

## What is the Pedestrian Safety Action Plan (PSAP)?

The PSAP will help improve pedestrian safety citywide and support the City's Vision Zero Action Plan to eliminate traffic-related serious injuries and deaths in Austin.

Implementation of the PSAP will be the responsibility of multiple City departments, including Austin Transportation, Public Works, Public Health, Planning and Zoning and Austin Police Department. Recommendations included in the plan will rely heavily on close coordination with regional transportation partners such as the Texas Department of Transportation (TxDOT) and the Capital Metropolitan Transportation Authority (Cap Metro).

## How will the PSAP improve pedestrian safety in Austin?

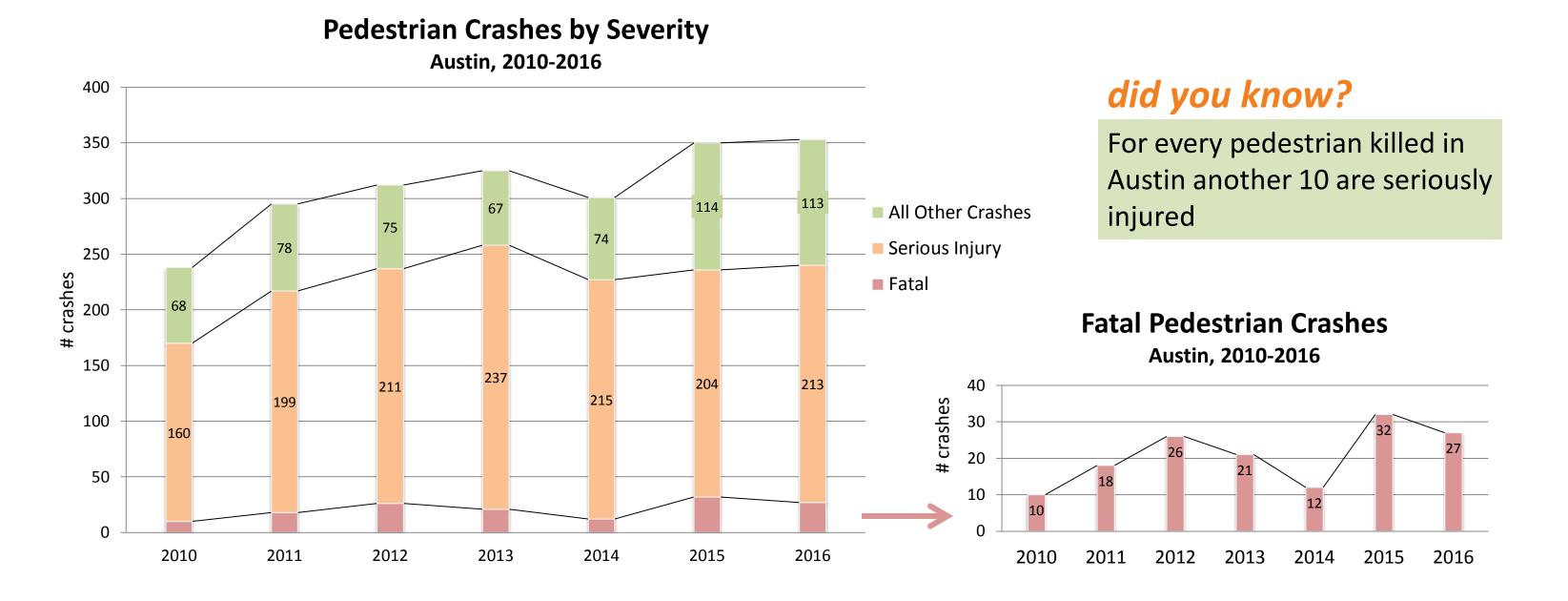
- Provide a holistic strategy for addressing pedestrian safety through engineering, education, enforcement, encouragement and land use/policy strategies.
- Crash data will provide a detailed understanding of the frequency, location and causes of pedestrian crashes, serious injuries and fatalities.
- Identify and prioritize streets with opportunities to improve pedestrian safety through strategic safety treatments.
- Include an Americans with Disabilities Act (ADA) Transition Plan component to help ensure that

pedestrians of all abilities have safe access to Austin's pedestrian network.

## When will the PSAP be completed?

City staff will bring a draft plan to the public for review this spring, and will deliver a final plan to City Council for consideration in Summer 2017.

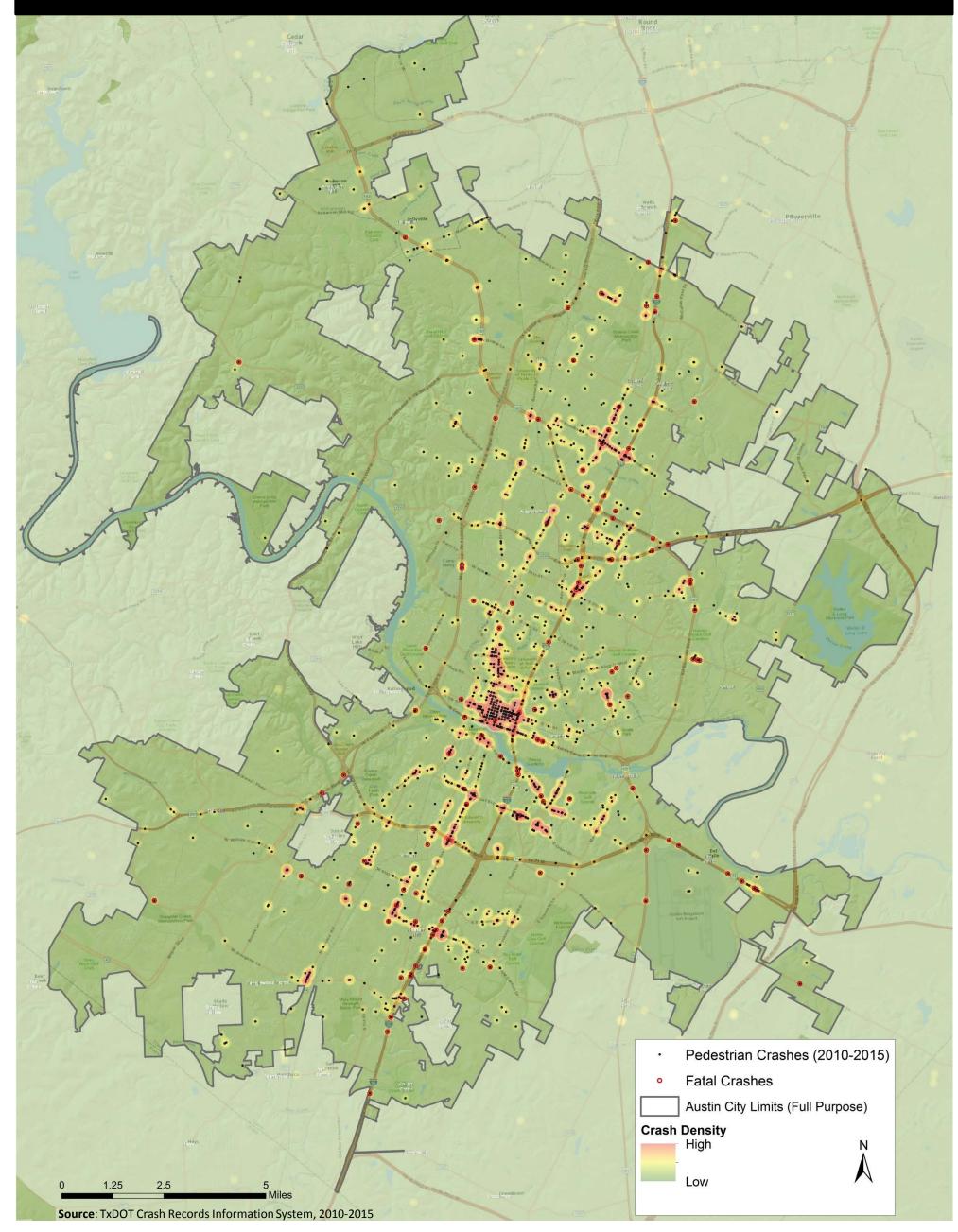
### For more information visit: <u>http://austintexas.gov/pedsafetyplan</u>





## Where are pedestrian crashes occurring in Austin?

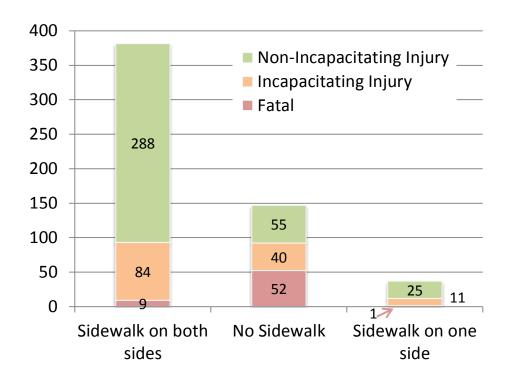
## Pedestrian Crashes and Fatalities Austin, 2010-2015



#### **Roadway Classification** Incapacitating Injury + Fatal Crashes, 2010-2015 350 300 Incapacitating Injuries (n=308) 250 Fatalities (n=118) 200 254 150 100 50 30 24 0 US Local Interstate State Farm to 35 Highways Highways Markets Roads

#### Presence of Sidewalks

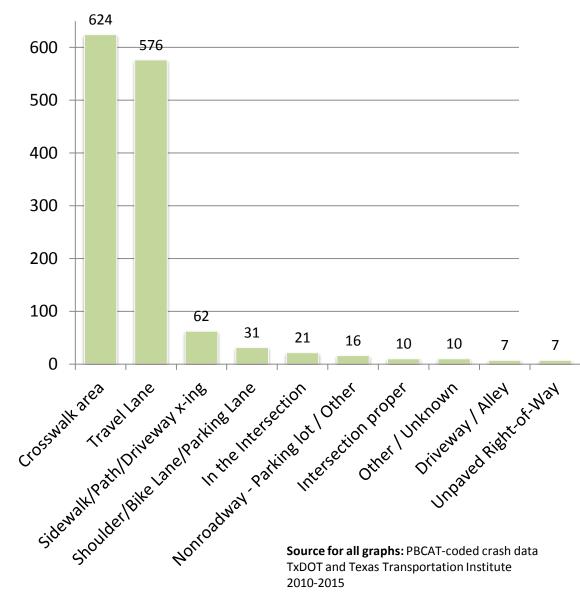
Serious Injury + Fatal Crashes, 2010-2015



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#### **Pedestrian Position**

Serious Injury + Fatal Crashes, 2010-2015





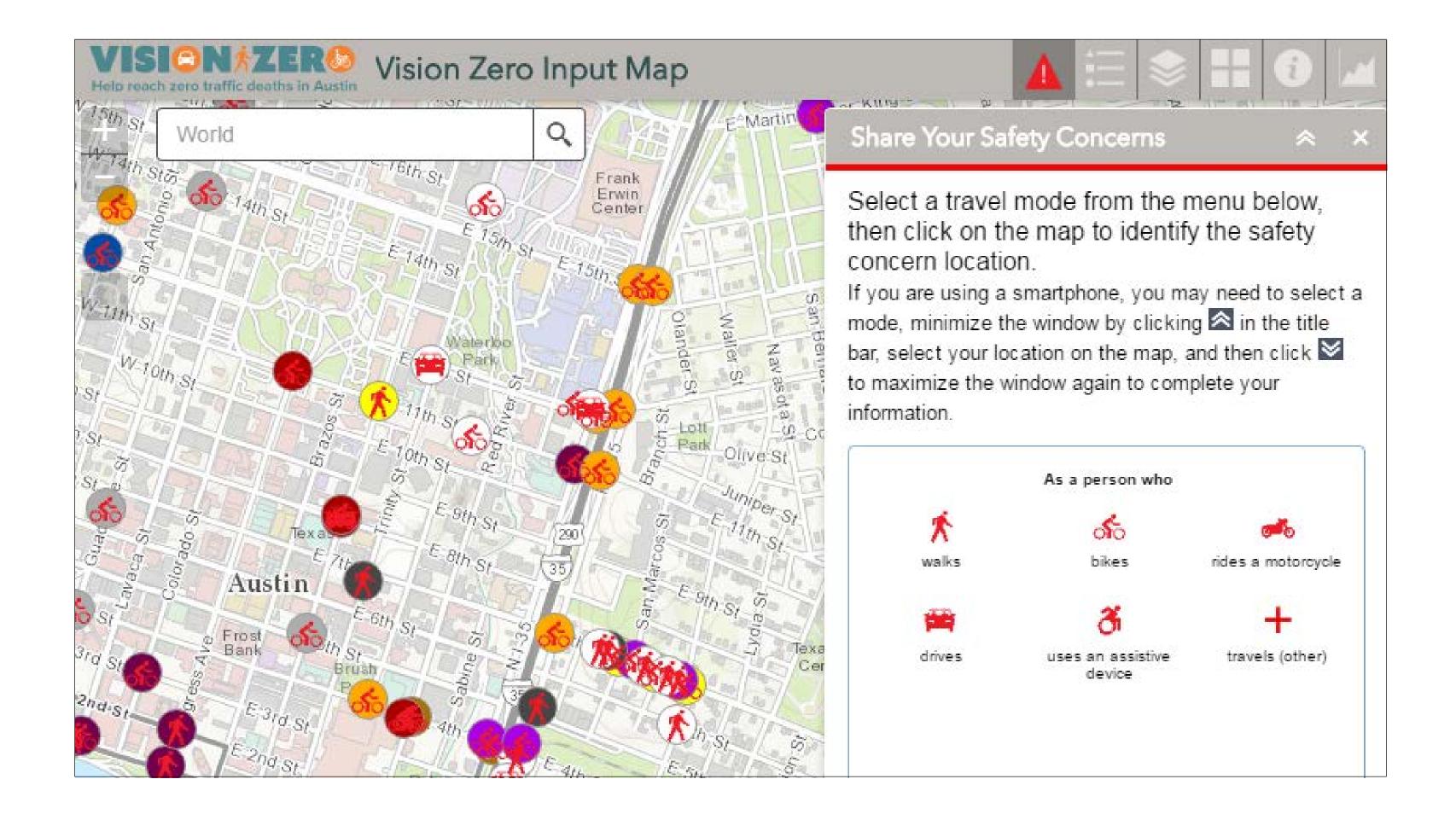
## Where are your pedestrian safety concerns?

**Directions**: Log your pedestrian safety concerns <u>Here</u> via the City's Vision Zero Input Map. This crowdsourced data will help City staff better understand where and how pedestrian safety can be improved throughout the city.

Note that you should always use the City's 3-1-1 system for immediate street or maintenance requests.

# Dónde están sus preocupaciones de seguridad para peatones?

**Instrucciones**: Registrar sus preocupaciones de seguridad para peatones <u>Aquí</u> en Entrada de Cero de Visión de la Ciudad. Esta multitud de datos de origen ayudará al personal de la ciudad a entender mejor dónde y cómo se puede mejorar la seguridad de los peatones en toda la ciudad.

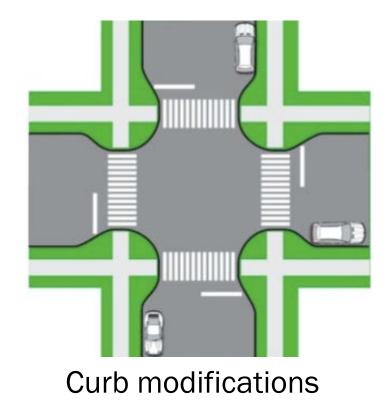




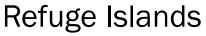
## What types of treatments can improve pedestrian safety?

People walking can be made safer through the use of low-cost, high-impact treatments throughout the city, along with more substantial infrastructure treatments when necessary. The PSAP will provide guidance on expanding the City's pedestrian safety toolbox based on national best practices.

Below are a few examples of low-cost, high-impact pedestrian safety treatments.









Low-cost materials



High-Visibility Signage



Right on Red Prohibitions



Audible Pedestrian Signals



In-Street Signage



Traffic signal timing



#### Pedestrian Hybrid Beacons



## How should pedestrian safety treatments be prioritized?

City staff will identify and prioritize potential locations to receive pedestrian safety treatments based on a combination of factors, including high crash locations, high risk locations and high demand locations, along with community input through 3-1-1.

**Directions:** <u>Click On This Link to Provide Input Online</u>

(Below is an image of the board used at the open house events.)

Demand criteria
place red dots here
Proximity to Government Offices
Proximity to Commuter Rail Stations
Proximity to Public or Private Schools
Proximity to Transit Stops
Proximity to Core Transit Corridors
Median Household Income of the surrounding area
Proximity to Grocery Stores
Proximity to Places of Public Accommodation (parks, fire/police stations, hospitals, libraries, museums,, etc.)
Proximity to Places that Older
Adults Frequent (health care facilities, nursing homes, etc.)
Proximity to Major Employers
Proximity to Income Restricted Affordable Housing
Proximity to Public Parking Facilities
Proximity to Religious Institutions