

Austin Companies: Go Green!



Cut costs with City of Austin programs. Join the many informed and aware local businesses that are “greening” their companies. It’s good for our city, our carbon footprint, and the sustainability of our economy — and good for your business’ bottom line.

REQUEST A SPEAKER

Let the City come to you! Sign up for one employee education program or all five. Host a presentation at your company, then invite employees (and building management) to discuss lessons learned and form a “green team” to take action together.



ENERGY

Austin Energy experts present helpful information about how your business and building can lower its energy use and costs.

Contact: Terry Moore | (512) 482-5378 | terry.moore@austinenergy.com

Tips: Seal up leaky doors, windows, and HVAC units; set computers to turn off or “hibernate” when idle.



WATER

Austin Water experts educate owners and employee groups on water conservation, irrigation practices, leak detection, and ways to cut everyday water waste and costs.

Contact: Ginny Guerrero | (512) 974-2461 | geneva.guerrero@austintexas.gov

Tips: Fix leaks, replace old faucets and toilets, landscape with native plants and lawn alternatives.



WASTE

Educate your staff about how to reduce trash, recycling, composting, resource recovery, the new Universal Recycling Ordinance, and other waste management issues.

Contact: Lauren Hammond | (512) 974-1956 | lauren.hammond@austintexas.gov

Tips: Avoid disposables, put a recycle bin by every trash bin, set copier default to double-sided copies.



CARBON FOOTPRINT

Do your part to reduce climate change and its risks locally and globally; help advance sustainability and make Austin a more livable city.

Contact: Mary Priddy | Call 3-1-1 | mary.priddy@austintexas.gov

Tips: Calculate your carbon footprint, identify steps to lower it, purchase offsets.



COMMUTING

Learn about Commute Solutions—a host of resources, tactics and tools available to reduce the time and gasoline that’s wasted commuting and stuck in traffic. Encourage cleaner air and car-lite living.

Contact: Shana Norton | (512) 974-3458 | shana.norton@campotexas.org

Sign up for a Capital Metro “Try Transit” speaker to learn about riding the bus and Red Line rail, tips on reducing travel expenses, planning trips, traveling with bikes, and more.

Contact: Alissa Schram | (512) 369-7759 | alissa.schram@capmetro.org

Tips: Encourage teleworking, offer flex schedules, teleconference instead of driving or flying to meetings.



GO GREEN PROGRAMS

FOR LOCAL COMPANIES & FACILITIES



< City of Austin >

Programs featured in **BLUE** can be considered by businesses in leased space, including those that pay for their own utilities. Other programs are available to property and facility owners. Tenants and tenant groups are encouraged to discuss these programs with building owners and management. Assistance described below is complimentary.

f = Free | **r** = Rebates & Tax Credits | **c** = Certification | **i** = Incentives & Special Pricing | **e** = Education & Training | **s** = Site Assessment & Systems Evaluations

		PROGRAM	DESCRIPTION	CONTACT
renewable energy		GreenChoice	i/c Become a GreenChoice subscriber and support electric generation from wind and other clean, renewable sources. Enjoy a fixed-rate contract under a corporate or small-business plan.	Bill Sparks bill.sparks@austinenergy.com
		Solar Water Heater	r Solar-powered water heaters can cut back on energy use and help lower your electricity bills. Rebates and federal tax credits available.	Leslie Libby leslie.libby@austinenergy.com
		Solar Photovoltaic	r Install a photovoltaic system on your new or existing buildings to produce clean, renewable solar energy; get a rebate.	
building efficiency		Lighting	r Lower your energy bills through energy efficiency measures such as lighting retrofits and controls; get rebates.	Terry Moore terry.moore@austinenergy.com
		New Construction	r Will your company be constructing new facilities? If so, Austin Energy's new construction rebates may help you save money on a variety of energy-efficient technologies.	
		Building Tune-Up	i Make significant operational improvements by signing up for the Building Tune-Up Program. Financial incentives available.	Scott Jarman scott.jarman@austinenergy.com
		Multi-Family Properties	r Apartment and condo building owners can take advantage of rebates for lighting retrofits and building improvements to lower energy costs.	Jaime Gomez jaime.gomez@austinenergy.com
		Water Heater Timers	f Get a free timer for qualifying water heaters and an incentive for each timer installed.	Mike Thomas michael.thomas@austinenergy.com
		Energy Conservation Audit	s Austin Energy staff will assist building owners in complying with a City requirement to document how much energy an office building or other facility uses — and in identifying ways to disclose and maximize energy savings.	Terry Moore terry.moore@austinenergy.com
		Window Treatments	r Energy-wise windows and solar screens save money by helping your air conditioning work less to keep your building cool. Rebates available.	
		Motors	r Motor rebates help pay for new, high efficiency motors for a variety of machines.	
		Variable Frequency Drives (VFD)	r Variable frequency drives (VFD) control the rotational speed of an alternating current (AC) motor and help lower energy use and electrical bills. Rebates available.	
		Custom Technologies	r Austin Energy experts can help retrofit buildings with custom, energy-saving technologies to cut energy costs. Rebates available.	
	Green Building	e/c Work with Austin Energy Green Building staff to make your building more energy, water, and materials efficient. Achieve Green Building Star Rating for new construction or a significant remodel. Guidebook available.	Maureen Scanlon maureen.scanlon@austinenergy.com	



	building efficiency	Roof/Ceiling Insulation	r	Get rebate assistance with the cost of adding insulation above your ceiling or roof deck, to help reduce energy use and electric bills.	Terry Moore terry.moore@austinenergy.com
		Reflective Roof	r	Paint or spray on a reflective roof coating; by reflecting more of the sun's rays, the coating lowers interior temperatures and significantly reduces the building's energy use and costs. Rebates available.	
	air conditioning & heating	Air Conditioning	r	Cut heating and cooling costs with a new energy-efficient air conditioning system; get rebates.	
		Chillers & Cooling Towers	r	Install energy-efficient chillers and cooling towers to keep your air conditioning system cool and use less energy; get a rebate.	
		Energy Recovery Ventilator (ERV)	r	Energy Recovery Ventilators (ERV) maximize the efficiency of your ventilation systems to help you reduce energy usage and save money; get a rebate.	
		Thermal Energy Storage (TES)	r	Thermal energy storage (TES) saves energy by shifting your air conditioning's chilled water production from peak energy demand times to nighttime hours; get a rebate.	
	conserve water	3C Challenge	e	Set a goal to reduce water use by 10% by signing the 3C Business Challenge — Commit, Calculate, Conserve. Stop wasting water (and energy) and start saving on water bills.	Emily Young emily.young@austintexas.gov
		Rainwater Harvesting	r	Show customers your commitment to water conservation by installing a rainwater harvesting system, and get a rebate. Harvested rainwater can help keep your landscaping healthy and lower your water bill.	Abby Webster abigail.webster@austintexas.gov
		Irrigation Systems	r	Get a free water-wise irrigation evaluation for recommendations about seasonal scheduling and possible upgrades and rebates to improve the system's efficiency.	Jacob Johnson jacob.johnson@austintexas.gov
		Commercial Process Water Savings	r	Industrial, commercial and institutional customers are eligible for rebates to offset the cost of new equipment and processes that conserve water at existing facilities.	Cole Newton cole.newton@austintexas.gov
		Washing Machines	r	Conserve water and get a rebate for buying or leasing coin operated high-efficiency clothes washers to replace non-efficient models.	
	water protection	Integrated Pest Management Plan	e	Watershed Protection staff will provide free help and educational materials about eco-friendly landscaping and pest control practices.	Jessica Wilson jessica.wilson@austintexas.gov
		Green Garden Landscaping	e/c	Request a directory of local landscaping companies that are certified practitioners of eco-friendly landscaping practices. Or become a Green Garden Certified professional yourself.	
		Clean Water Partners	e	For auto repair and fueling businesses: Get free assistance and public recognition for your eco-friendly efforts when you take action to reduce pollution and protect water quality.	
		commute	Commute Solutions Rideshare	e	Commute Solutions staff will work with your business to create an online tool that helps employees use a rideshare program to lower commuting costs and stress.
Bike Racks			f	Encourage bicycle commuting, and find out if your building is eligible for a free bike rack and installation.	Annick C. Beaudet annick.beaudet@austintexas.gov
	waste	Waste Reduction	s/e	Sign up for assistance to develop a recycling program, increase resource recovery, and save money through smart waste management practices.	Keith Bible keith.bible@austintexas.gov



Going Green Saves \$\$\$



- Sealing and insulating a building can cut the electricity bill by 10%.
- Replacing incandescent bulbs with LED lighting can cut lighting energy costs by 75%.
- Installing a reflective roof can cut a building’s cooling costs by 50%.
- Replacing an in-ground sprinkler system with drip irrigation can cut water use by 20-50%.
- Carpooling can save an employee \$3,000/year on gasoline, car ownership and maintenance.

OUR COMPANY’S PLAN: USING CITY PROGRAMS

Kick-Off Date:

Our Goals:

Our “Green Team” Leader:

Our “Green Team” Members:

Standing “Green Team” Meeting Time:

First City Speakers and Programs to Contact:

- 1)
- 2)
- 3)

First Tips to Act On:

- 1)
- 2)
- 3)

Questions for Building Management:

- 1)
- 2)
- 3)



Office of Sustainability, City of Austin
www.austintexas.gov/sustainability
 Austin Climate Protection Program
www.coolaustin.org

Did you find this information helpful? Have ideas for us? Interested in becoming an Austin Green Business Leader? Drop us a line!
greenbusiness@austintexas.gov