



OFFICE OF SPECIAL EVENTS
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LISTING OF POSSIBLE EVENT TYPES AND OVERVIEWS

Type	Definition
Bicycle/ Biking Event	An event centered on an organized race between people riding bicycles.
Block Party	A party for all the residents of a block or neighborhood typically held on a closed-off city street, or in a park area adjoining a residential area park.
Boating/ Rowing	A contest between people rowing or driving boats with participants entering the waterway from docks or designated city land.
Carnival/ Fair	An event consisting of a variety of forms of entertainment that typically includes moonwalks/rockwalls and games of chance.
Concert, or Music Festival	A public musical performance(s) in which a number of singers or instrumentalists, or both, participate. Typically accompanied with food and beverage sales. May also be a performing fine arts performance.
Festival	An event consisting of activities typically centering on specific interests, cultural events, or entertainment. Sub categories include: Food Festival, Cultural Festival
Parade/ March	A public procession, especially one celebrating a special day or event often including marching bands and floats.
Promotional/ Advertising	An event using various marketing techniques to share a message, product or ideas in promoting a business. Typically related solely to a product demonstration, roll out or branding experience.
Protest/ Rally	A mass meeting of people making a political protest or showing support for a cause. Typically short lived in nature, and sparked by local, state or national occurrences.
Run/ Walk/ Marathon	A contest/competition or social activity (non-competitive or fun run) that involves running or walking a specific distance on a designated course.
Swim / Paddle Board Triathlon/ Duathlon	An athletic or recreational activity that involves water contact or water entry in a public body of water. Du/triathlons also involve running and/or biking as a component of the event.
Farmers Market	A food market at which local farmers sell produce and often meat, cheese, and bakery products directly to consumers. Often also involves locally produced jellies, jams or honey.