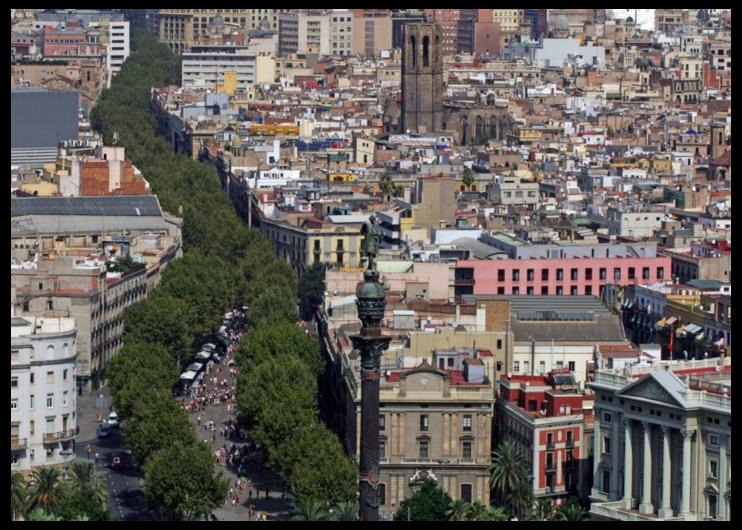
Street Trees and Soil Volume



An Urban Design Perspective

Topics:

- Urban Design What is it?
- Urban Design Values.
- Urban Design Values and Street Trees.
- City of Austin Street Tree Programs.
- Challenges and Improvements.
- A Context-Sensitive Approach.

Urban Design – What is it?

Urban Design is the process of shaping a city's physical form.

The primary palette of Urban Design is <u>The Public Realm</u> (parks, open space, streets, sidewalks, walkways, and bridges) and the relationship with its surroundings.

Urban design takes a holistic approach toward all the physical elements that make up a city.

Urban Design - What is it?

Holistic Approach

Considers multiple interests and values.

No single interest or value holds "the trump card."

Context sensitive.

Balancing values.



People-Centered



Commerce/Economy



Mobility



Community Building



Art



Aesthetics



Sustainability

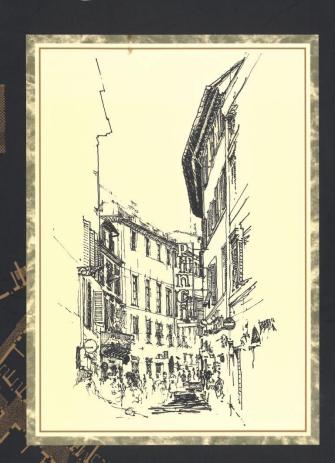




"Given a limited budget, the most effective expenditure of funds to improve a street would probably be on trees.

Assuming trees are appropriate in the first place and that someone will take care of them, trees can transform a street more easily than any other physical improvement.

Moreover, for many people trees are the most important single characteristic of a good street."



ALLAN B. JACOBS

People-Centered

Scale



People-Centered



People-Centered



Comfort

Commerce/Economy



Businesses on treescaped streets show 12% higher income streams.

Mobility





Community Building



Art





Aesthetics
The Beauty of Nature





Aesthetics



Define the space of the street

Aesthetics

Define the character of the street



Aesthetics

Filter Sunlight – Provide Shade



Aesthetics

Filter Sunlight – Provide Shade



Great Streets Program

University Neighborhood Overlay

Streetscape Programs Based on Roadway Types:

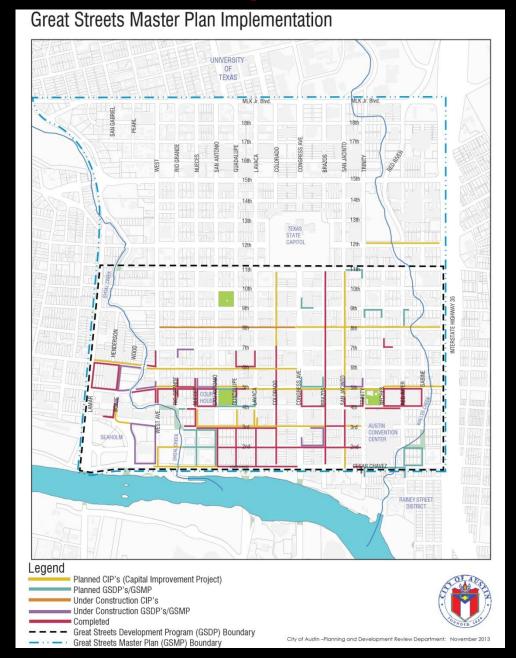
- Subchapter E (Design Standards)
- Transit-Oriented Districts

Great Streets Program – City Council Directives

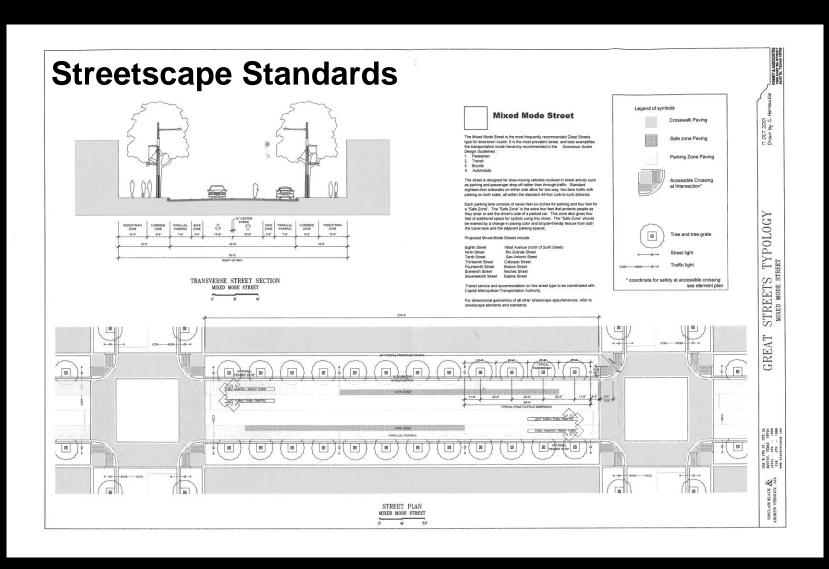
"The City Manager is directed to ensure that . . . The finalized Downtown Great Streets Master Plan be implemented to ensure that each emerging project throughout the downtown has consistent streetscape and public right-of-way improvements. . . ." (Res. 001214-76)

"The City Council adopts for implementation . . . The Great Streets Master Plan streetscape standards to ensure that downtown has a consistent look and feel . . ."(Res. 021205-66A)

Great Streets Program



Great Streets Program



University Neighborhood Overlay

An incentive-based program: Awards additional entitlements (height or density) in return for certain community benefits including affordable housing and tree-lined streetscapes.



Road Type-Based Streetscape Programs:

Subchapter E (Design Standards)

Transit-Oriented Districts

Subchapter E (Design Standards)

Primary Organizing Tool: Roadway Type

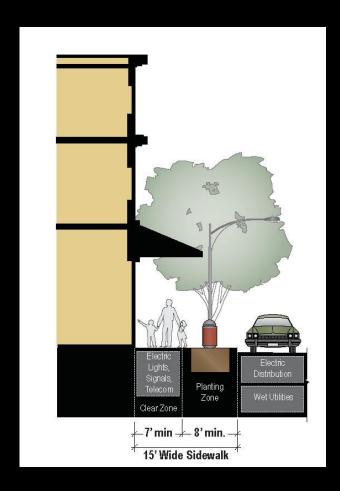
"This Subchapter recognizes that development should reflect and respond to its location within the city. For example, a commercial development in a suburban location can (and often should) look and function differently than a commercial development in downtown Austin.

Because roadways provide both access to a site and define the urban design framework of the city, roadway types have been used as an organizing tool to establish many of the new development standards in this Subchapter."

Subchapter E (Design Standards)

Primary Organizing Tool: Roadway Type

Core Transit Corridor



Subchapter E (Design Standards)

Primary Organizing Tool: Roadway Type

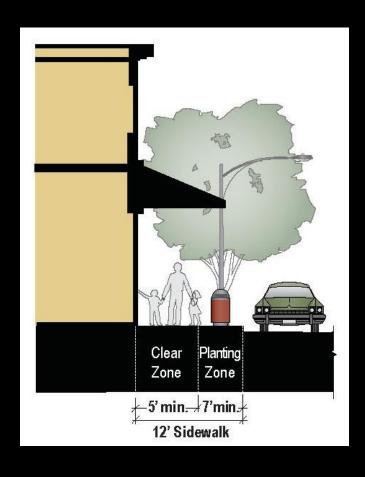
Core Transit Corridor



Subchapter E (Design Standards)

Primary Organizing Tool: Roadway Type

Urban Roadway



Subchapter E (Design Standards)

Primary Organizing Tool: Roadway Type

Urban Roadway







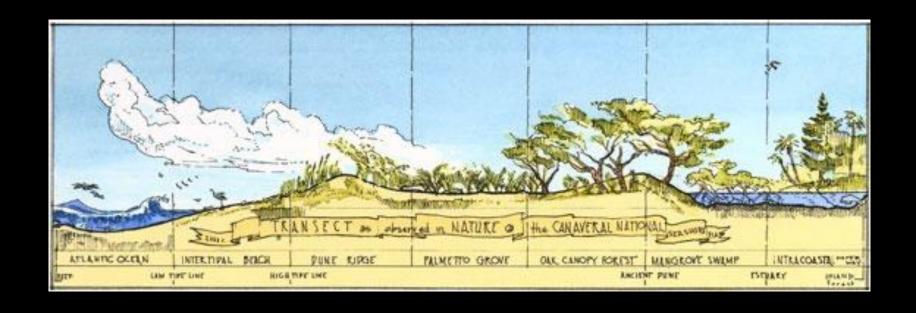




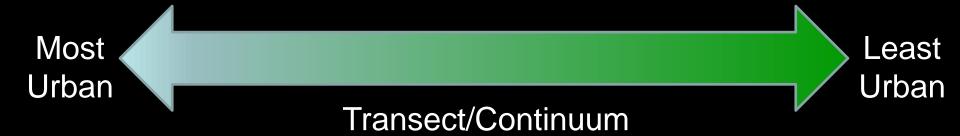




Informs how you balance competing values and find appropriate solutions. I.e., no one size fits all.







People-Centered



Commerce



Mobility





Sustainability



Community Building



Art



Aesthetics



Most . Urban



Least Urban

Transect/Continuum

People-Centered



Commerce



Mobility





Building

Community



Art



Aeshtetics



Sustainability



Most Urban



Least Urban

Transect/Continuum

People-Centered



Commerce



Mobility







Most Urban



Community Building



Art



Aeshtetics



Least Urban

Transect/Continuum

People-Centered



Commerce



Mobility



Most Urban



Community Building



Art



Aeshtetics

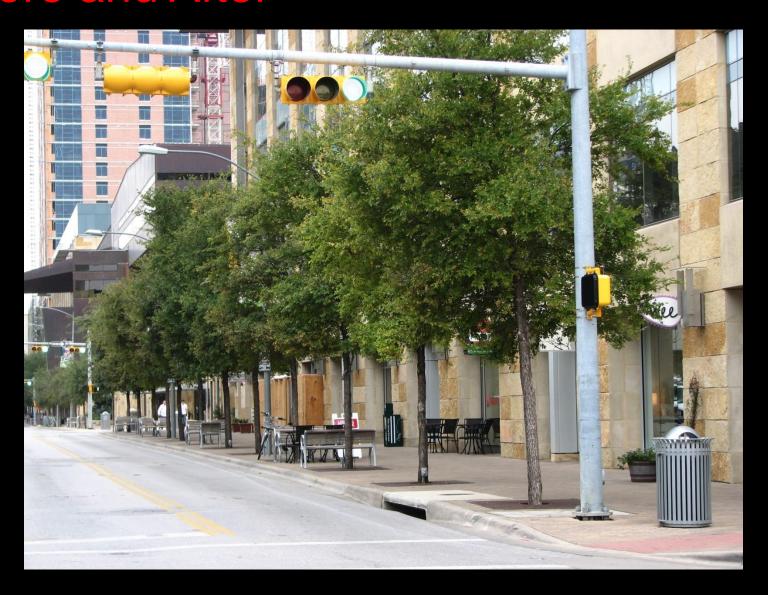


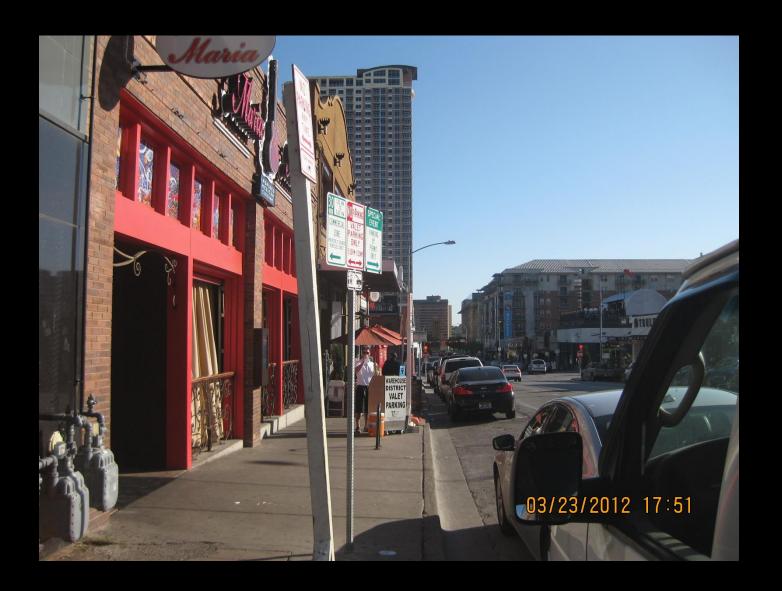


Least Urban



2nd Street





Colorado Street



Colorado Street



Colorado Street



Colorado Street



Cesar Chavez Street



Cesar Chavez Street