

DOUGHERTY ARTS CENTER

COMMUNITY SURVEY

The Dougherty Arts Center (DAC) is one of Austin's oldest community art venues. Formally a Naval and Marine Reserve center, built in 1947, the building was dedicated to the City in 1978. While the DAC has brought dynamic, creative, and cherished arts to Austinites for many years, the facility's infrastructure is in decline. The center increasingly faces challenges such as lack of flexibility and space, aging building systems, and the presence of hazardous building materials. Furthermore, the center is located within the FEMA-designated 25-year flood plain and sits atop a former landfill.

The DAC is proposing to relocate the center to a space that better responds to the needs of users and staff as well as provide an environment that enhances the mission of the DAC: to support emerging through established artists by creating opportunities to create, showcase and experience art first hand.

We appreciate your time answering these questions.

1. How often do you use the DAC?

- a. Daily
- b. Weekly
- c. Monthly
- d. Quarterly
- e. Yearly
- f. Never

2. What do you like about the current DAC facility?

3. How do you think the DAC can improve its facility?

4. What do you think are the most critical needs artists have in regards to space and resources?

5. How should the DAC address these critical needs?

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6. Is the existing DAC conveniently located for you (central Austin, south of Lady Bird Lake)?
- a. Yes
 - b. No



The DAC is a Parks and Recreation Department (PARD) facility, which is currently located on Barton Springs Road near the Palmer Events Center. The project team has studied the feasibility of the site at Butler Shores, also City of Austin Parkland, for possible relocation of the DAC. This site is behind the PARD Main Administrative Office, adjacent to the ZACH Theater, and fronts Toomey Rd. to the south. Knowing this, please answer the following questions.

7. Are you supportive of relocating the DAC to the Butler Shores site?
- a. Strongly Support
 - b. Somewhat Support
 - c. Neutral
 - d. Somewhat Oppose
 - e. Strongly Oppose
8. What do you see as an advantage/opportunity for relocating the DAC at the Butler Shores location? (Check all that apply)

- Central and accessible location
 - Adjacency to the Parks Department Main office
 - The potential for partnering with other arts facilities like the ZACH Theater
 - It supports the emergence of a cultural arts district along the South Central waterfront
 - Connectivity to Zilker Park and the Ann & Roy Butler Hike and Bike Trail
 - Other: _____
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9. What is your primary concern about relocating the DAC on the Butler Shores site:

- a) Need to relocate the AISD softball fields
 - b) Increased density of development
 - c) Not an appropriate use of parkland
 - d) Access, parking and/or traffic
 - e) Other: _____
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Knowing that the funds requested for redevelopment of the DAC in the 2018 bond could provide for roughly a 33% increase in size over the current facility, which could also provide a modest increase in cultural arts programming, please answer the following questions:

10. If a **public or non-profit** partner were interested in co-development, which could provide additional funding for the facility, would you support a partnership at the new DAC?

- a. Strongly Support
- b. Somewhat Support
- c. Neutral
- d. Somewhat Oppose
- e. Strongly Oppose

11. If a **private** partner was interested in co-development, which could provide additional funding for the facility, would you support a partnership at the new DAC?

- a. Strongly Support
- b. Somewhat Support
- c. Neutral
- d. Somewhat Oppose
- e. Strongly Oppose

Knowing that the DAC's mission is to "support emerging through established artists by creating opportunities to create, showcase, and experience art first hand," please answer the following questions:

12. If you support the idea of a partnering agency who might share space in the new facility, what types of partnership missions would you see as beneficial and complementary to the mission of the DAC?

(Check all that apply)

- Theater and/or arts education
- Technology education and training
- Artist studios
- Environmental stewardship and outdoor education
- Shared use with Austin Independent School District (AISD)
- Other: _____

- I do not support an outside partner for this facility

13. Specific to a potential partnering opportunity with AISD, would you support the DAC sharing facility space with an AISD facility/campus?

- a. Strongly Support
- b. Somewhat Support
- c. Neutral
- d. Somewhat Oppose
- e. Strongly Oppose

14. What would be the benefits you see to a shared DAC/AISD facility? *(Check all that apply)*

- Ease of access for AISD students
- Utilize public facilities more intensively
- Pooling PARD and AISD funds could yield a better facility
- Overlapping opportunities for AISD student and DAC adult programs
- Other: _____

15. What concerns do you have regarding a shared DAC/AISD facility? *(Check all that apply)*

- Shared space could reduce quality of programs
- Shared space could reduce access to facility for both DAC students and AISD students
- AISD students and DAC adults utilizing the same facility
- Coordination of operations, programs, and scheduling would be too difficult
- Safety
- Other: _____

16. Additional comments or concerns:

17. If you would like to receive updates regarding the DAC, please list your email address below:

The Dougherty Arts Center would like to know more about its survey participants. Our goal is to reach a diverse group of Austinites from all around the City and who represent multiple Dougherty Arts Center programs. The following questions are optional and are about demographics and location information to help inform our outreach. Your information will be confidential.

1. Are you or a family member currently enrolled in a DAC program or utilizing space at the DAC?
 - a. Yes
 - b. No

2. What gender do you identify as?
 - a. Female
 - b. Male
 - c. Prefer not to answer
 - d. Other: _____

3. What zip code do you live in? If you know what council district you live in, please list it as well.

4. How old are you?
 - a. Under 18 years old
 - b. 18 – 24 years old
 - c. 25 – 34 years old
 - d. 35 – 44 years old
 - e. 45 – 54 years old
 - f. 55 – 64 years
 - g. 65+ years old
 - h. Prefer not to answer

5. How would you identify your race/ethnicity (check all that apply)?
 - a. American Indian or Alaska Native
 - b. Asian or American Asian
 - c. Black or African American
 - d. Hispanic
 - e. Pacific Islander
 - f. White or Caucasian
 - g. Prefer not to answer
 - h. Other: _____