Nature is the Answer
Water Features & Reflecting Pools
Rainscaping
Container Gardening
Clean Gardening = Safe, No Pesticides
Attracting Pollinators & Restoring Habitat
Privacy & Defensive Planting
Vertical Gardening
Food Forests & Unusual Edibles

WHAT CAN YOU DO IN A PUBLIC FOOD FOREST? ...ESPECIALLY AUSTIN'S VERY OWN?

- Take peaches home and make a pie
- Be in wonder
- Bring your kids and find out what a loquat is
- Be an artist
- Read a book with family in the shade
- Learn about seeds and growing the best herbs
- Help take care of the forest
- Learn about how bees and bumblee conserve our precious water
- Find out which leaves can help with a common cold
- Pick dewberries and have fun with your buddies
- Run along a giant limestone spiral

HELP MAKE IT A REALITY! WWW.FESTIVALBEACH.ORG

https://tse1.mm.bing.net/th?id=OIP.EJ9RU3h66V4n_awREPwQHaE9&pid=15.1&P=0&w=276&h=185

CUCUMELONS
Embracing the Small Garden – Simple & Tidy
Active Play Spaces for All Ages
Craftmanship
Climate Adaption

Zone 1 = less than 1
Zone 12 = 210 or more heat days
Gardening Subscription Services

Covering all your planting needs. From start to finish.
Buzz Off

- The Zika virus has caused a great interest in natural pest control of mosquitoes
Purple Reign
Millennial Gardening
Flora Tourism

Lawns Reimagined, Artificial Turf & Groundcovers


Gardening Love

- **National Initiative for Consumer Horticulture** [www.Consumerhort.org](http://www.Consumerhort.org)

  Creates a unified voice between government, industry, academics and nonprofits to promote the benefits and value of horticulture to grow a healthy world.

- **The goal is to cultivate a passion and appreciation for plants and, in so doing, increase the demand for gardening with everyone**

- **Seed Your Future** [www.SeedYourFurture.org](http://www.SeedYourFurture.org)

  Movement that seeks to excite youth about careers in horticulture by putting a human face on our core beliefs: horticulture is universal, invaluable, and above all, horticulture is life
#PlantsDoThat

Horticulture: The Art, Science, & Business of Plants

Horticulture contributes $196 billion to the US economy across a diverse array of businesses. But the story doesn’t end there. Horticulture benefits the wealth and health of every citizen and every community in the US.

Where We LIVE

- A 25-foot tree reduces annual heating and cooling costs for typical homes by 8-12%.
- 1/4 of American homes grow berries, veggies, or fruit trees.

Where We WORK

- Green roofs provide beauty and moderate rooftop temperatures, reducing heat loads and lowering energy costs.
- Office plants reduce employee sick time by 14% and improve work productivity and speed.
- Upscale and preservation of urban green habitats creates new jobs, boosts local economies, and adds to community prosperity.

Where We SHOP

- Stores with landscaped areas have expanded sales resulting from longer shopping occasions and can charge more due to higher perceived quality.

Where We PLAY

- There are 4 million miles of US roadways. Street trees preserve paved surfaces. Shaded roads save up to 60% of repaving costs. Trees also improve driver safety and result in fewer traffic accidents.
- Trails and greenways increase property values and make adjacent homes sell faster.

America’s public gardens are key tourist destinations and contribute $2.3 billion in community tourism spending.

Parks provide cities and citizens significant value. In Philadelphia, parks generate $23 million in city revenue, $16 million in municipal cost savings, and $1.1 billion in cost savings for citizens.
Floating Trees!

Speaker Contact Information:

Denise Delaney
Environmental Program Coordinator
Watershed Protection Department
City of Austin
Denise.Delaney@austintexas.gov
512.974.2581