



# AUSTIN MOBILITY

OFFICE OF SPECIAL EVENTS DIVISION

SPECIAL EVENTS ORDINANCE

4.8.13



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## SPECIAL EVENTS

### **What is a special event?**

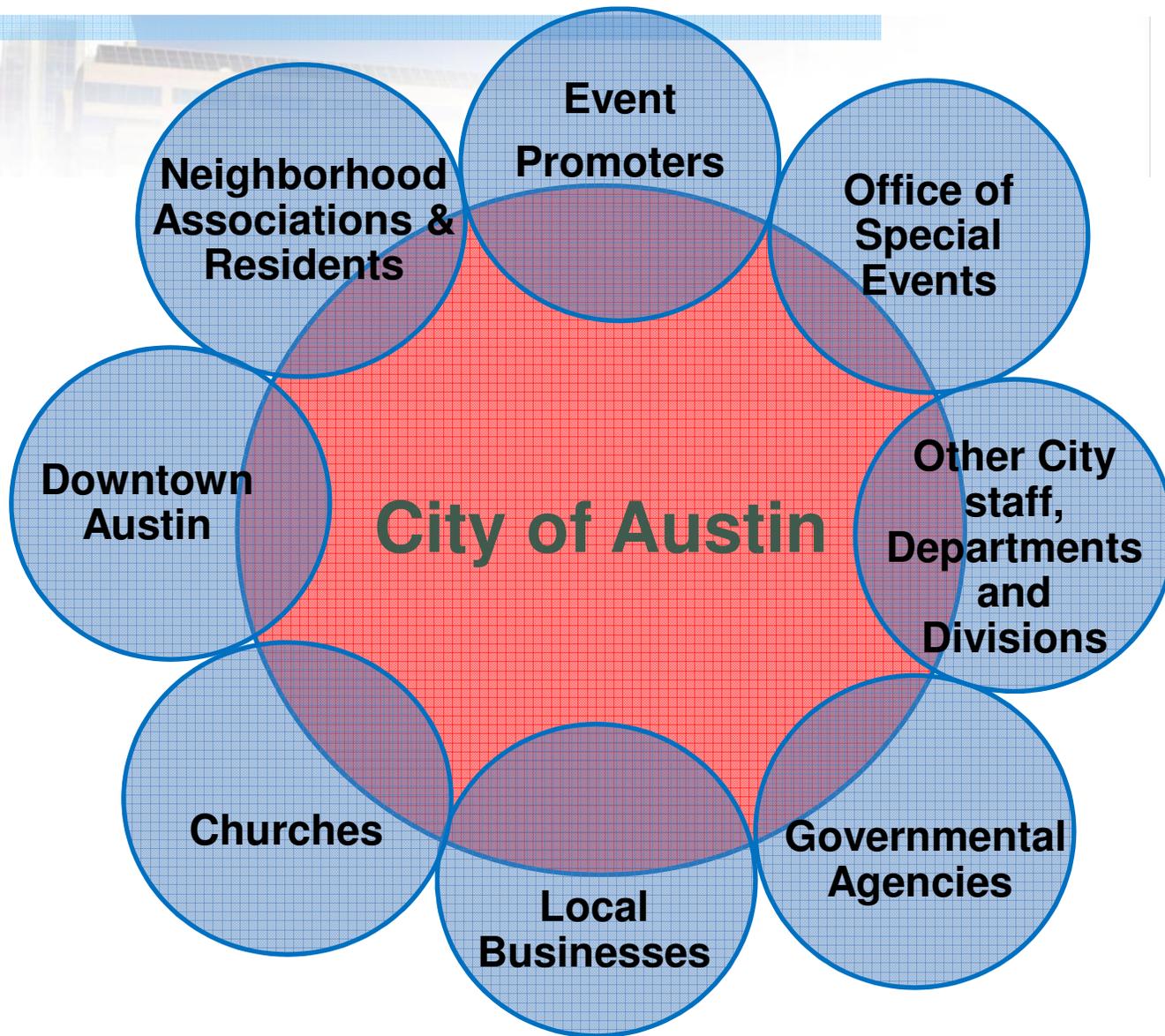
Event or parade requiring full/partial closure or occupation of a public right-of-way or an area adjacent to the public right-of-way for non-construction and non-parking related use.

### **Why does the city regulate events?**

Safety, traffic flow, and coordination with affected parties.



# CONTEXT



AUSTIN MOBILITY

Making mobility better, together.





## OVERVIEW OF CURRENT ORDINANCE

### Current ordinance requires:

- Proper permitting
- Application deadline (180 days except for political/freedom of speech parades)
- Notifications and sign-offs
- Traffic and security plans
- Enforcement





# WHY ARE WE REVISING?

- **Current Challenges**
  - Permitting deadlines/requirements
  - Small event vs. “mega” events
  - City codes/Departments with different definitions and processes
- **Council Resolution NO. 20120524-089**
- **Council directed staff to streamline process**
  - Incorporate permits into one Special Event Permit
  - Create scalable process appropriate to size/impact of event
  - Adjust city codes (3 separate ordinances) within 4 departments to combine definitions & processes
  - Create comprehensive guidebook for special event planning





## BEST PRACTICES

- **Staff has researched best practices from similar cities across the country:**
  - San Diego
  - Chicago
  - Indianapolis
  - Dallas
  - Arlington
  - New Orleans





## NEXT STEPS

- **Gather input to identify top issues**
  - Roughly 1,000 comments from online survey
  - Scheduled community meetings
- **Work with community to propose solutions**
- **Brief City Council in June**