Purpose;
By City Council adoption on March 1, 2012, Chapter 15-6 (Solid Waste Services) of the City Code was amended to renumber Article 7 (Enforcement and Penalties) as Article 8 and add a new Article 7 (Carry-out Bags). The purpose of the following Rules are to establish the framework for implementation, administration, and enforcement of the City Council resolution and ordinance to “phase in regulation of carry-out bags within the City limits.”

Administrative Rules

10.0 SINGLE-USE CARRY-OUT BAGS RULES

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Adoption of rules contingent upon City Council approval in accordance with City Code Section 15-6-3(B).
10.0 SINGLE-USE CARRY-OUT BAG RULES

10.1 BACKGROUND AND SCOPE OF RULES
10.1.1 On March 1, 2012, the Austin City Council unanimously approved amending Chapter 15-6 of the City Code to include Article 7 (Carry-out Bags) which regulates the types of bags Business Establishments may provide to their customers effective March 1, 2013.

10.2 APPLICABILITY
10.2.1 These rules specifically apply to Business Establishments (see Definitions section) located within the city limits of Austin, Texas.
10.2.2 The rules contained within this document are intended to specify the standards and expectations of Business Establishments that provide carry-out bags to their customers.
10.2.3 These rules do not apply to Charity Non-Profits, as defined in the Exemptions section.

10.3 GENERAL REQUIREMENTS. Effective March 1, 2013:
10.3.1 Affected Business Establishments may not provide single-use carry-out bags to its customers or any person or entity and shall display signage to educate their customers about their bag options.
10.3.2 No person may provide single-use carry-out bags at any City facility, City-sponsored event, or any event held on City property.
10.3.3 Affected Business Establishments may provide or sell reusable carry-out bags to its customers or any person.
10.3.4 The City of Austin shall not regulate the price of reusable carry-out bags.

10.4 DEFINITIONS. For the purpose of the Single-Use Carry-out Bag Rules, the following definitions shall apply:
10.4.1 BUSINESS ESTABLISHMENT means any commercial enterprise that provides carry-out bags to its customers, including sole proprietorships, joint ventures, partnerships, corporations, or any other legal entity whether for profit or not for profit and includes all employees of the business and any independent contractors associated with the business.

10.4.2 CARRY-OUT BAG means a bag provided by a Business Establishment to a customer typically at the point of sale for the purpose of transporting purchases.

10.4.3 REUSABLE CARRY-OUT BAG means a carryout bag that is specifically designed and manufactured for multiple reuse, meets the standards in 10.5 (Reusable Carryout Bag Standards) and is constructed of either:
10.4.3.1 Cloth, other washable fabric or other durable materials whether woven or non-woven; or
10.4.3.2 Plastic with a minimum thickness of 4.0mm; or
10.4.3.3 Recyclable paper.

10.4.4 **SINGLE-USE CARRY-OUT BAG** means a carry-out bag that is not a reusable carry-out bag.

10.5 **REUSABLE CARRY-OUT BAG STANDARDS.** Reusable carry-out bags must meet the following criteria:
10.5.1 Plastic Bags: If made of plastic, be made of a minimum thickness of 4.0 mil;
10.5.2 Paper Bags: If made of paper, must contain a minimum of 40% recycled content beginning March 1, 2013, and contain a minimum 80% recycled content by March 1, 2014.
10.5.3 All reusable carry-out bags, whether plastic, paper, cloth or other fabric, must have consumer carrying handles.
10.5.4 Handles are not required for reusable paper carry-out bags with a height of less than 14 inches and width of less than 8 inches.

10.6 **SIGNAGE AND EDUCATION REQUIREMENTS.** Affected Business Establishments shall prominently display signs to educate customers regarding the city code requirements, the benefit of reducing, reusing and recycling, and the available reusable bag options offered. All required signs shall be displayed in both English and Spanish.

10.6.1 Affected Business Establishments shall provide prominently displayed signs educating its customers regarding carryout bags not later than March 1, 2013. The specific language may be chosen by the Business Establishment, provided that the signs shall include language explaining:
10.6.1.1 Under City Code, the Business Establishment no longer offers single-use carry-out bags, and
10.6.1.2 The options available for carrying out purchases from the Business Establishment.

10.6.2 Interior signs shall be posted by the Business Establishment no farther than six (6) feet from each point of sale.

10.6.3 Affected Business Establishments that own, lease, or control their customer parking areas shall post and maintain exterior signs with the following requirements:
10.6.3.1 Include language that reminds customers to bring their reusable bags; and
10.6.3.2 Exterior signs must be at least 11 inches by 17 inches in size, and readable by walking customers.
10.6.3.3 Be posted in the customer parking area so that it is visible to customers, with a minimum of one sign for every fifty (50) parking spaces.

10.6.3.4 Business Establishments that contain less than 50 parking spaces shall post one exterior sign at the exterior customer entrance, visible to customers entering the Business Establishment.

10.6.4 The City will not supply the required signs. It is the sole responsibility of the affected Business Establishments to produce and erect the signs as required under City Code and these rules.

10.7 EXEMPTIONS. The following bag types are exempt from the single-use carry-out bag regulations:

10.7.1 LAUNDRY, NEWSPAPER, AND WASTE BAGS, such as laundry dry cleaning bags, door-hangar bags, newspaper bags, or packages of multiple bags intended for use as garbage, pet waste, or yard waste.

10.7.2 PHARMACEUTICAL AND VETERINARIAN BAGS, limited to paper bags provided by pharmacists or veterinarians to contain prescription drugs or other medical necessities.

10.7.3 RESTAURANT BAGS, limited to recyclable paper bags used to take away prepared food. Single use plastic carryout bags allowed only where necessary to prevent moisture damage; examples include soups, sauces, salads with dressing, and liquids.

10.7.4 NON-CHECKOUT BAGS, such as bags used by a customer inside a Business Establishment to:

10.7.4.1 Contain bulk items, such as produce, nuts, grains, candy, or small hardware items;

10.7.4.2 Contain or wrap frozen foods, meat, or fish, whether or not prepackaged;

10.7.4.3 Contain or wrap flowers, potted plants or other items to prevent moisture damage to other purchases; or

10.7.4.4 Contain unwrapped prepared foods or bakery goods.

10.7.5 CHARITY NON-PROFITS, such as bags used by a non-profit corporation or other hunger relief charity to distribute food, grocery products, clothing, or other household items.

10.8 HARDSHIP VARIANCE.

10.8.1 The Director may grant a variance from a requirement of Chapter 15-6 Article 7 (Carry-out Bags) only after determining that application of the regulations would:

10.8.1.1 Cause undue hardship as demonstrated by the applicant; or

10.8.1.2 Deprive a person or business enterprise of a legally protected right; and
10.8.1.3 The applicant provides documentation found sufficient by the Director to support the hardship variance.

10.8.2 The Director may grant additional time within which to fully comply with Chapter 15-6 Article 7 and these rules if the Director finds:
   10.8.2.1 That compliance within the timeline established in City Code would cause undue hardship; and
   10.8.2.2 The applicant provides documentation found sufficient by the Director to support granting additional time to comply.

10.9 ALTERNATIVE COMPLIANCE

10.9.1 ALTERNATIVE BAGS
   10.9.1.1 The Director may approve a substitute carry-out bag if the Director finds that the proposed substitute bag meets the intent of the ordinance to promote reuse.
   10.9.1.2 PLASTIC CARRY-OUT BAGS. The Director may approve an alternative to the required plastic reusable carry-out bag if the Director finds:
      10.9.1.2.1 The proposed alternative bag provides reusability and durability that is equivalent to or better than the required bag;
      10.9.1.2.2 The proposed alternative bag meets minimum reuse testing standard of 100 reuses carrying 16 pounds; and
      10.9.1.2.3 Manufacturer or distributor documentation of the minimum reuse testing standards provided by the applicant is found sufficient by the Director to support use of the alternative bag.

10.9.2 EMERGENCY ACCESS. The Director may approve a method of alternative compliance proposed by the applicant to provide emergency access to carryout bags if the method proposed meets the criteria in 10.9.3, and the Director finds:
   10.9.2.1 The applicant has demonstrated a need for an alternative method of compliance within the first three years of implementation;
   10.9.2.2 The proposed alternative method meets the intent of City Council in adopting City Code Chapter 15-6, Article 7, including the elimination of single-use retail checkout bags;
   10.9.2.3 Documentation of the findings provided by the applicant is found sufficient by the Director to support the alternative compliance method.

10.9.3 CRITERIA. Alternative compliance methods proposed under 10.9.2 must:
   10.9.3.1 Be restricted to a time period not to exceed three (3) years, with an annual renewal request and evaluation;
   10.9.3.2 Provide control measures and a corresponding reporting process to prevent continued consumer reliance on the alternative compliance;
   10.9.3.3 Provide a smooth transition to full code compliance by the end of the alternative compliance time period;
10.9.3.4 Provide signage to clarify consumer options; and
10.9.3.5 Include monthly reporting to the City regarding the effectiveness of the alternative method, including total alternative bags distributed.

10.10. PROCESS.
10.10.1 A request under 10.8 or 10.9 for a variance or alternative compliance shall use the form attached as APPENDIX A and contain at a minimum the following information:
A. The name and locations of the affected Business Establishment;
B. Applicant contact information;
C. The type of request (Alternative Compliance or Hardship);
D. If alternative compliance, the proposed alternative compliance method, and timeline requested; and
E. If hardship, description of the hardship and demonstration that hardship is above and beyond general transition and conversion issues encountered by other retail establishments to honor the requirements of this ordinance.
10.10.2 A request for variance/alternative compliance must be presented to the Director no later than December 31, 2012 for existing Business Establishments for an effective date of March 1, 2013 if approved.
10.10.3 Variance requests submitted on or after January 1, 2013 will be reviewed on a case-by-case basis.
10.10.4 A variance granted by the Director must be the minimum departure necessary to address the hardship or unique circumstances.

10.11 DIRECTOR RULING.
10.11.1 The Director shall evaluate all requests on a case-by-case basis.
10.11.2 The Director shall render a decision on hardship variances and alternative compliance requests not later than 60 days after the request is submitted.
10.11.3 The Director shall prepare written findings to support the granting or denial of a variance request under this Section. The Director’s written findings shall be available for public review upon request.

10.12 ORDINANCE ENFORCEMENT. The City will ensure compliance with the prohibition of distribution by Business Establishments of single-use carry-out bags through citizen complaints, onsite observations, and enforcement by City staff.

10.13 REGULATION ADOPTION and EFFECTIVE DATE: The Austin City Council approved and adopted Ordinance 20120301-078, adding to City Code chapter 15-6 a new Article 7 entitled Carryout Bags on March 1, 2012. Ordinance 20120301-078 took effect on March 12, 2012, with full implementation of all requirements of this ordinance effective March 1, 2013.