

THE AUSTIN BUSINESS SUPPORT SYSTEM



We invite you to join a vibrant, friendly community with a strong track record of helping businesses thrive and grow. Austin, Texas offers a wealth of resources for all our companies, from small start-ups to Fortune 500 firms.



AVAILABLE INCENTIVES

Texas Enterprise Zone Program- Austin can nominate up to 9 companies every two years to receive state sales and use tax refunds.

State of Texas Incentives- Texas provides several tax exemptions or credits for firms in targeted industries, including solar energy, video game, and film companies. The [Texas Enterprise Fund](#) provides incentive awards to firms that will create a large number of high-paying jobs when a Texas location is in competition with another viable out-of-state option. Funds are also available for emerging technology companies to commercialize their products and develop public-private partnerships.

Utility Incentives- Lower your long-term costs by taking advantage of Austin Energy’s energy efficiency rebates of up to \$200,000.

Local Incentive Packages- The City of Austin’s Economic Growth and Redevelopment Services Office works with businesses interested in relocating or expanding their operations to develop incentives for local job creation.

Freeport Exemption Program- An exemption from ad valorem taxation is available for “Freeport property”—goods that are detained in Texas for less than 175 days for the purpose of assembly, storage, manufacturing, processing, or fabricating.

SERVICES AND SUPPORT PROGRAMS

GLOBAL COMMERCIALIZATION GROUP

The Global Commercialization Group catalyzes emerging knowledge-based economies throughout the world. The group focuses on bringing innovative technologies to global markets. The GCG conducts assessment studies such as industry cluster analyses and program evaluations, offers educational programs, and provides access to international markets and capital through business development, internships, and matching ventures with customers and investors.

AUSTIN TECHNOLOGY INCUBATOR

The Austin Technology Incubator provides counsel and infrastructure support to technology companies to help them transition into high-growth firms. ATI provides director support, graduate and undergraduate student intern support, assistance with business plan development, fundraising strategy support, and help with financial, market, and IP analysis. ATI members can also access discounts, the UT library system for research, and the Advisor & Fundraising Network.

THE LANDING PAD PROGRAM

The Austin Technology Incubator’s Landing Pad program is designed to accelerate the acculturation of a company into the Austin ecosystem. It serves companies relocating to Austin or establishing its North American headquarters in the city. Participants tend to be “early stage” high technology companies in the biosciences, clean energy, wireless and IT industries and are not appropriate for the incentive packages targeted for the Fortune 1000.

CITY OF AUSTIN PROGRAMS

Small Business Development Program – SBDP’s Business Solutions Center, located on the first floor of One Texas Center on Barton Springs Road, is a one-stop shop for small business owners, offering assistance with technology and resources and hosting a variety of educational classes and events. For more information, contact [Xavier Zarate](#).

Emerging Technologies Program– Offers light consulting, matchmaking, information resources, and promotion for tech start-ups and growth companies. For more information, contact [Eve Richter](#).

International Economic Development Program – Provides assistance to international companies establishing operations in Austin and to local businesses interested in expanding to international markets. Services include one-on-one coaching, mentoring, industry connections, business forums, and seminars featuring local and regional advice. For more information, contact [Ben Ramirez](#).