

Austin Community Climate Plan

Steering Committee

January 7, 2015



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Agenda

- Public Input
- Feedback on the TAG action lists
- Discussion of the reduction scenario graph options
- Update on the status of the community survey
- Update on the draft plan document and timeline
- Discussion of topics to be covered in the presentation to Boards and Commissions in January / February

TAG Action lists

- Have you reviewed?
- Are we missing anything?
 - Too much, too little?
- Remember, an implementation plan is next



Presenting Future Scenarios

- The world of possibility
- Combinations
- Discussion

Pathways

Emissions Growth

(Worst case) - Double emissions by 2050

(Slight growth) - AE slight growth, CAMPO VMT, 0 other reductions

Goals

(Hansen) - Zero by 2030

(2050 Net Zero) - 90% reduction by 2050 Goal

Emissions Reductions

(A) 500+ Plan & Transportation Growth Mitigated

AE gen plan reductions, flat trans, LFgas and industry 25% reduction

(B) 500+ Plan & Global High Shift Transportation

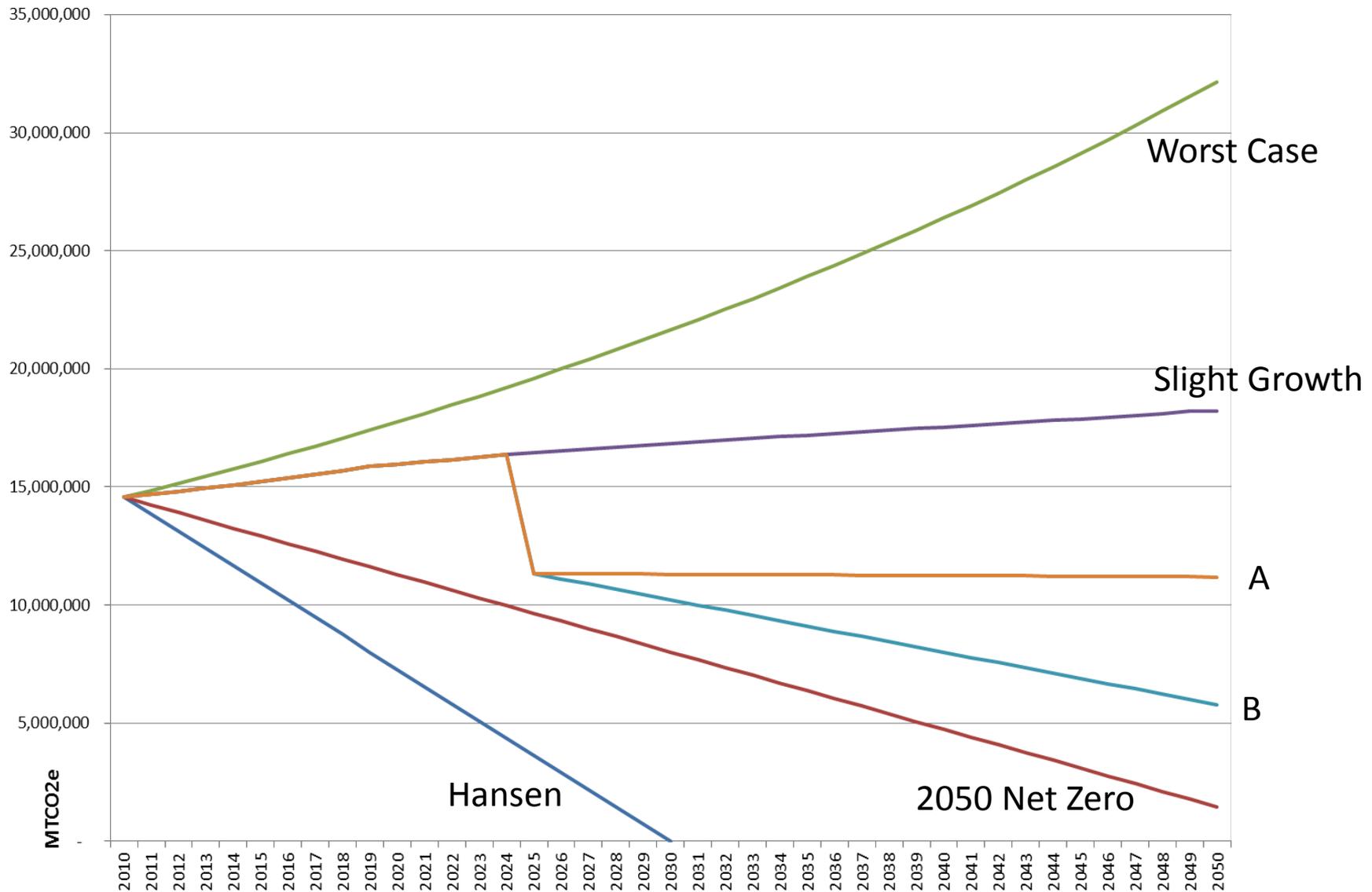
AE gen plan reductions, 30% trans reduction, LFgas and industry 50% reduction



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Pathways

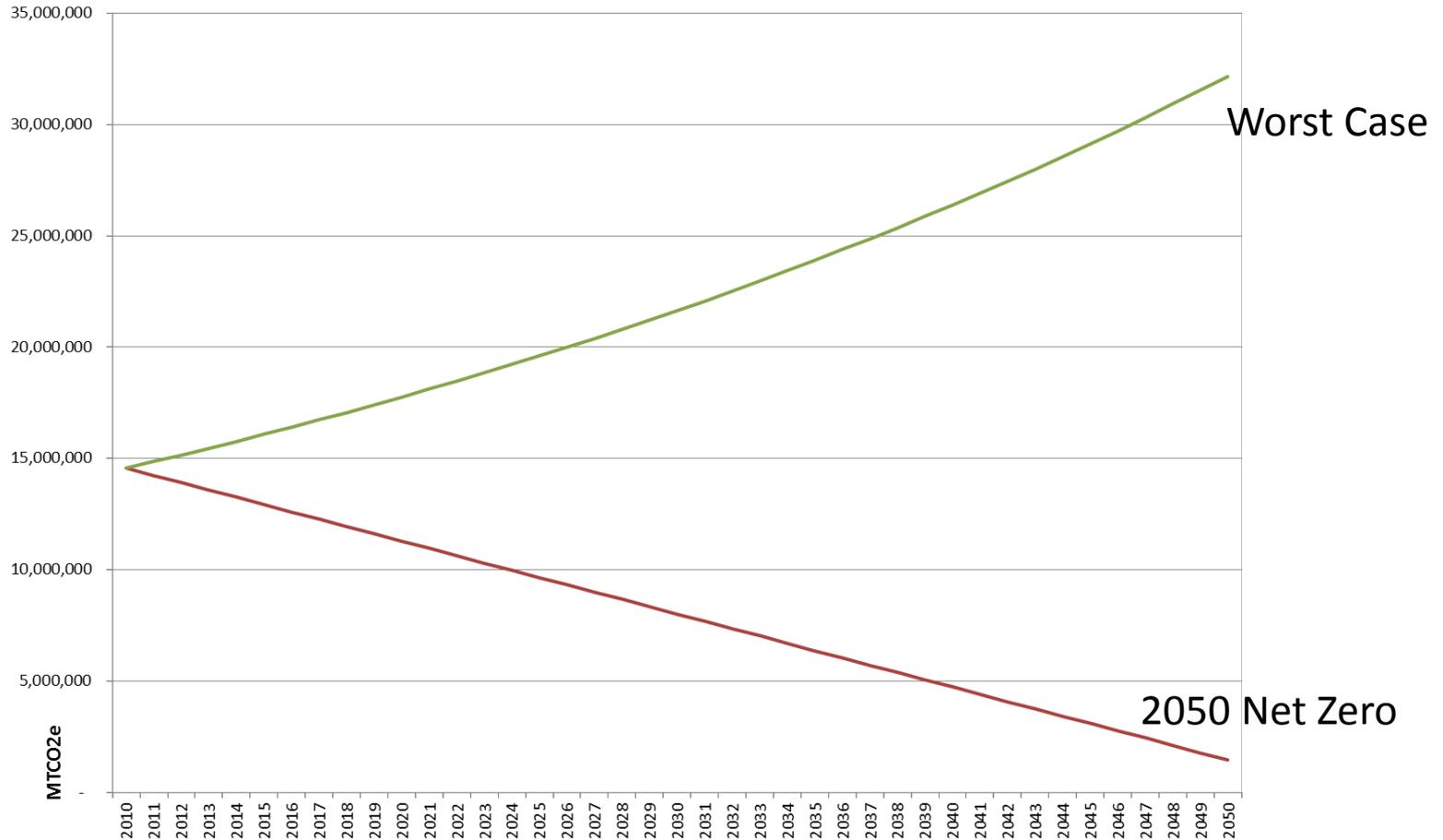


Presentation

- Purpose of Communication through these graphs
 - How large the challenge is
 - What we think our plan can and can't achieve
 - What research shows about the reality of our world
 - The opportunity to move from one line to another
 - How growth works against us

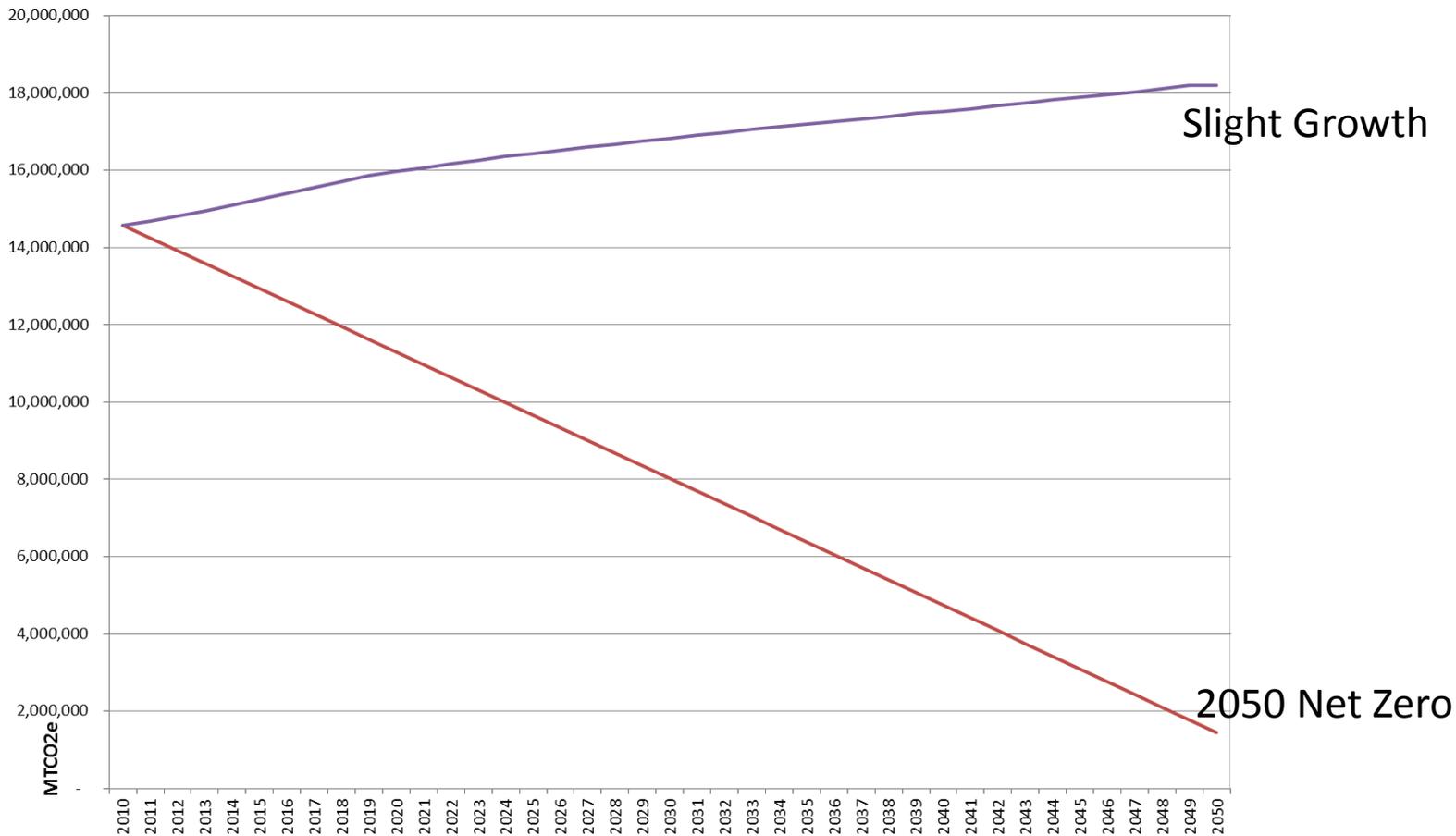
- Challenge / Opportunity
 - Fear and Inaction
 - Excitement and Motivation

I. Austin Goal, Worst Case Growth

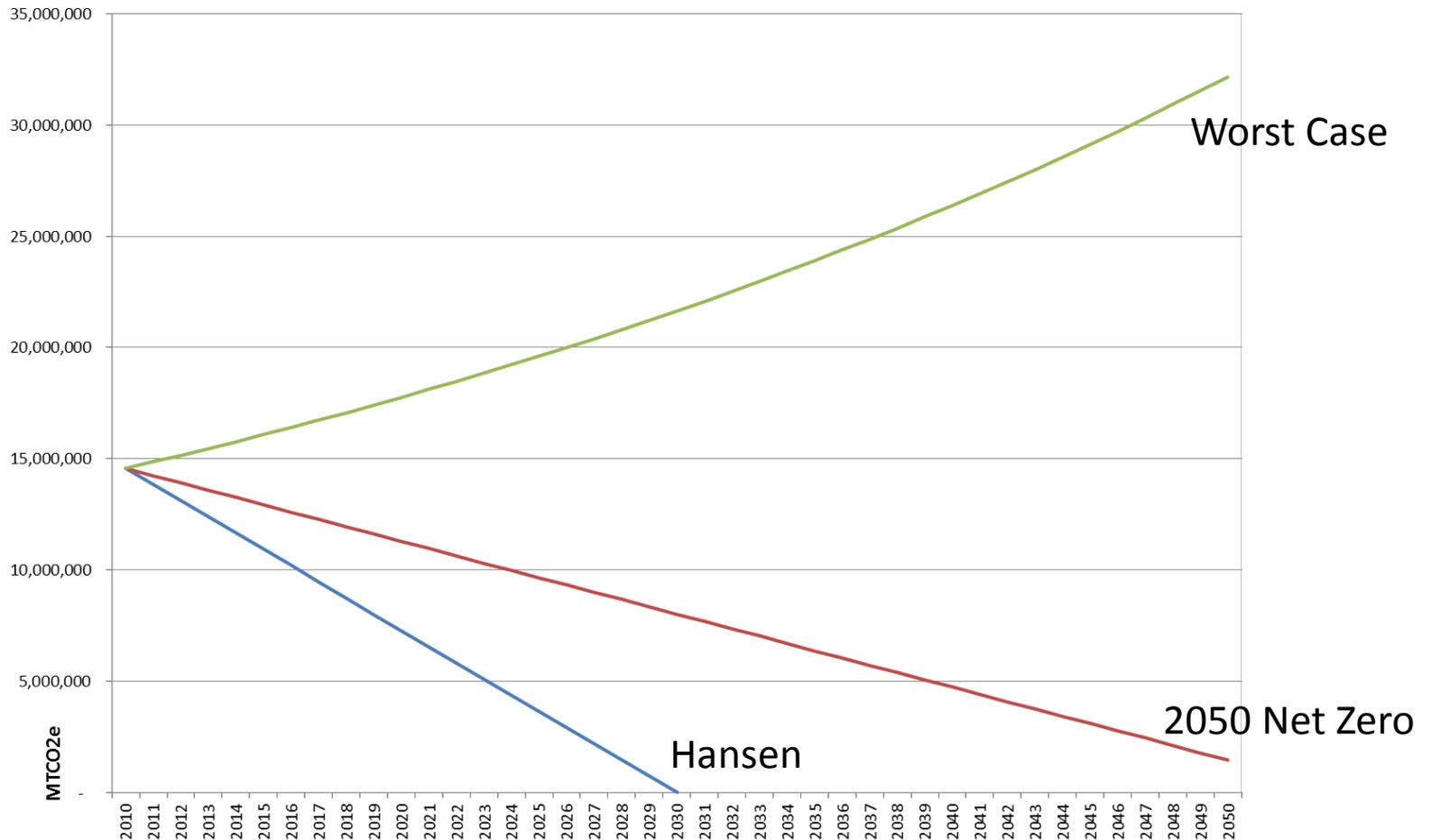


What's your reaction to the presentation of data in this way?

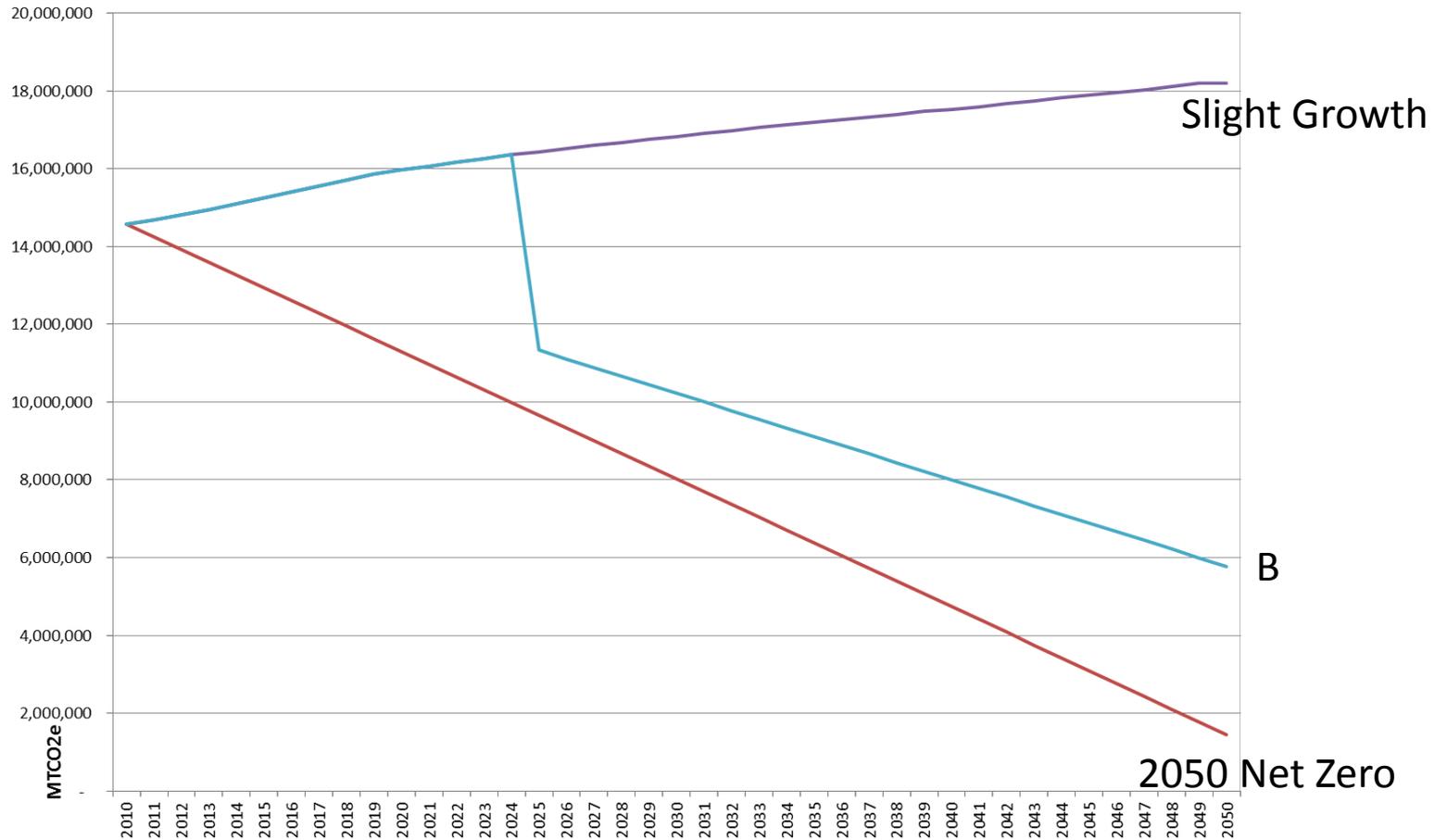
II. Austin Goal, Slight Growth



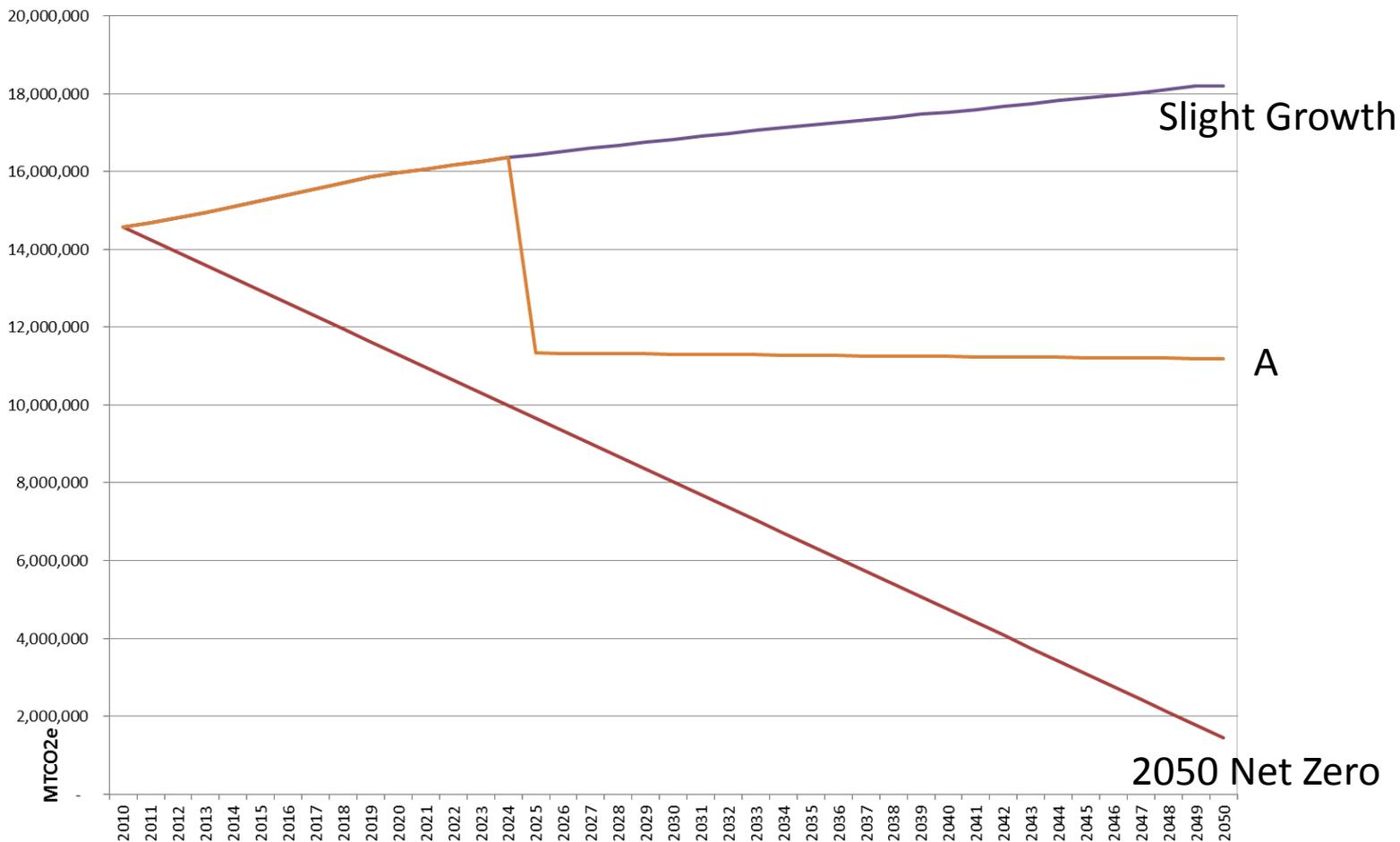
III. Worst Case Growth, Austin Goal, Hansen



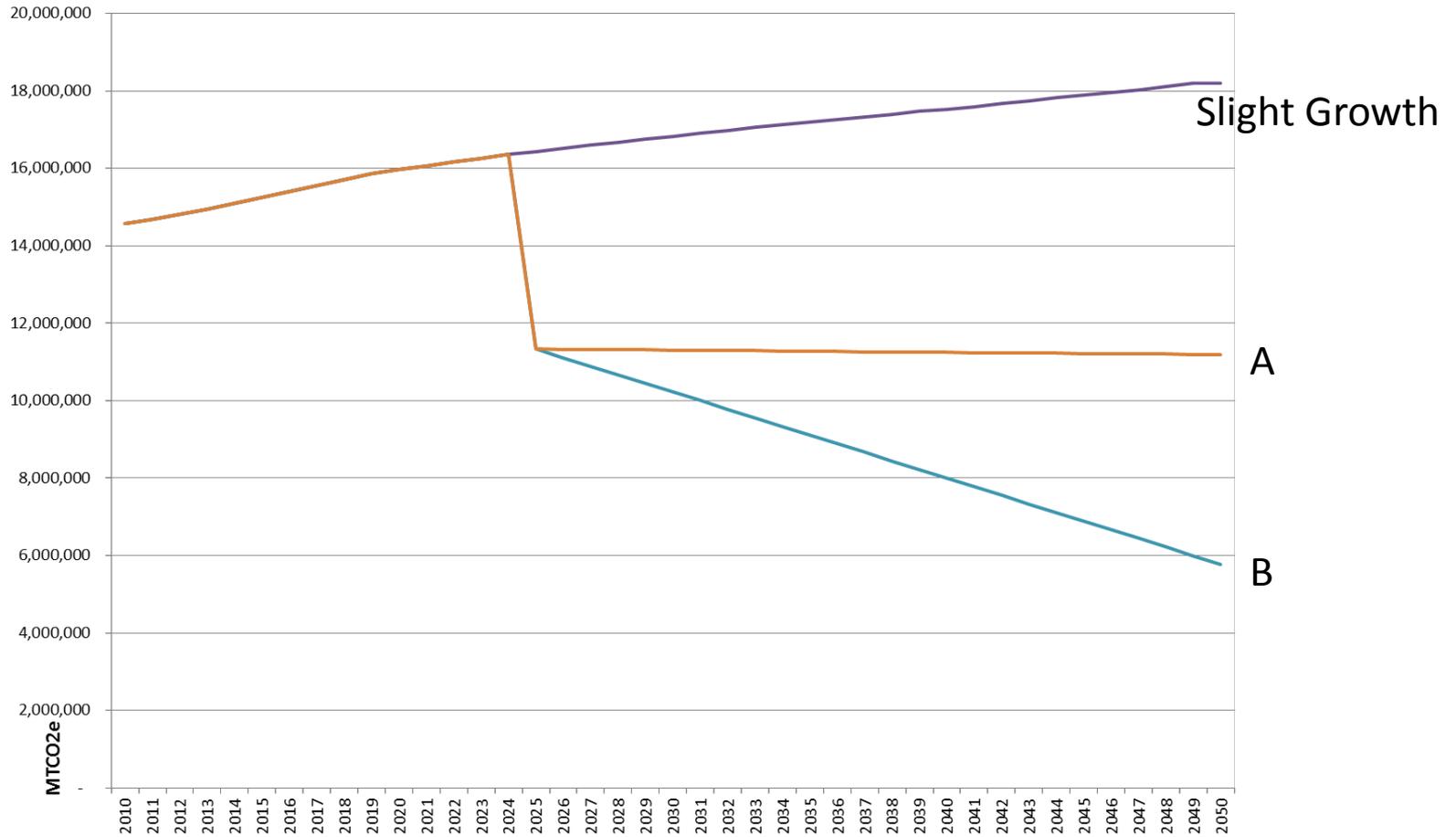
IV. Austin Goal, Slight Growth, Optimistic Reductions



V. Austin Goal, Slight Growth, Research Reality



VI. Slight Growth, Optimistic Reductions and Research Reality



Conclusion

- We can display one or multiple graphs to tell the story
- How do we move forward with a decision?
 - Choose today by vote
 - Email a poll
- Discussion on choices.

Community Survey

- Over 450 responses to date
- Zero Spanish version responses
- PRR hired to assist
 - Analyze current responses
 - ResearchNow will fill our response gap
 - Direct outreach to gap zip codes and demographics
 - Data analyzed and presented in a report by early February



Community Plan Document

- PRR hired to layout and design
- Look and feel selected
- 1st Draft of text due to PRR on Monday 1/12
- 1st Draft for review by TAGs and Steering Committee ready by 1/20
- 2nd Draft text due to PRR by 1/27
- 2nd Draft for review ready by early February
- 3rd and Final Draft completed in mid-February



Top 5 Draft Recommendations?

1. Continue to invest in adopted plans that support climate action
2. Develop an implementation plan within one year of adoption
 - Prioritized actions
 - Public outreach and engagement
 - Budget requirements
 - Roles and responsibilities of stakeholder groups
3. Form a group to develop a carbon/sustainability impact statement for major city decisions
 - Capital Improvement Plan projects, land development plans, departmental strategic plans
4. Form a group to review and make recommendations on how to continue to evolve our electric utility business model
5. Continue climate resilience planning efforts



Presentation Tour (Jan and Feb)

1. Our Approach
2. Plan Development Process
3. Our Community
4. What Can You Do?
5. Climate Plan Strategies and
Actions Summary
6. Next Steps

- Resource Management Commission
- Electric Utility Commission
- Greater Austin Chamber of Commerce
- Environmental Board
- Community Development Commission
- Urban Transportation Commission
- Zero Waste Advisory Commission
- Downtown Austin Alliance
- Planning Commission
- Congress for New Urbanism local Chapter
- Austin Neighborhoods Council

