



We Buy and Recycle Smartphones  
Any Kind, Any Condition

## Opportunity

Technollo, LLC seeks to provide a convenient and easy way for consumers to sell their wireless devices from their home or office.

## Solution

- \* Fast, fair and professional buyback services
- \* Easy to use and time alleviating
- \* No hard selling
- \* Customer Service oriented platform
- \* Eliminates the need to travel far from home

## Target Market

- \* Consumers ages 20 to 40
- \* Trades in devices one to two times annually
- \* Likes the convenience of doing business from their home or office

## Competition

- \* Gazelle

- \* Big box retailers

## Competition - Gazelle

- \* Owns majority of the market
- \* Only buys select models of devices
- \* Does not offer Fed Ex shipping services
- \* Big enough that consumers get “lost in the shuffle”

## Competition - Big Box Retailers

- \* Best Buy, Gamestop, Wireless Carriers
- \* Payment for devices often is only in store credit
- \* Buybacks are used as a hook to sell consumers new, more expensive devices
- \* Often require contracts

## Business Model

We buy used devices directly from consumers and resell them via various wholesale channels. We also will accept older devices for free recycling or a per pound scrap payment. By utilizing the global market our reach extends far beyond that of the average consumer.



## Sales Channels

- \* Direct sales
- \* Online store
- \* Storefront
- \* Third Party service such as USell
- \* Devices are resold through various wholesale channels

## Management Team

Ken Jaross - Founder and CEO

- \* 20 plus years of e-recycling experience
- \* Founder - Electronic Recycling & Trading, Inc.
- \* Recommerce magnate with many contacts in the recycling industry

## Management Team

Armando Filoteo - President

- \* Former Director of E-Commerce at ERT, Inc.
- \* Advertising and E-Commerce background
- \* Has overseen steady annual growth
- \* Established a strong online and social media presence for Technollo, LLC.

## Intellectual Property

Technollo is an LLC and the brand name is trademark pending. We are also working on some untapped, innovative ideas that would be revolutionary in the recommerce marketplace.

## Financials

2012

Revenues: \$1,700,000.00

Costs: \$1,640,000.00

Profits: \$60,000.00

## Financials

2013

Revenues: \$4,841,563.00

Costs: \$4,671,555.00

Profits: \$170,007.00

Exit

Potential future offers:

- \* Gazelle if they want a larger share of the market or view us as a threat
- \* Gamestop who recently acquired Buymytronics, another of our competitors