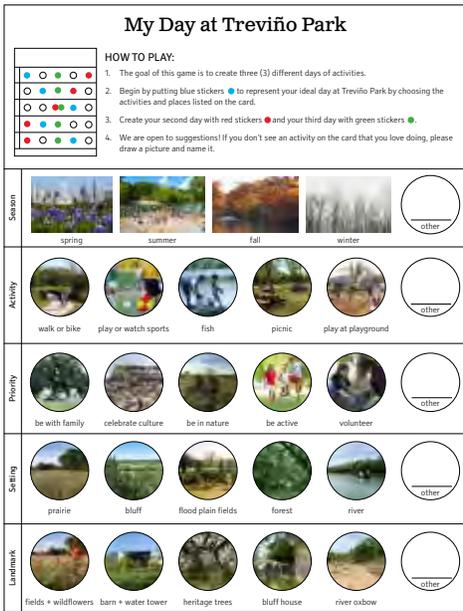


# Handout Feedback: Comments on Preliminary Concepts



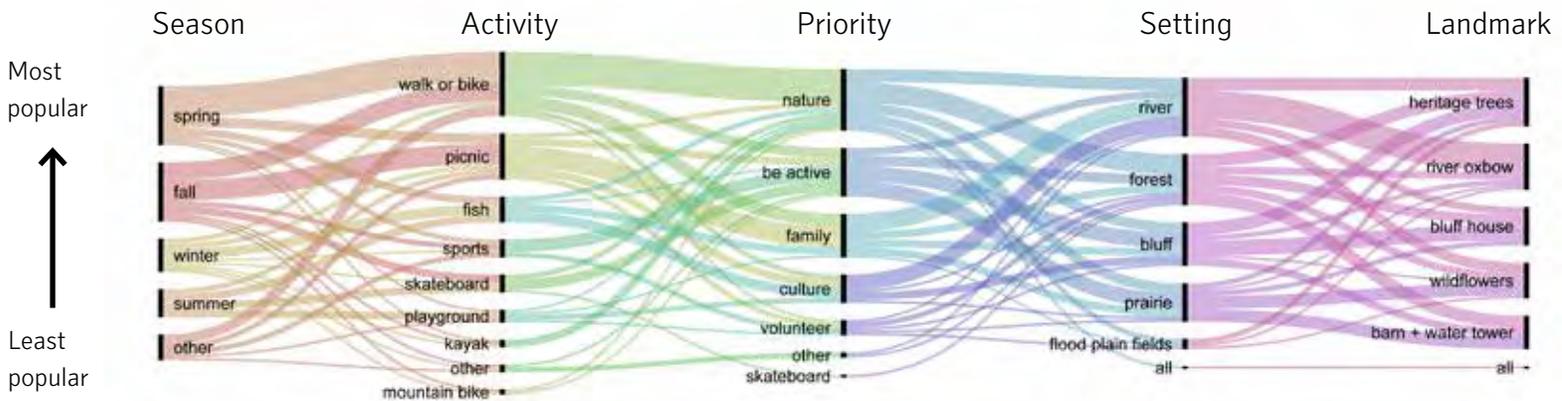
- Me gustaria que no hicieran grandes eventos con mucho gente, porque empeoraria el trafico en esta area (I would appreciate if you didn't make large events with a lot of people, it would worsen traffic in this area).
- Que tenga buena vigilancia el parque por parte de la policia (The park should have police security).
- Evergreen skatepark with sun shade. Pump track too.
- Es un hermosa lugar para pasar un bonito dia lleno de vistas bonitas y actividades para hacer ejercicio, jugar etc. (It is a beautiful place to spend a nice afternoon, full of pretty views and activities to exercise, run, play, etc.)
- A skatepark would be a fantastic addition to ANY of these proposed designs. This skatepark could even set itself apart from ALL other skateparks by having a LARGE roof/awning over the entire park.
- Wheel chair access is important; not thrilled about a dog park - fenced maybe; event space could be a problem - other venues in area.
- My primary reason for attending the this meeting is to advocate for a skatepark. Evergreen skateparks are the cadillac of skateparks, which would be ideal for Austin.
- I like all of these proposals. I think a skate park would be best suited down in the flood plains since it is mostly concrete.

# Handout Feedback: “My Day at Treviño Park”

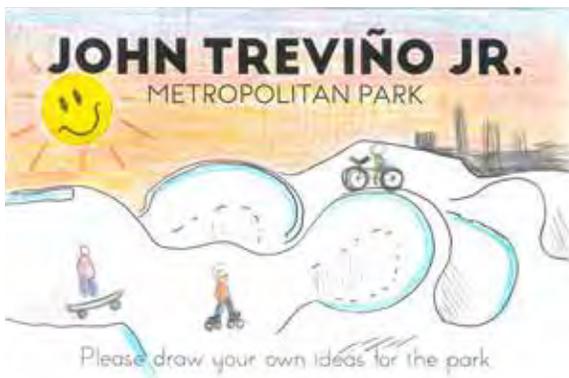
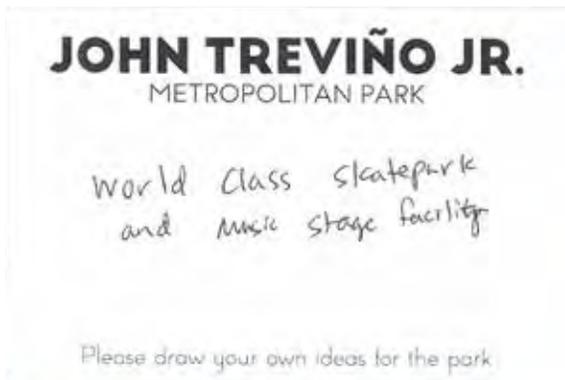


Meeting participants were invited to imagine their ideal day at Treviño Park, creating three different days of activities on a sticker game sheet.

Data below represents 80 combinations created by 28 participants. Popular choices included walking/biking and picnicking in spring and fall. Top priorities include being in nature, being active, and family. Other activity ideas include green belt hiking; kayak/canoe; pump track, jump lines, mountain bike skills loop (hard surfaced), toddler to expert level. Other written-in ideas include skatepark as a priority, boat ramp as a setting, and fishing pier as a landmark.



# Draw your own postcard: ideas for the park



General  
Comments &  
Questions:  
(1 of 5)

The bluff house is a treasure that should always be open to everyone - maybe as a park HQ - instead of being leased to private events. The barn would be better suited for private events.

It makes sense to put the larger activities - soccer fields, minor events, etc. - in the prairie sector and leave the river section in a more natural state, with less infrastructure.

The bird watching tower is a good idea.

Please provide your contact information if you wish to be contacted with a response:  
Proporcione su información de contacto si desea ser contactado con respuesta:

I really love your concept (A-Ranch) and (B-clearing) with more picnic areas and restroom access and the concept of splash pad and maybe a playground for the kids.

Please provide your contact information if you wish to be contacted with a response:  
Proporcione su información de contacto si desea ser contactado con respuesta:

Would there be a spot for camping?  
How many restrooms locations?  
~~Do~~ Power supply to picnic area?

Some kind of large playpiece  
volley ball court

Pavilions down by river area  
Restrooms by river area.  
splash pads

use of barn or house for events  
Bee farm

Please provide your contact information if you wish to be contacted with a response:  
Proporcione su información de contacto si desea ser contactado con respuesta:

General  
Comments &  
Questions:  
(2 of 5)

picnic area for family parties (covered)  
pool/water (river)  
shade  
native trail / bike trail  
soccer field

Please provide your contact information if you wish to be contacted with a response:  
Proporcione su información de contacto si desea ser contactado con respuesta:

As an avid mountain biker, I'd love to see a fully surfaced (asphalt or concrete) pump track complex that incorporates multiple skill zones + progressive jump lines. Ideally, connecting this in proximity to the skatepark to balance out the bike + skate needs.

The acreage is also very amenable to a surfaced mountain bike skills loop that could trend the full property.

Please provide your contact information if you wish to be contacted with a response:  
Proporcione su información de contacto si desea ser contactado con respuesta:

Very nice presentation - thank you really nailed the 3 key elements that are specific to this extraordinary special place!

Please provide your contact information if you wish to be contacted with a response:  
Proporcione su información de contacto si desea ser contactado con respuesta:

General  
Comments &  
Questions:  
(3 of 5)

Questions/Preguntas & Comments/Comentarios: John Treviño Jr. Metro Park Masterplan

Handicap access throughout park  
up to the river + playground

Please provide your contact information if you wish to be contacted with a response:

Email/Correo Electrónico: [REDACTED]

Questions/Preguntas & Comments/Comentarios: John Treviño Jr. Metro Park Masterplan

Thank you for all of the beautiful concepts  
There was no mention of the cost or entrance fees.  
It is very important that this park be free.

Please provide your contact information if you wish to be contacted with a response:

Proporcione su información de contacto si desea ser contactado con respuesta:

Questions/Preguntas & Comments/Comentarios: John Treviño Jr. Metro Park Masterplan

I would like to see a skatepark be included  
in this project. East Austin is in need of a  
skatepark in closer proximity to those in East  
Austin. Evergreen skatepark builds fantastic  
skateparks, with 3 surrounding Austin with  
skateparks in Taylor, Fredericksburg, and  
Johnson City. My girlfriend and I live in Central  
Austin and currently go to Taylor skatepark almost  
every other week. What could make this skatepark  
stand out and draw visitors from all over would be  
a creek over the skatepark. The Alamo Reg Center on  
Mondre Rd has a playground over an area that could fit a  
skatepark under it.

Please provide your contact information if you wish to be contacted with a response:

Proporcione su información de contacto si desea ser contactado con respuesta:

General  
Comments &  
Questions:  
(4 of 5)

Questions/Preguntas & Comments/Comentarios:

John Treviño Jr. Metro Park Masterplan

I'm a teacher in Hornsby Bend and would love to see a skatepark for my community and students. It's something that brings people of all ages together and is hard for my students to access because of the distance to other skate parks. Evergreen skateparks would be an excellent choice for this site based on their expertise and ability to create unique parks adapted to the land. It is a fun, free, and healthy activity for both youth and adults in the area. I would also like to see places for community gardening since the area is a food desert.

Please provide your contact information if you wish to be contacted with a response:  
Proporcione su información de contacto si desea ser contactado con respuesta:

Questions/Preguntas & Comments/Comentarios:

John Treviño Jr. Metro Park Masterplan

I would like to see Evergreen build a skatepark at the new park. I believe that adding a skatepark where people of all skill levels can skate. The skate community is a welcoming and supportive community. This community accepts all people and w/ all the gentrification of the East Side this can help bridge and bring back what East Austin once was. Skating is great for the children (kids + teens) picking up a skateboard or roller skates helps w/ fitness and alternative activities. It teaches patience, discipline, and fallacious.

Please provide your contact information if you wish to be contacted with a response:  
Proporcione su información de contacto si desea ser contactado con respuesta:

Questions/Preguntas & Comments/Comentarios:

John Treviño Jr. Metro Park Masterplan

Evergreen skatepark would be an amazing! A pumptrack would help BMX, skate, + quad groups. Arvada, Co has a great ex. of concrete + dirt pumptracks integrated into the skatepark designs.

Please provide your contact information if you wish to be contacted with a response:  
Proporcione su información de contacto si desea ser contactado con respuesta:

General  
Comments &  
Questions:  
(5 of 5)

Questions/Preguntas & Comments/Comentarios:

John Treviño Jr. Metro Park Masterplan

There are many Austinites and people from surrounding areas that would like to see a world class skatepark built in Treviño Park. A park built by Evergreen Skateparks are considered the Cadillac of skateparks suitable for all skill levels. A skatepark built suitable for professional events in coordination with music festivals would be a substantial benefit to the city living up to the standard of the quality of events the city desires to show case.

Please provide your contact information if you wish to be contacted with a response:  
Proporcione su información de contacto si desea ser contactado con respuesta:

Questions/Preguntas & Comments/Comentarios:

John Treviño Jr. Metro Park Masterplan

I want to encourage Parks & Rec to put a skate park in John Treviño Jr. Metro Park. Skate parks encourage attendance participation and recreation. I would like to see a skate park that encourages longer rides for beginners and older skateboarders. ~~that is a possibility~~ ALSO a park with longer rides could be a great venue for wheelchair recreation. The more the merrier for the success of this future Austin Park. I designed and built the Art in Public Places commission for the City of Austin BMX Skate Park on Shoal Creek Blvd. I would love to volunteer my time in helping to design a new skate park.

Please provide your contact information if you wish to be contacted with a response:  
Proporcione su información de contacto si desea ser contactado con respuesta:

Questions/Preguntas & Comments/Comentarios:

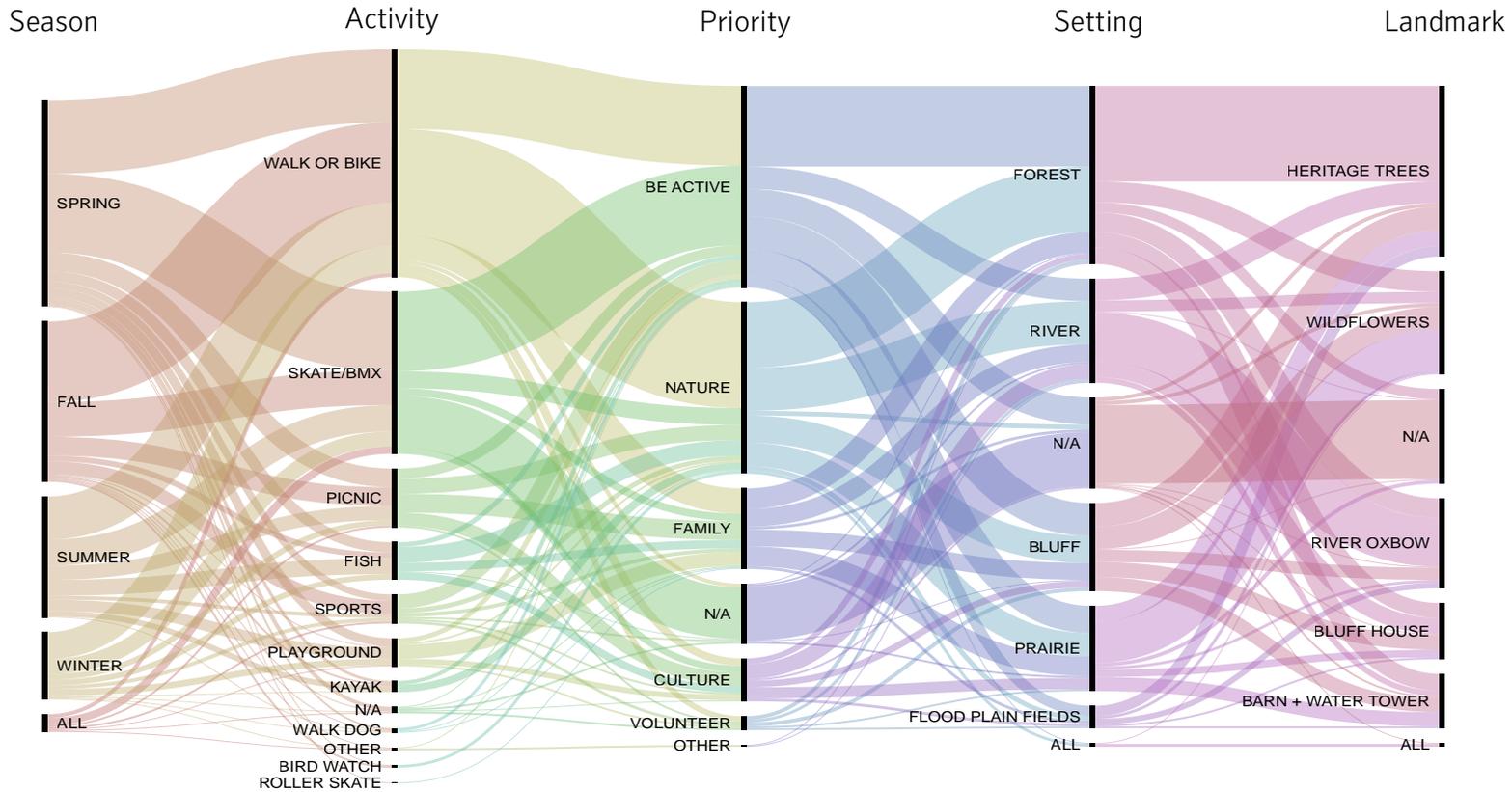
John Treviño Jr. Metro Park Masterplan

Propose an Evergreen skate park (Option A+C) in the prairie or field section of ARANCH

Please provide your contact information if you wish to be contacted with a response:  
Proporcione su información de contacto si desea ser contactado con respuesta:

# Online Survey Feedback: “My Day at Treviño Park”

Data below represents 545 combinations created by 208 survey participants. Participants imagine going to the park most during Spring and Fall. The most popular activities include walking/biking or skate/BMX. Other activity ideas include dog walking, bird watching and roller skating. Top priorities are being in nature and being active. The forest and river are the most compelling settings people would seek within the park, while favorite landmarks are the site’s heritage trees and wildflower fields.



Sample popular combinations:



spring



walk or bike



be active



forest



heritage trees



fall



walk or bike



be in nature



forest



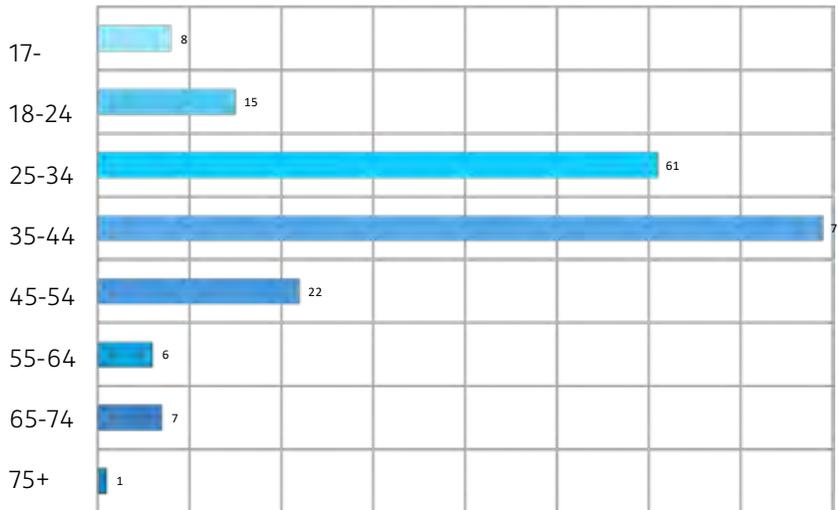
fields + wildflowers

# Online Survey Feedback Summary (206 responses)

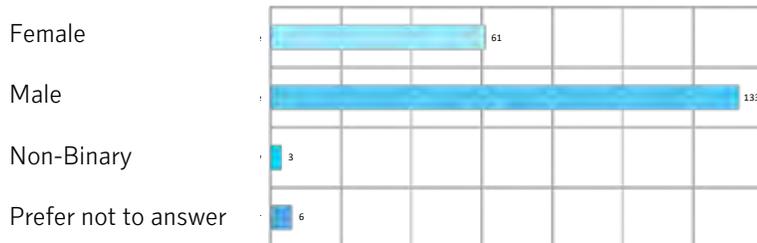
Participants who took the online survey after Community Meeting #3 largely preferred the Ranch and Forest Fields schemes (see details on pages 12 and 13).

The majority of general comments were in support for for a **BMX/mountain bike track and skate park for all skills and ages**. Other topics include support for **nature preservation/wildlife, bird watching, open space, disc golf, running trails, a cultural center, agriculture, public boat access, sand volleyball, and roller skating**.

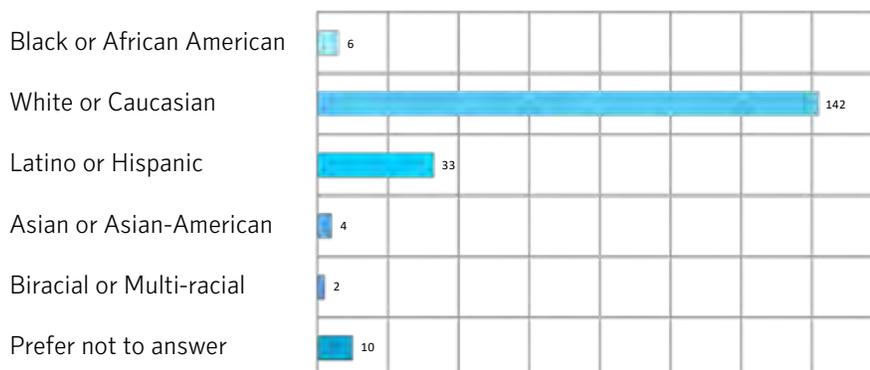
Representation by Age



Representation by Gender Identity

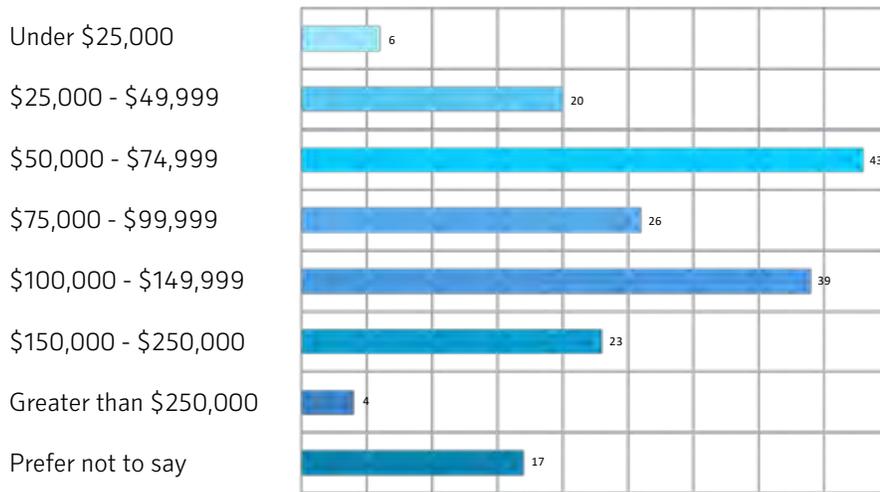


Representation by Race

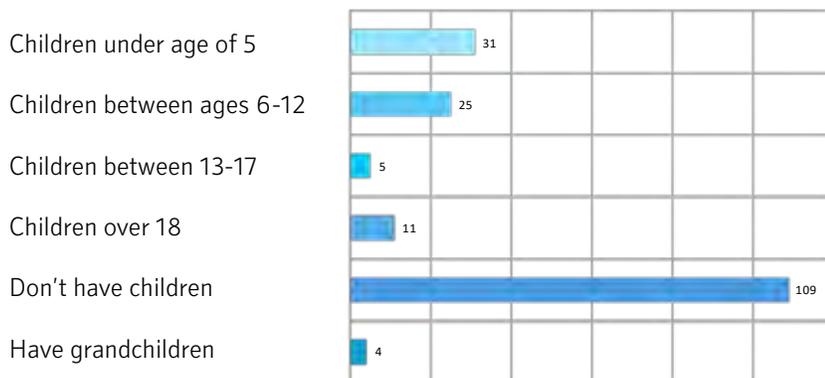


# Online Survey Feedback Summary (continued)

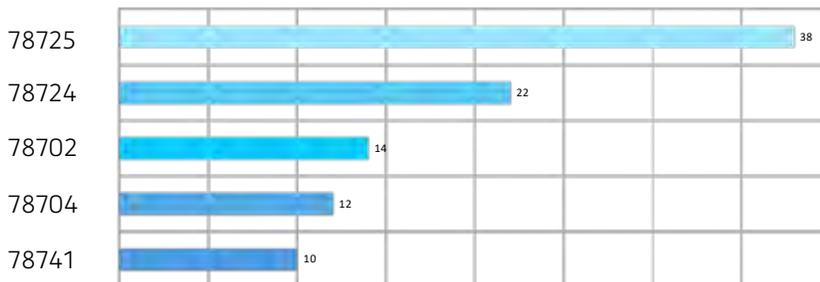
## Representation by Approximate Household Income



## Representation by Parenting Status



## Representation by Zip Code



Other zip codes represented are: 78721, 78723, 78727, 78744, 78745, 78748, 78753, 78660, 78757, 78731, 78746, 78751, 78758, 78653, 78703, 78705, 78717, 78728, 78735, 78737, 78749, 78752, 78756, 78759, 73301, 76504, 78130, 78617, 78621, 78626, 78640, 78664, 78681, 78701, 78722, 78729, 78731, 78747, 78750, 78754, 78755, and 97211.