VISION ZERO REPORT CARD

VISION ZERO is Austin’s program to eliminate traffic deaths and serious injuries by 2025

MAY 2017 | CITY OF AUSTIN, TEXAS

2016 BY THE NUMBERS

**STREET IMPROVEMENTS AND ENGINEERING**

- **5** Major intersections improved for safety (design initiated or completed)
- **28.8** Miles of new/improved bike lanes/facilities
- **76** New pedestrian crossings built (8 with signals)
- **538** New ADA sidewalk curb ramps

**EDUCATION**

- **38** Vision Zero safety-related outreach events
- **50,000** Children reached through Safe Routes to School program
- **20+** Media articles referencing Vision Zero
- **100+** City of Austin public information items referencing Vision Zero

**ENFORCEMENT**

- **117** Drunk driving enforcement no-refusal nights
- **9** Distracted driving enforcement operations
- **753** Citations for distracted driving violations
- **5,703** DWI arrests

**8.1** Miles of new sidewalks

**6.6** Miles of sidewalks improved

**2.75** Miles of new urban trails

Vision Zero
Help Austin reach zero traffic deaths

All data included in this first annual report card is sourced from the Vision Zero Annual Report 2016, available online at AustinTexas.gov/VisionZero.
CRASH STATISTICS 2016

CRASHES BY TRANSPORTATION MODE

PEOPLE KILLED

DEATHS

PEOPLE SERIOUSLY INJURED

SERIOUS INJURIES
Together, the six dangerous behaviors shown contribute to nearly 80% of fatal and incapacitating crashes in Austin. To reduce crashes, they are being targeted in 2017 by a new “Vision Zero in Action” initiative. This collaborative effort of Austin Transportation Department and Austin Police Department combines education with strengthened enforcement.

**EDUCATION CAMPAIGN**

**ROLL-OUT SPRING 2017**

Campaign reach: over 3 million ad views and outreach contacts

A media campaign to raise awareness and change behaviors is called for in the Vision Zero Action Plan 2016-2018. The 2017 Education initiative includes hundreds of media placements and community-based activities.
VISION ZERO is Austin’s program to eliminate traffic deaths and serious injuries by 2025. The Vision Zero Action Plan 2016-2018 was adopted by Austin City Council in May 2016. It calls for 60 actions within five Focus Areas.

The Vision Zero Task Force, comprised of City and community representatives, meets quarterly to help implement the actions in the Plan and review progress.

### ABOUT THE VISION ZERO ACTION PLAN

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These ratings reflect efforts from June 2016 to March 2017 on the Actions listed in the Plan.

JOIN THE CONVERSATION

Stay Focused
Look Twice
Drive Sober
Slow Down

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facebook.com/AustinPolice

AUSTINTEXAS.GOV/VISIONZERO