SPECIAL EVENTS ORDINANCE

AUGUST 7, 2018
Special Events Ordinance Will Require...

- Waste Reduction and Diversion Plan for Tier 2, 3, and 4
- Emissions Management Plan for Tier 4
- Mobility Plan for Tier 4
WASTE REDUCTION AND DIVERSION PLAN
Estimated 1,200 special event permit applications per year in Austin
Reported events generated a total of 1,736,751 lbs. of Waste in 2016.
DID YOU KNOW...

City of Austin has a Zero Waste Goal to keep 90% of discards from local landfills by 2040.

Organizers may not provide or distribute Styrofoam and glass containers.

Recycling is required for events in city parks.

All commercial and multifamily properties are affected by the Universal Recycling Ordinance – requiring on-site access to recycling.

The Construction & Demolition Ordinance requires general contractors to increase reuse and recycling materials from affected projects.

Austin Resource Recovery provides litter control services Downtown, in the Central Business District.

Single-family residents are currently recycling at home, and nearly half of all City curbside customers now have composting services.

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DID YOU KNOW…
**RULE:** All events must confirm landfill trash service will be provided

- Affects Tier One Events
- Generate Minimal Waste
- Self-Hauling
- Waste Reduction and Diversion is Encouraged
**RULE:** Submit a Waste Reduction and Diversion Plan

- **Tier Two, Three, and Four Events**

- Must be submitted 30 calendar days before the first date of the event to ARR Special Events

- Service provider information must be confirmed
**RULE:** Recycling Capacity Must Equal Trash Capacity (1:1 ratio)
**RULE:** Aluminum, Plastics, and Cardboard Must be Recycled

- Material most generated at events
- Material may be waived for another type of material

**RULE:** Event Staff Must be Properly Trained
**RULE:** Waste Collection Stations Must be Grouped

**RULE:** Dumpsters Must be Properly Labeled and Adequately Serviced
Rule: Organizer Must Provide Evidence of Waste Management Services to ARR Special Events

- Examples: Invoices, contracts, scope of services, receipts
- Redact cost information

Rule: Organizer may be Asked to Provide Information on Trash Disposal and Recycling Diversion Tonnages

- Any Re-use Or Food Recovery Tonnages
- Offer recommendations and best practices
EMISSIONS MANAGEMENT PLAN
Air Quality

• Criteria Pollutants
  • Ground level Ozone, Particulate Matter, Carbon Monoxide, Lead, Sulfur Dioxide, Nitrogen Dioxide

• Greenhouse Gases
  • Carbon Dioxide, Methane, Nitrous Oxide

• Sources
  • Anything that burns fossil fuels
    - Mobile: cars, trucks, forklifts, buses, construction equipment
    - Stationary: power plants, generators
Asthma attacks can be prompted by localized air quality problems.

The City must comply with Federal Air Quality requirements.

The largest contributors to Austin’s carbon footprint are electricity and natural gas use, and on-road vehicle fuel use.

Austin Energy’s Greenchoice Program allows customers to subscribe to renewable West Texas wind power.

The City of Austin’s Anti-Idling Ordinance prohibits idling heavy-duty vehicles for more than 5 minutes.

The City of Austin has a Net Zero Greenhouse Gas Emission Goal by 2050.

The City of Austin has a Community Climate Plan with over 600 actions to reduce greenhouse gas emissions.

DID YOU KNOW...

City of Austin
**RULE:** Submit Emissions Management Plan/Report Form

- **Tier Four Events**

- **Pre-Event:** Emissions Management Plan must be submitted 30 calendar days before the first date of the event to Austin Center for Events

- **Post-Event:** Emissions Report Form must be submitted after the event concludes
  - This documentation can include photographs of signage, copies of invoices, receipts, and description of services.
Electricity and Power

• Pre-Event
  • Will the event be connected to the electric grid? Y/N
  • How will the costs for electricity used during the event be measured and billed?
  • Is the event organizer interested in participating in Austin Energy’s Greenchoice Program?
  • Will on-site temporary generators be used? Y/N
  • Guidance: Minimize the use of generators and where necessary properly size them and use alternatives to fossil fuels where possible.

• Post-Event
  • If grid connected, report electricity usage
  • If used generators, report number of onsite generators, including size of generator, fuel type and hours in use
Onsite Equipment

• Pre-Event
  • Will the event use temporary lighting? Y/N
  • Tell us about what type of lighting will be used.
  • Guidance: Specify the use of LED energy efficient lighting. Ensure fixtures are fully shielded to prevent light pollution. Avoid the use of searchlight style spotlights.

• Post-Event
  • Report efficiency information on lighting equipment used during the event.
Onsite Mobile Equipment

• Pre-Event
  • Will the event use onsite mobile service equipment such as lifts, gators, golf carts, etc.? Y/N
  • Tell us about what type of onsite mobile equipment will be used.
  • Guidance: Specify the use of battery electric equipment where possible, and if not, prioritize natural gas / propane equipment over traditional diesel and gasoline equipment.

• Post-Event
  • Report on the mobile service equipment used during the event by vehicle type, size, fuel type, and hours of usage.
Anti-idling for On-road Vehicles

• Pre-Event
  • Good faith effort to ensure compliance with the City of Austin’s Anti-idling ordinance, for qualifying vehicles while they are parked at the event site.
  • Tell us about plans to manage the idling of on-road vehicles at the event.
  • Guidance: Create a clear event policy to limit vehicle idling for no longer than 5 minutes. Provide educations materials to staff, contractors and vendors. Post anti-idling signs in pick-up and drop-off areas, loading areas, and in areas where trucks, buses, vans are likely to idle.

• Post-Event
  • Report a description of how anti-idling policy and educational material was distributed to drivers and any results achieved. Photo documentation of any posted signage.
SPECIAL EVENTS MOBILITY PLAN
GOAL: ACCESS EVENTS MORE EFFICIENTLY
GOAL: BETTER EVENT EXPERIENCE

More of This + Less of This = HAPPY

Attendees

Organizers

ACE
Proposed Requirements

• Tier Four Events

• Minimum X% bike parking requirement

• Implementation in each category

• Surveying, data collection, reporting

• Collaboration with ACE to set future event goals
CATEGORIES

• Information and Incentives
• Multi-modal Access
• Public Transit & Sharing Rides
• Bicycling, Bike Share, Scooter Share
• Surveying and Reporting
• Future Goal Setting
Encourage multi-modal travel to your event through website, social media, apps, etc.

Incentivize through discounts via ticket sales, discounts on site, etc.
  • “Arrive by bike and get X gift”

Have clear wayfinding to multi-modal options
  • “5 minute walk to free downtown shuttle”
  • “Free bike valet parking this way”
Multi-modal Access

Coordinate and strategically select ride-hailing/TNC zones to reduce event congestion and improve public safety

Coordinate with ACE to expand access and improve safety for multi-modal attendees
Public Transit & Sharing Rides

Park + Ride: coordinate with garages, CapMetro, shuttle providers, e-cabs, pedi-cabs

Encourage attendees to
• use CapMetro app
• use carpool apps (e.g. Waze Carpool, Metropia)

Incentivize use of public transit

Here’s to easy riding with your CapMetro App

Contact our customer service department at customer.service@capmetro.org or call the Capital Metro Go Line: (512) 474-1200, and one of our staff members will be happy to help you.
Bicycling, Bike Share, Scooter Share

- Provide abundant & convenient bicycle parking
- Collaborate with local bike shops to organize social rides to your event and provide repair services on site
- Plan for dockless bike and scooter parking
- Park + Bike: coordinate with garages and bicycle vendors

Incentivize bicycling
Surveying and Reporting

- Collect zipcode data via ticket sales
- Conduct a transportation survey after event to capture travel patterns and feedback
- Meet with ACE post event to debrief on data collected, observations from event
- Set future event goals based on survey data
How we can help
- Training
- Recommendations
- Information and resources
- Best practices