

# CITY OF AUSTIN INTERNATIONAL PROGRAM

Linking Austin with Communities  
and Businesses Around the World



The City of Austin [International Economic Development Program](#) is the City's focal point for international business, trade, educational and cultural activities.

## In This Issue

[Business Profile of the Month:](#)  
*House of Tutors*

[Non-Profit Profile of the Month:](#)  
*HeartGift*

[Sister City Spotlight of the Month:](#)  
*Koblentz, Germany*

## Jump to...

[Featured International News](#)  
[Seminars and Networking Events](#)  
[Cultural Events](#)  
[Conferences](#)  
[Trade Missions](#)  
[News and Announcements](#)  
[Other Resources](#)

[Taiwan Update](#)  
[Brazil and its Safety and Security Needs Webinar](#)  
[GAACC Quarterly Networking Event](#)  
[CGBP Exam Prep Course](#)  
[Introduction to Imports](#)  
[Doing Business in Germany and Europe](#)  
[Citizen Diplomacy Reception](#)  
[Opportunities in the Turkish ICT Market Webinar](#)  
[Introduction to Exports](#)  
[Complying with Value Declaration Requirements](#)  
[Safety and Security Market Opportunities in Colombia](#)  
[Essentials of Export Controls, Encryption and Technology Controls](#)  
[International Coffee Mornings](#)  
[Raindrop Turkish House Socials](#)  
[Experience Brazil](#)

## OCTOBER 2012

Austin is lucky to have so many international delegations on a regular basis, but rarely do we get to host two delegations in one day! Last Thursday, our office met with a business and real estate delegation from the Xinjiang Province in China in the morning and an IT

delegation from Brazil in the afternoon. The Austin American-Statesman covered the Brazil delegation's visit [here](#). The visit was a result of a [Capital City African-American Chamber of Commerce](#) mission to Brazil in February.

This week, we are looking forward to two visits from Canadian delegations interested in music industry development. Cycling experts from the Netherlands will also be in town at the end of the month to host a Think Bike workshop with the City of Austin Public Works Department.

Come visit us **today** at [Meet the Lender](#)! Meet the Lender is a free [Small Business Development Program](#) event where small businesses can meet with dozens of community banks in one place (3:00-7:00 pm, Palmer Events Center). The [International Economic Development Program](#) will be there with a table to talk about our services for small businesses, including our upcoming [Introduction to Imports](#) class.

Our office is looking for local cultural non-profit groups to become International Welcome Ambassador Organizations. These organizations will work with our office to match international newcomers with Austinite ambassadors as part of a new International Welcome Program that will launch in December of this year. If your organization is interested or you know of a group that would be a good fit, please contact [Natalie Betts](#) for more information.

In this month's newsletter, we feature a [non-profit](#) that brings children from all over the world to Austin for life-saving heart surgeries and the educational services business [House of Tutors](#). We're also highlighting the historic city of [Koblentz, Germany](#), which is celebrating its 20th anniversary of being sister cities with Austin. Lastly, we're announcing our [Clean Tech Trade Mission to Spain](#) in February 2013.

We want to hear from you! If you are a non-profit or government entity and have an upcoming international event or activity that you would like us to mention in the newsletter, please email [Natalie Betts](#). Please submit events before **the 10th of the month**. Also [let us know](#) if you would like to be featured in a business or non-profit profile, and send us your feedback on our newsletter content.

## Featured International News: [UT Ranks in Top 25 of World's Universities](#)

### Your News Now

The 2012-2013 Times Higher Education World University Rankings has ranked the University of Texas at Austin among the Top 25 universities in the world. Last year, UT-Austin was placed at #29 in the rankings, and has moved up 4 places this year. The rankings evaluate institutions based on teaching, research, and innovation. Other U.S. universities on the list include Princeton, Harvard, and Cal-Tech. University president Bill Powers praised the university



[The Austin Lecture on Contemporary Mexico](#)  
[Austin-Maseru Sister Cities Golf Tournament](#)  
[Uprooted Dreams Unveiling](#)  
[Hispanic Heritage Month Fiesta and Talent Show](#)  
[Turkish Language Classes](#)  
[Transitions in Spanish Cinema](#)  
[Japan Fall Festival](#)  
[Teatro Vivo: Mariachi Girl](#)  
[Color of Form- Classical Music for the World Concert Series](#)  
[Turkish Film Series](#)  
[UNA-USA Annual Anniver. sary Dinner](#)  
[Art Across the Americas Exhibit](#)  
[Austin-Koblenz Sister Cities 20th Anniversary Celebration](#)  
[Cine de Oro: No Borders](#)  
[Austin Polish Film Festival](#)  
[Art as a Dialogue Across Cultures and People](#)  
[U.S.-Mexico Border Energy Forum](#)  
[Innovation Turkiye Expo](#)  
[USAPavilion at Baghdad International Trade Fair](#)  
[Texas Renewables 2012](#)  
[U.S.-France Comparative Energy Policies and Technologies Conference](#)  
[City of Austin Clean Tech Trade Mission to Spain](#)  
[South India and Sri Lanka Trade Mssion](#)  
[Egypt & Kuwait Trade Mssion](#)  
[International Travel Grants for Cultural/Environmental Exchange](#)  
[Alfa Fellowship Program](#)  
[Austin Regional Manufacturers Association Forming](#)  
[International Travel Subsidy Available for Artists](#)  
[Honorary Consul General of Germany Office Hours](#)

## Cultural Events

### Every Wednesday Morning Coffee Mornings for International Spouses

10:00 am- Noon  
University Presbyterian Church  
Fellowship Hall

Every Wednesday morning, GlobalAustin hosts gatherings to provide support, friendship and resources to those living in Austin because their spouses are here as students, scholars or professionals. Americans interested in meeting these visitors to Austin are also welcome.

[Learn more](#)

**Every Friday  
Friday Socials**  
6:00-10:00 pm  
Raindrop Turkish House

Every Friday evening the Raindrop Turkish Cultural Center will offer free tea and coffee and a place to meet old

for keeping pace with universities that have much larger private endowments or more public funding than UT-Austin.

## Thinking Local, Going Global: Austin Business Profile of the Month

### [House of Tutors](#)



Our international business profile this month is [House of Tutors](#), a local educational institution that has partnerships with

universities around the globe, including Koc University in Turkey, Tecnologico de Monterrey in Mexico, Wuhan Institute in China and Madeira Technopolo in Portugal. ESL Business Director Travis Hewgley answered our questions about operating an international education business.

#### Tell us about House of Tutors and its international reach:

House of Tutors started as an educational service provider for the University of Texas at Austin in 1980. Now, it has developed into a multi-dimensional organization that specializes in providing educational and cross-cultural solutions for the local and international market. We have established ESL programs in other countries, and partnered with local universities and other organizations to offer a variety of services for language learners.

#### What obstacles did you face to doing business in international markets, and how did you overcome them?

When working with some programs we found the exchange rate to be very important and over the course of one particular negotiation the exchange rate actually changed enough to dramatically affect the end result of the contract. In some countries it is imperative to be culturally sensitive with not only behavior but also with the books we might provide for supplemental use in any program.

#### How has expanding abroad benefited House of Tutors?

Gaining good exposure in foreign markets has benefited us greatly, and we realize the importance of partnering with foreign organizations in addition to individuals.

#### What tips do you have for other local businesses thinking about expanding their business globally?

Making sure contracts are in U.S. dollars and also minimizing liability while maximizing quality control when business is conducted overseas at a location that is very far away in terms of where you find labor.

#### What's next for House of Tutors?

We hope to continue to find institutions in other countries that may also benefit much in the same way our past partners have benefited by offering the highest quality of service. We are also expanding our programs and going into the online market.

## Non-Profit Profile of the Month:

### [HeartGift](#)

October's profile features a local healthcare non-profit that began in Austin and is now operating throughout Texas and Louisiana.



HeartGift brings children from around the world to the U.S. so that they can access needed medical care. HeartGift Austin's Executive Director Jennifer Edwards answered our questions about this organization.

#### Tell us a little bit about your organization's history--how did you get started?

HeartGift provides lifesaving heart surgery for children living in undeveloped countries with no access to care. HeartGift Austin is a chapter of HeartGift, which is based here in Austin. Other chapter locations include Houston, San Antonio, New Orleans, and Ft. Worth. It all started in 1998, when five children from Kosovo made the journey to Austin in hopes that their hearts would be mended. All five surgical procedures were successful, and the inspiration for HeartGift was born. Since 2000, more than 150 children from 23 countries have undergone heart procedures thanks to HeartGift - with 93 percent of our budget going directly to patient care.

friends and make new ones. The socials will also be a good place to practice Turkish and English and try samples of Turkish cuisine.

[Learn more](#)

**October**

**Experience Brazil**

Austin Public Library North Village Branch

Join the Austin Public Library (APL) for a series of programs spotlighting Brazilian culture throughout the month of October. Activities include an afternoon of Brazilian music, a film screening, and a Café au Lit book club focused on Brazil.

[Learn more](#)

**October 11**

**The PRI Is Back: The Austin Lecture on Contemporary Mexico**

4:00 pm

Free

Santa Rita Suite, Texas Union (UNB) 3.502, UT-Austin

This lecture by Professor Sergio Aguayo places the recent electoral victory of the PRI in the broader context of Mexican politics over the past 50 years. Sergio Aguayo is Professor of International Studies at El Colegio de México. His research focuses on the relationship between the U.S. and Mexico, human rights, and Mexican democracy. Validated parking in the San Antonio Garage.

[Learn more](#)

**October 13**

**Austin-Maseru Sister Cities Golf Tournament**

8:00 am

\$75 per player

Lions Municipal Golf Course

The Austin-Maseru Sister Cities Committee is hosting its 10th annual golf tournament.

Proceeds from the tournament will benefit the Committee's projects, including support for the Baylor Pediatric Hospital for HIV/AIDS Children in Maseru, Lesotho.

[Learn more](#)

**October 13**

**Uprooted Dreams Unveiling**

3:00-8:00 pm

Free

Mexican-American Cultural Center

The Art in Public Places Program presents Uprooted Dreams, a community-based public art installation led by artist Margarita Cabrera. From 3-5 pm will be an open house for the 5th anniversary of the MACC with music, dance, and community



Jennifer Edwards with HeartGift patient Namuka

**Describe some of your organization's upcoming events or activities:**

Autumn is always a busy time at HeartGift Austin. We have recently hosted two patients, 2 year old [Namuka from Mongolia](#), and 13 month old Andre from El Salvador. We are currently coordinating travel arrangements

for a young boy from Kenya (and his mother) to come to Austin later this month. On October 4, HeartGift Austin held its annual fundraiser, the Heart to Heart Golf Classic, at Grey Rock Golf Club.

**What have you learned about the international community in Austin in your work with the HeartGift Foundation?**

We have been blessed to grow extensive volunteer networks of medical professionals, host families, translators, faith communities and donors from many countries who live in Austin. To enable patient referrals, HeartGift has forged partnerships all over the world with non-governmental organizations. Since a HeartGift patient will typically stay four to five weeks in Austin for treatment, HeartGift Austin staff and volunteers provide for temporary housing, meals, translator services, entertainment, and other needs.

**What are the opportunities for getting involved with HeartGift Austin?**

HeartGift would not exist without the support of volunteers. Whether a doctor, volunteer translator, transportation provider, host family or financial donor, being a part of HeartGift Austin is life changing both for the volunteer and the child. Austinites can volunteer to host a child/parent in your home, provide transportation to doctors appointments or prepare meals, or contribute in-kind services to HeartGift Austin. Visit our website to learn more: [www.heartgift.org](http://www.heartgift.org)

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**Sister City Spotlight: [Koblenz, Germany](#)**

This year, Koblenz and Austin are celebrating their 20th anniversary of being sister cities. The two cities began working toward a sister cities relationship in 1987 when Renata Anderson from Austin and Heinz Fey from Koblenz began negotiations. During the next two years, they worked with Mayor Frank Cooksey and Mayor Lee Cooke, as well as Lord Mayor Willi Hoerter in Koblenz. In September 1990, Mayor Cooke led the first delegation of 25 Austinites from Austin to Koblenz. In 1992, the relationship became official when Mayor Bruce Todd led a delegation to Koblenz for the city's 2000th anniversary and signed the sister cities agreement.

Koblenz, Germany is an historic town of approximately 120,000 people in the state of Rhineland-Palatinate. The medieval town center survived two World Wars and the Romanesque, gothic and baroque churches testify to the city's history. The Rhine and Mosel rivers meet in the city, and the name Koblenz derives from the name Romans gave the city in 9 B.C., "castellum apud confluentes" meaning "castle at the confluence of the rivers." Major automotive and aviation suppliers including TRW and Corus, as well as high tech companies and a large Kimberly Clark papermill are located in Koblenz. The city is also a center for wine production.

For the past two decades, the Austin-Koblenz Sister Cities Committee has facilitated cultural and educational exchanges between the two cities. In 2011, the committee coordinated an Austin Friendship Garden during the Bundesgartenschau (National Garden Show) in Koblenz. The garden was designed and constructed through the combined efforts of members of the Austin-Koblenz Sister Cities Committee, the Partnerschaft Koblenz-Austin, Austin Community College, and Handwerkskammer (Chamber of Trade) Koblenz. The Bundesgartenschau also featured a concert of eight Austin musicians.



speakers. From 5-8 pm there will be welcome remarks, a blessing of the artwork by Danza Azteca Guadalupana, ribbon-cutting, films and a presentation by Margarita Cabrera and her collaborators.

[Learn more](#)

**October 13**

Hispanic Heritage Month Fiesta and Talent Show  
4:30 -10:00 pm  
Free

Highland Mall Food Court

Students (K-12) will perform talent acts celebrating Hispanic Heritage month and compete for prizes. Following the talent show, enjoy live music by Mauricio Callejas Band and La Frenetika. Located in the Highland Mall Food Court.

[Learn more](#)

**October 16-Dec 18**

Turkish Language Classes  
\$60

Raindrop Turkish Cultural Center

Raindrop Turkish Language Program offers Turkish courses at the elementary, intermediate, and advanced level. The aim of all Turkish lessons at Raindrop is to develop all students' listening, speaking, reading, writing, and socio-cultural interaction skills. It is very easy to enroll in the program. After you submit your application document, you will be contacted by one of our corresponding Raindrop branches.

[Apply](#)

**October 17-November 15**

Transitions in Spanish Cinema  
7:00 pm  
Free  
Location Varies

The Kozmetsky Center of Excellence in Global Finance and Cine Las Americas present this film series on Spain from the 1930s the present. Screenings will take place Oct. 17, Oct. 24, Nov. 1 and Nov. 8, and Nov. 15. Films include Soldados de salamina, Ay Caramela!, Pa negre, Las 13 rosas and Visa al paraíso.

[Learn more](#)

**October 20**

**Aki Matsuri-Japan Fall Festival**  
12:30 pm-4:30 pm  
Free for members and under 18;  
\$5 non-members  
O. Henry Middle School

The Japan-America Society of Greater Austin invites Austin and Central Texas to join their fall festival for a celebration of Japanese traditions, food, arts, entertainment, exhibitions, and a silent auction Taiko drums



Summitt Elementary students, parents, and teachers in front of the Marksburg Castle in Koblenz during their 2012 summer exchange trip.

The committee has been especially active in coordinating educational exchanges at all levels. This April, 30 students from Koblenz came to Austin for an exchange with Anderson High School and Murchison Middle School. The students stayed with Austin families for three weeks, attended ten days of school, and took field trips to cultural sites in Central Texas. In June, 50 students, parents, and faculty members from Summitt Elementary traveled to Koblenz. The students—most of whom were in the 4th grade—were matched with partners at Schenkendorf Elementary and stayed with their families while in Koblenz.

UT's McCombs School of Business has maintained a Dual Degree Program with the WHU - Otto Beisheim School of Management. St. Edward's University and the Koblenz School of Applied Sciences have an ongoing partnership offering students the opportunity to study for a year at each others' school. In addition, the committee previously organized apprenticeship programs that sent young adults to Koblenz for 2 years to build career skill in professions of their choosing and learn German. Austin Community College and the Handwerkskammer Koblenz created a program for their respective students from the metalworking, automotive, electric and business programs, which allowed students to continue study in their respective fields in Austin and Koblenz.

On October 29th, 2012 at 5:30 pm in City Hall, the Austin-Koblenz Sister Cities Committee will host a [celebration](#) program and a reception in commemoration of 20 successful years of the sister cities relationship. The public is invited to join the Austin-Koblenz Sister City Committee and their 18 Koblenz visitors (city officials, business leaders, and educators) in celebrating twenty years of friendship and exchanges between Austin and Koblenz. During their stay in Austin, the Koblenz delegation, led by Deputy Mayor for Cultural Affairs Detlef Knopp, will visit with university officials, tour KUT and ACL Live, visit partner schools (UT, St. Edwards, and Summitt Elementary School), and meet with German companies located in Austin.

The Austin-Koblenz Sister Cities Committee is always interested in welcoming new members who are interested in volunteering their time to facilitate exchanges between the two cities. For more information, contact the committee chair [Renata Anderson](#) or co-chair [Mergie Tiedt](#).

## Seminars and Networking Events

**October 17**

**Taiwan Update: A Talk by Ambassador Daniel T.C. Liao**

5:30 pm

Free

Austin Chamber of Commerce

Global Austin and the Austin Chamber of Commerce are presenting this talk by Taiwan Ambassador Daniel T.C. Liao. With the Asia Pacific region now making headlines daily, and with the United States choosing a policy "pivot" toward Asia, this speech, "Taiwan Update", comes at a time where Taiwan's relevance in global affairs has never been greater. Taiwan has long enjoyed a unique and deep friendship with the United States. Dr. Liao will outline the current position of Taiwan with an eye to the future, focusing on cultural, political, and economic considerations. Dr. Liao currently serves as Director General of the T Economic and Cultural Office in Houston.

[Learn more](#)

**October 19**

**Brazil and its Safety and Security Needs- Market Opportunities for U.S. Companies**

1:00 pm Central Time

\$65

traditional and festive Japanese dance and musical instruments, the tea ceremony, Kendo swords, Okinawa traditional dance and Eisa Taiko – all this will bring the artistry of Japanese culture to Central Texas.

[Learn more](#)

October 20 & 27

Teatro Vivo: Mariachi Girl  
11:00 am and 1:00 pm  
Youth \$14; Regular \$16  
ZACH Topfer Theatre

Mariachi Girl is a new bilingual Spanish/English musical for children and family audiences! Eight-year-old Carmencita dreams of being in her father's Mariachi band, but her father insists that mariachi groups can only include men. When Carmencita she reads a book about a famous female mariachi it expands her world and notion what is possible.

[Learn more](#)

October 21

Color of Form: Classical Music for the World Concert Series  
2:30 pm  
Free  
First Baptist Church of Austin

Italian cellist Francesco Mastromatteo and Taiwanese pianist Cecilia Kao will perform this cello and piano duo concert with pieces by Beethoven, Brahms, and more.

[Learn more](#)

October 23 & November 3

Turkish Film Series  
6:30 pm  
Free  
UT-Austin Mezes Hall 1.306

The Turkish Film Series is co-sponsored by the UT Department of Middle Eastern Studies and Austin-Antalya Sister Cities Committee. On October 23, the series presents Karpuz Kabugundan Gemiler Yapmak (Boats Out of Watermelon Rinds). On November 3 will be Fetih 1453 (Conquest 1453). Both films in Turkish with English subtitles.

[Learn more](#)

October 24

UN Association Annual Anniversary Dinner: "Working Toward a More Prosperous World"  
6:00-9:00 pm  
\$30, \$20 Students  
Green Pastures Restaurant

The United Nations Association-USA Austin Chapter presents this annual dinner in celebration of the 67th anniversary of the UN.

Webinar

Brazil has an extensive and well-developed security market that has consistently registered an average annual growth rate of 15-20%, with annual sales around \$29 billion. High crime rates and general concern with personal security have increased the demand for security equipment and services. In addition, Brazil will invest over \$3 billion in domestic security projects in preparation for the World Cup and Olympic Games.

[Learn more and register](#)

October 23

**Greater Austin Asian Chamber of Commerce Quarterly Networking Event**  
6:00-8:00 pm  
Members: free, Non-members: \$10  
Fiat of Austin

GAACC Networking Events are a great way to meet new people and expand your business contacts. Space is limited to the first 100 RSVPs.

[Member RSVP](#)

[Non-Member Registration](#)

October 27- December 15

**Certificated Global Business Professional (CGBP) Exam Prep Course**  
Saturday's 9:00 am-3:00 pm  
Registration Ends October 17  
International Business Institute at Austin Community College  
Highland Business Center

The International Business Institute at ACC is offering a course designed to help prepare students and business professionals to take the CGBP Exam. The NASBITE CGBP certification provides a benchmark for competency in global commerce. The CGBP designation demonstrates an individual's ability to conduct global business. Topics include: Global Business Management, Global Marketing, Supply Chain Management, and Trade Finance.

[Learn more](#)

October 31

**Introduction to Imports**  
9:00 -11:30 am  
\$35  
201 East Second Street

The International Trade Education Series will arm you with the knowledge needed to successfully grow your business through international trade. This session will focus on how to import your goods into the United States. Topics include selecting qualified suppliers, transportation, logistics and much more. The featured speaker will be Doug Smith from the UTSA International Trade Center.

[Learn more and register](#)

October 31

**Doing Business in Germany and Europe: Facts, Opportunities, and Challenges**  
12:00-1:30 pm  
Free, RSVP Required  
The Headliner's Club

The business climate index shows Germany as a highly competitive and interesting place to do business. This is especially true for Bavaria, which combines Germany's most innovative industries, renowned partners in R&D and economic stability with outstanding quality of life. The lunch seminar will provide valuable insights into setting up business overseas- taking Germany as an example- on what the German State of Bavaria has to offer to U.S. companies.

[Learn more](#)

November 1

**Citizen Diplomacy Reception and Networking Event**  
5:30-7:30 pm  
Free  
Hyatt Regency Hotel- Marker 10

GlobalAustin invites you to a Citizen Diplomacy Reception and Networking Event. Meet six distinguished visitors from Ghana, Lesotho, Liberia, Rwanda, South Africa, and Zimbabwe. These emerging leaders were selected by the U.S. State Department to visit communities in the U.S. for professional appointments and community hospitality. The focus of their program is on

Dr. Andrea Gay, Executive Director of Children's Health for the United Nations Foundation, will give a keynote address.

[Learn more](#)

October 1-31; October 27  
Art Across the Americas Exhibit and Reception  
Free

Nettie Lee Benson Latin American Collection Library, Sid Richardson Hall, Unit 1, UT-Austin

This 6th annual exhibition featuring Peruvian and North American art is presented by the Austin-Lima Sister Cities Committee. The exhibition raises funds for El Centro Para Madres Adolescentes (Center for Teenage Mothers) in Peru. There will be a farewell reception for the Consul General of Peru, Carlos Polo, on Saturday, October 27 from 6:00-8:00 pm at the Benson Library. [Learn more.](#)

[RSVP for the Farewell Reception.](#)

October 29  
Austin-Koblenz Sister Cities 20th Anniversary Celebration  
5:30 pm  
Free  
Austin City Hall

Join the Austin-Koblenz Sister Cities Committee as they celebrate 20 years of their sister city relationship with Koblenz,

Germany.  
[Learn more](#)

October 30  
Cine de Oro: No Borders  
9:30 am  
Free  
Mexican-American Cultural Center

*No Borders: Los Super Seven's Canto* is a fascinating look at the Grammy Award-winning super group. The film follows the band from studio sessions to the release of their album *Canto* and onto the concert stage. Directed by Wayne Miller & Michael Borofsky, 2001.

[Learn more](#)

November 1-4  
Austin Polish Film Festival  
\$7 members, \$10 non-members per film  
Marchesa Theater

The 7th Austin Polish Film Festival features The New Voices of Polish Film: Polish Film Directors after 1950. This is a unique opportunity to see 9 Polish films, 3 documentaries, and 2 shorts, plus children's animations in Austin. All films have English subtitles. During the APFF, the Marchesa Theater

grassroots democracy and the U.S. elections. Complimentary parking (bring your ticket inside for validation) and light appetizers provided.

[Learn more](#)

#### November 8 Opportunities in the Turkish ICT Market

10:00 am Central Time  
\$35  
Webinar

Turkey's economy averaged an annual growth rate of 8% for the past 3 years, with continued growth expected for 2013. Turkey ranks as one of the fastest growing markets in the world. In fact, Turkey's information and communication technologies (ICT) market will reach \$36 billion in 2013. The ICT sector continues to be one of the key growth sectors in Turkey with an estimated 10% increase foreseen for 2013. Turkey, a significant market with a population of 75 million remains a strategic gateway to the Eurasian markets. Join the U.S. Department of Commerce for an informational webinar to learn more.

[Learn more](#)

#### November 14 Introduction to Exports

9:00 -11:30 am  
\$35  
201 East Second Street

This International Trade Education session will take the unknowns out of exporting products out of the U.S. We will help you discover whether your company is export ready. Topics include resources available to help you go global, identifying the advantages of exporting your products or services abroad, and steps for exporting with much more. The featured speaker will be Doug Smith from the UTSA International Trade Center.

[Learn more and register](#)

#### November 14 NAFTA Webinar Series: Complying with Value Declaration Requirements

1:00 -2:00 pm Central Time  
\$25  
Webinar

In this webinar, you will learn about the value declaration requirements when exporting your products to Mexico and the impact it will have on U.S. exporters.

The speakers will help you understand the impact the value declaration requirements will have on U.S. exporters. The webinar will feature experts from the Servicio de Administracion Tributaria (SAT) and Aduanas, CAAAREM (Mexican Customs Association).

[Learn more and register](#)

#### November 19 Safety and Security Market Opportunities in Colombia

3:00 pm Central Time  
\$65  
Webinar

The Safety and Security market in Colombia is a steadily growing industry sector, requiring state of the art technology and specialized consultancy services. There is little local production within this industry sector. Almost all electronic security equipment used in Colombia is imported. U.S. products and related services have enjoyed good market share in the S&S sector, offering quality and competitive prices.

[Learn more and register](#)

#### November 28-29 Essentials of Export Controls, Encryption and Technology Controls

8:00 am -4:30 pm  
\$425 two days, \$250 one day (prices increase after November 7)  
Hyatt Regency Austin

The Bureau of Industry and Security (BIS) of the U.S. Department of Commerce is presenting this - conference with the ACC International Business Institute and Austin U.S. Export Assistance Center. The first day is an intensive program by the BIS staff that reviews the key information to comply with the Export Administration Regulations (EAR). This - training class will cover the major elements of the U.S. export control system for commercial exports. On day two, BIS will provide information on how to comply with the U.S. export and reexport controls relating to technology, software and the unique provisions related to encryption under the EAR.

will also feature a Polish poster collection on loan from the Chicago Polish Museum of America.

[Learn more](#)

**November 7**

**And Also With You: Art as a Dialogue Across Cultures and People**

7:00 pm

Free

St. Edward's University Jones Auditorium

This is a public lecture by Pato Hebert, an artist, educator and cultural worker. His work explores the aesthetics, ethics and poetics of

interconnectedness. Hebert will be the artist in residence at St. Edward's from Nov. 5-9.

[Learn more](#)

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## Conferences

**October 22-24**

**U.S.-Mexico Border Energy Forum in**

Hermosillo, Mexico

The Border Energy Forum gathers once a year to exchange information about the best ways to produce and consume energy in this fast-growing region, forge new partnerships and help each other work together on the twin goals of economic development and environmental protection and has become a cornerstone of energy policy and program development for the region.

[Learn more](#)

**November 1-4**

**Innovation Turkiye Expo**

Istanbul Expo Center

Istanbul, Turkey

Innovation Turkiye Expo aims to promote the projects which have been developed in companies' own research and development labs, science parks and technology institutes with great effort in both national and international areas, and also to bring together organizations, universities, institutes, corporations, companies, investors and entrepreneurs with the project owners and help them to provide production opportunities. The expo will show the projects developed by

Turkish institutes and companies and also will showcase the technological advancement in Turkey.

[Learn more](#)

**November 1-10**

**USA Pavilion at Baghdad**

**International Trade Fair**

\$1,000-\$16,000

Baghdad, Iraq

[Learn more and register](#)

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## Trade Missions

**February 4-8, 2013**

**City of Austin Clean Tech Trade Mission to Spain**

Deadline- Dec. 21

Companies cover their own travel costs; Group rates will be available

The City of Austin and the Greater Austin Chamber of Commerce are leading a mission to Madrid, Malaga, and Barcelona for clean tech companies interested in exporting to Spain or establishing their European presence in the low-cost Spanish business climate. Delegates will receive a country briefing by the U.S. Embassy, have one-on-one meetings with Spanish clean tech companies, and visit technology parks, co-working spaces, and innovation districts. The final itinerary will be tailored to meet the needs of the delegate companies. If your clean tech company may be interested in this trade mission, please [contact us to learn more.](#)

**February 3-8, 2013**

**Trade Mission South India and Sri Lanka**

App. deadline- Nov. 30

The United States Department of Commerce, International Trade Administration (ITA), U.S. and Foreign Commercial Service (CS), along with the U.S. Embassy in Sri Lanka, are organizing a multi sector Trade Mission to South India and Sri Lanka from February 3-9, 2013. The purpose of the mission is to introduce U.S. firms to South India's and Sri Lanka's rapidly expanding markets for infrastructure, hospitality, healthcare, and environmental and information technologies. The mission will tour three cities, Chennai, Cochin and Colombo, where participants will receive market briefings and participate in customized meetings with key officials and potential partners. Trade mission participants will also have the option to participate in additional stops in Bangalore and Hyderabad, where CS offices can arrange meetings with private sector developers/partners and state/local government officials.

[Learn more](#)

**March 10-14, 2013**

**Trade Mission to Egypt and Kuwait**

App. deadline- Dec 14

\$3,350 SMEs, \$4,230 large firms

This U.S. Dep't of Commerce Trade Mission will explore opportunities in the energy, renewable energy, infrastructure and safety and security technology sectors and help participating firms gain market insights, make industry contacts, solidify business strategies, and advance specific projects.

[Learn more](#)

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## News and Announcements

The **Trust for Mutual Understanding (TMU) awards grants** to American nonprofit organizations to support the **international travel component of cultural and environmental exchanges** conducted in partnership with institutions and individuals in the United States and Central and Eastern Europe. TMU is now accepting Initial Inquiries for projects happening July 1, 2013 or later. The deadline is **November 1st**. [Learn more.](#)

□The **Alfa Fellowship Program** is a distinguished international initiative that offers accomplished young Americans and British citizens the opportunity to complete a **professional development program in Russia**. Through the program, Fellows work at leading institutions, attend professional seminars, and travel to various regions in s and beyond. The fellowship includes a monthly stipend, language training, travel costs, housing, and insurance. The deadline to apply is **December 1**.

□A committee is forming to establish the **Austin Regional Manufacturers Association (ARMA)**. Its mission is to be the voice and advocate of manufacturing in the s metropolitan area: Informing and influencing legislators, city officials, utilities, the media, and the public about manufacturing's vital role in regional job growth, technological progress, and economic development. To become involved or learn more, [contact ARMA Interim Director Ed Latson.](#)

The **Cultural Exchange Fund**, an initiative of the Association of Performing Arts Presenters, is a **travel subsidy program** that assists U.S. presenters in building partnerships with **international touring artists, companies, and their**

Last year, 86 U.S. companies and organizations participated in the USA Pavilion at this fair, making it the largest foreign presence at the largest and most important trade show in Iraq.

[Learn more](#)

#### December 10-13

##### Texas Renewables 2012

\$300 TREIA members, gov't/non-profit/academia; \$350 non-members, \$25 students (prices increase after Oct. 24)  
Hyatt Lost Pines- Bastrop, TX

The theme of this year's conference is "The Unified Energy System." Make sure to stop by the City of Austin International Economic Development Program table while you're there! We'll be talking about our upcoming [clean tech trade mission](#) to Spain in February.

[Learn more](#)

#### December 17

##### U.S.-France Comparative Energy Policies and Technologies Conference Save the Date!

Organized and hosted by Dr. Michael Webber of UT-Austin conference will bring together U.S. and French representatives from academia, industry, government, and the media for a conversation to compare and contrast the energy landscape in these two countries. The focus will be around four core topics: shale gas production, the grid, public policy, and media coverage.

**collaborators.** Travel to the Middle East, Asia, Latin America, and Africa is strongly encouraged. The remaining application deadline for 2012 is **November 16th.** [Learn more and apply here.](#)

□ **Honorary Consul General of Germany Bernard Buecker** regularly provides office hours in s. Individuals requiring authentication of a German document, German notarization, matters involving German inheritance, business or other general matters may **arrange an appointment** by calling (210) 226-1788.

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### Other Resources

[City of Austin Small Business Development Program](#)

[City of Austin Emerging Technologies Program](#)

[City of Austin Cultural Arts Division](#)

[City of Austin Music Division](#)

[U.S. Department of Commerce Austin Export Assistance Center](#)

[Texas State Small Business Development Center](#)

[UTSA International Trade Center](#)

[Office of the Governor Economic Development Division](#)

[Greater Austin Chamber of Commerce](#)

[Greater Austin Hispanic Chamber of Commerce](#)

[Greater Austin Asian Chamber of Commerce](#)

[Capital City African American Chamber of Commerce](#)

[Austin Gay and Lesbian Chamber of Commerce](#)

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