The Public Engagement process for the Colony Park Aquatic Facility kicked-off in December 2020. The engagement team, led by Cortez Consulting, designed a communications plan to market and involve the community in the process. An announcement for the first Virtual Public Meeting was made during the Colony Park Core Team meeting on December 1, 2020, and key stakeholders were informed of the ways they could be involved with the first phase of this project.

The Communications Plan involved developing marketing content, in Spanish and English, for all notifications on behalf of the project. The first strategy was to create a digital flyer with active links to announce the Public Meeting and to design the graphics and language for the meeting. Upon consulting with PARD and the design team, we formulated three outcomes for the meeting which included to: (1) introduce the Project Team to the community; (2) provide a historical background of pool funding and timeline; and (3) gather community feedback on pool activities, pool amenities and building characteristics. Once the content and strategy were approved, the Public Engagement Team utilize various marketing channels to announce the meeting date and project. In order to reach a broad audience, particularly those individuals without means for accessing social media, information was shared through a City of Austin press release, neighborhood association leaders, the LBJ Vertical Team school contacts, notifications on Nextdoor and through YouTube which is accessible by cell phone. The social media accounts for PARD, the Colony Park Sustainable Community (CPSC) and Colony Park/Lakeside Neighborhood Association (CPNA) were used throughout this time. The public engagement team designed graphics, developed content, and translated information for all platforms. Information for the Colony Park Aquatic Facility project website was also updated for the launch of the project.

Overall, the Public Engagement Team successfully:

- Educated the community about the overall Colony Park Aquatic Facility project and process,
- Engaged a wide variety of stakeholders by developing new, innovative digital strategies,
- Maintained transparency throughout the public engagement process by consulting with key community members regarding the date, means for outreach and notifications.

Ultimately, a process was designed for the Colony Park Aquatic Facility Public Meeting #1 while navigating Stage 5 restrictions during the COVID-19 pandemic.
On Wednesday, January 27, 2021 the first Colony Park Aquatic Facility Virtual Public Meeting was held and streamed LIVE through the City of Austin’s Parks & Recreation Department (PARD) YouTube Channel, the Colony Park Sustainable Community (CPSC) Facebook page and CPSC YouTube channel. The community provided feedback and included their personal preferences, ideas and input on the new facility. In order to provide the community with ample time to provide input, feedback was gathered during the meeting and a survey was designed to collect feedback over a two-week period after the meeting.

Various marketing strategies were used to promote the launch of the Colony Park Aquatics Facility Virtual Public Meeting #1 and the community survey. The marketing strategies were developed to reach as many community members as possible and provide various access points for community members to engage with the project. This report reflects the strategies, progress and overall results of the engagement process and input gathered for the Colony Park Aquatic Facility Virtual Meeting #1.

**WEBSITES**

The Colony Park Aquatic Facility and Colony Park Sustainable Community websites were used to record information for public reference. Information posted to these websites included information about the three public meetings, digital flyer for Public Meeting #1, and historical information regarding pool. After the meeting on January 27, the website was updated with a link to the recorded meeting as well as the Spanish and English survey located on the “SpeakUp Austin” site.

<table>
<thead>
<tr>
<th>WEBSITES UPDATES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Dates:</strong> January 20 &amp; January 28</td>
</tr>
<tr>
<td>Colony Park Aquatic Facility Project Website</td>
</tr>
<tr>
<td>Colony Park Sustainable Community Website</td>
</tr>
<tr>
<td><strong>TOTAL UPDATES</strong></td>
</tr>
</tbody>
</table>

**DIGITAL FLYER**

The digital flyer was ‘live’ with hyperlinks which connected to the PARD Facebook page, Colony Park Aquatic Facility website, CPSC Facebook event and CPSC YouTube Channel. The flyer was shared with key community partners and the Gus Garcia Young Men’s Leadership Academy used their parent listserv to distribute.
**DIGITAL FLYER**

Dates: January 14

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Digital Copies Shared by School</td>
<td>330</td>
</tr>
<tr>
<td>Digital Copies Shared to Partners</td>
<td>15</td>
</tr>
<tr>
<td><strong>TOTAL COPIES SHARED</strong></td>
<td><strong>375</strong></td>
</tr>
</tbody>
</table>

**COLONY PARK AQUATIC FACILITY**

**VIRTUAL PUBLIC MEETING**

Wednesday, January 27, 2021
5:30pm – 6:30pm
ZOOM Meeting

**COLONY PARK CENTRO ACUATICO**

**REUNIÓN PÚBLICA VIRTUAL**

Miércoles, 27 de enero de 2021
5:30pm – 6:30pm
Reunión

**SOCIAL MEDIA PROMOTION**

Social media was a key strategy to reach the general public. Throughout the months of December, January and February, a total of **23 social media** posted were created to engage the public. The social media campaign proved to be effective and garnered a high number of responses as shown later in the report. Below details the type of posts executed through the various platforms.

**SOCIAL MEDIA PROMOTION**

Dates: December 21, 2020 – January 27, 2021

<table>
<thead>
<tr>
<th>Platform</th>
<th># of Posts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook Posts PARD (English)</td>
<td>2</td>
</tr>
<tr>
<td>Facebook Posts CPSC (English)</td>
<td>10</td>
</tr>
<tr>
<td>Facebook Posts CPNA (English)</td>
<td>5</td>
</tr>
</tbody>
</table>
SOCIAL MEDIA POSTS EXAMPLE:

Utilizing the social media post created for the meeting, paid advertisement was scheduled in both English and Spanish to target residents living in the 78724 and 78725 zip codes. The paid advertisement allowed for publicity regarding the Public Meeting to be shared over a period of time and to a targeted audience. This strategy resulted in a success rate of **18,518 impressions** by various Facebook users.

PAID ADVERTISEMENT

SOCIAL MEDIA PROMOTION

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Dates: January 13 – January 27, 2021</td>
<td></td>
</tr>
<tr>
<td>CPSC (English) Impressions</td>
<td>8,235</td>
</tr>
<tr>
<td>CCS (Spanish) Impressions</td>
<td>8,667</td>
</tr>
<tr>
<td>CPNA (English) Impressions</td>
<td>1,616</td>
</tr>
<tr>
<td><strong>TOTAL Impressions</strong></td>
<td><strong>18,518</strong></td>
</tr>
</tbody>
</table>
PAID ADVERTISEMENT EXAMPLES:

E-NEWSLETTERS

Another marketing strategy utilized for this project was to design content for key community listserv electronically. Community members registered for the Imagine Austin, Colony Park Sustainable Community and John Trevino Park & Walter E. Long e-mail listserv received an announcement for the Public Meeting #1 and a friendly reminder about the Community Survey deadline.

<table>
<thead>
<tr>
<th>E-NEWSLETTERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dates: January 14, January 19, February 1 &amp; February 11, 2021</td>
</tr>
<tr>
<td>Imagine Austin</td>
</tr>
<tr>
<td>Colony Park Sustainable Community</td>
</tr>
<tr>
<td>John L. Trevino Metropolitan Park</td>
</tr>
<tr>
<td>Walter E. Long Metropolitan Park</td>
</tr>
<tr>
<td>TOTAL ANNOUNCEMENTS</td>
</tr>
</tbody>
</table>
Virtual Public Meeting: Jan. 27 at 5:30pm

Let the journey begin!

The City of Austin Parks and Recreation Department invites you to the Colony Park Aquatic Facility Virtual Public Meeting. This will be the first of a series of three public meetings to help design the future Colony Park community pool.

During the meeting, community members will enjoy a virtual open house tour, meet the Project Team and provide input on the design. Spanish interpretation services will be provided.

About Aquatic Facility
The Colony Park Aquatic Facility will be a new addition to the 63-acre Colony Park District Park. Funding for the construction of the Aquatic Facility was made possible with the support of community leaders and the City of Austin 2018 general obligation bonds. The Colony Park District Park currently includes a baseball field, soccer/multi sports field, a large play area with elements of nature base play, fitness equipment, two pavilions, drinking fountains and a hike and bike trail. To learn more, please connect here.

We need your voice!

To join the Virtual Public Meeting, please connect with us using one of the options below. You can tune in through the Colony Park Sustainable Community (CPSC):

- Facebook LIVE
- YouTube Channel

For more information, please see our event flyer (English/Spanish).

Stay Connected!

We've launched a new e-newsletter to keep you up-to-date on "all things" pool related!

Sign-up here to receive the latest updates on the Colony Park Aquatic Facility.
With the support of the Colony Park/Lakeside Neighborhood Association, announcements were published on Nextdoor to reach community members living in the project area.

<table>
<thead>
<tr>
<th>NEXTDOOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dates: January 5, January 14 &amp; February 6, 2021</td>
</tr>
<tr>
<td>TOTAL ANNOUNCEMENTS SHARED</td>
</tr>
</tbody>
</table>

**SCHOOL OUTREACH**

In total, six (6) schools of Austin Independent School District (AISD) LBJ Vertical participated in promoting the public meeting via their social media outlets, parent announcements and robo-call features. The schools included: Barbara Jordan Elementary, Volma Overton Elementary, Gus Garcia Young Men’s Leadership Academy, and Lyndon Baines Johnson (LBJ) High School.

<table>
<thead>
<tr>
<th>SCHOOL OUTREACH</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dates: January 14, 2021</td>
</tr>
<tr>
<td>#</td>
</tr>
<tr>
<td>2</td>
</tr>
<tr>
<td>1</td>
</tr>
<tr>
<td>1</td>
</tr>
<tr>
<td>TOTAL NUMBER</td>
</tr>
</tbody>
</table>
The results below reflect the data collected during the Colony Park Public Virtual Public Meeting #1. The meeting was successfully stream via Colony Park Sustainable Facebook Page, Colony Park Sustainable YouTube Channel and Austin Parks & Recreation Department YouTube Channel. To replicate an in-person Open House & Public Meeting, the public engagement team designed a 5-minute video that provided community members background information on the project and photos of elements for the pool for which they would be providing input. With the support of the design team, we created three categories to gather community input: pool activities, pool amenities and building characteristics. Descriptions were provided in Spanish and English and referred to later when member had an opportunity to provide feedback. This video has proven a huge success and was used for presentations to the various schools in the area. Overall, the following details that total number of surveys collected.

<table>
<thead>
<tr>
<th>TOTAL PARTICIPANT SUMMARY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Meeting: January 27, 2021</td>
</tr>
<tr>
<td>Speakup Austin: January 28–February 15, 2021</td>
</tr>
<tr>
<td>Volma Overton Elementary: February 10, 2021</td>
</tr>
<tr>
<td>Barbara Jordan Elementary: February 25, 2021</td>
</tr>
<tr>
<td>Gus Garcia Young Men’s Leadership Academy: March 3 &amp; 4, 2021</td>
</tr>
<tr>
<td>LBJ High School: February 11, 2021</td>
</tr>
<tr>
<td>TOTAL SURVEYS</td>
</tr>
</tbody>
</table>

**VIRTUAL PUBLIC MEETING VIEWERSHIP**

**COLONY PARK SUSTAINABLE COMMUNITY FACEBOOK**

The Colony Park Aquatic Facility Public Meeting #1 was streamed LIVE to the Colony Park Sustainable Community Facebook page. The total number of participants during the show was 40, with 104 engagements (comments or responses) and over 200 presentation views.

<table>
<thead>
<tr>
<th>CPSC FACEBOOK</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date: January 27, 2021</td>
</tr>
<tr>
<td>LIVE Participants</td>
</tr>
<tr>
<td>Peak Live Views</td>
</tr>
<tr>
<td>Engagements</td>
</tr>
</tbody>
</table>
The public meeting was also simultaneously streamed to the Colony Park Sustainable Community YouTube Channel reaching over 100 views. Data from the YouTube Channel reflected residents accessing the meeting with their cell phones or desktop computers.

<table>
<thead>
<tr>
<th>CPSC YOUTUBE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date: January 27, 2021</td>
</tr>
<tr>
<td>Peak Live Views</td>
</tr>
<tr>
<td>Engagements</td>
</tr>
<tr>
<td>People Reached</td>
</tr>
<tr>
<td><strong>TOTAL VIEWS</strong></td>
</tr>
</tbody>
</table>

The meeting was also streamed to PARD’s YouTube Channel, but had lower viewership due to method in which the meeting was posted. Since the public engagement team did not have direct access to this resource, we were unable to control the marketing of this platform. During the public meeting, there was only 1 engagement and 2 views. After the meeting was posted, the meeting had over 60 views.

<table>
<thead>
<tr>
<th>PARD YOUTUBE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date: January 27, 2021</td>
</tr>
<tr>
<td>Live Peak Views</td>
</tr>
<tr>
<td>Engagements</td>
</tr>
<tr>
<td><strong>TOTAL VIEWS</strong></td>
</tr>
</tbody>
</table>
Community Feedback Poll Results

Virtual Public Meeting #1 Poll Results
Public Meeting #1: POLL ACTIVITY OVERVIEW

During the meeting, the software “Polls Everywhere” was used to gather LIVE feedback from the community. The public could view results of their responses immediately and engaged with the meeting. During the meeting, it was stressed that this feedback would be collected and shared with the design team. LIVE responses to the polls were recorded and resulted in the following information. It is important to note that while there were a larger number of participants, not all community members engaged in the poll exercise. Reasons for this could be some of viewers were City or project staff, non-residents or individuals who did not feel comfortable providing their responses. A total of seven (7) questions designed by the Project Team were asked that included open ended responses and a selection of the top four (4) choices for pool activities, pool amenities and building characteristics. Overall, a total of 15 participants provided responses during the public meeting.

<table>
<thead>
<tr>
<th>POLL ACTIVITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date: January 27, 2021</td>
</tr>
<tr>
<td>Total Poll Questions</td>
</tr>
<tr>
<td>Average Responses</td>
</tr>
<tr>
<td>TOTAL PARTICIPANTS</td>
</tr>
</tbody>
</table>

COMMUNITY FEEDBACK: OPEN-ENDED QUESTIONS

A total of four (4) open-ended questions were asked of the public regarding their opinions about the words that describe the Colony Park community, the type of location they envision the pool to be and descriptors for the artist and Arts in Public Places process. These responses were collected in a “Word Cloud” and the most popular word/phrase was visibly the largest word. The fourth question allowed the public to provide a quote as to why the pool was important for the community. Below reflects the information that was collected during the meeting.

**Question #1:** When you think of Colony Park, what word or phrase best describes your community?
• Family Friendly
• Minorities, family
• Family
• Unity
• Community
• Home
• Historic to Austin
• Diverse
• Resilient
• Not my community
• Diversity, Minorities, families

**Question #2: When you envision the Colony Park Aquatic, what kind of place would you like it to be?**

- Place of destination, a place to enjoy family and friends, a place to get healthy
- Open and free for all. No discrimination
- Welcoming. With relevant programing and flexibility.
- Where people of all ages and culture are welcome. It should be catered toward working adults in addition to families.
- Inclusive
- Family Friendly, green space, interactive
- Beautiful
- Open, within nature, varied, family friendly, innovative
- FUN, Free, inexpensive, diverse staff
- Friendly, inviting
- Friendly
Question #3: What word(s) could you share with an artist to help design the artwork for this project?

- Vibrant
- Vibrant
- Resilient, Together, Family, Beauty
- Bright and colorful, representative of family and community.
- Unity
- Inspiring
- A continuation of the theme of peace
- Family, people of color
- Diversity, Family, Love, Friendship
- From the neighborhood
- East
- Diversity
- Shaded

Question #4: Why is the Colony Park Aquatic Facility important for your community?

1. Health and Justice - everyone needs access to city assets!
2. To provide a mix use environment for the neighborhood and interact with others.
3. This will be a gathering place for families. It will also be important because we have the highest rate of mortality and morbidity in Travis county this will allow us to become a healthy community.
4. Pools and learning to swim can be lifesaving.
5. Provides a family friendly, fun experience!
6. Public facilities are needed in the developing eastern crescent of the City.
7. Every neighborhood deserves the same amenities. For too long this part of Austin has been left out.
8. Our hood doesn't have any water facilities and people are always asking for it. It allows people of all incomes to escape the hot sun and can help people meet each other and friendships to form.
9. It can unite our community in one safe, enjoyable and beautiful place for the whole family.
10. It represents a place where everyone can be!
11. Access to PARD pool services in our neighborhood.
Question #5: What are the top 4 activities you would like to see at the Colony Park Aquatic Facility?

1st: Recreational Free Swim (11 votes)

2nd: Swim Lessons (10 votes)

3rd: Lap Swimming (8 votes) and Water Exercise (8 votes)

Top 4 Activities:
- Recreational Free Swim
- Swim Lessons
- Lap Swimming
- Water Exercise
**Question #6:** What are the top 4 amenities that you would like to see at the Colony Park Aquatic Facility?

1. Water Bench: 10 votes
2. Zero Entry: 8 votes
3. Lane Lines: 8 votes
4. Water Slides: 7 votes
Question #7: What are the top 4 building characters that you would like to see at the Colony Park Aquatic Facility?

1st
Concrete Walls & Steel Frame
9 votes

2nd
Colorful Shade Structure & Wood Siding
7 votes

3rd
Limestone, Glass & Aluminum Panels
5 votes

4th
Masonry & Timber
4 votes

Top 4 Building Characters
Student Feedback Poll Results

Volma Overton Elementary
In addition to marketing the Public Meeting, our team took the initiative to connect with neighborhood schools. We worked with Barbara Jordan Elementary, Volma Overton Elementary, Gus Garcia Young Men’s Leadership Academy, and Lyndon Baines Johnson (LBJ) High School to gather students’ feedback.

**VOLMA OVERTON ELEMENTARY POLL ACTIVITY**

With the support of the campus fifth grade teachers, we had an opportunity to meet with students and provide a short 15-minute demonstration of the video and polling exercise. Student were engaged and provided very helpful insights. The following outlines the information collected from students.

<table>
<thead>
<tr>
<th>POLL ACTIVITY</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Date: February 10, 2021</td>
<td></td>
</tr>
<tr>
<td>Total Poll Questions</td>
<td>7</td>
</tr>
<tr>
<td>Average Responses</td>
<td>34</td>
</tr>
<tr>
<td>TOTAL PARTICIPANTS</td>
<td>36</td>
</tr>
</tbody>
</table>

**STUDENT FEEDBACK: OPEN-ENDED QUESTIONS**

Similar to the public meeting, a total of four (4) open-ended questions were asked of the students regarding their opinions about the words that describe the Colony Park community, the type of location they envision the pool to be and descriptors for the artist and Arts in Public Places process. These responses were collected in a “Word Cloud” and the most popular word/phrase was visibly the largest word. The fourth question allowed students to provide a quote as to why the pool was important for the community. Below reflects the information that was collected during the meeting.

**Question #1:** When you think of Colony Park, what word or phrase best describes your community?
Question #2: When you envision the Colony Park Aquatic, what kind of place would you like it to be?

- Cool (x5)
- Fun (x3)
- Good place, love, family chill, happy nice place
- Yo veo mi comunida divertid bonita
- I think of the recreation center.
- Lifeguard
- It's very fun and cool
- Colony means together
- Family
- Awesome family.
- Pool
- CHILL
- A team and hard workers
- Happy

- Family
- It’s fun
- A great community
- It is a nice place.
- Bonita
- Family, busy
- Games
- It a fun place
- I think that its really cool and I love it!
- Family
- Joyful
- Community
- Calm
- Good place to be

- BIG SCHOOL, BIG POOL
- Rerecante una pecina grande
- Cool, colorful
- A big pool
- BIG pool
- Clean nice big
- Slide
- Relaxing
- A top so no rain getting it
- Fun welcome
- Like six flag
- Outside

- Cool
- Fun and Refreshing.
- Fun, I would like it to be Fun and that feels like if I was in a dream
- Fun and joyful
- Park
- Pool
- An area for smaller kids and bigger kids
- Behind the school
- Welcome
Question #3: What word(s) could you share with an artist to help design the artwork for this project?

- Bulldogs (x5)
- Good job!!
- Pooool
- Pride
- Bulldogs with Overton clothes
- New and nice
- Good times.
- Overton
- Cool chill
- Waterpark
- Colores
- Smooth
- About the pool
- A picture of a bird
- Refreshing
- New York
- Beautiful
- Imagination
- Bulldogs or colony park
- Black live matter
- Kids
- Colors or Fun and refreshing
- Colorful
- People
- Unity
- Cool
- Chill
- Artistic

Question #4: Why is the Colony Park Aquatic Facility important for your community?

1. Have fun
2. So you can bring family and friends together chill fun and cool
3. It is important for the community so you can go to the pool when you are bored and we will have fun with family, friends,
4. Have fun
5. Es importante porque personas aprenden a nadar para relajarte
6. So to have fun
7. So people can have some place to go to have a good time.
8. I feel like it is important because it will make our school better and play with our friends there
9. So you can spend time with your friends
10. To have fun
11. To bring everyone together as a community and spend time growing together.
12. Is very cool water precious to relax bulldogs
13. Because it's a dream to have a pool close to us and we can bring family
14. In the summer people have a cool place to chill
15. Its to make others happy and not sad or man
16. So everybody can have a nice day
17. It is important because if you feel down you can go there to relax.
18. Because sometimes it's hot and we just want to relax and chill the pool
19. So the community can have a pool were to go have fun
20. For the vibe to chill
21. To bring us together and to have fun and not be on the phone all the time
22. Family and friends can have a good time in the summer instead of staying in the house or a home doing nothing
23. So we can be a family, and care for each other
24. Because it's summer
25. Because its going to be design by kids in our community.
26. So kids can be refreshing and have fun.
27. Para relajarse
28. It could make it look nice or it could bring ppl together
29. For us to be smart and graduate
30. So you can spend more time with your family
31. It would help people with anger
32. So everybody be happy
33. So we enjoy summer!
34. Fun

STUDENT FEEDBACK: RANKING QUESTIONS

In an effort to provide the design team with specific input regarding the type of pool activities, pool amenities and building characteristic envisioned for the Colony Park pool, students also ranked their top four (4) choices using a series of photos.
Question #5: What are the top 4 activities you would like to see at the Colony Park Aquatic Facility?

1st: Free Swim with 24 votes
2nd: Log Roll with 16 votes
2nd: Competitive Diving with 16 votes
3rd: Water Volleyball with 12 votes
3rd: Water Basketball with 12 votes

Top 4 Activities

Question #6: What are the top 4 amenities that you would like to see at the Colony Park Aquatic Facility?

1st: Water Slides with 32 votes
2nd: Play Features with 26 votes
2nd: Water Tree with 26 votes
3rd: Water Umbrella with 14 votes
Question #7: What are the top 4 building characters that you would like to see at the Colony Park Aquatic Facility?

<table>
<thead>
<tr>
<th>1st</th>
<th>2nd</th>
<th>3rd</th>
<th>4th</th>
</tr>
</thead>
<tbody>
<tr>
<td>Masonry Block &amp; Wood Stud Framing</td>
<td>Curvilinear Timber Frame</td>
<td>Limestone, Glass &amp; Aluminum Panels</td>
<td>Masonry &amp; Timber</td>
</tr>
<tr>
<td>21 votes</td>
<td>17 votes</td>
<td>16 votes</td>
<td>13 votes</td>
</tr>
</tbody>
</table>

Top 4 Amenities

- Water Slides: 30 votes
- Play Features: 25 votes
- Water Tree: 24 votes
- Water Umbrella: 20 votes
- Can there be a bulldog slide? Where you crawl into the bulldog and out of its mouth is a slide.
- What if we can’t swim? Excited about Swim Lessons.
- Could there be math symbols on the bottom of the pool, with light up paint for when it’s dark since the pool will be next to a school.
- Can we put neon lights at the bottom of the pool?
- Do you have to pay? We want it to be free.
- Could there be free towels to use in case you forget yours?
- How deep is the pool going to be, would like it to be deep.
  - A request for it to be 12ft deep.
Student Feedback Poll Results

LBJ High School
LBJ HIGH SCHOOL POLL ACTIVITY

With the support of the High School Community Engagement Manager, we were able to meet with Seniors at LBJ High School and gather feedback. The day we hosted this meeting, Senior pictures were being schedule and impacted the number of students in attendance.

<table>
<thead>
<tr>
<th>POLL ACTIVITY</th>
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<tbody>
<tr>
<td><strong>Date:</strong> February 11, 2021</td>
</tr>
<tr>
<td><strong>Total Poll Questions</strong></td>
</tr>
<tr>
<td><strong>Average Responses</strong></td>
</tr>
<tr>
<td><strong>TOTAL PARTICIPANTS</strong></td>
</tr>
</tbody>
</table>

STUDENT FEEDBACK: OPEN-ENDED QUESTIONS

**Question #1:** When you think of Colony Park, what word or phrase best describes your community?

- Diverse (x3)
- A community of need and residents looking for change.
- Awareness
- Good
Question #2: When you envision the Colony Park Aquatic, what kind of place would you like it to be?

- Fun (x3)
- Clean, organized
- Relaxing
- A family friendly place where there is absolutely no violence.
- Calming
- Clean and inviting

Question #3: What word(s) could you share with an artist to help design the artwork for this project?

- Grand and Unique
- Colorful
- Unique, Special, Colorful, abstract
- Colorful & bright
- Inspiring
**Question #4: Why is the Colony Park Aquatic Facility important for your community?**

1. This could help gentrify a specific part of our neighborhood. Instead of children playing in the streets where traffic is, children can have a relaxing place to go to. They could have a privilege like other neighborhoods have. This could create special memories for all families and create long lasting bonds.
2. I think the colony park pool is important because it brings people together and for the kids to have more fun
3. It'll bring people together
4. Socializing?
5. Shows our community is deserving like other communities with a pool

**STUDENT FEEDBACK: RANKING QUESTIONS**

**Question #5: What are the top 4 activities you would like to see at the Colony Park Aquatic Facility?**

<table>
<thead>
<tr>
<th>1st</th>
<th>2nd</th>
<th>3rd</th>
<th>4th</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recreational Free Swim</td>
<td>Water Volleyball</td>
<td>Water Basketball</td>
<td>Swim Lessons</td>
</tr>
<tr>
<td>7 votes</td>
<td>4 votes</td>
<td>3 votes</td>
<td>2 votes</td>
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<table>
<thead>
<tr>
<th>4th</th>
<th>4th</th>
<th>4th</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Water Exercise</td>
<td>Log Roll</td>
<td>Kayak Training</td>
<td>Water Polo</td>
</tr>
<tr>
<td>2 votes</td>
<td>2 votes</td>
<td>2 votes</td>
<td>2 votes</td>
</tr>
</tbody>
</table>
Question #6: What are the top 4 amenities that you would like to see at the Colony Park Aquatic Facility?

1st
Water Slides
7 votes

2nd
Water Tree
5 votes

3rd
Play Features
4 votes

4th
Lane Lines
3 votes
**Question #7:** What are the top 4 building characters that you would like to see at the Colony Park Aquatic Facility?

1st: **Concrete Walls & Steel Frame**
   - 5 votes

2nd: **Limestone Glass & Aluminum Panels**
   - 4 votes

3rd: **Masonry & Timber**
   - 2 votes

3rd: **Stone & Timber Framing**
   - 2 votes
Top 4 Building Characters

STUDENT FEEDBACK: QUESTIONS & COMMENTS

- Will this community pool be free?
- Can we share the community survey with other people? We are excited about this community initiative.
Student Feedback Poll Results

Barbara Jordan Elementary
BARBARA JORDAN ELEMENTARY SCHOOL POLL ACTIVITY

With the support of the campus librarian, parent support specialist and principal we were able to meet with fifth graders at Barbara Jordan Elementary and gather feedback. The day we hosted the meeting there was a total of 4 classes that joined during the poll activity.

<table>
<thead>
<tr>
<th>POLL ACTIVITY</th>
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<tbody>
<tr>
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</table>

STUDENT FEEDBACK: OPEN-ENDED QUESTIONS

Question #1: When you think of Colony Park, what word or phrase best describes your community?

- Nice (x5)
- Beautiful
- Peaceful (x5)
- Naring
- Calm
- It is a beautiful place
- Piz
- People are mean where I live
- No side walks
- Beautiful
- Helpful-ish
- Family time
- Calm
- IDK
- Peaceful
- I don’t know what you mean
- FUN
- Thank you for the park
- I know that this place is going to be awesome and cool. Thank you guys for your kindness and welcomes.
- Close-knit community
- Calm and small
- Amazing
- Beautiful
- Grateful

**Question #2:** When you envision the Colony Park Aquatic, what kind of place would you like it to be?

- Fun (x10)
- Spacious, colors, fun
- Colorful
- Sunny nice
- Cool
- Fun family place
- Water park
- Fun, cool
- Awesome, Cool, Sun
- Nice
- With sun
- Lit, chill
- Cool
- Peaceful
- Could
- A wonderland
- Big
- Calm
- I want a big big big slide
- CHILL
- Cool and fun
- Decent
- Lit, chill
- Colourful
- Exiting
- For kids and adults
- Jump in
- Amazing!
- Beautiful
- Sunny

**Question #3:** What word(s) could you share with an artist to help design the artwork for this project?

- Kindness
dzining
- Videoivera
- Thanks
- Quintanilla
- Selena
- Help
- Bright
- Fun
- Peace
- World
- Sunny
- Family
- Relaxing
- Creative
designs
- Chill
- Mural
- Animals
- Community
- Abstract
- Open
- Games
- Beautiful
- Thank
- Awesome
• History, family, colorful
• Finn designs
• Chill
• Be confident
• Mural
• Sad
• Anime
• Kind/soft
• Open, colorful, bright, spring
• Jenni Rivera, Selena quintanilla
• Sunny
• Colorful
• Vibe
• Sunny, fun, beautiful
• Make like a sun set
• Abstract, fun, relaxing
• Colorful, and bright
• Happy, colorful
• Peaceful

• Thanks
• Animals
• Creative
• Here to chill
• Colorful
• Video games
• Vibe out
• To help us design
• Colorful
• Super fun!
• Fun
• Awesome
• Peace
• Thank you
• Kindness
• World
• Community
• Flowers
• Pool

**Question #4: Why is the Colony Park Aquatic Facility important for your community?**

1. To take away stress
2. So families can walk there if they don't have transportation
3. I want it to be deep and some people can come outside an walk and we might see people smile
4. To be something in history
5. To have peace
6. Because everybody will enjoy it
7. So in the summer time we can cool down in the pool
8. To have whit family
9. To have fun
10. Because we matter
11. To have lots of fun
12. To be with family
13. So kids can have fun! on sunny days!!!
14. Need a place to have fun
15. To be calm
16. So kids can have fun and be happy
17. To fun
18. To relax
19. Its important because kids can have fun
20. Pora poder pasar la bien y combibir con la familia
21. So everybody can have fun
22. Make friends
23. Gliz
24. To chill
25. For fun
26. Because you can have fun, you can relax, you can do anything you want, I like swimming, it's just so fun, to do something, relaxation
27. Because you can make people smile and be happy
28. Everybody will remember it and it will be fun
29. To have fun
30. Helpful
31. Gliz
32. To have fun
33. Because we designed it
34. Because I’m bored
35. To have fun

STUDENT FEEDBACK: RANKING QUESTIONS

Question #5: What are the top 4 activities you would like to see at the Colony Park Aquatic Facility?

1st: Recreational Free Swim 36 votes
2nd: Log Roll 24 votes
3rd: Water Games 21 votes
4th: Water Volleyball 20 votes

Top 4 Activities
Question #6: What are the top 4 amenities that you would like to see at the Colony Park Aquatic Facility?

1st: Water Slides, 35 votes
2nd: Play Features, 27 votes
3rd: Water Tree, 25 votes
4th: Lane Lines, 13 votes
Question #7: What are the top 4 building characters that you would like to see at the Colony Park Aquatic Facility?

1st: Curvilinear Timber Frame
   33 votes

2nd: Limestone, Glass & Aluminum Panels
   19 votes

3rd: Masonry & Timber
   18 votes

4th: Concrete Walls & Steel Frame
   13 votes

STUDENT FEEDBACK: QUESTIONS & COMMENTS

- Will we have to pay for swimming lessons? We hope not, we want to learn how to swim.
- Water slides would be pretty cool to have.
- It is fun to choose the design for our community pool.
- Why did all of them (building character images) look like a school?
- Other suggestions to consider lazy pool, lazy river, laser tag, rope swings, diving boards, zipline, hot tub, sauna, snack shop with a slushy machine.
- When will the pool be open?
- How big is the pool going to be?
- Where is it going to be located?
Student Feedback Poll Results

Gus Garcia Young Men’s Leadership Academy
GUS GARCIA YOUNG MEN’S LEADERSHIP ACADEMY POLL ACTIVITY

With the support of the campus principal, parent support specialist and athletic coach we were able to meet with sixth and eighth-grade students at Gus Garcia and gather feedback. The two day’s we hosted the meeting there was a total of 6 classes that participated in the poll activity.

### POLL ACTIVITY

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<tr>
<td><strong>TOTAL PARTICIPANTS</strong></td>
</tr>
</tbody>
</table>

**STUDENT FEEDBACK: OPEN-ENDED QUESTIONS**

**Question #1:** When you think of Colony Park, what word or phrase best describes your community?

- Fun (x 5)
- A good community
- Good
- Strong, protected
- Okay
- Fun community
- Friendly
- Safe, Friendly, ok
- Vigorous
- I think of he will be pretty when the sun come they will vision
- the best community in colony park.
- Eye-catching, vibrant
- Welcoming
- Idk
- Domination
- Good, fun, happy, cool peaceful
- Is a good neighborhood for your kid
- Great
- Impressive.
- I would explain, help, talk to them, be nice, talk to the calmy,
• Great
• Loving
• It’s cool
• Peaceful
• Good and cool
• Loud
• Community
• Fun, peaceful, and not loud
• Nice
• What best describes my community is one word. My community is very very kind.
• Unity
• Cool, fun, chill
• Helpful
• I think colony park is fun and chill
• Chill
• Really bad and good
• Fun, big, cool
• Fun, cool, chill

• Think it is really cool
• Good
• GOOD
• Eccentric
• Nice
• Amazing
• I don’t go there
• Chill
• I will describe this community as old, cool sometime it is crazy but we are chill.
• My community is a pretty alright community and really fun with great people.
• Big, nice, cool
• Basic yet good
• Chill, cool and fun
• Getting better
• Ok
• Hype

**Question #2:** When you envision the Colony Park Aquatic, what kind of place would you like it to be?

• Pool
• Relaxation, fun not too deep
• I don’t know
• A pool
• Fun
• Very fun and active
• I want this pool to be a chill place

• Fun, interesting
• Nice, Big, cool, deep, shallow, open, fun, active, nice
• Clean pool with friendly people
• Exciting
• Good
• Imaginary
• Big, Safe, Fun
• Meditate
• Slides
• With alot of water slides
• Nice looking, big for my family, lots of things to do, fun
• People
• I think it as water
• Happy, excited, shocked, surprised
• Enjoyable
• Playfull
• A place where the whole neighborhood could have a blast
• Handicap friendly
• Fun, learning community
• FUN
• Playground
• Community
• Calm, relaxing
• A good place with food
• Amazing
• Big
• I would want it to be big, fun and cool

• Cool, fun, deep
• Really fun placeee
• Big, Fun, Helpful
• Cool, big, fun
• Chill
• Chilling
• Approachable
• It be BIG BIG BIG BIG with great ARCHITECTURE BIG BIG BIG BIG AND HAVING A LOT OF FOOD FOOD FOOD FOOD FOOD
• Big
• Futuristic
• Cool
• Fun
• Fun
• Like a ymca
• Fun
• Amazing, nice
• Fun place
• In a big open space

**Question #3:** What word(s) could you share with an artist to help design the artwork for this project?

• Big park big pool
• No art work
• YMLA or fun or just relaxing
• Rectangular
• Big pool
• Colorful
• Fun, colorful, nice, diverse, attractive, creative

• I would to tell him to do a good job and that he can do it and if he feels like he can't I would tell him to never give up
• Creative.
• Colorful
• Multicolored
• Use colors that stand out
• Open-minded
• Fun
• Big art, relaxing, calm, peaceful, colorful
• Unique, splash
• Splash
• Creative
• Splash
• Patience, peace, coexist
• How
• Don’t do it keep the pool the same
• COME
• I want it to look very different because u always see the same thing in a pool
• Painfully
• Idk
• Creative
• Imagine
• I would want a painting on the bottom of the pool like original but colorful
• Creative
• Original
• Naruto
• Naruto
• Inclusive
• Mandala
• Beautiful
• Naruto
• Crazy
• BUTTERFLY BUTTERFLY BUTTERFLY NARUTO NARUTO NARUTO
• Colorful, big
• Milk
• #blacklivesmattersign
• Sports
• Creativity
• Make it good
• Grande y con mucho juegos para poder entrenar.
• George Flyod

**Question #4: Why is the Colony Park Aquatic Facility important for your community?**

1. To have fun
2. It’s in our neighborhood so you wouldn’t have to go to a far one.
3. So we can have something to do
4. Porque puede ser un buen lugar para pasar tiempo con mi familia y amigos.
5. It is important because people could cool off and they could have fun and get outside instead of staying in the house all day.
6. Well forty years is a long time and it could be fun for people!
7. It’s not
8. Cause it can be a cool place
9. I feel like it would be a nice place for people to hang out in
10. This pool would be important to us cause in hot sunny day u have to drive around 20 mins to go to another one if this is made near us well we would not have to drive far
11. Is important for my community because
12. To attract people
13. "There are not that many big pools near my community and my family would not have to go very far"
14. We deserve a fun big place.
15. It can be a fun place for the children
16. Because we don’t have nice big pools in Austin
17. So people can have family time together
it’s fun
Danger
It is affordable and people will love it.
Because we could all see each other again
Because it's a nice park, friendly, cool
Because of covid there's not much to do
Give the community a place to be free it are home in a way
It is important because some people does not have happiness in the so this could help people out
Because it next to the school and there is a lot of trees LOVE IT.
Because we can have fun and I like swimming
Health
Cleaning dish with mom
Idk
Because it is
More fun with other you do not know
It will be fun and will bring some people
I dont know
It can bring the community together
We don't have many pools in Austin
Best, public, fun
It will bring more people to the community
So we can have fun when we don't have thing to do
So Every body can have Fun and no Problems
So people can have fun and find a way to relax and get away from life
Colony Park is an important place for our community because it would a place where people can have fun and socialize
We can unite and have fun
It is important because, it would be fun and there would be more things to do
Because we don't have much in our area
So we can have fun and enjoy are life because swimming is really fun and help lose weight
So we can have more fun because we do not have that much fun in this community
It will bring more people together.
**Question #5:** What are the top 4 activities you would like to see at the Colony Park Aquatic Facility?

1st: Recreational Free Swim - 46 votes
2nd: Water Basketball - 41 votes
3rd: Water Games - 25 votes
3rd: Log Roll - 25 votes

**Top 4 Activities**

Question #6: What are the top 4 amenities that you would like to see at the Colony Park Aquatic Facility?

1st: Water Slides - 52 votes
2nd: Water Basketball Goal - 33 votes
3rd: Water Tree - 27 votes
4th: Play Features - 26 votes
Question #7: What are the top 4 building characters that you would like to see at the Colony Park Aquatic Facility?

1st: Curvilinear Timber Frame
   - 40 votes

2nd: Limestone, Glass & Aluminum Panels
   - 26 votes

3rd: Masonry & Timber
   - 25 votes

4th: Colorful Shade Structure & Wood Siding
   - 19 votes

4th: Masonry Block & Wood Stud Framing
   - 19 votes

4th: Gabion Wall Concrete & Steel
   - 19 votes
This activity is fun (the photo activity)
How old do you have to be to be a lifeguard?
What is the project timeline?
Are you still taking feedback?
Is the pool going to be deep?
This is pool is going to be lit.
If there are water slides can they be for all age groups and not just little kids.
For the Metal Mesh Structure would it get too hot?
I assume that circular pools are usually smaller and rectangular ones are larger. Want a rectangular pool.
What are the dimensions and depth of the pool?
Will there be changing rooms?
Do not want an entry fee.
Suggested food trucks and snow cone trucks in parking lot (support small businesses)
We are very excited for this. We would be able to walk to our neighborhood pool because it is super close to our homes.
People will be coming to our neighborhood pool because it is going amazing.
Will this pool be free? Be free, $1 or Free to 3 free for under. Discount for college students
Why has the COA decided to place a pool in our community?
What took them (COA) so long to do this?
We enjoyed the activity. Thank you for coming to us.
Slides for older and bigger kids.
How deep is the pool going to be?
• Light is needed (inside the pool)
• Have plants and greenery all around the pool
• What if you drown?
• How long will it take to be built?
• Is it going to be free?
  o Would be willing to pay $1, $0.50 or $1 per/hour.
• Snack Shack/Food Trucks (Taco Trucks)
Survey Feedback Poll Results

SpeakUp Austin Survey Results
A community survey was created through SpeakUp Austin, in Spanish and English, for community members who were unable to participate in the poll activity during the meeting on January 27, 2021. A two-week period was provided to collect feedback. With this survey, we were able to collect demographic data and also screen whether participants took part in the public meeting. Data reflected a high number of individuals did view the meeting and there were approximately 379 visitors to our site, but only 45 completed the survey. Information from the report also showed that visitors came to the Speakup Austin site through direct links provided via social media or email announcements. Below is a summary of the participant activity and a general analysis of the survey.

### SPEAKUP AUSTIN PARTICIPANT OVERVIEW

<table>
<thead>
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<th>PARTICIPANT ACTIVITY</th>
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<td>Informed Visitors</td>
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<tr>
<td>TOTAL VISITS</td>
<td>379</td>
</tr>
<tr>
<td>TOTAL SURVEY COMPLETED</td>
<td>45</td>
</tr>
</tbody>
</table>

### SPEAKUP AUSTIN ANALYSIS

In our analysis, there are some key take-aways to note with regard to demographics, age, income and overall representation of the participants who took the Colony Park online survey. First, the information collected is a positive reflection of what we currently know of the Colony Park/Lakeside Neighborhood—there are a high number of Black and Latinx families who are low-income, below the 80% Median Family Income (MFI) of $95,900 as categorized by income limits used by U.S. Department of Housing and Urban Development. Data from this survey reflected that of the 45 respondents, 60% identified as Black/African American or Hispanic/Latinx and 66% have a household income below $74,990. In addition, 66% were under the age of 45 and 64% have lived in the area for more than 10 years. While in some surveys can include residents from other areas of town, 64% of the individuals that participated in this survey lived in the (78724) zip code. This reflects that the information shared in the survey is representative of the residents who will most
closely be impacted and benefit from the Colony Park Aquatic Facility. Another interesting factor to note is that while we provided a Spanish survey and had zero respondents, 20% of the participants from the English survey indicated that Spanish is a language spoken at home.

In regards the type of pool activities community members ranked the highest, free swim (40), swim lessons (38), water exercise (27) and lap swimming (24) were the top choices. The pool amenities that residents want to see built in the pool are play feature/structure (29), water slides (26), lane lines/water tree (21) and zero pool entry (20). As for the type of building they envision for the pool, the majority of residents voted for the concrete wall/steel frame (22), masonry block and translucent panels (20) or colorful shade structure and wood siding (21). The concrete wall and steel frame building feature was voted the highest in all the feedback collected, and it was brought to our attention that the landscape in front of the photo was most appealing. The design team will need to take into account this prominent feature and determine if landscaping can be a cornerstone of the facility appeal. Lastly, the residents shared that the artistic elements of new public art for the pool should be colorful, inclusive and want that is reflect of diverse backgrounds.

The following data provides a more in-depth look at the information received from the survey.
Q1: Did you participate in the Colony Park Aquatic Facility Virtual Public Meeting on Wednesday, January 27, 2021?

**Question options**

- **Yes**
- **No**

*Mandatory Question (45 response(s))*
Q2 | If you were able to participate in the meeting, did you also participate in the polling activity?

**Question options**

- Yes
- No

Optional question (4 responses, 41 skipped)
Q3. When you think about Colony Park, what word or phrase best describes your community?

<table>
<thead>
<tr>
<th>User</th>
<th>Description</th>
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<tbody>
<tr>
<td>Lani</td>
<td>Welcoming</td>
</tr>
<tr>
<td>elisacruz3</td>
<td>family and community</td>
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<td>Anonymous</td>
<td>Family</td>
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<td>Anonymous</td>
<td>Gentrification</td>
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<td>Master planned community</td>
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<td>Anonymous</td>
<td>Run down</td>
</tr>
<tr>
<td>Anonymous</td>
<td>Green</td>
</tr>
</tbody>
</table>
Family
Inclusive
Diversity
A community that's trying to build relationships within the community
Needs a boost, but also to not turn into Mueller, and be a place only comfortable for a homogeneous group of six figure income white families.
Neighborly
Messy
Fun for kids
East side
Huge AA community buying new homes
A loving family and community
Secluded
To busy
Family
Disjointed
Anonymous
Inclusive and friendly

Anonymous
Affordable for existing and new. Taxes are getting too high for use working poor.

Anonymous
Diversity

Anonymous
Hidden gem

Anonymous
Friendly and open

Anonymous
Advocates

Anonymous
What we want and need is always decided by the powers that be and not us.

Anonymous
Rough

Anonymous
Neglected

Anonymous
Rebuilding

Anonymous
Distany

Anonymous
Room for improvement

Mandatory Question (41 response(s))
Q4  When you envision the Colony Park Aquatic Facility, what kind of place would you like it to be?

Lani
A place for people of all ages and backgrounds can enjoy.

elsacruz3
family place and

LSDK
A place with room for everyone in the community and where it is safe to be. I would like to see separate areas for children's water play and for adult lap swim with enforcement of lap swimming only in the lap lanes. There are very few places where lap swimming for exercise is available in the Colony Park area or Austin in general.

petro
A place for the diverse residents of far east Austin to come together and forge community bonds through recreation, fitness, and social activities.

Anonymous
Like dick Nichols but nicer because this area has lacked a nice pool/park & has been underserved for a very long time as tax payers. I would like to see a nice play ground with many options for the kids like zilker park has for west Austin citizens. I envision it with water & splash pads like Metz. A basketball and tennis court. A pond area. A swimming pool. Volleyball area. Skate park.

Anonymous
Family Friendly with something for everyone

Anonymous
Minorities everywhere

Anonymous
Pools where swimsuits are required for adults and children and SWIM DIAPERS are REQUIRED for infants and toddlers. Dressing rooms for men and women and many dressing rooms for families (not just one) all separate, no children in adult dressing rooms. Plenty of seating near pool areas for parents to watch children. Picnic area in pool areas so kids can take a break and have lunch. Interesting water features that spray, spout and spill. An area for tube slides. An adults only swim area.

Anonymous
Family friendly, relaxing

Anonymous
Separate family and adult only areas. Plenty of shade available

Anonymous
A place that suits the interests and needs of kids from infant to toddler+ with accessibility for those with mobility issues. Eco-friendly materials and features that provide limited water waste.

Anonymous
Something like Mueller has, more of an attraction than just a pool. I feel most projects implemented in the area, like the "trail" at the rec center just feel like someone slapped a stamp that they did it, but it’s not actually something people want to use. Make it something people would LOVE to live close to.
Fun and accessible

Fun, swimming classes, accessible

Family, friends, fun,

Open to everyone

A fun and clean facility that is in tune with nature.

Safe

Inclusive

A fun safe space for kids

Fun and safe environment for families to enjoy

Welcoming to all people, no matter what they want to use it for, recreation or exercise. As long as this criteria is met, I think it will be a great thing for the community.

Swim laps, hang with friends for drinks

Peaceful cleaning place for my kids

Family time

All ages participants, seniors to be able to exercise early in the day/mornings and for the pool to have an area big enough to exercise and not too deep.

A place that is a off shoot from givens with basketball and a bus line from
MLK Safe crossing... youth educational facility... youth employment opportunities. All families come together for health and wellness.

Anonymous

A place with lots of seating and tables in an open area for families to have privacy, but also be a part of the aquatic facility. My family would like it to be a an aquatic facility for young individuals and also experienced swimmers and divers.

Anonymous

Fun, safe, welcoming

Anonymous

Safe, family oriented

Anonymous

A fun, safe place I can go with my husband or by myself.

Anonymous

Safe, clean, easy to use

Anonymous

Inclusive, clean, educational and fun

Anonymous


Anonymous

Adult aquatic, children, families and swimming lessons

Anonymous

Something for every age like a hot tub?

Anonymous

Place for people of all ages to have fun and stay cool. Hopefully well shaded.

Anonymous

place for families

Anonymous

A facility for people only inside and outside.

Anonymous

I'd like to see this as an amenity to East Austin that would be desirable for all Austinites wanting to utilize it. It needs to be modern, wide open, accessible to all abilities, connect to trails, have plenty of parking as well as access to public transportation.

Anonymous

Exciting modern family friendly
Anonymous
2023/05/22 09:36 PM
Family friendly. Parents taking control of their children. No cursing or obscenity. Maybe a place for the dogs too.

Anonymous
2023/05/22 09:54 AM
An interconnected area full of life bringing all the neighborhoods together.

Anonymous
2023/05/22 09:54 AM
Pool would have slides, sprinklers, pool for kids and one for adults (needs to separate in case a kid has an accident)

Mandatory Question (44 response(s))

Q5 Why is the Colony Park Aquatic Facility important for your community?

Lani
2023/05/22 09:47 PM
To ensure a healthy community

elisacruz3
2023/05/22 09:50 PM
for the kids to have something to do and community to come together

LSKN
2023/05/22 09:51 PM
Very few recreation opportunities available

petro
2023/05/22 09:52 PM
Far east Austin has long suffered from a lack of city investment into infrastructure and amenities. This facility is a big step forward for the community.

Anonymous
2023/05/22 09:53 PM
Because are children do not have nice theaters or privately owned facilities that are near to go to for them. Some do not have transportation or funds to go to jumping places or skating & such.

Anonymous
2023/05/22 09:55 PM
It provides us a place of refuge for my family

Anonymous
2023/05/22 09:55 PM
Finally adding things in the hood

Anonymous
2023/05/22 09:57 PM
My neighborhood - Agave - is just across Loyola from CP.

Anonymous
2023/05/22 09:59 PM
It will be great for families to have a safe, close space to take their loved ones to swim.
It gives our community a much-needed hub and infrastructure to connect.

I don't really know if it's particularly important, but if it's going to be built, make it great so that it serves a true purpose of helping children feel they live in a place that cares about them.

To offer different communities access to fun activities and exercise.

Exercise and fitness as well as family time

To take our kids

It gives us more of a reason to stay in our neighborhood

It provides a sense of community between neighborhoods and blurs the lines between different areas.

It will be just great for the area

Attract Families

Instead of traveling outside of our community to enjoy recreational facilities, we would have our own

Because I won't have to leave my community in order to have a family outing.

This community is currently in an extremely important and transformative phase. Now is the time to make the right choices here, and not replicate past mistakes that have pushed this city towards an unsustainable bubble, like the bay area.

A place where I can go with my family on the weekends
Anonymous

Something for family together

Anonymous

There's no activity pool area east if 183 for all the area that is growing fast. Plus there are no indoor warm water pool to exercise since the Saint David's rehab pool closed.

Anonymous

Because my grandchildren will use it.

Anonymous

I grew up in the Colony Park neighborhood. I'm 32 years old and live in the same house with my children. This neighborhood is a bubble for all my childhood memories. I would love and enjoy watching my children create a life of memories in the same neighborhood as their mother and uncle.

Anonymous

For our kids to have a place to play and have fun.

Anonymous

Location of other pools are too far.

Anonymous

It allows people to gather and hang out safely outside. It's an area close to home that we can hang out at.

Anonymous

Neighborhood pools are so great especially for kids.

Anonymous

We need to evolve and grow our community and not enough people has access to a pool.

Anonymous

It is a local point for various groups of economic household.

Anonymous

The children in the Colony Park/Lakeside neighborhood have nowhere to swim for the past forty years. If they go on the apartment complexes in the area and don't live on the premises they can get a citation. The nearest swimming pool for them to swim at is Dottie Jordan.

Anonymous

Something to do.

Anonymous

Two small kids that love to swim. Summer is crazy hot.

Anonymous

city services and development in the community that is farther out.
We need it mostly cause there is no real gathering/entertainment in walking distance for families or young people.

This will be an another amenity to the area that would attract more developers, home owners and families as well as professionals to the area.

Lots of kids here with few facilities east of 183.

Somewhere safe for families to go for fun and exercise.

It would be the only pool this side of 183. My current concern is reaching the Aquatic Center from the west side. I live next to Johnny Morris and currently the train tracks impede me from walking quickly to Colony Park. Johnny Morris itself is very unsafe to walk on as the sidewalks between Gus Garcia and Barbara Jordan are almost non existent. Additionally, drivers more often than not, drive faster than the speed limit of 30 MPH. Furthermore, drivers consistently drive over the speed limit of 45 MPH on Loyola. All points considered. The walk from the west side is not the safest yet. Improvements in sidewalks, lower speed limits, better crosswalks are necessary.

It can help people exercise. It is a place for kids to gather safely.

**Mandatory Question (44 response(s))**

**Q6** As part of this project, Art in Public Places will receive funding for public art. What word(s) could you share to help inspire goals for this artwork project?

**Lani**

Local artists from neighborhood.

**elsacruz8**

inspire and colorful places for kids

**LSKN**

Unity Peace Joy

**petro**

Inclusion and diversity
Anonymous

Inclusive of what Colony Park means to the community and city as a whole.

Anonymous

Minority art

Anonymous

"The water is your friend. You don't have to fight with water, just share the same spirit as the water, and it will help you move." — Alexander Popov

Anonymous

Race

Anonymous

Vibes

Anonymous

Representation, equity, and inclusion of all people within our community. Acknowledgment and respect of the history in this particular part of Austin and what came before. Recognizing the constant evolution of our neighborhood driven by the promise of new industry, technology, opportunity all with an eye towards sustainability.

Anonymous

Nature/eco friendly education and diversity, our area has some lovely nature that isn't utilized or fully appreciated.

Anonymous

Inclusion

Anonymous

Family, Diversity, commitment, community

Anonymous

Inclusive, bright

Anonymous

Connectedness

Anonymous

Sustainable art made of greenery

Anonymous

Yes

Anonymous

Local artists
Colony Park as a part of Austin for 50 years

Family

Growth, sustainability, inclusiveness.

Just keep swimming

Comunidad, peace, family, Neighbors, community, amor, paz

Art and color

Multi cultural, northeast side, texano

Families having activities in the park from all walks of life even homeless in art. A community of change that stands still and speaks to the newbies.

Family driven while using reusable and sustainable materials.

Bold and bright

It Takes A Village to Raise Kids

Community Gather

I love that! I can’t wait to see what they create.

Growth

Encourage grace to each other
A Dream come true

Uplifting beauty

Peace

hard-working, committed people in this neighborhood

Express yourself

Diversity

Vibrant, love, family, growth

Togetherness of community for enjoyment and fun.

Together

art should reflect the history of the community

Mandatory Question (44 response(s))
Q7 What are the top 4 pool activities you would like to see at Colony Park Aquatic Facility?

Question options:
- Free Swim
- Lap Swimming
- Water Exercise
- Log Roll
- Water Basketball
- Water Volleyball
- Water Games
- Swim Lessons
- Lifeguard Training
- Kayak Training
- Competitive Swimming
- Water Polo
- Competitive Diving

Mandatory Question (45 response(s))
Q8 What are the top 4 pool amenities you would like to see at Colony Park Aquatic Facility?

![Bar Chart](image)

**Question options**
- Water Basketball Goal
- Lane Lines
- Play Feature / Structure
- Water Slides
- Water Tree
- Water Umbrella
- Sun Deck
- Water Bench
- Zero Entry
- Diving Board
- Water Shelf

*Mandatory Question (45 response(s))*
Q9  What are the top 4 building characteristics that you would like to see at the Colony Park Aquatic Facility?

<table>
<thead>
<tr>
<th>Question options</th>
<th>Count</th>
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</thead>
<tbody>
<tr>
<td>Masonry Block and Wood Stud Framing</td>
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<tr>
<td>Metal Panel and Veesh</td>
<td>8</td>
</tr>
<tr>
<td>Stone and Timber Framing</td>
<td>8</td>
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<tr>
<td>Concrete Walls and Steel Frame</td>
<td>3</td>
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<tr>
<td>Masonry Block and Translucent Panels</td>
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<tr>
<td>Limestone Glass and Aluminum Panels</td>
<td>20</td>
</tr>
<tr>
<td>Stucco and Colored Panels</td>
<td>21</td>
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<tr>
<td>Masonry and Timber</td>
<td>17</td>
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<tr>
<td>Metal Mesh Shade Structure</td>
<td>15</td>
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<tr>
<td>Colorful Shade Structure and Wood Siding</td>
<td>10</td>
</tr>
<tr>
<td>Limestone Stone Wall</td>
<td>9</td>
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<td>Fabric Shade Structure</td>
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<td>Gabion Wall: Concrete and Steel</td>
<td>6</td>
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<tr>
<td>Concrete and Translucent Roof</td>
<td>6</td>
</tr>
<tr>
<td>Curvilinear Timber Frame</td>
<td>6</td>
</tr>
</tbody>
</table>

Mandatory Question (45 response(s))
Q10 Do you have any questions or comments about the Colony Park Aquatic Facility for the project team?

Lani
I would love for the project to include a dog park available outside the pool complex.

LSKN
Please consider how access and use for ALL community members can be a priority so that kids don't overrun the place and lessons don't occupy the swim lanes at hours when working adults need access to them for exercise.

Anonymous
Make it where it's exclusive for for 78724 residents for an amount of time. Or only for minorities

Anonymous
Please make admission free for Colony Park families and affordable for the rest of us!

Anonymous
Can't wait! Would love to see a swim team eventually, this side of town is so under represented on the competitive swimming spectrum.

Anonymous
Sustainability with materials and energy and incorporation of solar. Pro dark sky/limited light pollution. Natural light and air-flow.

Anonymous
When it will be open

Anonymous
No

Anonymous
No

Anonymous
Please try to get feedback from people who already live in this neighborhood, not just those hopeful to live in the new development. This is a more touchy area than people realize. The current residents will be easily separated from the new development is this isn't done the right way.

Anonymous
Will this aquatic facility provide senior citizens the ability to have water therapy/exercise too?

Anonymous
Yes, I'm with the jssabrookneighborhood assn.... Storybuilt (George) is coming soon to EM Franklin 116 units. Do you think the Artist is interested in huge metal/Stones/ Tin.... Our NA is trying to salvage memorabilia and repurpose materials. Please give me a call to be included in the conversation. Dianna Dean 512-674-6070 dianna.holtman@sbcglobal.net
Anonymous
Please install cameras around the area.

Anonymous
Please please please—lap swimming!!! I would love to see lap swimming available all day.

Anonymous
How are you building this with minimal economic impact to property owner taxes?

Anonymous
No.

Anonymous
Area for seniors like hot tub and sauna.

Anonymous
Continue to respond to the feedback from neighbors and the community. Thank you.

Anonymous
Please don’t duplicate services that can be found at other organizations such as swim lessons at the YMCA.

Anonymous
Need someone over facility to control the environment to keep it safe, clean and fun.

Anonymous
Make the necessary safety changes on Loyola Lane and the neighboring streets like Johnny Morris to ensure that residents feel safe and welcome to the Aquatic Facility. We need lower speed limits, speed bumps, efficient non-light pollution lighting, improved sidewalks and crosswalks.

Optional question (21 response(s), 24 skipped)
Q11  How long have you lived in Austin? If you do not currently live in Austin, please mark how long you lived in Austin previously if at all.

Question options

- Fewer than 5 years
- 5-10 years
- 11-20 years
- 21-30 years
- More than 30 years
- I have never lived in Austin

Optional question (45 responses, 0 skipped)
Q12 Which City Council District do you live in?

Question options
- District 1
- District 3
- District 4
- District 6
- I don't know
- I don't live in Austin
- District 2
- District 5
- District 7
- District 8
- District 9
- District 10

Optional question (44 response(s), 1 skipped)
Q13 What is your zip code?

Question options
- Austin, TX 78724
- Austin, TX 78723
- Austin, TX 78702
- Kyle, TX 78640

Optional question (33 response(s), 12 skipped)
Q14 What is your age range?

Question options
- 25-34
- 35-44
- 45-54
- 55-64
- 65+
- Under 18
- 18-24

Optional question (45 response(s), 0 skipped)
Q15  What is your race/ethnicity?

Question options
- Black or African-American
- Hispanic or Latinx
- White
- Biracial, multiracial, or not listed
- I prefer not to answer
- American Indian or Alaska Native
- Asian or Asian American
- Native Hawaiian or Pacific Islander

Optional question (45 responses, 0 skipped)
Q16  What is your approximate household income?

Question options

- Under $25,000
- $25,000 - $49,999
- $50,000 - $74,999
- $75,000 - $99,999
- $100,000 - $149,999
- $150,000 to $250,000
- More than $250,000

Optional question (42 responses, 3 skipped)
<table>
<thead>
<tr>
<th>Q17</th>
<th>What language is spoken at home?</th>
</tr>
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<tbody>
<tr>
<td>Lani</td>
<td>English</td>
</tr>
<tr>
<td>elisacruz3</td>
<td>english</td>
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<tr>
<td>LSKN</td>
<td>English</td>
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