

TV Spots I Want To Be Recycled



Journey

In "Journey," a plastic bottle refuses to settle for being just a bottle and recognizes its dream in a coast-to-coast journey after being recycled.

English (60): http://www.youtube.com/watch?v=_kVkfBHAWM4

Spanish (60): http://www.youtube.com/watch?v=e_Hc4CfZYGo

English (30): <http://www.youtube.com/watch?v=8ynVVgeaFdg>

Spanish (30): <http://www.youtube.com/watch?v=rDy8WwEud4Y>

Stadium

This PSA was filmed on location at M&T Bank Stadium, which is home to the NFL's Baltimore Ravens. The stadium's exterior, and additional select areas throughout the venue, is constructed partially from post-consumer recycled aluminum.

English (15): <http://www.youtube.com/watch?v=a-KF4kSGuVM>

Spanish (15): <http://www.youtube.com/watch?v=WvYvVF3Juhc>

Newsletter Give Us 5 Challenge

Give Us 5, Austin! Are YOU up for the Challenge?

Waste less and recycle more! We're challenging all Austinites to Give Us 5 more pounds of recycling each month. But don't let that intimidate you. Adding 5 more pounds to your recycling cart is easy. Start by expanding recycling throughout your entire home and get everyone in the house involved; you'll be surprised at how quickly it all adds up and how fun it can be!

If you're already recycling everything, everyday and everywhere, help us by teaching others to do the same. Challenge your friends, coworkers, neighbors, and family members to recycle more. Recycling gives your garbage a chance at another life and keeps valuable resources out of the landfills. Whether it's a plastic bottle becoming a bench or an aluminum can that becomes a bike, don't let recyclables end up in the trash!

For the latest updates on how the community is rising to the Give us 5 Challenge or to get tips on how to waste less and recycle more, visit: austintexas.gov/GiveUs5.