



Austin Strategic Mobility Plan



MCAC June 29th, 2017

6:00PM - 8:30PM

Austin Transportation Department



Agenda

Project Connect Status Update

ASMP Status Update

Chip Game

Next Steps



Project Connect Status Update



Project Connect Public Engagement

- July 26th Traffic Jam at Huston-Tillotson University
- Game night with Glass House Policy & Austin Monitor

Next MCAC Meeting: August 8th



Mark your calendars!
Traffic Jam Event [a la mode!](#)
July 26, 2017

ASMP Status Update





ASMP Public Engagement

- Phase 1 of historically underserved community outreach completed
- Summarizing results



MetroQuest
Online Survey
Fall 2017

Imagine Austin ASMP Vision Statement

AUSTIN IS MOBILE AND INTERCONNECTED

Austin is accessible. Our transportation network provides a wide variety of options that are efficient, reliable, and cost-effective to serve the diverse needs and capabilities of our citizens. Public and private sectors work together to improve our air quality and reduce congestion in a collaborative and creative manner.

- Interconnected development patterns support public transit and a variety of transportation choices, while reducing sprawl, congestion, travel times, and negative impacts on existing neighborhoods.
- Our integrated transportation system is well-maintained, minimizes negative impacts on natural resources, and remains affordable for all users.
- Austin promotes safe bicycle and pedestrian access with well-designed routes that provide connectivity throughout the greater Austin region. These routes are part of our comprehensive regional transportation network.

(MCAC recommended the addition of safety)





Priority Results

Affordability

An icon representing affordability, showing three stacks of coins and a dollar sign symbol.

Commuter Delay

An icon representing commuter delay, showing a clock face with a circular arrow around it, indicating a loop or delay.

Health & Safety

An icon representing health and safety, showing a white warning sign with an exclamation mark inside a triangle.

Travel Choice

An icon representing travel choice, showing a central figure with a car, a bicycle, a train, and a pedestrian around it.

Sustainability

An icon representing sustainability, showing a simple outline of a leaf.

Innovation

An icon representing innovation, showing a glowing lightbulb with rays emanating from it.

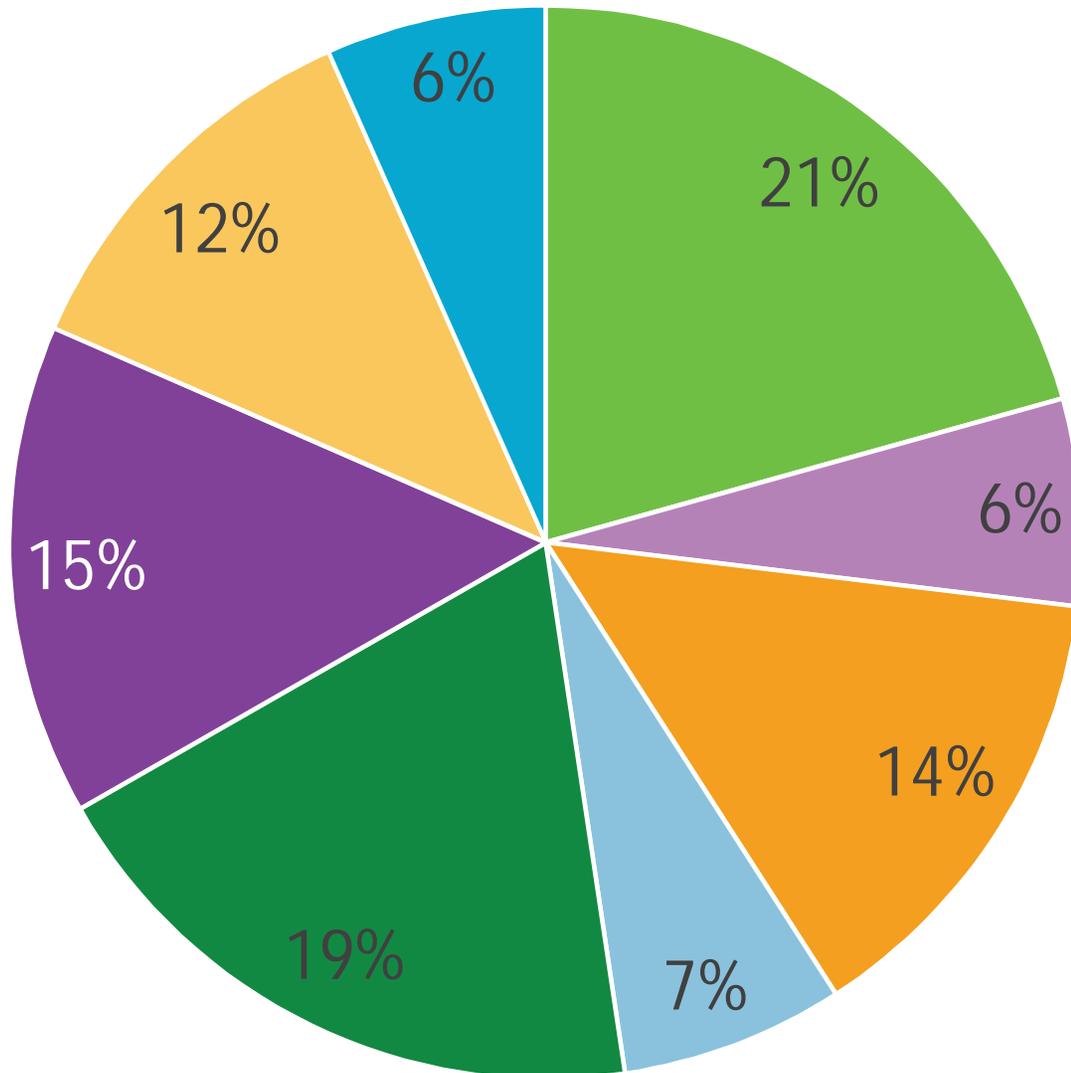
Placemaking

An icon representing placemaking, showing a location pin, a building, and a street.

Economic Prosperity

An icon representing economic prosperity, showing a bar chart with an upward-pointing arrow.

ASMP Priority Results



Overall Engagement

- 1. Affordability
- 2. Commuter delay
- 3. Health and safety
- 4. Travel choice
- 5. Sustainability
- 6. Innovation
- 7. Placemaking
- 8. Economic prosperity

Progress to Date

- Traffic Jam
- Performed outreach to historically underserved populations
- Online survey
- Developed a right-of-way diagnostic tool
- Held scenario planning summit to define scenarios
- Identified indicators (community vibrancy and transportation) for scenario evaluation
- Began coordination with the bond corridor management team
- Developed initial outline for the ASMP report and have begun authorship of the background materials

ASMP and the MCAC





Initiating the Technical Phase of our Work



Build scenarios

Evaluate scenarios using indicators

Launch MetroQuest online survey

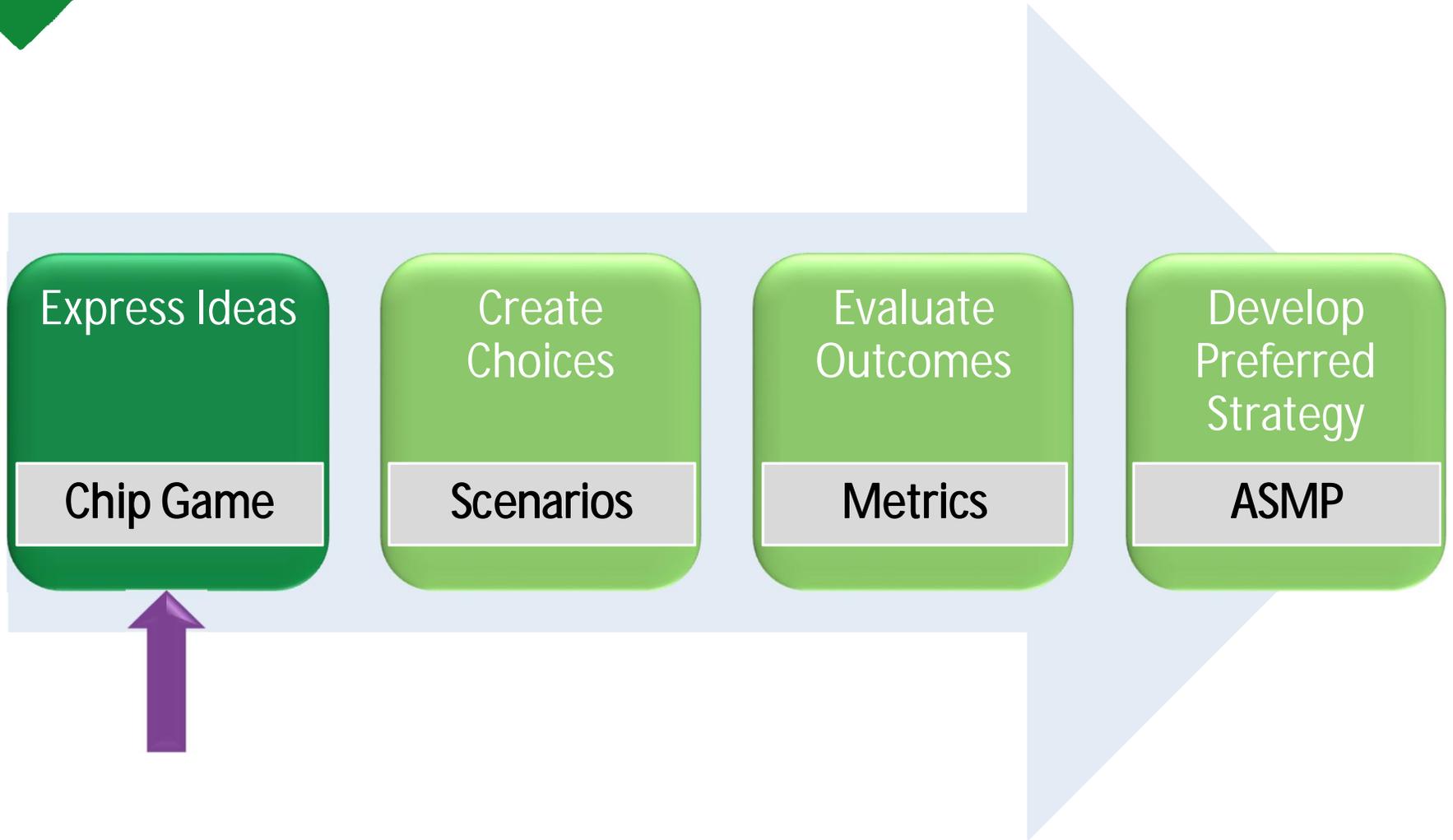
Identify a preferred mobility strategy

Develop prioritization methodology





Process at a glance



Chip Game

Much more than a game...





A Few Reminders

Austin will continue to grow

Imagine Austin is the Vision; the ASMP is the strategy.

We have a fixed budget, not an infinite purse.

Two things cannot occupy the same place at the same time.

Consider all viewpoints, understand what your colleagues are after – collaborative exercise



Chip Game: Purpose

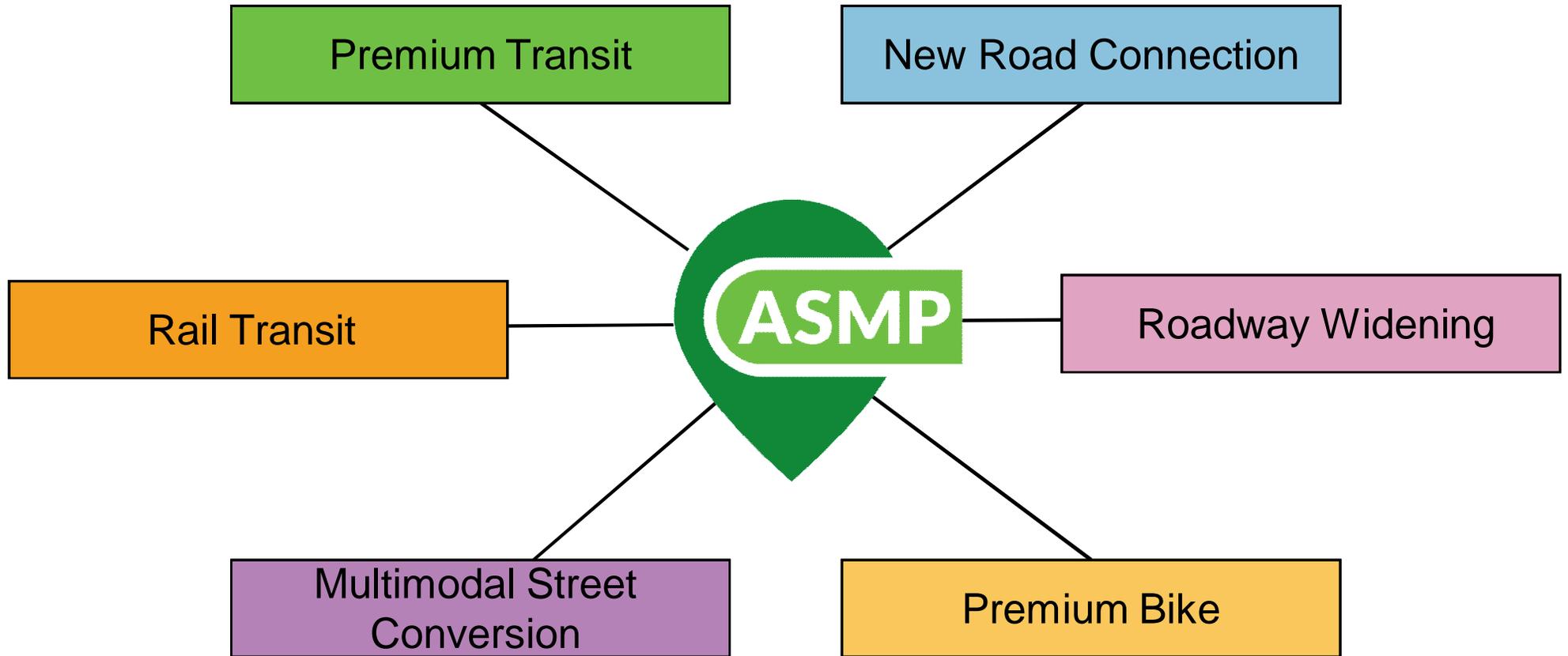
We need your help to inform the creation of scenarios

Have the MCAC provide a variety of approaches for how best to respond to the allocation of strategies.

Have the MCAC help inform the identification of some performance targets for the Preferred Strategy by expressing a mode share expectation.

Recognize the constraints of both dollars and space and the need to engage in trade-off decisions when developing the ASMP strategy

Chip Game: Investments





Chip Game: Process

Chip Elements
1 chip = 1 mile

Rail Transit

Premium Transit

New Road Connection

Premium Bike

Multimodal Street Conversion

Roadway Widening

Chip Packet



Future Network



Chip Game: Allocation

Strategy Menu Ingredient	Unit Value	Number of Chips in Starter Packet
New Road Connection	15	12
Roadway Widening	5	18
Rail Transit	25	15
Premium Transit	10	22
Premium Bike	5	30
Multimodal Street	5	21

Notes:

- *This budget is illustrative; it is not representative of the total ASMP budget for transportation improvements.*
- *This exercise assumes that every investment includes the installation of sidewalks.*
- *Each chip = 1 mile*

Chip Game: Strategy Menu



Transportation Strategy Menu

	Description	Unit Value	
New Road Connection	New location roadway	15	
Roadway Widening	Widening primarily auto-centric, heavy commuter corridors for operational efficiency	5	
Rail Transit	Any new or expanded passenger rail service, regardless of service characteristics or technology	25	
Premium Transit	BRT, dedicated lanes and enhanced service characteristics	10	
Premium Bike	Generally, protected and separated bike facilities and potentially shared use paths	5	
Multimodal Street Conversion	Conversion of an existing street to a street where bike and transit are able to coexist and where auto traffic isn't exclusively prioritized	5	

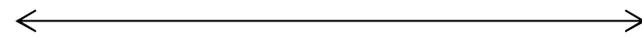


New Road Connection

- New location roadway
- Must adhere to Street Design Requirements



New Road Connection



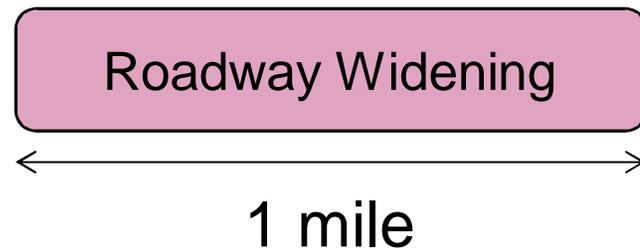
1 mile



Source: CompleteStreets.org

Road Widening

- Widening primarily auto-centric, heavy commuter corridors for operational efficiency
- Assume 2-lane to 4-lane OR 4-lane to 6-lane widening
- Must adhere to Austin Street Design Requirements





Rail Transit

Any new or expanded passenger rail service, regardless of service characteristics or technology



Premium Transit

BRT, dedicated lanes, and enhanced service characteristics



Premium Transit



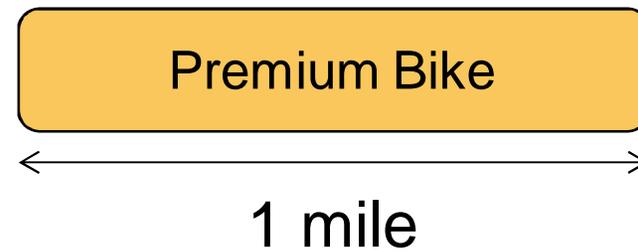
1 mile





Premium Bike

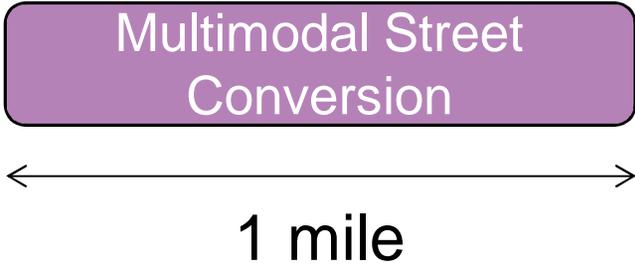
Generally, protected and separated bike facilities and potentially shared use paths





Multimodal Street Conversions

Conversion of an existing street to a street where bike and transit are able to coexist and where auto traffic isn't exclusively prioritized





Innovative Transportation ITS & TDM

Intelligent Transportation System (ITS)

A technology, application, or platform, that improves the quality of transportation, or achieves other outcomes based on applications that monitor, manage, or enhance transportation systems.

- Traffic management centers
- Closed circuit television (CCTV) cameras for active traffic management
- Smart work zones

Transportation Demand Management (TDM)

The application of strategies and policies to reduce travel demand, or to redistribute this demand in space or time.

- Telecommuting policies
- Subsidized transit costs for employees
- Managed lanes
- Bicycle storage areas and showers at workplaces
- Using traveler information apps to promote non-SOV travel

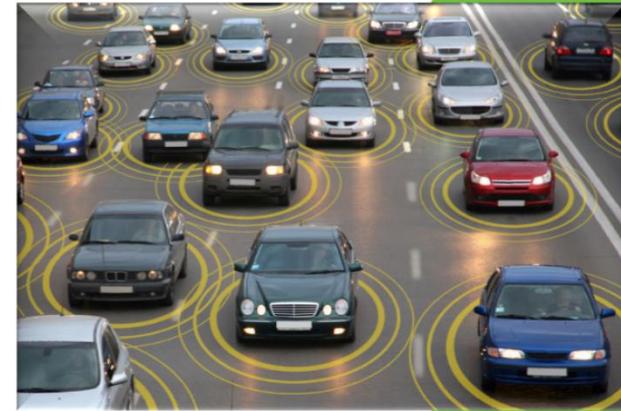
How will you consider using these?



Innovative Transportation

Connected Vehicles

Vehicles equipped with advanced technology for communication with other vehicles and roadside infrastructure



Autonomous Vehicles

Automated vehicles that can perform driving functions without a driver at any time, using sensors to understand their surroundings and make informed decisions to take action

Ridesharing

A service that arranges one-time shared rides on very short notice.



How will you consider using these?



General Instructions

Dump out the chips

Arrange chips on map

Trade: add or remove chips

Apply chips to map

Present map to group



Your Resources...





Reporting Back

What we'd like to hear...

What was the overarching theme (or name) of your map?

How have you incorporated ITS & TDM investments?

How did you consider the influence of AV/EV/CV?

What is your expected mode share? (Current SOV: 74%)



Next Steps





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