



## Take Action and Make Austin Greener!



We all love Austin for the special place it is and want to keep it that way. With April being Earth Month, the time is right for making a commitment to take action to protect and preserve what's best about Austin – and make Austin even greener!

Struggling for ideas about how to take action? The City of Austin's Office of Sustainability has launched a new mobile app to help anyone rethink their everyday habits and be more sustainable.

**Rethink/** is Austin's own mobile app that keeps score of your eco-credibility in a fresh, easy, and intelligent way – and can save you an average of \$200 a year. **Rethink/** provides simple actions you can take – at home, at work, and all around Austin – to make sustainability a priority in the choices you make each day. Each action is translated into the impact it can have to save money, energy, time, and resources. Embedded videos and URLs share localized DIY tips. Play with friends from Facebook and Twitter, climb the Leaderboard, fill your Trophy Case, and help the planet. Download it for free from the [Apple Store](#) or get it on [Google Play](#).

Small decisions can really add up if everyone takes part. Together, we can make Austin even greener and ensure a great quality of life for everyone!

