

Cemetery Rules Notice and Enforcement

When enforcing new cemetery rules, the Austin Parks and Recreation's Cemeteries Division is committed to diligent and transparent public notification. Updated rules are effective and enforceable after the date of final rule adoption. Patrons should review the updated rules and ensure compliance by removing any previously placed and installed items that may be subject to clean-up.

Stakeholder Notification Schedule Prior to Enforcement

90 Days Notice

- Website promo (COA Homepage)
- Stakeholder Email (558 Contacts)
- Direct mail to stakeholders 2013-present (2000 Contacts)
- Citywide Nextdoor Announcement (217,826 households)
- Press Release to all major and community media outlets
- Signage at Cemeteries
 - Large signage will be placed at the entrance of all five of the City of Austin municipal cemeteries.
 - Small signage will be posted throughout cemetery.
- Develop and promote FAQ regarding rule changes
 - Distribute document to area funeral homes, mortuaries, and other private partners.
- Share content with partner agencies for distribution (e.g. Austin Public Health, Social Services, etc).

60 Days Notice

- Website promo (COA Homepage)
- Stakeholder Email (558 Contacts)
- Citywide Nextdoor Announcement (217,826 households)
- Press Release to all major and community media outlets
- Print ads in major and community newspapers (costs?)
- Article in PowerPlus newsletter

30 Days Notice

- Website promo (COA Homepage)
- Stakeholder Email (558 Contacts)
- Citywide Nextdoor Announcement (217,826 households)
- Press Release to all major and community media outlets
- Print ads in major and community newspapers (costs?)
- Social Media (Facebook and Twitter) Advertising (\$1,000 - 2,000)