



Special Events Line Up:	Zilker Park					Calendar Year:	2014		
Event Name	Start Day	Stop Day	Event Days	SU Days	TD Days	Attendees (total)	Rental Revenue	Fee Waiver	\$/ ticket
Zilker Park Kite Festival	3/2/14	3/2/14	1	1	1	15,000		\$7,510.00	
Zilker Garden Festival	3/29/14	3/30/14	2	1	1	7,000		\$8,010.00	
K.G.S.R.'s - Blues on the Green	5/28/2014	5/28/2014	1	3	0	8000		\$38,030.00	
Zilker Summer Musical	6/2/14	6/2/14	1	39	5	4500		\$48,418.50	
K.G.S.R.'s - Blues on the Green	6/11/2014	6/11/2014	1	0	0	8000			
K.G.S.R.'s - Blues on the Green	6/25/2014	6/25/2014	1	0	0	8000			
K.G.S.R.'s - Blues on the Green	7/9/2014	7/9/2014	1	0	0	8000			
Zilker Summer Musical	7/10/14	7/10/14	1	0	0	4500			
Zilker Summer Musical	7/11/14	7/11/14	1	0	0	4500			
Zilker Summer Musical	7/12/14	7/12/14	1	0	0	4500			
Zilker Summer Musical	7/18/14	7/18/14	1	0	0	4500			
Zilker Summer Musical	7/19/14	7/19/14	1	0	0	4500			
Zilker Summer Musical	7/20/14	7/20/14	1	0	0	4500			
K.G.S.R.'s - Blues on the Green	7/23/2014	7/23/2014	1	0	0	8000			
Zilker Summer Musical	7/25/14	7/25/14	1	0	0	4500			
Zilker Summer Musical	7/26/14	7/26/14	1	0	0	4500			
Zilker Summer Musical	7/27/14	7/27/14	1	0	0	4500			
Zilker Summer Musical	8/1/14	8/1/14	1	0	0	4500			
Zilker Summer Musical	8/2/14	8/2/14	1	0	0	4500			
Zilker Summer Musical	8/3/14	8/3/14	1	0	0	4500			
K.G.S.R.'s - Blues on the Green	8/6/2014	8/6/2014	1	0	0	8000			
Zilker Summer Musical	8/8/14	8/8/14	1	0	0	4500			
Zilker Summer Musical	8/9/14	8/9/14	1	0	0	4500			
Zilker Summer Musical	8/10/14	8/10/14	1	0	0	4500			
Zilker Summer Musical	8/15/14	8/15/14	1	0	0	4500			
Zilker Summer Musical	8/16/14	8/16/14	1	0	0	4500			
Zilker Relays	9/5/14	9/5/14	1	0	0	900	\$1,440.00		
ACL Load-In	9/22/14	10/2/14	11	0	0	50			
ACL Festival	10/3/14	10/5/14	3	0	0	225,000	\$50,560.00		\$1,329,782.00
ACL Festival	10/10/14	10/12/14	3	0	0	225,000			
Trail of Lights Set up Period	10/23/14	12/5/14		44	0				
Zilker Holiday Tree (lit nightly)	11/30/14	12/31/14	17	3	2	25,500			
Trail of Lights 5K	12/6/14	12/6/14	1	0	0	8,000			
Trail of Lights Event Nights	12/7/14	12/21/14	15	0	15	350,000		\$153,010.00	
<b>TOTALS:</b>			<b>78</b>	<b>91</b>	<b>24</b>	<b>985,450.00</b>	<b>\$52,000.00</b>	<b>\$254,978.50</b>	<b>\$1,329,782.00</b>
						<b>Event Days:</b>			<b>78</b>
						<b>Total Set Up and Take Down Days:</b>			<b>91</b>
						<b>Grand Total Event Use Days:</b>			<b>169</b>
						<b>Total Attendees:</b>			<b>985,450.00</b>
						<b>UNINTERRUPTED Public Use Days/Year</b>			<b>196</b>
						<b>Months without event impact:</b>			
						<b>January, February, April, November</b>			